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SERIAL: LD2610140488
PASS: COPY TO MOD (2), ESG

COUNTRY: USSR
SUBJ: Estonian TV Guide Carries Finnish TV Schedule

SOURCE: Tallinn HOMELAND in English 19 Oct 88 p2 [tentative]
TEXT:

[Joel Aav report: "Big News About the Small Box"]

[Excerpts] At the beginning of October Estonia's weekly TV Guide with a print run of 240,000 copies in Estonian and 100,000 in Russian carried for the first time the programme schedule of Finnish TV.

This move can be seen as yet another fruit of glasnost or openness in this country.

Due to geographical proximity Finnish TV can be watched in the northern part of Estonia, including the capital Tallinn. [passage omitted]

This summer floods of letters started to arrive at the Estonian SSR Radio and Television Committee from viewers in southern Estonia who demand that the reception area of Finnish TV be extended to the southern border of Estonia.

The same idea was voiced in one of the resolutions adopted at the Estonian Popular Front Congress. Providing the whole of Estonia with the possibility of viewing Finnish TV is seen as one way of doing away with the present unequal access of people to information in Estonia.

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