

COMPARISON PROGRAMS AS OF JANUARY 1, 1952 AND AUGUST 1, 1952

A review of the major projects undertaken by CFA indicates that almost all were initiated prior to the incumbency of Mr. Valentine. There are set forth below those projects which are discussed in Mr. Valentine's Progress Report of July 1, 1952, together with a statement as to whether they were initiated prior to January 1, 1952 when Mr. Valentine succeeded to the Presidency.

Seeds for Democracy

Approved by the Executive Committee October 1, 1951, and the first drive implemented prior to January 1952. See page 3 C of December 1951 report attached.

Young China Daily News

Approved by Executive Committee October 1, 1951, and implementation begun prior to January 1952. See page 3 B of December 1951 report attached.

Harvard Seminar

This project was approved verbally by the former president in late November 1951. Although the present president objected strenuously to it, it was approved at our request and is considered by sponsor a real success.

"Brain Washing in Red China"

Initiated in 1951. See pages 3 B and 3 G of December 1951 report.

YMCA Tour of Japan by Three Asian-American Students

New project.

Student Newsletter

New project, but no action taken.

Tour of U.S. Colleges by Father Liang

New project, but no definitive results reported as yet.

Redwood Trees

Initiated prior to January 1952. See page 3 C of December 1951 report.

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Translation of Boy Scout Manual

Initiated in 1951. See page 3 B, December 1951 report

Chinese Communism Research Project

New project but in abeyance. No action taken to date.

Hong Kong Bookstore

Initial plans laid during Mr. Noble's trip to the Far East and sponsor approval secured prior to January 1952.

Burma

Mr. McAlister was selected by sponsor and projects reported were developed by sponsor's field stations.

Malaya

No. projects.

Taiwan

New projects.

Japan

No projects.

Philippines

No projects reported. First activities will, however, involve take-over of sponsor-developed projects.

Indonesia

No projects.

Taiwan

Proposal to send a visiting professor to Taiwan was originated and approved prior January 1952, although implemented after that date.

Thailand

No projects.

### Editorial

Philippine reader - Initiated prior to January 1952. See page 3 B of December 1951 report.

Chinese reader - See page 3 B of December 1951 report.

"Why no one can be neutral" - see page 3 B of December 1951 report.

### Radio Free Asia

Planned and staffed prior to January 1952.

### Others not mentioned in July 1, 1952 report

Wah Yan College Magazine, Hong Kong - Approved by the Executive Committee July and September, 1951. Implemented prior to January 1952.

Exposure of Communist extortion racket among overseas Chinese -

Completed prior to January 1952.

China House (and other activities with Chinese students in U.S.) -

Approved by the Executive Committee September 7, 1951, and implementation undertaken in collaboration with China Institute prior to January 1952.

University Life under Red Banners -

Approved by Executive Committee September 7, 1951. See page 3 G of December report.

Russia's Six-Day War against Japan

See page 3 B of December 1951 report.

Film Concerning CFA

Approved by the Executive Committee September 17, 1951, contract entered into for its production, and script approved by sponsor prior January 1952.

Chinese News Service (U.S. Chinese papers)

New project.

### Staffing

The December 1951 report gives a staff of 116. The July 1952 report gives a staff of 172. Of the differential of 56, sponsor is directly responsible for at least 10. As for the overseas staff, of 19 personnel overseas, at least four (Ivy, Piccard, Bertrandias, Lent) were hired prior to January 1952, and two were recruited by sponsor, (McAlister and Mallory) leaving a net total of thirteen or less recruited by the present President.

### Conclusions

Although CFA has continued implementation of projects initiated prior to January 1952, there is no indication of progress in the sense of development of imaginative new projects despite the fact that the present president since - and because of - his incumbency had all of the funds, autonomy, and administrative support necessary to the job. The development of an overseas staff represents the only real progress although this was inevitable in any event. The recruitment of twelve persons cannot alone justify the expenditures even in salary alone of three top-level personnel (a total of \$65,000 per year) for seven months.

12 April 1952

**Telegram to San Francisco**

WE HAVE FURTHER REVIEWED THE TENTATIVE 1953 PROGRAM AND BUDGET YOU LEFT WITH US. WE HAVE ALSO DISCUSSED IT WITH THE PROJECT REVIEW PEOPLE. ASCHAM IS TO DISCUSS IT BRIEFLY WITH HIS BOSS, AND WE HOPE TO HAVE AN ANSWER ON THE BASIC SIXTY FOUR DOLLAR QUESTIONS NEXT WEEK. MEANWHILE, WE HAVE THE FOLLOWING INITIAL REACTIONS TO REPORT.

ONE. THE FIFTEEN AND ONE HALF MILLIONS PROPOSED FOR AN ALL OUT INTERNATIONAL RADIO EFFORT TO REACH SEVENTY MILLION LISTENERS REQUIRES MUCH FURTHER STUDY BEFORE A SOUND JUDGMENT CAN BE REACHED. NEED ANSWERS TO QUESTIONS OF OPERATING AND INFORMATIONAL SUPPORT COSTS TO THE PROPOSED ALL OUT PROGRAM, OR PORTIONS THEREOF BEFORE MOVING AHEAD. CONSENSUS HERE THAT YOU SHOULD CONCENTRATE INITIALLY ON USE OF EXISTING RADIO STATIONS OR THOSE WHICH CAN BE UTILIZED WITHOUT MAJOR CAPITAL COSTS. ALSO BELIEVE THAT MYRIAD PROBLEMS INVOLVED IN BROADCASTS FROM EXISTING STATIONS WILL KEEP YOU PLENTY BUSY FOR NEXT YEAR OR MORE. DOOR NOT CLOSED HOWEVER ON ANY PROPOSAL FOR CONSTRUCTION OF NEW TRANSMITTERS PROVIDED ALL DATA NEEDED FOR DECISION DEVELOPED. BELIEVE FUNDS WILL BE APPROVED FOR SURVEY AND DEVELOPMENT NEEDED TO COME UP WITH SUCH PROPOSALS.

TWO. AS DISCUSSED BELIEVE SOME PROGRAMS PROPOSED BY AMERICAN OPERATIONS SHOULD BE ELIMINATED, IN FAVOR OF HIGHER PRIORITY PROJECTS IN ASIA. BELIEVE PROPOSED AMERICAN PROGRAM AND COSTS SHOULD BE REDUCED ON ORDER OF FIFTY PERCENT OR MORE.

THREE. FOLLOWING TYPES OF PROJECTS CONSIDERED HIGHER PRIORITY THAN MANY OF THOSE LISTED UNDER AMERICAN OPERATIONS: SUPPORT TO SCHOOLS-- ENDOWING PROFESSORSHIPS, PROVISION OF EQUIPMENT FINANCING, ETC.; SUPPORT TO CHINESE SCHOOLS SPECIFICALLY; PROVISION OF TEXTBOOKS TO SCHOOLS AND EDUCATIONAL SYSTEMS, OR IMPETUS TO PREPARATION THEREOF; SUPPORT TO RELIGIOUS ELEMENTS; SUPPORT TO LOCAL YOUTH ORGANIZATIONS; SUPPORT TO WOMEN'S ORGANIZATIONS; SUPPORT TO PROFESSIONAL GROUPINGS -EDITORS, NEWSPAPERMEN, TEACHERS, LAWYERS, DOCTORS, SCIENTISTS, ETC.; SUPPORT TO LOCAL CIVIC AND VOTER EDUCATION, ADULT EDUCATION, ETC. GROUPS; SUPPORT TO LOCAL LABOR ORGANIZATIONS; SUPPORT TO LOCAL AGRICULTURAL IMPROVEMENT OR LAND REFORM MOVEMENTS; LOCAL RESEARCH AND STUDIES IN THE INTEREST OF PILLAR PROGRAM AND LOCAL PROGRAMS; MOTION PICTURE AND AUDIO-VISUAL PRESENTATIONS; DEVELOPMENT OF LOCAL ARMS OF INTERNATIONAL ORGANIZATIONS (NON-COMMUNIST); SCHOLARSHIP AND STUDENT EXCHANGE PROGRAMS WITHIN ASIA ITSELF.

WE ARE CERTAIN YOU PLAN TO IMPLEMENT THIS KIND OF THING AS SOON AS YOUR OVERSEAS TEAM ON THE SCENE. HOWEVER TENTATIVE PROGRAM GIVES THEM RATHER LIGHT TOUCH IN TERMS OF FUNDS AT LEAST.

FOUR. EDITORIAL DEPARTMENT PROGRAM LOOKS GOOD. HOWEVER SOME PROJECTS OF TYPE LISTED IN THREE ABOVE WE THINK HAVE HIGHER PRIORITY THAN SOME OF THOSE PRESENTLY LISTED UNDER EDITORIAL.

FIVE. PRELIMINARY ANALYSIS INDICATES POSSIBILITY OF SQUEEZING SOME WATER OUT OF COSTS OF RUNNING SANFRAN HEADQUARTERS; SUGGEST CLOSE REVIEW OF NUMBERS OF PEOPLE PROPOSED FOR SAN FRAN.

SIX. IN PREPARING NEW PROGRAM AND BUDGET BELIEVE MORE MEANINGFUL TO BREAKDOWN PROGRAMS AND COSTS BY COUNTRY; AND WHERE POSSIBLE BY GROUPS WITHIN A COUNTRY, OVERSEAS CHINESE FOR EXAMPLE.

1. General Policy Guidance dated December 21, 1951 in which among other policy guidance the second paragraph states:

"CFA activities, including RFA, should be decentralized as far as possible and transferred from San Francisco to Asian countries". (Despite such instructions there are presently about nine times as many people in San Francisco as there are in Asia.)

2. Policy Guidance No. 1 - Targets and Priorities for the CFA.

Policy Guidance No. 2 - Estimate of the World Situation as it Applies to the Far East Through 1953.

Policy Guidance No. 3 - Strategic and Psychological Objectives  
Re: Japan - Interim Guidance.

Policy Guidance No. 4 - Strategic and Psychological Objectives  
Re: Asia, Southeast Asia, and South Asia.

Policy Guidance No. 5 - General Principles Governing the  
Relationship of CFA to Sponsor.

Policy Guidance No. 6 - Terms of Reference (Revised).

Policy Guidance No. 7 - CFA Radio Broadcasts to the China Mainland.

3. We have furnished daily overnight Department of State propaganda guidances and weekly propaganda guidances for the last several months.

4. We have furnished to CFA Department of State country propaganda papers and guidances on all Asian countries.

5. We have furnished weekly propaganda theme guidances to CFA for the past eight weeks.

6. In addition we have furnished a large number of background papers and other material helpful to the formulation of CFA plans and policies.