

18 January 1989

JUDGE:

Strobe Talbott, TIME Magazine, has requested Agency participation in a "TIME Newstour" the company has arranged for CEOs of major corporations for the past twenty-five years. The purpose of the program, which is tentatively scheduled for 27-28 February, is to turn the businessmen into "journalists in residence" for a few days. Participants gain appreciation of the U.S. decision-making process, which as civic leaders they pass on when they return home. At previous conferences, the participants, have had the benefit of hearing from Presidents Reagan, Carter, and Nixon, their top cabinet officers and advisors and key national officials. I have attached a proposed agenda for this year's program and a tentative list of participants.

TIME's request is twofold: they would like for you to welcome the group the morning of the second day and to have Fritz Ermarth participate as a discussant on the East-West relations panel. Secondly, they want to hold the session on East-West relations in our auditorium. There will be some foreign nationals in the group (e.g., President, KLM Royal Dutch Airlines; President, Montres Rolex; Chairman, Daewoo Group), but the group would arrive by bus, disembark at the auditorium, and leave immediately after the seminar.

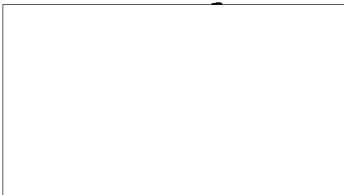
Dates are still tentative. They are rethinking their first dates in February and now considering 6 March or 17 April.

DCI Casey addressed the Newstour in 1985, but we have never held any sessions at our facilities. We see potential benefits to the Agency from hosting one of the sessions.

Some CEOs, who are not familiar with CIA except through the negative press they read, may leave with a more open attitude toward us.

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Atts

I N V I T E S S
EXECUTIVE NEWS CONFERENCEcc: Reg Brack
Jason McManus
Bob Miller**February 26-28, 1989**

Wave 1 (9/1) - 156 (reply by 10/14)
 Wave 2 (9/16) - 33 (" " 10/21)
 Wave 3 (9/21) - 46 (" " 10/21)
 Wave 4 (9/22) - 30 (" " 10/21)
 Wave 5 (9/29) - 16 (" " 10/29)
 Wave 6 (10/7) - 27 (" " 11/4)
 Wave 7 (10/28) - 6 (" " 11/23)
 *Wave 8 (12/22) - 20 (INTERNATIONAL)

Responses as of 1/5/89

Accept - 34
 Cancels - 12
 Regret - 177
 No Reply - 117
 334

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ACCEPTANCES (34)

ANDREAS, Dwayne O. - Archer Daniels Midland (9/6)
 AVE, J. Robert - Lorillard (10/18)
 *BATTS, Warren L. - Premark Intl. (9/21) (11/13) (1/9)
 BISHOP, C. M., Jr. - Pendleton Woolen Mills (11/8)
 COOLEY, Howard D. - Jockey International (10/3)
 DAVIS, Ronald V. - The Perrier Group (9/30)
 *de SOET, J.A.F. - KLM Royal Dutch Airlines (1/9)
 FOLEY, J. Patrick - DHL Worldwide Express (10/27)
 FRANZ, Michael - Murata Business Machines (10/27) (12/7)
 GALLO, Ernest - E & J Gallo Winery (9/6)
 GOIZUETA, Roberto C. - Coca-Cola (9/7)
 GREENWALD, Gerald - Chrysler Motors (9/15) - **part of the time**
 HARVEY, James R. - Transamerica (9/12)
 *HEINIGER, Andre - Montres Rolex, Geneva, Switzerland (1/5)
 *KIM WOO CHOONG - Daewoo Group - Seoul, Korea (1/9)
 KNIGHT, Philip H. - Nike Inc. (10/5)
 KRAMPE, Erich - Mercedes-Benz (9/15)
 LAWRENCE, George H. (Bud) - American Gas Association (10/20)
 MAHER, Richard L. - Christian Brothers Winery (11/3)
 MARK, Reuben - Colgate-Palmolive (9/6)
 MOORE, Mechlin D. - Insurance Information Institute (10/17)
 NAKAO, Hideo - NEC Electronics
 NEVIN, John J. - Firestone Tire & Rubber (9/8)
 PAMPEL, Roland - Honeywell Bull (11/4)
 PEARLMAN, Jerry K. - Zenith Electronics (9/22)
 PIETERSEN, William G. - The House of Seagram (10/5)
 *RUPERT, Dr. A.E. - Rupert International (1/9)
 SINCLAIR, Robert J. - Saab-Scania of America (9/13)
 SOUDERS, William F. - Emery & Purolator Corp. (9/29)
 STIRITZ, William P. - Ralston Purina (9/6)
 STROH, Peter W. - The Stroh Brewery (10/12)
 SWARTZ, Sidney - The Timberland Co. (10/5)
 TIMKEN, Tim - Timken Company (10/3)
 TISCH, Preston R. - Loews Corporation (9/28)

** foreign nationals*

SUNDAY, FEBRUARY 26

6:00-7:00 PM Reception, Ritz-Carlton
Welcoming remarks by Time Publisher Bob Miller and Dick Munro and/or Nick Nicholas -- all "News Tourists," participants and Washington correspondents, plus enough high-level White House staff so that there will be one official per table.

7:00-9:30 PM Dinner, Ritz-Carlton
Guest speaker, John Sununu, White House Chief of Staff, introduced by Washington Bureau Chief Strobe Talbott following introductory remarks by Managing Editor Henry Muller -- same invitees as above.

9:30 PM- Hospitality Suite

MONDAY, FEBRUARY 27

8:00-9:00 AM Breakfast, Ritz-Carlton
Guest speaker, Federal Reserve Chairman Alan Greenspan, introduced by National Economics Correspondent Richard Hornik -- news tourists and invited Washington correspondents only.

9:15 AM Board buses for Dumbarton Oaks

9:45-12:15 AM ECONOMIC SESSION:

10:00-11:00 AM The Budget
Opening presentation (10-15 minutes) by panel chair OMB Director Richard Darman, followed by 5-10 minute remarks by U.S. Chamber of Commerce Economist (and leading supply-sider) Richard Rahn and House Budget Committee Chairman Leon Panetta, followed by 30 minutes of questions and discussion.
Moderator: Richard Hornik

11:15-12:15 International Economics and Trade
Opening presentation by the Special Trade Representative Carla Hills, followed by Clyde Prestowitz and C. Fred Bergsten of the Institute for International Economics.
Moderator: Time Business Editor, Steve Koeppe.

12:30-1:45 PM Lunch, Ritz-Carlton
Speaker, Treasury Secretary Nicholas Brady, introduced by Ron Kriss.

2:00-6:00 PM SOCIAL POLICY SESSION (possibly at the Senate)

2:00-3:00 PM

Environment

Opener by EPA Administrator Reilly followed by brief remarks by Senator Al Gore and a Lester Brown of World Watch. Discussion. Moderator: Time Science Correspondent Dick Thompson.

3:15-4:15 PM

Drugs

Opening presentation by the new Drug Tsar or Attorney General Richard Thornburgh, followed by remarks by Sen. Dennis DeConcini and Congressman Charles Rangel, discussion.

Moderator: Time Washington Correspondent Elaine Shannon.

4:30-5:30 PM

Education

Opening presentation by Education Secretary Lauro Cavazos, followed by brief remarks by Boston U. president John Silber and Arkansas Governor Bill Clinton, followed by discussion.

Moderator: Jack E. White.

5:30-6:30 PM

The Court

An informal session with a Supreme Court Justice with an introduction by Time Justice Correspondent Steve Holmes.

6:30 PM

Board buses for trip back to Ritz-Carlton.

7:00-8:00 pm

Informal Reception -- optional.

8:00-10:00 PM

Dinner, National Portrait Gallery

Speaker, Senate Majority Leader George Mitchell, introduced by Senior Congressional Correspondent Hays Gorey; invitees: Time News Tourists, Monday panel participants, Time Washington Correspondents, and additional official Washington guests as necessary to provide one Washington official per table.

10:00 PM

Hospitality Suite

TUESDAY, FEBRUARY 28

8:00-9:00 AM

Breakfast, Ritz-Carlton

Speaker, Vice President Dan Quayle, introduced by John Stacks -- invitees: Time News Tourists and invited Time correspondents only.

9:15 AM

Board buses.

9:30-10:00 AM Visit Vietnam Memorial (optional) then reboard buses for trip to CIA.

10:15-12:30 AM FOREIGN RELATIONS

10:15-11:15 AM East-West Relations
Opening presentation (10-15 minutes) by Defense Secretary John Tower followed by brief remarks by John Steinbruner and Dmitrii Simes.
Moderator: Strobe Talbott.

11:30-12:30 North-South Relations
Opener by tk followed by Senator Bill Bradley and the Inter-American Development Bank President
Moderator: Barry Seaman.

12:45-2:00 PM Lunch, State Department
Speaker, Secretary of State Jim Baker, introduced by Time Senior State Department Correspondent Chris Ogden -- invitees, all morning attendees.

2:15-5:00 PM NATIONAL SECURITY

2:15-3:30 PM Traditional National Security Concerns
Opener, Chairman of the Joint Chiefs of Staff General William Crowe, followed by Richard Perle and Richard Burt.
Moderator: Time International Editor Karsten Prager.

3:30-5:00 PM The New View
Opener, National Security Adviser, Brent Scowcroft, followed by Japanese Ambassador and Joe Nye.
Moderator: Strobe Talbott.

5:30 PM Board buses for return to Ritz-Carlton.

7:00-9:00 PM Dinner with the President (site tk)
Introduced by Editor-in-Chief Jason McManus -- site tk -- invitees: News Tourists, Time Washington Bureau, all panel participants from Monday and Tuesday.

WEDNESDAY, MARCH 1

7:30-9:00 AM Breakfast Wrapup Session
Moderated by Henry Muller with closing remarks by Reg Brack.

~~ADMINISTRATIVE INTERNAL USE ONLY~~



14 April 1989

NOTE TO: Bill Baker

THROUGH:

[Redacted]

FROM:

SUBJECT: Visit of TIME Magazine Executives and CEOs
To Headquarters' Building

We have consented to host the TIME Magazine Executive News Conference at Headquarters in the auditorium on Tuesday, 18 April from 10:00 a.m. - 12:00 noon. On Thursday, 13 April, I met with [Redacted] Chief of the Duty Office/OS and TIME Magazine staff members. TIME Magazine representative Jim Gannon asked about our check in procedures at the Agency. [Redacted] said that attendees arriving in separate cars would be requested to give their names at the gate and identify themselves as attending the TIME Executive News Conference, but those coming on the bus would not have to give their names. However, in the foyer of the auditorium two receptionists would check off the names of each individual --no identification would be required --and brief cases would be superficially checked as a security measure to protect the DCI.

When Terry Ashe, TIME Magazine photographer, unloads his camera equipment at the entrance of the auditorium, the SPO will also check this. TIME representatives did not express any concern over these procedures.

Please contact [Redacted] if you do not think these are appropriate procedures for this group.

[Redacted]

cc:

[Redacted]

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- 1 - [redacted]
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- 1 - Jean [redacted]
- 1 - ER [redacted]
- 1 - PAO Registry
- 1 - PAO Ames
- 1 - MED (Subject)
- 1 - DCI Security
- 1 - Fritz Ermarth/C/NIC
- 1 - [redacted]

PAO 89-0129
14 April 1989

MEMORANDUM FOR: Director of Central Intelligence

FROM: William M. Baker
Director, Public Affairs Office

SUBJECT: Address of TIME Magazine's 1989 Executive News Conference
at Headquarters Building

1. This is background information for your welcoming address for TIME Magazine's 1989 Executive News Conference at the Agency's Headquarters Building on Tuesday, 18 April at 10:00 a.m. I will escort you to the auditorium and remain for your remarks. Fritz Ermarth will also accompany you to the meeting.

2. Arrangements for Your Address of TIME Magazine's Executive News Conference: You are asked to be at the auditorium at approximately 10:00 a.m. where you will be met by TIME Washington Bureau Chief Strobe Talbott and Senior National Security Correspondent Bruce Van Voorst who will escort you to the front of the auditorium. You are asked to be seated in the audience and Bruce Van Voorst will proceed to the stage and introduce you. (See opposite for biographies.) You are scheduled to speak at 10:05 a.m. for 10 minutes. A question and answer period is not planned. (See opposite for agenda.) After you have spoken, you are asked to stay, however, your schedule for the day precludes you from remaining for the entire seminar.

The podium and microphone will be located at stage right and your remarks will be taped for the Agency's historical files. TIME Magazine has also requested that we tape the entire program for their records. A summary of the conference will be published and we will be sent a copy. TIME Magazine's photographer Terry Ashe will be taking photographs during the meeting.

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SUBJECT: Address of TIME Magazine's 1989 Executive News Conference
at Headquarters Building

3. Audience: You can expect an audience of 26 CEOs, 20 members of TIME Inc., and 18 TIME Magazine executives, including TIME's managing editor Henry Muller. (See opposite for list of attendees.)

4. Background: The "East-West" and "North-South" relations seminars that will be held at the CIA Headquarters are part of TIME's 1989 Executive News Conference scheduled in Washington from April 16-18. Your welcoming remarks will be followed by presentations and discussion on "East-West Relations" with Assistant Secretary of State Rozanne Ridgeway, Chairman of the National Intelligence Council Fritz Ermarth, and Dr. Dimitri Simes of the Carnegie Endowment for International Peace participating. Although Strobe Talbott was originally scheduled to moderate the panel, TIME Magazine Diplomatic Correspondent Christopher Ogden will now act as moderator. The second panel "North-South Relations" will be opened by remarks from U.N. Ambassador Thomas Pickering followed by remarks from Richard Holbrooke Managing Director of Shearson Lehman Hutton Inc. (See opposite for biographies.) The moderator will be TIME Deputy Chief of Correspondents Barrett Seamen.

The conference consists of a series of meetings between the chief executives of major corporations and top government policy makers. The format is two days of hour-long seminars with various cabinet members, elected officers and scholars who will speak and answer questions on the most critical issues facing the Bush administration. During their stay in Washington, the group will be meeting with White House Chief of Staff John Sununu, Attorney General Richard Thornburgh, Federal Reserve Chairman Alan Greenspan, National Security Advisor Brent Scowcroft, Senate Majority Leader George Mitchell, and Ambassador Yuriy Dubinin. (See opposite for agenda.)

The News Conference is part of a well-established journalistic tradition at TIME, in which the magazine's correspondents and editors periodically have led US chief executives to various regions of the world. The CEOs have traveled to the Soviet Union, Central America, and East Asia to meet with top political leaders of these countries. TIME Magazine has also held conferences in Washington in 1981 and in 1985 for a post election meeting with key administration figures. In 1985 Bill Casey spoke to the News Conference, but this is the first visit of the Conference to our Headquarters' building.

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[Redacted Signature Box]
William M. Baker

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12 April 1989

JUDGE:

You will be welcoming about 25 chief executive officers of major corporations and 30 TIME, Inc. participants at the Headquarters Auditorium on 18 April at 10:05 a.m. The executives are participating in TIME's 1989 Executive News Conference, a three-day program which consists of meetings with top government officials concerning critical issues facing the Bush Administration. Other officials scheduled to address the group include White House Chief of Staff John Sununu, National Security Adviser Brent Scowcroft, Attorney General Richard Thornburgh, Federal Reserve Chairman Alan Greenspan, and Senate Majority Leader George Mitchell.

Your 10 minutes of welcoming remarks will be followed by one-hour discussions of "East-West Relations" and "North-South Relations." Assistant Secretary of State Rozanne Ridgeway is scheduled to make the first presentation during the East-West forum, followed by Fritz Ermarth, Chairman of the National Intelligence Council. TIME Washington Bureau Chief Strobe Talbott will moderate this forum. The discussion of North-South relations is scheduled to be opened by Thomas Pickering, U.S. Ambassador to the United Nations. TIME Deputy Chief of Correspondents Barrett Seaman will moderate this forum.

Your proposed welcoming remarks are attached (see opposite for cards). A separate briefing package on the Conference will be provided.

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[Redacted Signature] Bill Baker

Attachments:
As stated

STAT DCI/PAO/WME [Redacted]

Distribution:

- Orig. - DCI
- 1 - ER
- STAT 1 - [Redacted]
- 1 - D/PAO
- 1 - PAO Registry
- STAT 1 - [Redacted]
- 1 - PAO Ames *ER*
- 1 - Jean
- STAT 1 - [Redacted]
- STAT 1 - [Redacted] (Chrono)

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PROPOSED TALKING POINTS
FOR
WILLIAM H. WEBSTER
DIRECTOR OF CENTRAL INTELLIGENCE
BEFORE THE
TIME EXECUTIVE NEWS CONFERENCE
HEADQUARTERS AUDITORIUM
APRIL 18, 1989

- I'M VERY PLEASED TO WELCOME YOU HERE TO LANGLEY. WE'RE HAPPY TO COOPERATE WITH TIME, WHICH HAS DEVELOPED THIS VERY WORTHWHILE CONFERENCE.
- I'M SURE THE GIVE-AND-TAKE SESSIONS PLANNED FOR THIS MORNING WILL COMPLEMENT MANY OF THE DEBATES AND DISCUSSIONS CURRENTLY UNDERWAY IN THE INTELLIGENCE COMMUNITY.
- MY GOOD FRIEND GENERAL VERNON WALTERS DESCRIBES A VIEW HELD BY MANY IN THIS COUNTRY ABOUT INTELLIGENCE. "AMERICANS," HE SAID, "HAVE ALWAYS HAD AN AMBIVALENT-ATTITUDE TOWARD INTELLIGENCE. WHEN THEY FEEL THREATENED, THEY WANT A LOT OF IT, AND WHEN THEY DON'T, THEY TEND TO REGARD THE WHOLE THING AS IMMORAL."
- WITH SO MUCH GOING ON AROUND THE WORLD TODAY THAT AFFECTS OUR NATIONAL SECURITY, I THINK THE AMERICAN PEOPLE WANT A LOT OF INTELLIGENCE.

● ONE AREA THAT IS CURRENTLY BEING DEBATED -- AND WILL NO DOUBT BE DISCUSSED THIS MORNING -- IS THE CHANGES UNDER WAY IN THE SOVIET UNION AND EAST EUROPE.

-- YOU HAVE NO DOUBT READ ABOUT THE SOVIET ELECTIONS LATE LAST MONTH -- THE FREEST NATIONWIDE SOVIET ELECTIONS SINCE 1917.

-- VOTERS, EVERYWHERE, CAN BE UNPREDICTABLE. I WAS AMUSED WHEN I HEARD ABOUT THE PROMINENT PARTY OFFICIAL IN LENINGRAD WHO WAS DEFEATED WITHOUT OPPOSITION.

WHEN I WAS A YOUNG LAWYER, THE BIGGEST FEAR THAT YOU HAD WAS THAT YOU WOULD LOSE AN UNCONTESTED DIVORCE CASE. 1

● THE SOVIET UNION, IMPORTANT AS IT IS, IS CERTAINLY NOT OUR ONLY FOCUS.

● WE ARE SPENDING MORE TIME AND RESOURCES COLLECTING INFORMATION ON THIRD WORLD NATIONS -- NATIONS IN LATIN

AMERICA, ASIA, THE MIDDLE EAST, AND EVERY OTHER REGION OF THE WORLD.

- WE ARE ALSO CONCENTRATING ON INTERDISCIPLINARY PROBLEMS SUCH AS INTERNATIONAL TERRORISM, NARCOTICS TRAFFICKING, TECHNOLOGY TRANSFER, AND HOSTILE INTELLIGENCE ACTIVITIES.
- IN THE ESTIMATES WE PROVIDE TO POLICYMAKERS ON THESE AND OTHER ISSUES, THE ENTIRE INTELLIGENCE COMMUNITY IS REPRESENTED -- C.I.A., N.S.A., THE F.B.I., AND THE OTHER AGENCIES.
- OUR FINAL PRODUCT IS A RESULT OF SPIRITED EXCHANGES, AND THIS ASSURES THAT POLICYMAKERS RECEIVE OUR BEST ASSESSMENT.
- THIS MORNING YOU'LL BE DISCUSSING EAST-WEST RELATIONS AND THEN MOVE ON TO NORTH-SOUTH RELATIONS. THAT'S QUITE A BIT OF GROUND TO COVER IN ONE MORNING, BUT I THINK YOU CAN ALL LOOK FORWARD TO A STIMULATING EXCHANGE OF VIEWS.
- ONCE AGAIN, I WANT TO WELCOME YOU HERE AND HOPE YOU ENJOY THIS MORNING'S SESSION.

FOOTNOTES

¹ Judge Webster mentioned the 26 March 1989 nationwide Soviet elections -- and made the humorous comment about the fear young lawyers had of losing uncontested divorce cases -- in his 30 March remarks to the Town Hall of California in Los Angeles. The relevant passage of the speech transcript is attached.

The Soviet official Judge Webster cited in that speech who lost an uncontested race to become a delegate to the Congress of People's Deputies was Yuriy Solovyev, the Leningrad party first secretary. Solovyev, a candidate member of the Politburo, was the most prominent of the party officials defeated in bids to become delegates to the Congress. This information was provided by political analysts in the Office of Soviet Analysis (DI).

18 APP

C182-6

STAT To:

April 7, 1989

Fm: Susanna Schrobsdorff
re: TIME Executive News Conference

FOREIGN RELATIONS SESSION TUESDAY, APRIL 18, 1989 10:00 - 12:00
 =====

Arriving at 9:15 AM: TIME STAFF
 (one car w/driver)
 Rick Hornik
 Susanna Schrobsdorff
 Terry Ashe (photographer)

Arriving at 9:45: All remaining Time guests and participants.
 (2 buses, 2 cars w/drivers)
 Joe Johnson will be organizing the buses.

PANEL SPEAKERS:
 =====

Arriving at 9:45 AM: Asst. Secretary of State Rozanne Ridgeway
 (2 cars w/drivers) Dr. Dimitri Simes

Arriving at 10:45 AM: U.S. Ambassador to the U.N. Thomas Pickering
 (2 cars w/drivers) Fred Negem, Asst. to Amb. Pickering
 Richard Holbrooke

(NOTE: SOME OF THE 10:45 SPEAKERS MAY CHOOSE TO COME EARLY AND
 MEAR THE 10:00 PANEL. WE WILL HAVE THE EXACT SCHEDULE ON TUESDAY APRIL 11)

TIME EXECUTIVE NEWS CONFERENCE APRIL 18, 1989

PANEL SPEAKERS:

(please note that speakers will arrive in separate cars and not with the group of guests arriving in buses at 9:45 AM)

Rozanne Ridgeway
Assistant Secretary of State
U.S. State Department

Richard C. Holbrooke
Managing Director
Shearson Lehman Hutton Inc.

Thomas Pickering
U.S. Ambassador to the U.N.

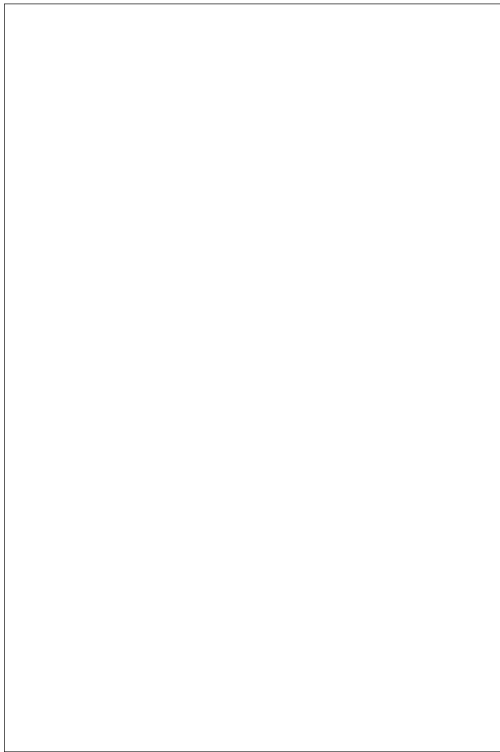
Frederick Negam
Asst. to Amb. Pickering
U.S. Delegation to the U.N.

Dimitri Simes
Senior Associate
Carnegie Endowment for Int'l Peace

TIME STAFF ADDITIONS:

Terry Ashe
TIME Magazine Photographer

Ricardo Chavira
State Department Correspondent



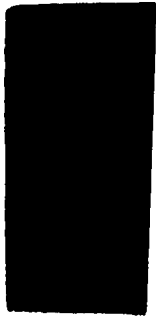
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WB, 36 Mar 89



Time comes up 50 CEOs on
18 April around 1000.
DCI is tentatively set to
talk about 1015 for 10 mins
or so.

I advised Eileen for
remarks preparation.
Fritz is on & he + Bruce
will be in touch.



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