

INTRO REMARKS TO SPERLING GR

9 MAR 77

I am pleased to be here. . . even before my being sworn-in as DCI this afternoon.

DCI not in ~~public relations~~ ^{general} business ~~no need or cause to seek personal publicity.~~ ^{Some} Much but not all of the intelligence

business must be conducted in secret. Yet I hold a fundamental

belief that all of us in public service have an obligation to

be as open with the media as possible. ^{(A) These are} ~~This is an~~ obligations ^{we both have}

to the people of the US, because ^{because} the better informed they are

the stronger our country will be, ^{because} A well informed American

public is the best insurance I know against excessive swing.

of the policy pendulum of government.

A number of you here ~~and I~~ are old friends from my days as a military educator from 1972-1974. It was at ^{the} Naval War

College that I initiated the Military Media Symposium because

of my conviction that military men had this obligation to the

media. Those conferences, or you might even say debates, were

educational ^{for} to me as well in understanding the importance of a

friendly, constructive, but adversary relationship between public

servants and media representatives.

(A) Just as I believe the media must report events responsibly with objectivity and without bias.