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	Director, Public		Affairs			PAO 88-0334			`
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30 September 1988

Bob:

RE: Your proposed remarks

to the College Officials' Seminar

5 October 1988 9:15 a.m.

Room 1 E 78

You are scheduled to address 40 college and university administrators at a seminar entitled "CIA Today and in the '90s" on 5 October. The four-day program, sponsored by the Office of Personnel, is designed to strengthen the Agency's on-campus recruitment efforts. It will include presentations on the Agency's mission, function, and organization, as well as our recruitment and training programs.

Your proposed talking points discuss the nature of today's intelligence issues and tomorrow's intelligence challenges. Your remarks and the agenda for the seminar are attached.

Bill Baker

Attachments:
As Stated



PROPOSED TALKING POINTS

FOR

ROBERT M. GATES

DEPUTY DIRECTOR OF CENTRAL INTELLIGENCE

AT THE

COLLEGE OFFICIALS' SEMINAR

OCTOBER 5, 1988

INTRODUCTION

- O GOOD MORNING AND WELCOME TO THE CENTRAL INTELLIGENCE AGENCY.
- O I KNOW THAT THE FALL SEMESTER IS ALWAYS A VERY BUSY TIME.

 AND I AM GLAD THAT ALL OF YOU COULD BE WITH US THIS WEEK.
- O I SEE THAT I AM SANDWICHED IN YOUR SCHEDULE BETWEEN A DAY
 OF LOOKING AT OUR RECRUITMENT AND TRAINING EFFORTS AND A
 DAY OF SEEING HOW WE DO OUR JOB.
- THIS MIGHT BE A GOOD OCCASION, THEN, TO TALK ABOUT THE
 ISSUES THAT HAVE OCCUPIED US DURING THE PAST YEAR AND THE
 TYPES OF INTELLIGENCE CHALLENGES WE FACE IN THE UPCOMING
 YEAR.

RECENT INTELLIGENCE EFFORTS

THE CENTRAL INTELLIGENCE COMMUNITY WAS A MAJOR PLAYER IN
THE CONCLUSION OF THE INF TREATY. WE SUPPORTED THE U.S.

- NEGOTIATING TEAM IN GENEVA AND PROVIDED INFORMATION TO BOTH CONGRESS AND THE ADMINISTRATION DURING THE RATIFICATION PROCESS.
- O IN A RELATED EFFORT, WE FURNISHED INTELLIGENCE TO

 POLICYMAKERS DURING THE U.S.-SOVIET SUMMIT MEETING IN

 MOSCOW THIS PAST JUNE.
- OUR ABILITY TO PROVIDE TACTICAL INTELLIGENCE AS WELL AS LONGER-TERM ASSESSMENTS. WHEN THE U.S. PRESENCE IN THE PERSIAN GULF WAS INCREASED, WE BEGAN PROVIDING DAILY SUPPORT TO NAVAL FORCES OPERATING WITH THE U.S. CENTRAL COMMAND.

UPCOMING INTELLIGENCE ISSUES

O SOME OF OUR RECENT INTELLIGENCE SUCCESSES SUGGEST THE NATURE OF TOMORROW'S INTELLIGENCE PROBLEMS.

- O WE FACE NEW CHALLENGES IN OLD ISSUES -- GORBACHEV'S DRIVE FOR ECONOMIC MODERNIZATION AND HIS FOREIGN POLICY INITIATIVES HAVE MANY IMPLICATIONS FOR U.S. INTERESTS.

 CLEARLY, THE SOVIET UNION WILL REMAIN THE PRIMARY FOCUS OF OUR COLLECTION AND ANALYSIS.
- O ARMS CONTROL WILL REMAIN A MAJOR EFFORT. AS WE MONITOR THE INF TREATY AND SUPPORT NEGOTIATION OF THE START TREATY.
- O WORLD EVENTS HAVE HEIGHTENED THE IMPORTANCE OF OTHER INTELLIGENCE ISSUES -- THE PROLIFERATION OF CHEMICAL AND BIOLOGICAL WARFARE CAPABILITIES IN THE THIRD WORLD POSES A REAL THREAT TO WORLD PEACE, ESPECIALLY AS WE WITNESS A COINCIDENT PROLIFERATION OF MISSILE TECHNOLOGY.
- O WE NEED TO PAY ATTENTION, THROUGHOUT THE WORLD, TO DEEP SOCIAL AND PSYCHOLOGICAL FORCES SUCH AS ISLAMIC FUNDAMENTALISM.

GLOBAL PROBLEMS SUCH AS TERRORISM AND NARCOTICS POSE

FURTHER CHALLENGES. TODAY'S TERRORISTS TAKE ADVANTAGE OF

SOPHISTICATED WEAPONRY AND ADVANCED ELECTRONICS, AND MANY

OF THEM ALSO RECEIVE STATE SPONSORSHIP. THE GROWING

INTERNATIONAL NARCOTICS TRADE REPRESENTS MULTIPLE DANGERS.

THE VIOLENCE IT PERPETRATES AND THE EXTENT TO WHICH IT

CORRUPTS A NATION'S POLITICAL. ECONOMIC, AND SOCIAL ORDER

MAKE IT AN ESPECIALLY SERIOUS AND DIFFICULT PROBLEM.

THE VALUE OF PEOPLE

- O TO CARRY OUT OUR MISSION, WE OFTEN RELY ON HIGHLY SOPHISTICATED TECHNICAL SYSTEMS.
- O BUT OUR MOST IMPORTANT RESOURCE HAS ALWAYS BEEN -- AND WILL CONTINUE TO BE -- OUR PEOPLE. OUR FUTURE DEPENDS ON ATTRACTING DEDICATED, TALENTED, AND HIGHLY SKILLED MEN AND WOMEN.

- WE NEED PEOPLE WHO ARE MORE THAN MERELY PROFICIENT IN THEIR FIELD -- WE NEED MATURITY, COMMITMENT, GOOD JUDGMENT, AND INTELLECTUAL CURIOSITY.
- O THE MYTH IS THAT CIA HIRES ONLY CONSERVATIVES, OR ONLY LIBERALS, OR ONLY THOSE WHO AGREE WITH WHICHEVER ADMINISTRATION HAPPENS TO BE IN POWER.
- O IN REALITY, WE ENCOURAGE DEBATE, DISSENT, AND THE UNUSUAL VIEW. WE KNOW THAT OPENNESS AND OBJECTIVITY ARE ESSENTIAL IF WE ARE TO PRODUCE THE HIGH-QUALITY INTELLIGENCE THAT POLICYMAKERS REQUIRE.

THE VALUE OF THIS SEMINAR

- O WE HAVE INVITED YOU HERE THIS WEEK BECAUSE WE KNOW THAT THE STUDENTS AT YOUR INSTITUTIONS REPRESENT OUR FUTURE.
- THE MORE YOU UNDERSTAND ABOUT OUR ORGANIZATION AND MISSION.

 THE MORE INFORMED YOUR STUDENTS WILL BE ABOUT CIA'S VITAL

 ROLE IN ENSURING OUR NATION'S SECURITY.

- O SO, I ENCOURAGE YOUR QUESTIONS NOW, AND I HOPE YOU WILL

 TAKE THE OPPORTUNITY DURING THE REST OF YOUR TIME HERE TO

 INQUIRE AND TO LEARN MORE ABOUT US.
- THE CHRISTIAN SCIENCE MONITOR RECENTLY PUBLISHED A FEATURE STORY ON RENOWNED SOCIOLOGIST AND EDUCATOR DAVID RIESMAN.

 IN AN INTERVIEW FOR THE STORY, HE WAS ASKED ABOUT THE OPPOSITION OF SOME FACULTY MEMBERS TO CIA RECRUITMENT EFFORTS ON CAMPUS. APPARENTLY RIESMAN DOESN'T SHARE THIS OPINION. "I WANT TO SEE MORE BRIGHT PEOPLE IN INTELLIGENCE GATHERING," HE SAID, "NOT LESS."
- O I CERTAINLY AGREE WITH DR. RIESMAN. AND I HOPE, AFTER YOUR TIME HERE, THAT YOU MAY ALSO.

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	Director of Personnel				DATE
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	MEMORANDUM FO	R: Deputy Director	of Central Int	elligence		
	VIA:	Deputy Director	for Administra	tion		
	FROM:	Royal E. Elmendo Director of Pers				
	SUBJECT:	College Official 3 - 6 October 19		IA Today and in	the 90's"	
	3 - 5 October the senior lead highpoint of the appreciate talks.	ffice of Personnel i 1988 and would be v adership of the Cent these semi-annual se lking to the briefer f our mission.	ery pleased fo ral Intelligen minars. Altho	r you to partic ce Agency has a ugh the college	ipate. Meeting lways been a officials'	
	minority coord Headquarters of your time with	requested that you dinators from college on 5 October, 9:15-9 h the Agency and the essage for this grou	es across the same as across the same as across the same as a changes you had been as a changes you had been across the same a	United States in uggest a short o	n Room 1 E 78 Chronology of	
	solicit the so activities. V organization, how we might i	u may be aware, these upport of college of We present information and career opportun- improve our recruitme ry list of participa	ficials who can on on the Agend ities. In ret ent efforts.	n help our campu cy's mission, fu urn, we obtain u I have included	is recruitment inction, their ideas on	
STAT	4. Please participate. contacted on Seminar.	e return this memorar If there are any que	estions,		should be	
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STAT			Roy#1 1	E. Elmendorf		
	Attachments:	List of Participants Draft Agenda	5			
	ACCEPT:	/ G			****	
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ADMINISTRATIVE - INTERNAL USE ONLY

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\$ U.S. Government Printing Office: 1985-494-834/49156

29 February 1988

STAT	FROM:		
	Deputy	Director for Employment	
		e Officials' Seminar "Th 4 - 7 April 1988	e CIA Today and in the
	Seminar 4 - 7 April 198 Placement Officials and across the United State the past, is designed t	Minority Coordinators res. This seminar, as those explain the Agency's m	rters. Participants are epresenting colleges from se we have conducted in
,	Executive Dining Room o	y invited to attend the Tuesday, 5 April betwee form if you are able to	official reception in the en 5:00 - 6:30. Please o attend.
STAT	3. The contact per	on for this seminar is	
STAT			

Executive Director

MEMORANDUM FOR:

Attachment: Participant List

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	ROUTIN	G AND	RECOR	D SHEET
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FROM:	EXECUTIVE DI	RECTOR				
	able to attend 5 April 1988	the EDR Reception		()	
I will be Tuesday,	unable to atten 5 April 1988	nd the EDR Reception	n	()	
		my staff will be				
in attend	ance:					
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STAT

Diane Altenloh
Assistant Director of Cooperative Education
North Texas State University

Raul Anaya Assistant Director, Counseling Services for Minority Affairs University of Washington

Joan Augustine
Coordinator, Career Planning
and Placement Services
Texas A&I University

Ed Baker Director, Career Development Center Kalamazoo College

Arthur D. Baxter Coordinator, Minority Student Affairs University of Tennessee - Knoxville

Diane M. Berkley Assistant Director of the Center for Internships and COOP Education University of Colorado at Denver

Pamela J. Bowers Assistnt Director, University Placement Oklahoma State University

Diana Caldwell Minority-Student Development Coordinator Kansas State University

John Chipembere Director of Counseling and Placement Utica College of Syracuse University

Barbara B. Cross Director of Career Development Emory and Henry College

Douglas Q. Davis Coordinator of Special Populations Northern Illinois University

Susan D'Orazo Director of Placement John Carroll University

N. Bruce Duthu J. D.
Director Native American Program
Dartmouth College

Gwendolyn Evans-Hughes Coordinator of Retention Programs Rutgers University

William E. Gardiner Vice President Academic Affairs Lincoln University Pennsylvania

Mary K. Giannini
Executive Director, Center for Career Services 'Columbia University

Sandra Goodson Associate Director, University Career Services Yale University

Clare D. Graham Director of Career Development Vassar College

Richard K. Hardwood Assistant Dean & Director, Engineering-Career Planning and Placement University of Virginia

Arthur Holman Associate Dean of Minority Affairs/ International Students Memphis State University

Donnel R. Hunt Assistant Dean & Director, Cooperative Education University of Illinois - Urbana

Richard Jacobs Coordinator of Cooperative Education College of Engineering, University of Texas at Austin

Judith Johnson Associate Director, Career Development Office Smith College

J. R. Kirkwood Director, Career Services Creighton University

D'Esta Love Director, Career Development Center Perpperdine University

Ronald E. Lujan Acting Manager, Office of Career Services, Auraria Campus - Metropolitan State College

Lyndia McCarthy Director, Minority Affairs DePaul University

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Robert Sandoval
Associate Director, Career
Planning and Placement
University of New Mexico, Abuquerque

Lee A. Saltzman
Placement Director
Florida Institute of Technology

Sandra K. Schockett Assistant Director of Placment New Jersey Institute of Technology

Virginia L. Scullion Director of Career Planning and Placement Albright College

Karen E. Snelton
Director of Placement, College of Business
University of Missouri - Columbia

Barbara K. Smith Director, Student Development Center Stillman College

Kathryn A. Vegso Director of Career Services Center American Graduate School of International Management

Bryant Washington Program Officer Kent State University

Roland E. Waters Director, Career Planning and Placement Radford University