

0500320006-1
75-1907/A

2 May 1975

~~ORGI INTERNATIONAL~~
PLATFORM ASSOCIATION
CIA.01 Colby, William
- Speech
MOORE, DAN TYLER
(orig under ORGI)

~~Mr. Dan Tyler Moore, Director General~~
International Platform Association
2564 Berkshire Road
Cleveland Heights, Ohio 44106

Dear Mr. Moore:

Thank you so much for your most interesting letter and invitation. Your preliminary remarks about your OSS experience should make a useful addition to our history of that era.

I accept with pleasure your kind invitation to speak before the Washington Convention of the International Platform Association between August 4th and 8th. I am aware of the significance of this Association and its value in informing influential Americans of the reality of some of the problems facing us these days. In particular, of course, I am indeed interested in clarifying the real nature of modern American intelligence, as distinct from the sensational misconceptions which are widespread.

With respect to the details, may I request that you be in touch with my assistant, Mr. Angus MacLean Thuermer, telephone number (703) 351-7676, and I am sure we can work out some mutually convenient schedule.

Thank you for thinking of us.

Sincerely,

/s/ W. E. Colby

W. E. Colby
Director

MAY 3 1975 4H 32

WEC:blp

EB

Distribution:

Original - Addressee

1 - ER

1 - Assistant to the Director w/cy basic

1 - DDCI w/cy basic

1 - Approved For Release 2004/10/13 : CIA-RDP88-01315R000300320006-1

STAT

Approved For Release 2004/10/13 : CIA-RDP88-01315R000300320006-1

Next 1 Page(s) In Document Exempt

Approved For Release 2004/10/13 : CIA-RDP88-01315R000300320006-1

24 April 1975

MEMORANDUM FOR: Director of Central Intelligence
SUBJECT : Speaking Opportunity in August

(4-8 Aug) → The head of the International Platform Association (IPA) has asked you to address their big Washington convention in August. IPA is a continuation of the old Chautauqua operation. You appear before those persons who are in effect program chairmen for lots of organizations across the country.

Your appearance would probably spark requests for Agency speakers later in the year throughout the country.

✓ In that I think we will want to move over to the attack -- as I mentioned in a note to you some time ago -- this IPA appearance might be a good idea. If we got speaking requests we could farm them out to senior officers if the audiences seemed to be significant enough.

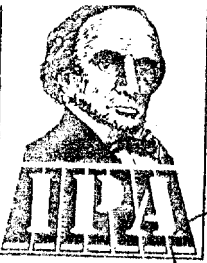
Archie Roosevelt and family have been associated with IPA for three generations. He says the audience would be a friendly and receptive one. The IPA big shot, Dan Tyler Moore, is a former OSS man.

If you don't want to take this one yourself, I think it would be a good one for Dick Walters. He could give them the "I-am-reassured" presentation as a CIA non-career man and sock that Isaiah stuff to them as well.

I recommend you take advantage of this or ask Dick to take it.

Angus MacLean Thuermer
Assistant to the Director

STAT



INTERNATIONAL PLATFORM ASSOCIATION

(Founded by Daniel Webster in 1831 as The American Lyceum Association)

2564 Berkshire Road, Cleveland Heights, Ohio 44106

Executive Registry

75-1909

Director General and Board Chairman
DAN TYLER MOORE

President and Membership Chairman

LOWELL THOMAS

First Vice-President

GLENN SEABORG

Vice-President

TED MACK

Vice-President

SENATOR CLARENCE DILL

Vice-President

VICTOR BORGE



Director William E. Colby
Central Intelligence Agency
McLean, VA 22101

STATINTL

April 17, 1975

*is
and*



Dear Director Colby:

We would like to explore the possibility of your making an address some time during the week of August 4 through 8, 1975, at Washington's Sheraton Park Hotel before what many feel is one of the most distinguished and influential audiences in the U.S., in a program which will be given national newspaper, TV and radio coverage.

First, let me introduce myself as a former employee of the Office of Strategic Services during the World War II period, and one reasonably current with the problems you must be facing at this difficult time. As a member of General William Donovan's secretariat, I was Chief of Liaison Activities including those with the FBI, the State Department, the White House, the various service intelligence agencies, and the Office of Censorship.

I negotiated the original agreement between OSS and the FBI, which with certain exceptions, limited the FBI to the North and South American continents and the OSS to the rest of the world. It was a negotiation greatly complicated by the dislike of J. Edgar Hoover and General William Donovan for each other, and was conducted in an atmosphere of considerable acerbity. It was an open secret at top level in both agencies that from the beginning there were numerous violations of the agreement on both sides.

When at the start of World War II, certain newspapers got wind of the real function of OSS, articles started appearing, mostly humorous squibs based on the letters OSS (Oh So Secret: Oh So Social, etc.). At General Donovan's request, I contacted Nathaniel Howard, the Deputy Director of the Office of Censorship under Byron Pierce, and former Editor of the Cleveland News. I had trouble persuading General Donovan that it would be difficult to get the full cooperation of the Office of Censorship unless my conversation with Nat Howard was a frank open one which went into considerable detail concerning the real function of OSS.

Upon the General's agreement to this method of procedure, I asked Mr. Howard to lunch at the Metropolitan Club and told him the whole story, adding that we would be seriously damaged in our important work if the newspaper articles continued. He agreed wholeheartedly, and to my knowledge, no article concerning OSS appeared in any American newspaper until after the war, when there was an excited explosion of news about what the agency had been doing.

Director William Colby

April 17, 1975

I worked on the development of the spy pick-up device and, finally asking for a more active participation in the war, I was assigned as Chief of OSS Counterintelligence in Cairo, Egypt.

I was the author of the original staff plan for world counterintelligence, which must be in your library, and was also responsible for putting a team of researchers in the Congressional Library, which briefed every book and magazine article written since the turn of the century in several languages, in the field of intelligence, counterintelligence, sabotage and counter sabotage. This project, which resulted in a shelf of books several feet long, became one of the bibles of the OSS and must also be in your library.

My reason for presenting these facts is to provide evidence of an admittedly obsolete past expertise in your complex profession, to the end that my theory for helping the present situation might carry a bit more weight.

I am seriously worried that the disclosures which I assume are coming out in the near future concerning CIA and FBI activities unpalatable to the public will be serious enough to cause a public reaction which may seriously damage and curtail America's future and very necessary world intelligence activities. The article by Adams in the current Harpers will undoubtedly spawn a host of others in its wake.

There are obviously at least two solutions hanging in the air: one, so change the enabling legislation covering CIA or its successor that future abuses will not occur; and two, hark back to Secretary Stimson in a reversion to the old church meeting and virtually abolish all intelligence activities.

The most important necessity would appear to be the problem of trying to keep the pendulum from swinging so far that America becomes eyeless and earless in an unfriendly world full of massive intelligence systems.

It would appear that a determined and probably successful effort might be made at this point to assure that reform and not destruction resulted from the present situation. The public, still largely ignorant concerning the real necessity for intelligence operations, but hungry for the facts, should be appraised of the historic facts concerning the numerous nations that have been ushered off the world's stage because they lacked an effective intelligence service. The examples are numerous: Even a hint of what the Thebans were planning to do in the Battle of Leuctra would have enabled the Spartans to avoid their disastrous defeat by an army which from a man to man standpoint was grossly inferior. A two page intelligence report on the Macedonia phalanx would have saved the Persian empire from Alexander the Great and a good five page report on the Duke of Marlborough's complex system of substituting three ranks of musketeers for pikemen (one loading, one moving up into position, one firing) in his army would have changed the map of Europe.

No great nation has been able to maintain itself on history's stage without detailed knowledge of what its potential enemies are cooking up, and the American public should be awakened to the fact that most nations that have been ushered off of the stage of history, have been ushered off for the same reason; some other nation has invented a new weapon of or a method of waging war that has changed the balance of power. Without an effective spy service, every great nation eventually gets ambushed. Based on the facts presented below, a presentation by you before this unusually influential audience without a question, is a fact that an

Director William Colby

April 17, 1975

intelligence system is as necessary as an army or a navy, only very much less expensive, and that our nation, rich as it is, can just not afford the enormous military expenditures that would be necessary if we did not know the military facts about the world's other great nations. Such a speech, which would be retailed to the grass roots in hundreds of communities by the local leaders present at our IPA convention, could not fail to have a massive effect in the direction of good old common sense about the necessity for top flight intelligence.

Because of the unique character of our organization and because of the influence it wields over the thousands of audiences of the American Lecture Platform, some of the facts concerning it are of special interest to those who appear before it.

Our organization, the International Platform Association, has, since its formation by Daniel Webster almost 150 years ago, been the professional association of those who run the thousands of organizations which compose the American Lecture Platform. Its nationwide membership of over 8,000 still carries on the tradition and nostalgia of the old Chautauqua and of the lyceums of the last century, which were both part of IPA history.

Every U.S. President since Theodore Roosevelt (who was one of the greatest orators of his day), have belonged to the IPA, including the last five, and many have addressed it and appeared at its meetings.

In the past two summers at our annual Washington, D.C. Conventions, a good percentage of the outstanding leaders in our nation in both major political parties, and in many other facets of American life, those who run our nation and those who entertain it, made appearances. Among those who spoke were Secretary of State Kissinger, Senator Henry Jackson, Bethlehem Steel President Lewis Foy, Consumer Advocate Ralph Nader, Gulf Oil Chairman Z. D. Bonner, Special Watergate Prosecutor Leon Jaworski, Commentator Lowell Thomas, Columnists James Kilpatrick, Jack Anderson, Kevin Phillips and Erma Bombeck, Senator Sam Ervin, Special Assistant to President Nixon Father McLaughlin, Senator Lowell Weicker, Eaton Corp. Chairman de Windt, Victor Borge, Economist Irving Friedman, Los Angeles Mayor Bradley, N.O.W. President Heide, and many others. Both sides of the most important subjects of each year have been argued out by the top brains of the day. In the past ten years, most of our nation's headliners in politics and other fields have spoken before what men as far apart in their thinking as Drew Pearson and Lowell Thomas have called "the most influential audience in our nation".

The program for this year's convention, August 4-8, 1975, will be just as distinguished as the past ten have been and although we have just started sending out invitations to speak, we have already received acceptances from Lowell Thomas, Art Buchwald, Jack Anderson, James Kilpatrick, Ralph Nader and a number of others of equal stature and, as of this moment, President Ford, who has long been a member, is also slated to appear.

IPA is an organization of particular interest as a forum for men and women of unusual stature for a number of reasons:

1. IPA's membership roster includes a good percentage of those who appear as molders of American public opinion either before live audiences on the lecture platform or on the TV and radio media. Its speaker, columnist, commentator and writer members, many of whom obtain at least part of their material through IPA relationships and meetings, contact tens of millions of their fellow Americans who hear and read their material on a constant repeat basis.

2. IPA's roster also includes those who (as program chairmen, officers, and members of thousands of organizations throughout the nation that pay lecture fees) are the principal persons at the local level who decide what public figures or partisans of public figures will address which organizations, and what nationally important subjects should or should not be discussed and presented to the multi-million aggregate membership of such organizations. These persons are by and large the local brass hats, the political and business and professional activists of both political parties under whose leadership public opinion is crystallized in hundreds of towns and cities throughout the U.S. In its capacity as the "audience's audience", it is highly professional in character and is one of the few U.S. audiences that never embarrasses a speaker.
3. The unique, built-in multiplying effect IPA's audience of speakers and program chairmen guarantees at every level of U.S. society for any newsworthy statement or theory or catchy phrase presented to it by the VIP speakers at its IPA summer convention. (Please see the attached piece* by former national columnist, Drew Pearson, concerning the IPA and its well established capacity for influencing American public opinion through its formidable platform machinery of thousands of audiences all set up to listen at the local level to speakers who are influenced by and use quotes and material picked up from the prominent speakers at the yearly IPA conventions.

* Speakers and program chairmen attend the IPA Convention as audience members largely to get material and ideas for their own speeches and local programs and will, therefore, retail such quotes and impressions concerning important national figures (and the issues they are sponsoring) back to their home communities in thousands of presentations and reports and conversations in the months that follow.

It is estimated that some 65,000 speeches per year throughout the nation stem directly or indirectly out of words spoken at the IPA summer Convention in Washington (this year it will be from August 4 through August 8) and thousands of these are given additional impetus because of coverage at the local and national level by the press, TV and radio media.

Every year there is more awareness at top level of this important mechanism for influencing grass roots public opinion and of the fact that there is no expense involved in using the facilities of this mechanism and no conditions except the one that the speaker be a person who the Platform as a whole would like to hear because he or she is particularly knowledgeable in some important area in which the public has an interest.

The enclosed copies of the 1974 and 1973 IPA Convention programs show the type of persons (in both political parties and in many different areas of interest to the public) who are making use of this easy, direct method of influencing American public opinion on behalf of a person or a cause.

The above mentioned multiplying factor which assures dissemination of important or catchy quotes made at the IPA Convention is documented in some detail by the piece previously referred to and enclosed herewith, written by national columnist, Drew Pearson, shortly before his death. ^{Pearson's feat in putting together a column}

Director William Colby

April 17, 1975

read by over 50,000 persons a day established him, even among those who cordially disliked him, as a top authority in the complex area of what affects and what does not affect the ground swells of American public opinion.

Drew Pearson was often quoted to the effect that few things in the U.S. could affect a person's or a cause's public image more than an appearance designed to take advantage of the weirdly effective "multiplying audience" at an IPA summer Convention. Pearson felt so strongly about this that, despite the fact that he was a fanatic non-joiner, he, in the eight years before his death, made at least two formal presentations (one a speech and the other as moderator of an important panel discussion) before every summer meeting of the IPA membership because of his conviction concerning the concrete value to him and to his column of his appearances before this special audience. He also did everything possible to get those public figures he felt should be supported politically put on the IPA Convention program to make presentations before its bi-partisan audience. The attached piece by Mr. Pearson outlining his thoughts on this matter is one of the most informative reports ever written concerning IPA.

Those organizations scattered throughout the U.S. whose principals are our IPA members and whose programs are influenced by appearances at the IPA Convention include executives clubs, chambers of commerce, colleges, schools, forums, women's clubs, service clubs, foreign affairs councils, associations, town halls, and, in fact every type of organization which books speakers before so-called "captive" audiences.

The fact that these program chairmen pay many millions of dollars in fees every year to speakers they select to appear before their memberships has resulted in their using our IPA summer Convention and our magazine, TALENT, (the official hall organ of the American lecture system) as professional props to help them decide what national figures and ideas on the American scene should be presented to these home audiences. They come to Washington motivated by the fact that the IPA, in its summer Convention puts on the most distinguished and nationally significant programs and speakers of any organization in the nation. (See enclosed program of last summer's IPA Convention.)

Although other factors are obviously of paramount interest to one in your position, one reason why so many speakers of top stature appear at the IPA Convention is the fact that the program chairmen present in our audience, and those who read TALENT Magazine, control a substantial percentage of all the multi-million dollar budgets of the American Lecture Platform. This invariably makes the appearance of any good speaker at the IPA Convention a most profitable one from the standpoint of future lecture bookings.

This whirling circle is fueled by the well-known examples of many national figures who, once making appearances free or for low fees, have found that, after an IPA appearance before the assembled program chairmen, their fees jumped up into the \$2,500 and above area. Even if a public figure is not looking for paid lecture bookings, there is always the possibility that he or she may some day feel that speaking without charge is often just throwing away money that could be used either for political or other purposes or even given to support causes or charities close to the speaker's interest. This completes the circle with the most outstanding speakers, the ones with the most fruitful ideas, appearing because they know they will be seen by the most influential people in the country, and the latter appearing because they know they will be able to listen to the speakers with the most interesting ideas.

Director William Colby

April 17, 1975

Having undoubtedly introduced more VIPs to the American Platform than any other individual, (my book, Lecturing For Profit, put out by World Publishing, though getting out of date is still the standard text on this subject), I have found that by far the best time for any potential platform speaker to keep his or her options open and build the foundation for a profitable moonlighting career on the Platform (which, in the case of a controversial or newsworthy figure can, if handled properly, bring in a six figure income on a part-time basis and create support for the speaker's policies at the same time) is when he is at the height of power and influence and not after he has retired or decided to take life easier. One of the most expensive mistakes a prominent person can make is to not recognize early enough that a distinguished name can easily and swiftly be converted into hundreds of thousands of dollars on an easy part-time basis if the process is started while, and not after, the individual reaches the height of his or her career.

Art Buchwald, who is appearing for the second time this summer at our convention, is a case in point. He has decided to make only 25 one-hour speeches a year (the one before our convention does not count). At \$3,500 per speech (plus expenses) this brings in \$90,000 extra per year and actually helps him with his column.

In his enclosed piece on the IPA's unique national impact, which should, whether they liked him or not, be read by everyone active on the national scene in any activity that is affected by American public opinion, Drew Pearson makes the point that news is spread by the newspaper, TV and radio media, but that public image is fixed by millions of contacts between speakers and their audiences.

It is certainly no news to you that you have the option to be one of the all-time "naturals" in the field of using our nation's formidable Platform mechanism as a source of influence on a basis that would not only help get your ideas and thoughts and your important story across, but help pay the freight as well.

If you could fit it into your schedule (August 4-8, 1975), we would very much like to have you make a presentation some time during this period before our assembled members. Our audience will reflect the fact that IPA is, to an unusual extent, an organization of brass hats at the local level of both political parties and many professions who have, as their common denominator, an unusually heavy interest in national, social and charitable affairs, and a much more than average capacity to pass down their opinions and make them felt once they arrive at them.

If you can so arrange your schedule as to make an appearance before this unusual group of 1000 to 1500 persons some time during the five-day period (August 4-8, 1975) at Washington's Sheraton Park Hotel, we will see that the red carpet is rolled out and that you are introduced by some prominent person (of your choice, if you wish) in a manner consistent with your high position.

The IPA has a many generation record of giving an enthusiastic and generous response to all those who appear before it and we are proud of the fact that no speaker is ever embarrassed in any way by what is one of the most professional and influential audiences in our nation.

I am enclosing a brief descriptive brochure of the IPA and suggest that for further information about our current activities, contact be made either here, with IPA Headquarters, 2564 Berkshire Road, Cleveland Heights, Ohio 44106 or with the Heights Chamber of Commerce (Cleveland and Shaker Heights). I am also enclosing a sample edition of

Director William Colby

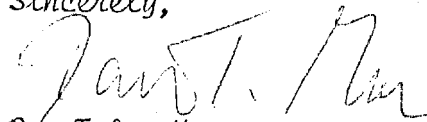
April 17, 1975

our IPA magazine, TALENT, and an article by William M. Hall entitled, "The Who's Who of the Spoken Word", for your information.

In the event that you can be with us at some time during the period of August 4 through 8 in the Grand Ballroom of Washington's Sheraton Park Hotel, we would like to have a good photograph or two (which are approved by you) as a basis for a cartoon for our IPA magazine, TALENT, and for publicity purposes. Ray Osrin, the cartoonist for the Cleveland Plain Dealer who is winning many awards, now does our cartoons (see enclosed one of Henry Kissinger). You will receive the original cartoon for your collection after it appears. In this connection, it is our suggestion that if we can get together on a date you have your public relations counsel contact us, with a view to maximizing the public impact of your remarks.

Please let me hear from you.

Sincerely,



Dan Tyler Moore
Director General

DTM:dm
Enclosures

OFFICIAL PROGRAM

1974 CONVENTION

of the

INTERNATIONAL PLATFORM ASSOCIATION

(Founded by Daniel Webster in 1831 as The American Lyceum Association)
2564 BERKSHIRE ROAD • CLEVELAND HEIGHTS, OHIO 44106

**Sheraton Park Hotel
Washington D. C.**

July 29 - August 2, 1974

ADMISSION TO ALL EVENTS BY BADGE ONLY

VERY IMPORTANT! If you don't have banquet reservations you may purchase your banquet tickets Monday and Tuesday only. No banquet tickets will be sold after Wednesday noon.

Mystery time of drawing sometime after 2:00 during one of programs Friday afternoon or evening. (Two all-expense-paid round trips to Russia). YOU MUST BE PRESENT TO WIN.

MONDAY, JULY 29, 1974

9:00 - 5:00 PM	REGISTRATION FOR CONVENTION BOOTHS AND EXHIBITS Joseph Ferrier, Chairman	Cotillion Foyer Esplanade and Florentine Foyers
9:00 - 5:00 PM DAILY	BETWEEN-THE-ACTS Coffee House Eleanor Sikes, Chairman Anna Blair Miller & Mildred Deutsch, Co-Chairman	Esplanade
9:00 AM	HOSPITALITY COMMITTEE MEETING Suzy Sutton, Chairman	Hospitality Booth
11:00 - 1:30 PM	COMMITTEE CHAIRMEN'S BUSINESS LUNCHEON	Annex Suite G-600
12:45 - 2:30 PM	SIGHTSEEING TOUR – by bus, past Watergate, White House, Embassy Row. Guided tours of Kennedy Center, Islamic Center, and magnificent new Gothic Cathedral Shirley Duncan, Chairman	
2:00 PM	NEW BOARD OF GOVERNORS MEETING	Annex Suite G-600
2:30 - 5:30 PM	SPECIAL ATTRACTIONS Presented by Previews Committee	Cotillion Room
7:00 - 8:00 PM	Artist Group Get-Together	Franklin Room
7:45 - 8:00 PM	Rosa Lobe at the piano	Sheraton Hall

8:00 PM	WELCOMING PARTY Eileen Hall, Chairman Pledge of Allegiance led by Ted Mack Greetings by Dan T. Moore, Director General Mystery Guest!!!	
8:30 - 9:00 PM	Predictions by Jeane Dixon Debby Robert – Miss Talent and Miss Louisiana of the 1973 Miss America Pageant Dancing to Bob Southees' Travelaires	Park Ballroom

TUESDAY, JULY 30, 1974

9:00 - 5:00 PM	REGISTRATION FOR CONVENTION	Cotillion Foyer
8:00 - 8:30 AM	Coffee & Donuts Creative Programming Workshops for Program Chairmen and Speakers and Organization Officials	Cotillion Room
8:30 - 10:00 AM	Creative Programming Workshops "INTRODUCTION AND WELCOME" Cover purpose and goals of their organizations. Dan T. Moore, Director General of IPA Ms. Earle Blackmon, Director of Services NEC Ms. Ruth Glazer, President ACUCWA "GENERAL SESSION" Outline purpose of Creative Programming Institute – examples of what will be covered Ted Mack, "Amateur Hour" Jim Stahl, Director McIntosh Center, Ohio Northern University Joseph Bauer, Director Cultural and Special Events	Cotillion Room
10:00 - 11:00 AM	Ralph Nader; "Nuclear Power"	Sheraton Hall
11:00 - 11:40 AM	Senator Lowell Weicker	Sheraton Hall
11:40 - 12:15 PM	Victor Borge	Sheraton Hall
12:15 - 1:15 PM	Luncheon Break	
1:15 - 1:30 PM	Rosa Lobe at the piano	Sheraton Hall
1:30 - 2:30 PM	Thayer Soule Film Lecture on Switzerland	Sheraton Hall
2:30 - 3:00 PM	Art Show Patron's Preview	Continental Room
3:00 - 4:00 PM	Art Show Opens Meet the Artists Hour	Continental Room
2:30 - 5:00 PM	PREVIEWS OF NEW PLATFORM PERSONALITIES Eileen Hall, Chairman (See separate Previews Program)	Cotillion Room

3:00 - 4:00 PM	Demonstration of Silk-Screen Process Agnes Brodie	Esplanade
4:00 - 5:00 PM	Artists' Workshop	Continental Room
5:00 - 6:30 PM	TALENT Magazine's Program Chairmen and Bureau Speakers Get-Acquainted Hour (limited to program chairmen, advertisers, speakers, and bureaus)	Richmond- Arlington Room
7:45 - 8:00 PM	Rosa Lobe at the piano	Sheraton Hall
8:00 - 9:00 PM	Mary Adelaide Mendelson, author of current best-selling novel — TENDER-LOVING GREED versus Dr. Thomas Bell, Executive Vice President of the American Nursing Homes Association	Sheraton Hall
9:00 - 9:30 PM	Irving Friedman, Economist; "Causes of Inflation"	Sheraton Hall
9:30 - 10:00 PM	Sheik Ibn Ben Salaam; "Oil"	Sheraton Hall
Doors Open After Evening Program	SHOWCASE-RENDEZVOUS Bob Hagan — Comedian par Excellence!!! Toast of Las Vegas and Florida's Gold Coast Lee Evans Trio — Bass and Percussion supporting Lee Evans at the piano, from Bach to Tchaikovsky, generously sprinkled with Porter, Berlin, Gershwin, and Bernstein Dancing to Bob Southees' Travelaires	Park Ballroom

WEDNESDAY, JULY 31, 1974

9:00 - 5:00 PM	REGISTRATION FOR CONVENTION	Cotillion Foyer
8:00 - 8:30 AM	Coffee and Donuts Creative Programming Workshops for Chairmen and Speakers and Organizations Officials	Cotillion Room
8:30 - 10:00 AM	Creative Programming Workshops "CREATIVE CARING" Audience interest, awareness, needs and desires, covers functions of the program chairman. Organize, deputize, dramatize and supervise Bruce Zimmerman, Student Union Director of Behrend College, Pennsylvania State University Don Scheiber, Director University Center, St. Johns University John Haggerty, Director of Student Activities, Hartford Community College Bob Kazmayer, Lecturer	Cotillion Room

CONVENTION COMMITTEE CHAIRMEN

Mrs. Drew Pearson DREW PEARSON AWARD
Eileen Hall PREVIEWS, WELCOMING & RENDEZVOUS
Anna Frances Houston INFORMATION
Lou LuTour POETRY
Elizabeth Moore ART
Dan Tyler Moore III CONVENTION ADMINISTRATION, BANQUET CHAIRMAN
Joseph Ferrier DISPLAY BOOTH
Hagob Pambookian TRANSPORTATION, RED CARPET
Lowell Thomas CONVENTION PLANNING
Don Price SECURITY AND ADMISSIONS CONTROL
Shirley Duncan EMBASSY TOURS
Anna Blair Miller BETWEEN-THE-ACTS COFFEE HOUSE
Eleanor Sikes Peters VOLUNTEERS & BETWEEN-THE-ACTS COFFEE HOUSE
Rosa Lobe MUSIC DIRECTOR
Suzy Sutton HOSPITALITY
Mildred Deutsch BETWEEN-THE-ACTS COFFEE HOUSE CO-CHAIRMAN
Paul Leonard PUBLICITY
Joseph Bauer CREATIVE PROGRAMMING INSTITUTE
Harry Byrd Kline PROGRAM CONTROL

	<p>"HOW TO INCREASE YOUR AUDIENCE" Establishing a good series, stimulating audience involvement, keeping your platform up to date, balance and variety of speakers, watch out for fads In addition: Thayer Soule, Head of Film Lecturing Association Mary Jeffries, Founder, Director Tucson Sunday Evening Forum</p>	Cotillion Room
9:00 AM	Art Group Workshops	Continental Room
9:45 - 10:00 AM	Rosa Lobe at the piano	Sheraton Hall
10:00 - 10:30 AM	Don Cooper; "The Will Rogers of the Lecture Platform"	Sheraton Hall
10:30 - 11:00	John McCook Roots, authority and author of many books on the Middle East and China	Sheraton Hall
11:00 - 12:00 Noon	Harry Byrd Kline Celebrity Showcase Featuring: Congressman Brooks Hayes Dr. David Hoy, E.S.P.	Sheraton Hall
10:30 AM	IPA Artists' Tour of Freer Gallery	
12:00 - 1:15 PM	Luncheon Break	
1:15 - 1:30 PM	Rosa Lobe at the piano	Sheraton Hall
1:30 - 2:00 PM	Z. D. Bonner, President of Gulf Oil of the U.S.	Sheraton Hall
2:30 - 3:15 PM	Del deWindt, Chairman of the Board, Eaton Corp.	Sheraton Hall
3:15 - 3:45 PM	Dr. Ernest Sternglass, Head of Radiology, University of Pittsburgh; "Nuclear Fission: The Biological Peril"	Sheraton Hall
3:45 - 4:05 PM	Gordon Gray; "Those Good Old Days – TOMORROW"	Sheraton Hall
3:00 - 4:00 PM	Poetry Reading – Lou LuTour, Chairman	Assembly Room
4:00 - 6:00 PM	Creative Programming Workshops "AGENCIES – KIND AND FUNCTION" Creative problem solving, contracts, packaging, buy and sell, tie-in, block booking Carlton Sedgeley, President of Royce Carlton Harry Byrd Kline, Celebrity Bureau "NEGOTIATING THE FEE" Troubles with the program, what about no-shows, who are the best agents, what makes a bad agent, benefits of block booking Jim Stahl, Director McIntosh, Ohio Northern Univ. Jay Boyar, Director of Students, Prince George's Community College Tom Mathews, Coordinator Activities, State University of New York	Cotillion Room
4:15 - 5:00 PM	Gene Baro, <u>Washington Post</u> Art Critic; "Today's Art Market"	Continental Room

Doors Open
After Evening
Program

SHOWCASE-RENDEZVOUS

Park Ballroom

Lawrence Corona Trio; "Entertainment '75"
Variety . . . from Godfather, Light Opera,
and Broadway Musicals
Michael Jackson - Hypnosis Methods, Inc.
Dave Ray and Jim McCormick - Piano and Drum,
Ragtime - featuring Scot Joplin Rags, the old
Player Piano sound and a good old "sing in"
with words and music

FRIDAY, AUGUST 2, 1974

Mystery time of drawing sometime after
2:00 P.M. during one of programs Friday
afternoon or evening. (Two all-expense-paid
round trips to Russia).

YOU HAVE TO BE PRESENT TO WIN.

8:30 - 9:00 AM	Artists' Workshop	Continental Room
9:00 - 10:00 AM	Herbert Sanborn, from the Library of Congress - Slide Lecture on Prints and Color	Continental Room
10:00 - 12:30 PM	Previews of New Platform Personalities	Cotillion Room
12:00 - 2:00 PM	Artists pick up entries	
12:00 - 1:45 PM	Luncheon Break	
2:00 - 2:15 PM	Rosa Lobe at the piano	Sheraton Hall
2:15 - 2:55 PM	Dr. Victor Bond, Director of Brookhaven National Laboratories "Nuclear Power Is Safe"	Sheraton Hall
3:00 - 3:20 PM	Joseph Bauer; "Impact of Mass Media"	Sheraton Hall
7:45 - 8:00 PM	Rosa Lobe at the piano	Sheraton Hall
8:00 - 8:30 PM	Dr. J. McLaughlin, Special Assistant to the President of the U. S. and Member of the Jesuit Order. "The Status of the Presidency"	Sheraton Hall
8:45 - 9:45 PM	Jack Anderson, national columnist	Sheraton Hall
Doors Open After Evening Program	SHOWCASE-RENDEZVOUS Miriam Dvorin Hepner - Singer-Guitarist brings us American Blues, Ragtime, and American and European Folk Songs David Hoy - E.S.P. Radios' telepathic, psychic answer man Dancing to Bob Southees' Travelaires	Park Ballroom

6:30 - 7:15 PM	Cash Bar before Banquet	Florentine Foyer next to Ballroom
7:15 PM	ANNUAL BANQUET Armed Forces, Color Guard William DuPré, leading tenor of Metropolitan Opera Company Mrs. Drew Pearson presents award for Top Program Chairman Lowell Thomas, President of IPA Leon Jaworski, Special Watergate Prosecutor	Sheraton Hall
Doors Open After Evening Program	SHOWCASE-RENDEZVOUS James Briscoe and the Poverty Jive Team Band – the musical hit of 1973 Previews and RENDEZVOUS – returned by popular acclaim!!! Jean Palmerton – brings us the glamorous “Leading Ladies” of American Musical Comedy Rudy Vallee – The One and Only Domenico Facci – President of Audubon Society – Sculpting Lowell Thomas	Park Ballroom

THURSDAY, AUGUST 1, 1974

8:00 - 8:30 AM	Coffee and Donuts Creative Programming Institute	Cotillion Room
8:30 - 10:00 AM	Creative Programming Institute “SPOTTING THE PROFESSIONAL LECTURER” Finding top notch talent, is the speaker available, spotting the star of tomorrow, what type fits your organization. Ted Mack John Heinz, Special Assistant to Vice President Public Affairs – Bethlehem Steel “CARE AND FEEDING OF THE ARTIST” How to treat an artist, insure he gives 110%, following up the program, staying on good terms, what an artist appreciates Bob Orben, Top gag-writer Ben Franklin, Jr., Vice President, Associated Clubs “A CHECKLIST FOR SUCCESS” Henri Saint-Laurent, Executive Director – Eventful Training Eleanor Holland, Founder and Director – Author and Celebrity Forum	Cotillion Room
9:00 - 10:00 AM	Lithography Process Demonstration Emil Weddige	Continental Room
9:45 - 10:00 AM	Rosa Lobe at the piano	Sheraton Hall
10:15 - 11:20 AM	Frederick Storaska’s movie “To Be or Not To Be Raped” Understanding and Preventing Rape and Assaults	Sheraton Hall

11:20 - 12:00 Noon	Followed by Congresswoman Yvonne B. Burke, author of a Congressional bill on rape and Frederick Storaska, U.S. foremost authority on the crime of rape	Sheraton Hall
12:00 - 1:00 PM	Luncheon Break	
1:00 - 1:15 PM	Rosa Lobe at the piano	Sheraton Hall
1:15 - 2:15 PM	Congressman Daniel Flood vs. Aquilino Boyd, Ambassador of Panama to the U. N. "Should Panama Canal Be Transferred to Panama?" Moderator, George Crile, III	Sheraton Hall
2:30 - 4:00 PM	Creative Programming Workshop "SHORTCUTS TO BETTER PROMOTION" New ideas on promotion, better ideas on publicity, using media effectively, new methods of personal communications Rick Wemmers, Vice President Communication- Development, J. Walter Thompson Agency Jim Cawdrey, Director – Pacific Coast Coin Exchange "SELL THE IMAGE, THE SIZZLE, AND THE SELF" Using media effectively, direct mail marketing, telephone selling, word of mouth Celia Wallace, Vice President Direct Mail Marketing Association Art Brooks, Sales and Marketing, General Motors Institute "TEN WAYS TO SAVE MONEY ON OUR PROGRAM" Reaching more people for the same cost, building excitement through low budgets and high fees, communicate, cooperate, coordinate Eugene Farrar, Director of Community Service, Grossmont College Ralph Frost, Director of Knoxville Executive Club	Cotillion Room
4:00 - 6:00 PM	Previews of New Platform Personalities	Cotillion Room
4:00 PM	Deadline for voting on Popular Prize for Art Exhibit	Continental Room
7:45 - 8:00 PM	Rosa Lobe at the piano	Sheraton Hall
8:00 - 8:30 PM	Kevin Phillips, national columnist; "The Future of the American Political System"	Sheraton Hall
8:30 - 9:00 PM	Jesse Owens, Olympic Gold Medal winner (Harry Byrd Kline Celebrity Showcase) "Athletics and Their Implication In Our Everyday Life"	Sheraton Hall
9:10 - 10:00 PM	James Kilpatrick and Senator Henry Jackson	Sheraton Hall

OFFICIAL PROGRAM

1973 CONVENTION
of the
INTERNATIONAL PLATFORM ASSOCIATION

(Founded by Daniel Webster in 1831 as The American Lyceum Association)
2564 BERKSHIRE ROAD • CLEVELAND HEIGHTS, OHIO 44106

Sheraton Park Hotel
Washington D. C.

July 30 - August 3, 1973

ADMISSION TO ALL EVENTS BY BADGE ONLY

Pick up your banquet tickets at the IPA Registration Booths in the Cotillion Foyer Monday if possible. Last summer, as in previous years, many were unable to get tickets at the last moment and missed some of the greatest features of the convention. The hotel must be given an estimate Tuesday morning so get your dinner tickets as soon as you register.

Two all expense round trip tickets for the IPA Caribbean Cruise in September (see details in TALENT Magazine) will be given away the evening of Friday, August 3. HOWEVER, YOU MUST BE PRESENT IN PERSON IN THE ROOM AT THE TIME OF THE DRAWING TO WIN, SO BE sure to be present in person at the Friday sessions if you want to be in this important drawing.

MONDAY, JULY 30, 1973

9:00 - 5:00 PM	REGISTRATION FOR CONVENTION	Cotillion Foyer
	BOOTHS AND EXHIBITS	Esplanade and
	Joseph Ferrier, Chairman	Florentile Foyers
	BETWEEN-THE-ACTS Coffee House	Potomac Lounge
	Eleanor Sikes Peters, Chairman	
	Anna Blair Miller and Mildred Deutsch, Co-Chairmen	
11:00 AM	COMMITTEE CHAIRMEN'S BUSINESS LUNCHEON	Annex Suite G-600
12:45 - 2:30 PM	SIGHTSEEING TOUR — by bus, past Watergate, White House, Embassy Row. Guided tours of Kennedy Center, Islamic Center and Magnificent new Gothic Cathedral	
	Shirley Duncan, Chairman	
12:45 - 2:00 PM	Bus tour to National Gallery of Art for artist group — lunch at museum	
2:00 PM	NEW BOARD OF GOVERNORS MEETING	Annex Suite G-600
2:30 - 5:30 PM	SPECIAL ATTRACTIONS	Cotillion Room
	Presented by Previews Committee	
	“The Italy I Love” — Gloria Braggiotti Etting	
	“Dylan Thomas Anthology” — Harvard Gregory	
	“Nepal” — Film Lecture by Chris Borden	
	“Art of Chinese Language” — Professor Richard Woo	

Demonstrations by Tony Bennett, free form potter, and Trew Bennett, who uses the potter's wheel, to be held in Esplanade.

8:00 PM	WELCOMING PARTY Eileen Hall, Chairman Janet Mandel, Coloratura Soprano, will open with "The Star Spangled-Banner" Greeting by Dan T. Moore, Director General Predictions by Jeane Dixon Presentation of Drew Pearson Awards for Program Chairmen of the Year by Mrs. Drew Pearson Gerry McClintic, winner 1972 Previews Dr. Jeffrey Hollander – Pianist – Classical, Pop and Jazz Dancing to Bob Southee's Travelaires	Park Ballroom
---------	--	---------------

TUESDAY, JULY 31, 1973

9:00 - 5:00 PM	REGISTRATION FOR CONVENTION	Cotillion Foyer
8:00 - 8:30 AM	Coffee and donuts for Talent Workshop	Sheraton Hall
8:30 - 10:00 AM	TED MACK'S TALENT WORKSHOP (See separate program)	Sheraton Hall
10:10 - 11:00 AM	Ralph Windoes Agency Showcase Robert Brouwer Film Lecture – "Of Thee I Sing"	Sheraton Hall
11:00 - 11:20	Wilma Scott Heide, President of NOW "She Is Risen"	Sheraton Hall
11:20 - Noon	Jack Anderson	Sheraton Hall
1:15 PM	MUSIC by Rosa Lobe	Sheraton Hall
1:30 - 2:00 PM	Phyllis Schlafly "What's Wrong With Equal Rights For Women?"	Sheraton Hall
2:00 - 2:30 PM	Royce Carlton Showcase Artie Shaw "The Artist and a Materialistic Society"	Sheraton Hall
2:00 PM	Special Art Show Previews for Previous Purchasers	Continental Room
2:30 PM	Art Show Opens	Continental Room
2:30 - 3:30 PM	MEET-THE-ARTISTS HOUR	Continental Room
2:30 - 5:00 PM	PREVIEWS OF NEW PLATFORM PERSONALITIES Eileen Hall, Chairman (See separate Previews Program)	Cotillion Room
4:00 PM	MUSIC by Rosa Lobe	Continental Room
5:00 - 6:30 PM	TALENT MAGAZINE'S PROGRAM CHAIRMAN AND BUREAU GET-ACQUAINTED HOUR (limited to program chairmen, advertisers, and "Best Speaker" bureaus)	Annapolis - Frederick Suite

Iva Amrhine, an accredited McGowan Teacher, will demonstrate hooking of rugs in Esplanade.

7:45 PM	MUSIC by Rosa Lobe	Sheraton Hall
8:00 - 8:45 PM	James Kilpatrick interviews Senator Sam Ervin on Watergate	Sheraton Hall
8:45 - 9:15 PM	Erma Bombeck "He Who Laughs - Lasts!"	Sheraton Hall
9:15 - 10:00 PM	Sean Hopkins, Representing Irish Republican Army "What's Going On In Ireland"	Sheraton Hall
After Evening (Doors Opened after end of above program)	RENDEZVOUS Eileen Hall, Chairman "The Greentree" - Gary and Wilma Snyder Group, pop and folk music Mildred Dilling, Empress of the Harp Jay Samuel — A dynamic synthesis of piano and voice	Park Ballroom

THURSDAY, AUGUST 2, 1973

9:00 - 2:00 PM	REGISTRATION FOR CONVENTION	Cotillion Foyer
8:00 - 8:30 AM	Coffee and donuts for Talent Workshop	Sheraton Hall
8:30 - 10:00 AM	TED MACK'S TALENT WORKSHOP	Sheraton Hall
9:00 AM	Art Planning Group Meets	Continental Room
10:00 - 10:50 AM	Don Cooper Film Lecture — "You Should Have Been Here Yesterday"	Sheraton Hall
10:50 - 11:30 AM	Program Associates Showcase, featuring Harlan Matteson — Ventriloquist, comedian Walter Cummings — "Prince of Cards"	Sheraton Hall
11:35 - Noon	Gordon F. Gray "Look Out!"	Sheraton Hall

Rita Soloway demonstrates portraiture as she did for the National Academy of Design last year, in Esplanade during Art Exhibition Hours.

1:15 PM	MUSIC by Rosa Lobe	Sheraton Hall
1:30 - 2:00 PM	Mayor Sam Massell of Atlanta "Crisis in Urban America"	Sheraton Hall
2:00 - 3:30 PM	PROGRAM CHAIRMEN'S WORKSHOP Conducted by Clark Drummond, Everette Peterson, Thayer Soule, Ralph Frost, David Phillips and Dan T. Moore	Park Ballroom
3:30 - 5:30 PM	PREVIEWS OF NEW PLATFORM PERSONALITIES Eileen Hall, Chairman (See separate Previews Program)	Cotillion Room

4:00 PM	Deadline for Voting on Popular Prize for Art Exhibit	Continental Room
7:15 PM	ANNUAL BANQUET Dan Tyler Moore III, Banquet Chairman Henry Kissinger Archibald Roosevelt, Jr. Alice Roosevelt Longworth Mrs. Drew Pearson Lowell Thomas Rene Galland	Sheraton Hall
After Evening	RENDEZVOUS Eileen Hall, Chairman V. Neil Wyrick – "What's Your Line?" – Cartoons and Comments Juan Perez – Classical, Flamenco and Jazz Guitar	Park Ballroom

Rabb Joshka, Gypsy violinist, will play between acts.

FRIDAY, AUGUST 3, 1973

10:00 - 12:30 PM	PREVIEWS OF NEW PLATFORM PERSONALITIES Eileen Hall, Chairman (See separate Previews Program)	Cotillion Room
Noon - 4:00 PM	Artists Pick Up Entries	Cotillion Room
2:25 PM	MUSIC by Rosa Lobe	Sheraton Hall
2:40 - 3:10 PM	Donald C. Price "You Auto Know"	Sheraton Hall
7:15 PM	MUSIC by Rosa Lobe	Sheraton Hall
7:30 - 8:00 PM	Mayor Thomas Bradley	Sheraton Hall
8:00 - 8:30 PM	Ralph Nader Crusader for the Consumer	Sheraton Hall

DRAWING for Caribbean Cruise prize

After Evening	RENDEZVOUS Eileen Hall, Chairman "The Generation Gap" – A family sound, Mrs. Wilma Thress and family Mouzakis – Concert Rock Group	Park Ballroom
---------------	--	---------------

Dee Church, originator of collages in gemstones and mazdaliths, will show the technique of monoprinting in Esplanade.

7:45 PM	MUSIC by Rosa Lobe	Sheraton Hall
8:00 - 8:30 PM	Bantam Lecture Bureau Showcase Christine Jorgenson "Sets the Record Straight"	Sheraton Hall
9:00 - 9:45 PM	John McCook Roots "The China Americans Do Not Know"	Sheraton Hall
9:45 - 10:15 PM	Gundella the Witch	Sheraton Hall
10:15 PM	RENDEZVOUS Eileen Hall, Chairman Bill Hein - Country Music with the Nashville Sound Stephanie Sundine, Mezzo Soprano and James Javore, Baritone Dancing to Bob Southee's Travelaires	Park Ballroom

WEDNESDAY, AUGUST 1, 1973

9:00 - 5:00 PM	REGISTRATION FOR CONVENTION	Cotillion Foyer
8:00 - 8:30 AM	Coffee and donuts for Talent Workshop	Sheraton Hall
8:30 - 10:00 AM	TED MACK'S TALENT WORKSHOP	Sheraton Hall
10:15 - 11:15 AM	Harry Byrd Kline Showcase, featuring	Sheraton Hall
10:15 - 10:35 AM	Jean Adams "The Emerged Female"	Sheraton Hall
10:35 - 10:55	Arthur Holst "Funny Thing About Football"	Sheraton Hall
10:55 - 11:15	Heartsill Wilson "Stand Up! You're an American"	Sheraton Hall
11:15 - 11:45 AM	Katherine de Jersey, Internationally-know astrologer "Looking Ahead With the Stars"	Sheraton Hall
1:15 PM	MUSIC by Rosa Lobe	Sheraton Hall
1:30 - 2:30 PM	Debate between Dr. George Crile and Dr. Benjamin Byrd "Is the Radical Mastectomy Necessary"	Sheraton Hall
2:30 - 3:00 PM	Lewis W. Foy President of Bethlehem Steel	Sheraton Hall
3:00 - 3:30 PM	Doug Jones Film Lecture - "New York City, Broadway, U.S.A."	Sheraton Hall
3:00 - 4:00 PM	POETRY READING and MOVIE Lou LuTour, Chairman	Assembly Room
3:30 PM	Ann Rorimer Slide Lecture - "Art Scene, Chicago"	Franklin Room
3:30 - 6:30 PM	PROGRAM CHAIRMEN'S FORUM AND WORKSHOP Conducted by James Stahl, Everette Peterson, Ralph Frost, Dave Phillips and Dan T. Moore	Park Ballroom

CONVENTION COMMITTEE CHAIRMEN

Mrs. Drew Pearson DREW PEARSON AWARD
Eileen Hall PREVIEWS, WELCOMING & RENDEZVOUS
Anna Frances Houston..... INFORMATION
Lou LuTour..... POETRY
Elizabeth Moore ART
Dan Tyler Moore III..... CONVENTION ADMINISTRATION, BANQUET CHAIRMAN
Joseph Ferrier DISPLAY BOOTH
Nick O'Malley TRANSPORTATION, RED CARPET
Lowell Thomas CONVENTION PLANNING
Don Price..... ADMISSIONS CONTROL
Shirley Duncan..... EMBASSY TOURS
Anna Blair Miller REGISTRAR & BETWEEN-THE-ACTS COFFEE HOUSE
Eleanor Sikes Peters..... VOLUNTEERS & BETWEEN-THE-ACTS COFFEE HOUSE
Rosa Lobe MUSIC DIRECTOR
Susy Sutton HOSPITALITY
Mildred Deutsch BETWEEN-THE-ACTS COFFEE HOUSE CO-CHAIRMAN
Paul Leonard PUBLICITY
Ted Mack..... TALENT WORKSHOP
Harry Byrd Kline..... PROGRAM CONTROL

**"THE BEST SPEAKER" BUREAUS WHOSE TALENT HAS BEEN ACCEPTED FOR
THE 1973 ANNUAL IPA CONVENTION**

BANTAM LECTURE BUREAU (Vicki Faerstein)
666 Fifth Avenue, New York, N. Y. 10019 (212) 245-8172

HARRY BYRD KLINE CELEBRITY BUREAU (Harry Byrd Kline)
P. O. Drawyer 87, Dallas, Texas 75221 (214) 661-9201

PROGRAM ASSOCIATES (Robert Papworth)
1225 First Nat'l. Bank Bldg., Utica, N. Y. 13501 (315) 732-2121

ROYCE CARLTON, INC. (Carlton Sedgeley)
866 United Nations Plaza, New York, N. Y. 10017 (212) 355-7931

RALPH WINDOES TRAVELOGUE, INC. (A. Cecil Houghton)
1326 McKay Tower, Grand Rapids, Mich. 49502 (616) 459-9597

(see separate program for Previews)

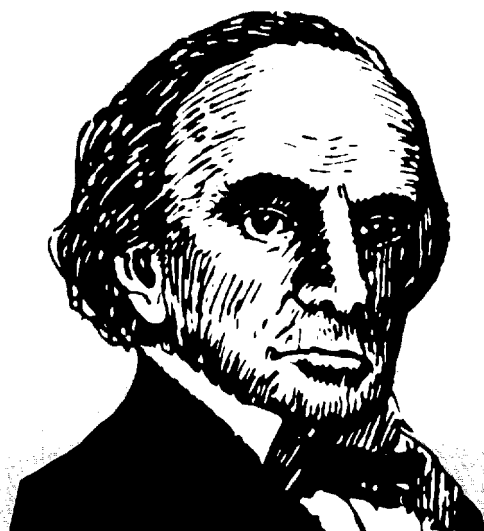
Approved For Release 2004/10/13 : CIA-RDP88-01315R000300320006-1

INTERNATIONAL PLATFORM ASSOCIATION

"There are many objects of great value to man which cannot be attained by unconnected individuals, but must be attained if at all, by association."

Daniel Webster

The Statesman orator who founded the American Platform and became the Grandfather of the nation's oldest trade association, the I.P.A.



Approved For Release 2004/10/13 : CIA-RDP88-01315R000300320006-1

History of the International Platform Association

Daniel Webster, the most famous orator in American history, Secretary of State under three presidents, the lawyer who changed American history by winning the famous Dartmouth College case, made his greatest contribution to America in 1826 during the presidency of John Quincy Adams. He helped found the first "Lyceum" in Milbury, Massachusetts and launched the most effective medium for influencing public opinion any nation has ever had, the tens of thousands of audiences in thousands of cities and towns that comprise the American Lecture Platform. It has never been as powerful as it is now and its influence is growing daily.

Webster's idea spread so rapidly that five years later the AMERICAN LYCEUM ASSOCIATION was formed under his aegis to unite the various units that had sprung up all over the nation.

The thousands of statesmen, politicians, and businessmen who have formulated U. S. public and private opinion over the last one hundred forty-five years owe their influence and contribution largely to these audiences of millions of Americans that have, since 1826, been set up all over our nation eager and ready to hear them and be influenced by their theories and arguments.

The greatest single impetus to the growth of the "Lyceum" resulted from efforts to schedule an American lecture tour for Charles Dickens, the English author. His representative had contacted a Boston journalist, James Redpath, who established the first lecture bureau in America one hundred and three years ago.

This first lecture bureau presented such speakers and concert artists as Mark Twain, Ralph Waldo Emerson, Julia Ward Howe, Josh Billings, Henry Ward Beecher, P.T. Barnum, and other leaders in the political, business, entertainment, and concert fields of those days.

The International Lyceum Association, founded in September 1903 took over where the American Lyceum Association left off and in 1952 was reincorporated under its present name as THE INTERNATIONAL PLATFORM ASSOCIATION. It is the oldest international association in the United States, going back in its ancestry over one hundred forty-five years. It has always been the club and sounding board of those interested in the power of the spoken word and has had on its membership rolls an appreciable percentage of all the great names of our American heritage.

Those early guests plus later IPA members such as Theodore and Franklin Roosevelt, Richard Nixon, William Howard Taft, Herbert Hoover, John Kennedy, Lyndon Johnson, William Jennings Bryan, Nelson Rockefeller, Carl Sandburg, Harry Truman, J. Edgar Hoover, Hugh Downs, Woodrow Wilson, "Dear Abby" Van Buren, David Brinkley, Victor Borge, Art Buchwald, Lowell Thomas, Barry Goldwater Otto Preminger, Winston Churchill, Ralph Nader, Jack Anderson, Dr. Walter Alvarez, Averell Harriman, President Gerald Ford, Hubert Humphrey, Betty Furness, Art Linkletter, Alice Roosevelt Longworth, Walter Lippman, Rex Harrison, Hal Holbrook, Drew Pearson (and a host of others in the fields of statesmanship, business, oratory, the theatre, the movies, and entertain-

ment) have bequeathed a portion of their greatness to their associates, living and dead, in what our members feel is the most interesting organization in our nation. We have members who have been coming to our meetings for over fifty years.

Theodore Roosevelt and all succeeding U. S. Presidents have been IPA members, as have a good percentage of the most influential members of the U. S. Senate and many state governors, cabinet officers, and foreign ambassadors accredited to the United States who are on IPA rolls.

Each year hundreds of the top political figures and orators of our nation, the Platform people who belong to the IPA, appear before colleges, forums, school assemblies, conventions, concerts, executive and women's clubs, service clubs, and industrial association audiences. Anywhere and everywhere that audiences of any kind convene there are IPA members not only on the Platform but in the audience, functioning as program chairmen or just listening.

IPA President and Membership Chairman Lowell Thomas has said, "No other medium can compare with the Platform."

One privilege of membership is the opportunity to attend the annual five-day assemblage in Washington, D.C. where the most outstanding personalities and programs seen anywhere in this country are presented in an atmosphere where, with only IPA members being admitted, an extraordinary volume of top level "off-the-record" conversation takes place. Here the top statesmen of both parties, time-honored orators, TV, radio, and newspaper personalities and celebrities from many fields find memories. Hopeful beginners find counsel and help and patrons and program chairmen find new talent and everyone finds enjoyment.

The top echelon of our nation in many different fields meet for five days of fun, recreation, fellowship and reunion, and genuine relaxation after a strenuous year. The workshops, previews, and programs elicit enduring friendships and lasting admiration one for the other.

THE INTERNATIONAL PLATFORM ASSOCIATION is not only the professional association of the American program chairman and of those who belong to organizations that put on programs for their members, but in fact of all persons interested or engaged in the lecture, concert, TV, radio, newspaper, and entertainment fields. It is the organization of those interested in the power of oratory and of the spoken word.

For over a hundred and forty years IPA membership has included many of the most distinguished men and women of our nation in every field. If one thing about the IPA can be pinpointed as most valuable to its unusual membership, it is the fruitful and lasting friendships developed at high level across ordinarily inaccessible professional and geographic boundaries.

Membership is limited to persons recommended for membership whose applications are approved by our Membership Committee and by our Board of Governors.

Any questions concerning IPA's status or reputation can be referred to the Heights Chamber of Commerce (Cleveland and Shaker Heights, Ohio) or Gale's Encyclopedia of Associations.

INTERNATIONAL PLATFORM ASSOCIATION

*The International club of those
interested in oratory
and the power of the spoken word.*

OFFICERS

Director General and Board
Chairman Dan Tyler Moore
President and Membership
Chairman Lowell Thomas
First Vice President Dr. Glenn Seaborg
Second Vice President Ted Mack
Third Vice President Art Linkletter
Fourth Vice President Victor Borge
Fifth Vice President Eileen Hall
Sixth Vice President Senator Clarence Dill
Treasurer Anna Blair Miller
Secretary Edna Sinclair

BOARD OF GOVERNORS

Dr. Glenn Seaborg	Eleanor Sikes Peters
Lowell Thomas	Mrs. Lloyd Owens
Ambassador Enrique Tejera-Paris	James Kilpatrick
Jack Anderson	Don Wolfe
Ambassador Julio Sanjines Goytia	Joseph Ferrier
Sir William Samson- Moore	Eileen Hall
Hal Holbrook	Andre Pacatte
Congressman Charles A. Vanik	Arthur Taylor
Victor Borge	Everette Peterson
Art Linkletter	Dan T. Moore III
Mildred Deutsch	Anna Blair Miller
Senator Clarence Dill	Edna Sinclair
Mrs. Drew Pearson	Harry Byrd Kline
William McVey	Elizabeth Moore
Dan Tyler Moore	Archibald Roosevelt, Jr.
Alice Roosevelt Longworth	Anna Frances Houston
Mary I. Jeffries	Paul Leonard
Rosa Lobe	Dee Church
Lou LuTour	Cordella Treece
Carl Stokes	Suzy Sutton
Dr. Cleo Dawson	Gordon F. Gray
	Herbert A. Greenwald
	Shirley Duncan
	Emil Weddige
	Colonel Joseph Carrin

WINNERS OF IPA SILVER BOWL AWARDS

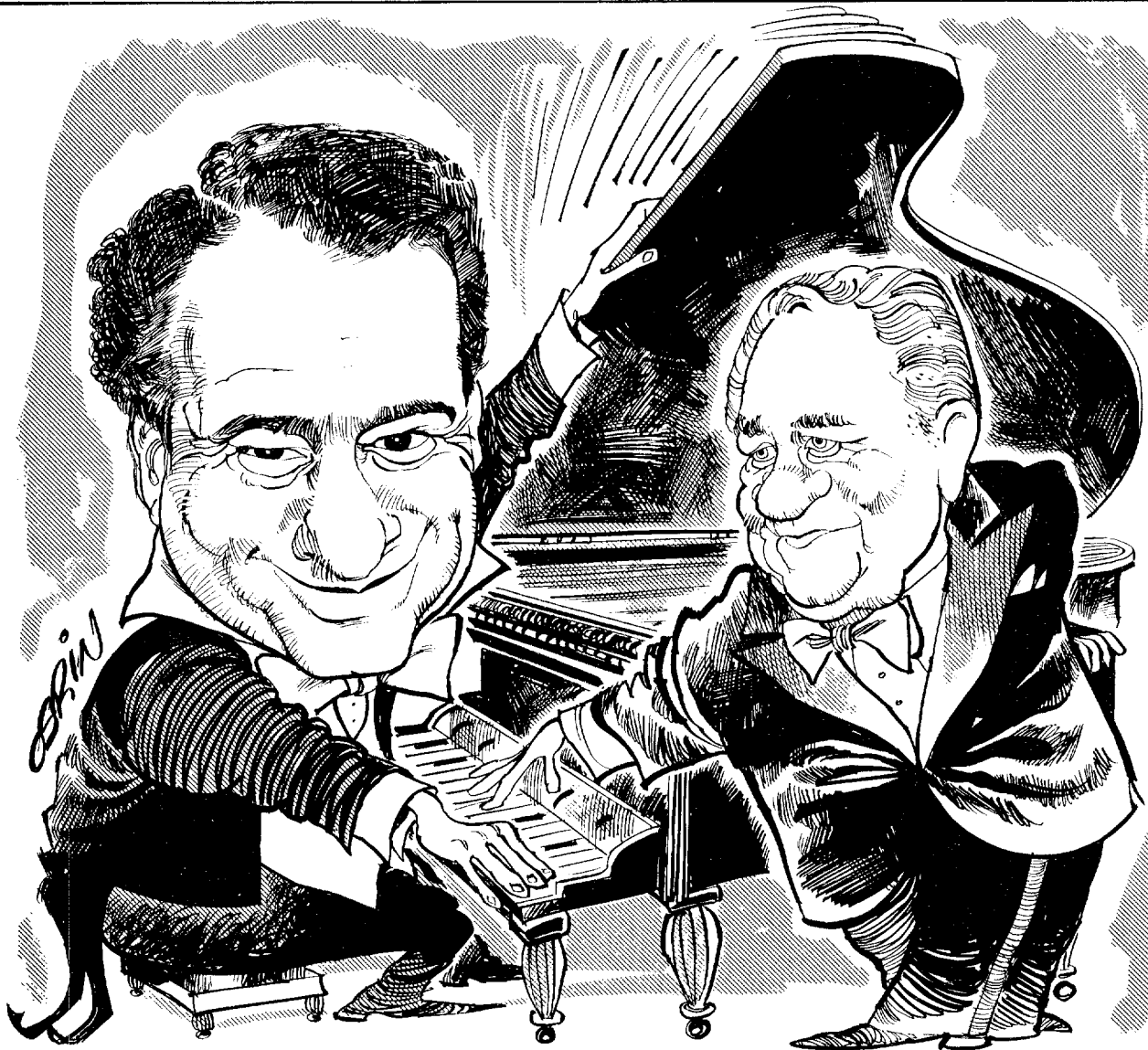
Lowell Thomas	Earl Warren	Art Linkletter
John F. Kennedy	Lawrence Spivak	Victor Borge
Richard M. Nixon	Admiral Rickover	Mayor Thomas
Lyndon B. Johnson	Dr. Glenn Seaborg	Bradley Benjamin
Ralph Nader	Drew Pearson	Franklin
Bob Hope	Jack Anderson	Ambassador
Erma Bombeck	Jose Greco	Arthur
Henry Kissinger	Hal Holbrook	Goldberg
	Dan T. Moore	Leon Jaworski



THE PUBLICATION OF THE INTERNATIONAL PLATFORM ASSOCIATION

Volume 81, No. 4

November 1974



Official News And Guide For The Program Chairman
... "for the man on the platform, the manager who puts him there, and the board that keeps him there." —Carl Sandburg, former editor. Poet James Whitcomb Riley, IPA member, added ... "and the vast audience that WANTS him there."

IPA

Spend an hour with a Capitalist.

Has your social, church, or community group ever discussed American business with a real live capitalist? The Eaton Corporation feels it is time to speak out on business. That's why it formed COMM/PRO, a community action program of businessmen and women who speak about business and welcome questions on it.

Invite a COMM/PRO speaker to your club for a thought-provoking discussion of free enterprise. Write: COMM/PRO, Eaton Corporation, 100 Erieview Plaza, Cleveland, Ohio 44114.

EAT•N

Talent

NOVEMBER 1974, VOL. 81, No. 4

The International Platform
Association Newspaper
2564 Berkshire Road
Cleveland, Ohio 44106
(216) 932-6336

- 3 Director General
- 7 Speaking Creatively
IT WAS A SMASH!
Joseph C. Bauer
- 9 THE WEEK THAT WAS . . .
A WOW OF A WEEK
Eileen M. Hall
- 10 Of Art and Artists . . .
ART SHOW A SMASHING
SUCCESS
- 17 COMMON SENSE AND
NUCLEAR POWER
Dr. Dixie Lee Ray
- 26 CLASSIFIED ADVERTISING
LEADERSHIP IN CITIZENSHIP
Leon Jaworski
- 22 Carolyn C. Marra
- 22 1974 CONVENTION SPEAKERS
- 29 PHOTOGRAPHY CONTEST
- 31 RESULTS OF LAST TALENT
MAGAZINE POLL
- 34 HYPOTHETICAL vs.
REAL DEATHS
V. P. Bond
- 36 INFLATION
Irving S. Friedman
- 39 FILM LECTURE MINIVIEWS
- 40 HOPE FOR THE MIDDLE EAST
John McCook Roots
- 44 THE CONTROL TALK TIMER
James V. Nasche, Jr.
- 45 IT TAKES GUTS TO SUCCEED
Dr. Whitt N. Schultz
- 46 GULF OIL CHAIRMAN
ANTI-FREE ENTERPRISE
MOOD IN CONGRESS
Z. D. Bonner
- 49 IPA MEMBER STARS ON
TV IN KASHMIR



CONVENTION '74 Director Generals Report

from
**Dan
Tyler
Moore**

The pictures and articles in this Convention edition of Talent Magazine reflect the scope and timeliness of the speeches at the 142nd Annual Congress of the International Platform Association which was held in Washington, D. C. July 29 — August 2, 1974. As space permits these topics which will be the theme of speeches all across America and indeed around the world in the coming year, will be printed verbatim.

The 1300 people who came from every corner of America, and some other countries, who attended are the pivots of community life in America — the Program Chairmen, Bureau Managers, and Club President who make these five dramatic days in Washington a guidepost for Platform performances they will book before their own audiences in the next year.

While the excitement of the IPA Convention is incidental to the nitty gritty of placing the great issues of the day in perspective for the man on the platform and the managers and committees that keep him there, the Convention for the past two years has been the high spot of Washington's summer season and our members will be telling their grandchildren about our recent Convocation where government, big business and public trust officials laid their wares on the doorstep of public opinion.

Leon Jaworski and Victor Borge were given the International Platform's highest honors. The Special Prosecutor, unlike Henry Kissinger's to the point speech last summer (Reston of the N.Y. Times called it the best foreign policy speech of the year) carefully avoided Watergate and called on young America to lead the way to greater accountability in a free society. While we were all caught up in the impeachment issue and Nixon's resignation followed on the heels of the Convention, Jaworski's



VALEE



PHILLIPS



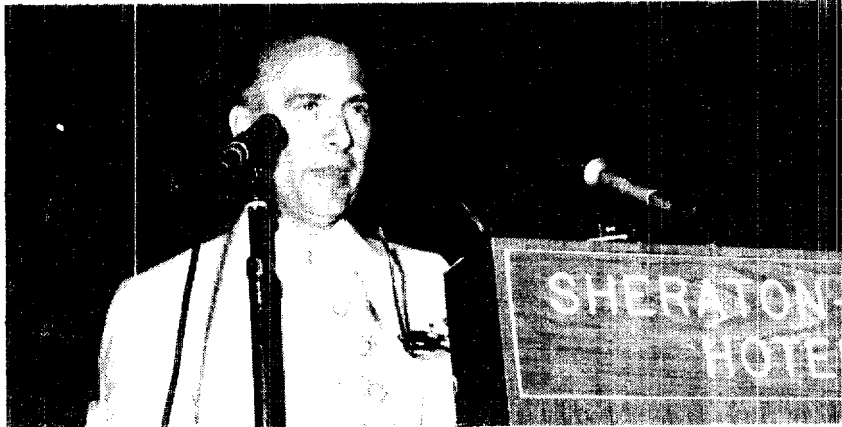
WEICKER

ABOUT THE COVER . . .

Jaworski and Borge demonstrate absolute pitch at the 1974 IPA Convention.

Dan Tyler Moore, Publisher and Editor-in-Chief; Alla V. Wakefield, Managing Editor; Advertising Sales Offices, IPA, 2564 Berkshire Road (932-6336) and Fine Arts Agency, 1278 West 9th Street, Cleveland, Ohio 44103 (861-6442). Editorial Offices, IPA, 2564 Berkshire Road, Cleveland, Ohio 44106 (932-6336). Subscription Price \$6.00; IPA members \$2.00. Form 3579, change of address should be mailed to: IPA 2564 Berkshire Road, Cleveland, Ohio 44106.

©1974 Talent (founded 1890) is published quarterly by The International Platform Association, 2564 Berkshire Road, Cleveland, Ohio 44106. Second-class postage paid at Cleveland, Ohio 44101.



Z. D. Bonner, President of Gulf Oil addressing the IPA membership.

speech was prophetic of the problems now facing America. Is law the political religion of the nation in the words of Abraham Lincoln? Or have we gone too far as a nation toward white collar crime. (Full text of Jaworski's address can be found on page 21)

As the nation enters the decade faced with solving our energy problems the oil industry, the Atomic Energy Commission, and the Institute of Environmental Studies have or will be writing and speaking at the International Platform Convention and in Talent Magazine. Dr. Ernest Sternglass, head of radiation, The University of Pittsburg reduced the whole question of nuclear power as a major source of energy to 1 rad and one of your lung cells in the last issue of Talent, (Volume 81, No. 3 (June, 1974).

Always looking at both sides of every question The IPA invited Dr. V. P. Bond, M.D., Brookhaven National Laboratory to speak on this subject in opposition to Dr. Sternglass at the Convention. A summary of his speech at the 1974 Convention is on page 34.

In this issue Dr. Dixy Lee Ray, head of the Atomic Energy Commission takes a look at the Nuclear Power question and states that by 1980 per capita demand for electricity could double our 1970 consumption, and minimizes the "danger" factor of reliance on nuclear power to meet this need.

Speaking on two fronts simultaneously, Z. D. Bonner, Chairman, Gulf Oil Corporation, stressed that cooperation is the single most important criteria needed for the country to reach a reasonable degree of self-sufficiency in our energy needs by 1980. Charging that political rather than economic decisions dominate under government regulation, Mr. Bonner pointed out that the total capital needs of the oil industry are somewhere between \$600 billion and a trillion dollars through 1985. He put this in perspective for our listeners at the Convention by stating that the entire cost of the Apollo Project — from inception through the moon-landing — was in the range of \$25 billion. His thoughts on the trends to nationalization of industry in this country will give pause to all thoughtful people, on or off the



E. M. deWindt, Chairman of the Board of the Eaton Corporation, representing American business in very well received presentation which will be carried in full in the next issue of Talent.



The official gavel of the IPA Presidency passes from Ted Mack on the right to Lowell Thomas on the left.



Irving Friedman economist of the World Bank and of the First National City Bank, author of "Inflation, The World Wide Disaster," meeting after his very illuminating speech on inflation with Dan T. Moore III who introduced him and other members of the audience.



Consumer advocate Ralph Nader discussing his speech on the "Dangers of Nuclear Power" with outgoing President Ted Mack of Amateur Hour fame.



Senator Lowell Weicker of Connecticut being congratulated on his speech by new IPA Poet Laureate Laurene Tibbetts.



Should the Panama Canal be given back to the panamanians? Congressman Daniel Flood of Pennsylvania—negative, Free-lance writer, George Crile as moderator—and Panomanian Ambassador to the United Nations, Aquilino Boyd on the "yes" side.



China and Middle Eastern expert John McCook Roots talking to NBC's Al Fisher with Emanuel Huarte, Berlitz School on the right.



Dr. Victor Bond the director of Brookhaven National Laboratories spoke **Approved For Release 2004/10/13 : CIA-RDP88-01315R000300320006-1**



Dr. Ernest Sternglass, head of radiology, University of Pittsburgh talking about "Nuclear Fission: The Biological Peril." 5



Governor Mary Jeffries and Franciscan Brother Lawrence Hogan, OFM, Academy of American Franciscan History, Potomac area.



Top film lecturer Thayer Soule receiving the Burton Holmes Award for Best Film Lecturer of the Year from Director General Dan Moore.



Benjamin Franklin, Jr. of the Associated Clubs congratulating Debbie Robert (Miss Louisiana) for her singing of Fledarmous opening night at the convention.



Eileen Hall receiving a gavel for "Most Unflappable Committee Chairman of 1974" from Director General Dan Moore who said, "She has a rare facility for handling emergencies effortlessly without conflict. IPA's best example of grace under pressure."



Outgoing IPA President Ted Mark; Creative Program Director, Joseph Bauer; Miss Louisiana, Debbie Robert; Presidential Speech Advisor, Robert Orben.



Opal Weakley Kailua, Hawaii, receives the gavel for "Traveling the Longest Distance", from Banquet MC Dan T. Moore III. She won by a narrow margin because her home was farther west than others who came from Hawaii, she just barely beat out a member from West Africa.



Ralph Frost of the Knoxville Executive Club introducing Special Assistant to the President of the United States, Father McLaughlin.



Father McLaughlin, standing with Ralph Frost of the Knoxville Executives Club and Hospitality Chairman, Suzy Sutton, just before his defense of President Nixon.



Columnist and IPA Governor, Jack Anderson, in one of the most dramatic speeches of the convention. One of those rare speakers who not only has tremendous content but equally tremendous drama and style.

Speaking Creatively IT WAS A SMASH!

By Joseph C. Bauer

There is a great deal of satisfaction after accomplishing a difficult job. The feeling that I have after the Creative Programming Institute is terrific! I must say that it was one of the most enjoyable (and hectic) activities in which I've ever been involved.

To all those who attended the Creative Programming Institute, participants and panelists, I must say "Thank you" most sincerely for making it all work.

The secret of success is always in communication, and the cooperation and enthusiasm I had from every person involved was really what allowed the institute to be such a smash. For months ahead of time messages were flying back and forth across the United States by telephone and letter, and it was a great feeling to have it all come together at the Convention. Many times the platform business can be discouraging, but the comments from all the delegates were so gratifying it seems we've made history. A big "Thank you" also goes to all those who took the time and trouble sending me letters of congratulation and gratitude.

The most common complaint during any convention is that the time invested in workshops doesn't return a big enough dividend. Seems most people feel a lack of solid information and too much rambling rhetoric is the main ingredient in most "workshops". However, the enormous amount of solid and practical information provided by our panelists, certainly gave everyone more creative and usable ideas than could possibly be assimilated.

The red C. P. I. folders we provided made such a hit — they were snapped up very rapidly. We had some people who were understandably upset because their copy disappeared after the first day. For those who could hang onto their copy, each day we added another dozen outlines from our expert



*The Symbol Of Quality
and Dependability*

HARRY BYRD KLINE CELEBRITY SERVICE

Wants to Furnish

Your College, University, Club, Business Or Trade Association With Dedicated Speakers, Highly Experienced In Their Special Fields . . . Personalities Who Are Articulate, Cooperative, Enthusiastic . . . Genuinely Interested In Making A Constructive, Distinctive Contribution To Your Audiences.

Nearly One Hundred Men and Women Are Mugged and Described in Our BLUE BOOK OF SPEAKERS.

Our Regional Representatives Are Eager to be of Service To You. Contact The One Covering Your State and You Will Be Delighted With the Response.

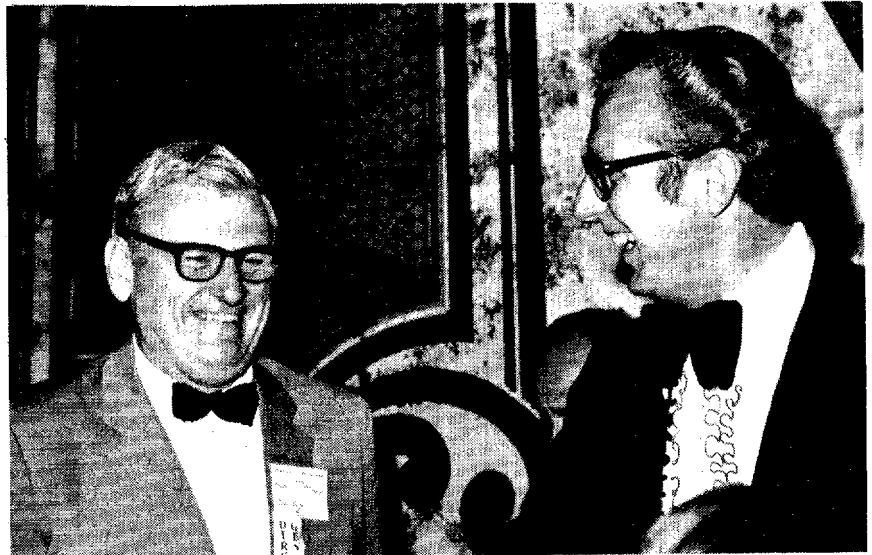
MIDWESTERN STATES: Mrs. Ardon Cornwell, 24 East 65th Terrace, Kansas City, Missouri 64113 (816) 444-1090.

ROCKY MOUNTAIN STATES: Mrs. June Ahmann, 6734 West Rowland Circle, Littleton, Colorado 80123. (303) 798-8957.

SOUTHEASTERN STATES: Frank Wright Associates, P.O. Box 2701, Palm Beach, Florida 33480. (305) 655-5653.

ALL OTHER STATES: The Home Office: Kim Dawson Agency, 1143 Apparel Mart, Dallas, Texas 75207. (214) 638-2414.

Send For Our BLUE BOOK OF SPEAKERS Today!



Director General, Dan Moore congratulating Joseph Bauer, winner of the Drew Pearson Award (Top Program Chairman of the Year) for the success of his Creative Programming Institute put on for the hundreds of program chairmen attending the convention.

panelists. By the end of the C. P. I. each folder had become a veritable handbook of presentations. Since everyone in this very complex business needs to be super-equipped for their unique and demanding roles, the information in the CPI

folders was worth its weight in gold. Each session was packed with valuable information, and proven practical methods for the presenting of exciting programs. From all indications, and the many let-

(Continued on Page 19) 7

INTERNATIONAL PLATFORM ASSOCIATION

Founded by Daniel Webster

2564 BERKSHIRE ROAD • CLEVELAND HEIGHTS, OHIO 44106

OFFICERS AND MEMBERS OF THE BOARD OF GOVERNORS
DIRECTOR GENERAL and BOARD CHAIRMAN — DAN TYLER MOORE

I.P.A. OFFICERS

President and Membership Chairman Lowell Thomas
First Vice President Dr. Glenn Seaborg
Second Vice President Ted Mack
Third Vice President Art Linkletter
Fourth Vice President Victor Borge
Fifth Vice President Eileen Hall
Sixth Vice President Senator Clarence Dill
Treasurer Anna Blair Miller
Secretary Edna Sinclair

BOARD OF GOVERNORS

Dr. Glenn Seaborg	Senator Clarence Dill	Mrs. Lloyd Owens	Harry Byrd Kline
Lowell Thomas	Mrs. Drew Pearson	James Kilpatrick	Elizabeth Moore
Ambassador Enrique Tejera-Paris	William McVey	Don Wolfe	Archibald Roosevelt, Jr.
Jack Anderson	Dan Tyler Moore	Joseph Ferrier	Anna Frances Houston
Ambassador Julio Sanjines Goytia	Alice Roosevelt Longworth	Eileen Hall	Paul Leonard
Sir William Samson-Moore	Mary I. Jeffries	Andre Facatte	Dee Church
Hal Holbrook	Rosa Lobe	Arthur Taylor	Suzy Sutton
Congressman Charles A. Vanik	Lou LuTour	Everette Peterson	Gordon F. Gray
Victor Borge	Carl Stokes	Dan T. Moore III	Herbert A. Greenwald
Art Linkletter	Dr. Cleo Dawson	Anna Blair Miller	Shirley Duncan
Mildred Deutsch	Eleanor Sikes Peters	Edna Sinclair	Emil Weddige

Social Coordination Mrs. Drew Pearson

COMMITTEES

CHAIRMAN

Convention Planning Lowell Thomas
Previews Eileen Hall
Registrar Anna Blair Miller
Volunteers Eleanor Sikes Peters
Convention Information Anna Frances Houston
Display Booths Joseph Ferrier
Poetry Lou LuTour
Membership Lowell Thomas
Membership Committee: Ambassador Enrique Tejera-Paris, Lowell Thomas, Hal Holbrook, Sir William Samson Moore, Senator Clarence Dill, Ben Franklin, Ambassador Julio Sanjines-Goytia, Dan Tyler Moore, Jack Anderson, Dr. Glenn Seaborg, Victor Borge
Red Carpet Chairmen for Greeting VIPS Hagop Pambookian
Club Program Chairmen's Education Committee Dr. Everette Peterson
Creative Programming for Program Chairmen; College Programs Activities Director Joseph C. Bauer

COMMITTEES

CHAIRMAN

Chairman Programming for Club Program Chairman Everette Peterson
Musical Director Rosa Lobe
Rendezvous Eileen Hall
Rendezvous M. C. Don Wolfe
Hospitality Suzy Sutton
Art Committee Elizabeth Moore
Advisor Prof. Emil Weddige
Convention Administration Dan Tyler Moore, III
Embassy Tours Shirley Duncan
Program Control Harry Weber
Publicity Paul Leonard
Banquet Dan Tyler Moore, III
Between-the-Acts Coffee House Anna Blair Miller
Co-Chairman Mildred Deutsch
Parliamentary Advisor Marjorie Duncan
Parliamentary Advisor Robert Leiman
Annual IPA Trip Abroad Joseph Carrin
Chairman

WINNERS OF I.P.A. SILVER BOWL AWARDS

Henry Kissinger	Erma Bombeck	Bob Hope	Dan T. Moore
Lowell Thomas	Lyndon B. Johnson	Mayor Thomas Bradley	Jack Anderson
John F. Kennedy	Ralph Nader	Dr. Glenn Seaborg	Hal Holbrook
Richard M. Nixon	Admiral Rickover	Drew Pearson	Art Linkletter
Lawrence Spivak	Benjamin Franklin	Ambassador Arthur Goldberg	Victor Borge
Earl Warren	Leon Jaworski	Jose Greco	

TALENT Magazine, The Official Publication of The International Platform Association
DAN T. MOORE, Publisher

★ 1975 Convention—August 4 through August 8, inclusive ★
SHERATON PARK HOTEL, WOODLEY ROAD, N.W., WASHINGTON, D.C. 20008
(Make your room reservations now direct with hotel)

FOR THE PROGRAM CHAIRMAN WHO HAS BEEN THE ROUNDS

By Eileen M. Hall, Chairman
Convention Previews

July 29 through August 2 (1974 IPA Convention days in Washington, D. C.) was a wow of a week on all counts. One of the least publicized features of any IPA Convention and one of the most enjoyable is the after hours RENDEZVOUS (10 p.m. 'til . . .) where a stage and all the trappings of a nightclub setting act as a catalyst for talent — some new, some special, and all vieing for the honor of walking away with new contracts and/or new performance heights. Here the Agents, Talent Buyers, new talent, special attractions, and Program Chairmen meet one another in a relaxed, sociable and friendly atmosphere.

The Park Ballroom festivities on Monday evening where Dan Tyler Moore traditionally welcomes the guests and invites Jeane Dixon to cavort with her stars was packed with new entertainment which had been, in the case of Miss Louisiana anyway, a part of the opening day special attractions. Sparking the RENDEZVOUS hours all week were many splendid performers,

and the notable RUDY VALEE show took us right back to the huge Park Ballroom to accommodate the unusually large turnout of the IPA membership. Many of the professionals involved in opening day festivities were judges for the new talent competition (see top 5 on page 58). For further information about the following artists please write to them directly:

BOB CAHLMAN and his EXITS & ENTRANCES gave our Conventioneers something they had never seen before and something they will remember and talk about for many moons. Bob presented a vast array of authentic original costumes worn by Hollywood and Broadway Stars, many of which brought misty tears of nostalgia to some of our members who could 'remember when'.

The costumes were fantastic in themselves, and modelled by the Gorgeous Gals . . . and Minute Men . . . from among our Conventioneers who volunteered, made

the show. Debby Robert, Miss Louisiana and Miss Talent of the Miss America Pageant 1973 modelled several costumes, including one of Jean Harlowe, Debby appeared later on our SHOWCASE/RENDEZVOUS Special Talent.

(Continued on Page 12)



AROUND THE WORLD

with DR. IRVING GREEN, author, photographer art and travelogue lecturer.

Dr. Green has visited and photographed 114 countries and written 142 authoritative, educational lectures on masterpieces of art in the world's greatest museums, archaeological sights, botanical gardens, dances and fiestas, ancient icons, national parks, totem poles, world's fairs, etc.

For complete list of Dr. Green's fascinating lectures on Travel and Art, illustrated with excellent color slides, write:

WORLD PANORAMA, INC.
2709 Heath Ave., Bronx, N. Y. 10463



Governor Don Wolfe evening Rendezvous MC taking prophetess Jeane Dixon up to the podium.



Prophetess Jeane Dixon having her hand properly kissed by leading tenor of Metropolitan Opera Company, William DuPre.



Rudy Vallee a real audience stopper is congratulated on his performance by IPA Music Director, Rosa Lobe.

of Art and Artists

ART SHOW A SMASHING SUCCESS

The 1974 Art Show was a well attended area as well as a most handsome exhibition.

Everything went well together despite the wide range of techniques. When a well-known and good artist corners you to say nice things about the show, completely unsolicited, you know that this is a fine exhibition. Compliments such as, "There are a number of quality works here, I am really enjoying this show". "Many of these artists I have not heard of, but they interest me." Emil Weddige is the one who believed he could hang all members work and still have a beautiful exhibition as long as each member would send his best work, work that the artist was proud of.

The artist's program included Herbert Sarborn (Library of Congress) who spoke on Prints and Colors. Through his slides he traced the evolution of print making. Some of the prints in the Library's collection are so old and fragile they cannot be moved. Only in slides can we appreciate them. He spoke of knowing Weddige's work and of having bought Weddige's lithographs for the Library's collection 20 years ago.

Early in the week Emil Weddige had given a talk with an Indiana University's film showing the process of lithography including Weddige in his studio working with his press. The various steps needed for a multicolored print is an exacting but rewarding task.

The tour to the Freer Gallery was another interesting event. Our guide pointed out early Chinese ceramics and bronzes showing how to tell the earlier ones from the later. When we asked our guide to speak to us at the Sheraton next year, his answer was a firm, "No, the terms of Mr. Freer's will specifies we may not remove trea-

asures from this building nor even show the slides of them". Some IPA'ers may want to repeat this pilgrimage next year.

Agnes Brodie, one of the Art Show jurors, gave us a demonstration of Silk Screening. It looked so easy, the final product was a clear cut abstract, in two colors. As different the screen looked from its result as the caterpillar is to the butterfly.

Another talk was given by Gene Baro, the art critic of the Washington Post, in **Today's Art Market**. In spite of the frosty atmosphere of the airconditioning, he held his audience in rapt attention telling of the unpredictability of the taste of today's buyer.

Domenico Facci, President of the Audubon Club gave a demonstration of clay portraiture. He is a wizard in making a clump of clay turn into a life-like head in 30 minutes. Lowell Thomas was a great model, he posed on a stool calm and serene while several hundred people watched and the band played on — quietly and with respect for artist and subject.

James Winec, sculptor and architectural designer showed slides of his shopping centers where the usual qualities of stability, enclosure and permanence are modified. Sidewalks laid ripple on purpose, chimneys are built as if they are decomposing at the base. He is a true iconoclast always searching new ways to make urban neighborhoods less pompous and fenced in.

Rita Soloway, an able portrait painter, helped raise funds for art awards by sketching portraits. Chances were sold and the winners posed on the spot for a signed sketch by Rita. Admirers and kibbitzers watched the magic as if by Polaroid. She did a gallant number of sketches.

About the auction: Too many activities — we did not have the proper crowd — few works were sold. There were lovely things that sold too low. Other very nice things that were never put up for bidding were returned to the donors — an auction during a lull is our best chance, if lull there could be.

Item for the Artists Newsletter send to Juanita Weddige, 870 Stein Rd., Ann Arbor, MI., 48103. Items already sent to Cleveland will be forwarded to Ann Arbor.

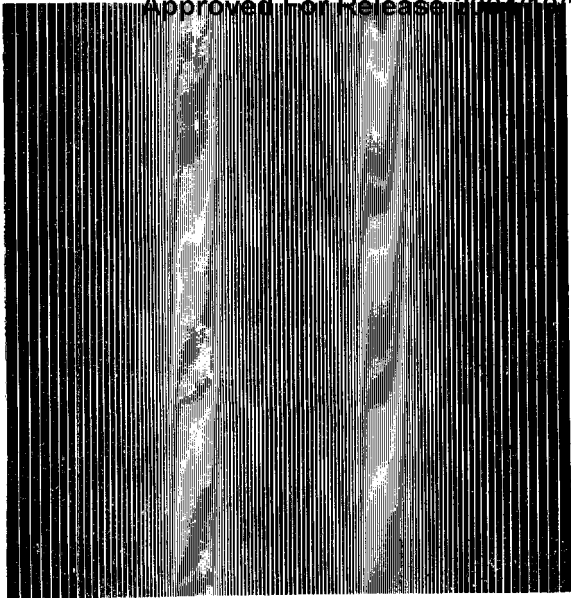
One happy item — Glee Martin and Max Fenby were married September 7th. They had a small wedding at the Zion Lutheran Church in Cadillac Michigan. Max is a Conservation Officer. Glee is will known to the art group.

Cordella Treece, President of the Toledo Artist Club, is one of our resourceful members with experience. She and her husband, Robert Treece, are a joy to work with. There are many others we wish we could name also. To all of those capable people who made the Art Show a success many thanks for their important help.

Betty Moore
Art Show Chairman

Art Committee Advisor: Emil Weddige.

Committee: Evalyn Aaron, Jack Bowling, Mary Bunts, Patricia Bowman, Catchi, Dee Church, Ellender Edwards, Maria Gallman, Priscilla Hurd, Ann Koos, Georgetta Lucas, Pearl McGown, William McVey, Nancy Polan, Martha Scitt, Hazel Schmitkons, Reta Soloway, William Stolpin, Julian Stanczak, Cordella Treece, Martha Turi, Juanita Weddige, Grayce Woll, Florence Wylie.

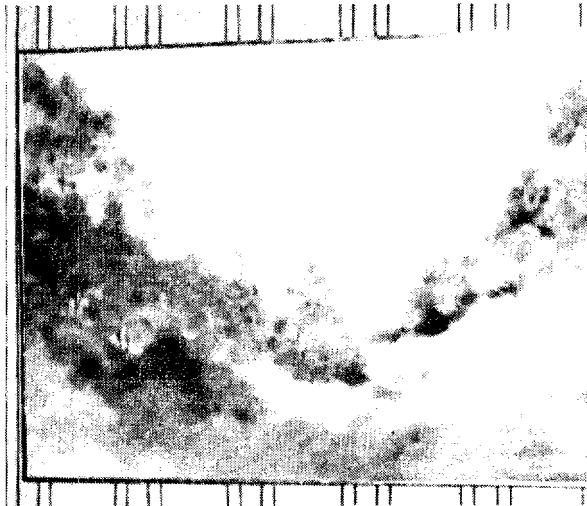


BEST IN SHOW
Julian Stanczak's
Silkscreen
Untitled



GOLD MEDAL AWARD

William McVey's
Bronze head of Revere Little,
Guitar minstrel of Boston



POPULAR PRIZE

Evalyn Aaron's
Sumi-e Landscape

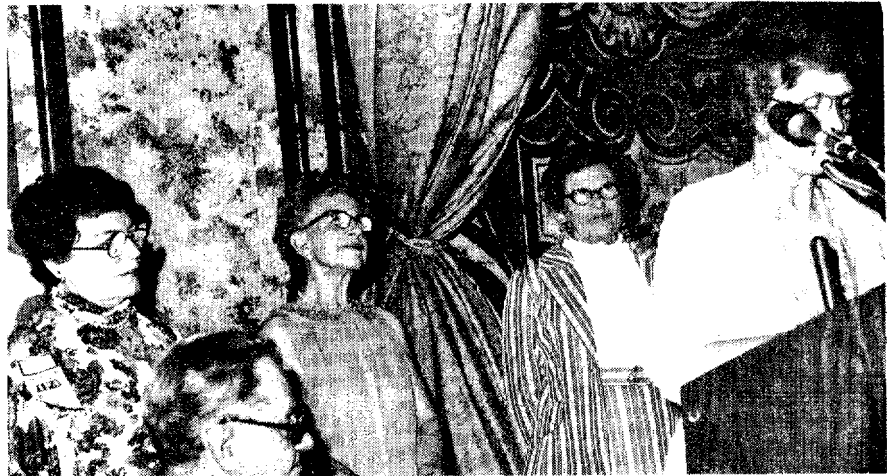
The Honorable Mentions were awarded to:

1. Ellendar Edwards for her Photo silkscreen
Harper's Ferry
2. Pearl McGowan
Hooked Rug Design
Persian Miniature
3. Reynold Weidenaar
Etching
Fossil Studies, Discoveries
4. A.E.S. Peterson
Watercolor
Urban Renewal

(Photographs of these will be in the next issue)

SILVER AWARD

Dee Church's
Mazdalith
Easter Morning



Three out of seven award winners were present at the banquet. Left to right: Evalyn Aaron, Winner of Popular Prize, is known for her Sumi-e Japanese style painting. Pearl McGowan—Honorable Mention—Teacher of hooked rugs at Sturbridge, Massachusetts. Dee Church—Silver Medal Award—Originator of the Stone Collage. Elizabeth Moore—Art Show Chairman.

(Continued from Page 9)

For any organization Program Chairman reading this. EXITS & ENTRANCES, presented by Bob Cahman, is sure to please any audience, young or old or in-between. Bob Cahman, 1726 St. Charles Ave., New Orleans, La. 70130.

JOEL FOGEL presented an extremely interesting and captivating documentary film entitled 'A Voyage to the Stone Age'. This film,

sponsored in part by Smithsonian Institution and The Explorers Club of New York, covers the lives, today, of a group of people whose civilization is actually 'Stone Age'. In the film-lecture field Joel Fogel has a 'one-of-a-kind' film in **A Voyage to the Stone Age**. Joel S. Fogel, 7 Village Drive, Somers Point, New Jersey, 08244.

DR. VAL R. WINSEY, famous anthropologist, Sociologist, and Psychologist, and student and co-worker with Dr. R. Buckminster

Fuller, presented her World Game illustrated talk. Dr. Winsey projects her views of problems facing, civilization from a 'World-wide viewpoint. The thought-provoking and infinite depth with which Dr. Winsey covers each phase of her lecture attests to the accuracy of the title of a paper presented last year at the Annual Conference of the American Association on Higher Education . . . namely . . . **'The Future in the Making'**. Contact: Dr. Val R. Winsey, 224 West End Ave., New York, N. Y. 10023.

DON WOLFE, our 'Emcee of Emcees', opened with the first Mystery Guest ever presented at an IPA Rendezvous. Our Mystery Guest brought us a fine Tenor voice, superbly trained, and a beautiful rendition of several Classics, among them Ave Maria. Our Mystery Guest was Mr. William Dupree, leading Tenor with the New York City Opera and the Royal Opera Houses of Belgium. Contact: Mr. William Dupree, c/o Miss Jeanne Dixon, 1144 — 18th St. N. W. Washington, D. C.

Then JEANE DIXON appeared, to the delight of the hundreds of IPA members who filled the Park



IPA Governor, Eileen Hall laughing, with Governor Archibald Roosevelt about her winning the gavel (IPA Award) for "the most unflappable committee chairman."

**ASK FINE ARTS ABOUT FULL COLOR . . .
ONE PICTURE IS WORTH A THOUSAND WORDS**

Color experts with a large national volume can get you the best quality for the best price. Full color notes and letterheads — Business Cards with Your Full Color Picture — Double Business Cards with your programs on the inside — Colorful Brochures of YOU IN ACTION!

FINE ARTS AGENCY
1278 West 9th Street
Cleveland, Ohio 44113

Ballroom and overflowed into the hallways. As ever, our own Miss IPA, Jeane Dixon gave us some real 'food for thought' in her prophecies. Jeane announced to her audience that our Mystery Guest, Mr. William Dupree, is a protege of hers and that she has great confidence in a bright future ahead for him. Contact; Miss Jeane Dixon, 1144 — 18th Street, N. W. Washington. D. C.

As a 'Fitting Finale' — Miss DEBBY ROBERT . . . 1973 Miss Louisiana, Miss Talent, and in the Top Ten in the Miss America Pageant. Debby had won the hearts of the Conventioneers on Monday afternoon as a model in EXITS & ENTRANCES, sang, danced and gave us a 'Top-Flight' Night Club performance. For her finale, Debby sang to us that 'she enjoyed being a girl' . . . to which we all say 'Amen'. She was 'Lovely to Look At . . . Delightful to Hear.' Miss Debby Robert, 10736 Rondo Ave., Baton Rouge, Louisiana, 70815.

BOB HAGAN . . . a unique entertainer whose experiences as a

Businessman, Politician and Father (7 boys and 7 girls) makes his presentation topical and relevant. In the words of Danny Thomas . . . "a funny, funny man." Columnist, Writer, Politician, Businessman, Consultant and Television Host. Bob Hagan, 1225 Oxford Drive. North Madison, Ohio 44057.

LEE EVANS Trio. "The Best In Pops' . . . and everyone agreed. Lee Evans, masterfully supported by bass and percussion, equally at home with popular classics or classic pops. Lee Evans handles Cole Porter, George Gershwin, Irving

Tchaikovsky with equal expertise. Lee Evans Trio makes an audience sit up and listen and come back, again and again. Lee Evans, c/o Walter Gould Century Artists Bureau, 866 Third Ave. New York, N. Y. 10022

The POVERTY JIVE TEAM BAND led by JAMES BRISCOE brought modern rhythms and Hit-Tunes to our Conventioneers with a mastery of their respective instruments seldom seen. Many of them played two or more instruments during their arrangements . . . providing that the IPA Con-



A corner of the Coffee House, from left to right: Opal Weakley who won the gavel for coming the longest distance, Coffee House co-chairman Anna Blair Miller and Millie Deutsch. This was where our members relaxed between the acts.

CONGRESSMAN

JEROME WALDIE



- Member House Committee on the Judiciary
- Author of the first Watergate Impeachment Resolution in the U.S. House of Representatives
- Widely respected authority on the Constitution, Congress and the Presidency
- Leader of Reform Efforts in the House of Representatives and Challenger of the Seniority System

TOPICS

- Seven Days In June
- The Seniority System
- Inside the Judiciary Committee
- People and The Environment
- Secrecy in Government

"One of the best lawyers on the Judiciary Committee"
Congressional Quarterly

"Model Congressman"
Ralph Nader, Congress Report

"Matching Wiggins in style and impact with arguments like spears in the hands of a dead eyed marksman"
Peter Lisagor, Chicago Daily News

"A skilled advocate with a D.A.'s scent of the case."
Newsweek

"Impeachment radical"
Ronald Ziegler

Contact:
ROYCE CARLTON
866 United Nations Plaza
New York, N. Y. 10017
Telephone (212) 355-7931

vention has something for everyone, the Poverty Jive Team Band had all our younger members on the floor, along with some not so young . . . and those who just never got old. For the Peak of Musical Perfection of Today, James Briscoe, P. J. T. Productions, 3320 6th St., S. E. 103, Washington, D. C.

Miss JEAN PALMERTON brought us, in story and song, the Great Ladies of the Musical Theater, including Diamond Jim Brady's Lillian Russell; Helen Morgan (The Immortal); Fanny Brice and Gertrude Lawrence, to name a few. Jean Palmerton presents a delightful program, most pleasingly sung and of contemporary interest to please any audience. Miss Jean Palmerton, 388 8th Ave., New York, N. Y. c/o Paula Lindstrom.

RUDY VALLEE . . . was the 'Frosting on the Cake'. The Park Ballroom was literally 'Jammed' with every Conventioneer in the Hotel to hear Rudy. His sharp-witted and nostalgic patter had us all laughing 'til we cried. The response of the audience to Rudy was 'Proof Positive' that Rudy Val-

lee will never fade away. Rudy knew he had the audience with him and, most generously, gave of his talents without reservation. The ovation he received surely warmed his heart and the surge of young and old for autographs confirmed (if there ever was a doubt) that there is and always will be only one Rudy Vallee! Rudy Vallee, 7430 Pyramid Place, Hollywood, Calif. 90046

MIRIAM DVORIN HEPNER . . . Bachelor of Music from Indiana University. A violinist, a violist and a 'hot fiddler'; a singer, a guitarist, autoharpist, arranger, composer, to name a few. But in the Park Ballroom she was a wholesome, lovable Dvorin, as versatile as they come. She is a charmer with her soft manner and a real audience pleaser, from the teenagers to those of our Conventioneers (a few) over Jack Benny's '39'. Miriam Dvorin Hepner c/o Elliot A. Siegel, 11215 Oakleaf Drive, Suite 1403, Silver Springs, Md. 20901

The LAWRENCE CORONA TRIO. Three cultured, finely trained and just plain lovely voices literally charmed our audiences.

Larry Corona, Enrico La Ricca and Halina Olzark presented Entertainment '75. A wonderfully nostalgic half-hour, the audience would have had them go on all evening. Their repertoire covers the range from 'Maytime' . . . 'Fiddler on the Roof' . . . 'Spanish Eyes' . . . 'the Judy Garland days' . . . to 'Jesus Christ, Superstar'. Endless Talent and delightful people! The Lawrence Corona Trio, Entertainment '75. 20515 Woodland, Harper Woods, Michigan. 48225

DAVE RAY and JIM McCORMICK. Two young talented musicians who proved to be real trouperers! All their material, including the makings of a real good 'Sing In' were stolen from their rooms. Someone lifted their suitcases, as yet unpacked, and there went the material. But not the show! Dave Ray gave us a real Hot, Ragtime piano and Jim McCormick, a drummer of the old school, backed up Dave with his drum. They had all toes tapping and the older youngsters on their feet. What this team could have done for us if they had had their material would have



DON COOPER

presents

HIS AWARD WINNING LECTURE

"YOU SHOULD HAVE BEEN HERE YESTERDAY"

— A Rollicking Tribute to the Free Enterprise System — \$500 +

Also Offering Eight Top Quality Illustrated Lecture Programs

For references and information please contact:

MRS. BIRA JEFFRIES, 205 W. MONTANA, LIVINGSTON MT. 59047

been a 'real ball'. For any occasion, young people, to live up to the crowd. Dave Ray and Jim McCormick, 615 Thatcher, River Forest, Illinois. 60305

JACK LONDON. 'Experimental ESP. Mature, fascinating entertainment . . . bordering on the incredible' . . . in a few words . . . he just plain baffled our audience! To the delight of a couple of our cute teenagers who assisted. Completely blindfolded with wide adhesive tape over his eyes plus a generous blindfold over that, Jack London correctly identified every object submitted by the audience. Jack London is a most delightful gentleman and a good trouper. In the relatively short time available to him that evening, what he gave us was only 'the tip of the iceberg' as to his extensive capabilities. His broad professional experience enables him to tailor his program to fit any audience. Jack London, 1937A Barnes Ave., Bronx, N. Y. 10462

BOB SOUTHEES' TRAVEL-AIRES danceable melodies filled the floor, until the wee hours, on Monday, Tuesday, and Friday evenings. Bob Southee and his boys



Some of the committee chairmen whose efforts and dedication gave us such a good 1974 Convention. From left to right, top row: Paul Leonard, publicity; Rosa Lobe, music director; Harry Byrd Kline, retiring chairman program control—IPA treasurer; Anna Blair Miller, co-chairman between the acts coffee house; Dan T. Moore, director general; Anna Frances Houston, convention information; Don Price (deceased)—admissions control. Bottom row: Joseph Ferrier, chairman, display booth; Suzy Sutton, hospitality; Eileen Hall, previews/rendezvous; Shirley Duncan, sightseeing and embassy tours; Eleanor Peters, co-chairman, between the acts coffee house; Harry Weber, new chairman, program control; Hagob Pambookian, red carpet chairman for greeting VIP's.

have become regulars to our Conventioneers and always help us 'round out the pleasant evening into the perfect evening. Contact; Bob Southee, 7804 Ridgewood Drive, Annandale, Virginia 22003.

We challenge all comers to beat those five SHOWCASE/RENDEZVOUS evenings for 'Top Flight' Professional Talent, Good Music, Good Friends and Socialability . . . all under one roof! ! !

Introducing . . .

LEE HOCKENSMITH

The most dynamic individual you will ever meet!

WHY?

Because of his magnetic personality and his exceptional ability to inspire you . . .

To — ACTION

To — LAUGHTER

To — (Even) TEARS

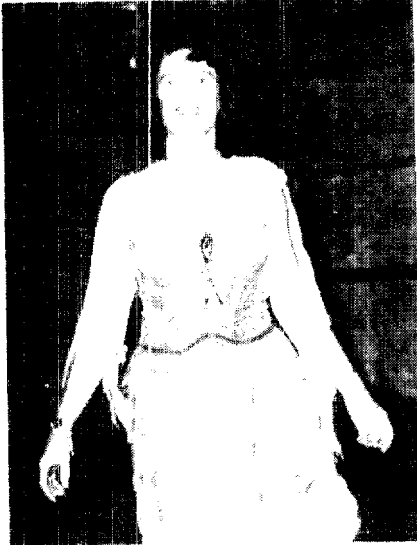
Appeared on TV and Radio Talk Shows • Pictures and write ups in newspapers across the nation • Writer of newspaper columns "It's In Your Mind" • Originator of ABC's Memory Course—taught coast to coast • Originator of Lee Hockensmith Success Seminars • Former Band Leader—with 3 TV shows • Counselor • Memory Expert • Airplane Pilot • Founder Self-Improvement Institute.

Contact:

H. S. "BUD" REEVES, Director
1523 Arden Way
Sacramento, California 95815

Or phone collect:

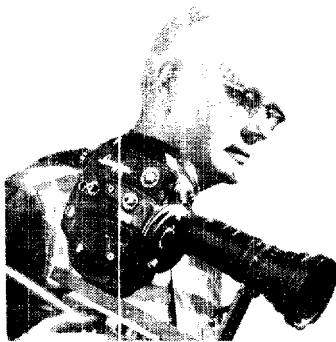
916-422-6391 — 916-925-0986



Dar pretty Australian governor Shirley Duncan at the costume party, looking like a refugee from the Australian bush.

HERMAN D. ELLIS

From author of Film Lectures



Herman D. Ellis has appeared in the nation's finest auditoriums: Carnegie Music Hall, Pittsburgh; Kansas City Civic Auditorium, Grand Rapids Civic Auditorium, Mich. State University; Univ. of Wisconsin; Univ. of Iowa; many more.

He has been seen by millions on OF LANDS AND SEAS, nationwide TV series; PASSPORT 7, WABC-TV, New York; GEORGE PIERROT PRESENTS JIM DONEY'S ADVENTURE WORLD; many others.

- EAST AFRICA
- ISLANDS OF THE GREAT LAKES
- ARIZONA!
- BEYOND MIGHTY MAC
- MICHIGAN'S MIGHTY MACKINAC

Herman D. Ellis
Cedar Hill
St. Ignace, Mich. 49781

I.P.A. Member
RICHARD E. ROBY



PUT THIS ENERGETIC YOUNG MAN BEFORE YOUR GROUP AND SEE AND HEAR THE RESPONSE YOUR AUDIENCE GIVES HIM!

A veteran speaker, Dick Roby is the kind of professional who can bring new horizons to your group of 50 or 5,000.

Perfect for sales meetings, banquets. You name it!

Dick Roby's instinctive grasp of the essentials of human relations and his down-to-earth manner have made him a much sought-after speaker. His hard-hitting personal approach will create results and bring plaudits from your audience

500+ 700+ 900+

"Truly a Speaker You'll Want to Hear Again!"

"Don't Be a Worry Wart"
"Steps to Happiness"
"Selling Your Way Up"

Richard E. Roby
Independence Office Square
3209 N.W. 63
Oklahoma City, Oklahoma 73116

(405) 848-5351
(405) 848-5148

"The Funny Girl of Fashion"
SUZY SUTTON



LECTURER-ENTERTAINER

ORIGINAL! OUTRAGEOUS!

Fashionable feminist, Suzy combines sophisticated observations with spontaneous creativity in her 3 tasteful and hilarious programs--

"FROM ADAM'S RIB TO WOMEN'S LIB"

"FABLES, FOIBLES AND FADS OF FASHION"

"YOUR INDIVIDUALITY SHOWS"

For Clubs, Colleges, Conventions, and every type of audience that wants the

BEST IN ENTERTAINMENT

CONTACT:
SUZY SUTTON

253-G Shawmont Avenue
Philadelphia, PA 19128
Phone: (215) 487-2920

To the author in search of a publisher

You ARE INVITED to send for a free, illustrated brochure which explains how your book can be published, promoted, and marketed.

Whether your subject is fiction, non-fiction or poetry, scientific, scholarly, specialized (even controversial) this handsome 52-page brochure will show you how to arrange for publication.

VANTAGE PRESS, Inc.

Dept. F-72

516 W. 34th St., New York, N.Y. 10001

Approved For Release 2004/10/13 : CIA-RDP88-01315R000300320006-1

Common Sense and Nuclear Power

By Dr. Dixy Lee Ray, Chairman
U.S. Atomic Energy Commission

If nuclear power plants are not "absolutely" safe, why use them? That is a fair question, one that not only deserves a satisfactory answer, but one that can be answered reasonably, despite what some outspoken opponents of nuclear power might claim.

Imagine for a moment that you have suddenly become the manager of our Nation's energy resources. You face some complicated considerations that at first glance seem very unrelated — domestic resources, the economy, balance of trade, foreign diplomacy, social needs and environmental quality, to name but a few. You soon find it necessary to set priorities and make choices based on careful weighing of costs and benefits. Wisdom dictates that you exercise some common sense in making your judgements.

Fuel shortages have brought home the message that the earth's natural resources are finite, and that we must use them carefully and with consideration for the needs of future generations. Yet, this awareness and the desire to preserve environmental quality, at times, clash head-on with persistent and persuasive demands for additional energy. The situation calls for taking a hard look at the alternatives for today as well as tomorrow. It will not do much good to work out solutions for 1990, only to find that in 1976 there is insufficient fuel for our furnaces or cars.

One might first ask, do we really need more energy? Americans have demonstrated that they can be more frugal about energy. Concerted conservation efforts have already apparently contributed to a noticeable reduction in the anticipated increase in demand for electricity. This, however, does not mean an end to our energy problem or the start of any definite trend in our energy habits. Nearly three-quarters of the energy used in the U.S. is related to productivity. The demand for this job-related energy has spiralled upward as each year men and women join

the labor force in ever-increasing numbers. Then, too, there is the expanding affluence of our society as reflected by the trend toward two-car families and residential comforts, such as air conditioning.

To some experts these patterns suggest that when energy consumption does level off it will be about 40% more, per person, than it is today. Conservation alone cannot offset this demand. For example, demand for electricity will increase sharply. By 1980, per capita demand for electricity could be double our 1970 consumption. To generate this electricity, primary energy sources such as coal, oil, gas, solar heat, hydropower, geothermal heat, and nuclear fuel are all needed.

Estimates show that reliance in nuclear power especially will increase sharply. Nuclear energy which should account for nearly 16% of the U.S. electrical generating capacity by 1980, will probably be called upon to fill about 40% by 1990, although fossil fuels will continue to account for the predominant share of the U.S. energy supply. Why then are utilities across the country committing themselves to build nuclear plants at such a rate that over the past three years 50% of all the orders placed for generating systems have been nuclear? One thing in favor of nuclear power is that it is available now — today — unlike other energy technologies such as fusion or solar power, which, while quite attractive will not be ready for commercial demonstration for at least several decades. Even "demonstration-stage" technologies, such as geothermal power are still many years away from filling a large-scale commercial role.

Our present energy needs simply will not wait for these developing technologies; and, currently usable fossil fuels cannot possibly fill the total demand. Complete reliance on fossil fuels would rapidly deplete our domestic reserves of environmentally-acceptable grade fuels. That is why we must develop technologies to more **cleanly and efficiently use these fossil fuels, which took nature**

millions of years to create. Researchers and developers are now examining such technologies. For example, the production of synthetic gas, particularly from coal, is a possibility; but first, gasification processes need to be refined and evaluated. In addition, environmental problems which include removal of pollutants from the coal or, if gasification is done **in situ**, while the coal is still in the ground the problem of land subsidence must first be studied and solved.

In addition to coal gasification, which could dramatically expand environmentally-acceptable coal resources, there exists potential large quantities of oil locked in oil shales in this country. Although it could not be done overnight, this shale could be mined and the oil removed from it or the oil could be removed from the shale while it is still in the ground. However, while no one knows the extent of the environmental impact, we do know that large residues of spent shale would result from either of these technological processes. But regardless, the plain fact remaining is that the first plant to process oil shale has yet to be built, and even when begun it will take several years to get it into full production.

In other words, any real contribution from oil shale or synthetic gas is something for the years ahead. Meanwhile, nuclear power is already providing a safe energy-supply bridge that not only will allow us to stretch out our fossil fuels, but also to free ever-increasing amounts of these hydrocarbons for vitally important nonenergy uses, such as the production of steel, plastics, fertilizers, and man-made fibers. Finally, as nuclear fuel replaces fossil fuels in the generation of electricity, our Nation gains some relief from our excessive dependency on foreign supplies of petroleum. One nuclear power plant alone frees the energy equivalent of about twelve million barrels of oil each year for uses other than the generation of electricity.

It is not a question of simply 17

either financing and using more fossil fuels or turning instead to nuclear power. The truth is that we will need to increase oil and coal production by at least 30% by 1985 even if we continue to build nuclear plants at the presently scheduled pace. Nuclear power is not the total answer to our energy needs. Its availability does not mean we can afford to stop our search for ways to increase available supplies of fossil fuels or to develop promising energy technology such as fusion and solar power technologies.

In the past few years nuclear power has proven that it can safely, economically and dependably generate electric power. There are now more than 200 reactor-years of experience attesting to the safety of nuclear power. Of the nation's installed electrical generating capacity about 7% is nuclear powered. There are presently 50 operable licensed nuclear plants and 58 under construction. More than 100 have been ordered for future development. Each and every one of these plants has already gone or will in the future go through careful safety and environmental reviews and a thorough licensing process. Periodic inspections of the plants once they are licensed by the AEC serve to keep nuclear utilities at high standards of performance.

Although development of civilian nuclear power technology has been proceeding for more than 20 years, industry's acceptance of nuclear power as a viable commercial technology only began about ten years ago. Industry entered the nuclear field with caution at first, but as successive demonstration projects showed that nuclear plants were both safe and potentially quite economical more utilities joined in. There were only 12 nuclear stations in 1965 which together produced about four billion kilowatt-hours of electricity. Last year some 83 billion kilowatt-hours were produced by 40 nuclear units.

Nonetheless, by historical standards, nuclear power is still quite new and is still encountering some of the bugs that typically come with new developments. But, these are being worked out and have not in any way jeopardized the public's health or safety. In fact

experience in nuclear power operations, have recently concluded that the availability of their nuclear power plants is on a par with their established fossil fueled plants. As an example of improving nuclear plant performance, one plant recently attained a record 4,560 hours of continuous operation without a single shutdown.

Ultimately, however, the decision of whether to turn to nuclear power in the present energy situation does not depend solely on the fact of its **availability** as an energy resource or even its reliability as a power technology. Unless it can be shown that risks of nuclear power do not outweigh its contributions to society, it would be foolhardy for anyone to suggest that we close our eyes to danger and proceed full speed ahead with the construction of nuclear plants.

The plain and simple fact is that there are risks associated with nuclear power, just as there are risks in any human activity. Each year more than 50,000 people die in auto accidents, many of them pedestrians. The mining of coal led to more than a hundred accidental deaths last year alone. Not a single person has ever died as the direct result of a commercial nuclear reactor radiation accident, and we intend, by safety research and reactor design, to maintain this record.

The charges that nuclear plants spew forth deadly levels of radiation and that these power generating facilities are ticking time bombs that will certainly explode are sheer nonsense. The preponderance of scientific evidence and technological experience that has been compiled simply does not support such unfounded allegations.

For example, as a result of a recently completed study that the AEC began two years ago, under the direction of Professor Norman Rasmussen of the Massachusetts Institute of Technology, we now have evidence to show that the melting of a nuclear reactor core — an occurrence which would be the last of a sequence of highly improbable, though not impossible, events — would not cause the extraordinarily wide devastation which critics have postulated. Instead, it would produce fatalities

a large aircraft crash. The study's results indicate, more-over, that the likelihood of such an occurrence is less than one in a million per year for each reactor.

Furthermore, Professor Bernard L. Cohen, Director of the Nuclear Physics Laboratory at the University of Pittsburgh, recently put the radiation hazards from nuclear power in their proper perspective when he pointed out that if all of our electricity were derived from nuclear fission, routine releases of radioactivity would cause about eight cancer deaths per year in this country. Compared to every day risk, according to Professor Cohen, the risk from nuclear power just about equates with the risk involved in going swimming for one extra hour in a lifetime, in smoking one cigarette every eight years, or in being less than an ounce over-weight.

No, nuclear power plants are not "absolutely" safe, but the risks are extremely minimal, quite manageable and well within the limits of acceptability. To demand a guarantee of "absolute or perfect" safety is asking the impossible by any stretch of the imagination. As Chairman of the Atomic Energy Commission, I could not in good conscience or in faith with the American public approve the licensing of a single nuclear power plant if the evidence did not overwhelmingly support the conclusion that properly regulated these plants can safely produce the energy our nation urgently requires.

It is clear that we must take advantage of the nuclear technology now available, even as we work toward cleaner and more efficient use of domestic fossil and nuclear fuel resources and continue the time-consuming and painstaking development of the longer-range energy alternatives such as fusion and solar power. Our energy problems cannot be solved immediately no matter how much money is spent on research and development. It is not the nature of R&D to crank out reliable answers in proportion to the dollars that are poured into research projects. Thus, for the short-run, nuclear power seems a logical answer to our need for a "realistically" safe, reliable, and environmentally acceptable supplement to fossil-fuel resources.

BAUER — from Page 7

ters I have received. Approved For Release 2004/10/13 : CIA-RDP88-01315R000300320006-1
tributed substantially to every program-chairman's expertise, skill, and general knowledge.

The feed-back was inspiring because not only were the panels intelligent and educational, but many remarked on how entertaining and uplifting they were. So again, sincere thanks to the many top people from all across the United States who came to Washington (at their own expense, by the way) and participated on our panels. Consistently, each panelist packed more information into his short ten minutes than at any other similar convention I have attended, and I have suffered through dozens.

The only real complaint was that our ninety-minute sessions were just too short. Each speaker had so much knowledge to contribute it was difficult to keep up with the valuable tips they gave. That was the reason for the outlines from each panelist, and those who attended were able to build a complete folio that adequately recapped the most important part of each presentation.

The communication between the panelists and audience was superb. Every panelist did his homework well, and was more than cooperative when I asked them to outline their information. I think they all deserve a large "Thank you" from every member of the IPA.

If you were not there, you missed a fascinating and most entertaining five sessions. Ted Mack broke up the audience on several occasions with his presentation. The session on "Creative Caring" really showed how to organize, deputize, dramatize, and supervise. Those involved with the session on "Negotiating Fees" really gave some valuable tips regarding the troubles of all programmers, and how to solve them. When Ted Mack and Bob Orben and I got together on the "Care and Feeding of Artists" the audience really loved it! I couldn't help ribbing my good friend, Bob, and (until he grabbed my microphone) it was a lot of fun. Some of the sessions on promotion and selling programs were extremely valuable and "Ten Ways to Save Money on Your Program" was worth the entire session.



Special for Colleges and Universities! *

10/13 : CIA-RDP88-01315R000300320006-1
A chance for everyone to get into the Act!

Singers—Dancers—Instrumentalists—Combos—Jugglers—
Pantomimists—to say nothing of Spoon Players and
Washboard Thumpers
Play it straight or "Hoke" it up for Cash or Kooky Prizes

Ted Mack AND A LIVE, FUN CAMPUS TALENT HI JINX!



"Comments in the lobby ranged from 'Fantastic' to 'We ought to have more shows like this'."

JEANNE M. PUGH
Dir. Community Relations
Jamestown Community College

"The crowning point in the nine day celebration."

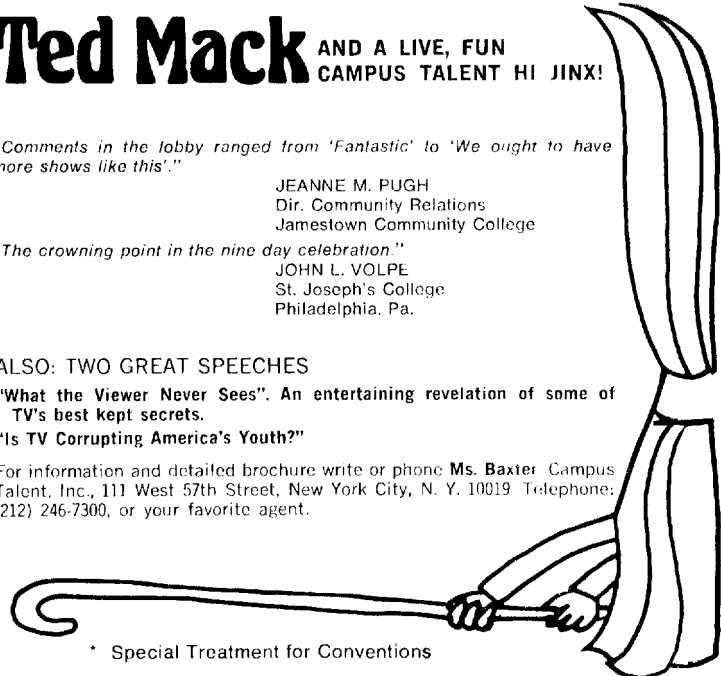
JOHN L. VOLPE
St. Joseph's College
Philadelphia, Pa.

ALSO: TWO GREAT SPEECHES

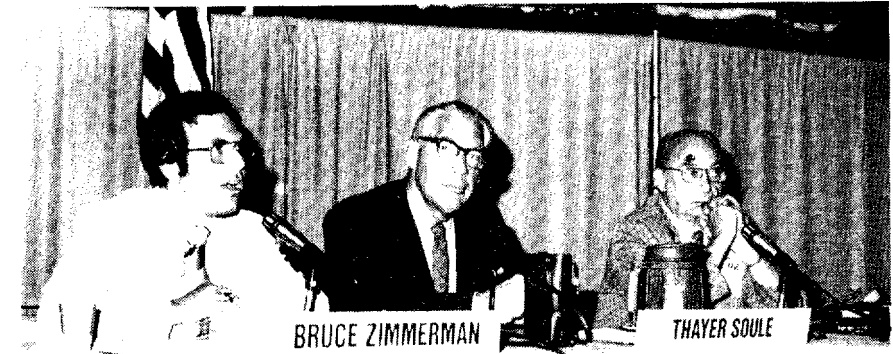
"What the Viewer Never Sees". An entertaining revelation of some of TV's best kept secrets.

"Is TV Corrupting America's Youth?"

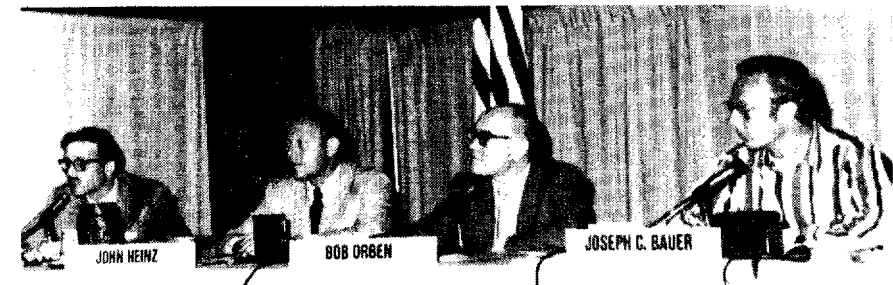
For information and detailed brochure write or phone Ms. Baxter Campus Talent, Inc., 111 West 57th Street, New York City, N. Y. 10019 Telephone: (212) 246-7300, or your favorite agent.



* Special Treatment for Conventions



Some of the experts at work at the Creative Programming Institute (left to right): Bruce Zimmerman, Pennsylvania State University, a winner of this years Drew Pearson Award (top college program chairman); Thayer Soule, winner of IPA's Burton Holmes Award for Best Film Lecturer of the Year; an old pro, Robert Kazmayer, program chairman and speaker.



A session of the very successful Creative Programming Institute. From left to right: Ben Franklin of the Associated Clubs, John Heinz of Bethlehem Steel, Bob Orben, our nation's most famous gag writer, and speech adviser to President Ford, Joseph Bauer of Ambassador College who masterminded the Institute.

It's time now to ask for further ideas and suggestions. Dear Reader. Please let me know how you feel we can improve next year's institute, and also how you have been able to use any of the excellent suggestions and ideas from the CPI. I would like very much to hear from all of you who have not yet dropped a line, and will be looking forward to your comments so we can make the institute more valuable next time. Just write to Joseph C. Bauer, 300 W. Green Street, Pasadena, Calif. 91125.

As the Director of the Creative Programming Institute I say with tremendous gratitude and sincerity "Thank you" for making this a most successful and useful series. That was our original intent, and it is a good feeling to know we were able to accomplish our goal.



S. Rudolph Alexander

The associate dean of Student Affairs at East Carolina University received The Drew Pearson award for the outstanding annual lecture and entertainment programs presented on a university campus.

S. Rudolph Alexander in charge of student activities and programs at ECU, is a member of the IPA. He considers the award an honor to the university rather than to himself personally. He has been in charge of student activities at ECU since 1962 and is responsible for arranging the entertainment on campus each year. He is also director of the new \$3 million Mendenhall Student Center which opened August 1.

200 YEARS LATER

1774 - 1974

HAS AMERICA FORGOTTEN?

- Colonel Charles Lewis
- Colonel John Field
- Captain Samuel Wilson
- Captain John Murray
- Captain James Ward
- Captain Robert McClennahan
- Captain Thomas Buford
- Lieutenant Hugh Allen
- Lieutenant Edward Goldman
- Ensign Matthew Bracken
- Ensign Jonathan Cundiff
- Mr. John Frogg

and

*34 Privates

These Virginians died October 10, 1774, during LORD DUNMORE'S WAR, at the Battle of Point Pleasant . . . officially recognized as the opening engagement of the American Revolution. The site of the battlefield is now within the State of West Virginia.

*Privates Mooney and Van Bibber were from North Carolina.

PATRICIA BURTON

World's foremost authority on LORD DUNMORE'S WAR.

Writer Lecturer Research BOLAR, VIRGINIA 24414

RON WARMOTH

Is

THE BUSINESS MAN'S PSYCHIC

Writer and Lecturer - Consultant

Quarterly columnist in the NATIONAL ENQUIRER

Lecturer at conventions, fund raising events, and organizations.

Lecture Topic:

"Using E.S.P. for Prosperity"

Write for Brochure

Agent Requests Welcome

RON WARMOTH
916 1/2 Gov. Nicholls
New Orleans, LA 70116
Phone: 504-586-9130



HOW TO BE SUCCESSFUL

By Dr. Whitt N. Schultz



EDITOR'S NOTE: Dr. Schultz is a successful business executive, noted writer, lecturer, teacher and career consultant. He has worked with Earl Nightingale and served on the Executive staff of W. Clement Stone's Achievement Motivation Program, Bell Telephone and Encyclopedia Britannica. He is now Vice President of Executive

Careers, Inc., Wilmette, Ill. Throughout America, Dr. Schultz lectures and leads workshops and seminars on Motivation, Creativity, Communications, Selling By Mail, How to Build Your Business and Developing Personal Potential. Thousands of adults attend his popular classes. Dr. Schultz is available for lectures. His phones are 312/256-0059 and 312/332-0274.

Dr. Whitt N. Schultz researches successful people. He has done so for 20 years. In his helpful articles, so popular with TALENT readers, Dr. Schultz tells about the behaviors and characteristics of successful people and how you can earn more money and be even more successful.

Here's a listing of some of Dr. Schultz's personal development/success writings: (Satisfaction guaranteed—or your money back—immediately.)

- How To Motivate Yourself \$1.00
- How To Start, Build, Operate Your Own Franchise Business 2.95
- How To Build Your Own Order Business 2.95
- How To Sell By Giving 1.00
- How To Use Gold Mine Between Your Ears 1.00
- Ten Traits That'll Take You To The Top 1.00
- How To Develop Success Habits 1.00
- Try Giving Yourself Away—You'll Like It! 1.00
- How To Be a Better Manager 1.00
- How To Have Winning Ideas 1.00
- How To Sell Your Ideas 1.00
- 10 Tested Tips To Make Tough Audiences Listen! 1.00
- How To Use Direct Mail Efficiently 1.00
- How Are Your Personal Public Relations? 1.00
- How You Can Listen Better 1.00
- Commands For Your Success 1.00
- Program For Personal Development 1.00
- Success Strategies For You! 1.00
- How To Brighten Your Communications 1.00
- How Is Your Successability? 1.00
- How To Save T-I-M-E! 1.00
- Asking Questions Is A Skillful Art 1.00
- How To Solve Your Problems 1.00
- How To Manage Conflicts 1.00
- How To Be A Winner! 1.00
- How To Improve Your Letter-Writing Skills 1.00
- How To Tell A Winner From A Loser 1.00
- How's Your Productivity Quotient? 1.00
- What Is Your Leadership I.Q.? 1.00

How To Company, Kenilworth, Illinois 60043

HANDY ORDER FORM

HOW TO COMPANY

(Rated in Dun & Bradstreet)

Dept. T, Kenilworth, Illinois 60043

Please send me:

NAME

ADDRESS

Yes, I'd like Dr. Whitt Schultz to speak before my group. (312/256-0059)

Please send free folder.

are Rotarians and representatives of Chambers of Commerce, and as a former President of each of these organizations in Houston, I have a common interest with a number of you. Exhilarated as I am by both of these motivations, I confess that my greatest gratification comes in having an audience more significant, in my view, for the particular message I wish to bring than any that could be assembled. For if you agree with the thrust of what I will lay before you, I feel confident you will act upon it, and if you do, our society will have been beneficially served.

I will not speak on the subject of Watergate. That may be a relief to some of you, and conceivably a disappointment to others of you. I have yet to speak on Watergate publicly, and if I undertook to do so at this time, it would be in ambivalent terms because of the present status of that inquiry. And I want to refrain from emulating an old legislator in a rural section of my home State who, running for reelection during the prohibition era, was confronted by the local newspaper editor with the pungent inquiry: How do you stand on the subject of whiskey?

(ANECDOTE)

Let me get to the point of my subject without prologue. There is great need today for instituting in our schools throughout our country an enlarged and improved program of youth education in the fundamentals of law in a free society and in the responsibilities of leadership.

We call on our young people for greater activity in undergirding our institutions of government; we give them greater responsibilities at an earlier age than in generations past, but are we fair to them and to society in these respects unless we also prepare them with the knowledge and the understanding necessary to discharge these obligations? The theme of Law Day, U.S.A., this year called on "Young America" to "Lead the Way" in regard to the changing of bad laws, the preservation of good laws, and the making of better laws. So far so good, yet how is this mandate to be executed unless there is present the ability to differentiate between good and bad laws? Whatever changes are made must be within the framework of law as it applies to our constitutional form of government, and if the basic principles that pertain to them are not thoroughly comprehended, the wrong course is likely to result. To discharge this duty of preparing our young people for the tasks that will be theirs, we must obtain in our schools, beginning as early as the elementary grades, a revitalized curriculum of education in the real meaning of citizenship.

We have experienced in almost all parts of the United States what can only be described as a breakdown in the teaching of the root principles of law in a free society. In saying that, I am not blaming the education system alone. It has in part been a failure of the legal profession and of society itself. We have not paid sufficient attention

(Continued on Page 23)

LEADERSHIP IN CITIZENSHIP

By
**LEON
JAWORSKI**

By Leon Jaworski

(We are proud to present here the text of Mr. Jaworski's address before the Annual Congress of The International Platform Association)

The honor you have handed me is greatly cherished, not only because of the prestige of your organization, but as well for the reason that your graciousness and generosity enable me to join a distinguished list of former recipients. I thank you most gratefully. I am pleased this evening for still another reason. Represented in your membership, I am advised



A mutual admiration society — Special Watergate Prosecutor, Leon Jaworski greeted just before his banquet speech by Hospitality Chairman and IPA Governor Suzy Suter



Carolyn C. Marra

"I enjoy people, assisting and doing for them, therefore, it was a great pleasure to have worked in 'Hospitality' at the Convention." Hospitality Chairman Suzy Sutton mobilizes at least 50 people at the IPA Convention for the all important Hospitality Committee which solves all problems with a smile. According to Suzy, Mrs. Marra "was my right arm". The Board of Governors and the Director General wish to thank each and every member for the outstanding job done in Hospitality

1974 CONVENTION SPEAKERS

Those Program Chairmen and Directors of Student Lecture activities fortunate enough to be present at the International Platform Association's Washington convention (July 29 - August 2, 74) heard what is universally acclaimed as the number one Showcase of speakers in the United States. In view of the massive, favorable reaction we have had to this five (5) day program from Program Chairmen and to save ourselves from answering an increasing volume of inquiries concerning those who appeared on the program we are printing below the names and addresses of all speakers and performers that were featured on the main program of this summer's IPA convention. We are also including the five top performers on the IPA convention Previews so rated by the judges who appraised the fifty persons who auditioned before the assembled program chairmen.

GORDON F. GRAY
North American Rockwell
12214 Lakewood Blvd.
Dawney, Calif. 90241

WILLIAM DuPRE
1312 19th St., N.W.
Washington, D. C. 20036

THOMAS BELL
Oakmont Nursing Home



JOHN R. NEUENSWANDER
Author - Professor - Engineer

Author— "MODERN POWER SYSTEMS". 1971 Electrical Engineering Text Now in Use at Over 60 Major Universities.

Winner of Detroit Edison's Alex Dow Award for Engineering Achievement in 1970. Formerly Professor at Kansas State University.

LECTURES TO COLLEGES, SCHOOLS, INDUSTRY, CLUBS. Same fee of \$300 plus expenses.

Entertainment— Informative lectures are stimulating, educational and humorous. Topics include: "Who Turned Out the Lights?" (Energy Crisis). Graduation for What?", and "Let's Add One Course in Practical".

TECHNICAL SEMINARS ALSO AVAILABLE TO
INDUSTRY ON TEXT-RELATED MATERIAL

Contact: Route 1, Stella, Mo. 64867
Phone: 417-628-3853

600 Sulphur Spring Road
Greenville, S. C. 29611

JACK ANDERSON
7300 Burdette Court
Bethesda, MD 20034

JOSEPH BAUER
1811 East Mendocino
Altadena, CA 91001

VICTOR BOND
Brookhaven National Lab.
Upton, N. Y. 11973

TOM BONHAM
2030 Wealdwood
St. Louis, MO 63122

Z. D. BONNER
Gulf Oil Company
U.S. Gulf Bldg.
Houston, TX 77001

VICTOR BORGE
303 West 42nd Street
New York, N. Y.

AQUILINO BOYD
866 United Nations Plaza, Rm 544
New York, N. Y. 10017

YVONNE B. BURKE
House of Representatives
1027 Longworth House
Washington, D. C. 20515

DON COOPER
Box 197
St. Regis, MT 59866

E. M. deWINDT
E. M. deW. Co.

100 Erieview Plaza
Cleveland, Ohio

JEANE DIXON
1312 19th Street, S.W.
Washington, D. C. 20036

DANIEL J. FLOOD
108 Cannon House Office Bldg.
Washington, D. C. 20515

ROLF BRUCE FORSLAND
56 East 59th Street
New York, N. Y. 10022

IRVING FRIEDMAN
World Bank
1818 H Street, N.W.
Washington, D. C. 20008

EARL GRANDISON
125 South 23rd Street
Philadelphia, PA 19103

BROOKS HAYES
c/o Kim Dawson Agency
5516 Williamstown Road
Dallas, Texas 75230

DR. DAVID HOY
c/o Kim Dawson Agency
5516 Williamstown Road
Dallas, Texas 75230

HENRY JACKSON
137 Old Senate Office Bldg.
Washington, D. C. 20570

LEON JAWORSKI
Special Prosecuting Force
1425 K. Street, N.W.
Washington, D. C. 20005

JAMES J. KILPATRICK
White Walnut Hill

Woodville, VA 22749

STEPHEN B. LABUNSKI

30 East 37th Street
New York, N. Y. 10016

TED MACK

111 West 57th St., Suite 102
New York, N. Y. 10019

JOHN McLAUGHLIN

c/o Royce Carlton, Inc.
866 United Nations Plaza
New York, N. Y. 10017

MARY ADELAIDE MENDELSON

3137 Fairmount Blvd.
Cleveland Heights, OH 44106

RALPH NADER

1719 19th Street, N.W.
Washington, D. C. 20030

ROBERT ORBEN

67-00 192nd Street
Flushing, N. Y. 11365

JESSE OWENS

c/o Kim Dawson Agency
5516 Williamstown Road
Dallas, TX 75230

KEVIN PHILLIPS

4720 Montgomery Lane
Bethesda, MD 20014

THOMAS G. REED

R.D. No. 1
Chester Springs, PA 19425

JOHN McCOOK ROOTS

L.A. Athletic Club
431 West 7th Street
Los Angeles, CA 90014

GEORGE M. SCHAIN

165 Mason Street
Staten Island, N. Y. 10304

THAYER SOULE

1021 Victor Road
Pittsford, N. Y.

DR. ERNEST J. STERNGLASS

1417 Shady Drive
Pittsburgh, PA 15217

FREDERICK STORASKA

c/o Royce Carlton, Inc.
866 United Nations Plaza
New York, N. Y. 10017

LOWELL THOMAS

c/o Tom Murphy
Capital Cities Communications
24 East 51st Street
New York, N. Y. 10022

LOU TOROK

Box 1217
Cincinnati, OH 45202

SENATOR LOWELL WEICKER

United States Senate
Comm. on Banking, Housing
& Urban Affairs
Washington, D. C.

RUDY VALLEE

7430 Pyramid Place
Hollywood, CA 90046

GEORGE VELLIOTES

(Shiek Ibn Salaam)
Rte. 1, Box 235
Golette, CA 93017



A drink to the health of the Special Watergate Prosecutor. From left to right: Bill Woodruff of the Hospitality Committee, Governor Millie Deutsch, President Ted Mack, Special Watergate Prosecutor Leon Jaworski, and Red Carpet Chairman, Hagop Pambookian.

JAWORSKI — from Page 21

to what we now realize is a very basic component of preparing our youth for lives of constructive participation in a changing society; we have failed to impress upon the very young how the law functions to protect individual rights — how it provides for orderly, democratic change; what the difference is between dissent and violent protest; why individual rights must be balanced with individual responsibility to the total society.

The consequences of deterioration and neglect in this area became increasingly apparent in the 1960's. The stark fact of our experience during the past decade has been the prevalence of disorder. The disorder has been not only physical and material, but as well, moral and philosophical — witness the studied indifference to the rights of others and the almost equally complete lack of elementary self-respect that is so casually displayed all about us. Older members of society, some in leadership positions, have contributed to these conditions by failures and illegalities, and as well by an attitude of indifference.

The President's Commission on Law Enforcement and the Administration of Justice, commonly referred to as the President's Crime Commission, on which I was privileged to serve, found that there was a direct correlation between the incidents of violence in the 1960's and the declining emphasis

in recent decades on the obligations of citizenship. In the words of the Commission, "unless society does take concerted action to change the general conditions and attitudes that are associated with crime, no improvement in law enforcement and administration of justice . . . will be of much avail." This places at least a part of the onus for the deplorable conditions that exist, not on the judges and the lawyers — as some are wont to do — but on the average citizen. It places a part of the burden on the citizen who sits in his chair and pontificates about the responsibilities of the judge, the lawyer, the law enforcement officer, and not once pauses to contemplate his own. Let's be quite frank about assessing the causes. As early as 429 B.C., when Athens was at its highest intellectual state, the statesman Pericles put it this way: "We alone regard a man who takes no part in public affairs not as a harmless but a useless character." I don't mean that in today's world everyone can be a legislator or a public leader. But everyone can make his individual views known and lend his personal influence to causes in which he believes. And the least that we can do is to join in assisting the younger generation in being equipped to come to grips with problems we left to them for solution. Courses in the schools in the once familiar subject area of "civics" more often than not are inadequate to the interests of today's young people. In an era of 23

profound evolution in American life, we have failed to adapt course content and teaching techniques to present-day needs in this area of the schools' curriculum. We have failed to impress upon children at a receptive age why a free people must rely upon law and its institutions in their relationships.

The two years of almost undivided attention I was privileged to give to the organized profession of law had its rewards as well as its labors. If today I were to classify the dividends that flowed my way during this period, I would accord a high, if not the highest, value to the experience of working with two groups within the American Bar Association, namely, the Law Student Division, composed of students still in law schools, and the Young Lawyers Section, composed of those members of the bar under the age of 35. When first I entered the office of president-elect, I looked somewhat askance at some of the goals and ambitions of both of these groups. I felt an uneasiness — even had misgivings regarding their eagerness to unsheath the sword and enter areas of activity which traditionally had been left to the judgement and to the handling of those more mature in age and experience. As I followed more closely their plans and programs, I developed a correspondingly greater respect for their dedication as well as for a number of their objectives. This is not to say that I agreed with all of their resolves and aims. It is to say I no longer doubted their earnestness and sincerity of purpose. The stubborn truth is that all too many of the older members of the profession — as well as of the citizenry at large — had been apathetic and had too long disregarded some of the conditions that should have received remedial attention.

So many of us have chided the youth of today for attitudes of disrespect we charge to be foreign to those of earlier generations. I think most of us would agree that the rigid expectation of undeviating conformity to law, once a teaching as a part of family mores, is no longer stressed in most homes and seldom mentioned in other places. I believe that almost as many of us would agree that this has left its adverse impact on the young. But are these the only factors that have

Approved For Release 2004/10/13 : CIA-RDP88-01315R000300320006-1
are so quick to deplore?

I don't think so. Candid self-examination should cause us to recognize other causes as well. I happen to be one of those who believes that disobediences of law of all types and varieties, particularly those involving the defiance of court orders, constitute the greatest curse visited on our nation in this century in the maintenance of an ordered society. A majority of the members of the National Violence Commission put it in these words:

"In our democratic society, lawlessness cannot be justified on the grounds of individual belief . . . If personal or group selectivity of laws to be obeyed is to be the yardstick, we shall face nationwide disobedience of many laws and thus anarchy."

Now let me quote what the entire Commission said, a Commission composed of Republicans and Democrats, of whites and blacks, of lawyers and laymen:

"There is every reason to believe that the lesson taught by much of the current disobedience to law is disastrous from the standpoint of the maintenance of a democratic society."

Finally, this commission warned:

"We believe, however, that candid examination of what is occurring in the United States today will lead to the conclusion that disobedience to valid law as a tactic of protest by discontented groups is not contributing to the emergence of a more liberal and humane society, but is, on the contrary producing an opposite tendency."

None has spoken more dramatically on the subject than did Abraham Lincoln a century ago when, recognizing how indispensable is reliance upon law to the greatness of a nation, he made this stirring appeal:

"Let reverence for the laws be breathed by every American mother. . . . Let it be taught in schools, in seminaries, and in colleges; let it be written in primers and in almanacs; let it be preached from the pulpit, proclaimed in legislative halls and enforced in courts of justice. In short, let it become the political religion of the nation."

As president of the American Bar Association, I received more letters from friends and strangers alike deploring the sordid example of white collar crime than any other form of criminal conduct — largely because such offenses so often were committed by individuals in places of leadership and trust.

All of this simply adds up to the conclusion that there is housecleaning to be done in the ranks of the old before we should expect a marked change in the attitude of the young.

Quoting again from the report of the President's Crime Commission, we find this warning:

" . . . [N]o system, however well staffed or organized, no level of material well-being for all will rid a society of crime if there is not a widespread belief that by and large the government and the social order deserve credence, respect and loyalty."

One of the great misfortunes of today's relationship between the older and younger generations is the failure to take the time and make the effort to engage in constructive dialogue — the use of logic and reason and the experiences of history. Entirely too quick are we to regard the comments of our teenagers as the utterances of upstarts — entirely too impatient are we in evidencing a lack of appreciation of their views on issues of real concern to them. The simple truth is that all too many of the older generation have failed and failed dismally in one of the greatest privileges of the home — that of visiting objectively with the younger members of the family — to ascertain their concerns and their questions about the functioning of our free society — to weigh the basis of their doubts and to engage in calm and reasonable discussion with them. Instead, many younger members of families have had to listen to sanctimonious pontificating by their elders, whose dictates and dogmas frequently induced disillusioned and rebellious reactions. Now don't misunderstand me, I am a firm believer in the administration of strict discipline, but I believe as firmly that the disciplinarian should so demean himself as to be entitled to the respect of the disciplined.

Then, too, if we are to face the situation with candor, we must ad-

mit that the hypocrisy that is part of the daily lives of so many of us has produced a natural reaction of disregard and disrespect on the part of the young. They are sophisticated in the main, more so than many of us realize, and they spot phony comments and spurious conduct much faster than many of us assume. They recognize the futility and meaninglessness of platitudes — they seek sincerity in words and action.

If I may go one step further — let it never be forgotten that they recognize the failures in some of the workings of the process of our society. To deny these is but to emphasize to the young that we hold fast to the old regardless of its shortcomings, and that we lack the frankness and forthrightness to acknowledge the latter. This is enough to break down all confidence in communication. In those instances where we have failed or are failing, our position — the only position — should be to acknowledge what is a fact and then to demonstrate a readiness to aid in bringing about constructive change. Beyond that, old and young alike must bear in mind the words of one of the world's greatest statesmen of all times, Winston Churchill, that "democracy is probably the worst form of government ever devised by man, except for all of the others that have from time been tried." In a democracy, the young must be taught that the process of change often is slow but it comes without the loss of precious freedoms. A dictatorship brings about changes overnight, by means of a simple edict, accompanied by the loss of every freedom as we daily know them and enjoy them.

We devote unlimited energies and huge budgets to the development of faster means of transportation in the air and on the ground and on the sea — to the exploration of the oceans and the moon — and to the advancement of technology in so many of our areas of endeavor. I do not quarrel with the value of these undertakings, except to pose this question: Wherein do we strengthen our society by our successes in these directions while failing to undergird the generation of young with a sense of pride and appreciation in what is theirs and a resolve to preserve it for themselves and succeeding generations?

We have fared well indeed, yes, prospered for almost two centuries

under our present basic system of government. It is a part of our responsibility to make certain that our young people understand what is at stake if our democratic institutions give way to other processes of government.

The French scholar and philosopher, De Toqueville, in his prolonged studies of American democracy and our institutions, referred with unbounded admiration to the greatness and genius of our country. He concluded that America was great because America was good — especially in a sense of morality and in respecting laws and the rights of fellowman. But this greatness is not self-perpetuating. It can vanish much faster than the time that it took to win it. Are these not truisms that need to be imparted to our young? And is not the most fundamental of these that obedience to the rule of law is indispensable to a free and ordered society?

There is in progress now a movement sponsored by the American Bar Association which is well under way in some of our nation's localities, designed to cope with this need. I hope that you will embrace it — take it home with you and make certain that it becomes a part of the life of your community. Its aim is to improve and extend educational programs in law and in our democratic processes in our primary and secondary schools.

In the words of the American Bar Association's Special Committee on Youth Education for Citizenship:

"It is not our intention to make every student a lawyer. It is rather to help use the substance and process of law as vehicles by which students and their teachers can 'examine new facts in the light of old principles, and evaluate old principles in light of new facts.' Our goal is to see that law is taught systematically in our schools at all levels. All of our efforts are directed at developing interdisciplinary programs in law-related education. We work with lawyers, representatives of the justice system, educational administrators, teachers and parents. Each of these groups must support and participate in effective programs. Soon, we hope an elementary or secondary school without courses

today without courses in mathematics."

This entire mission — which is to bring about a nation-wide rejuvenation of this area of youth education — will fail unless a large proportion of the community leaders interest themselves in the enterprise and bring their combined influence to bear on it. And it must be a sustained interest because it is a task that cannot be accomplished overnight.

Contemplate with me, if you will, what it would cost our government to conduct this program by using paid instructors and other personnel and to install offices throughout the country from which to conduct such programs nationwide. The cost would be well-nigh prohibitive — whereas, local and state bar associations have the built-in facilities to enable them to carry it on at relatively low cost. Besides, I would feel safer about it when the advisory function is in the hands of local community leaders working with members of the bar.

In recent times, men in high places have acknowledged their involvement in official wrongdoing and have admitted breaches of sacred trusts reposed in them. Tragically as these events are, it must not be overlooked that there are legions of men and women in public service who are serving honorably and faithfully our institutions of government. In a real sense they are the unsung peace-time heroes of America's greatness at this hour. It would be tragic indeed if their contributions to the building of our society were not fully recognized and appreciated. And as for the line of succession, indoctrinations in good citizenship at an early age will enable oncoming generations to carry forward the work that must be done to assure that America will continue to be great. If this obligation is not discharged, history will surely record our failure.

Inasmuch as we will celebrate soon the bicentennial of our nation, whose constitutional form of government through law is recognized to be a triumph over the despotism and individual repression of authoritarian forms, the time to foster this program seems especially propitious. And let us ever remember the words of the English Prime Minister Disraeli: "The youth of a nation are the

CLASSIFIED ADVERTISING

1973 AND 1974 CONVENTION SPEAKERS STARRED ***

By popular demand this classified section has been added for your convenience in shaping your messages for the reader. The classified section of any publication, and especially an International Platform Association publication, is more than a marketplace. By its nature it is not limited in any way or interspersed with material other than itself. On this bare canvas something wonderful begins to happen—a kind of tapestry woven whole; projecting the scope of the organization, the quality of the membership and the extent of IPA power. Most of the exciting speakers at both the 1973 and 1974 conventions in Washington, D. C. have been included with the compliments of the editors to form a composite picture of the International Platform Association. We like what we see emerging and we invite you to add more threads to the living tapestry which is first of all your marketplace—-for only \$2 per line.

ADVENTURE & SPY WARFARE

***DAN TYLER MOORE**—Spy Warfare Today. One of the nation's greatest authorities on "Spy Warfare" Author "The Terrible Game" and "Cloak and Cipher". Formerly chief counter intelligence, Cairo, Egypt. Dan Tyler Moore, 2564 Berkshire Road, Cleveland Heights, Ohio 44106 (216) 932-5889. Fee \$400+ expenses.

AMERICANISM

***HEARTSILL WILSON**—"Stand Up! You're an American". Available through Harry Byrd Kline Celebrity Bureau, Inc., P.O. Box 87, Dallas, Texas, (214) 661-9201. Fee \$1,000.

***MUG & AUGHINBAUGH**—Variety of speeches include: "Communism versus GOD"; "You Are Losing Your FREEDOMS"; "Hear the REAL NEWS". \$350 plus and expenses. 1021 L.V.W. So. Bend, Ind. 46616 (219) 287-7389.

ART

***TONY BENNETT and TREW BENNETT**—Demonstrations by Tony Bennett, free form potter; Trew Bennett, of Potter's Wheel 1908 Benlah Rd., Vienna, Va. 22180

***DIE CHURCH**—Originator of gemstone collages and mandalibs; also techniques of monotyping. 560 N. St. N.W., Washington, D. C. 20024.

***PROFESSOR RICHARD WOO**—"The Art of Chinese Language" Ramelswag 55, 21369 Malmo, Sweden.

***IVA AMRHINE**—Accredited McGown Teacher with demonstration booking of rugs. 8 Irving Place, Pikesville, Baltimore, Md. 21208.

***ANN FORIMER**—"Art Scene, Chicago," with slides. Assistant Curator of XX Century Painting and Sculpture, Art Institute of Chicago.

***RETA SOLOWAY**—1561 Hempstead Turnpike, Elmont, N. Y. 11003.

***ARTIE SHAW**—"The Artist and a Materialistic Society". Royce Carlton, Inc., 866 UN Plaza New York, N. Y. 10017. (212) 355-7931. Campus lecture circuit. The clarinet of the swing era interlacing the experience of an artist's life with the rough and tumble of the professional world. \$1,000+.

ASTROLOGY

***JEANE DIXON**—Various but usually "Looking Through the Spiritual of America" to "The Future of the Universe". (202) FE-1-7200. Fee \$10+. 1144 18th St. N.W., Washington, D. C.

***KATHERINE DE JERSEY**—"Looking Ahead With the Stars". John Hancock Center, Studio 5-83, 175 East Delaware Place, Chicago, Ill. 60611 (312) 421-0057. Fee \$500+.

ATHLETICS

***JESSE OWENS**—c/o Harry Byrd Kline Celebrity Service, 5516 Williamstown Rd., Dallas, Texas 75230.

ATOMIC ENERGY

***DR. ERNEST J. STERNGLASS**—Head of Radiology, University of Pittsburgh. 1417 Shady Dr., Pittsburgh, Pa. 15217.

***DR. VICTOR BOND**—Brookhaven National Lab., Upton, N. Y. 11973.

BUREAUS

***BANTAM LECTURE BUREAU**—666 Fifth Ave., New York, N. Y. 10019. (212) 245-8172.

***HARRY BYRD KLINE; CELEBRITY BUREAU**—P. O. Drawer 87, Dallas, Tex. (214) 661-9201.

***PROGRAM ASSOCIATES**—1225 First Nat'l Bank Bldg., Utica, N. Y. 13501. (315) 732-2121.

***ROYCE CARLTON, INC.**—866 United Nations Plaza, New York, N. Y. 10017. (212) 355-7931.

***RALPH WINDOES TRAVELOGUE, INC.**—1326 McKay Tower, Grand Rapids, Mich. 49502. (616) 459-9597.

***UNIVERSITY SPEAKERS**—A Division of Crosby Production, Inc., 7730 Herschel Ave., La Jolla, Cal., 92037 (714) 454-7401.

CIRCUSES & CARNIVALS

***DR. CHARLES W. BOAS**—"Circus Day—U.S.A." and "Persuasion of the Midway". Two lively, humorous presentations with graphics and demonstrations by the owner-manager of Circus Kirk who is also a college professor! His adventures as clown, press agent and roustabout with large and small circuses make him an outstanding authority on the American Outdoor Amusement Industry. A platform speaker since 1955, now accepting fall and winter engagements. Availability information contact: North American Attractions, P.O. Box 181, East Berlin, Penn. 17316. (717) 259-9117.

COLUMNISTS

***JACK ANDERSON**—Pulitzer Prize journalist, Washington Merry-Go-Round, Author: Anderson Papers, "Fuddle Factory" and "The Generals." Herald of public opinion. 7300 Hurdette Ct., Bethesda, Md. 20034.

***ERMA BOMBECK**—"He Who Laughs—Lasts." Publishers Hall Syndicate, 401 N. Wabash Ave., Chicago, Ill.; 6301 North 38th St., Paradise Valley, Ariz. 85253. \$2,000+. Forerunner of women in the news. Season your life with humor.

***KEVIN PHILLIPS**—National Columnist, 4720 Montgomery Lane, Bethesda, Md. 20014.

***JAMES KILPATRICK**—412 Princess St., Alexandria, Va. 22314. NA Author, TV commentator and syndicated columnist.

COMMUNICATIONS

***JOSEPH BAUER**—1811 Mendocino, Altadena, California 91001.

CONSUMERISM

***RALPH NADER**—Noted crusader for the consumer. 1719 19th St., Washington, D. C.

CORPORATION SPEAKERS

***DR. THOMAS BELL**—Executive Vice President of the American Nursing Homes Association—Oakmont Nursing Home, 600 Sulphur Spring Rd., Greenville, S. C. 29611.

***Z. D. BONNER**—President of Gulf Oil of the U. S., U.S. Gulf Bldg., Houston, Texas 77001.

***E. M. deWINDT**—Chairman of the Board, E. M. deWINDT, Inc., 10000 W. 11th St., Overland Park, Mo. 66211.

***LEWIS W. FOY**—President Bethlehem Steel Corp., 701 N. 3rd St., Bethlehem, Pa. 18016. Director, Brinco Limited; Fluoruros S.A.; Bituminous Coal Operators Assoc.; Prospeciones Geologic Minera, S.A.; J. P. Morgan and Co., Inc., Morgan Guarantee and Trust Co., of New York.

***GORDON GRAY**—"Look Out" (space today). Space Division, North American Rockwell, 12214 Lakewood Blvd., Downey, Cal. 90241. (213) 922-2066. Travel expenses.

***JOHN HEINZ**—Special Assistant to V.P. Public Affairs, Bethlehem Steel Corporation, Bethlehem, Pa. 18016.

CRIME, CRIMINALS, PRISONS

***FREDERICK STORASKA**—U.S. foremost authority on the crime of rape—c/o Royce Carlton, Inc., 866 United Nations Plaza, New York, N. Y. 10017.

***LOU TOROK**—The convict writer tells about life in prison. Author of two books on prison. Contact Lou Torok, Box 1217, Cincinnati, Ohio 45202. (513) 381-7837.

ECONOMICS

***IRVING FRIEDMAN**—"Causes of Inflation"—World Bank, 1818 H St., N.W., Washington, D. C. 20008.

EDUCATION & ECOLOGY

***DR. ROBERT H. GOLDBERG**—"America's Packaging Dilemma" or How to Cope with the Deluge of Modern-Day Boxes, Bottles and Cans. Illustrated with slides. Humorous, hard hitting. A great platform demonstration. Fee Negotiable. (212) 765-6696. Center for Packaging Education, Inc., 353 West 57th St., New York, N. Y. 10019.

***ELLEN McCARTER STEWART**—New education method—11103 Memorial Dr., Houston, Texas 77024.

EQUAL RIGHTS

***JEAN ADAMS**—"The Emerged Female", how to live with an emerging woman. Harry Byrd Kline, Celebrity Bureau, Inc., P. O. Drawer 87, Dallas, Texas 75221. (214) 661-9201. \$700+.

***WILMA SCOTT HEIDE**—"She Is Risen!" New feminist speaker and President N.O.W. Talent, Inc., (212) 581-1066. \$1,000+. Has spoken nationwide and on numerous radio and TV stations, including "Voice of America". N.O.W., 1957 E. 73rd St., Chicago, Ill. 60649.

***PHYLLIS SCHLAFLY**—"What's Wrong With Equal Rights for Women?" Fairmount, Alton, Ill. 62002. (618) 462-5415. \$1,000. National chairman of the Stop Era Movement. The privilege of being a woman.

ESP

***DR. DAVID HOY**—c/o Harry Byrd Kline, 5516 Williamstown Rd., Dallas, Texas 75230.

FILM LECTURES

***ROBERT BROUWER**—"Of Thee I Sing" Ralph Windoes Travelogue, Inc., 1326 McKay Tower, Grand Rapids, Mich. 49502. (616) 459-9597. \$400+.

***DON COOPER**—"You Should Have Been Here Yesterday" (Platform lecture); "Lumberjack in Alaska" (Travelogue lecture); 1973 IPA Film Lecture Award Winner. The Will Rogers of the lecture platform. Contact: Bira Jeffries, Agent, 205 W. Montana, Livingston, Mont. 59047. (406) 222-1091.

***CHRIS BORDEN**—"Nepal". Film Lectures, Inc., 205 Trafalgar, San Clemente, Cal. 92673. (714) 492-5282. Not travelogues but films of action and adventure with more interesting countries.



JONATHAN HAGAR—England, Scotland, Portugal, Romania — all in "New York City Geographic. See Kamen, p. 28.

***DOUG JONES**—"New York City", "Broadway USA" IPA Film Lecturer of the Year Award —1972. Unprecedented success coast to coast, on such platforms as the National Geographic Society, Orchestra Hall in Chicago, the Los Angeles Music Center and others. The Penthouse, 28 E. 16th St., Indianapolis, Ind. 46202. (317) 926-4373. \$350+.

BOB O'REILLY—Illustrated Film Lectures. 16 mm, full color films, personally narrated. "Alluring Australia", "Welcome—New Zealand", "Ireland—Land of Legend", "Bermuda—Isle of Rest", 319 Millside, Fort Wayne, Ind. 46807. (219) 744-5196.

***THAYER SOULE**, 1021 Pittsford VCTR, Pittsford, N. Y.

FRAUD

DAN TYLER MOORE—Author of book "Wolves, Widows & Orphans" and participant in many famous fraud investigations. Author of Securities legislation. Speaks on the "Tricks of the Trade of Fraud". Guaranteed to make his listeners virtually fraud-proof. 2564 Berkshire Rd., Cleveland Heights, Ohio 44106. (216) 932-5889. \$700+ plus expenses.

***MARY ADELAIDE MENDELSON**—Author of current best-selling novel, "Tender-Loving Greed"—3137 Fairmont Blvd., Cleveland Heights, Ohio 44106.

GOVERNMENT—U. S.

***HENRY KISSINGER** — State Department, Washington, D. C.

***SENATOR SAM ERVIN**—"Watergate". U. S. Senate, Washington, D. C. 20510.

***MAYOR THOMAS BRADLEY**—City Hall, Los Angeles, Cal. 90012.

***AQUILINO BOYD**—Ambassador of Panama to the U.N.—866 United Nations Plaza, Room 544, New York, N. Y. 10017.

***CONGRESSWOMAN YVONNE B. BURKE**—House of Representatives, 1027 Longworth House, Washington, D. C. 20515.

***CONGRESSMAN BROOKS HAYES**—c/o Harry Byrd Kline Celebrity Service, 5516 Williams-town Rd., Dallas, Texas 75230.

***SENATOR HENRY JACKSON**—137 Old Senate Office Bldg., Washington, D. C. 20570.

***LEON JAWORSKI** — Special Prosecuting Force, 1425 K. Street, N.W., Washington, D. C. 20005.

***DR. JOHN McLAUGHLIN**—c/o Royce Carlton, Inc., 866 United Nations Plaza, New York, N. Y. 10017.

***SENATOR LOWELL WEICKER**—United States Senate Comm. on Banking, Housin & Urban Affairs, Washington, D. C.

***CONGRESSMAN DANIEL J. FLOOD**—108 Cannon House Office Bldg., Washington, D. C. 20515.

HUMOR

***ROBERT ORBEN**—67-00 192nd St., Flushing, N. Y. 11365.

ILLUSTRATED LECTURES

THE HADDENS—"Peking Premiere: Excursions in Music and Diplomacy", with color slides. Unique, authoritative insights, rare views—today's China. See column Ad in this issue. Mackinac Island, Mich. 49757. (906) 847-3259.

***V. NEIL WYRICK**—Cartoons and Comments "What's Your Line?". 7430 S.W. 59th St., Miami, Fla. 33143.

***GLORIA BRAGGIOTTI ETTING**—"The Italy I Love"—Slide lecture. 1927 Panama St., Philadelphia, Pa. 19103.

IMPERSONATOR

***GEORGE VELLIOTES** —Rte. 1, Box 235, Goletta, Calif. 93017.

MAGICIANS

***WALTER CUMMINGS**—"Prince of Cards". Program Associates, 1225 First Nat'l Bank Bldg., Utica, N. Y. 13501. (315) 732-2121. \$500+.

MEDICINE

***DR. GEORGE CRILE and DR. BENJAMIN BYRD**—Debate, "Is the Radical Mastectomy Necessary?" Dr. Crile, 2060 Kent, Cleveland Heights, Ohio 44106; Dr. Byrd, 2122 West End Ave., Nashville, Tenn. 37203.

***CHRISTINE JORGENSEN**—"Sets the Record Straight" Lectures. 556 5th Ave., New York, N. Y. 10017. (212) 688-0131. \$1,400+.

MOTIVATIONAL (Inspirational)

ELMER OTTE—Retirement expert, author (three books); lecturer; high vitality and humor, yet sincerely concerned. Subjects: "REHEARSE BEFORE RETIRING"; and "LIVE POOR and DIE RICH or SPEND IT YOURSELF!" P.O. Box 107, Appleton, Wisc. 54911. (414) 734-6610. \$650+.

MUSIC

***RENE GALLAND LEWIS**—Dignified, saucy French songs. An elegance befitting high cuisine. Popular at banquets and private clubs. 14110 South Park, Cleveland, Ohio 44120.

***JANET MANDEL**—A coloratura soprano in National Anthem and Program Songs. Hotel Park Royal, 23 W. 73rd St., New York, N. Y. 10023. (212) SU-7-5500, Ext. 370. \$100+.

***MILDRED DILLING**—"Empress of the Harp". 400 E. 52nd St., No. 9F, New York, N. Y. 10019.

THE HADDENS — Duo-pianists, presenting historic Peking Premiere Concert, from Bach to Rock and Back. Travel with own Grand pianos. See full-page Ad in this issue. Elwood Emerick Management, 596 Crystal Lake Rd., Akron, Ohio 44313. (216) 666-2036, or (212) 738-8282, NYC.

***WILLIAM DuPRE**—Leading tenor of Metropolitan Opera Company—1312 19th St., N.W., Washington, D. C. 20036.

***RUDY VALLEE**—7430 Pyramid Place, Hollywood, Calif. 90046.

***VICTOR BERGE**—303 West 42nd St., New York, N. Y.

MYSTICS

***GUNDELLA THE WITCH**—"Casting a Spell". Box 434, Garden City, Mich. (313) 427-1072. \$500+. Fascinating lecture, topics indicate the wide reaches of her involvement. Witchcraft, Then and Now; Reincarnation; Out of Body Travel; Crystal Balls; Black Mirrors; Tea Leaves, etc. Herbs and Spices and their traditional uses in witchcraft and many more.

ZIYEW STYNFT OCCULTIST who can improve your life. Fee from \$300 to \$4,000. P.O. Box 49, Red Bank, Miss. 38661.

OTTO W. DAVIDSON—Prophet, author. A great mystery await you in "The Kingdom of The Sun"—P.O. Box 575, San Jacinto, Calif. 92383.

POETRY

***HAVARD GREGORY**—"Dylan Thomas Anthology"; "Glyn Rhosyn". Kings Cross Lane, South Nutfield, Redhill, RH1 5NG, Surry, Nutfield Ridge, 3213.

SEX

AL GOLDSTEIN—THE WORLD'S DIRTIEST AND MOST CONTROVERSIAL SPEAKER, and the foremost authority on sex in America today and related fields. Executive Editor of the most arrested newspaper in world (140 times), SCREW Magazine and Contributing Editor to Hugh Hefner's Oui Magazine. He is a dynamic and scintillating personality. Fee plus expenses. Contact c/o Milky Way Productions, 116 W. 14th St., N.Y.C. 10011. (212) 989-1660.

SPEECH DYNAMICS

***ARTHUR J. HOLST**—"The Challenge of a Pro"; "Funny About Football"; Harry Byrd Kline Celebrity Bureau, P. O. Drawer 87, Dallas, Texas 75221. (214) 661-9201. \$600+; \$800+; \$1,000+.

PUPPETS

TOM BONHAM PUPPETS—Children's family, and adult programs . . . Fairy tales to Shakespeare. Large puppets perform in a 12-foot wide proscenium. Easily set up anywhere. Fee \$600-\$1,000, travel included. 2030 Weaidwood, St. Louis, Mo. 63122.

TELEVISION

***TED MACK**—Steinway Hall, Suite 1102, 111 W. 57th St., New York, N. Y. 10019.

VENTRILOQUIST

***HARLAN MATTESON**—A ventriloquist and comedian available through Program Associates, 1225 First Nat'l Bank Bldg., Utica, N. Y. 13501. (214) 355-7931. \$500+.

WORLD AFFAIRS


***JOHN HOPKINS** (pro Britain) until he joined the New Alliance Party in 1972. Springfield, Brookmount, Lisburn CO, Antrim, North Ireland.

***SEAN HOPKINS**—"What's Going On In Ireland" representing the Irish Republic Army. Irish Affairs Bureau, 3408 Bradley Lane, Washington, D. C. 20015. (301) 656-5658. \$500+.



***JOHN MCCOOK ROOTS**—"The China Americans Do Not Know". China expert. Born in China and spent one-third of life in Asia. Has known personally many of China's key statesmen. Recent visit to Mainland, L. A. Athletic Club, 431 W. 7th St., Los Angeles, Cal. 90014.

DAPRAY MUIR—"After the Age of Infinite Resources." Former State Department Official explores impact of mineral scarcities on American way of life and world affairs. 1100 Connecticut Ave., Washington, D. C. 20036.

Don Price died on September 17, 1974 of a stroke. Friends may send their condolences to Joy Price at:
6230 Big Creek Parkway
Apartment 9B
Cleveland, Ohio 44130


*Authority-
Researcher on
Acupuncture

Writer-International
Speaker-
Traveler*
**"ACUPUNCTURE
Placebo or Panacea?"**
DR. ROBERT L. PEKARSKY
"CERTIFIED ACUPUNCTURIST"
63 Niuhi Street
Honolulu, Hawaii 96821
Where East Meets West


JOSEPH G. FERRIER
**GENEALOGIST —
POLITICAL ACTIVIST**

Ferrier, Greenbelt Consumer Services, at recent Co-Op Institute Board Meeting considers suggestion from Donald Ehat, organizational consultant, at 43rd Institute Board Meeting, Fairleigh Dickinson University, Teaneck, N.J.
Lectures on:
LOSING WEIGHT URBAN FREEWAYS
the lighter side How to beat them
7413 Maple Avenue Washington, D.C. 20012

Loosen your audiences— don't lose them!

From your introduction to the principal points of your speech to your exit line, use fresh, funny, topical humor from Orben's Current Comedy. Four-page, laugh-loaded newsletter published 24 times a year and mailed First Class to get the latest lines to you fast!

current comedy

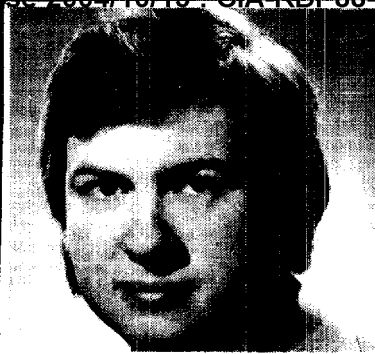
The COMEDY CENTER, Inc.
1801 Wilmington Trust Bldg.
Wilmington, Delaware 19801

Send Coupon for
\$7.95 Trial Offer
SAVE 24%

CURRENT COMEDY
801 Wilmington Trust Bldg.
Wilmington, Del. 19801

Please enter a 3-month MONEY-SAVING TRIAL SUBSCRIPTION at the special price of only \$7.95 (reg. annual rate \$42). My check is enclosed.

Name _____
Address _____
City _____
State _____ Zip _____



DOUG JONES

presents

The Paris of the Parisians
New York City - Broadway USA
Belgian Panorama
The Hawaiian Adventure

Winner of The International Platform Association
"FILM LECTURER OF THE YEAR AWARD - 1972"

These extraordinary film lecture presentations have been received with unprecedented success coast-to-coast on such platforms as The National Geographic Society, Orchestra Hall in Chicago, The Los Angeles Music Center, and many, many more. Each film comprises a full evening of entertainment guaranteed to please the most discriminating audiences in the nation.

For Brochures, Fees and
Availability contact:

INTERNATIONAL TRAVEL FILMS
3245 North Pennsylvania
Indianapolis, Indiana 46205
(317) 926-4373 or 926-9018

ADVENTUROUS

ENTERTAINING

INFORMATIVE

TRAVEL FILMS

PRESENTED IN FULL COLOR AND NARRATED, IN PERSON, BY LECTURER/PRODUCERS WHO ARE ESTABLISHED AS TALENTED, KNOWLEDGEABLE AND THOROUGHLY PROFESSIONAL

- NICOL SMITH
- JAMES METCALF
- STAN MIDGLEY
- WILLIS BUTLER
- RUSS POTTER
- ROBIN WILLIAMS
- BOB DAVIS
- PHILIP WALKER
- JONATHAN HAGAR
- SID DODSON



KAMEN *Film Productions*

1649 Valley View Road • Glendale, California 91202
Telephone: Area Code 213 241-4697

Results of Last Talent Magazine Poll

The poll results have been most illuminating. The fact for example than an unprecented 94.5% of IPA members voted in the last presidential election confirms the oft-stated fact that our members have an unusually strong interest in national affairs. This high a percentage in so large a group must set some sort of a record.

IPA has always been fanatically non-partisan in both its contacts with its membership and in its programming of speakers. It supports no cause or person or party or ideology except the basic one that top speakers on both sides of the principle issues of the day are offered "equal time" at our annual conventions.

For the benefit of those seeking to classify IPA members or the effect of any special built in bias on their part in such a poll, it should be noted that IPA membership is made up largely of individuals influential in the membership of thousands of organizations throughout the United States which make a practice of inviting speakers to appear before their members. The average IPA member is much more interested in national affairs (whether he or she be a

Republican, a Democrat, a liberal or a conservative) than the average American and is much more apt to support his or her convictions by trying to do something about it and by trying to influence others to try to do something about it. To an unusual extent, because of their influence on the organizations they belong to and because they are the ones who choose the speakers and the subjects which are presented to these thousands of audiences, they have a much greater than average capacity to influence public opinion than the average American and a much greater than average desire to use this influence.

To our poll question . . . "Do you feel our Federal Government needs to be improved?" 97.01% said yes, 2.99% said no.

"What changes would most improve our Federal Government?" (Please limit to your three most important suggestions).

There were 1.45 suggestions made per ballot received.

The following suggestions were tabulated with the percentage of ballots in which they were suggested.

- 36.8% Suggest a reduction in Federal Government expenditures.
- 30.2% Want less business influence in government.
- 23.7% Want reform of election procedures, campaign funding, and codes of ethics.

- 22.2% Suggest reform of the Executive Branch of Federal Government.
- 20.96% Suggest reform of Congress.
- 10.18% Suggest more accountability of Congress to public.
- 7.78% Reduce or end tax loopholes.
- 6.89% Strengthen government codes of ethics.
- 5.69% Want control of the media.
- 5.09% Return of power to the states.
- 4.79% More money for housing.
- 1.5% Reduction of the number of lawyers in Congress.
- 1.2% Reform of the Supreme Court.
- .6% Interest in more revenue sharing.

LAFFS, BUT NOT, LEAST! BE FUNNY FOR LESS MONEY!



Send \$10 for over a thousand latest, original bellylaughs on current topics, etc., to insert into speeches, acts, lectures, etc. You also get many monologues, dialogues, skits, etc., written by top comedy writers.

Credits: Gleason, Paar, Playboy, Penthouse, New Yorker, Saturday Evening Post, newspaper syndicates, etc., and etc. Over 20 years of top show biz and periodical experience. Money back if not satisfied.

LAUGHS UNLIMITED
106 West 4th Street
New York City, N. Y. 10036

FILL IN...

mail now

TEAR OUT AND MAIL....

I BELIEVE THAT THE PEOPLE LISTED BELOW WOULD BE VALUABLE ADDITIONS TO THE IPA MEMBERSHIP. PLEASE SEND THEM AN INVITATION TO JOIN US.
(Please print or type)

1. _____
Name Address

City, State & Zip Occupation
Use my name as sponsor: Yes No

2. _____
Name Address

City, State & Zip Occupation
Use my name as sponsor: Yes No

3. _____
Name Address

City, State & Zip Occupation
Use my name as sponsor: Yes No

(No invitations will be issued unless the recommendation is signed.)

Member's Signature



**Adventure and
Entertainment**

TWO GREAT SPEECHES

that is delighting all audiences; colleges; clubs, forums and conventions,
men and women.

DAN TYLER MOORE

Guaranteed to be the smash hit of your program year.

ONE OF THE GREAT "REPEAT SPEAKERS" ON THE U.S. "CELEBRITY CIRCUIT"
WINNER OF THE PRESTIGIOUS IPA AWARD FOR "BEST ADVENTURE SPEAKER IN U.S."

Every American citizen should hear this recognized authority, and former participant in the dangerous art of espionage. His "SPIES AND SPY WARFARE" is one of the great audience stoppers of the Platform as is his speech "THE TRICKS OF THE TRADE OF FRAUD." Both presentations combine high humor with the deadly serious. His extraordinary repeat booking record is the best evidence of his great audience satisfaction per fee dollar spent.

SAME FEE OF \$700.00 PLUS (SHARED) EXPENSES ANYWHERE IN USA

Many time participant with Mike Douglas, the Today Show, British Broadcasting and scores of other ranking TV and radio shows. Best selling author, THE TERRIBLE GAME, CLOAK & CIPHER, WOLVES, WIDOWS & ORPHANS and the book Drew Pearson called "the bible of the lecture business" LECTURING FOR PROFIT. He covered the Middle East for North American News Alliance and wrote for Cleveland Plain Dealer and Cleveland Press (and many national magazines). Former syndicated columnist, The Tricks of the Trade. Presently Director General of International Platform Association.

Dan Tyler Moore

2564 Berkshire Road, Cleveland, Ohio 44106 (216) 932-5889

**ATTENTION AGENTS, BUREAU
MANAGERS AND SPONSORS**
Strengthen Your Personal Market

Program Chairmen of your choice will be sent the informative publication *Talent Magazine* in a combination advertising and subscription package. Zero in by calling Alla Wakefield for details

of this great discount on advertisements and SUBSCRIPTIONS.

Only members important to other members and to our advertisers are being accepted.

FIRST CLASS
Permit No. 19627
Cleveland, Ohio

BUSINESS REPLY MAIL

NO POSTAGE STAMP NECESSARY IF MAILED IN U.S.A.



POSTAGE WILL BE PAID BY

Dan Tyler Moore
THE INTERNATIONAL PLATFORM ASSOCIATION
Office Of The Director General
2564 BERKSHIRE ROAD
CLEVELAND HEIGHTS, OHIO 44106

POSTAGE PAID CARD

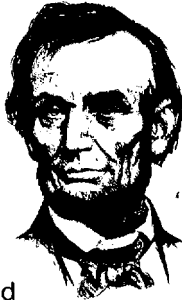
Joy Eilers Sings

"A. LINCOLN CONCERT"*



JOY EILERS

- ★ Top 1973 Freedom Foundation Female Award
- ★ 1970 I.P.A. Auditions, 5th Place Winner
- ★ Hollywood-born; B. Music, Westminster Choir College
- ★ Actress, Entertainer, Pianist, Guitarist, Composer
- ★ Has Sung/Entertained in 45 Countries, 43 States



"We can only succeed by concert."
—Abraham Lincoln

- A House Divided
- If Slavery Is Not Wrong
- A Good Lift
- Reverance for the Law
- The Gettysburg Address, etc.

Contact: **SONO GRANDE MUSIC**
P.O. Box 3024
Granada Hills, Calif. 91344

Geared to college and civic audiences, service organizations, political or military functions, churches, private parties.

*Other type appearances also available:
Ask about them.



SHIRLEY VANDER JOY

* FEATURING "COLOR PSYCHROMATICS",
all about how to use color.
Includes Fabulous Display of
Exotic India Saree Fashions, PLUS
"How to make an INSTANT EVENING-GOWN
without cutting or sewing!"

What Every Woman Wants to Know . . .

HOW TO BE A SUCCESS AS A WOMAN IN TODAY'S WORLD!

NOW Shirley Vander Joy PRESENTS
PERSONAL DYNAMICS



- Programs designed to Challenge, Inform, Motivate, Entertain, and Inspire each to the fullest expression of one's individual potential.
- Presented in an atmosphere of fun, and excitement by means of Audience Participation, Demonstrations, Visuals, Group Dynamics.
- Uniquely different, the emphasis being placed on practical easy-to-use techniques, patterns, formulas that teach not only the "WHAT TO DO", but the "KNOW-HOW" to DO IT WELL AND DO IT WITH STYLE!
- Programs/Seminars from 1 hour to two weeks (72 hours), tailored to the needs and theme of your organization. Excellent fund raiser!

Full brochure of programs furnished on request. Satisfaction Guaranteed!

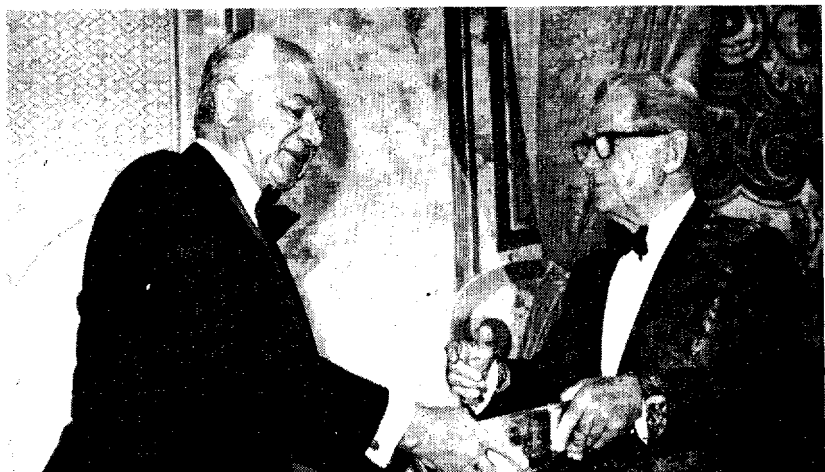
PHONE 312-527-4792

OR
WRITE

SUCCESS DYNAMICS, INTL.
400 E. Randolph St., Chicago 60601

For the Very Best in Motivational Inspirational, Informative Programs

Special Watergate Prosecutor Leon Jaworski receiving the Winston Churchill Award for statements made which will most affect the future of American citizens. "Obedience To The Rules Of Law Is Indispensable To A Free And Ordered Society", presented by IPA President Lowell Thomas



ENDOWMENT MEMBERSHIP

Once a club or organization has enough income to run itself it becomes much more interested in the type of members it wants than in income, and that is our present position in IPA. There are only two ways a person can become a member of IPA: (1) To be recommended by a present member; or (2) to be a present member in a group where IPA wants more representation. If IPA, for example, wanted more Senators or Governors or Cabinet officers than it already has, it would contact them directly.

It is now clear that at the local level the first of these two methods of getting members is by far the most important to IPA. Only someone who actually lives in a community can choose who in that community should be an IPA member and who should not. An outsider would not even come close and we have made a few mistakes that are lusus. Discussions with our members on this question make it clear that they feel our present membership types are just what we want. It is also believed our best gambit in trying to perpetuate our present standards exactly is to lean heavily on the advice of our present members as to whom should be accepted as IPA members from their special area.

This logic has resulted in our ENDOWMENT MEMBERSHIP CAMPAIGN, a great success. Under this system of perpetuating IPA, we members become an ENDOWMENT MEMBER by bringing in two acceptable new members during a 12 month period. Then when an ENDOWMENT MEMBER gets his dues statement he simply writes the names of the two new ENDOWMENT MEMBERS enrolled by him during the preceding 12 months, sends it back to IPA, and the full year of dues will be abated!



The biggest spoof of the convention George Velliotes masquerading as Sheik Ibn Ben Salaam who supposedly owns billions of barrels of oil, he got our convention members very excited when he told them they were going to have to walk. The audience here is beginning to catch on and Governor Andre Pacatte who introduced him is standing in the background with a smug smile.



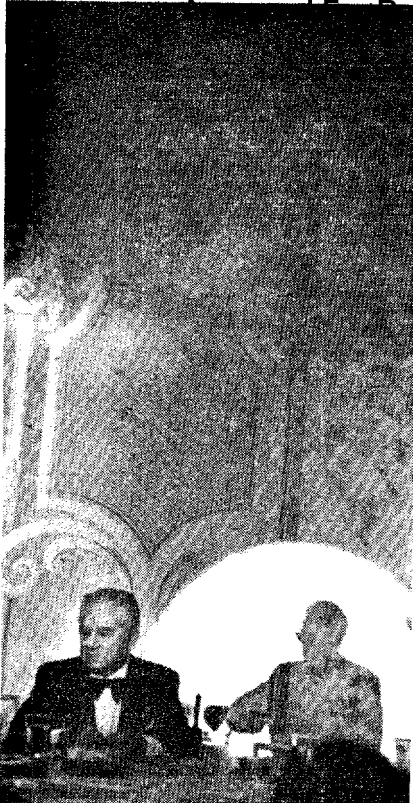
Super athlete Jesse Owens appearing on the Harry Byrd Kline Showcase, a smash hit, willingly captured by two old friends, Governor LuTour at left and poetess Naomi Armstrong.



Governor Anna Frances Houston in the eye of the storm.



Talk at the Banquet speakers table, from left to right: Governor Andre Pacatte, Treasurer, Anna Blair Miller; Governors, Everette Peterson, Dr. Cleo Dawson and



Tied for second \$50.00 prize. Watergate Leon Jaworski at the IPA banquet right in the middle of "THE WEEK THAT WAS" both for the IPA and for the nation just before receiving the IPA's Winston Churchill award. His face reflecting thoughts that can only be imagined. The shadow made by the spotlight on the wall is that of Director General, Dan T. Moore.
(Photographer Wendy Snetsinger)



Honorable Mention taken by Shirley Duncan. History's greatest athlete, Jesse Owens is given some fatherly advise to his namesake Lloyd Owens, son of IPA Governor Luvie Owens of Winnetka, Illinois.



Second prize \$50.00 won by Shirley Duncan. Even the mighty want Victor Borge's autograph. Outgoing IPA President Ted Mack of Amateur Hour Fame getting an autograph from the greatest non-amateur of them all, Victor Borge, right after Borge won the Mark Twain Award. Tied for second \$50 photographic award.

Winning Entries
Convention '74

1974 PHOTOGRAPHY CONTEST



Honorable Mention taken by Wendy Snetsinger. Victor Borge just after telling the story of his White House visit where President Lyndon Johnson picked him up by the ears and pronounced him a "Great Dane."

A picture most typifying the spirit of the IPA. On the left, America's outstanding syndicated columnist on the conservative side, James Kilpatrick interviews the man who is now the Democratic party's leading contender for the presidency, Senator Henry Jackson. In the background at right, the saturnine visage of one of the platform's greatest impresarios, the President of the prestigious Denver Executive Club, Dr. Everette Peterson, mind working like a computer, is obviously thinking "how would my Denver audience like something like this?"

This picture taken by Wendy Snetsinger, State College, Pa. won the \$100 first prize.



HYPOTHETICAL VS. REAL DEATHS

(Summary of I.P.A. Convention Speech)



By V. P. Bond

In classical toxicology it has been widely assumed that there is a "threshold dose" of potentially toxic agents, i.e., there is a dose level below which no one in even a large population given a subthreshold dose would be harmed. With regard to radiation, this concept changed for genetic and some late effects as a result of early studies on genetic effects of radiation, in which mature fruit fly sperm were irradiated. From these experi-

ments, a so-called "linear, non-threshold" dose-effect curve was obtained (curve "a" in Figure 1). Applied generally, this has the implication that no "safe" dose exists, i.e., any dose, however small, would have some effect on a very small number of individuals in an exposed population. Such a relationship is consistent with no dose rate effect, i.e., no biological recovery would be expected.

However, later work on immature mouse reproductive cells showed a marked dose rate effect in the male mouse, and apparently complete recovery in the female mouse. These results are consistent with a "curvilinear" relationship (curve "b", Figure 1). With such a curve, the effect at low doses and dose rates is much less than that derived from a linear relationship, and there could be even no effects at all. (Drawings have not been included)

A similar story has unfolded with respect to carcinogenesis. One of the first complete dose-effect curves was consistent with linearity. Additional dose-effect curves have since been obtained, and linearity appears to be the exception.

The difference could be substantial. Were the American population to be exposed to the "standard" for the general public of 170 mr em/yr, one could estimate by means of linear extrapolation from data at high doses and dose rates that thousands of premature cancer deaths per year might occur. Or using the curvilinear relationship one could conclude that es-

entially no deaths would result. To the degree that using linearity overestimates the risk, such estimated premature cancer deaths are purely hypothetical. It should be noted that direct observation of carcinogenic effects at very low doses and dose rates is not possible because of the very low incidence and resultant statistical uncertainties; hence the extrapolation has been resorted to.

The position taken by scientists has been that one should use a linear relationship "for planning purposes," to estimate an "upper limit" of risk at very low doses and dose rates (BEIR Report, National Academy of Sciences, 1972). Other groups (UNSCEAR report of the United Nations, 1972) have taken the strong position that one should not extrapolate by any method to low doses and dose rates. In my experience, more and more scientists familiar with the data are taking the position that linearity overestimates the risk at low doses and dose rates, and that estimates so derived are misleading and essentially useless for planning purposes. Such overestimates of risk are subject to misuse by those who wish to instill unwarranted fear and alarm. Such estimates also invite large expenditures of taxpayers money for questionable protective measures, result in delay in the construction of needed facilities, and divert attention from serious, real risks.

Specifically, with respect to power reactors, the average dose to persons living within 50 miles of



Bruce Zimmerman of Behrned College receiving the Drew Pearson Award from Mrs. Drew Pearson.

a site is so low, using even the most pessimistic assumptions, that the risk is minuscule compared to other everyday risks with which we are familiar. If one took the risk at these low exposure rates seriously, and if one were consistent, one would give up airplane travel, visits to mountain areas, masonry construction because of contained natural radioactivity, the eating of Brazil nuts or shellfish, medical x rays, and even sleeping with one's mate (all of us are radiation sources because of naturally-occurring radioactivity in the body).

With respect to possible effects of reactor radiations in the context of Dr. Sternglass' allegations about infant mortality and reactors, it was stated that reviews of his claims (Summary of Responses to Ten Years of Allegations by Dr. Ernest Sternglass, by C. B. Yulish, et al., 229 7th Avenue, New York City 10011) have come uniformly to the conclusion that his evidence does not support his charges. Although he cloaks his "findings" in a "scientific" aura, he misuses the scientific method by selecting only those portions of the total data that appear to support his claim and ignoring those portions that support the opposite conclusion. He also uses the "hit and run" technique, in that he has consistently failed to deal with the numerous rebuttals of his earlier allegations, while moving on to new "findings" at another locale.



The irrepressible Everette Peterson, president of the Denver Executive Club, one of the great perfectionist of the platform receiving congratulations from Director General Dan Moore for again winning the prize for the best printed program. IPA Governor Peterson is a past winner of the Drew Pearson Award for Program Chairman of the Year.

In recognition of the high average prestige and income of our average IPA member, certain corporations grant IPA members discounts on services and/or products. We would like very much to expand this list of discounts for the advantage of our members.

Any IPA member who is in a position to influence the granting of such a discount arrangement for the benefit of his or her fellow IPA members, please write our office—2564 Berkshire Road, Cleveland Heights, Ohio 44106.
—DTM



Frank Wright of the Palm Beach Round Table receiving the Drew Pearson Award (Best of Club Program Chairman of the Year) from Mrs. Drew Pearson.

INFLATION

by Irving S. Friedman

The world is experiencing inflation in virtually all countries. It is now the number one social and political, as well as economic, problem. Repeated attempts by governments to control inflationary fires have failed. They will continue to fail until it is recognized that modern inflation is novel and requires different solutions than applied in the past. Modern inflation is persistent and worldwide. It arises out of a combination of causes which have led people to expectations of improvements in material well-being which cannot be realized in practice. The results are hardships and injustices

to very large sectors of the population and, by now, a large majority of the population. Inflation will not be solved by measures which threaten to bring about large and substantial unemployment. Inflation will only be solved when it is recognized that it is possible to change the expectations of people. These changes, however, cannot involve a decline in their standard of living. It is counter-productive to advocate changes which involve reductions in the living standards of people. Realistic alternatives in expectations can be achieved.

The future of the U.S. is to continue to grow with increased emphasis on new investment, the development of new technology and improving general efficiency and productivity.



**MONEY
FOR
YOUR
GROUP**

A Fund Raising Winner

Actual size 3"

EMBLEMS SUPPLIED
25% on Contract*

A beautiful red, white and blue button, inscribed, "God's Country And Mine". Two flags and a handsome blue eagle. Safety pin on back.

Cost \$1.00 "Individual order plus postage"
*Orders in excess of 5,000 require 30 days for delivery. Shipped C.O.D. Tax deductible for charitable organizations.

Hugh E. Sorenson
ENTERPRISES CORPORATION
7005 W. South Ridge Drive
Greenfield, WI 53220



JOHN L. SHIRLEY

John L. Shirley, nationally prominent consultant, author and professional public speaker. Chairman of the board of Communications Institute of America, and President of Group Dynamics, a firm which handles his speaking engagements, courses and seminars along with marketing his motivational tapes, records and books.

Dynamic seminars on Liveability, Management, Marketing, Speech and Sales.

Author of **Body Watchin' Is Fun**

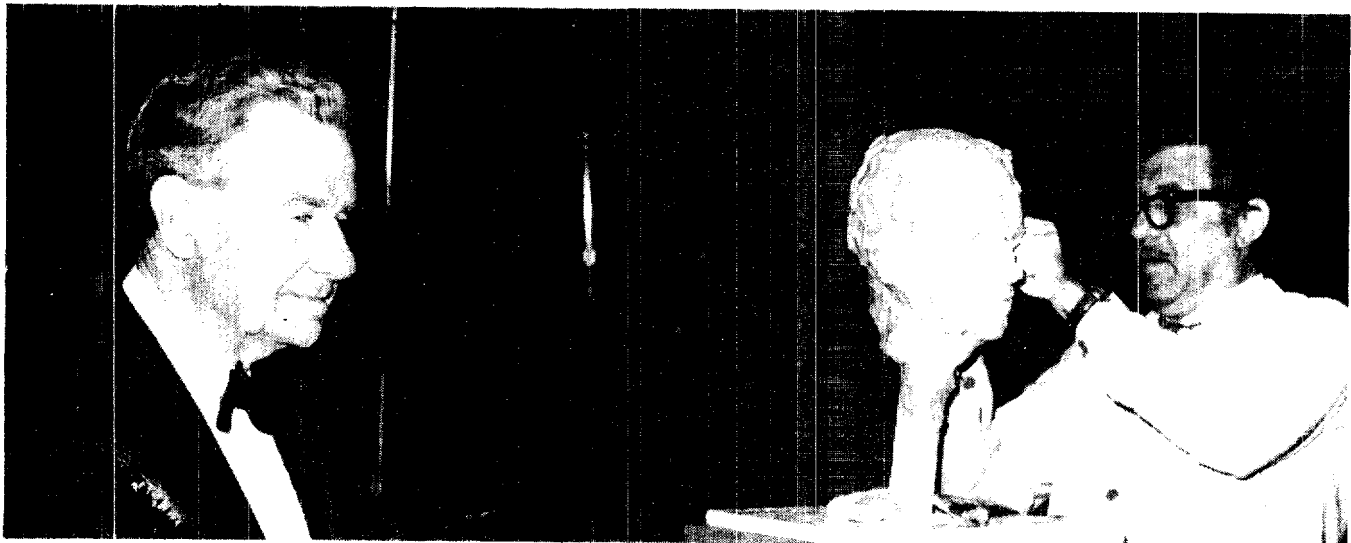
\$7.20 (Body structure and personality)

Contact:

GROUP DYNAMICS, INC.


12880 Hillcrest, Suite 209 • Dallas, Texas 75230

at (214) 233-9284



Incoming IPA President Lowell Thomas being sculpted by Domenico Aurialo Facchi. Head will be cast in bronze and presented to our new president as a special award to be announced later. It will be the first of a series of awards to be given annually in Lowell Thomas' name.

people to pass along this copy of TALENT to somebody else.




TWO MYSTERIES — LINCOLN AND J.F.K.

ARE YOU SATISFIED WITH THE WARREN REPORT? DO YOU KNOW WHY BOOTH SHOT LINCOLN?
This mature lawyer has deeply researched both cases. "Fascinating...stimulated much thinking".
Kenosha, (Wis.) Women's Club

GUEST SPEAKER —
Knife and Fork, Women's Clubs, Service Clubs, etc.

FRANK MARKS
4940 East End Ave.
Chicago, IL 60615
(312) 684-3124




FRANCIS J. HOUSE — I.P.A. Member

SPECIAL LANGUAGE COURSE — KENT STATE UNIVERSITY
AVAILABLE FOR WOMEN'S CLUBS, SERVICE CLUBS, VETERANS GROUPS
TALKS WHICH ARE EDUCATIONAL, INSPIRATIONAL, HISTORICAL
EXTENSIVE TRAINING IN PUBLIC SPEAKING

Fee Negotiable

1255 OAKWOOD AVENUE / EAST LIVERPOOL, OHIO 43920 / (216) 385-9039




FUNNY! FANTASTIC CROWD PLEASER—"MR. PUT-ON" in
Two Hilarious Platform Programs

SHEIKH IBN ben SALAAM or DR. NIKKI NYETSKI

"Assistant Arabian Oil Minister" "Visiting Russian Diplomat"

Conventions • Concerts • Banquets • Special Affairs • Revolutions

TALENT AFFILIATES, 326 W. Cabrillo Blvd., Santa Barbara, CA 93001 (805) 965-1500

RETA SOLOWAY


1561 Hempstead Turnpike
Elmont, N. Y. 11003
(516) 437-4369 or
(516) 352-7572

Live Demonstrations in Oil or Watermedia, of people, places, or things!

Your PROGRAM will be one of amazing, rapid, finished portraits on the spot, with a continuous learning commentary.

The Artist is the recipient of numerous Art Awards, many solo and group shows. ARTIST MEMBER of many New York professional groups.


EDUCATIONAL! TO RAISE FUNDS! TO ENJOY!
Bookings now — Phone or write



ESP EXPERT AND RESEARCHER

I lecture to all types of groups and give house parties on ESP and ASTROLOGY.
Many Services available, plus books & ESP cards.

500 North Michigan Ave. 312-263-3450 Chicago, Ill. 60611




BOY REMEMBERS: From Behind Those Fences

Forgotten about the American Dream?

One who didn't and one who achieved it is Jesse W. Hofer, author of **AN AMISH BOY REMEMBERS: From Behind Those Fences**, an inspiring tale permeated with shadows and substance, sorrow and joy, tears and laughter, the very stuff of life. He recounts with heart-tugging skill and deft grace his early life among the rural Amish, the steel ties of tradition, blood and love that bound them together, the cruel ridicule and brutal persecution they faced, and his intellectual rags-to-riches ascent rewarded with honors in medicine and a governmental commendation.

Not bad for a farm boy from a people where a high school diploma was a rarity. Not bad for anybody. Not bad reading, either. Available at your bookstore at \$8.95 (plus tax where applicable) or from THE NAYLOR COMPANY, P.O. Box 1338, San Antonio, Texas 78296. (Please add 75c per copy to cover handling, postage and sales tax.)

AN AMISH



This Book Is a Must for Every Thinking Person

BEINGS, BOUNDARIES AND BEAUTY
by Jack E. Benham

This book is the result of nearly a full year of sleepless nights. Previously unable to discover adequate answers to the many questions that had been bothering him for a number of years, Mr. Benham was surprised to find one night that answers were suddenly flowing from his inquiring mind. Thereafter, he allowed his restless, searching mind to spontaneously transmit answers to these questions. There were questions in regard to the creation of man (Beings), questions about the creation of the universe (Boundaries) and questions concerning the thought egression of man (Beauty). Naturally, the author does not propose to have all the answers, and yet he earnestly hopes that many of his unanswered questions will provoke serious thought from students and scholars.

About The Author: Jack E. Benham is new to the literary field. Trained as a chemical engineer, he has spent most of his lifetime in the engineering and science fields. In addition to Beings, Boundaries and Beauty, however, he has published several short articles. Mr. Benham's biography is listed in Who's Who In The South and Southwest, Who's Who In Commerce And Industry and American Men of Science. Since 1971 he has been president of J.B. International Marketing Corp. Besides being active in community affairs, he is a member of New York Academy of Sciences and a life member of the Junior Chamber of Commerce and president of the National Association of Chemical Distributors.

THE CHRISTOPHER PUBLISHING HOUSE
53 Billings Rd.
North Quincy, Mass. 02171
(Cloth, Price \$2.95)

Approved For Release 2004/10/13 : CIA-RDP88-01315R000300320006-1

FILM LECTURES INC.

205 TRAFALGAR, SAN CLEMENTE, CALIFORNIA 92672

TELEPHONE: 714 492-5282

REACH FOR THE STARS - The Brightest Constellation of Film Lecturers



THE ANDES
YUGOSLAVIA
CAPE TO KENYA
LONDON TO VENICE
SWITZERLAND!
RAILROADS ARE FUN
I LOVE MEXICO
MAGIC OF THE MEDITERRANEAN

THAYER SOULE

TEN STARS OF FRANCE
SHAKESPEARE'S BRITAIN - TODAY!
ALPINE WORLD USA
SPAIN
PAN-AMERICAN HIGHWAY
FLORENCE AND THE HEART OF ITALY
SIX GATEWAYS TO THE CARRIBEAN
THREE WORLDS OF PERU

ERIC PAVEL



MOROCCO: CITIES-SUN-SAHARA
ALL ABOUT ARGENTINA
ISRAEL-THEN AND NOW
CZECHOSLOVAKIA AND THE UKRAINE
RUSSIA IN THE 70's
BRAZIL

CLAY FRANCISCO



GERMANY
NORWAY
NATIONALIST CHINA-TAIWAN
OUR VANISHING OLD WEST
HAWAII
SAN FRANCISCO AND THE BAY AREA
SCOTLAND AND WALES
THE MAGIC ISLAND CEYLON

ED LARK



LISA CHICKERING



WINTER IN MEXICO
EUROPE'S MINI COUNTRIES
BRAVO PORTUGAL
AUSTRIA A LA CARTE
CARIBBEAN DUTCH TREAT

JEANNE PORTERFIELD



AGELESS INDIA
IN SEARCH OF SINGAPORE
THE SOUL OF JAPAN
LEGENDARY SIAM

KEN WOLFGANG

PORTUGAL
IRAN-THE PERSIA OF OLD
IRELAND
MICRONESIA, AMERICA'S
PACIFIC PARADISE
FACES OF FRANCE
NEPAL
BALI

CHRIS BORDEN



WINTER MAGIC -
AROUND THE WORLD

WINTER HOLIDAYS -
IN THE AMERICAS

JOHN JAY



FILM LECTURES INC., THE ONLY
NATIONAL MANAGEMENT WITH
ALL SPEAKERS MEMBERS OF THE



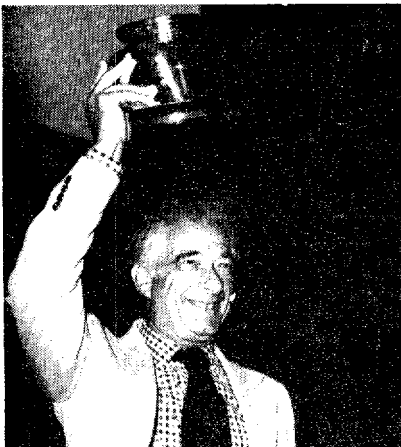
THE OPINIONS OF OUTSTANDING SPONSORS AND THEIR AUDIENCES ON CURRENT OUTSTANDING FILM LECTURES[©]



Triple threat woman greets triple threat man. Governor Eileen Hall, IPA Vice President and Previews and Rendezvous Chairman (Mrs. Unflappable of 1974) meets top film lecturer prize winning non-film lecturer, top humorist, Don Cooper who in 1973 won both the Burton Holmes Film Lecturer of the Year Award and the Previews Award for speaking.



Top film lecturer Charles Forbes Taylor and IPA's only triple threat performer Don Cooper. Don Cooper who in 1973 won the prize at the Previews for the best speech (without film) and also the Burton Holmes Award for best film lecturer of the year. On top of that he is one of those rare characters, a really funny humorist.



Former IPA President, Victor Borge who put on the most hilarious Convention show, receiving the Mark Twain Award, ("Mark Twain's Successor As America's Most Delightful Entertainer, Gentle Depicter of the Virtues and Weaknesses of Humanity with Humor's Paintbrush") from Dan T. Moore, Director General.

THE WOMAN'S CITY CLUB, Kansas City, MO—Robin Williams (July) "The Life of Rome" . . . Mr. Williams film and commentary were excellent. **300 attended** —(Mrs. Angus McCallum)

INDUSTRIAL MUTUAL ASSOCIATION, Flint, MI—Don Cooper (April) "Mountains West" . . . "Coops" humorous style coupled with his brother's famous antics makes this film one of the best Cooper film that we have seen. **6500 attended** (Gale P. Frazee)

MERESHON AUDITORIUM OHIO STATE UNIVERSITY, Columbus, OH—Jonathan Hagar (June) "Italy's Fabled Sea" . . . expert photography and clever and articulate narration. Some spectacular scenes of Rome. **2200 attended** (D. H. Horton)

GOODWYN INSTITUTE, Memphis State University — Memphis, TN — Aubert Lavastida (March) "Australia" . . . we received more written commentaries and praise from the patrons, than any other film shown during the season. Many thought it the outstanding film presentation of the year. **800 attended** (Hazle DeHoan)

WORLD ADVENTURE, Tulsa, OK—Eric Pavel "Spain", Dick Reddy "Russia" (Oct.) Jens Bjerre "China" (Nov) . . . this was a six star series. Each program enthusiastically received by our travel oriented and sophisticated audience. (Steven Clarkson)

EL CAMINO COLLEGE, El Camino College, CA—Theodore Walker (March) "Tamed and Wild Alaska" . . . beautiful photography and skilled narration by a master scientist and artist—a rare combination. **1365 attended** (Robert Hoaj)

ADRIAN COLLEGE, Adrian, MI—Stan Midgley (April) "Hawaii" . . . excellent photography and uniquely humorous presentation that is a Midgley Hallmark. **1300 attended** (Mrs. Joan Stepp)

KIWANIS CLUB OF GRAND RAPIDS, Michigan—played to over 14,000 people for each program (for four showings each) . . . especially endorsed: Don Cooper, Gierkey, Adair, and Gromer's shows.

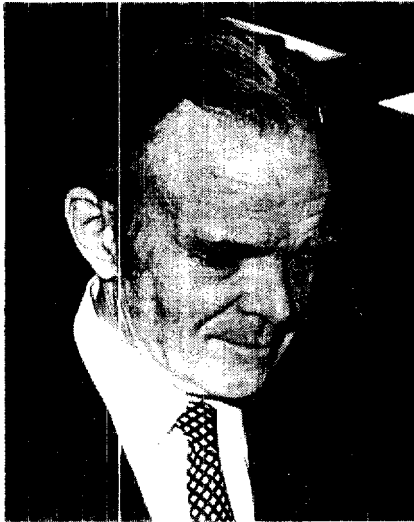
Since National Geographic programs are for Society members only and not open to the public the attendance figures are not available. However, one of the greatest honors which can come to the film lecturer is an appearance before this old and prestigious group. In the coming months the film lecturers who have been selected will be presented here with advance information about their performance:

- Oct. 31-Nov. 1**—National Geographic Society—Don Cooper—"Western Adventure"
- Nov. 7-8**—National Geographic Society—Karl Stein—"Iran"
- Nov. 14-15**—National Geographic Society—Eric Pavel—"England"
- Nov. 21-22**—National Geographic Society—Nicol Smith—"Alaska"
- Dec. 5-6**—National Geographic Society—Willis Butler—"Hong Kong"
- Dec. 12-13**—National Geographic Society—James Metcalf—"America's Hidden Places"
- Dec. 19-20**—National Geographic Society—Irene and Stan Paulauskas—"Denmark"
- Jan. 30-31**—National Geographic Society—Clay Francisco—"Morocco"
- Feb. 6-7**—National Geographic Society—Douglas W. Schwartz—"A Rio Grande Pueblo"
- Feb. 13-14**—National Geographic Society—John Paling—"Secrets of the Wildlife World"
- Feb. 20-21**—National Geographic Society—Kenneth Wolfgang—"Malaysia"
- Feb. 27-28**—National Geographic Society—Jonathan Hagar—"Italy"
- Mar. 6-7**—National Geographic Society—Henry Materna—"New Guinea"
- Mar. 13-14**—National Geographic Society—Chris Borden—"France"
- Mar. 20-21**—National Geographic Society—Patricia Moehlman; J. and L. McGahan—"Burros and Condors"
- Mar. 27-28**—National Geographic Society—Douglas Jones—"Hawaii"

HOPE FOR THE MIDDLE EAST

(Condensation)

By John McCook Roots



The heart of the Middle East problem between Israel and the Arabs is that it represents that extreme rarity in world affairs — a conflict where each side has an unanswerable case. First, each has possessed the land of Palestine for roughly 1300 years apiece: the Jews from the invasion by Joshua to the Roman siege of Masada, the Arabs from the time of Mohammed to the British conquest of 1917. Second, the capital city of Jerusalem is sacred to both. Third, each side has suffered bitterly, not from each other, but at the hands of the West — the Jews from centuries of European pogroms; the Arabs from the Crusades. This is the problem.

As for its solution, the way has already been pointed in broad outline by Israel's famous founding father — the late David Ben-Gurion. Three years before he died, in an Associated Press interview which he gave me at the desert hamlet of Sde Boker where he now lies buried, he said in substance: "If I were Prime Minister again today, I would announce tomorrow the return of all the territories we conquered in the '67 war, except East Jerusalem and the Golan Heights — Jerusalem for the sake of history, the Golan for security — and even about these I would negotiate." In answer to my gasp of surprise, he went on: "Sinai, Sharm el Sheik, Gaza, the West Bank? Let them go! Peace is more important than real estate. We don't need the territory. There is ample room in the Negev for all the Jews in the world who wish to come here. And by no means all will want to come."

Naturally, from our point of view these are not ideal borders. But remember this. This country belongs historically to two peoples: The Arabs of Palestine, and the Jews of the world. In the last analysis, only the Arabs can give us peace. Unless they are satisfied with the final settlement — and I mean really satisfied — there will never be peace. But once satisfied, once we learn to trust each other, our gifts are complementary and each could supply the other's needs. Then together we could turn this cauldron of fear and hate into a second Garden of Eden and one of the great miracles of hope for the human race."

The Dam Place
Smorgasbord — Intrees

- Smorgasbord Friday and Saturday
- Historic bar over 200 years old
- Full liquor license, yes, Sunday, too!
- Sunday Chicken buffet
- Located on Scenic Clarksville's water front Across from Dam 24 on the Miss. River
- Music and Live Entertainment Friday Night Mary Will at Piano with songs Sat. and Sun. night

Dave and Suzanne Biggs
 111-109 Front Street
 Clarksville, Missouri 63336
 Phone: (314) 242-3100

McCALL'S MANZANITA WILDERNESS

Year-Around school and camp, all grades, coed
 In the Trinity/Shasta National Forest, bordering the Six Rivers National Forest, Northern California

- A child's happy hunting ground
- A photographer's paradise
- An ecologist's joy
- A fisherman's delight

Manzanita lies between Redding and Eureka—160 acres which originally was a homestead about 100 years ago.

MRS. BLANCHE McCALL, IPA Member
 Certified Camp Director
 Mr. and Mrs. Barry D. McCall
 Manzanita Ranch, P.O. Box 197
 Hyampom, California 96046

Carlton Press, Inc. 84 FIFTH AVENUE • NEW YORK

BIBLICAL HISTORISMS
 by
 Clare Schumaker Roth

This engrossing book is a comprehensive "conception of the course of events as a historical spiritual process." It relates to the 7000-year Scriptural Times.

\$6.95

at your bookseller, or direct from
 CARLTON PRESS, 84-5th Ave., N.Y. 10011

NEW YORK 10011 • CH 3 98

OUIJA BOARD

All You Ever Wanted To Know About the Ouija Board But Were Afraid To Ask

A light hearted program that gives the history of the Ouija Board and how it can be used to interpret dreams, investigate reincarnation and develop ESP. After a short question and answer period the Board is used with members of the audience. A real fun program that gives everyone a chance to get into the act. Suitable for clubs, parties, colleges and fund raising events.

R. K. (Bob) DODSON
 4371 Hoyt Court #3
 Wheatridge, Colorado 80033
 (303) 424-2167

DON COOPER LECTURERS
 (Film Lecturer of the Year Award, 1973)
 Contact: Bira Jeffries, Agent
 205 W. Montana, Livingston, MT 59047
 (406) 222-1091

LUMBERJACK IN ALASKA
 INSIDE PASSAGE and ALEUTIAN ISLANDS
 Highway to Alaska
 Pan American Highway
 (temporarily withdrawn)
 Montana Adventure
 The Canadian Far West
 Eastern Canadian Holiday
 Trails of the Mountain West
 Northwestern Adventure
 (featuring Idaho, Washington and Oregon)

JOHN EBERT
 Adventure Film Lectures
 30 Prospect Pl., Iowa City, Iowa 52240
 (319) 337-7163

Exploring Hiawathaland
 Fantastic East Africa
 Expedition Peru
 Adventure Across Europe
 Alaska—Fabulous Adventureland
 Journey Thru The West

HERMAN D. ELLIS
 Cedar Hill, St. Ignance, MI 49781
 Phone (through operator): 1077

East Africa
 Island of the Great Lakes
 Arizona
 Beyond Mighty Mackinac, And Around the Greatest Lake
 Michigan's Mighty Mackinac,
 The Vacationland Bridge

DOUG JONES
 (Film Lecturer of the Year Award, 1972)
 International Travel Films
 The Penthouse, 28 E. 16th St.
 Indianapolis, IN 46202
 (317) 926-4373

The Paris of the Parisians
 New York City—Broadway U.S.A.
 Belgian Panorama
 The Hawaiian Adventure

WILLIAM KENNEDY

48120 Timothy Lane
 Washington, MI 48094
 (313) 781-3157
 American Northwest Oregon
 and Washington
 Canada's Pacific Frontier
 British Columbia
 Nova Scotia
 Highway to Panama
 Central American Adventure
 Motoring Through Germany
 Escape to Portugal

THAYER SOULE
 1021 Victor Rd., Pittsford, N. Y. 14534
 (716) 586-4121
 (Burton Holmes Award 1974—
 Best Film Lecturer of the Year)

Yugoslavia
 Cape to Kenya
 London to Venice
 Switzerland
 Railroads Are Fun
 I Love Mexico
 Magic of the Mediterranean
 The Andes

FILM LECTURES, INC.
 Mrs. Maita Pavel
 205 Trafalgar, San Clemente, CA 92672
 (714) 492-5282

Chris Borden
 Lisa Chickering
 Jeanne Porterfield
 Clay Francisco
 John Jay
 Ed Lark
 Eric Pavel
 Thayer Soule
 Ken Wolfgang

KAMEN FILM PRODUCTIONS
 1649 Valley View Rd., Glendale, CA 91202
 (213) 241-4697

Nicol Smith
 Philip Walker
 Willis Butler
 James Metcalf
 Russ Potter
 Jonathan Hager
 Stan Midgley
 Robin Williams



Brilliant color film programs of people, travel, and adventure presented by



WILLIAM KENNEDY

Take an exciting journey to—
AMERICA NORTHWEST
 Oregon and Washington

Travel north to—
CANADA'S PACIFIC FRONTIER
 British Columbia

Or wander east to—
NOVA SCOTIA
 From the Highlands to the sea.

Journey south over the—
HIGHWAY TO PANAMA
 and all Central America

Or come to Europe and go—
MOTERING THROUGH GERMANY
 from the Baltic to Bavaria

And for a refreshing change—
ESCAPE TO PORTUGAL
 a delightful land of
 beauty and friendly people.

WILLIAM KENNEDY
 2141 PARK PLACE DRIVE
 WALLED LAKE, MICHIGAN 48088

JOHN EBERT
 Adventure Film-Lectures

Films of the highest quality and entertainment rating.

Exploring Hiawathaland
 Fantastic East Africa.
 Expedition Peru
 Adventure Across Europe
 Alaska— Fabulous Adventureland
 Journey Thru The West

30 Prospect Place
 Iowa City, Iowa 52240
 (319) 337-7163

BOOKING FOR '74-'75 AND '75-'76
 Exciting and highly entertaining travel, daring adventures and spectacular scenery. Filmed on actual major expeditions.

THAYER SOULE

Presents the joys and delights of travel:

YUGOSLAVIA
 CAPE TO KENYA
 LONDON TO VENICE
 SWITZERLAND!
 RAILROADS ARE FUN
 I LOVE MEXICO
 THE ANDES
 MAGIC OF THE MEDITERRANEAN

FILM LECTURES INC
 205 Trafalgar
 San Clemente, California 92672
 Phone: (714) 492-5282

PUBLISHING WITH EXPOSITION PRESS CAN PAY OFF!

EXPOSITION PRESS, Inc.
Dept. 434, Jericho, N.Y. 11753

Yes, send me your two FREE books on publishing, plus literature on why I can get the best for my money at Exposition Press.

Subject of ms.

Approx. No. of Words

Name

Street

City State Zip

Good things happen to authors whose books have been published under our plan. They gain recognition and prestige. They offer "something extra" to those buying talent.

Why Exposition Press Gives You the Best for Your Money

1. **COMPARE QUALITY.** Judge the appearance of our books against those of competitors. Ask librarians or bookstore buyers which publisher they recommend.

2. **COMPARE PUBLICATION SPEED.** Because we do all manufacturing under our own roof, average publishing time is just two to four months (about 1/3 of the time it takes other publishers).

3. **COMPARE BREAK-EVEN POINTS.** We offer a profitable publication plan on the sale of as few as 507 copies of a 64-page book and 1 650 copies of a 224-page book.

4. **COMPARE BOOK SALES VOLUME.** No other subsidy publisher can come near our sales figures. The fact that only a little more than half our revenue comes from subsidies attests to our desire and know-how in selling books.

5. **COMPARE ADVERTISING.** Most subsidy publishers do not include a specified dollar amount of advertising in their contracts. EXPOSITION PRESS specifies we will spend a minimum of 10% of the sub-

sidy. But it's not only a question of how much, but where and how well. What other subsidy publisher has taken ads like ours in The New York Times Book Review, The National Observer, The Wall Street Journal, Saturday Review, and other "prestige" publications?

6. **COMPARE BUSINESS PRACTICES.** At EXPOSITION PRESS, you get fully-audited royalty statements. And you don't have to worry about our ability to pay those royalties. Our financial standing is tops. At EXPOSITION PRESS, we tell it "like it is." When **The Boston Globe** did a full-length feature on subsidy publishing, the only interview they could get was with Ed Uhlan of Exposition Press. The same thing happened with Newsweek Broadcasting Service when they did a four-minute TV story, distributed to 50 stations.

If You Want to Publish Now, and You Want the Best, Here's What to Do:

It's simple. There's no obligation. Just mail the coupon. In return, we'll send: 1. A FREE unabridged copy of **THE ROGUE OF PUBLISHERS' ROW** by Edward Uhlan. Now in its 25th printing, this 224-page book gives you the inside story of subsidy publishing. 2. Our illustrated 24-page brochure "What Every Writer Should Know About Publishing His Own Book." 3. Literature detailing how Exposition Press can do more for you.



Film
Lecturers
Association

means **SERVICE**

SERVICE means **SYMPOSIUM '74**

AT PALM SPRINGS, CA, DEC. 13, 1974

Workshop, free of charge, for all speakers, sponsors and managers.

Come help us "in the pursuit of excellence" by sharing in discussions of the problems and opportunities facing us in our profession today — EXCLUSIVITY, INFLATION, TV — and learn what your colleagues are doing about them.

For information, contact James Metcalf, Symposium Chairman.

YOUR HOSTS WILL BE

CHRIS BORDEN

WILLIS BUTLER

LISA CHICKERING and

JEANNE PORTERFIELD

DON COOPER

LEROY CROOKS

ROBERT DAVIS

WALTER SID DODSON

CLAY FRANCISCO

JONATHAN HAGAR

JOHN JAY

ED LARK

JAMES METCALF

STAN MIDGLEY

WILLIAM MOORE

CURTIS NAGEL

FLORDIS KITTEL PARKER

ERIC PAVEL

KENNETH RICHTER

CAPT. FINN RONNE

NICOL SMITH

THAYER SOULE

JOHN STRONG

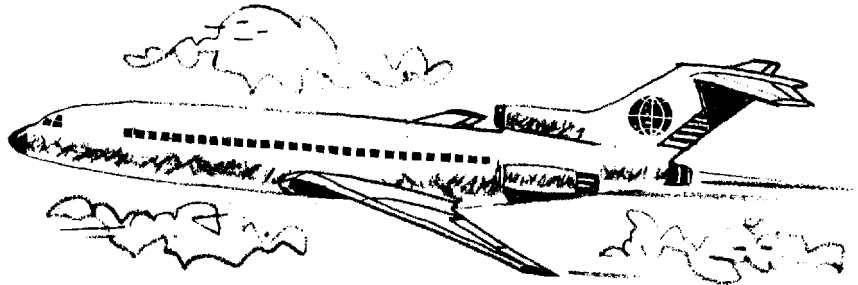
DR. CHARLES FORBES TAYLOR

ARTHUR TWOMEY

KEN WOLFGANG



Annual IPA Trip Abroad Chairman, Joseph Carrin talking to William Stirratt the winner of the two free passages on last years IPA Carribean tour.

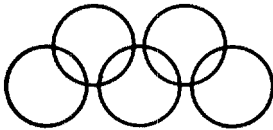


Pack Up Your Babushkas – The Russian Tour Is On Schedule! Plans Are Complete With Good Accommodations. We Regret That No More Reservations May Be Booked

THE OLYMPIC GAMES

"TRIUMPH AND TRAGEDY—MUNICH, 1972—MONTREAL 1976"

- Brilliant Color Slides—20 Sports—Mark Spitz, Olga Korbut, Jim Ryun
 - The Shambles of the U.S. Olympic Program
 - Politics—Will Red China Come In?
 - The Israeli Murders
 - The "Amateur" Rule



Presented by

HERB WEINBERG, Ph.D.

55 SOUTH FIELD AVE., DOBBS FERRY, NEW YORK 10522

Phone: (212) 586-3700



INTERNATIONAL PLATFORM ASSOCIATION

HOSPITAL MONEY PLAN

GUARANTEED IN ADDITION TO YOUR PRESENT HOSPITALIZATION PLANS

\$30 TO \$50 A DAY FOR YOU AND YOUR SPOUSE WHEN YOU ARE HOSPITALIZED UP TO 365 DAYS (FOR EACH ACCIDENT OR SICKNESS)

GUARANTEED ACCEPTANCE — To all eligible members regardless of present or past histories.

EASY TO COLLECT — Paid directly to you in CASH regardless of other insurance plans for each day you are hospitalized in a legally licensed hospital.

LOW COST — Due to advantages of mass purchasing power and group administration.

FEW EXCLUSIONS — Only pregnancy; suicide or attempt at self-destruction; war, declared or undeclared; treatment rendered at VA or Federal Hospitals; congenital and malies of dependent children; military service except summer camp.

Underwritten by
CNA Insurance
Chicago, Illinois

For further information on the Hospital Plan,
write to: **KK Insurance Administrators**
5072 Old River Road
Columbus, Ohio 43214

THE 1974 IPA CONVENTION PROGRAM CONTROL TALK TIMER

THE PROGRAM CONTROL COMMITTEE
FOR IPA CONVENTION 1974

By James V. Nasche, Jr.

Harry Byrd Kline advertised for helpers to control the 1974 IPA Program. Little did he know that out of those that volunteered would come the hit of the Program Control Committee. In fact it is probably the unknown hit of the 1974 Convention. That is the Talk Timer introduced by Elmer (Tim) Letchworth. Tim, a well known personality in the District of Columbia School System, and an audio-visual expert in his own right, demonstrated the Talk Timer to Dr. Harry Weber and myself a month before the Convention. We three agreed that it was a novel and excellent idea to use the Talk Timer to control the time of each platform celebrity. On the day before the Convention, our Director General Day Tyler Moore and Program Control Chairman Harry Byrd Kline also put the stamp of approval on its use. And there it was to greet Ralph Nader at 10 a.m. on Tuesday, July 30 in Sheraton Hall. Some of you in the audience might have noticed that around 11 a.m. that day a red light seemed to flash on and off on Mr. Nader's shirt front. That was just Tim flicking the red light to tell Mr. Nader his time was up. From then on until the Talk Timer had to be used to keep Joe Bauer on the platform past his allocated time on August 2, it was a ball.

The Talk Timer is an electronic traffic light. Just like Regular traffic lights, it has a Green signal, a Yellow signal, and a Red signal. Speakers are human and respect these traffic signals. The Talk Timer consists of two units or pieces of equipment. One unit which contains an automatic timer is controlled by the Program Controller. The other unit, the podium unit can only be seen by the speaker. Thus, the Talk Timer is pre-set by the Program Controller for the length of time allocated to the speaker. Then automatically a Green signal will indicate six minutes remaining; a Yellow signal three minutes, and a Red signal will denote the end. The podium unit is automatically controlled by the timing unit used by the Program Controller wherever he may be seated. Tim in a moment of

procedure. When the speaker did not stop at the Red Signal, Tim cut the electricity on and off to make the Red signal blink. This caught the speaker's eye, and he did terminate his speech without further ado.

In his book THE FUTURE EXECUTIVE, Harland Cleveland described five minutes of crisis when he had to insert a paragraph from Washington into a speech that Ambassador Stevenson had started and was then delivering before the UN Security Council in New York. Mr. and Ms. Eric W. McKinnon and myself had the same type crisis when Mr. Dan Taylor Moore passed the word for us to keep Joe Bauer on the Platform beyond his allocated time. Joe had already gotten the Green signal and was about to wind up his speech. We simply turned the timer back so that he never did get the Yellow and the Red signals. We let him talk for 45 minutes until we felt sorry for him. Then we passed a note to the podium for him to have a question period so that he could rest. Joe enjoyed it, we passed the crisis, and the audience loved him.

Next year we will use the Talk Timer again. Tim is busy engineering a similar system to be used in the Previews. For anyone interested, the Talk Timer is available for rental or purchase from the Film Center, 915-12th Street, N.W., Washington, D. C. 20005, Phone 202-393-1205.

Chairman: Harry Byrd Kline, Harry Byrd Kline Celebrity Service (Owner-Director), P.O. Drawer 37, Dallas, Texas 75221; Co-Chairman; Dr. Harry F. Weber, President, Society For The Advancement of Management, Washington Chapter, 5401 Carolina Pl., N.W., Washington, D. C. 20016; Assistant Chairman and Assistant for Several Units: James V. Nasche, Jr., 5905 Bedford, Clinton, Md. 20735—Main Treasury, Rm. 1108, Washington, D. C. 20220; Assistant Chairman and Manager for Unit I and Operation of Timer: Dr. Elmer (Tim) Letchworth, 115 9th St., S.E., Washington, D. C. 20003; Manager for Unit II: Julius W. Lang, J. W. Lang/Associates, Inc., P.O. Box 25102, Houston, Texas 77005; Manager for Unit III: Mr. and Mrs. James E. Lambeth, 201 East Holly Hill Road, Thomasville, North Carolina 27360; Manager for Unit IV: Mr. and Mrs. Henri Saint Laurent, P.O. Box 746, Union, New Jersey 07083; Managers for Unit V: Malcolm H. Davie, P.O. Box 661, Concord, New Hampshire 03301 and Dr. Willmore (Cy) Hastings, 3914 H Providence Road, Charlotte, North Carolina 28211; Manager for Unit VI: Jeanne Jacob, 14 Lenox Terrace, West Orange, N. J. 07052; Manager for Unit VII: Elizabeth Maysilles, 155 East 77th St., New York, N. Y. 10021; Manager for Unit VIII: Helen C. Selman, Box 318, Jones Ferry Road, Palmetto, Ga. 30268; Manager for Unit IX: Mr. and Mrs. Eric W. McKinnon, 6304 Edward Ave., Ashtabula, Ohio 44004.



Elmer (Tim) Letchworth's talk timer was Convention hit.

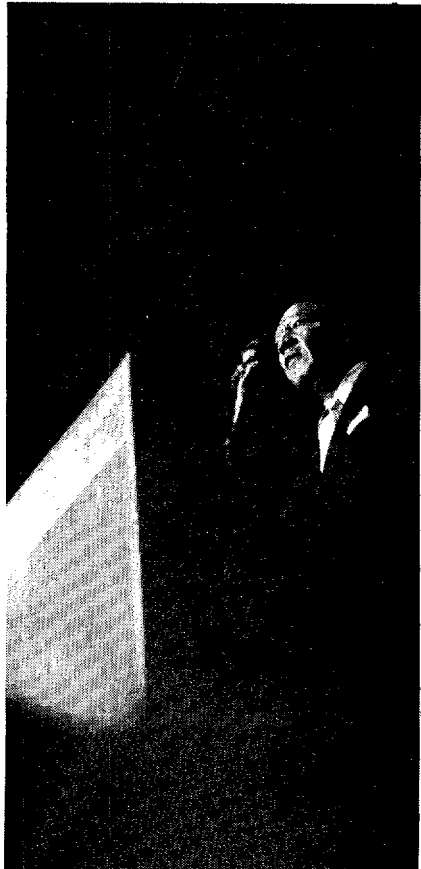
IPA's new "keep them honest machine" for controlling its speakers—see article on page 44. James V. Nasche Jr. monitoring the machine with Rosa Lobe and

It Takes Guts to Succeed

"Courage . . . mental or moral strength to venture, persevere, and withstand danger, fear or difficulty . . ."



Jack Heinz of Bethlehem Steel and Hospitality Chairman Suzy Sutton taking a coffee break.



The immortal Jesse Owens appearing on the Harry Byrd Kline Showcase proves he is just as great a speaker as he was an athlete.

How's your C Q — Your C-o-u-r-a-g-e Q-u-o-t-i-e-n-t?
How often do you risk yourself?
Do you take chances?
Do you realize that in every risk there is opportunity?
And, that in every opportunity there is risk?
Yes, risk is danger. And it's hazardous.
But, in risk success sometimes comes.
Yet, how do you know what risks, or chances, to take in business, or in a career?

Well, there's no quick and sure answer, of course.
However, to the bold acting often comes positive results.
General Patton is an example of a gutsy military genius.
Vince Lombardi practiced his courage on the football field. And Larry Csonka does so today!
Churchill had courage—and lots of it.
The Bell Telephone System beamed when Telstar went into orbit. It could have failed; but, it did not. There was **BIG RISK** there.
The Mustang auto was a risk—right after the Edsel bombed.

Fear gets in the way of much good that might be done.
For example, in management, we see an excellent piece of work.
We want to praise the person, or team, that accomplished the job. But fearfully, we don't praise. We don't encourage. We don't say anything.
We don't risk ourselves.
Conversely, when we see a wrong, a poor job, or poor service, we don't speak up, either.
Rather, in gutless fashion, we let it go.
Ralph Nader has guts.
And so does Mike Mansfield.

It's tough to be tough-minded . . . yet tough-mindedness, balanced by tender-heartedness, is a trait that tells surely if you are a professional.
The professional manager is firm, fair, friendly. He knows when to take charge, and when to risk himself . . .
It takes guts to commit to mutual trust, respect and confidence in your fellow man.
Yet the best managers I know—the positive results—securing solution finders so needed in management today—have a high MTRC factor. Mutual. Trust. Respect. Confidence. Each behavior is part of their lifestyle.

No, you don't have to be discourteous to be gutsy.
Rather, the winner is strong enough to be gentle.
A winner feels responsible for more than his job.
A winner says, "There ought to be a better way to do it!" And he goes about accomplishing the tough jobs.

Yes, courage is in short supply.
But it takes guts to succeed.
How's your "Courage Quotient?"

By Dr. Whitt N. Schultz

Electronic Distributing Magazine/May, 1974

**A Corporate Voice
Text of Speech By
Z. D. Bonner at
1974 IPA Convention**

GULF OIL CHAIRMAN ATTACKS ANTI-FREE ENTERPRISE MOOD IN CONGRESS

(Big Business Needs Cooperation Instead of Nationalization — "As a Political Institution, Government Is Not Structurally or Mechanically Designed to Regulate or Direct Economic Activity. Because of its Political Nature it is Inherently Unsuitable for Such a Task")

When Dan Moore wrote to me with his kind invitation to meet with you today, he stated emphatically and quite bluntly how derelict the business community has been in speaking out on its own behalf and in support of free enterprise.

He said:

"We are worried by the increasing effect at the local level of the massive and virtually non-contradicted attack on the American corporation. Right or wrong, and the IPA itself never takes sides on any issue, the completely lopsided nature of this controversy, with the influential top flight speakers almost unanimously on the anti-corporation side, obviously threatens our own organization's reputation for objectivity . . ."

It is with some chagrin that I must admit that he is right. And such has been the case for quite a period of time. I recall reading some years ago, in a book—*The Attack on Big Business*—by Professor J. D. Glover of The Harvard Graduate School of Business Administration, the following:

"Our libraries contain more concrete, clinical detail on distant primitive tribes—their motives, value systems, and methods of or-

ganizing activity—than on the corporations in our midst."

Public understanding of competitive market organization and economic relationships is, today, still dreadfully thin. Couple that fact with the current and vociferous attack on free enterprise and it is my opinion that our entire economic structure is in grave danger of being destroyed.

There are others who perhaps are even more pessimistic than I on this matter. For example, Senator Barry Goldwater has stated that the increased tempo of the attack is leading to nationalization. In a recent speech to steel industry leaders, Senator Goldwater warned as follows:

"I believe that competitive enterprise is now face-to-face with one of the greatest threats in this country's 200-year history. The system is faltering under a series of poorly handled shortages, and it is under attack by demagogues who would like to nationalize all basic industry in this country.

. . . I should like to warn you that we are headed at this very moment toward a determined drive for more nationalization of our business, and it has a greater chance of success than at any time

in our history." End of quote.

Today I would like to devote most of the time allotted to me to a discussion of this anti-business and government intervention mood which prevails in the country at this time. Then I will talk for just a bit about how such intervention is hamstringing the energy industries in these critical times and some interesting economic benefits which could be derived if we successfully deal with the energy problem.

As far as I am concerned, I believe that over the next two or three years, the most critical and explosive domestic issue that we businessmen will be wrestling with is that of the role of the American corporation, its structure and the viability of the free enterprise system.

The anti-free enterprise charge in this country is being led by certain members of Congress and a number of people within the academic community, as well as some within the private sector. In all cases, I believe that the supporters of this move are in the minority. They are, I think, well intentioned in their efforts and sincere in their beliefs. Furthermore, I do **not** think that this is some sort of an organized and dark conspiracy work-

ing within some grand and well-guarded master plan to nationalize the major industries in this country.

None of this, however, makes the trend any less dangerous.

On the other hand, it is somewhat ironic that just such a charge—that of a grand conspiracy by the oil companies to contrive the energy shortage—has been manufactured by those who would like to see the government in the oil business. The fact that there is not a single shred of evidence to support such a wild accusation, has not kept it from being widely reported in the media and solemnly discussed in Congress. It is distressing to me that such an irresponsible and unsubstantiated charge could receive such a broad hearing—and following.

Many of the critics who have spawned and nurtured this conspiracy charge are among those who would applaud the demise of the free enterprise system.

They assume the stance that the federal government can run almost any business better than private enterprise. I suggest that assumption is equivalent to believing in the Easter bunny.

As a political institution, government is not structurally or mechanically designed to regulate or direct economic activity. Because of its political nature it is inherently unsuited for such a task.

I am not saying that this is a reflection on government administrators or politicians. I am not speaking about the quality of public servants and I would not want my remarks to be interpreted in that way.

What I am saying is that government is by nature a political institution and its considerations are political.

For instance, it is an open secret here in Washington that political influence is a crucial factor in decisions regarding which congressional districts to favor in locating new bureaus and agencies if they are to be located outside of Washington, which states to favor in siting new military installations and where to close them, what cities to favor with federal funds and projects.

Let me give you a precise example of how political rather than economic decisions dominate under government regulation.

The case of Southern Railroad and their innovative "Big John" grain cars is illustrative.

In 1958, Southern Railroad decided against raising its rates for transporting a number of commodities, even though all railroads had just received permission from the Interstate Commerce Commission to institute an across-the-board rate increase. Southern reasoned that it would lose more traffic to trucks and barges by the increase and so refused to follow the other rail carriers.

It studied its market and determined that it could profit by moving midwestern grain into the South, grain which was then being hauled by trucks and barges whose bulk agricultural rates were exempt from ICC control.

Southern developed and had built an enormous car capable of carrying one hundred tons of grain. In July, 1961, Southern requested permission from the ICC to lower its grain hauling rates by 60 to 66 percent. The ICC turned down Southern's request.

From July, 1961 until September, 1965, there followed one of the biggest, most bitter and most incredible rate battles in U.S. regulatory history. The case was four years before the ICC, it was argued in nine sessions in lower federal courts and twice before the Supreme Court.

Southern's heroic tenacity finally paid off: four years and two months later it received permission to lower its rates.

Dozens of companies and public and semi-public organizations whose interests lay in keeping grain and traffic patterns and privileges static opposed the rates. The Tennessee Valley Authority also got into the act, since it was concerned that barge traffic would dwindle in its domain where the Federal Government had just spent \$200 million on locks and dams for the benefit of the barge traffic.

After the Southern case, the President's Council of Economic Advisors estimated that ICC regulation of railroad freights alone is costing the public over \$400 million a year.

The point here is that government is a political institution, making political rather than economic decisions. The result is waste and inefficiency. I am not saying that economic considerations can never win out, but that by nature govern-

ment is not under obligation to consider market factors as a primary concern.

I do not believe that the public wants nationalization, even though some politicians have been openly discussing this prospect for the oil industry during recent months.

But I do believe that the public wants some answers and business has done, for the most part, a totally inadequate job in communicating with the public.

Opinion poll after opinion poll shows that individual industries, as well as American business as a whole, are declining in favor across the spectrum of the America public. Business is not alone in this predicament; virtually all institutions—education, government, the military and even the church—are viewed with a lack of confidence by the public.

I think that industry must utilize the methods and means that its opponents have used so successfully.

In a recent speech to the Energy Users Task Force in Washington, Senator Paul Fannin said that industry, to off-set the growing anti-free enterprise mood in Congress must become "politicized."

Business must educate and motivate its supporters to advocate its positions to the general public, to government and the media. This effort must be undertaken with the expressed objective of bringing about changes in the opinions of the general public, and changes in government and media attitudes.

The failure of business to do this in the past is one of the reasons that it is in its present difficulty. The opponents and critics of industry have effectively "politicized" their constituencies; at the same time, industry paid little attention to the public and Congressional activities and has been content to simply run its operations. I think that businessmen must do a quick turnabout in such matters and time is running out for such a move.

With this as a background, I would like now to move to a discussion of the energy shortage.

This anti-free enterprise mood is particularly disturbing to me and my industry, for it is my contention that the oil industry must play a vital role in solving the energy needs of the country; and to do this it must have the cooperation of government, not the domination of government.

That cooperation is the single most important criterion needed for the country to reach a reasonable degree of self-sufficiency by the mid 1980s. As a part of that cooperation, this country desperately needs a National Energy Policy which will deal with our energy problems within the framework of our free enterprise system.

The other two ingredients needed to obtain a reasonable degree of self-sufficiency are oil industry profits and positive, specific programs. In the time I have remaining, I would like to briefly discuss each one and then give you my views on what Project Independence could mean to the economy.

I am sure that all of you are aware of the earnings being reported by the oil industry. The net income figures are great. Coming, as they did, during a period of energy shortages and higher gasoline prices, the oil industry has been severely criticized and attacked from certain quarters.

However, these earnings figures are insignificant when viewed in light of the huge capital expenditures which the oil industry must make over the next decade if the nation is to become relatively self-sufficient in energy. Current estimates place the total capital needs of the oil industry somewhere between \$600 billion and a trillion dollars through 1985.

A recent study by Chase Manhattan Bank showed that the petroleum industry, to satisfy energy needs, must find twice as much oil between 1970 and 1985 as it discovered in the preceding 15 years. The study estimates that for the oil industry to find these resources and continue to run a viable business would cost well over a trillion dollars.

In the U.S. alone, the industry's financial needs will be more than one-half a trillion dollars, the Chase report says.

These capital requirements are so enormous that it is difficult for anyone to keep them in perspective, so I can understand how our critics seem to think that the oil industry is making excessive profits. To try to put it in perspective, however, it might be helpful to know that the entire cost of the Apollo Project—from inception through to the last moonlanding—was in the range of \$25 billion dollars.

So even using the lower range of estimates as a measuring stick, the industry is looking at financing the equivalent of two Apollo programs each year, for the next 10 years.

Nearly half of this money must be generated internally from profits, so it is going to take even more substantial further improvements in earnings for the industry to help the country attain energy self-sufficiency and at the same time run a business.

So what I am saying is, yes the oil industry profits are up significantly. And yes, I can understand why our critics, who don't completely understand the complex picture, are upset. Yet earnings must increase even more if the industry is to be responsive to the task ahead of it.

The element of positive programs—Project Independence or call it whatever you wish—is the task the industry faces. It presents quite a challenge but at the same time offers some rewards other than energy self-sufficiency. First, the challenge.

... The country must take a good, hard look at its transportation system. In those cities where mass transportation is feasible, it should be built and used. Along these same lines, Detroit should be urged to produce smaller cars.

... Nuclear power must be utilized. To meet our future needs, construction should begin immediately on 275 to 300 nuclear power plants.

... A full-scale effort must be made to develop our oil shale resources. The first step for accomplishing this is to pass the required laws to permit development of these vast resources. The next step is to establish incentives for production of shale oil.

... Offshore leasing by the Federal Government must be stepped up substantially—for this is probably our greatest domestic potential reserve of oil.

... Siting agreements for refineries and other facilities such as tanker unloading ports must be worked out between industry and government.

... The size of the U.S. coal industry must be doubled and strip mining must be permitted. The additional coal produced should go into coal liquefaction and coal gasification.

Unhappily, as of now the U.S. does not have adequate mass transit systems in major cities throughout the country, it has no commercial shale oil plants, no oil-from-coal plants, no gas-from-coal plants. Long lead times are required on all of these. As you can see, we have a big task ahead of us; and we must get on with this task. In fact, the sad truth is that 8 months after the Arab Embargo and years after an energy crisis was predicted, we still have no national energy policy.

The success of such positive programs would have a favorable and significant impact on the country's balance of payments and overall could be a boom to the economy, the likes of which we never before have seen.

Let me explain.

Each additional million barrels of oil per day, produced as crude oil synthetically, or for every trillion cubic feet per year of gas produced domestically, the nation could reduce imports by three and one-half billion dollars per year. This money would be used here in the U.S., rather than being transferred abroad. It would be used to pay for equipment, labor and services in this country and would trigger a massive economic boom for the manufacturing and construction industries.

On the surface, this may seem like a statement wrapped in dreams, too imprecise to be of significance. I beg to differ; let us explore just a few of the basic dimensions.

The National Petroleum Council has estimated that an investment of some \$500 billion dollars in energy producing facilities will be required for the nation to approach a position of adequate energy supplies by 1985.

For such a capital intensive industry, experience has shown that for each \$100,000 invested a new job is created. If this remains consistent, we could expect that some five million permanent new jobs would be created between now and 1985. As this would concern people directly involved in the operation and maintenance of the facilities,

many of the jobs would be for skilled craftsmen and professional and technical personnel.

By a conservative estimate, each one of the five million jobs generated would create an additional two or three jobs to provide the supporting supplies, services maintenance and transportation required for the energy facilities, and for those community facilities required specifically to support the energy plants.

So this gives us a total of 15 to 20 million new jobs created directly from a full energy undertaking; this could provide a total contribution to the nation's economy in the range of \$150 billion to \$200 billion dollars per year.

I think it is no exaggeration, then, to say that the undertaking and accomplishment of positive energy programs could provide an impetus to our economy the size of which is difficult to comprehend.

I think, however, that it is important to note that this program will not be accomplished under any widespread and tightly maintained system of governmental controls. The program is so vast and complex no set of controls can work; controls would generate shortages of key materials and services in the development chain. Also, government participation in development of parts of the program, I suggest, would be inherently less efficient than industry and would provide an adverse effect which we can ill afford.

The choice, then, is up to the American people. On the one hand, we could spend the next fifteen years assigning public blame for growing energy shortages, restricting production through regulatory controls and punitive legislation, and watching our magnificent industrial machine and economic system wind gradually down.

On the other hand, we could have government and industry cooperation, profits to achieve the necessary investment, and positive programs to find and produce energy.

Given the more optimistic set of circumstances, we will not only achieve a reasonable degree of energy self-sufficiency by the 1980's, but an economic stimulus of astonishing proportions.

That is the choice.

In the oil business the stakes are always high. But this time it is the public's choice. And this time the stakes are incredibly high.

Thank you.

Shirley Vander Joy at the Tajmahal in Agra.

IPA MEMBER STARS ON TV IN KASHMIR!

American women are not the only women interested in 'how to live successfully in today's world', discovered Shirley VanderJoy during her recent travels, lecturing, learning, and adventuring, which took her half-way around the world to the far-flung regions of fascinating India.

Miss VanderJoy, of Success Dynamics Intl., is a good example of one who really 'practices what she preaches' when she tells other women 'how to put more life in their living, more joy in being'! While in India she had the opportunity to participate in the Great Religious festival, the KUMBHA MELA, a most sacred occasion which occurs once every twelve years. It is the time when the great Masters, Saints, and Sages leave their caves and monasteries and gather, along with millions of pilgrims, at the 'Har Ki Peri' (Stairs of the Lord) in Hardwar, to reenact the ancient ceremony of spiritual purification in the waters of the Mother of Rivers, the Sacred Ganges. Along with Swami Rama of the Himalayas, who was her host, she also had the opportunity to meet and study with many other of India's Great Masters and Teachers and receive their Blessings and philosophical gems of wisdom which lead one on the path to spiritual unfoldment and enlightenment.

After attending the Kumbha Mela, Miss VanderJoy was invited to visit the 'Emperor's dream garden; Srinagar, Kashmir, where she was guest at the Fabulous Oberoi Palace, originally built by the Maharaja. While there she gave several interviews and conducted discussions and seminars for the women of Kashmir. She found these women to be just as avidly interested as other women around



the world in women's liberation, the women's role in modern society, the latest in fashions, health, and beauty, and most important of all 'how she, as a woman, could give greater meaning to her life, and to the lives of her family and loved ones'.

One of the highlights of her trip was being featured on television in the remote mountainous area of Srinagar, Kashmir, which was transmitted to almost 10,000,000 viewers. Also appearing on TV was Prem Chopra, one of India's most talented and famous Cinema Stars. At the end of their appearance both Shirley VanderJoy and Prem Chopra performed an impromptu dance to the delight of their audience and viewers.

During her travels through India, Miss VanderJoy also had the opportunity to add to her fabulous collection of India Fashions which she features in some of her talks while demonstrating the art of wearing a saree and how to make an evening-gown in 90 seconds without cutting or sewing.

All in all, Miss VanderJoy feels it was a most rewarding trip, giving her an immeasurable wealth of experience, material, ideas, and greater spiritual wisdom for her to share with those who are interested in attending her lectures and seminars. She is truly a vibrant, glowing example of her ever-expanding philosophy of success.

To . . .

... DARE TO LOVE —
DARE TO LIVE
... DARE TO HAVE —
DARE TO GIVE
... DARE TO DREAM —
DARE TO DO
... DARE TO KNOW —
and DARE TO BE
... THE VERY BEST OF A
WOMAN'S SELF!

WHO'S WHO OF THE PLATFORM

HAROLD DON ALLEN
M.S.T.M., Ed. M., F.C.C.T.



METRIC CONVERSION
METRIC EDUCATION
"Toward a Metric Tomorrow"
NOVA SCOTIA
TEACHERS COLLEGE
Truro, Nova Scotia,
Canada

ARNOLD BREKKE

Scientist Philosopher
Lecturer, Consultant

The Enterprise of Achieving Permanent World Peace. Optimizing Citizen Contribution to Achieving World Peace. Reducing War Casualties to Zero Forever.

5505 Ashland Ave. 225-3434
St. Paul, MN 55102

MALCOLM DAVIE



—a song, a story and a wee toot on the pipes, delighting American audiences from coast to coast.

Box 661,
Concord, New
Hampshire 03301

I.P.A. Governor
JACK ANDERSON



Nationally known.
• COLUMNIST
• AUTHOR
• LECTURER

1972 IPA SILVER BOWL AWARD WINNER
Washington, D. C.

I.P.A. Member

ROBERTA SHAW CARLSON



Rural Illinois Poet
Original Poetry
Readings
"Poems
Especially
For Today"

Holidays at 2:00 P.M.
WAIK Radio - Galesburg, Illinois
Readings from four poetry books
plus other originals

R.R. 1, Box 137
Knoxville, IL 61448

(Program in Poetry Brochure Also)

I.P.A. Governor
CLEO DAWSON



Inspirational popular
psychologist. Author
of several best sellers.
"How To Manage a
Woman" featured in
Rotarian Magazine and
Reader's Digest. Staff
Psychologist, Merv Griffin
TV Show.

Lexington, Kentucky

NAOMI YOUNG ARMSTRONG



TEACHER -
ACTRESS - POET

Author:
A Child's Easter
Expression I

Elected Judge -
Second World Con-
gress of Poets

9257 South Burnside Ave.
Chicago, Illinois 60619

I.P.A. Vice-President and Governor

CLARENCE C. DILL



TEACHER
LAWYER
MEMBER HOUSE
AND SENATE
FOR 16 YEARS
Author of First Radio Law
LECTURER
Adjust Fees to Needs

Spokane, Washington

MAIBLE A. BENSON, MSW, Ph.D.

Chief, Bureau of Community Services
Development,
Allegheny County Health Department
Social Worker/Lecturer/Educator

Listed in: Who's Who of American Women,
Worlds Who's Who of Women, National
Register of Prominent Americans and Inter-
national Nobles, Community Leaders of
America.

Affiliated with: Area Wide Commission on
The Aged, South Hills Council for Senior
Citizens, Family Planning Council, Board
of Directors, NAACP, National Conference
on Social Welfare, National Association of
Social Workers, National Association of Black
Social Workers.

Topics: Social Immunization and Public
Health, Case Reports with Built in Account-
ability, Social Work and the Public Health
Team.

7221 Kedron Street
Pittsburgh, PA 15208

IPA GOVERNOR

DEE CHURCH



Internationally known artist
Originator of
Stone Collage and MAZDALITH
techniques

Member: National League of American Penwo-
men, President, Capital Branch

Washington, D. C. 20024

DON COOPER
Humorist



Conservation Oriented
Winner of 1973 IPA
Previews Award

DON COOPER
LECTURES

205 W. Montana
Livingston, MT 59047
(406) 222-1091

MARJORIE H. DUNCAN



TEACHES Executives
and Sales Personnel
to "Speak With Pro-
fessionalism" Video-
Taped Sessions - Pri-
vate/Group

COACHES Presiding
Officers and serves
as Official Parlia-
mentarian to Corpo-
rations and Profes-
sional Associations

Conducts Membership-Participation Workshops
using her unique, original "SLIDE-A-RULE FOR
MEETINGS," Robert's Rules on Slide Chart.

Graduate Bennington College and Carnegie-
Mellon Nationally Registered Professional Parli-
amentarian.

18502 Winslow Rd., Cleveland, O. 44122
(216) 2557

I.P.A. Governor
Former President-
Vice President
VICTOR BORGE



Winner, I.P.A. Award

Composer-Comedian
International Star
of Stage-Screen-TV

Greenwich, Conn.

DIAMIA E. CROSLIN

Entertainer
Musician

Writer (ASCAP)
and Teacher

1331 Orvis St.
Charlotte, NC 28216



YOUR
FUN—D RAISING
PARTNER




DR. J. FINELY DONE,
President

Burp Hollow University
6412—34th N. W.
Charlotte, N.C. 28212, 98107

WHO'S WHO OF THE PLATFORM

Author and Travel Lecturer




I.P.A. Governor
SHIRLEY DUNCAN

Adventures in: New Guinea
Australia Siberia
Africa Afghanistan

10 years experience lecturing on the dinner-club circuit.


Washington, D.C. 20016

I. P. A. Governor
BENJAMIN FRANKLIN
President, Associated Clubs



Winner
1963 I.P.A. Special Award
1970 IPA Program
Chairman
of the Year
Award

Topeka, Kansas




DR. IRVING GREEN
Author/Photographer
Art and Travelogue
Lecturer

Has visited and
photographed 114
countries and written
142 authoritative lectures


2709 Heath Ave., Bronx, N. Y. 10463

JONAH DUNN



Success Motivator


**HUMOROUS
PERSONABLE
INSPIRATIONAL
VERSATILE**



DR. RALPH W. FROST

After Dinner Speaker - Toastmaster and
1972 IPA Best Program Chairman of the Year - Club Award
Box 644, Knoxville, Tennessee
(615) 522-4741


A MIME
Ron Gregory



Lecture-Demonstrations
or
Performances

"An exciting new
force in theatre arts"

349 Antelope Cir. S.E.
Albuquerque, NM 87123
(505) 296-4167




DR. DON EBRIGHT
**DYNAMIC—ARTICULATE
LECTURES ON ASIA**
38 Years Asian Experience

Subjects:
"RING AROUND RED CHINA"
"THE NEW WORLD OF ASIA"
"FOOD FOR A SMALL PLANET"

DR. DONALD F. EBRIGHT
24280 Juniper Flats Rd. Romoland, CA 92380

**CLARA INGRAM
GANDY**




**HISTORIAN (Ph.D.),
HOMEMAKER, LECTURER,
TEACHER**

"What is the Good of
History?"
"Great Decisions,
1974-1975"
"Ms. Means Myself", and other lectures.

DYNAMIC — WARM — PROVOCATIVE


**FOREST HILLS, RT. 2,
HARTSVILLE, S. C. 29550 (803) 332-1602**

I.P.A. Board of Governors
HERBERT A. GREENWALD



Executive Director
Heights Area Chamber of
Commerce
(Five City Chamber)
Beachwood, Ohio
President
Herbert Greenwald
Advertising
Cleveland Heights, Ohio


Info-tainment Program
"THE HIGH COST OF EATING"
After-Dinner Feature



DR. W. S. FARRIS

Purdue Agricultural
Economist
Lafayette, Ind. 47907
(317) 493-2221


RALPH C. GEIGLE,
Ed. d., Ped. D.
Superintendent of Schools
Rural - Suburban - Urban
U.S. Naval Officer (7 years)
Conventions - Commencements
Banquets



"Inside Soviet &
East Europe's Schools"
"Inside German Schools"
"Foreign Languages -
Dawning or Yawning"

Eighth & Washington Sts. Reading, PA 19601
(215) 374-4551

**AMY BOSLEY
GRISTEDE**
Educator/Speaker/Globe trotter
Culture Vulture
**CULTURAL CAPITOLS OF THE
WORLD and
GREAT MOMENTS IN ART AND
OPERA**
Colored slide lectures (10,000 +
Slides)




IPA Member 475 Fifth Ave., Suite 1201,
New York, NY 10017 (212) MU-4-1414

Guided tours for club or classroom needs covering architecture,
archaeology, decorative arts, interiors, palaces, and cultural heritage.


I.P.A. Governor
JOSEPH G. FERRIER

Chairman,
Exhibit Booths



Washington, D.C.


**Former
US Ambassador to the UN
and
Supreme Court Justice**



ARTHUR J. GOLDBERG

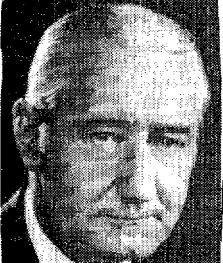
Winner, 1967 IPA Award

I.P.A. Governor Vice President
EILEEN M. HALL (Mrs. Drew D.)



Chairman of the
Previews &
Rendezvous Committee
1971 Program Chairman
of the Year Award
1972 IPA
'65 CLUB AWARD

Norristown, Pennsylvania 19401



LEWIS W. FOY
President
Bethlehem Steel
Corporation

Outstanding
spokesman for the
business world.

I.P.A. Governor
GORDON F. GRAY



Public Relations
North American Rockwell
Space Division

Downey, California 90241

NORMAN P. HIGBY, JR.
Registered Investment Advisor
Securities' Market Consultant
"How Will Future Stock Markets
Affect You?"
"What Will the Future Stock Market
Be?"

44 Montgomery Street
San Francisco, California 94104
(415) 788-0363

WHO'S WHO OF THE PLATFORM



IPA Governor
Mildred Deutsch
Between-the-Acts
Coffee House
Co-Chairman
Cleveland, Ohio

Dr. Willis B. Hunting, President
INTERNATIONAL SCHOOL OF LIVING



Entertaining - Educational - Illustrated:
"DARING ADVENTURES IN
AMERICA'S GREEN REVOLUTION"
\$100 Plus Expenses
Write:
FREELAND, MARYLAND 21053



Recipient '65 Club Award
1970-71
Past President
Life Member IPA
IPA Governor
HARRY BYRD KLINE
Dallas, TX 75230

HAL HOLBROOK

Winner, IPA Award
Actor - Author
Creator
of
"MARK TWAIN TONIGHT"
Internationally famous solo show
of Stage and TV

New York City

I.P.A. Governor
ANNA FRANCES HOUSTON



Chairman,
Convention Information
Detroit, Mi. 48205



I. P. A. Governor
JAMES J. KILPATRICK
Nationally-known
Columnist
Woodville, Va.
22749

EVERETT JONES
President
LIVELY WORD

The lecture bureau that covers
the western states with quality
speakers for all occasions.
6015 WOODMAN AVE.
Van Nuys, CA 91401
(213) 787-4661

AUTHOR - SONGWRITER

Books:
OUT OF THE INKWELL
OUT OF THE FIRE
OUT OF THE MIST
Songs:
"Reincarnation"
"It's So Lonesome
Out There"



NELDA R. KNELSON - 2016 W. First St.
Dixon, IN. 61021

Ricklie Hoyt Bureau

After 34 years in the Platform
world I am enjoying semi-retire-
ment. If I can still help - just call or
write.

923 North 38th St.
Omaha, Nebraska 68131
(402) 558-7640

J. BARRY JONES, Ph.D.
IPA Member



Towldon Square, Ltd.
109 St. Louis Street
Lebanon, Illinois 62245

GORDON C. LANGE
The International
Environmental
Consultant

"THE SURVIVAL GAME"

Converting waste into
energy and pollution
into profit!

1 Crum Ledge, Swarthmore, PA 19081
(215) 543-3034



**HUBERT H.
HUMPHREY**

Former
Vice President
of the
United States

Washington, D. C. 20024

I.P.A. Governor
MARY I. JEFFRIES

Director & Founder
*Tucson Sunday
Evening Forum*

IPA Program Chairman
of the Year 1969

Co-Chairman, I.P.A.
Convention Workshops



JOSEPH KAPACINSKAS
Engineer-Author-Journalist



Author of:
*Siaubingos Dienos —
Horrifying Days*
*Iseivio Dalia —
Emigrant's—Fate*
Contributor papers:
Naujienos; Sandra

6811 So. Maplewood Ave.
Chicago, Ill. 60629

NEW YORK THEATER SAMPLER

DR. CHARLES L. LEAVITT
Discusses

**CURRENT BROADWAY and
OFF-BROADWAY FAVORITES**



ALICE BLACK— Program Service
266 Audley Street
South Orange, N. J. 07042

WHO'S WHO OF THE PLATFORM

I.P.A. Governor

PAUL J. LEONARD



President
Lenco, Inc. Jackson, MO
63755

I. P. A. Governor

**ALICE ROOSEVELT
LONGWORTH**

Washington, D. C.
20036



ELLA L. MARTINSEN

Lecturer/Author
True Alaska-Klondike
Gold Rush Books —
BLACK SAND AND GOLD
sequel
TRAIL TO NORTH STAR GOLD
Many Photographs

3033 Lomita Rd.

Santa Barbara, Cal. 93105

I. P. A. Governor

Lou Lu Tour

Founder of
"World Poets' Resource Center"
I. P. A. Poetry Chairman



Presents
"PORTRAITS OF
RHYTHM"
(Poetry — Monologues —
Characterizations)
Chairman, Eastern
Centre — Poetry Society
of London

— Available Weekends —

Write: Lou LuTour, 1270 Fifth Ave.
New York, N. Y.
10029

**ELIZABETH C.
MASTERS**

Artists - Writer
Landscape, Florals
112 Maple Drive
Asheville, N.C. 28805

I.P.A. Governor

Former President-Vice President



ART LINKLETTER

*Famed Radio
and TV Personality*

IPA Award Winner 1970
Los Angeles California 90048

COL. DAVE MATHES

Nashville Record Producer,
Engineer, Musician, Writer,
Publisher, IPA Member,
Lecturer.
"Nothing Happens Until
Somebody Writes A Song"

Box 653

Nashville, Tennessee
-37202-

ELIZABETH LIPPETT

Blues Singer - Writer - Performer
Original satirical monologues

Discs & tapes of songs and comedy monologues sent
on request



Writer of:
Short Shorts, 125
words or longer on
national & political
affairs.

Listed in: "Blue Book"
"World Who's Who of Women", published in
Cambridge, England — Hon. Ernest Kay,
Editor
Intercontinental Biographical Assoc.
Dictionary of International Biography
Personalities of the West & Midwest
California Register
2414 Pacific Ave., San Francisco, CA 94115
Phone: 346-7625 453-5086 (Marin County)

I.P.A. Governor

FRANK G. McKENZIE

Chairman
Airline Evaluation
Vote

Frank McKenzie
Management
Associates

Bluefield, West Va. 24701

ESTELLA MEEKER

College Professor
and Lecturer

Lecture: "Our Horizon"
Theatre Director, Rapid
Reading Consultant
Listening Specialist
Church Women United
Organizer
World Who's Who of
Women Listing

Permanent Address: 129 Maplewood Estates
Scott Depot, West Va. 25560 755-7634

I.P.A. Governor

WILLIAM M. McVEY
Sculptor, Teacher, Lecturer



His 50 minute talk, "The
Story of a Statue" is an
engaging recapitulation
(with slides) of the
building, casting, erecting
and dedication of
his Churchill statue at
the British Embassy (in-
cluding the "Great Cigar
Controversy.")

Pepper Pike, Ohio 44124

MORTON F. MELTZER

American Management
Association Author
Business Communication
Professor

International Authority on
Primitive Tribes
Quest for the Primitive
(with visuals)
The Management Mandate
Laughing at Language

SEMINARS ON BUSINESS COMMUNICATION
SUITE A, 2722 PASEO ST., ORLANDO, FLORIDA 32805

I.P.A. Governor

ROSA LOBE, I.P.A. Musical Director

1972 IPA 65 Club Award

Pianist, Vocal Coach,
Director, Conductor of
popular, classical and
theatrical productions.
Experienced Metro-
politan Opera Regional,
audition accompanist,
Curtis Institute trained,
available for concerts.

Rosa Lobe

Cleveland, Ohio 44106

I.P.A. Governor
and Vice President
TED MACK

VETERAN TV STAR
Humanist - Lecturer

New York, N. Y. 10019

I.P.A. Governor

**ANNA BLAIR
MILLER**

I.P.A. Treasurer

(Former Vice
President)

Hebron, Ohio 43025

WHO'S WHO OF THE PLATFORM



AMERICAN INDIAN
Edward A. Milligan

(Four Horns)—an Iconoclast who shatters the popular stereotypes of the Indian, and opens new doors to students of the Indian.

Mid West Program Service, 9729 Lee Blvd., Leewood, Kansas 66206 or Bottineau, North Dakota 58318



Think
"Spirit of Youth"

LEON ARNOLD MULLER

Battle-field bachelor book for heterosexual happiness.

3735 South Winchester Ave. Chicago, Illinois 60609

ELMER OTTE
Author / Lecturer

Witty, vibrant, exciting motivator.

TV Personality

"Rehearse Before You Retire"
(Retirement expert)

"LIVE POOR and DIE RICH or SPEND IT YOURSELVES"

P.O. Box 107, Appleton, Wis. 54911
(414) 734-6610



I.P.A. Governor
DAN T. MOORE

Director General - I.P.A.

Author of "Bible" of platform chairman, "Lecturing for Profit," and many other books, stories and articles for leading magazines and newspapers. Lectures on "Spies and Spy Warfare" and the "Tricks of the Trade of Fraud."



Cleveland Heights, Ohio 44106

CHAS. R. MURRAH
Author/Lecturer
Sidewalk Philosopher

"Strange Gods Are Ranging"

"Working Your Way Up"

"Jane Fonda For President"



24 SALEM LANE
Port Washington, N. Y. 11050

I.P.A. Governor
ANDRE PACATTE

Language Lecturer
Berlitz School of Languages
Former Director

Now Research Consultant in Language Arts.

Washington, D.C.

DAN T. MOORE III
Caretaker
Director General

Convention
Banquet Chairman
Convention Administration



Cleveland, Ohio

SENATOR EDMUND MUSKIE
Maine

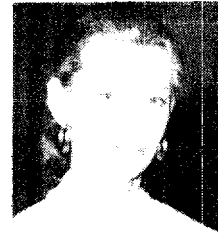


Washington, D.C.

LUVIE PEARSON
(Mrs. Drew)

IPA
CONVENTION
SOCIAL
COORDINATOR

Washington, D.C.



I.P.A. Governor,
Great Britain

SIR WILLIAM SAMSON MOORE

Ballymoney,
North Ireland



RALPH NADER
Crusader



1965 and 1971

IPA AWARD WINNER

JACK B. PETERKIN
as
THE OLD PROSPECTOR

remembers
THE YUKON

and the works of
ROBERT W. SERVICE

Humor in Story, Song and Poetry

6706 Longview Beach Road, Jeffersonville Ind. 47130



DAVID M. MOLTROP

I.P.A. Member

DYNAMIC - FRANK - PROVOCATIVE
Subject:

"Something to Offend Everyone"

Highlight of your next meeting

Experienced: 5500 speeches 500 debates since 1946!

1705 Fredericksburg Ave., Lakeland FL 33803
(813) 683-1944

NIKKI NYETSKI
Russian Communist Impersonator



Soviet Affairs Specialist
In a Put-On Parody

2 Versions: Comic/
Satiric or Realistic/Inspirational

326 W. Cabrillo Blvd.
Santa Barbara, Calif. 93101
(805) 965-1500

I.P.A. Governor
DR. EVERETTE PETERSON

Pres. Denver Executives' Club

Chairman, IPA Convention
Washington D.C. 1971

1972 IPA PROGRAM
CHAIRMAN AWARD

Denver, CO. 80202



IPA Governor
ELIZABETH MOORE

ART COMMITTEE
CHAIRMAN

Cleveland Hts., Ohio



IPA Governor

MRS. LLOYD OWENS

Winnetka, Illinois



I.P.A. Governor
ELEANOR SIKES PETERS

Dramatic Programs
with Pianists
Book Reviews
Speeches

Docents - Museum and Art Centers,
DAR Good Citizenship Awards
Symphony Responsibilities




WHO'S WHO OF THE PLATFORM

THE AUTHOR OF
*The Revised
Constitution*
Of The United States Of America
L. Henry Platt, Jr.
781 Dixwell Avenue
New Haven, Connecticut 06511


**I.P.A. Governor
His Excellency
AMBASSADOR
JULIO SANJINES-GOYTIA**
Representative, Inter-American Development
Bank for Guatemala & Central America
Guatemala City
Guatemala

MADELINE SMITH
Portrait Sculptor
I.P.A. Member
Your portrait can be executed in any size or media you desire.
Prices on request . . .
Dogwood Acres
Box 91
Penns Park, Pa. 18943



ADMIRAL HYMAN RICKOVER
Winner, IPA Award
Washington, D.C.


**I.P.A. Governor
and Vice President
GLENN SEABORG**
Winner
1969 IPA Award
Former Chairman
U.S. Atomic Energy
Commission
and I.P.A. President
Lawrence Radiation Lab.
U. of C. - Berkeley




ELLEN McCARTER STEWART
Educator -- Artist -- Lecturer

Teacher Training
Executive Tutoring
School
Pioneer of
Independent Study
in the USA
11103 Memorial Drive Houston, TX
(713) 783-4850


I.P.A. Member
RICHARD E. ROBY
Put This Energetic Young
Man Before Your Group
And See And Hear The
Response Your Audience
Gives Him!
A veteran speaker, Dick
Roby is the kind of professional who can bring
new horizons to your
group of 50 or 5,000.
Perfect for sales
meetings, banquets.
You name it!
"Don't Be a Worry Wart"
"Steps to Happiness"
"Selling Your Way Up"
500+ 700+ 900+
Richard E. Roby
3209 N.W. 63
Oklahoma City, Oklahoma 73116
(405) 848-3351 (405) 848-5148




THE SEARLES COUNCIL
5228 Cornell Ave.
Downers Grove, Illinois 60515
Listed in:
Who's Who of American
Women; Who's Who in
the Midwest; Dictionary
of International Biography;
National Social
Directory; Historical
Records-Illinois... Lives.
CLARA K. SEARLES
B.A., R.N., M.A.,
A.C.S.W.





LOIS STEWART
105 Avenue K
Thomaston, Ga. 30286
(404) 647-5794
I.P.A. Member
Female Vocalist / Nightclub Entertainer
Composer of Popular and
Country-Western Music, Poems and
Short Stories.



RONALD ROGERS
in
"BROADWAY CAVALCADE"

Traces 100 Years of
American Musical
Theatre in song,
commentary. 1969
AWARD OF MERIT
from The American
Federation of Music
Clubs, c/o Benjamin
Franklin, The
Associated Clubs, Inc., 503 Kansas
Ave., Topeka, Kansas 66603.

REV. MRS. LUCRETIA L. SMITH
I.P.A. Member
Listed in:
Dictionary of International
Biography
Founder and Pastor of:
Lily of The Valley Spiritual
Church
Organizer of:
Progressive Center Scholarship Fund
257 W. 48th Place Chicago, IL. 60609



DR. ALFRED WHEELER STONE

Poet/Philosopher
Clergyman/Personality
Author of Pertinent
Moving Book of Poems
AS THE SPIRIT BLOWS
Winner First Honorable
Mention 1973 IPA Carl
Sandburg Poetry Award.
Lecture Title:
"The Spirit Forever
Young"
78 Marion Road Watertown, MA 02172
(617) 924-3383

DR. W. G. RUMMERFIELD
Pres., California Christian University
Author—Analyst—Lecturer
Editor:
Psychology of Religion . . .
Applied to Everyday Living;
Religious News of the Church World;
Ecumenical Movement;
PRES., MINISTER - CITY TEMPLE PROGRAMS
Box 18982 Los Angeles, Ca. 90018


TOP, VERSATILE LECTURER!
DR. WHITT. N. SCHULTZ
1245 Richmond Lane, Suite 1
Wilmette, Illinois 60091
• Entertaining. Motivational. Outstanding.
• Presented over 3,000 paid lectures to
1,000,000 people.
• Good finder's fees paid for all solid lecture
bookings.
• Call today—(312) 256-0059.
• Write for free copy of "HOW TO MOTIVATE
YOURSELF!"

I.P.A. Governor
ARTHUR G. TAYLOR
Attorney
Texaco Corporation
New York City

WHO'S WHO OF THE PLATFORM


I.P.A. Governor
His Excellency

SENATOR ENRIQUE TEJERA-PARIS



Former Venezuelan Ambassador to the United States.
Presently Senator from Venezuelan Federal District.

SHIRLEY TELFORD
AUTHOR




"Economic & Political Peace" and "Workers Profit Sharing, The Riddle of History Solved"

30 minute speeches expenses only

Box 327 — Portland, Oregon 97207
235-8071

President and Membership Chairman



LOWELL THOMAS

Winner of '68 I.P.A. Award for contributions to the Platform.

Pioneer of radio and TV, author of many books, most recent, "Famous First Flights That Changed History."

THOMAS L. THOMAS


If you've longed for those good ol' days and have a favorite song you haven't heard for sometime

"A SENTIMENTAL JOURNEY" with Thomas L. Thomas

is that rare experience when everything seems right with the world.

7702 East Medlock Dr., Scottsdale, AZ 85253

The
CONVICT
Writer



Talks about prison, crime, and criminals.

LOU TOROK

Box 1217, Cincinnati, Ohio 45202
(513) 381-7837


CORDELLA TREECE
ARTIST



Instructor, Lecturer
Demonstrator, various techniques
President Toledo Artists' Club

4302 Garden Park Drive
Toledo, Ohio 43613
(419) 478-7764


DAVE C. TRIPP
The Question Man



Presents Questions to Provoke Thought Speaking/Writing and Consulting

P.O. BOX 5238
SUN CITY CENTER,
FLORIDA 33570
(813) 634-4639

MAX R. TYNER
Clergyman - Businessman
Lecturer



Personalities of the South
Dictionary of International Biography
Men of Achievement
Community Leaders of America

P.O. Box 3568, McAllen, Texas 78501


REV. DR. VICTORIA E. VANDERTUIN
Authors Representative & Public Relations Advertising

NEW AGE WORLD SERVICES & BOOKS

Writers: Unpublished Manuscripts?
Authors: We Market Books

Free Information

P.O. Box 3086, Huntington Park, Ca 90255




I.P.A. Governor
Congressman
CHARLES A. VANIK

22nd District
Cleveland, Ohio

Cleveland, Ohio 44114


JACK WARDLAW
Author - Lecturer - Sales Consultant



Inside Secrets of Selling
Top Secrets of Successful Selling
Sales Motivation Recording
Thought Plus Action
(919) 832-4433

Regional Director, Philadelphia Life Insurance Co.
Jack Wardlaw & Associates, PO Box 2121
Wardlaw Bldg., Raleigh, N.C. 27602

Kaarlo R. Tuomi
Lecturer



The only Soviet American ex-double agent appearing in public in the United States and Canada.

Topics:
Diary of a Secret Agent
Soviet Union—Foreign Policy and Economy
Featured in the best-seller, KGB, by John Barron

PROGRAM PRODUCTIONS, INC.
204 West Franklin, Minneapolis, Minn.

"VITAL ENERGY: YOUR FOUNTAIN OF YOUTH"





HELEN WALLACE, eminent Western exponent of T'AI CHI CH'UAN, presents classes aboard a Royal Viking cruise ship February thru May, 1975, to Australia and the Orient. This CIRCLE PACIFIC cruise is an alternate for the cancelled world voyage. Rates start at \$5,137.

Join her in an unforgettable experience and leisurely learn the T'ai Chi dance, an Eastern art of eternal youth and of perpetual health.

Send for more details today by writing to:

T'AI CHI CH'UAN CRUISE
P.O. Box 5542
San Francisco, CA 94101
Member: I.P.A., I.A.E.W.P. Listed: D.I.B.

WILL WATLINGTON



HOMESPUN SPEAKER

1809 Canterbury Road, S.W.
Roanoke, Virginia 24015

I.P.A. Governor




PROFESSOR EMIL WEDDIGE

University of Michigan
Internationally known artist

Ann Arbor, Michigan 48103

OLIVER K. WHITING R.S.A.



Exciting Talks on meeting people with ease
How to get more from life.
Be really Successful and Happy
Four techniques you put to instant use!

Conventions, Business and Women's Clubs
Ask for leaflet:

Glenwolde Park, Tarrytown, NY 10591
(914) 631-3873

WHO'S WHO OF THE PLATFORM

Katharine Abbot Wells,
Ed.M., M.S.S.
Educator/Lecturer



Affiliated with—
* World Federation for
Mental Health
* International Council
on Social Welfare
* International Federation
of University Women

Listed in: Dictionary of Intl. Biography
2000 Women of Achievement
The World's Who's Who of Women
Community Leaders of America
International Who's Who in
Community Service

Topics: "Hong Kong - Yesterday and Today"
"Understanding the Mentally Ill"
"The USO as I Knew It"
38 Plummer Avenue
Newburyport, Mass. 01950

ANDY YORK



**KY SPEECHMAKER
and HUMORIST**
For Your Annual
(Chamber Meeting)
(GRADUATION)
CONVENTION-SALES-
MANAGEMENT - Clinics
Showmanship—(CLEAN
HUMOR) Memory Expert

Lakeshore Drive, Suite 101
Burnside, Kentucky 42519

HENRY ZWIRKOSKI



Environmentalist, Lecturer
and creator of the solu-
tion orientations and
interpretations founded
upon Biologism and the
Natural Sciences.
With one truth a thousand
errors are corrected.

The National Ecology Restoration Fund
26847 Grand River, Detroit, Michigan 48240
(313) 534-3306

SPECIAL PLATFORM INDUSTRY RATES FOR SPEAKER MEMBERS

SPACE	ONE TIME	4 TIMES	CONTRACT
Full Page	\$292.95	\$263.65	\$1054.60
Ins. B. & F.	366.20	329.60	1318.40
Back Cover	402.80	386.50	1546.00
1/2 Page	161.10	145.00	580.00
1/4 Page	81.40	73.25	293.00
1/8 Page	40.30	36.25	145.00
Streamer	36.60	32.95	131.80
Full Column	118.30	106.50	426.00
3/4 Column	87.90	79.10	316.40
2/3 Column	78.50	70.65	282.60
1/2 Column	58.60	52.75	211.00
1/3 Column	40.30	36.25	145.00



LAURENCE M. "LARRY" WILLARD

"North Carolina's Own
Down Home Humorist"

Humor Programs Bookings, Ltd.
1103 Brookside Drive
Greensboro, N.C. 27408
(919) 274-8866

GENERAL PLATFORM RATES

	1X	2X	3X	4X
Full Page	\$1,408	\$1,292	\$1,230	\$1,198
1/2 Page	808	744	707	687
1/3 Page	530	488	464	421
Streamer	184	169	161	157
Inside Front Cover	1,908	1,792	1,730	1,698
Inside Back Cover	1,708	1,592	1,530	1,498
Back Cover	1,808	1,692	1630	1,598

Who's Who of the Platform	1X	4X	Contract
With Picture (25 WORD LIMIT)	\$15.75	\$13.50	\$54.00
Including address			
Double (with picture)	31.50	27.00	108.00
Without Picture (35 WORD LIMIT)	\$12.60	10.80	\$43.20
Including address			
Double (w/o Picture)	25.20	21.60	86.40

MECHANICAL REQUIREMENTS

Full Page	7"	X	9 1/4"
Inside Front & Back Cover	7"	X	9 1/4"
Back Cover	7"	X	9 1/4"
1/2 Page	7"	X	4 5/8"
1/4 Page	7"	X	2 1/4"
1/8 Page	7"	X	1 1/8"
Streamer	7"	X	3/4"
Full Column	2 1/8"	X	9 1/4"
3/4 Column	2 1/8"	X	7"
2/3 Column	2 1/8"	X	6"
1/2 Column	2 1/8"	X	4 5/8"
Double 1/2 Column	4 1/2"	X	4 5/8"
1/3 Column	2 1/8"	X	3"



Assistant Managing
Editor of the
TOLEDO BLADE
Lecturer

Walbridge, Ohio 43465

I.P.A. Governor
DON WOLFE

DR. STELLA WOODALL



Editorial and Advisory
Board, International
Who's Who in Poetry;
Poet Laureate Interna-
tional; Poet Laureate of
Texas (Alt); President,
Stella Woodall Poetry
Society; Pres. National
League, American Pen
Women, S.A. Branch;
Listed in Who's Who in

Texas, etc.; National Vice-President, Ameri-
can Poetry League.

3915 S.W. Military Drive
San Antonio, Texas 78211

ATTENTION MEMBERS

All change of addresses for
members and nominations for
the purpose of determining en-
dowment members *must* be
printed and legible. We can
not correctly process anything
we are unable to read.

Thank you,
Membership Department

(Excerpts from Address by Rep Yvonne B. Burke before IPA Convention, August 1)

Yvonne Brathwaite Burke
Congress of the U.S. (Calif.)

Law enforcement officials in many large cities view rape as emerging to be the most widely committed crime in our country. In 1972 alone, 46,430 American women were the victims of forcible rape — that means one rape every 11 minutes! This figure, according to FBI statistics, represents a shocking 70 percent increase over a five year period. (1967-72) The increase may stem from the improved reporting and growing willingness on the part of victims to press charges despite the risks. But it must also reflect an increase in the rate of rape in this country.

In my own city of Los Angeles,



Top Five

We are most happy to announce the Artists receiving the Top Five ratings from our Professionals who evaluated each days Previews. Where ties existed in the ratings the names of those who tied are shown.

First: Earl Grandison, Vocalist, 125 So. 23rd St., Philadelphia, Pa. 19103.

Second: Thomas G. Reed, Film-Lecturer, R.D. #1, Chester Springs, Pa. 19425.

Third: Stephen B. Labunski, Lecturer, 30 East 37th St., New York, N. Y. 10016.

Fourth: (Three Artists tied.) Tom Bonham, Puppets, 2030 Westdwood, St. Louis, Mo. 63122; Lou Torok, Lecturer, Box 1217, Cincinnati, Ohio 45202; George M. Schain, Lecturer, 165 Mason St., Staten Island, N. Y. 10304.

Fifth: Rolf Bruce Forsland, Pianist, 56 East 59th St., New York, N. Y. 10022.

Hats off to some fine "Platform Personalities." May our IPA Previews be just the starting rung on your climb up the Ladder of Success.

the number of rapes reported to the Los Angeles Police Department has shown a steady increase, with a 6.9 percent increase in reported crimes and attempt from 1971-72.

In spite of the high incidence of crime, the FBI Uniform Crime Report estimates that only one out of every ten rapes is reported to the police and makes the statement that forcible rape has a lower conviction rate than any other crime. The reasons that rape victims either fail or choose not to report such a savage crime of personal invasion are numerous; some obvious, some less so. Aside from the personal embarrassment the victim must suffer if she carries her case into the courts, there appears to be a growing sense of futility by the victim toward winning her case.

The structure of rape laws, their enforcement and prosecution do not function to deter rape or protect a woman's physical integrity. The California Bureau of Criminal Statistics estimates that about 11% of the total felony complaints filed for rape in the state of California result in conviction. In New York City, the conviction rate falls to 3.9 percent whereas for other felony crimes conviction averages better than 50% in that city.

An extensive study of the general problem of rape was published in 1971 by Dr. Menachem Amir in **Patterns of Forcible Rape**. The results were rather startling for it showed that many of our beliefs about rapists were only myths. These myths are numerous,

varied and often contradictory.

Perhaps the most common myth is the widely held belief that a rapist is a sexually-unfulfilled man carried away by a sudden uncontrollable surge of desire. Dr. Amir's study showed that 90 percent of group rapes were planned in advance and that 58 percent of the rapes committed by a single man were planned. Generally rape is NOT a crime of impulse. It is an act of aggression, hostility and violence; it is not simply a sexual attack. So part of the problem in dealing effectively with rape lies in the basic misconception of what rape actually is . . . Fortunately, legislation is now being considered in the California legislature to reform the outdated rape laws. The current laws are 100 years old. Michigan recently reformed their laws. The state legislature has totally repealed their old laws and instituted new rape laws. The terminology "rape" is removed and changed to "criminal sexual assault", which means men can also be victims of rape. The burden of proof of "non-consent" is removed from the victim and the prosecution. No resistance is necessary to prove force. Cross-examination of the victim or evidence regarding the victim's "chastity" or reputation is specifically banned with only two exceptions: prior sexual activity with the accused or resultant pregnancy or venereal disease. Definition of force and coercion extends to threats of future retaliation. Michigan is the first state to thoroughly revise this country's antiquated rape laws.



And then the battle started—IPA Secretary Edna Sinclair introducing Mary Adelaide Mendelson, author of best seller, *Tender-Loving Greed*, and her opponent Dr. Thomas G. Reed, President of the National Young Men's Christian Assn.



Journalist - Educator - Lecturer
 "The Urban Jitters"
 "The Care and Feeding of a Woman's Mind"
 "Are you SURE "Liberated for What?"
 "You Want To "Newsmen or Jailbirds—
 Be Educated?" Which Shall They Be?"

Who's Who of American Women
 Personalities of the South
 Delta Kappa Gamma

—"an excellent public speaker"—
 THE EL PASO TIMES

P.O. Box 126
 El Paso, Texas
 915-565-4902



The Sheraton-Park in Washington, D.C. Where a little meeting goes a long way.

Lecture rooms. Conference rooms. Reception rooms. Rooms for meetings of 20 or 200. Spacious suites in our Congressional Wing for all-day sessions in complete privacy. At your disposal after your meeting, all the superb facilities of the Sheraton-Park, including luxuriously refurbished accommodations at moderate rates. Write for our conference brochure or telephone our Sales Office collect, 202-265-2000.



Sheraton-Park Hotel & Motor Inn
 2660 WOODLEY ROAD, N.W.
 SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF **ITT**

Program Services



The thrilling story of the American Indian

Dressed in colorful Sioux white buckskin ceremonial costume with genuine eagle feathers double-tailed headdress, Klumatch vividly illustrates his presentation with examples of American Indian crafts, legends, and dancing. He has spent a lifetime visiting reservations, observing and studying Indian arts, customs, religion and culture. The program is designed to acquaint the audience with the American Indian, to clear up some of the misconceptions which have developed about Indians, and to stimulate an interest and appreciation of these rightful "First Americans".

Presents

Yesterday Lives Again AS **BOB VERBECK** Film Historian and original silent film accompanist

at the Piano or Organ
 PRESENTS

Complete Classics of the Silent Screen

Projected at the original speed
 Featuring the Immortals of the silent era

SEE

- ★ THE HERO ★ THE HEROINE ★ THE VILLAIN
 - ★ THE CLIFF HANGERS ★ THE COWBOY STARS
 - ★ THE PERILS OF PAULINE ★ THE KEYSTONE COPS
- THE DRAMAS AND COMEDIES OF LONG AGO

 For Information and Prices—Write or Phone
Program Services
SINCE 1924
 4290 WALNUT STREET WESTERVILLE, OHIO 43081
 (614) 882-1211
a 7 day week day and evening number



International Platform Association
2564 Berkshire Road
Cleveland Heights, Ohio 44106

SECOND CLASS POSTAGE

PAID AT

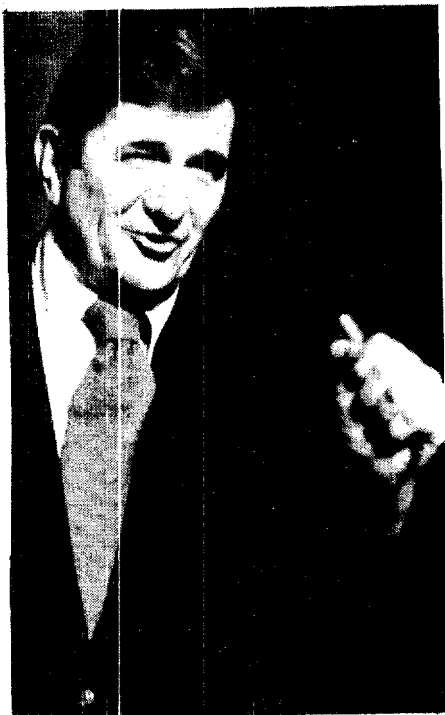
CLEVELAND, OHIO 44101



Joseph C. Bauer biography

Joseph C. Bauer, communication consultant, educator, writer and lecturer, is a man with varied credits in the education, entertainment, public relations and promotion fields.

Represented By HARRY BYRD KLINE CELEBRITY SERVICE — P.O. Box 87, Dallas, Texas 75221 (214) 661-9201



DR. BARRY JONES
One of the World's Most Diverse
Specialist Speakers

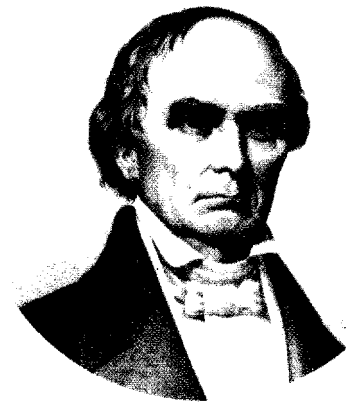
"Members of the Student Education Association and their guests enjoyed a lecture entitled, "Developing the Teacher Personality" delivered by Dr. Barry Jones on October 25th on th campus. Dr. Jones upon popular demand, returned to the campus for the second consecutive year to speak to the local group. His unusual popular ability as a speaker was more than educational and inspiring . . ."

The DUTCHMAN Student News,
Belleville Area College,
Belleville, Illinois

With twenty-five years of experience in education, everywhere and on all levels, Dr. Jones IS informative and educational as well as "witty and urbane", as the St. Louis Post-Dispatch reported. The '74-'75 appearances of Dr. Jones are now being scheduled. Your audiences will appreciate the opportunity to hear and converse with one of the truly fine Educators of our time.

Please contact: DR. BARRY JONES
Towldon Square, Ltd.
109 St. Louis Street
Lebanon, Illinois 62245

It all Started With
Daniel Webster—



By William M. Hall

The Who's Who Of The Spoken Word



Former IPA President Victor Borge being greeted by admirers after winning the Mark Twain Award (silver bowl) inscribed...

"MARK TWAIN'S SUCCESSOR AS AMERICA'S MOST DELIGHTFUL ENTERTAINER, GENTLE DEPICTOR OF THE VIRTUES AND WEAKNESSES OF HUMANITY WITH HUMOR'S PAINTBRUSH"

The International Platform Association, called by its distinguished membership "The World's Foremost Organization of the Spoken Word," is also the oldest association in the U.S. One hundred and forty five years ago, Daniel Webster, famous American orator, statesman and distinguished attorney, along with a few others, organized the first "Lyceum" in Milbury, Massachusetts.

Webster, who served as Secretary of State under three presidents, and changed the history of the Nation by winning the important Dartmouth College Case, perhaps made his greatest contribution to his country in 1826 under the Presidency of John Quincy Adams.

It was at that time that Webster was instrumental in establishing the Lyceum medium for influencing public opinion in towns and cities throughout the country by means of the spoken word. The movement spread rapidly, with tens of thousands of audiences hearing the spoken word from leading men in various fields of activity.

Just five years after Webster's original "Lyceum," the American Lyceum Association was established. Various units that had been formed were now organized for a greater and more effective impact on the public through the oratory of America's best known speakers.

Even the first lecture bureau under the new organization presented such figures as Mark Twain, Ralph Waldo Emerson, Julia Ward Howe, P. T. Barnum and many others who stood foremost in the business, political and entertainment fields.

In 1903 the organization was renamed. It became the International Lyceum Association. Then in 1952 it was reincorporated and became the present International Platform Association.

In its present form, IPA has been in existence 71 years. Such prominent Americans as Carl Sandburg, Mark Twain, Theodore Roosevelt, William Jennings Bryan and Paul Pearson, were instrumental in the establishment of the newly reorganized association. IPA now has a membership of some 15,000 persons in 55 nations of the world.

IPA'S roster of distinguished members is a non-partisan, non-profit organization. Neither conservative or liberal, it works on the theory that its varied membership can make their own decisions through the meeting and hearing of top people in the vast range of talent that comprises its makeup.

"IPA'S members are linked by imagination and friendship," says Dan Tyler Moore, Director General and Board Chairman of the organization. "It is THE CLUB of those who are interested in the rapidly increasing power of the spoken word," Moore commented.

"It is a fellowship of influential Americans and foreign dignitaries," Moore says, "who feel that it is the most powerful and influential club in the Nation today. It combines, through association with the most distinguished membership possible, with a traditional public function—the presentation of the thoughts and ideas of the world's leaders by means of the public platform."

IPA has always attracted the nation's foremost leaders as members. Presidents, Governors, Senators and other influential political figures are only a small segment of those who find IPA both entertaining and profitable in many ways. The news media, writers, artists, physicians and teachers—men and women in just about every walk of life find IPA a fascinating



IPA President being sculpted by nationally famous sculptor Domenico Facci an extremely fast worker who completed the head before the IPA audience in 20 minutes. The head is being cast in bronze for presentation to Lowell Thomas

and educational medium for spreading their own ideas through the spoken word.

However, IPA is not totally comprised of famous names. There are many lesser known, or in fact many who are totally unknown to the public, who value membership in this association of the prominent and the publicized. There is no requirement in IPA rules and regulations that demands that any member take an active part in the program of the association. There are no obligations other than payment of a modest annual membership fee, or dues.

As a non-partisan, non-sectarian and non-profit organization, IPA takes no official position, being completely impartial, on any matter that does not affect the organization as such. It is this freedom of thought, opinion and choice that broadens the appeal to members of every color, creed or aspiration. It is a privileged honor to be associated with the best known people in the multiplicity of occupations that make up the membership of this unique group.

The IPA acts as a public forum, impartially and without regard to popular opinion or position so far as any speaker may be concerned. This is evidenced by the fact that rebels, ex-convicts and just about anybody with a modicum of publicity can be booked for speaking engagements in many places—and be paid very handsomely for their performance. The public is free to form its own opinions, regardless of who the speakers may be, whether well known or obscure.

It may seem a bit strange that persons of little or no reputation are interested and often active members of IPA. But, says Dan Tyler Moore, the Director General, "Although most famous speakers and orators in an I out of politics in both

parties, belong to IPA, hundreds of our members belong because of the unparalleled opportunity for making interesting and useful associations on an informal, friendly basis with people who ordinarily would be inaccessible except on a business or political basis.

"Our membership includes doctors, lawyers, professors, actors from both television and the movie industries, columnists, bankers, ambassadors, senators, musicians, educators, artists and writers.

"Members who are neither performers nor program chairmen are extremely valuable to us as an audience whose applause or lack of it helps select talented people entering the Platform through our IPA Previews. At the same time, our members enjoy what is undoubtedly the most outstanding program of the year anywhere."

Although many opportunities arise through membership in IPA for speaking engagements, the organization is not a bureau for booking agents. It is a professional association in which the talent, the lecture bureaus, the program chairmen, and the listening public all meet for their common interest and pleasure.

At the same time, members benefit in many substantial ways. They meet others who have solved the very same problems that are bothering them. Each year IPA picks approximately 50 persons for its Previews. They are given an opportunity to display their talents before the bureau managers, hundreds of program chairmen, and their sophisticated IPA audiences. For many, this results in a lucrative career on the lecture platform.

Schools and other institutions also profit from the activities of IPA. Director Moore says, "Once a year the IPA sponsors convention previews for new talent



Old pro, Rudy Vallee, a platform immortal, signing autographs for his IPA admirers.



Special Watergate Prosecutor, Leon Jaworski addresses the IPA at annual banquet on July 31, 1974, a few days before President Nixon's resignation. Seated at upper speaker's table starting at extreme left is Eileen Hall, IPA Governor and Previews Chairwomen, who picks the platform talent that is to appear each year; Archibald Roosevelt a third generation IPA member, both his grandfather, Theodore Roosevelt and his father Archibald Roosevelt were members; Dan T. Moore, Director General of IPA; Jaworski; Dan T. Moore, III; Mrs. Leon Jaworski; Mrs. Drew Pearson (Drew Pearson was a former IPA President as was his father Paul Pearson; then last is retiring President, Ted Mack who will turn the gavel over to incoming President, Lowell Thomas who is hidden behind the podium.

seeking admission to the lecture and entertainment world. New talent is screened by booking agents and by the hundreds of fathers and mothers in our audience of IPA members.

"Their reaction heavily influences the type of talent who will address your children and your children's children. The convention previews are the largest single source of new talent for school assembly, club and celebrity programs."

The power of the spoken word is tremendous. It is the face-to-face confrontation among the millions that molds public opinion, and which determines to a great extent the news that comes out through the television tube or over the network wires of our newspapers.

The late Drew Pearson, prominent if controversial newspaper analyst and columnist, speaking of this great influence once said, "The effect of such conversation is enormously enhanced if one participant is respected and can state that he or she actually saw and heard a certain national figure face to face, or even talked to a person who saw him."

Pearson further said, "The U.S., where everything is packaged for convenience of the consumer, is the only nation that

has not only packaged this critically important high level talk, and influence, and rumor mechanism, but has even packaged a massive trade association with close to 10,000 (the number today will greatly exceed that number) members to effectuate it."

In 1969, when Drew Pearson made the above statements, he estimated that more than 65,000 appearances before audiences emerge every year throughout the U.S. out of the IPA Annual Congress and its membership. It is safe to say that many more appearances are every year through IPA sponsored activity.

The highlight of each year's activities, the Annual Convention, is held in Washington, D.C. at the Sheraton Park Hotel in late July and early August. Attendance is limited to IPA members, is well represented and highly publicized.

The five-day Convention not only provides the most outstanding personalities and programs to be seen anywhere, but it also presents them in an atmosphere where, with only IPA members being admitted, furnishes a volume of top level "off-the-record" conversation that adds an immense impact to the gathering. There numerous top statesmen, TV, radio and

newspaper greats and entertainers and artists who rank high in their professions mingle with the crowd.

In the midst of such an awesome assemblage, the new and unknown members find a never before realized experience, where they find counsel and help, see and talk with people few outsiders are privileged to meet, and enjoy themselves thoroughly in many other ways.

The latest Annual Convention provided the usual distinguished list of speakers and entertainers. In addition, many social events and workshops were held, where audiences wholly composed of IPA members, listened, learned and enjoyed the privilege of mingling with such well known men and women.

A favorite activity with newer members is the tour of the city. This takes the visitors past Watergate, the White House, Embassy Row and guided tours of Kennedy Center, the Islamic Center and the magnificent new Gothic Cathedral. Chairman for the 1974 tour was Shirley Duncan.

To present the program for the entire five days would be beyond the scope of this article. Suffice it to say that there were numerous lectures on a broad variety

of subjects. Included were Don Cooper's "The Will Rogers of the Lecture Platform"; Gordon Gray, who told of "Those Good Old Days - Tomorrow"; Ted Mack, President of IPA, who gave some pointers on "Spotting the Professional Lecturer" and "A Checklist For Success" featuring Henri Saint-Laurent, Executive Director of *Eventful Training*, and Eleanor Holland, founder and director of the *Author and Celebrity Forum*.

A festive banquet, along with many popular entertainers added zest to the annual affair. Piano recitals by Victor Borge and Rosa Lobe were presented, art shows were held, and various musical performances were given. Well known comics and gag writers also had their say.

Various Awards are presented at the Annual Conventions. This year's Winston Churchill Award was presented to Watergate Special Prosecutor Leon Jaworski. The award, given annually, is presented to the person who, in the judgement of IPA judges, makes the most significant statement or statements bearing on the future welfare of the American citizen.

Jaworski's lecture on "Leadership in Citizenship" stressed "The need today for instituting in our schools throughout our country an enlarged and improved program of youth education in the fundamentals of law in a free society and in the responsibilities of leadership."

Talent, a quarterly publication for IPA members, is an informative and educational journal that keeps members informed of Association news and activities, as well as articles of interest by well known members. It provides a convenient showcase through its advertisers of leading entertainers and their presentations in the months ahead. It is also an excellent source of information for the person who has been invited to join the Association.

How *does* one become a member of this association that proudly calls itself "The Who's Who of the Spoken Word?" If you are famous for any reason, you very likely have already been given an invitation.

If you are a totally unknown person, you may just have to wait until some sponsor recommends you! That may or may not ever be. But if it is, unless your sponsor volunteers the information, you may never know who it was or why. For membership is by invitation only, and that through a sponsored recommendation.

This great organization began with Daniel Webster. Let the conclusion of this account of its beginning and its activities end with the words of its distinguished founder: "There are many objects of great value to man which cannot be attained by unconnected individuals, but must be attained, if at all, by association."



Dan T. Moore, Director General of the International Platform Association in a triple handshake with famous prophetess and astrologist Jeane Dixon and Dan Moore's grandson, Lloyd Ownes who was helping with the IPA convention.

Some of the speakers at the IPA Creative Programming Workshops designed to make Program Chairmen of the nation more effective at their jobs. Starting at left is Ben Franklin, Jr. of Associated Club System of some 200 audiences all over the nation; John Heinz, Assistant to the President of Bethlehem Steel Corporation; Bob Orben, nation's most famous gag-writer, writes copy for Bob Hope, Art Linkletter and many other greats of the entertainment world and currently on a more serious level, speech advisor to President Gerald Ford; Joseph Bauer, Director of Activities, Ambassador College and Chairmen of IPA's Creative Programming Workshops.



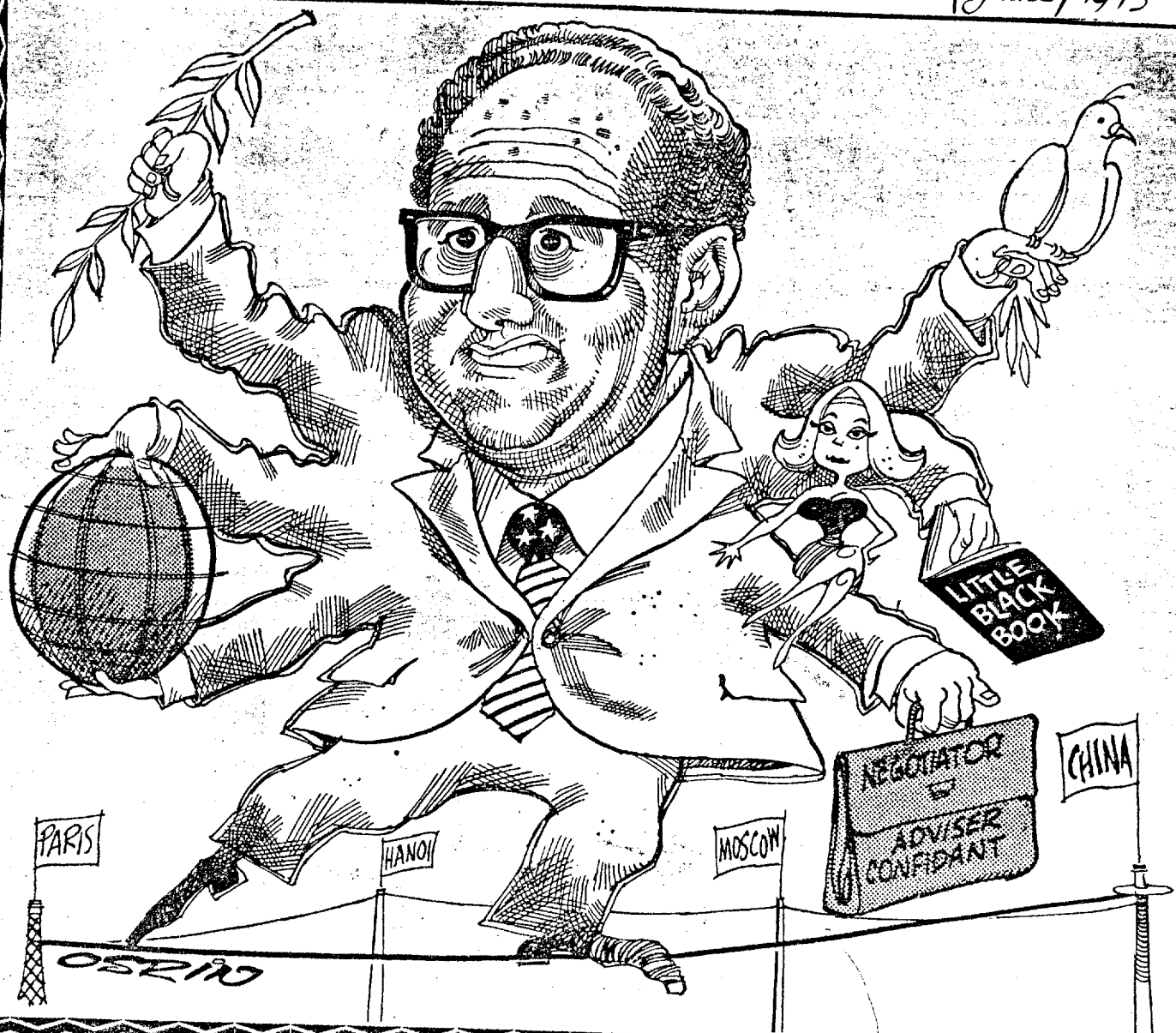
From left to right—Syndicated Washington Columnist, James Kilpatrick in his interview of Senator Henry (Scoop) Jackson, Democrat Presidential candidate before the IPA audience. In the middle is Dr. Everette Peterson of the prestigious Denver Executive Club who introduced Jackson and Kilpatrick.

Talent

THE PUBLICATION OF THE INTERNATIONAL PLATFORM ASSOCIATION

Cleveland Heights, Ohio

Summer (June) 1973



(See Cover Story Page 4)

Official News And Guide For The Program Chairman

... "for the man on the platform, the manager who puts him there, and the committee that keeps him there." — Carl... added ... "and the vast audience that WANTS him there."

Approved For Release 2004/10/13 : CIA-RDP88-01375R000300320001

