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CLASSIFICATION

29 apr 55

70 : Chief, ZZ

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FROM : Chief, FOR

INFO: COM

SUBJECT: GENERAL- CALL/CADORY - Operational

recover— P. - Dowshall's New Undertaking and its Atomic Energy Possibilities

References: A. FROB 0141 B. FROP 0161

l. For some weeks now a deal has been maturing under which George C. Downtall has beenge the Germany representative, and in effect the prime mover, of an as yet secret public relations contract between Identity 1 and CARSHIA (Identity 2). Although the relationship of CARSHIA, Identity 1, and Downtall is not to be announced before late May, it has now been formalled, and for most of the month of April Rowshall has been devoting a heavy share of his time to these now duties, which he plans to carry out without suspending or cutting back his own publication.

- 2. In the course of a telephone call on family business 19 April, Rowshall passed me the information contained in ref. A, and the next day Rowshall's wife brought me the information contained in ref. B. LOFIRERW indicated lively and intediate interest, and wanted more information. This is not my project, and in fact technically is not even an active project any more, I accordingly visited Dowshall at his home 21 April, partly because I had already been specifically briefed by LOFIRERW on the additional information they desired in the course of processing refs, partly because of the ratural cover of knownfriendship and cross-wisitim.
- 3. Dowshall not only made available a translation of a technical pamphlet prepared by CAISULA's top experts on the subject matter desired by LCFIREFOX, but outlined to me his relationship with CAISULA under the new arrangement. As he puts it, owing to both the extreme sensitivity of CAISULA on the question of international reputation, and the well-nigh complete continental ignorance of modern public relations techniques, Dowshall is "practically a policy-maker and advisor to the whole CAISULA empire". Dowshall originated he recent allusions of CAISULA-1 (Identity 1) in a press conference to U. initiation of a "private Point Four program" by CAPSULA on an international scale, relative to the export of technicians, know-how, and guidance. He has also domanded, and been promised, that on behalf of Identity 1 he, Dowshall, will have immediate access lay or night at any time he feels such urgency to CAPSULA-1.
- 4. Dowshall mentioned in passing that he knows the top directors of CAPSULA are either considering or actually planning entry into the field of

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atomic energy, at least to the extent of billding equipment if nothing more. Off the cuff, I suggested that as public relations advisor he should suggest to CARSULA-1 that the latter at least breach publicly the idea of constructing an atomic energy power plant for West Borlin.

- (a) Judging by recent OPACID traffic, there is an undestrable amount of Communist confidence and West German approbansion based on the fact that which Hent German coal briquetter supplied by the DR and/or foland for which Hent German coal, flown or railroaded in, is not a completely satisfactry substitute. The mare mention of atomic power might jar loose some calcified thinking along these lines.
- (b) Such discussion would not only further the U.S. and Wostern "Atoms for Peaco" line, but might give a new twist to the CAIS'LA "war monger" reputation which could be exploited by adept public relations.
- (c) Nest important of all, however, it would give nomenall the necessary uncomprenising opening for digging out nome information on CATSULA's atomic energy plans and thinking, which would appear to be a rewording KHT/HS target.
- 5. Downhall acreed with considerable enthusiasm. We both agreed that we have no basis for knowing whether the idea is even remetely feasible, but CAFSULA could hardly expect forshall to be scientifically knowledgeable in this field, and if the idea is impractical, the CAFSULA scientists may well let slip a certain amount of worthwhile information to him if for nothing more than to convince the layman of his stupidity.
- o. Newshall stated that as long as I am reachable in Germany (to 1 July 1955), and for as long thereafter as KUPANK remains interested in supplying him with a contact, preferably one theroughly empetent in security tradecraft and knowledgeable enough in industrial and technical matters to direct Dowshall's output, he will be glad to continue to give us such useful information as he obtains from the CAISULA connection. He made the sole stipulation that this must in no way ever involve him again in having to draft, substantiate, or sign an ODIONE accounting of any nature, out of consideration to his basic ellergy to all such procedures. It would also appear that at long range, if Dowshall works his way into CAPSULA 1's confidence, there are broad KUCAGE possibilities in this relationship.

APPROVED:

25 April 1955

Enclosure: SEPARATE COVER
Att. A (Identities)
Pistribution:
3 - ES w/onel, as noted S/C
1 - PVV w/encl. as noted S/C

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SEPATATE COVER ATTACHISENT "A"

to 20.FA-5335

ITEM ITES

Norton & Condon, New York City

Fried. Krupp 4.0.

Alfred Krupp von Bohlen und Halbach

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