

# UNCLASSIFIED

OLL/LD  
INCOMING

/ /

IMMEDIATE

FRP: .2, .4, . . .

STATE

STAT



62 #  
14-1361

84 3770322

SUO

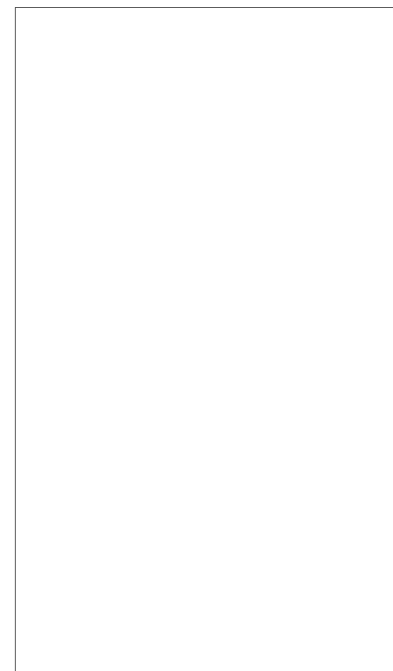
PAGE 001

NC 3770322

TOR: 300600Z MAR 84

OO RUEAIIB  
 ZNR UUUUU ZOC STATE ZZH  
 OO RUEHC RUEHBR RUESUA RUESUP RUEHBR RUEHRS RUEHBRP  
 DE RUEHC #2758 0900553  
 ZNR UUUUU ZZH  
 O 300034Z MAR 84  
 FM SECSTATE WASHDC  
 TO RUEHBR/AMEMBASSY BRASILIA IMMEDIATE 3094  
 INFO RUESUA/AMCONSUL RIO DE JANEIRO IMMEDIATE 9918  
 RUESUP/AMCONSUL SAO PAULO IMMEDIATE 6107  
 RUEHBR/AMCONSUL RECIFE IMMEDIATE 5178  
 RUEHRS/AMCONSUL SALVADOR DA BAHIA IMMEDIATE 1486  
 RUEHBRP/AMCONSUL PORTO ALEGRE IMMEDIATE 1641  
 BT  
 UNCLAS STATE 092758

STAT



E.O. 12356 N/A  
 TAGS: SWEL, EAID, BR  
 SUBJECT: PRESS RELEASE ON NON-FAT DRY MILK DONATION

FOR POST INFORMATION, USAID RELEASED THE FOLLOWING TEXT TO THE PRESS AT NOON MARCH 29. MILTON DALLARI OF GOB AND AID ADMINISTRATOR MCPHERSON SIGNED THE MILK AGREEMENT AT 3 P.M. TODAY, MARCH 29. BEGIN TEXT:

TO HELP MILLIONS OF PEOPLE SUFFERING FROM WHAT MAY BE BRAZIL'S WORST DROUGHT IN 100 YEARS, THE UNITED STATES IS DONATING 50,000 METRIC TONS OF NON-FAT DRY MILK TO SUPPORT THE BRAZILIAN GOVERNMENT'S OWN RELIEF EFFORTS IN THE NORTHEAST PART OF THE NATION. THE MILK WILL GO MAINLY TO INFANTS, SCHOOL CHILDREN AND MOTHERS.

THE DROUGHT--NOW IN ITS FIFTH YEAR--IS IN A TRADITIONALLY DRY AREA. PERNAMBUCO AND CEARA STATES HAVE BEEN ESPECIALLY HARD HIT. ACCUMULATED CROP LOSS IN PERNAMBUCO ALONE IS MORE THAN THREE MILLION METRIC TONS. POPULATION OF THE AREA HAS INCREASED BY 50 PERCENT IN THE LAST 20 YEARS, WHILE FOOD PRODUCTION IS LESS THAN IN 1960.

THE DONATION AGREEMENT WAS SIGNED TODAY IN THE OFFICE OF

REPUBLICAN SENATOR ROBERT W. KASTEN OF WISCONSIN, CHAIRMAN OF THE SUB-COMMITTEE ON FOREIGN OPERATIONS OF THE SENATE APPROPRIATIONS COMMITTEE.

PETER MCPHERSON ADMINISTRATOR OF A.I.D. SAID: "THIS MILK PROVIDES AN IMPORTANT FOOD SUPPLEMENT TO THE BRAZILIAN PEOPLE IN THE NORTHEAST WHERE THE DROUGHT HAS BEEN THE MOST SEVERE. SENATOR KASTEN HAS PLAYED A KEY LEADERSHIP ROLE IN MAKING THIS U.S. DONATION POSSIBLE. HE IS TO BE HIGHLY COMMENDED FOR HIS EFFORTS."

SENATOR KASTEN SAID: "AMERICA HAS A LONG PROUD TRADITION OF COMING TO THE ASSISTANCE OF PEOPLES THE WORLD OVER WHEN NATURAL DISASTERS STRIKE. I AM PLEASED TO PARTICIPATE IN THIS SIGNING TODAY."

THE MILK WILL SUPPLEMENT BRAZILIAN ASSISTANCE ACTIVITIES IN THE AREA, SUCH AS MAJOR WORK AND FEEDING PROGRAMS, AND

# UNCLASSIFIED

# UNCLASSIFIED

84 3770322

SUO

PAGE 002

NC 3770322

TOR: 300600Z MAR 84

A BRAZILIAN RED CROSS FOOD DONATION PROGRAM. BRAZILIAN ORGANIZATIONS WHICH WILL MANAGE DISTRIBUTION OF THE MILK ARE THE NATIONAL FOUNDATION OF STUDENT ASSISTANCE, NATIONAL INSTITUTE OF FOOD AND NUTRITION OF THE MINISTRY OF HEALTH, AND THE SEMI-PRIVATE BRAZILIAN LEGION OF ASSISTANCE.

ABOUT 90 PERCENT OF THE MILK WILL BE CONSUMED AT SCHOOLS, HEALTH CENTERS AND OTHER DISTRIBUTION POINTS. THE REST WILL BE TAKEN HOME BY RECIPIENTS. THE GOVERNMENT OF BRAZIL WILL PAY OCEAN TRANSPORTATION (APPROXIMATELY 12.5 MILLION DOLLARS) AND ALL COSTS RELATED TO DISTRIBUTION OF THE FOOD.

SIGNING THE AGREEMENT FOR THE UNITED STATES WERE M. PETER MCPHERSON, ADMINISTRATOR OF THE AGENCY FOR INTERNATIONAL DEVELOPMENT; AND GLENN D. WHITEMAN, ACTING GENERAL SALES MANAGER AND VICE PRESIDENT OF THE COMMODITY CREDIT CORPORATION. MILTON DALLARI, SPECIAL SECRETARY FOR FOOD SUPPLY AND PRICES IN THE SECRETARIAT OF PLANNING OF THE PRESIDENCY, SIGNED FOR BRAZIL. ALSO AT THE CEREMONY WERE SERGIO CORREA DA COSTA, BRAZILIAN AMBASSADOR TO THE U.S.; JOSE ARTHUR DENOT MEDEIROS, MINISTER-COUNSELOR OF THE BRAZILIAN EMBASSY; ALAN TRACY, DEPUTY UNDER SECRETARY OF AGRICULTURE FOR INTERNATIONAL AFFAIRS AND COMMODITY PROGRAMS; AND JULIA CHANG BLOCH, ASSISTANT ADMINISTRATOR OF AID FOR FOOD FOR PEACE AND VOLUNTARY PROGRAMS.

END TEXT. SHULTZ  
END OF MESSAGE

UNCLASSIFIED

# UNCLASSIFIED