

CIA 104 Marchetti

SOCY.01.4 The Director

R-KRANTZ, Steve

SOCY.01.2 The Direct

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VICTOR MARCHETTI STRIKES AGAIN

\$10 Mil Plus Film on CIA

By Will Tusher

A \$10 million-plus theatrical film promising on-screen disclosures of alleged misconduct by the CIA is being developed by independent producer Steve Krantz in an innovative deal with Simon & Schuster and the author, former CIA agent Victor Marchetti.

The property, "The Director," is being developed simultaneously for the screen and book publication under a single title, with Marchetti preparing the book manuscript and a separate but consultative screenplay being written by Luther Davis.

Book publication — scheduled in nine months to a year — and release of

the film are being correlated as closely as possible. Early 1976 shooting is contemplated by Krantz. An all-superstar cast will be sought for the project to be directed by Arthur Hiller.

"Stuff that never before has been revealed will be in this project," according to Krantz.

CIA Gag Effort

The CIA went to court in an unsuccessful attempt to halt disclosure of agency secrets in Marchetti's current and controversial best seller, "Inside the CIA—the Cult of Intelligence."

Even though Marchetti is in Hollywood only now to begin writing "The Director," the book already has

been sold by Simon & Schuster in "foreign markets all over the world on the basis of the people involved," Krantz said. The joint book-film approach was the basis on which Krantz acquired rights for his independent company, Steve Krantz Productions — whose prior credits include "Fritz the Cat," "Heavy Traffic," "The Nine Lives of Fritz the Cat," and American International's current release, "Cooley High."

"I think it's the first time it's ever happened, quite like this," Krantz stated. "It's a project we all came to create jointly from the beginning —

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