## Declassified in Part - Sanitized Copy Approved for Release 2012/08/30 CIA-RDP90G01353R001900090008-9 **CRETARIAT ROUTING SLIP**

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SMITH/GREENLAND INCORPORATED, ADVERTISING 555 WEST 57TH STREET, NEW YORK, N.Y. 10019 (212) 757-3200

LEO GREENLAND. CHIEF EXECUTIVE OFFICER

December 3, 1987

Mr. William H. Webster Director of Central Intelligence Central Intelligence Agency Washington, D.C. 20505

Dear Mr. Webster:

Thank you for your letter of November 20th. I certainly understand the weight of the schedule you are carrying in your new position.

After hearing you speak at the Chief Executive Organization's seminar last fall in Washington, I went away inspired not only because of what you said, but the sincerity in which you presented your thoughts. It is important that business people who influence thousands of other people help you revitalize the image and integrity of the CIA. The platform we provide is unique because of the top level businessmen and women who would attend our breakfast.

Is it at all possible to select a Tuesday, Wednesday, or Thursday morning in March, 1988 to welcome you to New York and have you address our very interested audience?

I want to take this time to wish you and your family good health, happiness and fulfillment for 1988.

Sincerely yours,

LG:ac

cc: Mr. William Baker Director of Public Affairs



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## 16 November 1987

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JUDGE:

JUNGE

RE: Speaking Invitation

Smith/Greenland Breakfast Series

Bankers Trust Building

280 Park Avenue New York City

1, 2, 3, 8, 9, 10 December

DCI/PAO/WMB/MED:jam, 16Nov87

Distribution:
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**STAT** 

Chairman and Chief Executive Officer of Smith/Greenland Company has invited you to address one of the Smith/Greenland Breakfast Series on 1, 2, 3, or 8, 9, 10 December in New York City at the Bankers Trust Building from 8:30 - 10:00 a.m. The suggested format is 20 minutes of remarks followed by 10 minutes of questions and answers. The topic would be of your choice. You could expect an audience of 150 - 200 Chairmen of the Board, Presidents and Vice Presidents of such leading companies as Nabisco, Citicorp, Sony, and Pfizer. Although the press does not cover the breakfasts as media events, leaders in the publishing industry would be present.

Smith/Greenland is a highly successful profit-oriented advertising firm that handles such accounts as the New York City Department of General Services, Somerset liquor account (billings run \$23 - \$27 million), and Faberge men's McGregor cologne (\$2 - \$3 million). (See opposite for news articles.) According to the breakfast program, the purpose is to broaden horizons of the advertising people and their clients. "Each speaker represents an interface with our society at large. By listening and exchanging views, we add new windows to our own world." Speakers are invited to address the different problems that confront today's world in order to educate the members of the audience. The Breakfasts are gratis for all attendees. Previous speakers have been Admiral Hyman Rickover, John Cardinal O'Connor and Admiral Stansfield Turer in 1982 after leaving the CIA. (See brochure opposite for list of previous speakers.)

As you remember, you met Mr. Greenland when you spoke at the CEO Breakfast in October. I believe these breakfasts serve a dual purpose of entertaining clients as well as advertising for new ones, and I think you should decline this invitation. As Director of Central Intelligence, I do not believe that you should be involved in that type of program. If you agree, please sign the attached letter of regret.

STAT

Bill Baker ADMINISTRATIVE INTERNAL USE ONLY Central Intelligence Agency



20 NOV 1987

Mr. Leo Greenland Chief Executive Officer Smith/Greenland Incorporated, Advertising 555 West 57th Street New York, N.Y. 10019

Dear Mr. Greenland:

Many thanks for your invitation to speak at the Smith/Greenland Breakfast Series the early part of December in New York City. In my new position as Director of Central Intelligence, my schedule is heavily committed and I am unable to accept the honor. It was good meeting you when you were in Washington attending the Chief Executive Organization's seminar.

Best wishes for a successful breakfast series.

Sincerely yours,

WELLON H. VANCE

William H. Webster Director of Central Intelligence SMITH/GREENLAND INCORPORATED, ADVERTISING 555 WEST 57TH STREET, NEW YORK, N.Y. 10019 (212) 757-3200

LEO GREENLAND. CHIEF EXECUTIVE OFFICER

October 29, 1987

Mr. William M. Baker Director, Public Affairs Central Intelligence Agency Washington, D.C. 20505

Dear Mr. Baker:

It was a real treat meeting and listening to Judge William Webster. He represents everything that is good in America.

We will be honored to have Judge Webster speak at our breakfast December 1st, 2nd or 3rd, or 8th, 9th or 10th.

Our audience is a very special one. It is comprised of some of the most influential, prestigious businessmen and women from companies across the entire business spectrum. They are Chairmen of the Board, Presidents and Vice Presidents who would be most interested in hearing Judge Webster's message.

Each of our previous speakers has participated on a pro bono basis because of the quality of the audience. The breakfasts are held at 8:30AM and conclude by 10:00AM so that the entire day is free for other commitments. The location is in the Bankers Trust Building, 280 Park Avenue, on the luxurious 10th floor conference area. Approximately 150 to 200 attend, by invitation only.

As you can see by the enclosed invitation, our former guest speakers have included Admiral Stansfield Turner, General John W. Vessey, Jr., Admiral Hyman G. Rockover and John Cardinal O'Connor.

I would need a photograph and biography of the Judge.

I hope any of the above dates will be agreeable and look forward to hearing from you.

Cordially /

LG:ac Enc:

@ 1987 Advertising Age, September 14, 1987

York Stock Exchange, for ADVO's help in locating missing children; Photo 5, A polo party at the Greenwich (Conn.) Polo Club sponsored by M and Somerset Group's Pimm's Cup brought together Leo Greenland, president, Smith/Greenland; Rita Greenland; Kathryn Zinn, national advertising manager, M; Roger Slone, senior VP-marketing director, Somerset Group; Pam Armstrong; and Richard Armstrong, president, Moet-Hennessy U.S. Group; Photo 6, Starting a three-city tour to introduce USA Network's fall programming to the ad community are Robert Klein, star of the "Robert Klein Time" show, and three USA Network execs ...

LEVEL 2 - 7 OF 46 STORIES

Copyright @ 1987 A/S/M Communications, Inc.; ADWEEK

September 14, 1987, Eastern Edition

SECTION: ACCOUNT ACQUISITIONS

LENGTH: 47 words

HEADLINE: Smith/Greenland Wins N.Y.C. Biz

DATELINE: NEW YORK

BODY:

Smith/Greenland has been appointed by the New York City Board of Estimate to be the advertising agency for the New York City Department of General Services. The department's ad budget, which is similar to the budgets of other city departments, will be more than \$ 1 million.

LEVEL 2 - 8 OF 46 STORIES

Copyright @ 1987 A/5/M Communications, Inc.; ADWEEK

September 14, 1987, Eastern Edition

SECTION: ACCOUNTS IN REVIEW

Note: This table may be divided, and additional information on a particular

entry may appear on more than one screen.

LENGTH: 713 words

BODY:

BUDGET

CLIENT/BRAND

CONTENDERS

Smith/Greenland, N.Y.

LEVEL 2 - 9 OF 46 STORIES

Copyright @ 1987 The New York Times Company;
The New York Times

8 1987 The New York Times, September 8, 1987

September 8, 1987, Tuesday, Late City Final Edition

SECTION: Section D; Page 16, Column 4; Financial Desk

LENGTH: 69 words

**HEADLINE:** Advertising;

Johnnie Walker Brands Go to Smith/Greenland

BYLINE: By Isadore Barmash

RODY:

Smith/Greenland Inc., which has been the agency for the Johnnie Walker brands, Tanqueray, Pimm's and John Begg for the last 20 years, has been retained to handle those brands by Schieffelin & Somerset, a new joint venture of the Guinness and Moet-Hennessy companies.

The budget is in the \$22 million to \$27 million range. Smith/Greenland is the master contract agency for Guinness brands in North America.

ORGANIZATION: SMITH/GREENLAND INC; SCHIEFFELIN & SOMERSET

LEVEL 2 - 10 OF 46 STORIES

Copyright 8 1987 Crain Communications, Inc.;
Advertising Age

September 7, 1987

SECTION: LAST MINUTE NEWS; Pg. 1

LENGTH: 59 words

HEADLINE: S/G keeps Somerset

DATELINE: NEW YORK

BODY:

Schieffelin & Somerset will keep the Somerset liquor account, billing some \$23 million to \$27 million, at Smith/Greenland, sources say. Brands include Johnnie Walker Red, Johnnie Walker Black, Tanqueray, Pimm's and John Begg. A review of the agency's work was prompted by the joint venture of Moet-Hennessy's Schieffelin and Guinness PLC's Somerset.

LEVEL 2 - 11 OF 46 STORIES

Copyright @ 1987 A/S/M Communications, Inc.; ADWEEK

September 7, 1987, Eastern Edition

SECTION: ACCOUNTS IN REVIEW

Note: This table may be divided, and additional information on a particular entry may appear on more than one screen.

LEVEL 2 - 27 OF 46 STORIES

Copyright @ 1987 The New York Times Company; The New York Times

April 7, 1987, Tuesday, Late City Final Edition

SECTION: Section D; Page 25, Column 4; Financial Desk

LENGTH: 44 words

HEADLINE: ADVERTISING; Faberge Assignment

BYLINE: By Philip H. Dougherty

BODY:

Although most of its business is at Bozell, Jacobs, Kenyon & Eckhardt, Faberge has assigned the introduction of its McGregor line of cologne and aftershave for men to Smith/ Greenland. The budget, according to the agency, will be from \$2 million to \$3 million.

ORGANIZATION: SMITH/GREENLAND INC; FABERGE INC

LEVEL 2 - 28 OF 46 STORIES

Copyright @ 1987 Crain Communications, Inc.;
Advertising Age

April 6, 1987

SECTION: LAST MINUTE NEWS; Pg. 8

LENGTH: 747 words

HEADLINE: Other late news

RODY:

- ... Riunite." Banfi also is rolling out Sunny Apple Riunite, backed by separate spots themed "I'm an apple lover." Hicks & Greist, New York, handles.
- \* NEW YORK -- Distillers Somerset Group next month unveils new ads for Tanqueray gin, in which it will invite consumers to select the upcoming Wimbledon champs and possibly win a free trip to the 1988 championships. Smith/Greenland handles.
- \* RAHWAY, N.J. -- Tofutti Brands next month starts a \$2 million national print and radio campaign for Lite Lite Tofutti, a 90-calorie, 98% fat-free frozen dessert. Ketchum Advertising, New York, handles.
- \* HOUSTON -- Coca-Cola Foods on April 20 will break its first consumer advertising for Minute Maid Light 'n Juicy ...

LEVEL 2 - 29 OF 46 STORIES

Copyright @ 1987 A/S/M Communications, Inc.;
ADWEEK

8 1987 Advertising Age, March 26, 1987

Top execs: Barry L. Smith, president; Graham V. Kirt, exec vp; Roger L. Gray, Jeffrey Millman, sr vps. Employees: 53.

Phone: (301) 727-4306. [X]

Smith/Greenland, New York, reported gross income of \$6,317,000 in 1986 on billings of \$41,290,000. In 1985, the agency reported gross income of \$6,200,000 on billings of \$41,100,000.

The agency's 1986 U.S. volume consisted of \$31,003,430 in media, \$3,810,430 in materials and services and \$6,476,570 in capitalized fees. Its 1985 U.S. volume consisted of \$30,663,300 in media, \$3,700,000 in materials and services and \$6,736,700 in ...

LEVEL 2 - 34 OF 46 STORIES

Copyright @ 1987 The New York Times Company;
The New York Times

March 18, 1987, Wednesday, Late City Final Edition

SECTION: Section D; Page 23, Column 2; Financial Desk

LENGTH: 166 words

HEADLINE: ADVERTISING;

Beta Carotene Ads By Smith/Greenland

BYLINE: By Philip H. Dougherty

BODY:

Hoffmann-LaRoche has begun a multimillion-dollar ad campaign through Smith/Greenland to educate the public to the benefits of beta carotene, the food substance from green leafy vegetables and orange vegetables the consumption of which seems to cut down on the incidence of cancer.

The pharmaceutical company is calling it a public-service campaign, but it does manufacture beta carotene for the pharmaceutical industry.

The first ad in the campaign has the headline ''Beta Carotene just another health fad? Or does it help reduce cancer ...

ORGANIZATION: HOFFMANN-LA ROCHE INC; SMITH/GREENLAND INC

LEVEL 2 - 35 OF 46 STORIES

Copyright @ 1987 A/S/M Communications, Inc.;
ADWEEK

March 16, 1987, Western Advertising News Edition

SECTION: ACCOUNT ACQUISITIONS

LENGTH: 398 words

@ 1987 Advertising Age, January 12, 1987

approve the staff's recommendation to keep its \$2 million account at ...

LEVEL 2 - 43 OF 46 STORIES

Copyright @ 1987 Crain Communications, Inc.;
Advertising Age

January 12, 1987

SECTION: LAST MINUTE NEWS; Pq. 8

LENGTH: 241 words

HEADLINE: OTHER ACCOUNTS MOVING

BODY:

Pfizer Inc.'s Leeming/Pacquin division, New York, to Smith/Greenland for a new, undisclosed product set to roll national this year with a \$6 million-plus budget. . . Makita USA, Cerritos, Cal., the U.S. unit of Japan's largest marketer of portable electric tools, to D'Arcy Masius Benton & Bowles, Los Angeles, its first agency. Ad spending is expected to reach \$5 million. . . Kinder-Care Learning Centers, Montgomery, Ala., a national chain of child-...

LEVEL 2 - 44 OF 46 STORIES

Copyright @ 1987 A/S/M Communications, Inc.; ADWEEK

January 12, 1987, Eastern Edition

SECTION: NATIONAL NEWSWIRE

LENGTH: 36 words

HEADLINE: Leeming Picks Smith/Greenland for New Product

DATELINE: NEW YORK

BODY:

Leeming-Pacquin, the consumer-products arm of Pfizer Inc., has tapped Smith/Greenland for a new-product launch. The billings will be around \$ 7 million when the product is introduced nationally later this year.

LEVEL 2 - 45 OF 46 STORIES

Copyright # 1987 A/S/M Communications, Inc.;
ADWEEK

January 12, 1987, Eastern Edition

SECTION: INFORMED SOURCES

LENGTH: 1091 words

KING, aircraft corporation executive; b. West 5, 1932; d. Frederic Worthington and Vera Hilda ild. Christopher Tracy. Student Palm Beach Jr. firatton Coll., 1963. Mr. Student Palm Beach Jr. firatton Coll., 1963. Mr. Student Palm Beach Jr. firatton Coll., 1963. Mr. Mr. McKey Airlines, Inc., 60; asst. mgr. Dial Employment Bur., Portland, Neclon Mgmt. Co., Waltham, Mass., 1962-65; div. Bedford, Mass., 1963-57, asst. planning and analmed relations, 1978; div. mgmt. cons. Pratt & West Palm Beach, 1978-86; dir. employee and civil motive. Inc., 1986—; also mem. adv. com. EEO; A&M U. Industry Cluster Com., State Fla. Bd. orce on Equipment and Materials, 1981—; active Mass., Fla., U.S. Savs. Bonds drive. Mass., Fla., U.S. Savs. Bonds drive. Mass., Fla. active. Mr. State Fla. Mgmt. Assn., Nat. Assn., ague, Air Force Assn., Am. Mgmt. Assn., Nat. Assn., ague, Air Force Assn., Am. Mgmt. Assn., Nat. Ctr.), LWV. Democrat. Home: 7443 Appoline Ave e: United Techs Automotive 5200 Auto Club Dr

IHO, manufacturing and construction company ... Nov. 15, 1924; s. Jeff Otho and Lenora (Glover) ... 1948; postgrad. U. Richmond, 1951-52; m. Ann c. children—Ann Robin, Lehman Otho. Pub. ac Rennolds and Whitt, Richmond, Va., 1951-54; Vent. Inc., Richmond, 1954-55; gen. mgr. Orma 5-38, Alumaroll, Inc., Rutherford, N.J., 1958-61; ty Aluminum Co., Detroit, 1961-67, dir. 1963-67; is div. Phelps Dodge Aluminum Corp., Jackson., bldg. systems div. Phelps Dodge Industries, led dir. Holps Dodge Aluminum, Corp., Jackson, bldg. systems div. Phelps Dodge Industries, alse dir. Indist. Phelps Dodge Brass Co., Dayton, am Corp., div. mgr. Lord-Burnham, Irvington, iroup Inc., Tarrytown, N.Y., 1980—Served with II. Assn. Bldg. Mfrs. (dir.). Industrialized Bldg. Blds. Assn. Bldg. Mfrs. (dir.). Industrialized Blds. sbyterian. Mason (32 deg., Shriner). Home: 158 v. NY 10510 Office: PO Box N Briarcliff Manor.

WARD, insurance company executive; b. Bklyn., H. and Marion B. (Longo) G.; m. Anastasia D. children: Michael, Victoria, Michael, Christine, Mktg. U. Hartford, 1960. CLU, chartered fin. id under-writing Hartford (Conn.) Life. 1938-63. b. dir. sales Hartford (Conn.) Life. [938-63. p., broker, dir. sales Hartford Life. Simsbury, 5. ops. Thomson McKinnon, N.Y.C., 1984-85; mktg. Life Ins. Mtg. Research Co., 1984-, nnuity Mgrs. Roundtable, 1985. Mem. Housing Conn., 1961. mem. Bd., Edn., Cherry Hill, N.J., Army, 1953-55. Republican. Roman Catholic. mus. ship hdg. and restoration, golf. Homes d. CT 06:109 Office: Hartford Life Ins. Cos 200 Hartford CT 06:104-2999

IARD, construction company financial executive; Mar. 29, 1943; s. Ronald R. and Marguarite V. Eggebrecht. Oct. 9, 1965; children: Michael, en., 1969; MBA, Boise State U., 1973. Project n. Co., Boise, 1973-81; v.p. fin., adminstrn. Innt. Co., Denver, 1981-84; corp. controller, treas. — Pres. St. Thomas Sch. Bd., Billings, Mont., 5, 1971-72; pres. exe. com. Christ on the ... 1982. Served to sgl. USAF, 1964-68. Mem. 4 Assn. (fin. com.). Lodge; KC (Grand Knight, ivinney Ct Morrison CO 80465

ELL, data processing executive: b. Washington. Il D. and Helen (Schofield) G.; m. A. Catherine Barbara. Amy, Jeffrey. BA, Ind. U., 1950, MS, Rand Corp., Washington, 1953-56; dist. mgr. 956-59; Eastern regional mgr. Stromberg Timemktg. Digitronics, Inc., N.Y.C., 1961-63; pres. ta Monica, Calif., 1963-72; v.p. mktg. Terminal Calif., 1972—; bd. dirs. Westlake (Calif.) Thrift bs Santa Monica; scoutmaster Boy Scouts Am., and Image Mgmt., Internat. Info. Mgmt. Cons.n. So. Calif. (pres. 1968-69). Republican. Rotary (pres. Westlake Village club 1983-84). Westlake Village CA 91362 Office: Terminal Rd Simi Valley CA 93065-6299

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| N.Y.C. 1945-96, Margaret Truman nat. 1933-96, Coan River mining in Circuman No. 1935-96, Coan River mining in Circum N.Y.C., 1943-44; v.p. Frank L. Greenfield Co. Inc., N.Y.C., 1945-59; v.p. All Purpose Chair Corp.; 1950-55; pres. VAL Equipment, Inc., 1950-62; v.p. Am. Testing Labs., Inc., 1950-63; supr. personnel, purchases Irving Lampert Co., 1951-52; account assignment coordinator, adv1. contracts dept. Newsweek, N.Y.C., 1970-78; owner, operator Princess Helen Antiques; pres. Helen A. Greenfield Realty Corp., 1968-79; bus. cons., 1979—Active New York Heart Assn.; founder. coordinator, show producer, dir. and hostess ann. banquet honor of Dr. Manuel Cabral, composer-dir. Mt. Laurel Ctr. Performing Arts., 1960-84. Named Hon. princess Cherokee Tribe by Chief Rising Sun of Richmond, Va. Mem. Internat. Platform Assn. Club: Order Eastern Star (past matron).

GREENFIELD, SEYMOUR STEPHEN, mechanical engineer; b. Bklyn., July 9, 1922; s. Herman and Yetta (Silfen) G.; m. Eleanor Levy, Oct. 30, 1949; children—Meryl Joy, Bruce Howard, Student, N.Y. U., 1939-40; B.Mech, Engring, Poly, Inst. N.Y., 1944. Registered profit, engr. Calif., Conn., Mass., N.J., N.Y., La., Tex., Ohio. Engr. Percival R., Moses Assos, N.Y.C., 1946-47; sr. engr. and asso. Parsons, Brinckerhoff, Quade & Douglas, N.Y.C., 1947-64; partner Parsons, Brinckerhoff, Quade & Douglas, 1964—, chmn. bd., 1979—; Adviser Manhattan Coll., N.Y.C., 1974—mem. devel. council Tex. A&M Sch. Architecture, 1981; chmn. transp. adv. com. to Pres. of Poly. Inst. N.Y., 1985. Served to It. USNR, 1944-46. Recipient Engring, News Record Citation for Outstanding Contbas. to Constru. Industry, 1982; named Transp. Man of Yr., March of Dimes, 1982. Mem. Soc. Am. Mil. Engrs. (nat. pres. 1977. dir. 1975—, pres. N.Y.C. post 1974-75), Nat. Acad. Engring. Bldg. Research (mem. adv. bd. 1972—), N.Y. C. of C. and Industry (vice chnm. Transp. Council 1973—). N.Y. State Soc. Profl. Engrs., ASME, Am. Soc. Heating, Refrigerating and Air Conditioning Engrs., Moles (trustee, pres. 1986). Home: 215 E 68th St Apt. 18F. New York NY 10021 Office: Parsons Brinckerhoff Inc. 1 Penn Plaza New York NY 10119

GREENFIELD, STEWART H., venture capitalist; b. N.Y.C., Dec. 8, 1931; m. Constance Comora; children: Matthew, Joanna. BA, St. Johns Coll., Annapolis, Md., 1933. Advanced programming tech. mgr. IBM, Corp., N.Y.C., 1957-62. product mktg. mgr., 1963-68; cons. corp. staff IBM, Corp., Armonk, N.Y.. 1968-71; v.p., gen. ptnr. DLJ Sprout Group, N.Y.C., 1971-74; chmn. Oak Mgmt. Corp., Westport. Conn., 1974—; bd dier. Telematics Internat., Inc., Ft. Lauderdale, Fla., Santa Barbara (Calif.) Labs., Inc., Network Equipment Techs., Redwood City, Calif., Advanced Bus. Communications, Inc., Richardson, Tex. Office: Oak Mgmt Corp 237 Riverside Ave Westport CT 06880

GREENLAND, LEO, advt. exec.; b. N.Y.C., Mar. 4, 1920; s. Jack and Ida (Abrams) G.; m. Rita Levine, June 29, 1955; children—Seth, Andrew, Student, New Sch. for Social Research, 1945-47. Pres. Sherwood Prodns., 1949-52; exec. various advt. agys. 1952-59; pres. Smith/Greenland Co., Inc., N.Y.C., 1959—; chmn., chief exec. officer Smith/Greenland Co., Inc., 1974—; guest lectr. Fordham U. Sch. Communication Arts. 1967—Nat. commr. Anti-Defamation League, chmn., radio-TV dept.; bd. dirs., sec. Friars Found. Served with AUS. 1943-146. Mem. Am. Advt. Agys. (bd. govs. N.Y.), Am. Mgmt. Assn. (lectr. 1969—). Am. Arbitration Assn., Nat. Businessmen's Council, Fign. Policy Assn., Interracial Businessmen's Council, Eastern Frosted Foods Assn. (pres. 1965-67). Sales Execs. Club N.Y., Newcomen Soc. N.Am., Sierra Club. Clubs: Harmonie, Economics, Friars (N.Y.C.). Home: Box 806 Bedford Village NY 10506 Office: 555 W 57th St. New York NY 10019

CREEN ROACH, ANTOINETTE VELORIES, fin. brokerage co. co. exec.; b. Meridian, Miss., July 8, 1931; d. Otha Lee and Ester (Mayatte) Ethnidge; student public schs., Waco, Tex., Collinsville, Miss.; m. Billy J. Green, May 5, 1979; children—Carl Lowell Roach, Nan Roach Kurth, Mike Roach, Jackie Roach Pilkinton. Ins. and real estate salesperson, 1964-81; pres., owner. operator Lubbock Mortgage Co. Inc. (name now Guaranty Fin. Services, Inc.), Lubbock, Tex., 1976—; pres. Delta Cotton Co., 1977—; pres. Hunter & Roach Advt. Co., Lubbock, 1978—; founder Guaranty Constru. of Miss. Inc., 1985—, Waveland. v.p., pres. Lubbock, Tex., 1985—. Mem. Nat. Assn. Fin. Cons., Nat. Assn. Female Execs. Inc., Better Bus. Bur., Sheriff Assn., Internat, Bus., Assn., Arm. Alliance Small Bus. Club: Presidents of Tex. Home: 3013 78th St Lubbock TX 79423 Office: 1928 34th St Lubbock TX 79411

GREENSPAN, ALAN, economist: b. N.Y.C., Mar. 6, 1926; s. Herman Herbert and Rose (Goldsmith) G. BS summa cum laude. NYU, 1948, MA, 1950. PhD, 1977. Pres., chief exec. officer Townsend-Greenspan and Co., Inc., N.Y.C., 1954-74, 77—; cons. Council Econ. Advisers, 1970-74, chmn., 1974-77; cons. Congressional Budget Office. 1977—; mem. Pres's Econ. Policy Adv. Bd., 1981—; chmn. Nat. Commn. on Social Security Reform, 1981-83; mem. Task Force on Econ. Growth, 1969, Pres's Fg. Intelligence Adv. Bd., 1982-85; co-founder Greenspan O'Neil Assocs., N.Y.C., 1984—; Commn. on an All-Vol. Armed Force. 1969-70; Commn. on Fin. Structure and Regulation. 1970-71; cons. U.S. Treasury, 1971-74, Fed. Res. Bd., 1971-74; mem. econ. adv. bd. Sec. of Commerce. 1971-72; mem. central market system com. SEC. 1972; mem. GNP rev. com. Office Mgmt. and Budget; sr. adviser panel on econ. activity Brookings Instn., 1970-74, 77—; chmn. designate Fed. Res. Bd., 1987—; mem. bd. economists Time mag., 1971-74, 77—; dir. J.P. Morgan & Co., Morgan Guaranty Trust Co., Mobil Corp., Alcoa. Automatic Data Processing, Inc., Capital Cities/ABC, Inc., The Pittston Co.; adj. prof. Grad. Sch. Bus. Adminstrn., NYU, 1977—; trustee The Rand Corp. Mem. Nixon for Pres. Com., 1968-69, dir. domestic policy

(pres. 1930). Home: 92 Nancy Lin McMurray PA 15317 Office: Eavenson Auchmuty & Greenwald 420 Rouser Rd Airport Office Park III Coraopolis PA 15108

GREENWALD, JIM CONNEJO, financial consultant: b. Los Angeles, June 26, 1948; s. Robert James and Joan Catherine (McCurrach) G. Cons. Alistaig Tax Service, Carson, Calif., 1972-78; owner, ptnr. Jim's Exotic Fish, Westchester, Calif., 1978-80; cons. Frank Andrade & Assocs, Torrance, Calif., 1978-82; owner Jim Greenwald & Assocs, Lawndale, Calif., 1982—; sales leader A.L. Williams, Lawndale, 1985-86; div. mgr., 1986— Contbr. articles and photographs to mags. Democrat. Avocations: sailing, tropical fish, photograpy, travel. Office: 15900 Hawthorne Blvd #A Lawndale CA 90260

GREENWOOD, GLENDA S., banker: b. Springfield. Ohio, Dec. 8, 1955; d. R. Glenn and Marjorie B. (Rowland) G. BS, Taylor U., 1979. Dir. tng. Security Nat. Bank and Trust Co., Springfield, 1979-80, dir. mktg., 1980—; truste Springfield Mktg. Advt. Council, 1984—. Fres. Downtown Sprinfield Assn., 1985—.; mem., past pres. Springfield Arts Council; mem. past treas. Altrusa Internat., Springfield; advisor Jr. Achievement, Springfield, 1982; bd. dirs. Springfield YMCA, Springfield Hist. Landmarks Commn., Friends of Mercy; mem. United Way pub. relation com., Springfield, 1984—, Cark County Prayer Breakfast Com., Springfield, 1984—, Berea Bible Ch., Springfield, 1966—; pres. Berea Bible Ch. Ladies Missionary Group, 1985—, Named An Outstanding Young Woman of Ohio, 1984, Outstanding Young Woman of Springfield, 1984, Outstanding Young Woman of Springfield, (y., Springfield chpt. 1981-83), Ohio Bank Mktg. Assn., Springfield C. of C. Avocations: music, travel, sports.

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GREENWOOD, IVAN ANDERSON, physicist; b. Cleve., Jan. 31, 1921; s. Ivan A. and Mabel (Harlow) G.; B.S. Case Inst. Tech., 1942; postgrad, M.I.T., N.Y. U., Columbia U.; m. Jean Elizabeth Siebrecht, June 18, 1949 (dec. Jan. 1983); children—Kyle Ann., Hilary (dec.) Asst. group leader Radiation Lab., M.I.T., 1942-46; mgr. research dept., asso. dir. research and advanced devel. GPL div. Gen. Precision Systems Inc., 1946-69; research mgr. physics research center Kearfort div. Singer Co., 1969-81, mgr. advanced research projects, 1981-85, cons., 1985—; cons. on med. research project N.Y. U. Bellevue Med. Center, 1956-60, Albert Einstein Coll. Medicine, Yeshiva U., 1960-64; incorporating dir. Bio-Instrumentation Inst., Inc., 1962—dir., exec. com. Glen Ellen Corp., 1962-70, partner Bus. Trends Publs, Cleve., 1947-49; past dir., mem. exec. com., Syntha Corp. Mem. Stamford (Conn.) Republican Town Com., 1981-84; treas. mem. exec. com., 1981-84; past mem. bd. dirs. Conn. Ski Council; v.p., incorporator Vt. Recreation Center, Inc., 1971-84; trustee 1st Presbyn. Ch., Stamford, Conn., 1984—; treas. Friends of Stamford Symphony, 1986—. Mem. Am. Chem. Soc. (assoc.), Am. Phys. Soc., Am. Inst. Physics, LEEE. Inst. Nav., Fedn. Am., Scientists. AAAS, Case Alumni Assn., Tau Beta Pi, Theta Tau, Sigma Alpha Epsilon, Presbyterian. Clubs: Landmark; River Hills Ski; Cove Island Yacht (vice comd., 1979-82). Patentee in field. Home: Weed Circle, Stamford, CT. O6902

GREER, ANN LORRAINE, wholesale executive: b. Los Angeles, Nov. 5, 1952: d. Norman Jay and Gloria Helena (Friedland) Greer, m.: Thomas Robertson Holliday, Feb. 11, 1983. Student, La Sorbonne, Paris, 1972; BA in French Lit., Scripps Coll., 1974. Actress, producer Twelfth Night Repertory, Studio City, Calif., 1976-80; adminstrv. dir. Twelfth Night Repertory, Studio City, 1980-83; with pub. relations Embassy Home Entertainment, Los Angeles, 1983-84; video buyer East Tex. Distbr., Phoenix, 1984-85, gen. mgr., 1985.— Recipient Best Performance award Drama Logue Mag., Los Angeles, 1981. Mem. Women in Film, Women in Theater (bd. dirs. 1980-82). Avocations: music, traveling, foreign languages. Office: East Tex Distributing 2732 W McDowell Rd Phoenix AZ 85009

GREER, GEORGE MARTIN, business consultant, barrister, solicitor; b. New Brighton. Eng., Mar. 25, 1923; came to Can., naturalized, 1925; s. George Henry and Elizabeth (Martin) G.: B.A., U. B.C., 1959, LL.B., 1961; m. Hazel Joanne Crofts, Dec., 1, 1950, children—Bryan George Crofts, Catherine Elizabeth. Pres., dir. Interior Credit Grantors Bur. Ltd., Kamloops, B.C., Can., 1947-58; called to bar., 1962; sec., gen. counsel Columbia Cellulose Co. Ltd., Vancouver, B.C., 1962-68, Cornat Industries Ltd., Vancouver, 1969-74; v.p., gen. counsel, sec. Versatile Corp., Vancouver, 1974-81, v.p., gen. counsel, 1981-86; exec. dir. Rimquest Internat., 1986-pres., dir. Greer Investment Corp., Pacific Iron Mines Ltd. (NPL), Sentined Mgmt. Inc. (U.S.). RQI Mgmt. Corp., Sentinel Investments Inc.; chmn., dir. Cinema Assocs., Inc.; chmn., dir. Sinder Sentinel Investments Inc.; chmn., dir. Cinema Assocs., Inc.; chmn., dir. Avino Mines & Resources Inc.; bd. dirs. Levon Mines Ltd., CIA Minera Mexicana de Avino S.A. (Mexico). Served with RCAF, 1943-46. Mem. Internat. Bar. Assn., Can. Bar Assn., Law Soc. B.C., Psi Upsilon. Clubs: Vancouver, Hollyburn Country, Office: Commerce Place, 400 Burrard St PO Box 41, Vancouver, BC Canada V6C 3G2

GREER, JAMES EVANS, controller; b. Obion. Tenn., Mar. 14, 1942; s. Jack and Sarah (James) G.; m. Dovie Jo Polsgrove, June 6, 1964; children: Jack, Elizabeth. Laura. David. BS in Gen. Bus., U. Tenn. 1965. Controller Sears Rocbuck & Co., Bowling Green, Ky., 1969-71, Tallahasses, Fla., 1971-72. Chattanooga. 1972-73; asst. treas., controller Chattanooga Gas Co., 1973—Served as 1st It. U.S. Army, 1966-67, Korea. Mem. Nat. Assn. Accts., So. Gas Assn., Tenn. Gas Assn., Southeastern Gas Assn. Mem. Ch. of Christ. Avocations: handball, golf, fishing, tennis. Home: 4159 Gann

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