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XXXXXX AGENCY

#3

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ca. March 1948

From: Director, CIA

MEMORANDUM FOR: THE SECRETARY OF STATE

SUBJECT: Suggestions Regarding the Italian Election

(b) (1)
(b) (3)
(C)

1.

[redacted] has volunteered the following suggestions regarding the Italian election:

a. For the next month Italian language radio broadcasts should be made from the United States for the purpose of developing all aspects of the Marshall Plan. These broadcasts should emphasize the importance of the Marshall Plan to Italy.

b. During the same month an effort should be made to formulate a regular series of programs featuring prominent Italians or Americans of Italian extraction.

c. [redacted] places the highest priority on the obtaining of a short movie featuring the Marshall Plan and particularly its relationship to Italy. He advised that at least ten copies of the movie should be released simultaneously in the chief Italian cities for open air night projection in piazza meetings. The release of the films should not be later than 5 April 1948.

d. Suggestions for individuals to broadcast under (b) above include [redacted] San Francisco; and [redacted] San Francisco. The broadcasts should be scheduled sufficiently in advance to allow for publicity in the Italian Press.

HISTORICAL DOCUMENT

APPROVED FOR RELEASE
DATE: SEP 2006

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of the Historical Staff

Name: [redacted]
Date: 8/2/69

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