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c. I thereupon asked if someone could induce Feltrinelli to deal directly with [redacted] publishers on the rights question. [redacted] mentioned that he had been invited to a reception for Feltrinelli by Pantheon Books, Inc., Pasternak's American publishers, later in the afternoon of 1 April but was unable to go. Using this as an excuse for getting in touch with Kyrill Schabert, President of Pantheon, [redacted] telephoned to Schabert in New York. Gist of their conversation was: [redacted] asked Schabert to urge Feltrinelli to answer his mail, particularly from [redacted] publishers, because a lack of interest by Feltrinelli in [redacted] requests for rights would only encourage the theft of rights by irresponsible publishers there. Schabert promised to do what he could and would report back. When I checked with [redacted] today he said he had not heard back from Schabert, but added he would phone again. He also said he would ask Schabert if he considered a direct visit to Feltrinelli by the [redacted] publishers in New York would produce results. [redacted] hinted doubts about this approach, principally because Feltrinelli has told Schabert that his office had been handling requests for publishing rights, long before he left Italy. Even if he met [redacted] personally, Feltrinelli probably would not be able to remember the correspondence, and might not even be interested in pursuing the subject. Feltrinelli, [redacted] said he had been told, had an attitude of superiority of business details, especially as it concerned Dr. Zhivago, being more interested in "idealism." Upon my urging, however, [redacted] agreed to do everything possible along this line.

d. [redacted] confirmed that British Commonwealth rights in the English language, [redacted] have been conferred upon William Collins. Thus, anyone who wishes to publish Dr. Zhivago in English [redacted] must deal with Collins, whereas deals for other languages [redacted] may be made directly with Feltrinelli's office in Milan.

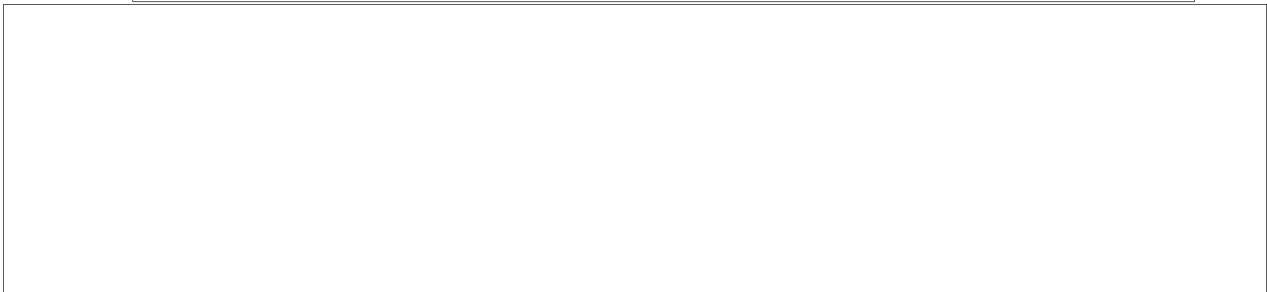
e. In the 1 April phone conversation Schabert reported he could not tell whether Feltrinelli was personally grateful to Schabert for having helped smooth the way for the American visa, but that he seemed to be enjoying himself. From [redacted] account, Schabert and others in contact with Feltrinelli in New York have found it difficult to get specific with him.

3. Dr. Zhivago. [redacted] learned at the same time that 596,000 copies of the Pantheon edition of Dr. Zhivago had been sold through book stores and an additional 250,000 through book clubs, for a total of nearly 850,000 as of 30 March 1959. By now Pasternak must have nearly \$1,000,000 in royalties in Switzerland, [redacted] estimated.

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Half of this is from the English-language editions, and most of the rest from French, German and Italian editions. He guessed that, of the American edition, probably not more than 200,000 had been read cover-to-cover.



6. Some 20 titles on the list of books recommended for exhibition in the Soviet Union this summer (Memo [redacted] dated 9 March 1959, subject "Books recommended for exhibition at Sokolniki Park and the Moscow Fair) were rejected, [redacted] informed me. These were publications of International Publishers, New York, and Citadel Press, New York. International Publishers is a Communist outfit and Citadel is at least fellow-traveling, and [redacted] understandably does not wish to sponsor the production of either, he said.



Distribution:

- Orig - [redacted]
- 1 - [redacted] Attn: [redacted]
- 1 - O/S, Attn: [redacted]
- 1 - WA-4, Attn: [redacted]
- 1 - [redacted] Attn: [redacted]
- 1 - IG/1, Attn: [redacted]

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2 April 1959

MEMORANDUM FOR THE RECORD

SUBJECT: Conference with [redacted]

1. On 1 April I visited [redacted]

[redacted] in his office to discuss Publisher Giangiacomo Feltrinelli of Milan, Dr. Zhivago and other matters in the book field. We talked briefly on the same matters today, also at his office.

2. Feltrinelli.

a. [redacted] received from me a sterilized list of countries and languages in which Pasternak's novel had been published (taken from Memorandum for the Record, 23 March 1959, subject, "Editions of Dr. Zhivago"). I asked if there was some way to prod Feltrinelli himself on the subject of publishing editions in English [redacted].

b. [redacted] remarked the lack of [redacted] publishers on the list, and said he knew of [redacted] now in New York studying the American publishing business. All had written to Feltrinelli months ago asking for publication rights in their respective languages but had received no answer. Their names, and the languages for which they sought rights, follow:

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