

OIT 112-87

10 MAR 1987

MEMORANDUM FOR: See Distribution

FROM: Edward J. Maloney
Director of Information Technology

SUBJECT: Seminar--The Information Industry's Environment
in the 90's

1. Enclosed are tickets for the 24 March seminar on the future environment that will be provided by the information industries in the mid-nineties. The tickets are for distribution within your Office, as you think appropriate. Admission is by display of either a reception invitation or a ticket.

2. A brief summary of the agenda and schedule are attached.

3. OIT is sponsoring this seminar because of a concern that, as information systems become an integral aspect of our operational capabilities, Agency managers will have the insight necessary to plan the future of their organizations.

4. Projecting the future is always risky business. To bring as much knowledge, judgment, and experience as possible to this enterprise, we have selected a senior group of speakers. All of them are recognized within their spheres as experts and leaders. They have unusually broad perspectives into the significance of emerging technologies and the strategies of industry groups in exploiting them. We have tried to arrange a program that will provide a mosaic of the different dimensions of this future, with enough overlap to reveal the diversities of viewpoint.

5. We hope that a good cross section of your ^{*Office*} ~~Directorate~~ management people will be able to take advantage of this opportunity.



Edward J. Maloney

Attachments:
As stated

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SCHEDULE

The Information Industry's Environment of the 90's
24 March 1987
Headquarters Auditorium

0900-0910	Welcome--Director, Office of Information Technology
0910-1010	Will Zachmann
1010-1030	Break
1030-1130	John Seely Brown
1130-1230	Craig Fields
1230-1400	Lunch (Executive Dining Room)
1400-1500	Gerry Paul
1500-1520	Break
1520-1620	Ed Matthews
1620-1630	Closure by D/OIT
1730-1900	Reception (Executive Dining Room)

SPEAKERS' AGENDA

William F. Zachmann (Vice President of Corporate Research, International Data Corp.)

The historical flow, from vacuum tubes to the coming "second generation" of systems. Vendor trends and perceived opportunities; implications to the user community.

Dr. John Seely Brown (Vice President of Advanced Research, Xerox PARC)

What emerging technology will offer the knowledgeworker at his workstation, e.g., connection machines and the integration, correlation and structuring of information.

Dr. Craig Fields (Senior Scientist, DARPA, DoD)

The DoD perspective on applicable technology offerings and their application within the defense environment.

Dr. Gerald Paul (Vice President of Systems and R&D, Wang Corporation)

What the integrated office environment will provide--the strategic directions and investments of office systems vendors.

Edward Matthews (Consultant, Former IBM R&D Manager)

U.S. and foreign R&D strategies, and what they imply in terms of systems; the implications with respect to social and organizational change. What managers need to address and how as they plan for the future of their organizations.

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