

Page Denied

UNITED STATES ARMY SPECIAL WARFARE SCHOOL

PSYCHOLOGICAL OPERATIONS DEPARTMENT

Fort Bragg, North Carolina 28307

641

LESSON PLAN

TITLE OF SUBJECT: Introduction to PSYOP in UW environment.

APPROVED SCOPE: Guerrilla motivation as psyoperator-fighter; armed PSYOP; mobile motivation teams; developing and controlling front organizations; internal and external control of mass rallies and meetings; developing massive grassroots support through such UW techniques before launching a mass media program.

HOURS OF INSTRUCTION: 2.

CLASS PRESENTED TO: SFOC.

- TEACHING POINTS:**
1. For maximum PSYOP effect in the UW environment, every guerrilla must be as highly motivated a face to face psyoperator as he is a fighter.
 2. Armed PSYOP includes every act performed and impression made by an armed force which results in improved population behavior toward that force, and does not include coercive indoctrination.
 3. Mobile Motivation Teams combine the political awareness and armed PSYOP capability of selected guerrillas for programmed face to face persuasion among the population of a UWOA.
 4. Developing and controlling UWOA front organizations is accomplished through internal subjective control (covert) of legitimate group meetings by "inside" cadre, "involvement" as psychological leverage, cell structure for security, and timing for mass mergers.
 5. Control of mass rallies and meetings supporting guerrillas in a UWOA is accomplished internally by a covert command element, bull fighters (bodyguard), couriers, shock force (incident initiators), banner/placard carriers (used also to signal with), and cheerleaders (slogan shouters), all under the control of the external command element.

April 1968 (New)

LP-1