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NPIC/IEG/WPFD/WGFB-016/77  
23 April 1977

MEMORANDUM FOR: Chief, Human Resources Branch, SS/NPIC

SUBJECT : NPIC/OGCR Briefing for the Geology/Geography Club  
at Herbert H. Lehman College, City University  
of New York

1. Purpose of Trip

This briefing was in response to a request by the Geology/Geography Club of Herbert H. Lehman College for an unclassified briefing on the Agency's work with aerial photography, maps, and on CIA job opportunities. The formal portion of the exchange was given by [redacted] of OGCR on CIA map making/cartography, and [redacted] on ERTS, the U-2 Guatemala Earthquake missions, photography of the Cuban Missile crisis and on CIA job opportunities. There were some 45 students and teachers present. A number of CIA personnel job opportunity booklets were left with the college.

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25X1

2. Personnel



3. Comments

a. The trip must be rated as a highly successful exchange of ideas and information between representatives of the CIA and members of the Herbert H. Lehman College community. Continuous contact and conversation was maintained with the students and teachers from arrival at 1130 to departure at 1800.

b. From a public relations point of view, I feel that all expectations were exceeded. The students took an active part in an intelligent give-and-take conversation session and were very receptive to the formal presentation. Surprisingly, there was no apparent resentment and no "sharpshooting" when we stated that we could not comment on a question which hedged on security matters. Interest was high in job opportunities and with the CIA/NPIC EEO program. Faculty reaction, from all teachers with whom we spoke, was positive and open minded. They

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made the comment that such an exchange would not have been attempted by either side three or four years ago. They seemed genuinely pleased at the opportunity to meet with us, see our product, and exchange ideas with us.

c. The students, once they got over the fact that we didn't have "horns and a long forked tail", were open with their comments and questions and seemed quite satisfied with our responses. Surprisingly, the end of the formal presentation was followed by very generous applause.

d. Perhaps we scored our best points by arriving early and staying late. Our stating that we wished to have the maximum amount of time to converse with students and faculty members met with genuine surprise and had a positive impact. The members of the club had apparently considered themselves extremely lucky to have arranged a one hour briefing and expected us to arrive only in time for that briefing and to depart immediately afterwards.

e. Both faculty members and students voiced the opinion and hope that such an exchange could be repeated in the future.

4. Conclusions and Recommendations

a. We were extremely well received by the faculty and students of the college.

b. I am certain that the formal presentation and time spent with the teachers and students conveyed a positive image of the CIA and NPIC.

c. There will possibly be job applications forthcoming from some of the students and probably one from what appears to be a highly qualified professor.

d. While it is impossible to predict the possibility of adverse student or faculty reaction at another institution, I am convinced that it is in the interest of the Agency and NPIC to continue to make such trips in the future and if possible to make more of them. I would not hesitate to make such a trip myself.



WPF/IEG/NPIC