

4 April 1986

MEMORANDUM FOR: Director of Central Intelligence

FROM: George V. Lauder
Director of Public Affairs

SUBJECT: Address of the American Society of Newspaper Editors

1. Action Requested: None. This is background information for your address to the American Society of Newspaper Editors (ASNE) on Wednesday, 9 April at the J.W. Marriott, 1331 Pennsylvania Avenue, N.W., Washington, D.C. at the corner of 14th Street N.W. and Pennsylvania Avenue. Phone: 393-2000.

2. Arrangements: You are asked to be in the Commerce Room of the hotel at 11:25 a.m. to meet with the head table guests and, as requested by the Secret Service, enter the Grand Ballroom as a group. If this is not possible, you are asked to be in the Grand Ballroom and seated at the head table at 11:30 a.m. prior to President Reagan's arrival between 11:40 - 11:45 a.m. President Reagan will speak and take questions for a total of thirty minutes, and then leave. At that point (about 12:15 p.m.), the luncheon service will begin. ~~Robert Clark~~, ASNE President and Vice President of Harte-Hanks Newspapers, will be on your left and ~~Mr. Schmidt~~ on your right. (See opposite for head table list and complete agenda.)

At approximately 1:15 p.m. the post-luncheon program in which you are participating will commence. You, Mr. Schmidt and Howard Simons, curator of the Nieman Foundation and former managing editor for the Washington Post 1971-1984 (See opposite for biographies), will move to the lower stage in front of the head table. (This is the same area that the President will have spoken from earlier.) A standing lectern with microphone and a table with chairs and microphones will be in place for the post luncheon program. You and Mr. Simons will be seated at the table and Mr. Schmidt will introduce you. As you know, the subject of the post-luncheon program is "National Security and the Press." You will proceed to the lectern to deliver 15 minutes of formal remarks, return to the table and then Mr. Simons will do the same. After Mr. Simons is seated, Mr. Schmidt will moderate a question and answer period. You and Mr. Simons may have questions to address to each other in the

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initial period. Then the discussion will be opened to questions from the floor. The ground rules of this convention require that only members of the Society may ask questions, and they will identify themselves and their newspapers. The members will go to floor microphones in the audience and be recognized by Mr. Schmidt. The program will conclude no later than 2:15 p.m. Your remarks will be taped by the organization for our records.

Audience: Approximately 1100 ASNE members, spouses, their sponsored guests and journalism educators make up the audience.

Press: The entire convention will be broadcast by C-SPAN. In addition, there will be maximum press coverage of the President's address--about 60 newspaper reporters and a dozen or so television reporters. Although ASNE is unable to predict how many will stay for the post-luncheon discussion, they believe that the discussion will be reported by the major wire services and the national dailies. C-SPAN plans to cover this portion of the convention live. Photographers will be allowed to photograph you for the first three minutes of your speech and again during the first few minutes of the discussion period. You have signed a release to Audio Transcripts so that they can record and duplicate your remarks.

Background Information on ASNE: The American Society of Newspaper Editors is an organization of more than 900 editors of daily newspapers in the United States and Canada. Editors having immediate charge of editorial or news policies of daily newspapers are eligible to join. ASNE was founded in 1922. Its principal purpose has always been to serve as a medium for exchange of ideas and the professional growth and development of its members. ASNE is a volunteer organization, and most of the work of the Society is accomplished by the standing committees, of which there are currently 14. Seymour Topping, NEW YORK TIMES, chairs the 1986 Program Committee. Chief Justice Warren Burger will be talking to the group on Friday. (For further information see attached background paper and list of speakers 1980 - 1985.)

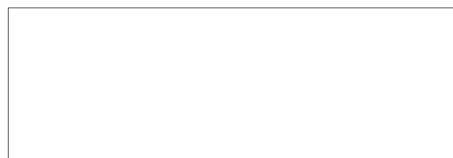
Recent articles in the newspapers discuss ASNE's concern over lack of public confidence in the ways that news organizations report the news, First Amendment issues and coverage of last year's conference. (See opposite NEXIS runs.)

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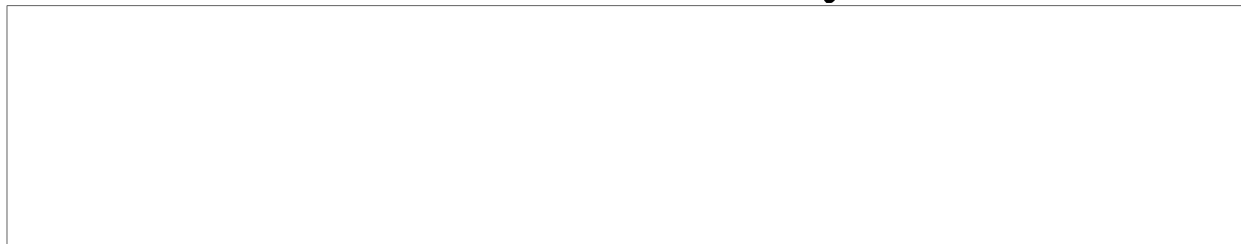
Background Information on the Nieman Foundation at Harvard University: According to the NEW YORK TIMES and AP articles, the Nieman Foundation (Howard Simons is curator) operates the Nieman Fellowships, which take 20 practicing journalists to Harvard for an academic year that is generally rated the most prestigious study opportunity in journalism. The Nieman Fellowships were established in 1938 in memory of Lucius Nieman, founder of the Milwaukee Journal.

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George V. Lauder

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1986 ASNE DETAILED CONVENTION SCHEDULE
(for internal use)

CONVENTION HEADQUARTERS: J. W. Marriott Hotel, 1331 Pennsylvania Ave., N.W., Washington, DC 20004. (202-393-2000).

ASNE REGISTRATION DESK: Ballroom level.

ASNE STAFF HEADQUARTERS: Near registration desk on Ballroom level.

SPEAKER ASSEMBLY POINTS: Speakers for the general sessions will assemble in the VIP Assembly Room, on the Ballroom level near the ASNE registration desk. Luncheon speakers should come to the Commerce Room on the Mezzanine level for the pre-luncheon reception and headtable assembly.

PRESS ROOM: Press members covering the ASNE convention will find the Press Room on the Ballroom level.

C-SPAN: State Room, Mezzanine level.

Monday, April 7

All day	Breakout Rooms	Longworth, Dirksen & Justice Rooms
Noon-5 p.m.	ASNE Board of Directors luncheon meeting	Capitol Ballroom G
1-6 p.m.	Convention registration	Ballroom level
7:00 p.m.	Directors reception	The Octagon
8:00 p.m.	Directors dinner	1799 New York Ave., NW

Tuesday, April 8

All day	Breakout rooms	Longworth, Dirksen & Justice Rooms
7:45 a.m.	Breakfast meeting Clark, Gartner, Seigenthaler, Sitton, Stinnett	Pres. Suite 1231
8:30 a.m.-6:00 p.m.	Registration	Ballroom level
9 a.m.-noon	Board of Directors meeting	Capitol Ballroom G
Noon-2:00 p.m.	Convention workers luncheon	Commerce Room
2-5 p.m.	<u>Committee Meetings</u> Bulletin Credibility Ethics Human Resources International Communication Membership Minorities Nominations Press, Bar Readership & Research Writing Awards	Capitol Ballroom K Longworth Room Rayburn Room Dirksen Room Cannon Room Treasury Room Capitol Ballroom H & J Hart Room Capitol Ballroom C Capitol Ballroom B Capitol Ballroom A
4:30 p.m.	Floor Committee meeting	Commerce Room
6-8 p.m.	Opening Reception	National Press Club

Wednesday, April 9 continued

10:00 a.m. - 11:00 a.m.

ASNE Business Session

Robert P. Clark, ASNE president, presiding

Secretary's report, Katherine Fanning, Christian Science Monitor (2 minutes)

Treasurer's report, Edward R. Cony, Wall Street Journal (2 minutes)

Action on proposed by-laws amendment, Michael G. Gartner, Gannett Co.
(5 minutes)

Article II, Section 1:

"Persons of suitable qualifications who are directing editors having immediate charge of editorial or news policies of daily newspapers which, in the opinion of the directors, shall have attained adequate journalistic standards are eligible for membership. Membership shall also be open to directing editors of the Associated Press, Canadian Press, and United Press International.

Committee Reports (10:15 a.m.)

Minorities -- Loren F. Ghiglione, Bristol (Conn.) Press (10 min.)

Education for Journalism -- John Seigenthaler, Nashville Tennessean
(5 minutes)

Human Resources -- Susan Miller, Scripps Howard (8 minutes)

Credibility -- David Lawrence Jr., Detroit Free Press (3 minutes)

Address by Robert P. Clark (10:40 a.m.)

"Three Blind Mice of Journalism"

10:00 a.m.

Smithsonian Institution slide
presentation for spouses

Longworth Room

AUDIO VISUAL REQUIREMENTS: Carousel slide projector with advance mechanism,
screen & microphone

Thursday, April 10

7:30-9:00 a.m. Education for Journalism Hart Room
breakfast meeting

7:30-9:00 a.m. Freedom of Information Treasury Room
breakfast meeting

7:30-9:00 a.m. Russian Trippers breakfast Dirksen

7:45-8:45 a.m. Workshops

"A Dozen Good Ways to Improve Credibility - II" Grand Ballroom
(Wednesday morning workshop repeated, with another Salon III
group of editors discussing credibility solutions)
Michael Robinson for Los Angeles Times-Mirror Survey
Luke Feck, Columbus (Ohio) Dispatch
Wayne Lee, Simi Valley (Calif.) Enterprise Sun & News
Skip Perez, Lakeland (Fla.) Ledger
Elise McMillan, Nashville (Tenn.) Banner
William Ketter, Quincy (Mass.) Patriot Ledger

AUDIO VISUAL REQUIREMENTS: Carousel slide projector and screen

"COLOR: High Quality on a Low Budget" Salon IV
(Wednesday morning workshop repeated)

AUDIO VISUAL REQUIREMENTS: Carousel slide projector and screen

8:30 a.m.-5:00 p.m. Registration Ballroom level

9:00 a.m.-Noon General session Capitol Ballroom
Presiding: Jim Hampton, Miami Herald

9:00 - 10:00 a.m.
"1986 Political Prospects"
Moderator: Robert Haiman, president, The Poynter Institute for Media
Studies, St. Petersburg, Florida
Speakers: Sen. Robert C. Byrd, D-W.Va., and Sen. Robert Dole, R-Kan.
Panelists: R.W. Apple Jr., New York Times national correspondent
Gerald M. Boyd, New York Times White House reporter
James Dickenson, Washington Post political correspondent
Organizer: Seymour Topping

10:00 - 10:45 a.m.
"A Close Look at Halley's Comet: Its Scientific and Human Impact"
Moderator and Organizer: Herman Obermayer, editor & publisher, Northern
Virginia Sun
Speaker: Ray L. Newburn, Jr., U.S. Jet Propulsion Laboratory

AUDIO VISUAL REQUIREMENTS: Carousel slide projector and screen

10:45 - noon
"South Africa: Apartheid & The Future"
Moderator: Joseph E. Lelyveld, London Bureau Chief, New York Times
Speakers: Dr. Ntahto Motlana, president, Soweto Civic Association
Herbert Beukes, South African Ambassador to the United States
James Hoagland, Washington Post correspondent
Organizer: Gene Roberts, executive editor, Philadelphia Inquirer

Friday, April 11 continued

8:30 a.m.-5:00 p.m. Registration Ballroom level

9 a.m.-noon General session Capitol Ballroom
Presiding: William Hilliard, Portland Oregonian

9:00 - 10:00 a.m.

"Merger and Acquisition Frenzy in the News Business: Where Will It All End?"

Moderator: James Batten, Knight-Ridder Newspapers

Speakers: Ben Bagdikian, dean, Graduate School of Journalism, University
of California at Berkeley

John Morton, Wall Street/security analyst, Lynch, Jones & Ryan, NY

Douglas Ginsburg, U.S. Asst. Attorney General/Antitrust Division

John Seigenthaler, publisher, Nashville Tennessean

Organizers: Jim Batten & Seymour Topping

10:00 a.m. - 11:00 a.m.

"Children in America" - Children's Express interviews

Organizer: Thomas Weber (will introduce moderator)

Panelists: Sen. Daniel P. Moynihan (D-N.Y.)

Theresa Funicello, co-director, Social Agenda, Brooklyn, N.Y.

Charles A. Murray, senior research fellow, Manhattan Institute

for Policy Research and author of Losing Ground: American

Social Policy 1950-1980

Moderator: Jamie Zelermeyer, 12 years old

Reporters: Albert Lin, 12 years old

Sarah Young, 13 years old

Matthew Colbert, 10 years old

Kim Wilson, 10 years old

11:00 - noon

"Summitry and the Future of U.S./U.S.S.R. Relations"

Moderator and Organizer: Seymour Topping

Speakers: Georgi Arkadievich Arbatov, director, U.S./Canada
Institute, Moscow

Robie M.H. (Mark) Palmer, Deputy Assistant Secretary of State
for European Affairs

2 p.m. ASNE Board of Directors meeting Rayburn Room

Noon-12:30 p.m. Cash bar Foyer outside
Grand Ballroom

Speakers reception Commerce Room

12:30-2:15 p.m. Luncheon Grand Ballroom

Head table: Committee Chairmen

Special seating: Foreign guests

Speaker: U. S. Secretary of Transportation Elizabeth Dole

Introducer: Rolfe Neill, publisher, Charlotte Observer

Arranger: Joseph Stroud, editor, Detroit Free Press

Outside EventsMonday, April 7

noon	APME Executive Committee Meeting	Jim Daubel's suite
2 p.m.-5 p.m.	Newspaper Features Council Board of Directors Meeting	Dirksen Room
7 p.m.	APME Dinner (Board, Chairs, etc.)	Old Ebbitt Grill 675 15th Street, NW

Tuesday, April 8

9 a.m.-4 p.m.	APME Board Meeting & Luncheon	National Press Club
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Wednesday, April 9

8 a.m.	ANPA/NAB ABC Breakfast Meeting	Rayburn Room
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Thursday, April 10

7:30 a.m.	American Committee International Press Institute Breakfast Meeting	Rayburn Room
2:30 p.m.	South African trippers	Cannon Room
3 p.m.	Minorities Task Force Steering Committee	Longworth Room
5-6 p.m.	Reception for Women Members of ASNE	Upper level/ Garden Terrace
6-7:30 p.m.	Penn State Alumni Reception	Dirksen Room
6:30 p.m. Cocktails 7:30 p.m. Dinner	Russia Trippers Dinner	National Press Club Fourth Estate Dining Room

Friday, April 11

HOWARD SIMONS

Curator of Nieman Foundation for Journalism, Harvard University

Howard Simons was appointed curator of Harvard University's Nieman Foundation for Journalism on 14 June 1984. At that time, Jack Beatt of THE WASHINGTON POST wrote that the Nieman Foundation would be a "hotbed of intellectual activity, as well as an incubator of journalistic excellence" under Howard Simons' leadership. AP reported that Simons describes himself as a "first Amendment zealot" who "feels newspaper readers prefer hard news to fluff."

Mr. Simons began his long association with journalism in Washington D.C. as a reporter (1954-56) and editor (1956-59) with Science Service, a nonprofit institution dedicated to the public understanding of science. He was a freelance writer (1959-61) before joining THE WASHINGTON POST in 1961 as a science reporter. He subsequently held the positions of assistant and deputy editor before assuming the post of managing editor in 1971.

He is the author of three books. The Media and the Law, written with Joseph A. Califano, Jr. in 1976, is the outcome of The Washington Conference on the Media and the Law (7-9 March 1975) sponsored by THE WASHINGTON POST and the Ford Foundation. Top journalists, jurists, lawyers and government appointees, including then-DCI Colby, participated. Simons' List Book was published in 1977 and Business and Media in 1979.

Simons is a member of the Council on Foreign Relations, the Overseas Writers, the American Society of Newspaper Editors and the White House Correspondents Association. The awards and honors he has received include: Nieman fellow at Harvard University (1958-59); Westinghouse awards from the American Association for the Advancement of Science for science writing (1962 and 1964); and the alumni award from Columbia University Graduate School of Journalism (1974).

Simons received an A.B. from Union College, Schenectady, N.Y., in 1951, and an M.S. from Columbia University in 1952. He served with U.S. Army Intelligence from 1952 to 1954.

He was born in Albany, N.Y., on 3 June 1929. He is married and has four children.

BIOGRAPHICAL DATA
RICHARD M. SCHMIDT, JR.

Partner in the law firm of Cohn and Marks, Washington, D.C., specializing in communications law.

A.B., J.D., University of Denver.

Employed in broadcasting from 1943 to 1949 in Denver, Colorado.

Lecturer on Communications Law, University of Denver College of Law, 1949 to 1962, and Catholic University, Washington, D.C., 1972-73.

Deputy District Attorney, City and County of Denver, Colorado, 1949-50.

Private practice of law in Denver, Colorado, 1950 through December 1, 1965, with the exception of one year as Special Counsel to the United States Senate Special Agriculture Investigating Subcommittee, 1959-60.

Served as General Counsel and Congressional Liaison, United States Information Agency and Voice of America, Washington, D.C., December 1965 to October 1968.

President, Denver, Colorado, Bar Association, 1963-64; Member, Board of Governors, Colorado Bar Association, 1956-57, 1962-65.

Member, Colorado Supreme Court Nominating Commission, 1964-65; Denver Judicial Nominating Commission 1963-64.

Chairman, Standing Committee on Association Communications, American Bar Association, 1969-74; Member ABA Task Force on Courts and the Public, 1974-76; Chairman ABA Forum Committee on Communications Law, 1979-81, Member Governing Board, 1981-84. Co-Chairman ABA National Conference of Lawyers and Representatives of the Media, 1983 to date. Chairman Communications Law Institute, Catholic University Law School, 1983 to date.

Member, Colorado Commission on Higher Education, 1964-65. Member, University of Denver Board of Trustees, 1964-80 (Honorary Life Trustee since 1980).

General Counsel, American Society of Newspaper Editors, 1969 to date.

Washington Counsel, Association of American Publishers, Inc., 1969 to date.

Member of Board of Trustees, Washington Journalism Center (Chairman, 1980-83).

Member, Broadcast Pioneers Library Foundation, Board of Directors.

Recipient, Society of Professional Journalists/SDX First Amendment Award, 1980. Elected "Fellow", Society of Professional Journalists (Sigma Delta Chi), 1981.

ROBERT PHILLIPS CLARK, VP/News, Harte-Hanks Newspapers, 1983--

Born: December 3, 1921, Randolph, VT

Married: Jeanne Orr Rice, December 14, 1949; 2 children

Education: A.B. Tufts U., 1942; M.A., Univ. of Missouri, 1948
Neiman fellow Harvard U., 1960-61

Memberships: American Society of Newspaper Editors (Dir., VP)
AP Managing Editors Assn. (Past Pres.)
International Press Institute (Dir.)

Residence: San Antonio, Texas

Head Table Invitees
Wednesday, April 9 ASNE luncheon

Introducing President Ronald Reagan:

Robert P. Clark, ASNE President
Harte-Hanks Newspapers, San Antonio, Texas

Post-luncheon segment on National Security and the Press:

William Casey, director, CIA
Howard Simons, curator, Nieman Foundation
Richard Schmidt Jr., ASNE legal counsel, Cohn and Marks

Candidates for ASNE Board of Directors Election:

Jo-Ann Huff Albers, Chambersburg (Pa.) Public Opinion
Larry Allison, Long Beach (Calif.) Press-Telegram
John G. Craig Jr., Pittsburgh Post-Gazette
John O. Emmerich, Greenwood (Miss.) Commonwealth
John R. Finnegan, St. Paul (Minn.) Pioneer Press Dispatch
Sig Gissler, Milwaukee Journal
David Hall, Denver Post
Frederick Hartmann, Jacksonville Florida Times-Union and Journal
William Hilliard, Portland Oregonian
David Lawrence Jr., Detroit Free Press
Ted M. Natt, Longview (Wash.) Daily News
George Neavoll, Wichita (Kan.) Eagle-Beacon
Harry M. Rosenfeld, Albany (N.Y.) Times Union and Knickerbocker News
John Seigenthaler, Nashville Tennessean
Seymour Topping, New York Times
Gerald L. Warren, San Diego Union



P.O. Box 17004
 Washington, D.C. 20041
 (703) 620-6087

ROBERT P. CLARK
 HARTE-HANKS NEWSPAPERS
 President

MICHAEL G. GARTNER
 DES MOINES REGISTER
 Vice President

KATHERINE FANNING
 CHRISTIAN SCIENCE MONITOR
 Secretary

EDWARD R. CONY
 WALL STREET JOURNAL
 Treasurer

AMERICAN SOCIETY OF NEWSPAPER EDITORS 1985-86

The American Society of Newspaper Editors is an organization of more than 900 editors of daily newspapers in the United States and Canada. Directing editors having immediate charge of editorial or news policies of daily newspapers are eligible to join. ASNE was founded in 1922. Its principal purpose has always been to serve as a medium for exchange of ideas and the professional growth and development of its members.

Governance

ASNE is governed by a 20-member Board of Directors elected by the general membership during the annual convention. The ASNE officers, in turn, are elected by the Board.

1985-86 Committees

ASNE is a volunteer-run organization, and most of the work of the Society is accomplished by the standing committees, of which there are currently 14. A brief description of the highlights of the 1985-86 committee activities follows:

- **Convention Program.** Seymour Topping, New York Times, chairs the 1986 Program Committee. Convention attendance is limited to ASNE members, their sponsored guests and journalism educators. Emphasis is on public issues and newsroom problems. The 1986 dates are April 8-11 in Washington, D.C.
- **Minority Affairs.** ASNE has taken the lead in the effort to increase the number of minority journalists in newspaper newsrooms. ASNE's goal is to achieve representation of minorities in newsrooms equal to that in the general population by the year 2000, or sooner. The Minorities Committee currently has a wide-ranging and intensive program to heighten industry awareness and increase the flow of talented minorities into journalism. To speed up progress in this effort, the Society has added a minority affairs director to its staff. ASNE monitors the employment of minorities through an annual survey of all U.S. newspapers. The 1985 survey showed that 5.72% of full-time newsroom employees are minorities. A series of 16 regional conferences for editors and aspiring minority journalists is scheduled for 1985-86. Minorities Committee chairman is Loren F. Ghiglione of the Bristol (Conn.) Press.

THE BOARD OF DIRECTORS CONSISTS OF THE OFFICERS AND THE FOLLOWING:

JUDITH G. CLABES Covington Kentucky Post	JOHN O. EMMERICH Greenwood (Miss.) Commonwealth	LOREN F. GHIGLIONE Bristol (Conn.) Press	WILLIAM A. HILLIARD Portland Oregonian	LARRY JINKS Knight-Ridder Newspapers	JAMES B. KING Seattle Times	DAVID LAWRENCE Jr. Detroit Free Press	SUSAN MILLER Scraps Howard Newspapers
ROLFE NEILL Charlotte (N.C.) Observer and News	BURL OSBORNE Dallas Morning News	ARNOLD ROSENFELD Austin (Texas) American Statesman	JOHN SEIGENTHALER Nashville Tennessean	RICHARD D. SMYSER Oak Ridge-Tenn. Oak Ridge	JAMES D. SQUIRES Chicago Tribune	ROBERT M. STIFF Tallahassee (Fla.) Democrat	SEYMOUR TOPPING New York Times

- **Freedom of Information.** For several years the Society's Freedom of Information Committee has campaigned actively against secrecy in government and to open channels of official information at federal, local and state levels. Along with ASNE's legal counsel, members of the FoI Committee frequently testify before Congress. Many of the activities of the committee are financed by ASNE's First Amendment Fund, to which members and their newspapers make voluntary contributions. Charles S. Rowe, Fredericksburg (Va.) Free Lance-Star, chairs the committee.

- **Press, Bar and Public Affairs.** This committee, which works closely with the FoI group, has been effective in opening lines of communication between the press and the legal and judicial communities. Its purpose is to stimulate understanding and support of free-press principles among attorneys and judges and to heighten awareness of editors to concerns of the bar and bench. The committee participates in a number of training programs for judges, including the National Judicial College and the annual federal judicial conferences. ASNE organizes program segments on the free press/fair trial issue at these events. Chairman of the committee is William B. Ketter, Quincy (Mass.) Patriot Ledger.

- **International Communication.** ASNE's International Communication Committee represents American editors in international forums and supports world press freedom. The committee has organized and funded an American-based training program for foreign journalists, which is administered by the Edward R. Murrow Center for Public Diplomacy at Tufts University. Eleven journalists participated in the first year's program, in 1984, and similar numbers will be trained in 1985 and 1986. The program lasts six weeks, including a four-week residence at a daily newspaper. ASNE has raised nearly \$150,000 to finance the 1985 program. (For information on the program, write ASNE Project, Edward R. Murrow Center, Tufts University, Medford, MA 02155.) In 1984, the committee organized an exchange between ASNE editors and representatives of the USSR Union of Journalists. There have been discussions regarding another exchange in 1986. International Communication Committee chairman is Earl Foell, Christian Science Monitor.

- **Readership and Research.** This committee sponsors and manages major research projects intended to improve newspapers. The current committee is developing a study of how new readers relate to newspaper content. Also, the committee will poll ASNE editors to determine their priorities for a research agenda for the next several years. A review is under way of existing research data to find out what is known, and not known, about minority readership of newspapers. Larry Jinks, Knight-Ridder Newspapers, chairs the committee.

- **Ethics.** The Ethics Committee has published a number of books and surveys examining the complex ethical decisions that journalists encounter in their work. The committee is sponsoring a series of seminars for editors and publishers focusing on newsroom ethical questions, especially as they relate to newspaper credibility. Another current project is a study of how journalism codes of ethics are used in courts of law. ASNE's Statement of Principles is a frequently consulted reference in matters of journalism ethics. The Ethics Committee chairman is John R. Finnegan, St. Paul (Minn.) Pioneer Press & Dispatch.

- **Education for Journalism.** This ASNE group works closely with journalism educators to strengthen journalism schools and the accreditation process. Current priorities are increasing private support of j-schools and enhancing the role of newspaper professionals on journalism faculties. The committee and Board of Directors have taken strong positions in support of accrediting principles that require students to devote three-fourths of their undergraduate training to liberal arts courses, the remaining quarter to journalism school classes. John Seigenthaler, Nashville Tennessean, chairs the committee.

- **Human Resources.** This committee has produced a popular Newsroom Management Handbook, and in 1985-86 is developing seminars focusing on segments of the handbook. Susan Miller, Scripps Howard, Cincinnati, chairs the committee.
- **Credibility.** Following the completion of a landmark study of how the public views the credibility of the news media, the committee is developing practical ideas that can be implemented by the nation's daily newspapers. David Lawrence Jr., Detroit Free Press, is chairman.
- **Writing Awards.** ASNE makes four awards annually to recognize outstanding writing in daily newspapers. The 1986 awards will cite high achievement in commentary, editorials, deadline writing and non-deadline writing. A book showcasing the entries of the Distinguished Writing Awards winners is published each year by the Poynter Institute. Writing Awards Board chairman is Anthony Day of the Los Angeles Times.
- **The Bulletin.** This nine-times-yearly magazine is the nation's oldest journalism review. It is sent free to ASNE members and is available to non-members by subscription (details follow). The Bulletin Editorial Board is headed by Burl Osborne, Dallas Morning News.
- **Membership.** The Membership Committee recruits and screens member applicants for submission to the Board of Directors. To join the Society, editors must meet the following criteria prescribed in the ASNE bylaws: "persons of suitable qualifications who are directing editors having immediate charge of editorial or news policies of daily newspapers which, in the opinion of the directors, shall have attained adequate journalistic standards." The ASNE bylaws also provide for a retired membership category. Annual dues are \$325 for active members and \$50 for retired members. There is a \$250 initiation fee. The Membership Committee is headed by Larry Allison, Long Beach (Calif.) Press-Telegram.
- **Nominations.** Nominees for the Board of Directors are selected by the Nominations Committee, after careful study of members' qualifications, including service to the Society. Robert M. White II, Mexico (Mo.) Ledger, is chairman.

ASNE Foundation

The Society created a nonprofit foundation in 1979 to help fund worthy projects generated by ASNE committees and the ASNE Board. During 1984, the Foundation disbursed more than \$285,000 for such projects. William H. Hornby, Denver Post, is ASNEF president.

Headquarters and staff

ASNE headquarters in Reston, Va., handles the administrative work of the Society and is an information clearinghouse on a wide variety of questions and problems relating to newspapers. The staff is headed by Lee Stinnett, executive director. ASNE minority affairs director is Carl E. Morris, and Elise S. Burroughs is publications director. Christine Schmitt is secretary/financial and Nancy Andiorio is secretary/administration. Richard M. Schmidt Jr. of the Washington law firm of Cohn and Marks is ASNE legal counsel. The ASNE mailing address is P. O. Box 17004, Washington, DC 20041. Telephone (703)620-6087.

October 1985

1980-1985

<u>Speaker/Panelist</u>	<u>Year</u>	<u>Topic</u>
Abel, Elie - Stanford University	1981	The UNESCO Resolution - P
Abrams, Floyd - lawyer	1984	News and the Law - P
Anderson, Dave - NY Times	1981	Athletes vs. The Press - P
Anderson, John - candidate	1980	Politics - S
Anderson, Walter - Parade	1981	Workshop on Sunday Magazines - P
Andrus, Cecil - Interior Secretary	1983	Western Resources - S
Aresgood, Richard - writing aw. win.	1985	Writing Workshop - S
Armour, Norton - lawyer	1980	The Law - P
Arnold, Robert C. - nuclear station	1981	Three Mile Island - P
Aubespain, Mervin - NABJ	1985	Minorities Workshop
Baker, James	1981	The Deputy Presidents - S
Barabba, Vincent - Bureau of Census	1980	Here Come the '80s - P
Barone, Michael D. - researcher	1980	Here Come the '80s
Beatty, Warren	1983	Luncheon Speaker
Becklund, Laurie - LA Times	1982	Reporting from El Salvador - P
Bergland, Bob - Agriculture Sec.	1980	Foreign Affairs - S
Bessie, Simon Michael - Harper & Row	1980	The Law - P
Bethea, Elvin - Houston Oiler	1981	Athletes vs. The Press - P
Blackburn, Ben - Rocky Mtn. News	1983	The Day's News - P
Block, Ed - AT&T	1981	The New Technology - P
Bloom, Lary - Miami Herald	1981	Workshop on Sunday Magazines - P
Boccardi, Louis D. - AP	1985	Luncheon Speaker
Bosart, Leo	1983	Where are we headed with Public - P
Bok, Sissela - author	1982	Editorial Ethics Under Fire - P
Bond, Julian	1985	Black Experience in America - S
Bonner, Raymond - NY Times	1982	Reporting from El Salvador - P
Bor, Jonathan - writing award winner	1985	Writing Workshop - S
Bradlee, Ben	1981	Workshop on Ombudsmanship - P
Brown, Joye - Chicago Tribune	1983	Journalism Education - P
Brown, Larry - coach	1983	Business of Sports - P
Brzezinski, Dr. Zbigniew	1980	Foreign Affairs - Banquet Speaker
Suchwald, Art	1981	Banquet Speaker
Bundy, McGeorge	1982	Nuclear Arms Race - S
Burson, Michael & Judee	1982	Who's Really Running the Paper? - S
Bush, George - candidate	1980	Politics - S
	1981	Luncheon Speaker
Butler, Dr. Robert	1984	Century of Old Age - S
Byrd, Joann	1983	Research as Professionals - P
Caddell, Patrick - researcher	1980	Here Come the '80s - P
Caldicott, Dr. Helen	1983	Nuclear Arms - P
Cannon, Lou - White House connes.	1985	Reagan's Second Term - S
Cantril, Albert - researcher	1981	Pollins - P
Caplan, Dr. Arthur - bioethicist	1985	Medical Super Stories - S
Carter, President Jimmy	1980	Luncheon Speaker - S
Chimerine, Lawrence - economist	1985	Fiscal Policy & Economic Growth - S

Gershen, David - Am. Enter. Inst. Asst. to Pres. Reagan	1980 1982 1985	Here Come the '80s - P President & the Press - S Reagan's Second Term - S
Geyer, Georgie Anne - columnist	1985	Bishops on the Firing Line - P
Gilder, George	1981	Panel on Economics - P
Giles, Robert	1983 1983 1984 1984	Ethics Workshop - P Management Workshop - P Content Workshop - S
Gilinski, Victor - NRC Commissioner	1981	Three Mile Island - P
Ginn, John	1983	Research/Headed in Ethics - P
Glenn, John	1981	Is There Life After Reagan - P
Gollin, Albert	1983	Research/Headed with the Public - P
Goodman, Ellen - Boston Globe	1981	Sex, Sexism and the Sexes - P
Grace, J. Peter	1984	Luncheon Speaker - S
Gray, Richard - Dean	1983 1983	Research/Headed as Professionals-P Journalism Education - P
Green, Bill - Washington Post	1981	Workshop on Ombudsmanship - P
Green, Bill - Duke University	1984	Winans Affair - P
Greenman, John	1985	Minorities Workshop
Hais, Alexander - Sec. of State	1981	Luncheon Speaker - S
Haiman, Robert	1981	Workshop on Ombudsmanship - P
Halvorsen, Dave	1983	Editing Workshop - P
Harris, T. George	1984	Era of Carnal News - S
Hart, Senator Gary	1981	Is There Life After Reagan - P
Hart, Peter	1981	Pollins - P
Hartley, Robert	1983	Research/Headed in Ethics - P
Hartman, Barrie	1983	Research/Headed in Ethics - P
Hassrick, Peter	1983	Rocky Mountain West - P
Hawpe, David	1985	Minorities Workshop
Hayes, Larry	1985	Schools Workshop
Herman, Mark - Denver Broncos	1983	Business of Sports - P
Hills, Tina	1981	The UNESCO Resolution - P
Hopcraft, David	1983	Research/Headed as Professionals-P
Hornby, Bill	1983	Bill Hornby's West - S
Howar, Barbara - author	1980	The "Washington Novel" - P
Howell, Deborah	1985	Bishops on the Firing Line - P
Jackson, Rev. Jesse	1983 1984	Representative Democracy - S Political Candidate - S
JaCoby, Al - San Diego Union	1981	Workshop on Ombudsmanship - P
Janensch, Paul	1983	Editing Workshop - P
Jannett, Will	1983	Research/Headed with the Public - P
Jefferies, Robin	1985	Graphics Workshop
Jenkins, Loren - Washington Post	1982	Reporting from El Salvador - P
Johnson, Ken - Dallas Times Herald	1981	Workshop on Sunday Magazines - P
Kahn, Alfred - Pres. Advisor	1980	Inflation - S
Kaiser, Robert - Washington Post	1985	Soviet/American Relations - P
Kann, Peter - Wall Street Journal	1983	Nat'l News Players - P
Kelly, Tim - Denver Post	1983	The Day's News - P
Kelly, Tom - Palm Beach Post	1983	Libel Workshop - P
Kemp, Representative Jack - N.Y.	1982	Reaganomics - P
Kennedy, Senator Edward	1980	Politics - S
Kennedy, Moorhead and Louisa -	1981	The Press and Us - S

Nitze, Paul H.	1982	Nuclear Arms Race - S
	1985	Soviet/American Relations - S
Nixon, Richard	1984	Luncheon Speaker
Nogales, Luis G. - UPI	1985	UPI Looks Ahead - S
Nolan, Martin - Boston Globe	1984	Humor in Newspapers - P
Norton, Eleanor Holmes - Urban Inst. - Georgetown Univ. law professor	1981	Is There Life After Reagan - P
	1985	Black Experience in America - S
Olson, James E. - Bell System	1982	Telecommunications - S
Ortner, Robert - economist	1983	Economy - S
Osborne, Burl	1983	Editing Workshop - P
Oukrop, Carol - Kansas State Univ.	1983	Ethics Workshop - P
Packer, Billy - CBS Sports	1983	Business of Sports - P
Pearlstine, Norman	1984	Winans Affair - S
Peters, Charles - Washington Monthly	1984	The Other Side of the Story - P
Petersen, Donald E. - Pres. UAW	1982	Big Labor/Big Business - S
Pew, Tom - Am. West Magazine	1983	Rocky Mountain West - P
Pfister, Larry - Time/Video Info.	1982	Newspapers & Electronic Info - P
Phelps, Robert	1983	Research/Headed in Ethics - P
Popkin, Samuel - Univ. of Calif.	1982	Issues of 84 Presid. Campaign - S
Powell, Jim	1983	News in the News Business - P
Powell, Jody	1981	What's Wrong with the Wash. Press Corps - P
	1984	The Other Side of the Story - S
Power, Sarah Goddard	1981	The UNESCO Resolution - P
Quinn, John	1983	Luncheon Speaker
Quinn, Sally - Washington Post	1981	Sex, Sexism and the Sexes - P
Ramey, Dr. Estelle	1984	Sex & Long Life - S
Raniere, Ken	1985	Graphics Workshop
Ranney, Austin - Am. Enter. Inst.	1982	Issues of 84 Presid. Campaign - S
Reagan, Ronald - candidate	1980	Politics - S
Redford, Robert	1983	Public Figures - S
Reuben, Don - lawyer	1984	Newspapers and the Law - P
Ridina, Alan - NY Times	1983	Latin America - P
Rivlin, Alice - Congres. Budget Off.	1982	Reaganomics - P
Roberts, Eugene	1984	Writing Workshop - P
Roberts, Glenn	1983	Research/Headed with Public - P
Roberts, Paul Craig	1985	Fiscal Policy & Economic Growth - S
Rockford, Marge - KOATV	1983	The Day's News - P
Rohatyn, Felix	1982	Big Cities Under Siege - P
	1984	Economic Policy - P
Rollins, Ed - Reagan Camp. Dir.	1984	The Politics of 1984 - S
Rooney, Andy	1983	Banquet Speaker
Rosenfeld, Arnold	1980	Reading, Writing and Arithmetic - P
Rosenthal, A.M.	1982	Reporting from El Salvador - P
	1983	News in the News Business - P
Rostow, Eugene	1982	The Goal of Equal Deterrence - S
Rowe, Charles	1983	Workshop - P
Rowster, Vermont	1984	Writing Workshop - P
Ruhe, Douglas	1983	Whither UPI? - S
Ryan, Patricia - People Magazine	1983	Nat'l News Players - P

Weinbensen, Caspar - Sec. of Defense	1985	Luncheon Speaker
Weyrich, Paul - Free Congress Foun.	1983	Representative Democracy - S
Whitten, Les - author	1980	The "Washington Novel" - P
Wieghart, James - NY Daily News	1981	The Washington Press Corps - P
Wilhoit, Prof. G. Cleveland	1983	Research/Headed as Professionals-P
Wilke, Curtis - Boston Globe	1984	The Other Side of the Story - P
Will, George - columnist	1985	Bishops on the Firing Line - P
Williams, Phillip L. - Times Mirror	1982	Newspapers Future as a Business - S
Wirth, Rep. Timothy - Colo.	1982	Telecommunications - S
Wirthlin, Richard	1981	Pollins - P
Woodhull, Nancy	1983	Editing Workshop - P
Woolley, John	1981	The New Technology - P
Yamashita, Dr. Elizabeth	1983	Journalism Education - P
Young, Mayor Coleman - Detroit	1982	Big Cities Under Siege - P
Ziesler, Ron	1981	What's Wrong with the Wash. Press Corps. - P

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LEVEL 1 - 2 OF 144 STORIES
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December 5, 1985, Thursday, Late City Final Edition

SECTION: Section A; Page 21, Column 1; National Desk

LENGTH: 831 words

HEADLINE: MORISON RECEIVES 2-YEAR JAIL TERM

BYLINE: By BEN A. FRANKLIN, Special to the New York Times

DATELINE: BALTIMORE, Dec. 4

BODY:

... Jane's Defense Weekly, a British naval journal, copies of classified satellite photographs of the Russian vessel in drydock, under construction, which were then widely published elsewhere.

Although the Government's decision to prosecute Mr. Morison under the espionage laws has been described by some constitutional authorities, and in many newspaper editorials, as a threat to freedom of the press, there was only scattered reaction from news organizations today.

Spokesmen for the American Society of Newspaper Editors, the American Newspaper Publishers Association, the Reporters Committee for Freedom of the Press and the Radio and Television News Directors Association said that their organizations had not yet decided whether to join the American Civil Liberties Union, who provided Mr. Morison's lawyers, in pressing the appeal.

In a statement, Terry McGuire, vice president and general counsel of the publishers association, said his organization was considering "whether the long-term effects of the Morison ...

LEVEL 1 - 4 OF 146 STORIES

Copyright © 1985 The New York Times Company;
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November 4, 1985, Monday, Late City Final Edition

SECTION: Section D; Page 12, Column 4; National Desk

LENGTH: 852 words

HEADLINE: A REPORTER'S NOTEBOOK: CREDIBILITY IS KEY WORRY AS A.P. EDITORS MEET

LEXIS NEXIS LEXIS NEXIS

© 1985 The New York Times, November 4, 1985

BYLINE: By ALEX S. JONES, Special to the New York Times

DATELINE: SAN FRANCISCO, Nov. 1

BODY:

... looked like a threatening outsider.

For instance, libel juries are now overwhelmingly likely to bring in verdicts against news organizations.

'It gets back to this credibility thing,' said Frank McCulloch, managing editor of The San Francisco Examiner, in a libel workshop. 'If the theory that a jury reflects what the public thinks of us is valid, that is the heart of the problem.'

Both the Associated Press Managing Editors and the American Society of Newspaper Editors, another major association, are increasingly likely to be headed by editors who are also publishers or are corporate executives of chains. For instance, the A.P. group's new president is James F. Daubel, president, publisher and editor of The News-Messenger in Fremont, Ohio.

The business side of newspapering is increasingly on the minds of the editors, according to Michael R. Fancher, managing editor of The Seattle Times, who organized a presentation on ...

LEVEL 1 - 5 OF 146 STORIES

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October 30, 1985, Wednesday, Late City Final Edition

SECTION: Section A; Page 13, Column 1; National Desk

LENGTH: 770 words

HEADLINE: POLLS COMPARE JOURNALISTS' AND PUBLIC VIEWS

BYLINE: By ALEX S. JONES, Special to the New York Times

DATELINE: SAN FRANCISCO, Oct. 29

BODY:

... Discussed

A possible lack of public confidence in the way news organizations report and present the news has been a leading concern of news executives in recent years, with the issue of press credibility frequently appearing on the programs of press conventions of all kinds.

The poll results grew out of an earlier study by the same organization of public attitudes toward the press. It was presented last spring to the American Society of Newspaper Editors. In that survey, 1,600 people were polled by telephone and 1,002 returned follow-up questionnaires. The polling was carried out over six weeks in December and January.

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The Associated Press Managing Editors, with financial assistance from several communications companies and The Associated Press itself, commissioned a matching poll of newspaper journalists that would compare public and press attitudes. In this survey 1,333 journalists from 51 daily newspapers, ...

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October 18, 1985, Friday, Late City Final Edition

SECTION: Section A; Page 18, Column 4; National Desk

LENGTH: 454 words

HEADLINE: A.C.L.U. VOWS TO FIGHT MORISON CONVICTION

BYLINE: By BEN A. FRANKLIN, Special to the New York Times

DATELINE: WASHINGTON, Oct. 17

BODY:

... all public debate on national security matters. By threatening indictments under the statutes under which Mr. Morison was convicted, the Government will be able to determine what information can be published.'

Mr. Halperin said he was 'amazed' at the lack of reaction to the Morison trial 'in the press or from organizations representing the press.'

Several other groups with interests in First Amendment issues, including the American Newspaper Publishers Association and the American Society of Newspaper Editors, did not join the civil liberties group in protesting the Morison case. But spokesmen for both groups said today that they might seek to enter in an appeal by Mr. Morison.

Terry McGuire, vice president and general counsel of the publishers' association, said the organization had 'kept an eye on' the Morison trial, but added: 'We more frequently intervene when these matters reach the appellate court. We have ...

LEVEL 1 - 7 OF 146 STORIES

Copyright © 1985 The New York Times Company;
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September 22, 1985, Sunday, Late City Final Edition

SECTION: Section 1; Part 1, Page 44, Column 4; Metropolitan Desk

LENGTH: 166 words

HEADLINE: Alfred Kirchhofer, 93, Editor At The Buffalo Evening News

© 1985 The New York Times, September 22, 1985

BODY:

... years old.

Mr. Kirchhofer, a native of Buffalo, joined the afternoon newspaper as a church reporter in 1914. After serving as the newspaper's first Washington correspondent, he was appointed managing editor in 1927. He became executive editor in 1956 and retired in 1966.

Mr. Kirchhofer was known for his strict injunctions against gruesome descriptions and his admonitions about good taste. He was a force within the American Society of Newspaper Editors in the 1930's and 40's and later was president of the American Council on Education for Journalism, an accrediting group for journalism schools.

He was assistant director of Herbert Hoover's successful Presidential campaign in 1928 and the publicity director of the unsuccessful 1936 campaign of Alfred M. Landon.

He is survived by a son, Robert, of Buffalo.

LEVEL 1 - 8 OF 146 STORIES

Copyright © 1985 The Washington Post

August 11, 1985, Sunday, Final Edition

SECTION: Outlook; L1

LENGTH: 2056 words

HEADLINE: The Latest Brand of Libel Suit Is Won or Lost on The Courthouse Steps

BYLINE: By Eleanor Randolph; Eleanor Randolph covers the media for The Post.

KEYWORD: LIBEL

BODY:

... it at the jury level and winning it on appeal.

But there are some who see this as a natural turn by the legal profession to fresh corporate territory: After the chemical companies and the automobile companies, we now have the media companies.

"All I ever do is once in a while I sue the hell out of one of those giant corporations that own a lot of your papers," Gerry Spence told the American Society of Newspaper Editors last year. "I never sued one of you fellows."

Spence, often called "The \$100 Million Country Lawyer" who won cases for the estate of Karen Silkwood and beat Penthouse in libel suit by the former Miss Wyoming, said that the public is often afraid of those who are powerful in this society. And he said they fear the power of the press.

"What do we do with things we are afraid of? What do you do with a snake? You step on its head," Spence ...

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LEVEL 1 - 9 OF 146 STORIES

Copyright © 1985 The Washington Post

August 5, 1985, Monday, Final Edition

SECTION: Metro; C3

LENGTH: 613 words

HEADLINE: Newsroom Equality

BYLINE: DOROTHY GILLIAM

KEYWORD: GILIAM

BODY:

... both within and outside the profession."

Noting that minority women, in particular, desire careers in management, the study found that they are the least likely of all groups to be given managerial responsibilities.

"The press helped to push civil rights onto the nation's agenda," Cose said, "but newsroom equality has been embarrassingly slow in coming."

The journalism profession, which writes about the hopes and frustrations of others, has fallen far short of its own goals. The American Society of Newspaper Editors (ASNE) predicted in 1978 that the percentage of minorities in the nation's newsrooms would be equivalent to their percentage of the population by the year 2000, and subsequently many top executives declared that they were going to do something about it -- and did.

But according to ASNE figures, minorities constitute less than 6 percent of the journalists employed in newsrooms; fewer than 40 percent of the nation's newspapers employ any black, Hispanic, Asian or Native American journalists ...

LEVEL 1 - 10 OF 146 STORIES

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July 21, 1985, Sunday, Final Edition

SECTION: Outlook; Editorial; For The Record; G6

LENGTH: 289 words

KEYWORD: FTR

BODY:

From an address by Michael O'Neill, former president of the American Society of Newspaper Editors, printed in the Nieman Reports, Summer 1985:

How are our perceptions and our thinking processes being affected? In a number of ways:

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First, television alters the prisms through which we see the world. The most distant events are swept inside our personal horizon . . . from the Super Bowl here to great human disasters in India and Ethiopia.

We no longer have to manufacture our own images out of aging words and older pictures. Real-time ...

LEVEL 1 - 11 OF 146 STORIES

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July 10, 1985, Wednesday, Final Edition

SECTION: First Section; Editorial; Ombudsman; A18

LENGTH: 710 words

HEADLINE: When Ombudsmen Get Together

BYLINE: Sam Zagoria

KEYWORD: OMBUDS

BODY:

Annual meetings of the Organization of News Ombudsmen provide members with a change of scene and a chance to swap stories about difficult complaints from readers and tough responses from editors and reporters. This year the meeting in Minneapolis had a special lift -- a recent American Society of Newspaper Editors report found that readers of papers with ombudsmen had extra confidence in the paper's news content.

At one session, the head of the ASNE credibility committee, Publisher David Lawrence Jr. of the Detroit Free Press, drew applause as he described himself as a "newspaperman in the midst of changing his mind about the place ombudsmen might have in good newspapering." Earlier he had taken the view that every employee was a "reader's representative," ...

LEVEL 1 - 12 OF 146 STORIES

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June 23, 1985, Sunday, Final Edition

SECTION: First Section; A20

LENGTH: 1272 words

HEADLINE: Coverage of Hijacking Raises Question of Who's Exploiting Whom

BYLINE: By Eleanor Randolph, Washington Post Staff Writer

KEYWORD: MEDIA

BODY:

... for the first time," Jennings said.

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"On the other hand, there is no obligation on the part of any of these people to invite us into their homes."

Jennings said that psychologists have told his staff that in some cases "there is actually a cathartic effect" in giving such an interview. He said that when the Marine compound was bombed in 1983, "people telephoned me and said, 'My son was killed, and why haven't you called me?' "

Louisa Kennedy told the American Society of Newspaper Editors a few months after her husband returned in 1981 from more than a year as a hostage in Iran that her anger was not aimed at the media.

"It was, in the final analysis, a great comfort to all of us that we were able to talk with the media, to act with it, to generally pursue what was terribly important to us: keeping the consciousness high in this country for the return of the hostages under the proper terms," she ...

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May 26, 1985, Sunday, Late City Final Edition

SECTION: Section 1; Part 1, Page 29, Column 1; National Desk

LENGTH: 643 words

HEADLINE: BAN ON COMPUTER DATA DISCLOSURE IS DRAWING FIRE

BYLINE: By DAVID BURNHAM, Special to the New York Times

DATELINE: WASHINGTON, May 24

BODY:

A new computer crime law has drawn objections from a variety of people, including representatives of the Government, a civil liberties group and newspaper editors.

Witnesses for the American Society of Newspaper Editors and the American Civil Liberties Union testified Thursday before the House Judiciary Committee's Subcommittee on Crime that a provision of the computer crime law would allow the prosecution of Government "whistle-blowers" who disclosed unclassified information.

A senior Justice Department official criticized another section of the law on the ground that it placed too many restrictions on the Government's authority to investigate computer crime.

The most controversial ...

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© 1985 The New York Times, April 28, 1985

April 28, 1985, Sunday, Late City Final Edition

SECTION: Section 1; Part 1, Page 28, Column 1; National Desk

LENGTH: 660 words

HEADLINE: JOBS ARE FOCUS AS HISPANIC JOURNALISTS MEET

BYLINE: By ALEX S. JONES

DATELINE: TUCSON, Ariz., April 27

BODY:

... conference are Hispanic journalists who already have jobs but want better ones.

Many of the Hispanic journalists regard the presence of major news organizations here as a welcome signal, but statistics are less encouraging.

On newspaper staffs, the proportion of Hispanic people and members of other minority groups, including blacks, American Indians and Orientals, showed a slight decline in 1984, according to a survey by the American Society of Newspaper Editors.

Organizers of the conference knew of no figures on minorities in broadcast news, but the editors' survey estimated minority representation in newspaper newsrooms at 5.72 percent, a drop from 5.76 in 1983 after several years of growth.

Such statistics prompt an angry response from some leaders among the Hispanic journalists, who are especially scornful of news organizations that say they cannot find ...

LEVEL 1 - 15 OF 146 STORIES

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April 19, 1985, Friday, Final Edition

SECTION: First Section; Op-Ed; A27

LENGTH: 756 words

HEADLINE: The New, Improved 'Star Wars'

BYLINE: Philip Geyelin

KEYWORD: GEYEL

BODY:

Making the most of a captive audience at the annual meeting of the American Society of Newspapers Editors, Defense Secretary Caspar Weinberger asked the people who decide what's news to help clear up "misconceptions" about President Reagan's Strategic Defense Initiative (a.k.a. "Star Wars").

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Very well, let's begin with basics. The latest high technology is the name of the Pentagon game. The strategists, the field commanders, the procurement officers all play it, all the time, with willing collaborators: scientists whose zest for research and ...

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April 18, 1985, Thursday, Late City Final Edition

SECTION: Section B; Page 11, Column 6; National Desk

LENGTH: 87 words

HEADLINE: Editors Elect Officers

BYLINE: UPI

DATELINE: WASHINGTON, April 17

BODY:

Members of the American Society of Newspaper Editors have elected Robert P. Clark president for 1985-86. He is vice president for news for Harte-Hanks Newspapers in San Antonio, Tex. Three other officers were also elected at the editors' meeting in Washington last week: Michael G. Gartner, editorial chairman of The Des Moines Register, vice president; Katherine Fanning, editor of The Christian Science Monitor, secretary, and Edward R. ...

ORGANIZATION: AMERICAN SOCIETY OF NEWSPAPER EDITORS

LEVEL 1 - 17 OF 146 STORIES

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April 18, 1985, Thursday, Final Edition

SECTION: Style; D1

LENGTH: 2030 words

HEADLINE: Reagan in His Defense;
At the Dinner for Algeria's President, Talk of the Trip Controversy

BYLINE: By Donnie Radcliffe and Elizabeth Kastor, Washington Post Staff Writers

KEYWORD: DINER

BODY:

... Selwa Roosevelt, chief of protocol, and Archibald B. Roosevelt Jr.
Cheryl Ladd Russell, actress, and Brian Russell

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Pam Shriver, tennis pro

George Shultz, secretary of state, and Helena Shultz

Richard M. Smith, editor in chief, Newsweek, and Dr. Soon Young Yoon

W. Scott Smith Jr., chairman, National Association of Wholesale Distributors, and Kathleen Smith

Richard D. Smyser, president, American Society of Newspaper Editors and editor, The Oak Ridger, and Mary Smyser

Marianna Tcherkassky, ballerina, and Terry Orr, American Ballet Theatre ballet master

Arlene Violet, attorney general of Rhode Island

Rep. G. William Whitehurst (R-Va.) and Janie Whitehurst

Thomas L. Williams Jr. and Marguerite Williams

Thomas S. Winter, publisher, Human Events, and Dawne Winter

LEVEL 1 - 18 OF 146 STORIES

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April 14, 1985, Sunday, Late City Final Edition

SECTION: Section 1; Part 1; Page 32, Column 3; National Desk

LENGTH: 799 words

HEADLINE: ONCE HARD-BITTEN EDITORS PONDER NEW CORPORATE ROLE

BYLINE: By ALEX S. JONES

DATELINE: WASHINGTON, April 13

BODY:

In honor of this year's meeting of the nation's newspaper editors here, the staff at the convention's hotel simulated a newsroom in the lobby with a row of battered typewriters and ashtrays overflowing with cigarette butts, and projected a movie version of 'The Front Page' on a small screen nearby.

The effect was nostalgic, fond and somewhat bittersweet for the American Society of Newspaper Editors, whose members include editors of most of the nation's dailies.

Just as typewriters have given way to video display terminals in American newsrooms, the job of being a newspaper editor has changed so dramatically in the last decade that the society is no longer sure precisely what a newspaper editor is or should be.

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'What is happening to that role?' Richard D. Smyser, the society's president, who is editor of The Oak Ridger in Tennessee, asked in his ...

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April 14, 1985, Sunday, Late City Final Edition

SECTION: Section 4; Page 23, Column 6; Editorial Desk

LENGTH: 798 words

HEADLINE: WASHINGTON;
PUBLISH AND BE DAMNED?

BYLINE: By James Reston

BODY:

WASHINGTON Members of the American Society of Newspaper Editors were in Washington this week for their periodic look at the Administration and the cherry blossoms, but the editors didn't look very cheery. And no wonder!

For openers, they arrived just when a couple of judges on the U.S. Court of Appeals for the District of Columbia hit The Washington Post with an 88-page lecture on the proper practice of journalism, and fined it a couple of million dollars for violating the ...

LEVEL 1 - 20 OF 146 STORIES

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April 13, 1985, Saturday, Late City Final Edition

SECTION: Section 1; Page 8, Column 1; National Desk

LENGTH: 877 words

HEADLINE: PUBLIC VIEWS NEWSPAPERS WITH MIXTURE OF FAITH AND MISTRUST, POLL FINDS

BYLINE: By ALEX S. JONES

DATELINE: WASHINGTON, April 12

BODY:

People in the United States view newspapers with a contradictory mixture of faith and distrust, according to a study of newspaper credibility made public today at the annual meeting of the American Society of Newspaper Editors.

For instance, although the study found that newspapers had high credibility with only 32 percent of the people polled, 84 percent said they had some or great respect for newspapers and 76 percent said they thought the 'press helps keep public officials honest.'

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The study "had both good news and bad news," said Katherine Fanning, editor of The Christian Science Monitor, treasurer of the society, which includes editors from most of the nation's ...

LEVEL 1 - 21 OF 146 STORIES

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April 13, 1985, Saturday, Final Edition

SECTION: First Section; A7

LENGTH: 826 words

HEADLINE: Americans Question Credibility of Media, Study Says;
Newspapers Should Try to Regain Franchise as a 'People's Advocate,' Editors Told

BYLINE: By James R. Dickenson, Washington Post Staff Writer

KEYWORD: MEDIA

BODY:

... don't worry about hurting people."

Nearly two-thirds of the respondents agreed that "the press often takes advantage of victims of circumstance who are ordinary people" -- particularly by invading the privacy of victims of tragedy or disaster.

The report urged newspapers to "enhance their role as a populist institution" so that people see it as " 'my paper' instead of 'that paper' " and to regain their franchise as a "people's advocate."

The poll was commissioned by the American Society of Newspaper Editors (ASNE), which wound up its annual convention here yesterday. A national sample of about 1,600 people was polled by telephone last December and January; about 1,000 of them later completed a questionnaire and a second telephone interview.

David Lawrence Jr., publisher of the Detroit Free Press and chairman of the ASNE credibility committee, told the editors that "some good journalists would argue that all this talk about credibility does our craft ...

LEVEL 1 - 22 OF 146 STORIES

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April 13, 1985, Saturday, Final Edition

SECTION: Style; D7

LENGTH: 511 words

HEADLINE: News Speak

BYLINE: By Elizabeth Kastor, Washington Post Staff Writer

LEXIS NEXIS LEXIS NEXIS

© 1985 The Washington Post , April 13, 1985

KEYWORD: NEWS

BODY:

Newspaper editors found out yesterday that a whole lot of people don't particularly trust their work. Few of them were surprised.

"I think it verifies a lot of what many of us have expected for a long time," said John Johnson, publisher and editor of the Watertown (N.Y.) Daily Times, at the American Society of Newspaper Editors dinner last night.

Earlier in the day, ASNE had released a report that found three-quarters of American adults have reservations about the credibility of newspapers and television news. The report said 20 percent of the respondents felt reporters are arrogant and that 51 percent believed the news media give more coverage to stories that support their own opinions than those that do not.

"One of the interesting things they found -- they want us to be a little ...

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The New York Times

April 12, 1985, Friday, Late City Final Edition

SECTION: Section A; Page 15, Column 1; National Desk

LENGTH: 618 words

HEADLINE: WEINBERGER BACKS ANTIMISSILE PLAN

BYLINE: By BILL KELLER

DATELINE: WASHINGTON. April 11

BODY:

Secretary of Defense Caspar W. Weinberger charged today that the Soviet Union "may be preparing" to violate existing treaties by deploying a nationwide defense against nuclear missiles.

His remarks, in a speech to the American Society of Newspaper Editors, were part of an effort by the Administration to draw attention to Soviet work on antimissile defenses and to win support for the President's research program for antimissile weapons. Mr. Weinberger said the program was essential as a hedge against such Soviet action.

The Defense Secretary said Soviet development of moveable missiles to intercept enemy missiles and investments in laser research present "the ominous possibility of a deliberate, ...

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April 12, 1985, Friday, Late City Final Edition

SECTION: Section A; Page 15, Column 3; National Desk

LENGTH: 1046 words

HEADLINE: U. S. EDITORS DESCRIBED AS REMISS ON REPORTING THE PLIGHT OF BLACKS

BYLINE: By ALEX S. JONES

DATELINE: WASHINGTON, April 11

BODY:

... academic and a journalist, all black, today told the nation's newspaper editors that they were not reporting vital aspects of the black experience in the United States, especially what were described as damaging changes in civil rights policies by the Reagan Administration.

"For the first time in 25 years, there is an Administration hostile to aspirations of racial equality," Julian Bond, a Georgia State Senator, told the members of the American Society of Newspaper Editors, whose members represent most of the nation's daily papers. They are here for their annual convention.

"It's a radical, radical, radical, radical shift, and it's a frightening story," Mr. Bond said, adding that the "public has no idea" that it had happened.

Mr. Bond's denunciation of the press coverage on the issue was vigorously seconded by Eleanor Holmes Norton, a professor of law at Georgetown University, and Wallace Terry, ...

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April 12, 1985, Friday, Final Edition

SECTION: First Section; A8

LENGTH: 644 words

HEADLINE: Weinberger Defends 'Star Wars' Research;
'Prudent Hedge' Against Soviet Buildup

BYLINE: By Walter Pincus, Washington Post Staff Writer

KEYWORD: WEIN

BODY:

Defense Secretary Caspar W. Weinberger yesterday called the president's "Star Wars" research program "necessary as a prudent hedge" against the "ominous possibility of a deliberate, rapid, unilateral Soviet deployment of strategic defenses."

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Speaking to an American Society of Newspaper Editors luncheon, the defense secretary put new emphasis on the prospect that the Soviet Union might develop a space-based defense ahead of the U.S. Strategic Defense Initiative and "undermine the essential East-West military balance."

Weinberger appeared to return to arguments made by earlier administrations that ballistic missile defense research money was needed as a hedge against the Soviets developing a ground-based nationwide ...

GRAPHIC: Picture, Defense Secretary Weinberger tells the American Society of Newspaper Editors that the administration's Strategic Defense Initiative is a "noble quest." AP

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April 12, 1985, Friday, Final Edition

SECTION: Style; C2

LENGTH: 403 words

HEADLINE: Minority Coverage Faulted;
Complexity Ignored, Panelists Tell Editors

BYLINE: By Jacqueline Trescott, Washington Post Staff Writer

KEYWORD: ASNE

BODY:

Twenty years ago, the American press did a commendable job of covering the civil rights movement, but newspapers now are doing a "poor" job of explaining today's complex civil rights issues, a group of editors was told yesterday at the annual convention of the American Society of Newspaper Editors.

"With race issues so much more complex, the public needs education," said Eleanor Holmes Norton, law professor at Georgetown University. "The print press has the capacity to look at the complexity of these issues . . . and carry the public a long way to erasing these issues by the end of the 20th century."

Norton, along with Julian Bond, a Georgia state senator and host of the public affairs television show "America's ...

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April 11, 1985, Thursday, Late City Final Edition

SECTION: Section A; Page 24, Column 4; National Desk

LENGTH: 428 words

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HEADLINE: CUOMO SEES POLITICAL NEWS AS OVER SIMPLIFIED

BYLINE: By MAURICE CARROLL

DATELINE: WASHINGTON, April 10

BODY:

News coverage of politics and the Washington political world is overly dependent upon labels, Governor Cuomo of New York said here today.

'To be honest, it's a little disorienting to come here as Governor and find that we're back in the land of capsule truths, where perceptions rule over realities,' Mr. Cuomo told the convention of the American Society of Newspaper Editors.

Mr. Cuomo offered the familiar lament that complex political and governmental realities were oversimplified into 28 seconds on television, and he blended that lament with a description of the way the budget battle between Congress and the White House was being reported.

'The showdown between the good guys and the bad guys,' he said. 'The war of the poses.'

Reporting the 'Scenario'

On the issue of how newspapers were reporting the Federal budget battle, the Governor said:

'You know the story, or what the ...

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April 11, 1985, Thursday, Late City Final Edition

SECTION: Section A; Page 12, Column 1; Foreign Desk

LENGTH: 311 words

HEADLINE: NITZE DISMISSES SOVIET FREEZE

BYLINE: By BILL KELLER

DATELINE: WASHINGTON, April 10

BODY:

... missiles in Europe, without freezing missiles aimed at Japan or China from Asia.

'This is something we could not possibly live with,' Mr. Nitze said. To react to Mr. Gorbachev's action by halting American missile deployments, he said, would be 'an asinine way to negotiate.'

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The arms adviser, who was the American negotiator in talks on medium-range missiles from 1981 until 1983, spoke at a meeting of the American Society of Newspaper Editors here.

Soviet Freeze Until November

On Sunday the Soviet leader, Mikhail S. Gorbachev, said the Soviet Union would impose "a moratorium on the deployment of its intermediate-range missiles and suspend the implementation of other reply measures in Europe" until November.

After that, he said, Soviet action will depend on whether the United States agreed to halt its deployments of new Pershing II and ground-launched cruise missiles ...

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April 11, 1985, Thursday, Final Edition

SECTION: First Section; A4

LENGTH: 589 words

HEADLINE: Cuomo Links 1988 Election To Reagan Policy on Deficit;
Tax Hike Deemed Inescapable for GOP

BYLINE: By James R. Dickenson, Washington Post Staff Writer

KEYWORD: CUOMO

BODY:

... next time around.

"If the president is wrong and the deficit is a problem, the Democrats will have a win -- with the AFL-CIO, without the AFL-CIO, with a man, with a woman, with a black, without a black -- if the Democrats have a good idea that sounds like it's going to work and a candidate who is a leader, they'll win," he said.

In a speech and question-and-answer session before the American Society of Newspaper Editors at the Sheraton Park Hotel, Cuomo, a leading possible candidate for the 1988 Democratic presidential nomination, offered a deadpan description of himself as "a governor who aspires to nothing more."

As laughter spread through the audience, Cuomo quipped: "I see there are no cynics in this room."

He predicted that Reagan eventually will be unable to escape the need for raising taxes to reduce the deficit.

"You saw the ...

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April 11, 1985, Thursday, Final Edition

SECTION: First Section; A3

LENGTH: 1402 words

HEADLINE: Editors, Lawyers Say Libel Award Against Post May Alter Journalism

BYLINE: By Eleanor Randolph, Washington Post Staff Writer

KEYWORD: POST

BODY:

... impact could be enormous. What this two-judge decision has done is undercut the effect of the Bose decision which stated in the strongest possible terms the painstaking task that judges have.

"This says the job isn't that painstaking, isn't that searching, that they don't have to assess the credibility of the evidence," Sanford added.

Sanford said that he and other lawyers believe that reading "stands the Bose decision on its head."

For reporters and editors, many of whom are meeting in Washington this week for the American Society of Newspaper Editors, the most troubling part of the decision was the appeals court panel's opinion that The Post is a newspaper "which seeks, among other things, hard-hitting investigative stories" which should be considered by juries in libel cases.

In the opinion, MacKinnon wrote that "Robert Woodward, [The Post's] assistant managing editor at all times relevant to this case, testified that he regularly conducted staff meetings at which he "describe[d] the kind of stories [he] was

...

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April 11, 1985, Thursday, Final Edition

SECTION: First Section; A1

LENGTH: 1071 words

HEADLINE: President Clarifies Position on Summit

BYLINE: By David Hoffman, Washington Post Staff Writer; Staff writer Walter Pircus contributed to this report.

DATELINE: SANTA BARBARA, Calif., April 10, 1985

KEYWORD: PRES

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BODY:

... going to talk about these other things at Geneva , let's have a meeting just to get acquainted.' That builds up people's hopes, and some previous presidents have done that and found that the letdown was very terrible."

Meanwhile today, Ambassador Paul H. Nitze, special adviser on arms control, was critical of Gorbachev's announced moratorium on further deployments of intermediate-range missiles.

Appearing on a panel at the American Society of Newspaper Editors convention, Nitze said the Soviet leader's proposal "walks back" from his country's final negotiating position taken in Geneva in 1983. At that time, Nitze said, Moscow was willing to have only 120 SS20 missiles in Europe while freezing the number of those missiles in the Far East, which then stood at 110.

Under Sunday's plan, he said, the Soviets would have 414 SS20s overall and "no constraints" on the ...

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April 11, 1985, Thursday, Final Edition

SECTION: Style; B2

LENGTH: 447 words

HEADLINE: Arts Smarts at ASNE;
Panel Gives Cultural Coverage Bad Marks

BYLINE: By Lloyd Grove, Washington Post Staff Writer

KEYWORD: ART1

BODY:

How do newspapers cover the arts? Very badly indeed was the consensus of a panel discussion yesterday at the American Society of Newspaper Editors convention.

In a program billed as "The Critics vs. the Criticized" at the Sheraton Washington Hotel, cultural writers Judith Martin and Hilton Kramer blamed uninformed editors. Humorist Calvin Trillin got in a few plugs for his next book. And soprano Beverly Sills, general director of the New York City Opera, chewed up the scenery with a recitative against incompetent critics.

"If as little ...

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April 10, 1985, Wednesday, Late City Final Edition

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SECTION: Section D; Page 27, Column 4; National Desk

LENGTH: 949 words

HEADLINE: EDITORS VOICE DISMAY AT LIBEL RULING

BYLINE: By ALEX S. JONES

DATELINE: WASHINGTON, April 9

BODY:

Newspaper editors expressed dismay today that a Federal appeals court had reinstated a libel verdict against The Washington Post in an action brought by a now retired president of the Mobil Oil Corporation.

The decision by the United States Court of Appeals for the District of Columbia was particularly troubling to many of the nation's editors, gathered here for the annual convention of the American Society of Newspaper Editors, because in recent years they have come to view the nation's appeals courts as bastions defending news organizations from the large libel judgments that have become almost commonplace in lower courts.

'It's become an epidemic,' said Gene Roberts, executive editor of The Philadelphia Inquirer, adding that about 21 libel suits brought by public officials against Philadelphia news organizations are currently before the courts.

Critics of the news ...

... stories' or 'sophisticated muckraking' as a relevant factor in considering whether a newspaper's employees had acted in reckless disregard of the truth.

'It's a sad day,' said Edward R. Cony, vice president of Dow Jones & Company, publisher of The Wall Street Journal.

'I'm shocked by that language,' said Richard D. Smyser, editor of The Oak Ridger in Oak Ridge, Tenn., who is president of the American Society of Newspaper Editors, which includes editors of most of the nation's dailies. 'It astounds me that this would be the basis of a ruling.'

In a statement issued by Mobil, the plaintiff, William P. Tavoulareas, said he had 'felt from the beginning that the Post either knew the story was false or published it with reckless disregard for whether it was true or false.' Mr. Tavoulareas added that he thought the appeals court decision would 'make for a more responsible press.'

Though ...

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April 10, 1985, Wednesday, Final Edition

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SECTION: First Section; A3

LENGTH: 1734 words

HEADLINE: Cuomo's Record at Midterm Nicks Presidential-Timber Image

BYLINE: By Margot Hornblower, Washington Post Staff Writer

DATELINE: NEW YORK, April 9, 1985

KEYWORD: CUOMO

BODY:

... way that [Colorado Sen. Gary] Hart, [New Jersey Sen. Bill] Bradley and others couldn't begin to think about. The president doesn't necessarily have to be a great administrator."

While saying he is not thinking presidential politics, Cuomo has cultivated his national image, from his speech at the University of Notre Dame on religion and politics to his recent trip to Washington for the National Governors' Conference. He is to speak Wednesday at an American Society of Newspaper Editors lunch at the Washington Sheraton.

Democratic presidential nominee Walter F. Mondale's supporters were horrified when Cuomo, a month before the November election, gave an extensive interview to The New York Times on whether and how he might run for president in 1988.

Cuomo said his image among Albany legislators may suffer from the "familiarity-breeds-contempt" phenomenon. "I will never be the greatest governor the ...

CORRECTION-DATE: April 17, 1985, Wednesday, Final Edition

CORRECTION:

An article last week inadvertently put the value of the 1984 commercial catch of striped bass in New York at \$1.2 billion instead of \$1.2 million.

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April 10, 1985, Wednesday, Final Edition

SECTION: Style; D1

LENGTH: 628 words

HEADLINE: Princes of Print;
Laughs & Lore at the Editors Convention

BYLINE: By Elizabeth Kastor, Washington Post Staff Writer

KEYWORD: ASNE

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BODY:

People come in two varieties. There are the ones who go to every symposium, meeting, conference and round-table discussion at a convention. And there are the ones who don't.

"I simply skip most of the program," said John Block, editor of the Toledo Blade's Sunday magazine, at last night's welcoming reception for the American Society of Newspaper Editors' annual convention. "I know the organizers don't like that, but most of the meetings are like being in a prison or a boring drunk-driving rehabilitation session."

Block was, he said, "in a waggish mood." (Conventions do that to some people.) Waggishly, he proceeded to suggest that ASNE members once again be invited to a special White House reception as they used to be if they would change their name to something a little more ...

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April 9, 1985, Tuesday, Final Edition

SECTION: Style; Personalities; C3

LENGTH: 284 words

HEADLINE: End Notes

BYLINE: By Chuck Conconi, Washington Post Staff Writer

KEYWORD: PERSON

BODY:

... write "Wired," his book about Belushi . . .

Playboy founder Hugh Hefner was sued yesterday for libel and invasion of privacy by Louise Beatrice Hoogstraten, the younger sister of slain Playboy centerfold Dorothy Stratten. The \$5 million lawsuit contends that Hefner emotionally damaged Hoogstraten, 16, with his claim earlier this month that she was "seduced" by director Peter Bogdanovich when she was 13 . . .

Newspaper editors, gathering from across the nation for the American Society of Newspaper Editors conference here today through Friday, checked in at the Sheraton Washington Hotel registration desk to what looked like a newspaper office from another era. There were 1940s telephones and typewriters at the front desk and members of the registration staff were wearing green visors. The concierge's desk was transformed into a newsstand complete with out-of-town newspapers and a newsboy hawking papers. During the working conferences the editors will hear ...

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March 24, 1985, Sunday, Late City Final Edition

SECTION: Section 3; Page 1, Column 2; Financial Desk

LENGTH: 3498 words

HEADLINE: AND NOW, THE MEDIA MEGA-MERGER

BYLINE: By ALEX S. JONES

BODY:

... dedicated to overseeing the content of CBS news reports. Only last week it was announced that Ted Turner, chairman of Turner Broadcasting System Inc., had met with Mr. Helms's group to seek ways to cooperate on a formal bid for CBS.

'I find it reason for concern and wariness,' said Richard D. Smyser, editor of the Oak Ridger, in Oak Ridge, Tenn., and president of the American Society of Newspaper Editors. 'We are a business and would be nothing else, but given our constitutional role and guarantee, we are a special business. The emphasis now seems overweighted on the media as a commodity.'

Though antitrust laws could be used at some point to prevent mergers, Mr. Morton argues that much more consolidation would be required in the communications industry before it became as concentrated as steel or automobiles.

Analysts also argue that, while the number of newspapers and ...

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March 4, 1985, Monday, Final Edition

SECTION: Style; B6

LENGTH: 640 words

HEADLINE: Journalism Awards

BYLINE: From News Services

KEYWORD: AWARDS

BODY:

Both the George Polk Awards, given by Long Island University, and the American Society of Newspaper Editors announced the winners Saturday of their awards for journalism.

ASNE named four winners of its 1985 Distinguished Writing Awards. They are Richard Aregood of the Philadelphia Daily News, for editorial writing; Jonathan Bor of the Syracuse Post-Standard, for deadline writing; Murray Kempton of Newsday, Long Island, N.Y., for commentary, and Greta Tilley of the Greensboro (N.C.) News and Record, for nondeadline writing.