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### ROUTING AND RECORD SHEET

**SUBJECT:** (Optional)

Arrangements to Address the American Society of Newspaper  
Editors Board of Directors 11 Apr 88

**FROM:** *WMB*  
William M. Baker  
Director, Public Affairs

**EXTENSION**  
27676

**NO.**  
PAO 88-0127

**DATE**  
7 April 1988

**TO:** (Officer designation, room number, and building)

DATE	
RECEIVED	FORWARDED

**OFFICER'S INITIALS**

**COMMENTS** (Number each comment to show from whom to whom. Draw a line across column after each comment.)

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7 April 1988

MEMORANDUM FOR: Director of Central Intelligence

FROM: William M. Baker  
Director, Public Affairs Office

SUBJECT: Arrangements to Address the American Society of  
Newspaper Editors Board of Directors

1. You are scheduled to address the American Society of Newspaper Editors (ASNE) Board of Directors on Monday, 11 April (7:00 p.m. reception, 8:00 p.m. dinner, 8:45 p.m. remarks) at the National Archives Building on Pennsylvania Avenue between 6th and 7th Streets N.W., Washington, D.C. Phone: 523-3265. I will remain with you throughout the evening. A business suit is the dress for the occasion.

2. Arrangements: You are requested to enter at the Pennsylvania Avenue entrance and proceed to the top of the stairs to the reception area outside the Archivist Reception Room where you will meet with your hostess, Editor of THE CHRISTIAN SCIENCE MONITOR and President of ASNE Katherine Fanning. (See biography opposite.) A receiving line is not planned. Dinner will be served at 8:00 p.m. in the Archivist Reception Room. Your remarks are scheduled for 8:45 p.m. and you will be introduced by Ms. Fanning. The suggested format is 15 minutes of remarks followed by 15 minutes of questions and answers. A podium and microphone will be available near your table. DCI Security will tape your remarks for the Agency's historical records.

You will be seated next to Ms. Fanning. The remaining seating assignments for your table will be made by Ms. Fanning over the weekend and we are to receive the list by Monday. We will forward it you at that time. (See opposite for sketch of room arrangement.) After your address the group will move to the Rotunda for coffee and dessert "with the Constitution" in honor of the bicentennial. The National Archivist of the US, Don Wilson, will give a short address. Adjournment is at 10:00 p.m.

The audience of 90 will be made up of editors of leading US newspapers and their spouses. (See list of attendees opposite.) Although Canadians are members of ASNE none are expected to attend the dinner. However, one couple does list their address as London.

~~CONFIDENTIAL~~

3. Background: The American Society of Newspaper Editors, founded in 1922, is an organization of more than 985 editors of daily newspapers in the United States and Canada. Directing editors having immediate charge of editorial or news policies of daily newspapers and wire services are eligible to join. (For background information see opposite.)

Each year ASNE holds a convention in Washington, D.C. Ms. Fanning and THE CHRISTIAN SCIENCE MONITOR are hosting the Board of Director's dinner which precedes the opening of the convention on the 12th. (See invitation opposite.) Speakers at the four-day convention will be President Reagan, Costa Rican President Arias, and Singapore Prime Minister Lee to name a few. (See program opposite.)

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[Redacted signature box]

*jm* William M. Baker

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1 - DCI Security

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# THE CHRISTIAN SCIENCE MONITOR®

One Norway Street, Boston, Massachusetts 02115 (617) 450-2301

Katherine Fanning, Editor

January 6, 1988

The Honorable William Webster  
Director  
Central Intelligence Agency  
Washington, DC 20505

Dear Bill:

I am really looking forward to seeing you next week on the 14th. According to Peggy, ten o'clock that morning will work out for you. The Boston Globe article and related items were definitely on my agenda.

*Now  
9:30 AM  
Peg*

Now, one more thing to think about before we meet. As you may recall I am serving as president of the American Society of Newspaper Editors this year and much of the planning for the April convention in Washington is my responsibility. Most particularly, the Monitor hosts a dinner for the board of directors of ASNE, their spouses, and invited guests on Monday evening, April 11. It will be held in the Archivist's Reception Room at the National Archives, with coffee and dessert at the Rotunda. We are calling it Coffee with the Constitution in honor of the recent bicentennial. There is no one I would rather have as the speaker than William Webster. It seems to me, Bill, that there is an inevitable tension between the way you must conduct your job and the way we must conduct ours, but a sane discussion would be in everyone's best interest. If it is possible for you to be free on that evening perhaps we could talk about this next week.

Peggy has promised to let me know how I penetrate the inner sanctum of the CIA to meet with you on the 14th. I am really looking forward to it.

Best wishes,

Katherine Fanning

**FANNING, KATHERINE WOODRUFF**, editor; b. Chgo., Oct. 18, 1927. d. Frederick William and Katherine Bower (Miller) Woodruff; m. Marshall Field.

Jr., May 12, 1950 (div. 1963); children: Frederick Woodruff, Katherine Woodruff, Barbara Woodruff; m. Lawrence S. Fanning, 1966 (dec. 1971), m. Amos Mathews, Jan. 6, 1984. B.A., Smith Coll., 1949; LL.D. (hon.), Colby Coll., 1979; Litt. D. (hon.), Pine Manor Jr. Coll., 1984; L.H.D. (hon.), Northeastern U., 1984. With Anchorage Daily News, 1965—, editor, pub. 1972-83; editor The Christian Science Monitor, 1983—. Mem. Anchorage Urban Beautification Commn., 1968-71, Alaska Ednl. Broadcasting Commn., 1971-75; dir., Alaska Repertory Theater, 1975-81; pres. Greater Anchorage Community Chest, 1973-74. Recipient Elijah Parish Lovejoy award Colby Coll., 1979; Smith Coll. medal, 1980; Mo. medal of Honor, U. Mo. Journalism award, 1980. Mem. Am. Soc. Newspaper Editors (dir., v.p.), Sigma Delta Chi. Office: One Norway St Boston MA 02115

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TO:

9 pages

\* - Accepted

ASNE

4/11/88

DINNER LIST - INVITEES

BOARD OF DIRECTORS

- \* Ms. Katherine Fanning  
Editor  
The Christian Science Monitor  
One Norway Street  
Boston, MA 02115
- \* Mr. and Mrs. Edward R. Cony  
The Wall Street Journal  
World Financial Center  
200 Liberty Street  
New York, NY 10281
- \* Mr. and Mrs. Loren F. Ghiglione  
Gannett Center for Media Studies  
Columbia University  
2950 Broadway  
New York, NY 10027
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1100 Broadway  
Nashville, TN 37202
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Long Beach, CA 90844
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The Commonwealth  
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Greenwood, MS 38830

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Pioneer Press Dispatch  
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St. Paul, MN 55101

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Miami, FL 33101

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1320 SW Broadway  
Portland, OR 97201

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Detroit, MI 48231

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Scripps Howard  
1100 Central Trust Tower  
Cincinnati, OH 45202

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Charlotte, NC 28232

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The Morning News  
Communications Center  
Dallas, TX 75265

\* Ms. Jean Otto  
Editorial Page Editor  
The Rocky Mountain News  
400 West Colfax Avenue  
Denver, CO 80204



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The American-Statesman  
166 E. Riverside  
Austin, TX 78767

\* Mr. and Mrs. James D. Squires  
The Tribune  
435 N. Michigan Avenue  
Chicago, IL 60611

\* Mr. and Mrs. Seymour Topping  
The Times  
229 West 43rd Street  
New York, NY 10036

COMMITTEE CHAIRS

\* Mr. Morris J. Ambrose  
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The Herald-Post  
P.O. Box 20  
El Paso, TX 79999

\* Mr. Frederick W. Hartmann  
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The Florida Times-Union and Journal  
P.O. Box 1949F  
Jacksonville, FL 32231

\* Mr. and Mrs. Andrew Barnes  
The Times  
P.O. Box 1121  
St. Petersburg, FL 33731

\* Mr. and Mrs. William B. Ketter  
The Patriot Ledger  
P.O. Box 498  
Quincy, MA 02269-0498

Mr. Norman Pearlstine  
Managing Editor  
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World Financial Center  
200 Liberty Street  
New York, NY 10281

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Manhattan, KS 66502

\* Mr. Charles K. McClatchy  
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McClatchy Newspapers  
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Sacramento, CA 95852

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Editorial Page Editor  
The Evening Sun  
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Baltimore, MD 21278

\* Mr. C.W. Baker  
Vice President/News  
Knight Ridder, Inc.  
One Herald Plaza  
Miami, FL 33132

\* Mr. and Mrs. Anthony Day  
The Times  
Times Mirror Square  
Los Angeles, CA 90053

Mr. William Hornby  
Senior Editor  
The Denver Post  
P.O. Box 1709  
Denver, CO 80201

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\* Mr. and Mrs. Richard M. Schmidt, Jr.  
Cohn and Marks, Suite 600  
1333 New Hampshire Ave., NW  
Washington, DC 20036

\* Mr. Gene Giancarlo



\* Mary Louise Boelhauf  
The Christian Science Monitor  
One Norway Street  
Boston, MA 02115

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- \* Lee Stinnett  
Executive Director  
ASNE  
P.O. Box 17004  
Washington, DC 20041
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Minority Affairs Director  
ASNE  
P.O. Box 17004  
Washington, DC 20041
- \* Elise Burroughs  
Publications Director  
ASNE  
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Administrative Assistant  
ASNE  
P.O. Box 17004  
Washington, DC 20041
- \* Nancy Andorio  
Administrative Assistant  
ASNE  
P.O. Box 17004  
Washington, DC 20041
- \* Julie Messam  
Secretary  
ASNE  
P.O. Box 17004  
Washington, DC 20041
- \* The Honorable William H. Webster  
Director of Central Intelligence  
Washington, DC 20505

PAST PRESIDENTS

- \* Mr. and Mrs. Robert Clark
- 

- \* Mr. and Mrs. Richard Smyser  
Editor  
The Oak Ridger  
P.O. Box 3446  
Oak Ridge, TN 37830

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Mr. and Mrs. Creed Black  
Knight Foundation  
One Cascade Plaza  
Akron, OH 44308

Mr. and Mrs. John Quinn  
USA Today  
P.O. Box 500  
Washington, DC 20044

\* Mr. and Mrs. Tom Winship  
Center for Foreign Journalists  
3 School Street  
Boston, MA 02108

\* Mr. John Hughes  
Editor and Executive Producer  
Monitoradio  
One Norway Street  
Boston, MA 02115

ALTERNATE INVITATIONS

Mr. Gene Patterson  
Chairman of the Board and CEO  
The Times  
P.O. Box 1121  
St. Petersburg, FL 33731

Mr. Michael O'Neill



Mr. Jack Hoagland  
Manager  
The Christian Science Publishing Society  
One Norway Street  
Boston, MA 02115

\* Mr. Harvey Wood  
The Christian Science Board of Directors  
157 Huntington Avenue  
Boston, MA 02115

\* Mr. and Mrs. Andrew Stephen



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\* - Accepted

\* Earl Foell  
Editor-in-Chief  
The Christian Science Monitor  
One Norway Street  
Boston, MA 02115

Louis D. Boccardi  
President and General Manager  
Associated Press International  
50 Rockefeller Plaza  
New York, NY 10020

Katherine Fanning and The Christian Science Monitor

cordially invite you for dinner

Monday, April 11, 1988

at 7:00 p.m.

at The National Archives

Pennsylvania Avenue

Washington, D.C.

7:00 ASNE Reception

8:00 Monitor Dinner

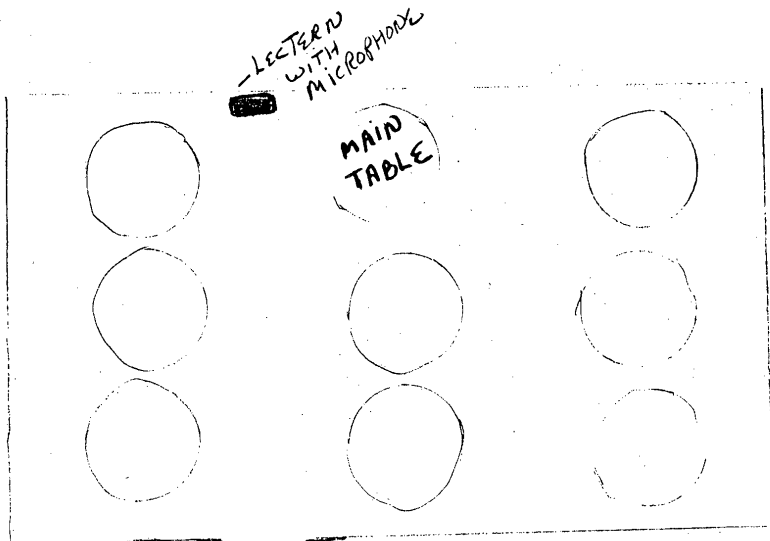
After dinner remarks by  
CIA Director William Webster  
and coffee in The Grand Rotunda with  
The U.S. Constitution

Bus will leave J.W. Marriott Hotel  
Pennsylvania Ave. entrance at 6:45 p.m.

Please Reply by March 25th

American Society of Newspaper Editors  
TABLE DIAGRAM FOR BOARD DINNER APRIL 11

National Archives Reception Room





## UPDATE ON ASNE CONVENTION PROGRAM

The ASNE convention will feature three heads of state — President Reagan, Costa Rican president and Nobel laureate Arias, and Singapore Prime Minister Lee — and a former president of the U.S., Richard Nixon. In addition, verbal commitments have been received from most of the 1988 presidential candidates, and ASNE is urging the others to appear. The schedule of the candidates' appearances most likely will remain fluid through convention time.

Attendees are urged to purchase their Wednesday luncheon tickets in advance by mail, as the luncheon will likely be sold out. Tickets cost \$35 each. Remaining tickets will be sold on a first-come, first-served basis, upon the receipt of checks at ASNE/Reston. Additional convention registrations can be sent by mail, and information may be obtained by calling 703-648-1148. However, accommodations at the J.W. Marriott should be made by phone — 202-393-2000. The cutoff date for room reservations in the ASNE block has been extended to March 25. After that date registrants can no longer obtain the convention rate of \$145/single and \$160/double. The hotel is expected to be sold out during the ASNE convention.

Mailing address: ASNE, P.O. Box 17004, Washington, DC 20041  
Street address: 11600 Sunrise Valley Drive, Reston, VA 22091

**Tuesday, April 12**

6-8 p.m., ASNE Opening reception, J.W. Marriott

**Wednesday, April 13**

7:30-8:45 a.m., Workshop I, "Picture Yourself as a Minority"

Moderator: Betty Anne Williams, national editor, USA Today

Speaker: Robert H. Simms, management consultant, Miami

7:45-8:45 a.m., Workshop II, "Putting Pagination to Work"

Moderator: George R. Blake, editor, Cincinnati Enquirer

Speakers: Laura Schwed, asst. managing editor/graphics, Westchester Rockland Newspapers, White Plains, N.Y.

Matthew Wilson, assistant to the executive editor, San Francisco Chronicle

Eric Wolferman, executive editor, Lansdale (Pa.) Reporter

9-11 a.m., "If Women Are Doing So Well, Where Are the Women on the Masthead?" A Socratic Dialogue

Moderator: Charles Ogletree, Harvard University law professor

11 a.m.-Noon, Results of Major Studies from ASNE ASNE Work Force Survey: Linda Grist

Cunningham, editor, Trenton Times, and chair, ASNE Human Resources Committee

Newsroom Minorities Count: Arnold Rosenfeld, editor, Austin (Texas) American-Statesman, and chair, ASNE Minorities Committee

Skirmishes on the FOI Front: William Ketter, editor, Quincy (Mass.) Patriot Ledger, and chair, ASNE FOI Committee

12:30-2:15 p.m., Luncheon with President Ronald Reagan

2:30-4 p.m., "Two Decades After the Kerner Commission Report"

Moderator: Charlayne Hunter-Gault, MacNeil-Lehrer NewsHour

Speakers: John Lindsay, former mayor of New York and vice chairman of the commission

Panelists: W. Wilson Goode, mayor of Philadelphia

Jay Harris, executive editor, Philadelphia Daily News

Henry Cisneros, mayor of San Antonio

Ted Warmbold, editor San Antonio Light

Coleman Young, mayor of Detroit

Robert Giles, executive editor, Detroit News

4-5 p.m., "Covering the Campaign: From 'Gotcha' to Gut Issues"

Moderator: James P. Gannon, editor, Des Moines Register

Speakers: Douglas Bailey, president, Bailey, Deardourff, Sipple & Associates, Washington and publisher, "The Presidential Campaign Hotline"

Jack Germond, columnist, Baltimore Evening Sun

Peter D. Hart, chairman of the board and chief executive, Peter D. Hart Research Associates, Inc., Washington

5-7 p.m., Washington Times Reception, J.W. Marriott

**Thursday, April 14**

7:45-8:45 a.m., Workshop III, "Achieving Excellence Daily"

Moderator: Larry Allison, editor, Long Beach (Calif.) Press-Telegram

Speakers: Deborah Howell, executive editor, St. Paul (Minn.) Pioneer Press Dispatch

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Seymour Topping, director of editorial development, New York Times  
Monte Trammer, publisher, Saratoga Springs (N.Y.) Saratogian  
7:45-8:45 a.m., Workshop IV, "How to Make Better Use of Your Time"  
Moderator: Lawrence Connor, managing editor, Indianapolis Star  
Speakers: Dr. Candace Detchon, psychologist, Bethesda, Md.  
William T. Kennedy, general manager, Middletown (N.Y.) Herald-Record  
9-11:00 a.m., "Presidential Candidates Meet ASNE"  
11:00-noon, "A Perspective on the Press by a Third World Leader"  
Speaker: Prime Minister Lee Kuan Yew, Republic of Singapore  
12:30-2:15 p.m., Luncheon with President Oscar Arias of Costa Rica  
2:30-5 p.m., Committee Meetings  
6-8 p.m., Reception, Smithsonian Arts and Industries/African Art/Sackler Museums

**Friday, April 15**

7:45-8:45 a.m., Workshop V, "The Challenge in Good Writing," ASNE Writing Award Winners  
Moderator: Don Fry, associate director, The Poynter Institute for Media Studies, St. Petersburg, Fla.  
Speakers: Jimmy Breslin, columnist, New York Daily News  
Blaine Harden, Africa correspondent, Washington Post  
Bob Herbert, columnist, New York Daily News  
James Klurfeld, associate editor, Newsday  
Carl Schoettler, reporter, Baltimore Evening Sun  
Tom Shales, chief television critic and TV editor, Washington Post  
9-10:30 a.m., "Presidential Candidates Meet ASNE"

10:30-11:15 a.m., "Televangelism . . . Life Beyond Jim and Tammy"

Moderator: Richard Oppel, editor, Charlotte (N.C.) Observer

Speakers: Dr. Jeffrey K. Hadden, professor of sociology, University of Virginia  
Mary Hargrove, reporter, Tulsa (Okla.) Tribune  
11:15-noon, "What's Wrong with American Sports Pages?"

Speaker: A. Bartlett Giamatti, president, National League of Baseball Clubs

Questioners: Henry Freeman, managing editor/sports, USA Today

Peter Madrid, sports editor, Tucson (Ariz.) Citizen

Lawrie Mifflin, deputy sports editor, New York Times

12:30-2:15 p.m., Luncheon, "A Conversation Between Walter Cronkite and Scotty Reston"

2:30-4 p.m., "Newspapers and the Future"

Moderator: Burl Osborne, editor and president, Dallas Morning News

Speakers: Leo Bogart, executive vice president and general manager, Newspaper Advertising Bureau

John Diebold, president, Diebold Group, New York City

Peter Francese, publisher, American Demographics

Albert E. Gollin, vice president and associate director of research, Newspaper Advertising Bureau

Karen Jurgensen, senior editor, USA Today

Nicholas P. Negroonte, professor, Massachusetts Institute of Technology

4-5 p.m., "Observations on the World and the Next President of the United States"

Speaker: Former President Richard M. Nixon

6:30 p.m., ASNE reception and banquet

Speaker: Calvin Trillin

# AMERICAN SOCIETY OF NEWSPAPER EDITORS



**KATHERINE FANNING**  
CHRISTIAN SCIENCE MONITOR  
President

**EDWARD R. CONY**  
WALL STREET JOURNAL  
Vice President

**LOREN GHIGLIONE**  
SOUTHBRIDGE NEWS  
Secretary

**JOHN SEIGENTHALER**  
NASHVILLE TENNESSEAN  
Treasurer

P.O. Box 17004  
Washington, D.C. 20041  
(703) 620-6087

## AMERICAN SOCIETY OF NEWSPAPER EDITORS 1987-88

The American Society of Newspaper Editors is an organization of more than 985 editors of daily newspapers in the United States and Canada. Directing editors having immediate charge of editorial or news policies of daily newspapers and three wire services are eligible to join. ASNE was founded in 1922. Its principal purpose has always been to serve as a medium for exchange of ideas and the professional growth and development of its members.

### Governance

ASNE is governed by a 20-member Board of Directors. Directors are elected by members for three-year terms. The directors, in turn, annually elect the Society's four officers.

### 1987-88 Committees

ASNE is a volunteer-run organization, and most of the work of the Society is accomplished by the 15 standing committees. A brief description of the highlights of the 1987-88 committee activities follows:

- **The Bulletin.** This nine-times-yearly magazine is the nation's oldest journalism review. It is sent free to ASNE members and is available to non-members by subscription (\$20 1-yr.; \$35 2-yr.; \$45 3-yr.; \$25 per year foreign). The Bulletin Editorial Board is headed by John Seigenthaler, Nashville Tennessean.
- **Convention Program.** David Lawrence Jr., Detroit Free Press, chairs the 1988 Program Committee. Convention attendance is limited to ASNE members, their sponsored guests and journalism educators. Emphasis is on public issues and newsroom problems. The 1988 dates are April 12-15 at the J.W. Marriott Hotel in Washington, D.C.
- **Education for Journalism.** This ASNE group works closely with journalism educators to strengthen journalism schools and the accreditation process. The committee strives to increase private support of j-schools and enhance the role of newspaper professionals on journalism faculties. The committee and Board of Directors have taken strong positions in support of accrediting principles that require students to devote at least 90 semester hours of their undergraduate training to liberal arts and non-journalism courses. William Hilliard, Portland Oregonian, chairs the committee.

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THE BOARD OF DIRECTORS CONSISTS OF THE OFFICERS AND THE FOLLOWING:

**LARRY ALLISON**  
Long Beach Press-Telegram

**JUDITH G. CLABES**  
Kentucky Post

**LINDA GRIST CUNNINGHAM**  
Trenton Times

**JOHN O. EMMERICH**  
Greenwood Commonwealth

**JOHN FINNEGAN**  
St. Paul Pioneer Press Dispatch

**ALBERT E. FITZPATRICK**  
Knight-Ridder Inc

**MICHAEL G. GARTNER**  
Ames Daily Tribune

**WILLIAM A. HILLIARD**  
Portland Oregonian

**DAVID LAWRENCE Jr.**  
Detroit Free Press

**SUSAN MILLER**  
Scripps Howard

**ROLFE NEILL**  
Charlotte Observer

**BURL OSBORNE**  
Dallas Morning News

**JEAN OTTO**  
Rocky Mountain News

**ARNOLD ROSENFELD**  
Austin American-Statesman

**JAMES D. SQUIRES**  
Chicago Tribune

**SEYMOUR TOPPING**  
New York Times

- **Ethics.** The Ethics Committee has published a number of books and surveys examining the complex ethical decisions that journalists encounter in their work. The committee is developing a self-administered ethics audit whereby editors can measure how well informed their newsroom staffs are on ethics questions and policies. Also under development is an ethics handbook for the newsroom. ASNE's Statement of Principles is frequently consulted in matters of journalism ethics. The Ethics Committee chairman is Andrew Barnes, St. Petersburg (Fla.) Times.

- **Freedom of Information.** For many years the Society's Freedom of Information Committee has campaigned actively against secrecy in government and to open channels of official information at federal, local and state levels. Along with ASNE legal counsel, Richard M. Schmidt Jr., members of the FoI Committee frequently testify before Congress. Many of the activities of the committee are financed by ASNE's First Amendment Fund, to which members and their newspapers make voluntary contributions. William B. Ketter, Quincy (Mass.) Patriot-Ledger, chairs the committee.

- **Future of Newspapers.** This committee exists to identify news and editorial issues and possible actions that will affect the continuing health and vigor of a free and diverse press. Burl Osborne, Dallas Morning News, chairs the committee.

- **Human Resources.** This committee has produced a popular Newsroom Management Handbook, and has conducted surveys of newsroom salaries and copy desk personnel. Linda Grist Cunningham, Trenton (N.J.) Times, chairs the committee.

- **International Communication.** ASNE's International Communication Committee represents American editors in international forums and supports world press freedom. The committee organized and funded a three-year American-based training program for foreign journalists, which brought a dozen journalists to the United States for training each year. The committee is currently seeking funding, which is approximately \$150,000 each year, to continue the program for another two years. Also, the International Communication Committee is sponsoring trips to Central America and the Soviet Union for ASNE members. The committee monitors international developments affecting freedom of information and issues statements and protests when foreign governments attempt censorship or when journalists are threatened or harmed. Committee chairman is Norman Pearlstine, Wall Street Journal.

- **Literacy.** ASNE's committee has taken the lead in educating the press about problems of illiteracy in America. The Literacy Committee has sponsored workshops to help newspapers develop literacy programs and has prepared printed materials for editors interested in literacy issues. The committee is headed by Jay Ambrose of the El Paso (Texas) Herald-Post.

- **Membership.** The Membership Committee recruits and screens member applicants for submission to the Board of Directors. To join the Society, editors must meet the following criteria prescribed in the ASNE bylaws: "persons of suitable qualifications who are directing editors having immediate charge of editorial or news policies of daily newspapers which, in the opinion of the directors, shall have attained adequate journalistic standards are eligible for membership. Membership shall also be open to directing editors of AP, UPI and Canadian Press." The ASNE bylaws also provide for a retired membership category. Annual dues are \$325 for active members and \$50 for retired members. There is a \$250 initiation fee. The ASNE board is experimenting with a program that reduces the dues and eliminates the initiation fee for editors of newspapers under 25,000 circulation. Dues for editors employed by newspapers with less than 10,000 circulation are \$100 per year and editors on newspapers in the 10,000-25,000 circulation range pay \$200 per year. The Membership Committee is headed by Susan R. Miller, Scripps Howard.

- **Minorities.** ASNE has worked hard to increase the number of minority journalists in newspaper newsrooms. ASNE's goal is to achieve representation of minorities in newsrooms equal to that in the general population by the year 2000, or sooner. The Minorities Committee currently has a wide-ranging program to heighten industry awareness and increase the flow of talented minorities into journalism. To speed up progress in this effort, the Society has a minority affairs director on its staff. ASNE monitors the employment of minorities through an annual survey of all U.S. newspapers. The 1987 survey showed that 6.56% of full-time professional newsroom employees are minorities. A series of 16 regional conferences for editors and aspiring minority journalists is scheduled for 1987-88. Currently, about \$275,000 per year is channeled into ASNE's minorities program, including ASNE funds, foundation grants and contributions of newspapers to the minorities job fairs. Minorities Committee chairman is Arnold Rosenfeld, Austin (Texas) American-Statesman.

- **Nominations.** Nominees for the Board of Directors are selected by the Nominations Committee, after careful study of members' qualifications, including service to the Society. C.K. McClatchy of McClatchy Newspapers, is chairman.

- **Press, Bar and Public Affairs.** This committee, which works closely with the FoI group, has been effective in opening lines of communication between the press and the legal and judicial communities. Its purpose is to stimulate understanding and support of free-press principles among attorneys and judges, and to heighten awareness of editors to concerns of the bar and bench. The committee participates in a number of training programs for judges, including the National Judicial College and the annual federal judicial conferences. ASNE organizes program segments on the free press/fair trial issue at these events. Chairman of the committee is Ray Jenkins, Baltimore Evening Sun.

- **Readership and Research.** This committee sponsors and manages major research projects intended to improve newspapers. Bill Baker, Knight-Ridder Inc., chairs the committee.

- **Writing Awards.** ASNE makes four awards annually to recognize outstanding writing in daily newspapers. The 1988 awards will cite high achievement in commentary, obituaries, deadline writing and non-deadline writing. A book showcasing the entries of the Distinguished Writing Awards winners is published each year by the Poynter Institute. Writing Awards Board chairman is Anthony Day of the Los Angeles Times.

### **ASNE Foundation**

The Society created a nonprofit foundation in 1979 to help fund worthy projects generated by ASNE committees and the ASNE Board. During fiscal 1986-87, the Foundation disbursed \$242,000 for such projects. William H. Hornby, Denver Post, is ASNEF president.

### **Headquarters and staff**

ASNE headquarters in Reston, Va., handles the administrative work of the Society and is an information clearinghouse on a wide variety of questions and problems relating to newspapers. The staff is headed by Lee Stinnett, executive director. ASNE minority affairs director is Denise Johnson, and Elise S. Burroughs is publications director. Christine Schmitt and Nancy Andiorio are administrative assistants. Richard M. Schmidt Jr. of the Washington law firm of Cohn and Marks is ASNE legal counsel. The ASNE mailing address is P. O. Box 17004, Washington, DC 20041. Telephone (703) 620-6087.

April 1987

LEVEL 1 - 1 OF 15 STORIES

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March 26, 1988, Saturday, Final Edition

SECTION: STYLE; PAGE C2; MEDIA NOTES

LENGTH: 412 words

HEADLINE: In L.A., The Big Job Showdown

BYLINE: Eleanor Randolph, Washington Post Staff Writer

BODY:

At the Los Angeles Times these days, when people talk about "the 1988 campaign," most of the time they mean the one for editor of the paper.

The present occupant, William Thomas, is scheduled to retire next year, and Times sources say they believe the choice of a crown prince is "imminent," perhaps within the next two weeks.

The four claimants to Thomas' title have participated in a long and fairly public process that has included thick "term papers," as some Times reporters have called the essays the contenders wrote on how they would run the paper. After that came the "orals" -- dinner with publisher Tom Johnson, plus discussions with Johnson and Times Mirror Co. executives, including company President David Laventhol and Chairman Robert Erburu.

Several key sources at the paper now say they believe the race is in its last lap and that a decision may be announced by Johnson before editors from around the country convene in Washington April 12 for the American Society of Newspaper Editors meeting.

Johnson said earlier this week that he has "just about completed the process" and that he is in the "deep-evaluation phase at this point." He also said he had not decided when the final choice would be made.

The four contenders most often mentioned are Managing Editor George Cotliar, Deputy Associate Editor Shelby Coffey and Deputy Managing Editors Dennis Britton and Noel Greenwood.

All but Greenwood were scheduled to be in Washington this weekend for the Gridiron follies, the annual media revue and media event that has drawn most of the nation's publishing executives. Greenwood's office said he was on vacation, and several Times executives said he had been invited to come east with his competition but decided to go to Canada for a holiday.

Journalists at the paper said the Times is divided into four camps, with most reporters rooting for their own editors. Some key editorial people are said to have expressed support for Cotliar. Others within the newspaper and corporate organization have said they lean toward Coffey, who had been editor of the Dallas Times Herald and U.S. News & World Report and deputy managing editor of The Washington Post.

Most of those who talked about the contest said that some members of the staff had stopped cheering for their own candidates and started hoping simply

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that it would end. "We're all pretty absorbed by this," said one journalist, acknowledging that he was vastly understating the case.

TYPE: COLUMN

SUBJECT: JOURNALS AND MAGAZINES; EXECUTIVES

ORGANIZATION: LOS ANGELES TIMES

NAME: WILLIAM THOMAS

LEVEL 1 - 2 OF 15 STORIES

Copyright © 1988 The New York Times Company;  
The New York Times

March 20, 1988, Sunday, Late City Final Edition

SECTION: Section 1; Part 2, Page 49, Column 1; Metropolitan Desk

LENGTH: 670 words

HEADLINE: News Companies Faulted for Lack of Blacks

BODY:

Twenty years after the Kerner Commission chastised the press for reporting the news "with white men's eyes and a white perspective," a panel of black journalists said last week that newspapers and broadcasters had failed to recruit enough blacks into the nation's newsrooms.

At a news conference after a three-day symposium, the National Association of Black Journalists called on newspapers to double the number of black journalists at newspapers by 1991. According to the American Society of Newspaper Editors, blacks made up 3.5 percent of editors and reporters in 1987, while they represent 12 percent of the general population.

"We have found there is a substantial amount of goodwill among broadcast and print organizations, but we have also found there has not been a lot of progress," said Dwayne Wickham, a columnist for the Gannett News Service who moderated the 16-member panel during the symposium at the New York Hilton.

"It would be wrong to stand here today and say there has been no progress, however it would be likewise incorrect to characterize it as significant," Mr. Wickham continued. "The numbers of minorities, particularly the numbers of blacks, in print journalism have crept forward from approximately one-half of 1 percent 20 years ago to about 3 percent today."

Lawsuits 'as a Last Resort'

The panel urged the broadcast industry to halt a steady decline in the number of blacks working in television news - a drop to 13 percent in 1986 from 15 percent in 1979. It also called on foundations to refuse grants to journalism schools that do not employ a single full-time black professor or do not make an effort to recruit and retain black students.

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Mr. Wickham said the N.A.B.J. was willing to use lawsuits "as a last resort" against news organizations with poor recruitment records, but would first try to negotiate with the industry as a whole. "We are not here to hold a hammer over the head of the industry," he said.

The symposium culminated three months of research by panel members, who pored over documents ranging from the latest industry reports to the Kerner Commission Report. The panel was composed of veteran black reporters from 11 major newspapers, one television network and two independent television stations.

The Kerner Commission was created in 1967 by President Lyndon B. Johnson to investigate the causes of race riots that tore apart black communities from Watts in Los Angeles to Harlem. It concluded in a report issued 20 years ago this month that news organizations were in part to blame, saying, "the journalistic profession has been shockingly backward in seeking out, hiring, training and promoting" blacks.

Inability to Advance

The report continued: "Along with the country as a whole, the press has too long basked in a white world, looking out of it, if at all, with white men's eyes and a white perspective. That is no longer good enough."

Some panel members said blacks have made progress in getting hired at newspapers but have not been promoted into positions of authority in newsrooms as frequently as whites. Many seasoned black journalists, frustrated by their inability to advance in the newsroom, leave the business, and young black reporters are faced with predominantly white editorial staffs, causing racial tensions.

Mr. Wickham said less than 2 percent of the 12,226 editors and news directors counted by the A.S.N.E. in 1986 were black.

Responding to the accusation that the newspaper industry has not been forceful enough in hiring blacks, A.S.N.E. officials said blacks have been hired in large numbers in recent years at large metropolitan papers but that smaller newspapers were a "significant roadblock" to minority hiring.

Arnold Rosenfeld, chairman of the Minority Affairs Committee of the A.S.N.E., said of the possibility of doubling the number of black reporters by 1991: "I don't know if that's realistic. I would love to see it done, and we'll certainly work our tails off to do it."

SUBJECT: NEWS AND NEWS MEDIA; BLACKS (IN US); LABOR; NEWSPAPERS; HIRING AND PROMOTION; AFFIRMATIVE ACTION

ORGANIZATION: BLACK JOURNALISTS, NATIONAL ASSOCIATION OF; NEWSPAPER EDITORS, AMERICAN SOCIETY OF

LEVEL 1 - 3 OF 15 STORIES

The Associated Press

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The Associated Press, March 19, 1988

Associated Press.

March 19, 1988, Saturday, PM cycle

SECTION: Domestic News

LENGTH: 450 words

HEADLINE: Black Journalists: 20 Years Later, Still Not Enough

BYLINE: By RICK HAMPSON, Associated Press Writer

DATELINE: NEW YORK

KEYWORD: Black Journalists

BODY:

Two decades ago the Kerner Commission said news organizations were "shockingly backward in seeking out, hiring, training and promoting" blacks. They still are, according to a group of black journalists.

Despite some industry attempts to improve black employment prospects, "what has resulted in far too many instances can simply be characterized as a lot of motion and little movement," the group said in a report released Friday.

The National Association of Black Journalists formed a panel to compare the status of blacks in journalism today with the late 1960s, when race riots prompted President Lyndon Johnson to appoint Illinois Gov. Otto Kerner as head of the National Advisory Commission on Civil Disorders.

The Kerner Commission's conclusion "still rings true," said DeWayne Wickham of the Gannett News Service, president of the NABJ.

The panel, which Wickham said carried out its study over a period of several months, acknowledged "substantial good will" among news media executives. "We also found there had not been a lot of progress."

Among the panel's recommendations:

\_ Newspaper publishers should promise to double the number of black journalists over the next three years, from 3.5 percent of newsroom employees to 7 percent by 1991.

\_ The National Association of Broadcasters and the Radio-Television News Directors Association should join the NABJ to form a task force to halt the decline in blacks working in television news. A declining number of black men employed in broadcast news caused the number of minority group members to drop from 15 percent in 1979 to 13 percent in 1986, the panel said.

Dwight Ellis, NAB vice president for minority services, said the reason for the decline was unclear. He said the NAB and news editors were considering two remedies: an advertising campaign to tell minority group members about some of the less obvious jobs available in broadcasting, and an institute to train them for management.

The Associated Press, March 19, 1988

Lee Stinnett, executive director of the American Society of Newspaper Editors, said its surveys show that the number of minority group members employed in newspaper newsrooms has more than doubled since 1978, rising from 1,700 to 3,600.

The percentage of these minority employees, 55 percent of whom are black, has increased from 4 percent to 6.5 percent, he said.

Jerry W. Friedheim, president of the American Newspaper Publishers Association, said the organization was "working to increase the number of minority journalists."

He said ANPA was readying the first industry-wide survey of minority employment, and has programs to encourage the hiring and promotion of blacks, including 12 minority job fairs in the past year.

LEVEL 1 - 4 OF 15 STORIES

The Associated Press

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March 18, 1988, Friday, AM cycle

SECTION: Domestic News

LENGTH: 596 words

HEADLINE: Black Journalists' Group Says Media Still Not Hiring Enough Minorities

BYLINE: By RICK HAMPSON, Associated Press Writer

DATELINE: NEW YORK

KEYWORD: Black Journalists

BODY:

Twenty years after the Kerner Commission accused the news media of looking at the world "with white men's eyes," newspapers and broadcast stations still are not hiring or promoting enough blacks, a group of black journalists said Friday.

Despite some industry attempts to improve black employment prospects, "what has resulted in far too many instances can simply be characterized as a lot of motion and little movement," the group's report said.

The National Association of Black Journalists formed a panel to compare the status of blacks in journalism today with 20 years ago, when race riots prompted President Johnson to appoint Illinois Gov. Otto Kerner to head the National Advisory Commission on Civil Disorders.

The Kerner Commission conclusion that "the journalistic profession has been shockingly backward in seeking out, hiring, training and promoting" blacks "still rings true," said DeWayne Wickham of the Gannett News Service,

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Proprietary to the United Press International, February 27, 1988

**BODY:**

The American Society of Newspaper Editors marked its 10th anniversary of recognizing outstanding daily newspaper writing Saturday by honoring six journalists from The New York Daily News, The Washington Post, The Baltimore Evening Sun and Newsday.

Jimmy Breslin, columnist for The News, was honored for commentary-column writing, Bob Herbert of The News won for deadline writing, and Blaine Harden, Africa correspondent for The Post won for non-deadline writing.

James Klurfeld, associate editor of Newsday, was honored for editorial writing. Tom Shales, chief television critic and TV editor for The Post, and Carl Schoettler of the Evening Sun, both were honored for obituary writing.

Shales was cited for his "appreciation" stories written upon the deaths of entertainers Ray Bolger, the scarecrow in "The Wizard of Oz," David Susskind, Danny Kaye and Rita Hayworth.

Schoettler's obituaries of three well-known Baltimorians, including a news dealer, a former mayor, and a newspaper publisher, won him ASNE's honors.

The society also named five runners-up including Henry Allen of The Post; Graham Dower of The Cleveland Plain Dealer; David Finkel of The St. Petersburg (Fla.) Times; Michael Pakenham of The News; and Elizabeth Rau of the Providence (R.I.) Journal-Bulletin.

The winning entries and five runners-up were chosen from more than five hundred entries by a panel of ASNE editors, the Society said. The winners will receive \$1,000 at the conclusion of the ASNE annual convention April 15 in Washington.

LEVEL 1 - 12 OF 15 STORIES

Proprietary to the United Press International 1988

February 25, 1988, Thursday, BC cycle

**SECTION:** Regional News

**DISTRIBUTION:** South Carolina, North Carolina

**LENGTH:** 306 words

**HEADLINE:** Press association awards announced

**DATELINE:** ATLANTA

**KEYWORD:** Press

**BODY:**

Claude Sitton, Pulitzer Prize-winning editor of The News and Observer of Raleigh, N.C., received the Georgia Press Association's Neely Young Award Thursday night for contributions to journalism education.

Publications: Style (newsletter), irregular. Convention/Meeting: annual - always fall.

**\*3168★ AMERICAN JEWISH PRESS ASSOCIATION (AJPA)**

c/o Robert A. Cohn  
St. Louis Jewish Light  
12 Millstone Campus Dr.  
St. Louis, MO 63146  
Phone: (314) 432-3353  
Robert A. Cohn, Pres.  
Founded: 1943. Members: 250. To raise and maintain the standards of professional Jewish journalism; to create instruments of information for the American Jewish community; and to provide a forum for the exchange of ideas and information among Jewish publications and journalists in the U.S. and Canada. Bestows annual Simon Rockower Memorial awards for excellence in Jewish journalism. Sponsors annual workshop on editorial and advertising matters, news conferences, and study trips. Committees: Advertising; Awards; Editorial. Publications: (1) Roster, annual; (2) Bulletin, bimonthly; (3) Advisories, irregular. Formerly: American Association of English Jewish Newspapers. Convention/Meeting: annual - 1988 Kansas City, MO. Also holds annual mid-term meeting - 1987 November, Miami, FL.

**\*3169★ AMERICAN NEWS WOMEN'S CLUB (Press) (ANWC)**

1607 22nd St., N.W.  
Washington, DC 20008  
Phone: (202) 332-6770  
M. Virginia Daly, Pres.  
Founded: 1932. Members: 450. Staff: 1. Women who write news for all media, government agencies, nonprofit organizations, or free-lance (300); women in the news as wives of ranking officials or as professional women in the arts, sciences, education, civic affairs, government, and social service are associates (100); women not currently working professionally (50) are nonactive members. Encourages friendly understanding between members and those whom they must contact in their profession. Sponsors professional seminars and social events; maintains club house. Committees: Education; Fellowship and Friendship; Professional Activities; Special Events. Publications: (1) Shop Talk, monthly; (2) American News Women's Club (directory), annual. Formerly: (1981) American Newspaper Women's Club.

**\*3170★ AMERICAN SOCIETY OF NEWSPAPER EDITORS (Press) (ASNE)**

P.O. Box 17004  
Washington, DC 20041  
Phone: (703) 620-6087  
Lee Stinnett, Exec.Dir.  
Founded: 1922. Members: 900. Staff: 5. Directing editors who determine editorial and news policy on daily newspapers. Committees: Bulletin Editorial Board; Credibility; Education for Journalism; Ethics; Freedom of Information; Human Resources; International Communication; Literacy; Minorities; Press-Bar; Program; Readership and Research; Writing Awards Board. Publications: (1) Bulletin, 9/year; (2) Problems of Journalism - ASNE Proceedings, annual. Convention/Meeting: annual - always April. 1988 Apr. 12-15, Washington, DC; 1989 Apr. 11-14, Washington, DC; 1990 Apr. 3-6, Washington, DC; 1991 Apr. 9-12, Boston, MA.

**\*3171★ ANGLO-AMERICAN PRESS ASSOCIATION OF PARIS (AAPAP)**

162 rue du Faubourg St. Honore  
F-75008 Paris, France  
Pierre Legros, Sec.Gen.  
Budget: Less than \$25,000. Correspondents and journalists working in France for American or British newspapers, magazines, agencies, or broadcasting companies. Conducts monthly luncheon. Publications: Membership Directory, annual. Also Known As: Association de la Presse Anglo-Americaine de Paris.

**\*3174★ ASSOCIATED PRESS MANAGING EDITORS (APME)**

50 Rockefeller Plaza  
New York, NY 10020  
Phone: (212) 621-1511  
Robert E. Rhodes, Pres.  
Founded: 1933. Members: 1000. Managing editors or executives on 1 news or editorial staff of Associated Press newspapers. Purposes are: advance the profession of journalism; to examine the news and other service of the Associated Press in order to provide member newspapers with service that best suit their needs; to provide a means of cooperation between the management and the editorial representatives of the members of the Associated Press. Bestows Public Service Award, Freedom of Information Award and citations and top performance awards. Maintains over 20 committees dealing with newspapers and news services. Publications: (1) News, monthly; (2) Red Book, annual; also publishes reports. Convention/Meeting: annual - 1987 Sept. 15-18, Seattle, WA; 1988 Oct. 18-21, Boston, MA; 1989 Oct. 3-6, Des Moines, IA; 1990 Sept. 18-21, Dallas, TX; 1991 Oct. 15-18, Detroit, MI.

**\*3175★ ASSOCIATED PRESS SPORTS EDITORS (APSE)**

Founded: 1974. Members: 421. Sports editors of daily newspapers. Seel to improve newspaper sports sections. Presents Red Smith Award for superior sports writing. Publications: Newsletter, monthly. Convention/Meeting: annual - always June. Address mail c/o Encyclopedia of Associations.

**\*3176★ ASSOCIATION OF AMERICAN CORRESPONDENTS IN LONDON (Press) (AACL)**

c/o Helen Westwood  
ABC News  
Eight Carburton St.  
London W1P 7DT England  
Helen Westwood, Pres.  
Founded: 1919. Members: 34. Staff: 2. News organizations, such as newspapers, magazines, and television-radio networks, with headquarters in the U.S. and permanent full-time editorial bureaus and staffs or representatives in London, England. To serve the professional interests of members promote social cooperation among them, and maintain ethical standards of their profession. Publications: Annual Directory. Convention/Meeting: annual - always December, London, England.

**\*3177★ ASSOCIATION OF AMERICAN EDITORIAL CARTOONISTS (Press) (AAEC)**

c/o Ed Stein  
Rocky Mountain News  
400 W. Colfax  
Denver, CO 80204  
Phone: (303) 892-5000  
Ed Stein, Sec.-Treas.  
Founded: 1957. Members: 290. Professional editorial cartoonists, active and retired, for newspapers and newspaper syndicates. Promotes and encourages the art of editorial cartooning internationally. Bestows annual award to a foreign cartoonist. Publications: (1) Notebook, quarterly; (2) Best Editorial Cartoons of the Year, annual; (3) Membership Directory, biennial; has also compiled a book, Today's Cartoon. Convention/Meeting: annual (with exhibits) - always May. 1988 Milwaukee, WI.

### ROUTING AND RECORD SHEET

**SUBJECT:** (Optional) DCI Address to the American Society of Newspaper Editors  
11 Apr '88

<b>FROM:</b> William M. Baker Director, Public Affairs	<b>EXTENSION</b> 27676	<b>NO.</b> PAO# 88-0115
		<b>DATE</b> 31 Mar 88

TO: (Officer designation, room number, and building)	DATE		OFFICER'S INITIALS	COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)
	RECEIVED	FORWARDED		
1. ER	4 APR 1988		<i>[Signature]</i>	
2.				
3. DCI	4/4	4/12	✓	
4.				
5. PAO				
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*P-309 ip*

**TOP SECRET**

(Security Classification)

~~TOP SECRET~~

Distribution:

- Orig. - DCI w/attachments *alb*
- 1 - D/PAO w/attachments
- 1 - [redacted] w/o attachments
- 1 - [redacted] w/o attachments
- 1 - [redacted] w/o attachments
- 1 - Jean w/o attachments
- 1 - ER w/o attachments
- 1 - PAO Registry w/o attachments
- 1 - Ames (Hold) w/attachments
- 1 - [redacted] (Chrono) w/o attachments
- 1 - OCA Registry (Edith) w/attachments

PAO 88-0115

STAT

31-March 1988

STAT

JUDGE:

You will be addressing the American Society of Newspaper Editors at a dinner at 7 p.m. on April 11 at the National Archives Building.

In the introduction of your proposed speech, you mention that you last spoke to the American Society of Newspaper Editors in 1978, soon after being appointed Director of the FBI. You point out the media's vital role in American society, and quote Osborn Elliott, the former dean of Columbia University's Graduate School of Journalism: "Practiced as it should be, journalism provides both the glue that holds our society together and the lubricant that makes it work."

You mention the cooperation and openness which characterizes the FBI's relationship with the media, and then state your thesis (page 2): "There are some very good reasons why the Central Intelligence Agency's relationship with the media is more complicated, and I would like to discuss those tonight. I want to promote the view that certain kinds of information must be protected, shared only with the elected representatives of the American people. And I want to talk about the type of relationship between government and the media that works best in our society -- a relationship of candor and cooperation on particularly sensitive matters."

In your remarks, you emphasize that "protecting information is not the same as hiding it." You discuss the relationship between CIA and Congress and note how the Agency provides information to legislators -- through briefings, written material, and testimony. You refer to the need to be candid with Congress and mention the guidelines that were developed to help those in the Agency provide information without compromising sources and methods.

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25X1

UNCLASSIFIED WHEN SEPARATED FROM ATTACHMENTS



~~TOP SECRET~~

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You then state that most members of the press are more than willing to cooperate when government officials clearly state the reasons why certain information would jeopardize national interests.

25X1  
25X1

You conclude by stressing that our policy with the media -- like our policy with Congress -- is to be both candid and responsive. You mention that neither the Intelligence Community nor the journalism profession stands to gain from a relationship of suspicion and mistrust, and we will do our best to build the trust necessary to maintain a cooperative relationship.

Your proposed remarks are attached.

Bill Baker

Attachments:  
As Stated

~~TOP SECRET~~

PROPOSED REMARKS  
BY  
WILLIAM H. WEBSTER  
DIRECTOR OF CENTRAL INTELLIGENCE  
BEFORE THE  
AMERICAN SOCIETY OF NEWSPAPER EDITORS  
WASHINGTON, D.C.  
APRIL 11, 1988



IT'S A PLEASURE TO BE HERE TONIGHT. THE LAST TIME I SPOKE TO THE AMERICAN SOCIETY OF NEWSPAPER EDITORS WAS IN 1978, SOON AFTER BEING APPOINTED DIRECTOR OF THE FBI.<sup>1</sup> DURING MY TENURE AT THE BUREAU, I MET WITH JOURNALISTS ON NUMEROUS OCCASIONS AND I HAVE CONTINUED TO DO THAT AT THE CIA. I HAVE ALWAYS BELIEVED THAT THE PRESS PLAYS A VITAL ROLE IN PROVIDING THE AMERICAN PUBLIC WITH THE INFORMATION IT NEEDS TO MAKE INFORMED JUDGMENTS. OSBORN ELLIOTT -- A MAN SOME OF YOU MIGHT HAVE KNOWN WHEN HE WAS AT NEWSWEEK OR WHEN HE WAS DEAN AT COLUMBIA'S SCHOOL OF JOURNALISM -- HAS ELOQUENTLY DESCRIBED THE FOURTH ESTATE'S ROLE IN OUR SOCIETY. "PRACTICED AS IT SHOULD BE, JOURNALISM PROVIDES BOTH THE GLUE THAT HOLDS OUR SOCIETY TOGETHER AND THE LUBRICANT THAT MAKES IT WORK."<sup>2</sup>

AT THE FBI, WE HAD A VERY IMPORTANT REASON FOR REACHING OUT TO THE PUBLIC THROUGH THE MEDIA. WE WANTED ALL AMERICANS TO KNOW THAT THEY SHOULD COME TO THE FBI WITH INFORMATION ABOUT ILLEGAL ACTIVITIES AND THREATS TO PUBLIC SAFETY, AND THAT THIS INFORMATION WOULD BE TREATED APPROPRIATELY. WE WOULD INVESTIGATE MATTERS BROUGHT TO OUR ATTENTION BY THE PUBLIC AND, IF WARRANTED, THE JUSTICE DEPARTMENT WOULD PROSECUTE.

THE FBI'S RELATIONSHIP WITH THE MEDIA WAS AND CONTINUES TO BE HEALTHY, AND I THINK THE COOPERATION AND OPENNESS WHICH MARKED THAT RELATIONSHIP HELPED BOTH OF US DO OUR JOBS.

THERE ARE SOME VERY GOOD REASONS WHY THE CENTRAL INTELLIGENCE AGENCY'S RELATIONSHIP WITH THE MEDIA IS MORE COMPLICATED, AND I WOULD LIKE TO DISCUSS THOSE TONIGHT. I WANT TO PROMOTE THE VIEW THAT CERTAIN KINDS OF INFORMATION MUST BE PROTECTED, SHARED ONLY WITH THE ELECTED REPRESENTATIVES OF THE AMERICAN PEOPLE. AND I WANT TO TALK ABOUT THE TYPE OF RELATIONSHIP BETWEEN GOVERNMENT AND THE

MEDIA THAT WORKS BEST IN OUR SOCIETY -- A RELATIONSHIP OF CANDOR AND COOPERATION ON PARTICULARLY SENSITIVE MATTERS.

PROTECTING INFORMATION IS NOT THE SAME AS HIDING IT. INDEED, WHAT WOULD BE THE POINT OF COLLECTING INFORMATION IF IT IS NOT SHARED WITH THOSE WHO HAVE THE RESPONSIBILITY FOR MAKING POLICY DECISIONS?

TODAY THE INFORMATION THAT IS COLLECTED BY THE INTELLIGENCE COMMUNITY IS SHARED WITH CONGRESS. FIFTEEN YEARS AGO THE CIA GAVE 175 BRIEFINGS TO CONGRESS: LAST YEAR WE GAVE OVER 1,000 BRIEFINGS ON A VARIETY OF TOPICS. THESE TOPICS INCLUDED ARMS CONTROL, SOVIET WEAPONS, THE PERSIAN GULF SITUATION, AND THE CONFLICT IN CENTRAL AMERICA. IN THE LAST YEAR THE CIA SENT MORE THAN 5,000 INTELLIGENCE REPORTS TO CONGRESS.<sup>3</sup>

IN ADDITION TO BRIEFINGS AND PAPERS, WE ALSO TESTIFIED BEFORE THE HOUSE AND THE SENATE. I HAVE SPENT A FAIR AMOUNT OF TIME ON THE HILL, LATELY, MYSELF. BECAUSE I KNOW OF THE NEED TO BE ABSOLUTELY

CANDID WITH CONGRESS, AND THE RESPONSIBILITY INTELLIGENCE PROFESSIONALS HAVE TO PROTECT SOURCES AND METHODS, I HAVE ESTABLISHED GUIDELINES GOVERNING OUR DEALINGS WITH MEMBERS OF THE HOUSE AND SENATE. AND I HAVE MADE IT ABSOLUTELY CLEAR THAT IN DEALING WITH CONGRESS THERE IS NO EXCUSE FOR DECEPTION.

I FIRMLY BELIEVE THAT THE OVERSIGHT RESPONSIBILITIES EXERCISED BY CONGRESS ARE BOTH NECESSARY AND BENEFICIAL. THERE MUST BE A DEPENDABLE SYSTEM OF OVERSIGHT AND ACCOUNTABILITY WHICH BUILDS, RATHER THAN ERODES, TRUST BETWEEN THOSE WHO HAVE THE INTELLIGENCE RESPONSIBILITY AND THOSE WHO ARE THE ELECTED REPRESENTATIVES OF THE AMERICAN PEOPLE.

AS PART OF MY EFFORT TO ESTABLISH AN OPEN RELATIONSHIP WITH CONGRESS, I MEET WITH THE LEADERS OF OUR INTELLIGENCE OVERSIGHT COMMITTEES AT LEAST MONTHLY. MEMBERS OF THESE COMMITTEES SHARE WITH THE INTELLIGENCE COMMUNITY THE RESPONSIBILITY OF PRESERVING THE NATION'S INTELLIGENCE SECRETS.

BUT INTELLIGENCE PROFESSIONALS, LIKE JOURNALISTS, HAVE A RESPONSIBILITY TO PROTECT SOURCES OF INFORMATION. AND WHILE ALL INTELLIGENCE ACTIVITIES ARE SUBJECT TO CONGRESSIONAL OVERSIGHT, I AM REQUIRED BY LAW TO PROTECT THE SOURCES AND METHODS BY WHICH WE IN THE INTELLIGENCE COMMUNITY COLLECT INFORMATION.

THERE ARE INSTANCES WHERE INFORMATION PERTAINING TO NATIONAL SECURITY MUST NOT BE RELEASED OUTSIDE THE CONGRESSIONAL OVERSIGHT COMMITTEES; THIS INCLUDES INFORMATION THAT COULD JEOPARDIZE LIVES OR INFORMATION THAT THREATENS THE MEANS BY WHICH WE PROTECT OURSELVES. THE DISCLOSURE OF SOPHISTICATED TECHNICAL SYSTEMS OR CRYPTOGRAPHIC INFORMATION ALERTS A HOSTILE NATION TO THE NEED TO DEVELOP COUNTERMEASURES AND CAN SERIOUSLY HAMPER OUR INTELLIGENCE EFFORTS. IN SIGNALS INTELLIGENCE, FOR EXAMPLE, IF ONE SENSITIVE PIECE OF INFORMATION IS PUBLISHED, IT COULD PUT AN ENTIRE INTELLIGENCE COLLECTION SYSTEM OUT OF USE. AN ENORMOUS AMOUNT OF TIME, PLANNING, AND MONEY WOULD BE REQUIRED TO REPLACE IT.

INFORMATION THAT IS PUBLISHED NEED NOT EVEN BE ACCURATE TO DO IRREPARABLE HARM TO OUR INTELLIGENCE CAPABILITIES. LET ME GIVE YOU AN EXAMPLE. SINCE THIS IS AN UNCLASSIFIED FORUM, I HOPE YOU WILL UNDERSTAND THAT I CAN'T BE TOO SPECIFIC. NOT TOO LONG AGO THERE WAS A BRIEF FLURRY OF NEWS STORIES PURPORTING TO BE BASED ON CLASSIFIED INTELLIGENCE INFORMATION INDICATING THAT AN ADVERSARY HAD CARRIED OUT CERTAIN MILITARY EXPERIMENTS. THE STORIES WERE LARGELY INACCURATE. YET COMMENTS ON THE SITUATION--AGAIN MOSTLY INACCURATE--WERE ATTRIBUTED TO A NUMBER OF U.S. OFFICIALS. SOME OF THESE OFFICIALS CONFIRMED THE STORY, ONE DENIED IT, AND YET ANOTHER CORRECTED THE INITIAL STORY. THE STATEMENTS BY THESE OFFICIALS SERVED TO HEIGHTEN SPECULATION AND TO SUSTAIN PUBLIC FOCUS ON MATTERS INVOLVING HIGHLY SENSITIVE U.S. INTELLIGENCE COLLECTION TECHNIQUES.

AFTER THESE STORIES WERE PUBLISHED, OUR ADVERSARY TOOK COUNTERMEASURES WHICH ELIMINATED OUR ACCESS TO THIS TYPE OF

INTELLIGENCE. IN SHORT, EVEN THOUGH THE INFORMATION DISCUSSED BY THESE U.S. OFFICIALS WAS INCORRECT, THE NET RESULT WAS A FURTHER LOSS FOR U.S. INTELLIGENCE.<sup>4</sup>

REGRETTABLY, SOME VIEW THE INTELLIGENCE COMMUNITY'S RESPONSIBILITY TO PROTECT SOURCES AND METHODS AS A THREAT TO A FREE PRESS. I HAVE FOUND THAT MOST MEMBERS OF THE PRESS ARE MORE THAN WILLING TO COOPERATE WHEN WE HAVE CLEARLY STATED THE REASONS WHY CERTAIN INFORMATION WOULD JEOPARDIZE NATIONAL INTERESTS.

LET ME GIVE YOU AN EXAMPLE OF HOW THE PRESS RESPONDED -- QUITE PROPERLY IN MY VIEW -- WHEN LIVES WERE AT STAKE. SEYMOUR TOPPING, THE FORMER MANAGING EDITOR OF THE NEW YORK TIMES, WAS INVOLVED IN ONE CASE THAT CONCERNED SOME OF THE AMERICAN HOSTAGES IN IRAN IN 1980. SECRETARY OF STATE CYRUS VANCE CALLED HIM AND SAID HE KNEW THE TIMES HAD A STORY ABOUT THE CANADIANS WHO WERE HARBORING SOME OF THE AMERICAN HOSTAGES. VANCE ASKED TOPPING IF THE TIMES COULD HOLD THE STORY FOR ANOTHER 48 TO 72 HOURS, UNTIL OUR GOVERNMENT KNEW THAT

THE HOSTAGES WERE FREE AND CLEAR. THERE WAS NO QUESTION IN TOPPING'S MIND THAT THE TIMES WOULD WITHHOLD THE STORY.<sup>5</sup>

LAST FALL, A REPORTER FROM A MAJOR NEWSPAPER REQUESTED A MEETING WITH BILL BAKER, MY PUBLIC AFFAIRS DIRECTOR AT CIA, TO DISCUSS EXTREMELY SENSITIVE INFORMATION THAT HAD COME INTO HIS POSSESSION ABOUT MIDDLE EASTERN TERRORISM. BILL ADVISED THE REPORTER THAT WITHOUT ANY DOUBT HIS INFORMATION, IF PUBLISHED, COULD ENDANGER A VALUABLE SOURCE OF INTELLIGENCE AND COULD RESULT IN LOSS OF LIFE. THE REPORTER AGREED TO WITHHOLD THE STORY, AND TO THIS DAY HAS NOT PUBLISHED IT.<sup>6</sup> THERE HAVE BEEN OTHER INSTANCES IN WHICH THE PRESS HAS WITHHELD STORIES OR WRITTEN THEM IN A WAY THAT PRESERVED THE CONFIDENTIALITY OF INTELLIGENCE SOURCES. THIS COOPERATION IS A RESULT OF THE CREDIBILITY AND GOOD FAITH WE HAVE WORKED TO ESTABLISH WITH THE PRESS.

OUR POLICY WITH THE MEDIA -- LIKE OUR POLICY WITH CONGRESS -- IS TO BE BOTH CANDID AND RESPONSIVE. WE FREQUENTLY SCHEDULE



BACKGROUND BRIEFINGS FOR REPORTERS WHO REQUEST INFORMATION ON INTERNATIONAL DEVELOPMENTS. AND, IF WE CANNOT ANSWER A SPECIFIC QUESTION, WE WILL TELL YOU THAT WE CANNOT ANSWER IT AND WILL NOT TRY TO MISLEAD YOU BY INVENTING A RESPONSE.

WHILE SOME MIGHT DISAGREE, I THINK THE WORK OF INTELLIGENCE OFFICERS IS, IN MANY WAYS, SIMILAR TO THE WORK OF JOURNALISTS. INTELLIGENCE OFFICERS, LIKE NEWSMEN, SEEK OUT SOURCES, GATHER AND EVALUATE INFORMATION, AND PRESENT FACTS IN THE CONTEXT OF BROADER EVENTS AND ISSUES. BOTH PROFESSIONS REQUIRE CURIOSITY, FLEXIBILITY, AND STAMINA. NEITHER THE INTELLIGENCE COMMUNITY NOR THE JOURNALISM PROFESSION STANDS TO GAIN FROM A RELATIONSHIP OF SUSPICION AND MISTRUST. BOTH, HOWEVER, WILL BENEFIT FROM MUTUAL COOPERATION AND CANDOR. FOR OUR PART, WE WILL DO OUR BEST TO BUILD THE TRUST NECESSARY TO MAINTAIN SUCH A RELATIONSHIP.

I WILL BE HAPPY TO ANSWER ANY OF YOUR QUESTIONS.

The Director of Central Intelligence

ER 0153 88

Washington, D.C. 20505

January 14, 1988

Ms. Katherine Fanning  
Editor  
The Christian Science Monitor  
One Norway Street  
Boston, Massachusetts 02115

Dear Kay:

Sorry that your delayed arrival and my mandatory departure prevented us from getting together today, but it would have been a very tight one and I'll hope for a more relaxed visit on another occasion soon.

I'll be glad to be your speaker on April 11th at the ASNE dinner and appreciate your asking me to do it.

In haste, but with best wishes,

Sincerely,



William H. Webster



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- DCI ..... ( ✓ )
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- PAO ..... ( )

STAT

STAT

- Please call me ..... ( )
- Note and return ..... ( )
- Please handle ..... ( )
- Please prepare reply for my signature ..... ( )
- For your recommendation ..... ( )
- What are the facts? ..... ( )
- For your info ..... ( )

Remarks: *I recommend you accept this invitation. I have invited Steve Engleberg NY Times to meet with a CIA seminar to discuss Press/CIA relations. I'll have input*

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