

[Redacted]

(b)(3)

(b)(6)

From:

[Redacted]

(b)(3)

Sent:

Wednesday, June 4, 2014 3:21 PM

(b)(6)

To:

[Redacted]

(b)(3)

Subject:

FW: CIA + social media expansion / Georgetown-CIA conference

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FYSA

VR,

[Redacted]

(b)(3)

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DD/OPA

[Redacted]

(b)(3)

Please contact [Redacted] for scheduling and urgent issues.

(b)(3)

(b)(6)

From:

[Redacted]

(b)(6)

Sent: Wednesday, June 04, 2014 3:20 PM

To:

[Redacted]

(b)(3)

Cc:

(b)(6)

Subject: [AIN] RE: CIA + social media expansion / Georgetown-CIA conference

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AIN EMAIL

Dean,

We'll be looking for it to re-tweet, welcome etc. Will it be before 5?

Best, [redacted]

(b)(6)

From: [redacted]

(b)(3)

Sent: Wednesday, June 04, 2014 2:21 PM

(b)(6)

To: [redacted]

(b)(3)

[redacted]

(b)(6)

Cc: Media

Subject: CIA + social media expansion / Georgetown-CIA conference

Team NSC / DNI:

1) Just wanted to alert you that later today CIA is finally scheduled to expand its social media presence to include Twitter and Facebook. First tweet likely scheduled late today and will be very innocuous. This has been roughly a year in the making and we've had to overcome a great many hurdles internally. This expansion will build our online presence beyond CIA's public website, mobile site and our existing accounts on Flickr and YouTube.

2) And, as a reminder, on June 11, CIA and Georgetown University will be holding a joint public conference on national security entitled "The Ethos and Profession of Intelligence." The full-day conference will be held at Georgetown and is open to press. CIA Director Brennan is the keynote speaker and former FBI Director Robert Mueller is providing opening remarks. Happy to send over additional details upon request.

Best,

Dean Boyd

Director, CIA Office of Public Affairs

[redacted]

(b)(3)

[redacted]@ucia.gov

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(b)(6)

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