



17 February 1977

MEMORANDUM FOR THE RECORD

SUBJECT: Media Request

1. Godfrey Sperling, through his secretary, Betty Kay (Phone: 785-4000), has invited Admiral Turner to be the guest at the regular press breakfast that Sperling hosts. These are held from 8-9 a.m. at the Sheraton Carlton on weekdays. There is no regular day of the week for them; they are held when convenient. From 25-30 newsmen usually attend. The guest does not make a speech but engages in a Q&A session, which is all on-the-record.

Yes

2. The Sperling breakfasts are well-known in Washington.

3. Because Admiral Turner already has specific interview requests plus invitations to meet with editors of the Washington Post and the New York Times Washington Bureau, I recommend Admiral Turner honor the interviews, Post and Times, prior to doing this breakfast. However, I believe he should do the breakfast. He may want to wait until he has his feet on the ground as DCI.

4. I told Miss Kay that the Admiral was not doing any interviews until after he is confirmed--if he is confirmed. She mentioned as a time frame the 2nd or 3rd week in March. I did not commit to a time frame but told her someone would call her before and/or after the Admiral returns from Naples. I will call her before and mention that we can't commit to a time frame now, but that someone will call upon the Admiral's return.

5. This then needs follow-up.

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*Sperling is with the Washington Bureau of the Christian Science Monitor*