

# THE FOREIGN POLICY ASSOCIATION CELEBRATES ITS 50th ANNIVERSARY:

## COME SEE AND DEMONSTRATE AGAINST THE REAL WARMAKERS!

The Foreign Policy Association is giving a black tie dinner at the New York Hilton on the night of November 14th to celebrate its 50th year of "leadership and innovation in world affairs education." Secretary of State Dean Rusk will make a speech, introduced by Charles W. Engelhard, a director of the FPA and Chairman of Engelhard Minerals and Chemicals, Engelhard-Hanovia, the American-South African Investment Co., Ltd., and Rand Mines.

Engelhard has a seat on the boards of numerous South African corporations and also on the council that sets black wages in the mines at 70 cents a day. His wealth is based on platinum, gold, silver, diamonds and apartheid. Appropriately, he often represents the U.S. government in Africa on state occasions. He is a big contributor to the Democratic Party, and according to *Forbes Magazine* is the model for Ian Fleming's "Goldfinger." He also owns much of the slum housing in the ghetto area of Newark, New Jersey.



Direct result of the policy of apartheid in South Africa, which imposes terrible restrictions on the black majority in that country, was the Sharpeville massacre, March 21, 1960.

The 800 members of the power elite dining at the Hilton represent a gathering of American political-industrial dynasties. What brings them together? The Foreign Policy Association bills itself as private, non-profit, and nonpartisan. It says it is devoted to developing, through education, informed, thoughtful and articulate public opinion on the major issues of foreign policy facing the U. S. Sounds innocuous.

But let's take a look at the men who received invitations. They come from big business, like Norman E. Obbard of U.S. Steel; Edward A. O'Neal, Chairman of Monsanto (Dow) Chemical; Frank R. Milliken, President of Kennecott Copper; J. L. Atwood of North American Aviation; Christian Herter, Jr. of Mobil Oil; Bertram H. Witham of IBM World Trade Corp.; Thomas E. Sunderland of United Fruit; and Stanley Marcus of Dallas' Neiman-Marcus.

They come from major universities, like Grayson Kirk of Columbia; from CIA-supported foundations, like J. M. Kaplan of the Kaplan Fund and David L. Guyer, a vice-president of the Institute for International Education; from "patriotic organizations," like John Richardson, Jr. President of Radio Free Europe; from the communications industry: Arthur Ochs Sulzberger of *The New York Times*, Henry Luce III of Time, William Paley of CBS.

Others are government types: Ralph Bunche, Allen W. Dulles, Angier Biddle Duke, Arthur Goldberg, and the current U.S. Ambassador to south Vietnam, Ellsworth Bunker.

Since when are big businessmen and university and foundation administrators foreign policy decision-makers? A quote from *Business Week*, April 21, 1963, states the reason bluntly:

"In industry after industry, U. S. companies found that their overseas earnings were soaring and that their return on investment abroad was frequently much higher than in the U. S."

Obviously it is important to these leaders of American business that they maintain political and economic control in as many countries of the world as possible to assure the huge profit margins that U. S. industry believes are its due. This is one of the major causes for the repressive and exploitive involvement of U. S. interests in Southeast Asia, the Caribbean Republics, Indonesia, and many of the countries of Latin America and Africa.

Among the other reasons for the U. S. continuing the Vietnam War is to set an example of what happens when a small, underdeveloped country dares reject American political and economic control.



The real price of American policies in Vietnam is being paid in the bodies of young American GIs and Vietnamese. Here, a tank carries dead Marines out of the Con Thien area following a bitter battle, July 2, 1967.

Indeed, the men meeting at the Hilton Hotel for cocktails and dinner with Dean Rusk and Charles Engelhard are responsible leaders.

They are responsible for the whole destructive direction of American foreign policy. They are responsible for the war in Vietnam and the conditions of the black American communities in this country.

They are responsible for the lack of quality education here. For CIA intervention into the National Student Association in the U. S. and into the governments of many countries around the world.

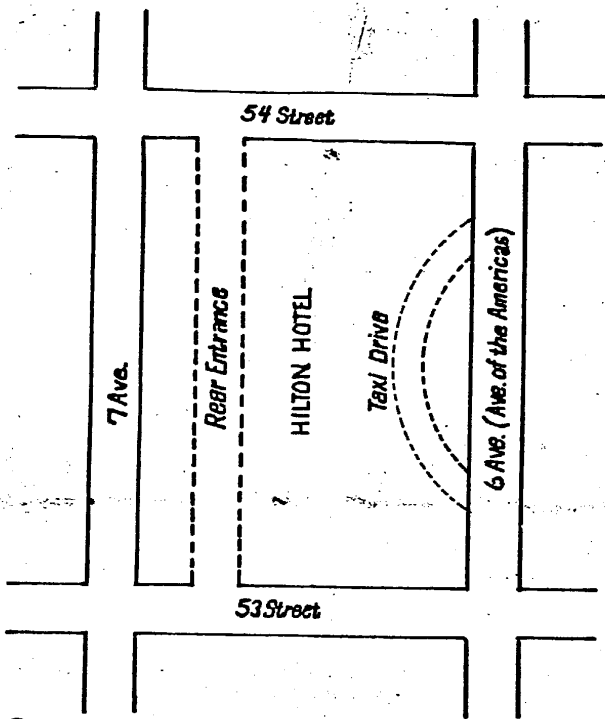
They are the responsible ones.

And we should be sure to let them know how we feel about their "leadership and innovation" in U. S. foreign policy.

Come to the Hilton, 6th Avenue, between 53rd and 54th Street, on Tuesday, November 14th. Be there at 5:30 p.m. sharp - with thousands of other New Yorkers who oppose the war in Vietnam and the foreign policy-makers who keep it going.

DIAGRAM OF THE N.Y. HILTON AREA

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# Demonstrate Against The War



**DEAN RUSK,  
CHARLES ENGELHARD  
and the WARMAKERS  
WILL BE AT A MEETING  
AT THE N.Y. HILTON  
TUESDAY, NOV. 14  
5:30 P. M. SHARP!**

**RAIN or SHINE:**

**JOIN THE PICKET LINE AGAINST THE VIETNAM WARMAKERS**

**ASSEMBLE:** 6th Ave. between 53rd & 54th Streets. Please approach the picket line from the south. Please do not fill up side streets. If necessary, we will spread our line down 6th Ave. It's important to converge on the hotel at precisely 5:30 p.m. for maximum effectiveness of the demonstration.

**Sponsored by:**

**FIFTH AVE. VIETNAM PEACE PARADE COMMITTEE  
17 EAST 17TH STREET, N.Y.C. 10003; (212) 255-1075.**

There will be various direct actions sponsored by SDS, at the hotel. For further information call SDS at 675-2626.

Please clip and mail to: **Fifth Ave. Vietnam Peace Parade Comm.  
17 East 17th St.; NYC 10003**

- I enclose \$ \_\_\_\_\_ to help pay for printing this leaflet and for the work of the Parade Committee.
- I am available as a volunteer to help on future New York peace actions.

NAME .....

ADDRESS .....

CITY & STATE ..... ZIP ..... PHONE .....

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JAN 6 1967

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**Moyers Joins Board**

New York Daily News Service  
NEW YORK, Jan. 5 — Bill D. Moyers, special assistant to the President, is among 10 persons elected today to the board of the Foreign Policy Association, a non-partisan group that has worked for 50 years to develop public opinion on world affairs. Moyers is leaving the White House Feb. 1 to become publisher of Newsday, a Long Island daily.

This organization has previously been of interest to this office.

NEW YORK TIMES

JAN 14 1966

**Foreign Policy Association  
Opens an 8-Week Program**

The Foreign Policy Association, a nonprofit, nonpartisan organization that provides background material on international events, began its 12th annual "Great Decisions" program yesterday.

Samuel P. Hayes, who presided at a luncheon at the New York Hilton Hotel, estimated that 300,000 persons in 1,000 communities would take part in the eight-week program of lectures, discussions and reading.

Ten television news correspondents took part in the luncheon discussion, describing political and military situations in areas they have been covering and then answering questions.



# FOREIGN POLICY ASSOCIATION

INCORPORATED

345 East 46th Street • New York 17, N. Y. • Area Code 212-OX 7-2432

WORLD AFFAIRS CENTER  
345 East 46th Street  
New York 17, New York

January 13, 1965

Mr. Paul Chretien  
Assistant to Director, Public Affairs  
Central Intelligence Agency  
Washington, D.C. 20505

Dear Mr. Chretien:

We are pleased to send you a copy of our latest issue of INTERCOM which carries a special feature on "Careers in World Affairs." May we call your attention to pages 35 and 38. We would like to thank you for all the help you gave us in the preparation of this issue.

We are hopeful that this unique collection of practical information will provide the impetus for more intelligent, responsible young Americans to enter careers in the increasingly important field of foreign affairs. If there are any ways in which you can draw attention to this directory, we would be most grateful.

In the event that you may have some use for them, I am enclosing a press release and a flyer, both of which are available in quantity, without cost. We would be pleased to send additional copies to you or other individuals or groups.

We would also welcome your comments on the issue. Again, thanks for your help and cooperation.

Sincerely,

(Mrs.) Miriam C. Miller  
Editor, INTERCOM

# FOREIGN POLICY ASSOCIATION, INC.

345 East 46th Street · New York, N. Y. 10017 · OXford 7-2432

Department of Public Information - - contact . . . Mrs. Thetis Reavis

FOR IMMEDIATE RELEASE

## NEW JOB DIRECTORY PINPOINTS "CAREERS IN WORLD AFFAIRS"

Job seekers with an interest in exploring today's world-wide career opportunities, will find the world spread out before them in a new 52-page job directory, "Careers in World Affairs," published today by the Foreign Policy Association.

The directory details job possibilities around the globe, from the North Pole to the South Pole, and especially in the U.S. It is directed to people of all ages - the college student, the businessman, the scholar, the missionary - the experienced and the inexperienced.

Written and researched with the job seeker in mind, "Careers in World Affairs" offers facts, tips, hints, on working for the U.S. Government; international organizations; job opportunities in this country with foreign governments; working for private organizations both in the U.S. and overseas; working for international business; teaching opportunities abroad with the U.S. Government, international or regional organizations and private agencies, business companies, and others; and provides a checklist of summer opportunities. The directory leaves no stone unturned, with a final section on basic job hunting rules, additional fields for job possibilities, and employment and guidance aids.

(MORE)

Here are sample bits of information from the directory:

There is a continuing need in the State Department's Foreign Service Staff Corps for secretaries, stenographers, and communications and records clerks.

Major employment opportunity with the U.S. Information Agency for the individual with college training and little or no experience is through the Foreign Service Junior Officer Trainee Program.

The Defense Intelligence Agency hires personnel majoring in liberal arts, earth and physical sciences.

The National Security Agency hires liberal arts majors for its research and language programs, and hires engineers, mathematicians and physicists for work in research and development, communications systems, and data systems.

The U.S. Travel Service employs travel and tourism experts for work in Washington and at its nine overseas offices in England, France, Germany, Italy, Japan, Australia, Brazil, Colombia and Mexico.

The Central Intelligence Agency employs individuals for Washington service as intelligence analysts with backgrounds in politics, history, economics, geography, physics, engineering, and virtually all divisions of the physical and social sciences.

Best bet for a job with the United Nations is as a language specialist in such fields as interpreting, translating, or secretarial and typing work.

Best employment opportunities with the UN specialized agencies appear to be with the international financial institutions.

CARE recruits directly for its overseas administrative staff and each year fills about 20 to 30 openings by individuals with a college degree, plus one other unit of experience, such as the Peace Corps or military service.

Many business and industrial concerns operate kindergarten, elementary, and secondary schools in overseas locations for dependent children of American employees. Some 10 companies operating in countries throughout the world are listed as possible sources for overseas teaching jobs.

This directory was issued as a special edition of INTERCOM, a world affairs handbook published six times a year by the Foreign Policy Association. Each edition of INTERCOM focuses on a special feature topic, in addition to reporting ongoing programs and activities of official and private organizations involved in the field of world affairs.

Subscription rates for INTERCOM are \$5.00 a year (6 issues). Single copies can be ordered at \$1.00 each, and bulk rates are available. Descriptive flyers are available without charge. Order from INTERCOM, 345 East 46 Street, New York, New York 10017.

The Foreign Policy Association is a nonprofit, nonpartisan national organization, working to develop an informed, thoughtful and articulate public opinion on foreign policy.

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January 12, 1965





**Foreign Policy Association  
Annual Report 1964-65**

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**FPA Headquarters:**

345 East 46th Street  
New York, New York 10017

**Regional Offices:**

**Northeastern**

345 East 46th Street  
New York, New York 10017

**Southeastern**

614 Candler Building  
Atlanta, Georgia 30303

**Midwestern**

2141 — 14th Street  
Boulder, Colorado 80302

**Western**

1711 Grove Street  
Berkeley, California 94709

## **PRESIDENT'S REPORT**

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The Foreign Policy Association completed its 48th year in June 1965, a year when world events dramatically illustrated the extent of United States involvement in the world.

There was armed conflict in Vietnam and the Dominican Republic. Shots were fired in Cyprus, in Malaysia, in Kashmir and in the Middle East — conflicts each of which could at any moment escalate to involve our vital interests directly.

New leaders are in power in the United Kingdom and the Soviet Union. Governments have changed in many other areas including such key nations as Chile, Bolivia and Iran.

China exploded its first atomic bomb, joining the small group of nuclear powers. This event alone has affected many of our relationships — not only in Asia but in Africa and Latin America as well.

It was a critical year for the United Nations, with the General Assembly unable to take a single vote. Indonesia became the first nation to withdraw from the UN.

In Europe, new problems in the Common Market, in the Kennedy Round and with our NATO allies, have demanded careful negotiation. These problems have been complicated by a resurgence of nationalism in Europe and by the balance of payments problems faced by the United Kingdom and by us.



- 1. U.S. Marines in South Vietnam.
- 2. Mushroom cloud after explosion of Communist China's first atomic bomb.
- 3. Two American soldiers direct traffic in downtown Santo Domingo.
- 4. Valentina Nikolayeva-Tereshkova (left), space hero in her own right, applauds the Soviet Union's three newest cosmonauts (left to right) Boris Yegorov, Konstantin Feoktistov and Vladimir Komarov. Joining (right) in the welcome is new Soviet Premier A.N. Kosygin.
- 5. An American G.I. strolls past a "Yankees Go Home" sign on wall in Santo Domingo.
- 6. U.S. Marines wade ashore from landing craft in South Vietnam.
- 7. United Nations Secretary-General U Thant making statement before his departure for Pakistan and India.
- 8. President Charles de Gaulle of France.



Photographs 1, 2, 3, 4, 5, 6, 8 from United Press International. Photograph 7, courtesy of the United Nations.

Debate on foreign aid, a proposal to change our immigration laws, the Ecumenical Council, International Cooperation Year, the Sino-Soviet dispute, and new developments in Eastern Europe have vied for our attention.

This catalog — although incomplete — demonstrates the total world involvement of the United States. It suggests the complexities of our foreign policy decisions. It also emphasizes the need for the work of the Foreign Policy Association.

If, as we believe, an informed, articulate public opinion strengthens the United States in making and carrying out foreign policy, then FPA and others concerned with education in world affairs have much to do.

We must increase citizen interest in foreign affairs, involve more citizens in study and discussion, and strengthen the conviction and the effectiveness with which they express their opinions.

World affairs education programs require continual evaluation, continual revision to make efficient use of limited resources. This process continues at FPA. I would like to highlight a few of the major developments of the past year.

For some time FPA's strategy has been to concentrate its efforts on adult audiences. We have sought to develop and create new interest in foreign policy issues among the 10 million most active and potentially influential citizens. This audience remains our primary target.

A great challenge exists, however, to provide leadership in world affairs education in the secondary schools. Here is the last opportunity our educational system provides to reach the great majority of future citizens. If these young people can acquire an understanding of the critical importance of our relationships with the rest of the world, of the process of foreign policy determination and the basic concepts that govern relationships among nations, they will become better citizens, better able to understand and use the flow of news and information available to all.

Currently, secondary school educators are rapidly revising social science curricula, much as a few years ago they revised courses in physical sciences and mathematics. Specific interest in world affairs education in the high schools has grown. This is evidenced by the increased use of our "Great Decisions" program. Much more needs to be done, however, and the Foreign Policy Association is expanding its school-directed activities in two ways. First, we are giving greater emphasis to the use of "Great Decisions" in high schools, both nationally and through our regional offices. With the provision of a Teacher's

Guide, wider use of educational television, and a special arrangement with the Educational Services Division of *The New York Times*, this program is being made more useful to the teacher and is being extended to a number of city and state school systems.

Second, through a special grant from the New World Foundation, a completely new approach to the teaching of the basic concepts needed for understanding foreign policy issues is being planned. This is a program that will take time, effort and substantial funds for development and adequate testing. We are fortunate to have secured the assistance of Mr. James L. Becker, director of the Foreign Relations Project of the North Central Association, as a consultant on this project. A distinguished advisory board of scholars representing several disciplines has agreed to assist, as have several departments at Stanford University and the American Institutes for Research.

Further steps are planned to strengthen FPA's work in the secondary schools. This new emphasis, carefully considered by our Board, reflects the Association's constant review of its target audiences with the development of new programs where need is apparent.

Considerable attention has been devoted by the Foreign Policy Association in the past year to analysis of the role of public opinion in the shaping of foreign policy. The highlight of this activity was a conference held at Princeton under

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**Participants at Conference on Public Opinion and Foreign Policy  
at Princeton, New Jersey – March 24-27, 1965**

**Robert Angell**

Director, Center for Research on Conflict Resolution  
University of Michigan

**Raymond A. Bauer**

Professor, Graduate School of Business Administration  
Harvard University

**Bernard C. Cohen**

Professor, Department of Political Science  
University of Wisconsin

**Harry Eckstein**

Professor, Department of Politics  
Princeton University

**Mark Ferber**

Professor, Eagleton Institute of Politics  
Rutgers University

**Johan Galtung**

Editor, *Journal of Peace Research*  
Peace Research Institute, Norway

**Scott Greer**

Associate Professor, Department of Psychology  
Northwestern University

**Harold Guetzkow**

Professor, Department of Political Science  
Northwestern University

**H. Field Haviland, Jr.**

Director, Foreign Policy Studies  
The Brookings Institution

**Alfred O. Hero**

Executive Secretary  
World Peace Foundation

**Samuel P. Huntington**

Professor of Government  
Harvard University

**Herbert Kelman**

Professor, Department of Psychology  
University of Michigan

**Theodore J. Lowi**

Associate Professor, Department of Government  
Cornell University

**Herbert McClosky**

Professor of Political Science and Research Psychologist  
Survey Research Center  
University of California at Berkeley

**Lester W. Milbrath**

Assistant Professor & Co-Director, Political Behavior Program  
Northwestern University

**Warren E. Miller**

Professor of Political Science and Program Director,  
Survey Research Center  
University of Michigan

**Nelson W. Polsby**

Professor, Department of Government  
Wesleyan University

**James A. Robinson**

Professor, Department of Political Science  
Ohio State University

**James N. Rosenau**

Professor, Department of Political Science  
Rutgers University

**Milton J. Rosenberg**

Professor, Department of Psychology  
Dartmouth College

**J. David Singer**

Associate Research Political Scientist  
Mental Health Research Institute  
University of Michigan

**Kenneth Waltz**

Professor, Department of Political Science  
Swarthmore College

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the direction of Professor James Rosenau of Rutgers University. Twenty distinguished scholars (see list) representing political science, social psychology, economics and psychology met to consider a series of nine papers specially prepared for the conference. (A book, edited by Professor Rosenau, is in preparation which will contain the papers as revised after the conference.)

From this exchange among scholars has come a series of insights which serve to strengthen all Foreign Policy Association programs, as well as direct assistance in the preparation of a series of publications and programs dealing with the topic "Public Opinion and Foreign Policy". These include two issues of HEADLINE SERIES published this summer, a special issue of INTERCOM (FPA's information service for world affairs educators) scheduled for spring, and the background papers for a new American Leadership Seminar, to be offered to colleges, universities and other groups in the coming year. These activities will encourage discussion and study of the public role in foreign policy determination, and an understanding of how United States policies are formed.

In planning the substantive content of our programs, we lean very heavily on the advice and counsel of our Board of Directors. A special committee on

program content works with the staff in the selection of issues and topics to be covered by "Great Decisions", the HEADLINE SERIES, INTERCOM and the American Leadership Seminars.

Another Board committee is concerned with a continual review of educational techniques and assists us not only on our regular programming but also in designing special programs for other organizations.

FPA's Board has also provided strong and active support in other areas of our operation, including fund raising. Six new directors were added in the year past. They are listed on this page and represent a considerable gain for the work of the Association.

A number of other significant areas of progress in the past year are noted in this report. Outstanding is the unusual reception given to the "Careers" issue of INTERCOM, which obviously met a great need. The publication was reviewed or quoted in many other publications and has had to be reprinted. Our Book Center, located on the first floor of the Carnegie Endowment International Center, has achieved a new high in sales and is proving its educational usefulness as a unique source for materials on world affairs; its service is worldwide.

We look ahead to further refinement and expansion of our existing activities in the coming year. The importance of the objective — strengthening United States foreign policy by improving the extent and the quality of the dialogue between citizen and decision-maker — is greater than ever. Research, innovation, experimentation, efficiency and resources are needed for the task. I am grateful for the assistance of our Board, our staff, the many willing consultants in business, academia and government, and of our financial supporters, who have all contributed to the achievements of this past year.



Samuel P. Hayes, President

**NEW FPA BOARD MEMBERS 1964-65**

**TOM B. COUGHRAN**

Executive vice president, Bank of America (International)

**THOMAS L. DANIELS**

Director Emeritus, Archer Daniels Midland Company

**RICHARD N. GARDNER**

Professor of Law, Columbia University

**JOHN D. HARPER**

President and Director, Aluminum Company of America

**STANLEY MARCUS**

President, Neiman-Marcus Company

**NORMAN B. OBBARD**

Executive vice president—international,  
United States Steel Corporation



## PROGRAMS OF THE FOREIGN POLICY ASSOCIATION

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### Mass Media

To stimulate interest in foreign policy questions, to encourage a flow of information on the issues, and to promote active discussion of them by the citizen — these are the aims of the Foreign Policy Association.

The task requires the effective utilization of as many existing channels of communication as possible — channels that can be used economically and which in turn provide access to hundreds of thousands of citizens.

Press, radio and television are such channels. They provide a constant stream of information and analysis on current foreign policy issues invaluable to any educational program.

An intensive effort has been made to enlist the support of mass media for specific FPA programs. The "Great Decisions" discussion program has benefited substantially from such support. This nationwide program involves small groups of citizens, meeting in homes, churches and clubrooms in a discussion of eight major foreign policy issues each year. United Press International prepared in 1965, as in previous years, and will prepare for 1966 a series of eight feature articles on "Great Decisions" topics. These articles are written by their correspondents and contribute additional analyses of each issue as well as bridge



the gap between the time "Great Decisions" material goes to press and the date of actual group discussion of the issues. Local newspapers in many areas use this material in addition to locally prepared articles on the topic of the week. They also aid local committees in the organization of discussion groups.

In 1965, eight half-hour radio shows were prepared by Wayne State University in cooperation with FPA. In addition to being used on the stations regularly carrying Wayne State's programs, Mutual Broadcasting System distributed these same programs to its hundreds of affiliated stations. National Educational Television produced a series of eight half-hour television programs for use by ninety educational television stations in the country. These programs, which provide a discussion by outstanding experts on each of the topics, are used by many groups as a part of their participation in "Great Decisions". In both radio and TV, arrangements have been confirmed for similar strengthening of the program in 1966.

#### Mass Media Coverage of "Great Decisions...1965"

**Press:**

579 newspapers reported on "Great Decisions" programs and topics, including more than 113 newspapers featuring the special series by UPI foreign correspondents.

*The New York Times* "School Weekly" carried a series of special four-page spreads on the "Great Decisions" topics which reached 150,000 students and teachers.

**Television and Radio:**

■ 39 TV and radio stations carried locally produced programs on the "Great Decisions" topics.

■ 90 TV stations carried eight half-hour programs produced by National Educational Television.

■ 52 radio stations carried eight half-hour programs produced by Wayne State University; in addition, the Mutual Broadcasting System also made this series available to its more than 500 affiliated stations throughout the country.

This cooperation reinforces specific programs, and also provides tremendous additional benefits. The combined audiences for these substantive and thoughtful treatments of major foreign policy issues by the mass media are in the millions. Audiences exposed in this way to a careful review of the nature of the issues and the alternative courses of action are stimulated to new interest and, we hope, in time to more active participation in the study of foreign policy.

FPA works closely with the mass media to encourage and expand the audience for foreign policy news and analysis. For example, the dramatic three and a half hour telecast — "An American White Paper", created by NBC and sponsored by Eastern Air Lines, was promoted by FPA through world affairs study groups throughout the country under a special arrangement with the

network and sponsor. The program provided a unique educational opportunity, and represented an important contribution toward the Association's goals. It is hoped that more arrangements of this kind can be worked out and that FPA can thus encourage more mass media programming in the foreign policy area.

## Active Educational Programs

FPA aims to widen and heighten interest in foreign policy, encourage the shaping of opinions, and promote the expression of these opinions in the community and to national decision-makers in Washington.

Educational experts advise that group discussion is one of the most effective ways of achieving these aims, more effective than passive listening, viewing or reading. Hence, FPA emphasizes activities that involve active discussion—whether in informal groups, high school courses, or seminars. Discussion, however, is likely to be barren if not based on solid information. Therefore, FPA provides specially prepared study materials that point up discussable issues.

Next, foreign policy problems must reach people where they live. They must be translated into the personal terms which lead to individual decisions and action. For this reason, through its Active Educational Programs, FPA works with the American people, in their own communities, in high schools and through their existing organizations, where they can and must learn to face foreign policy problems as their own problems.

## Great Decisions

The "Great Decisions" program originated in Oregon in 1954. By 1965 it had spread across the nation engaging, in the past year, some 300,000 people in the study and discussion of eight of the most important foreign policy issues facing the United States. It is FPA's largest single program and the largest educational activity of its kind in the country.

The purpose of "Great Decisions" is to involve a larger segment of the population in



the study and active discussion of foreign affairs than has been possible through traditional educational agencies, and to give the individual citizen a greater realization of the role he can play in forming the nation's foreign policy.

Originally designed for informal adult education, "Great Decisions" has increasingly been adopted as part of the curriculum of high schools and colleges. The program often operates on a community basis with adults and high school students studying and discussing the same topics during the same weeks.

The "Great Decisions" program is based on a Fact Sheet Kit. This compact package of discussion materials contains concise analyses of each of eight foreign policy problems selected for the year as well as reading lists, discussion questions, and tips on how to keep discussion lively and relevant. In preparation, each section is checked by members of the FPA Board and by outside experts.

Opinion Ballots in each Kit offer participants a way to make their views known to the country's policy-makers. Groups are encouraged to summarize these and forward the result to their Congressional representatives and to the State Department. In a number of communities each year, they discuss their conclusions with Congressmen at specially planned "Issues Conferences".

In 1965, the core of "Great Decisions" continued to be the small, informal discussion group, with adults meeting once a week during February and March in peoples' homes, clubs, factories, offices, union halls, libraries, schools, churches and synagogues.

Teachers of world affairs are turning more and more to "Great Decisions" for objective, up-to-date instructional materials on foreign affairs. Their increasing interest has led FPA to experiment with locally-financed distribution of Fact Sheet Kits to all the public high schools in a community.

In 1965, this was done throughout Utah and New Mexico, in Dayton, Ohio, in a suburb of Detroit, and in the entire New York City secondary school system. In addition to the "Great Decisions" Fact Sheet Kit, a series of special four-page spreads on foreign policy topics in *The New York Times* "School Weekly" reached some 150,000 students and teachers. A series based on the 1966 topics will be carried by this publication. During the year, over 700 high schools (including public and private schools) involving 134,492 students from hundreds of communities participated in "Great Decisions". The discussion materials became an important part of their social studies curriculum.

In many places "Great Decisions" is a community, area, or even a state-wide activity. In such cases "Great Decisions" enlists local support and is

organized by State University Extension Services, civic organizations, businesses, unions and religious groups, with strong support from local newspapers and broadcasting media.

In 1965, new techniques were tried out in several communities. For example, the Dayton World Affairs Council financed the distribution of 10,000 Fact Sheet Kits with funds raised from its fall fashion show. Members of the Council, together with representatives of FPA, coordinated the project with the Dayton school system and local voluntary organizations. Civics and history teachers were encouraged to use "Great Decisions" material. Mailings were sent to all school principals and to more than 2000 potential discussion group leaders.

Broadcast media also participated in the program. The Council's own weekly broadcast was turned over to "Great Decisions" topics, and a full hour on



High school students discussing GREAT DECISIONS topics.

Sundays was divided between a television series produced by National Educational Television and a specially produced local panel discussion.

*The Daily Journal*, one of the city's two newspapers, used adaptations of United Press International material on "Great Decisions" in full page spreads.

More than 5000 of Dayton's high school students — about half the number of 11th and 12th grade students in the area — used the "Great Decisions" materials. The program was so successful in the schools that the World Affairs Council had to turn down school requests for materials to keep enough on hand for the adult program.

In the adult community, more than forty groups were formed around organizations or individuals, and a number of "open groups" were formed in libraries and schools.

The Dayton World Affairs Council is planning a "Great Decisions" program in 1966 on at least as extensive a basis as the 1965 program. Prospects for local support for the program, in other cities, are being investigated.

### **New Curriculum Project**

Students have participated in Foreign Policy Association programs in past years, but in 1965 FPA expanded its activities toward the nation's high schools. In addition to the expanded use of the "Great Decisions" program and other FPA publications in high schools, FPA also made plans for a completely new and creative approach to the study of foreign policy issues in secondary schools. This new training project, "Analysis and Judgment-Making in Foreign Relations," the planning of which was made possible by a special grant from the New World Foundation, is designed to expose students to the wide range of considerations which affect foreign policy, and to show them how these factors are employed in decision-making. The program is being developed by FPA with the cooperation of the Department of Communication, Stanford University, and the American Institutes for Research. Important assistance is also being provided by the Stanford School of Education and members of the political science department, and by the Foreign Relations Project of the North Central Association.

The aim of the program is to stimulate logical thinking rather than rote learning on foreign policy problems, and to make the most effective use of all media for this purpose. Programmed or self-teaching instructional materials will analyze the factors that lie behind decision-making. Filmed case studies will present realistic international problems. Finally, classroom sessions will

focus on applying the elements under study to the solution of real problems in the case materials.

FPA hopes to involve adults as well as students in this program through the use of these same materials by churches and community groups, often under the aegis of universities. The film portion of the program offers the opportunity of enlisting the aid of educational television for these audiences.

#### CURRICULUM PROJECT ADVISORY COMMITTEE

##### Education:

**Professor Shirley H. Engle**, Associate Dean of the Graduate School, Indiana University

**Professor John Haefner**, Head of Social Studies, University of Iowa

**Dr. Merrill Hartshorn**, Executive Secretary, National Council for the Social Studies, National Educational Association

**Miss Clarice Kline**, Teacher, Waukesha Public Schools, Waukesha, Wisconsin

**Reverend C. Albert Koob**, Associate Secretary Secondary School Department, The National Catholic Education Association

**Dr. John Kourmadas**, Director of Editorial Services, National Association of Secondary School Principals

**Professor John Michaelis**, School of Education, University of California, Berkeley

**Dr. Franklin Patterson**, Social Studies Program, Educational Services, Inc.

**Professor James Quillen**, Dean, School of Education, Stanford University

**Dr. Robert Solomon**, Vice President, Educational Testing Services, Inc.

**Professor Hilda Taba**, Department of Education, San Francisco State College

##### Former Policy-Makers:

**Professor Robert R. Bowie**, formerly chief, Policy Planning Staff, U.S. Department of State. Now Director, Center for International Studies, Harvard University.

**The Honorable Christian A. Herter**, formerly Secretary of State. Now Special Representative for Trade Negotiations, The White House.

**The Honorable Livingston Merchant**, formerly Under Secretary of State. Now U.S. Executive Director, International Bank for Reconstruction and Development (World Bank).

**The Honorable W. Randolph Burgess**, formerly U.S. Ambassador to NATO. Now vice-chairman, The Atlantic Treaty Organization, Atlantic Council of the U.S.

##### International Relations Advisory Group:

**Professor William T. R. Fox**, Director, Institute of War and Peace Studies, Columbia University.

**Professor John Gange**, Director, Institute of International Studies and Overseas Administration, University of Oregon

**Dr. H. Field Haviland, Jr.**, Director, Foreign Policy Studies, The Brookings Institution

**Professor Max Millikan**, Director, Center for International Studies, Massachusetts Institute of Technology

**Professor Hans J. Morgenthau**, Director, Center for the Study of American Foreign and Military Policy, The University of Chicago

**Professor Robert North**, Director, Studies in International Conflict and Integration, Stanford University

**Dr. E. Raymond Platig**, Director of Studies, Carnegie Endowment for International Peace

**Col. Wesley W. Posvar**, USAF, Professor and Head, Department of Political Science, United States Air Force Academy

**Professor James N. Rosenau**, Department of Political Science, Rutgers University

**Dr. Richard C. Snyder**, Dean, Graduate School of Administration, University of California, Irvine

## **Programs for Leadership**

In our society, certain individuals are active in civic and political affairs and have a stronger influence on governmental policy than others. These individuals are often designated as "actives" or "influentials," reflecting their special importance in public affairs. While many focus their attention on a particular field such as education, conservation or trade, they all are important in the governmental process because their views are listened to by their peers (and often by the decision-makers themselves). Our objective is to interest as many of this group as possible in foreign policy issues. We have for many years provided special programming for them. This year has seen the development of a new program and the expansion of another aimed directly at increasing their interest, information and impact on foreign policy.

## **Corporate Services**

The corporation executive, particularly the increasing number associated with companies which derive substantial income from international operations, is the target of the new program. FPA has established a department of corporate services to aid corporations in providing a foreign policy component in their management development programs. This consulting program, operated on a fee basis (to return its cost to FPA), has now been tested and negotiations are in progress with a number of corporations. Interest in this program has been gratifying. Corporations agree that a broader understanding of the political, economic and sociological developments in the world is important to their personnel and to the company.

## **American Leadership Seminars**

The American Leadership Seminar, developed by FPA, is designed to engage opinion leaders from business, labor, the professions and community life in active study and discussion of issues of continuing importance to U.S. foreign policy. It is a residential seminar, relatively inexpensive for a local sponsor to arrange.

Usually the seminar is offered by colleges and universities in cooperation with FPA, but it may also be organized by a World Affairs Council, a business corporation, a trade union, or other institutions with educational obligations



to their communities. In a typical seminar a selected group of about 25 local opinion leaders, invited by the sponsoring organization, meet for a day and a half. Costs to the sponsor are covered by modest registration fees. Discussions among the participants are based on materials prepared by FPA. These are non-partisan and are designed to promote critical thought and discussion rather than to present solutions. In addition, a sponsoring educational institution may add special papers prepared for the seminar, focusing on those aspects of a subject which may be of special interest to the particular group which it has gathered together.

Among the institutions which have tested this experimental program and sponsored American Leadership Seminars are The Harvard University Graduate School of Business Administration, Bennington College and Colorado State University.

At a typical seminar, leaders from the Great Plains wheat industry — representatives of wheat growers associations, transportation, milling and baking industries, the grain trade, and government — met at Colorado State University in January to discuss "The U.S. and the Developing Nations". To their FPA case studies they added a supplementary report on "Food For Peace", based on the Agricultural Trade Development and Assistance Act of 1954, which is designed to encourage the consumption of United States agricultural commodities in foreign countries. Agricultural experts from Colorado State University and the U.S. Department of Agriculture served as resources for the seminar.

The American Leadership Seminars held to date have proved the usefulness and flexibility of the discussion materials and the organizational methods developed. Several more are scheduled for 1965-66.

### **Associates of the FPA**

In 1962, FPA formed the Associates of the Foreign Policy Association. This group was established to provide an opportunity for a limited number of actively concerned business and professional leaders in the New York area to meet personally with outstanding authorities on world problems and with fellow citizens of similar interest.

Associates are invited to participate in eight or more off-the-record dinner meetings during the year. These feature, as speakers, prominent officials and authorities on world affairs from this country, the United Nations, and abroad.

To encourage informed and informal participation at Associates' meetings

invitations to become an Associate are limited to those who have some background in international affairs. Associates pay an annual fee of \$200 per person, or \$300 for a joint membership for husband and wife.

**In 1964-65 guest speakers at Associates' dinners were:**

**John M. Cates, Jr.**, Senior Advisor on Latin American Affairs, U.S. Mission to the UN

**Carl Marcy**, Chief of Staff, Senate Committee on Foreign Relations

**Hedley Donovan**, Editor-in-Chief, *Time Magazine*

**Waldemar A. Nielsen**, President, The African-American Institute

**The Honorable Charles W. Cole**, Former Ambassador to Chile

**The Honorable Robert W. Barnett**, Deputy Assistant Secretary of State for Far Eastern Economic Affairs

**John Richardson, Jr.**, President, Free Europe Committee, Inc.

**The Honorable Harold F. Linder**, President and Chairman, Export-Import Bank of Washington

## Off-the-Record Luncheon Series

This luncheon series, now in its 26th year, has a membership of 790 women leaders, divided into two groups, meeting on alternate dates. Because membership is limited by the size of meeting facilities, there was a waiting list of 87 at year's end. Total attendance at 16 meetings was 3523.

**Speakers were:** **The Honorable Richard N. Gardner**, Deputy Assistant Secretary of State for International Organization Affairs, until July 1, 1965; presently Professor of Law, Columbia University; **The Honorable John S. Badeau**, Director, Near and Middle East Institute, Columbia University; **John M. Cates, Jr.**, Senior Advisor on Latin America, U.S. Mission to the UN; **Brig. Gen. Samuel B. Griffith, II**, USMC (ret.), Research Fellow, China Study, Council on Foreign Relations; **Paul Wright**, C.M.G., O.B.E., Director General, British Information Services (N.Y.); **Sir Fitzroy Maclean**, Bt., C.B.E., M.P., author, diplomat; **The Honorable John Kenneth Galbraith**, Paul M. Warburg Professor of Economics, Harvard University; **Arnold C. Brackman**, writer and consultant on Asian Affairs; **Robert L. West**, Assistant Director for the Humanities and Social Sciences, Rockefeller Foundation; **Vera M. Dean**, Professor of International Development, Graduate School of Public Administration, New York University; **The Honorable William A. Stevenson**, U.S. Ambassador to the Philippines, 1961-64; **Sir Denis W. Brogan**, Professor, Political Science and Fellow of Peterhouse, Cambridge University; **Mrs. W. W. Rostow**, Associate Professor of History, School of International Service, American University; **The Honorable Marshall Green**, Deputy Assistant Secretary of State for Far Eastern Affairs.

## Community Leaders Program

The Community Leaders Program is one of several FPA-sponsored activities designed to interest opinion leaders in becoming more active in foreign policy education in their communities and professions. 1965 marked its seventh year of operation.

On six Fridays, a total of 512 men and women from all 50 states attended all-day sessions on the role of the United States in the UN. (Invitations to the briefings were issued by the late Ambassador Adlai Stevenson.) The day's program included a morning of briefings by members of the staff of the U.S. Mission to the UN; a visit to one of the sessions of the General Assembly or another UN meeting; and a final session at FPA headquarters on the role private citizens can play in their own communities to increase public understanding of foreign policy problems.

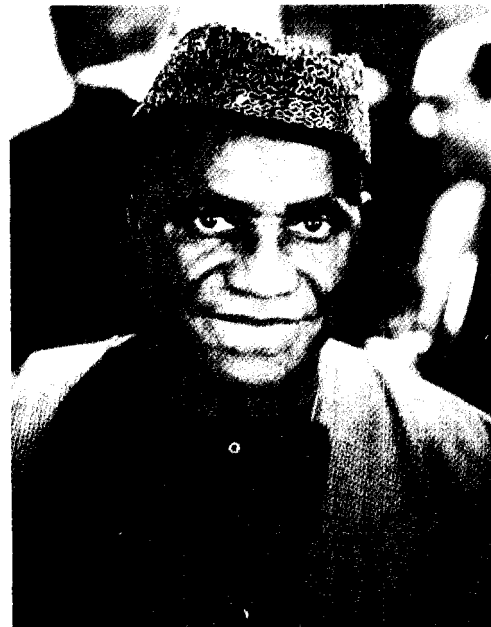
In evaluating the composition of the audience over the years, it is apparent that an increasingly high percentage of the participants are individuals from the business community. This year's group also included college and university presidents, mayors, state and local legislators, and civic leaders. Participants agree that the Community Leaders Program provides a deeper understanding of the complexities of the United States role in the United Nations.



The Honorable Marietta Tree (Mrs. Ronald Tree), former United States Representative on the Trusteeship Council of the United Nations, addressing Community Leaders meeting.



Participants at briefing for Community Leaders.



His Excellency Chief S. O. Adebo, Permanent Representative of Nigeria to the United Nations at Community Leaders meeting.

The Keedick Lecture Bureau Inc.



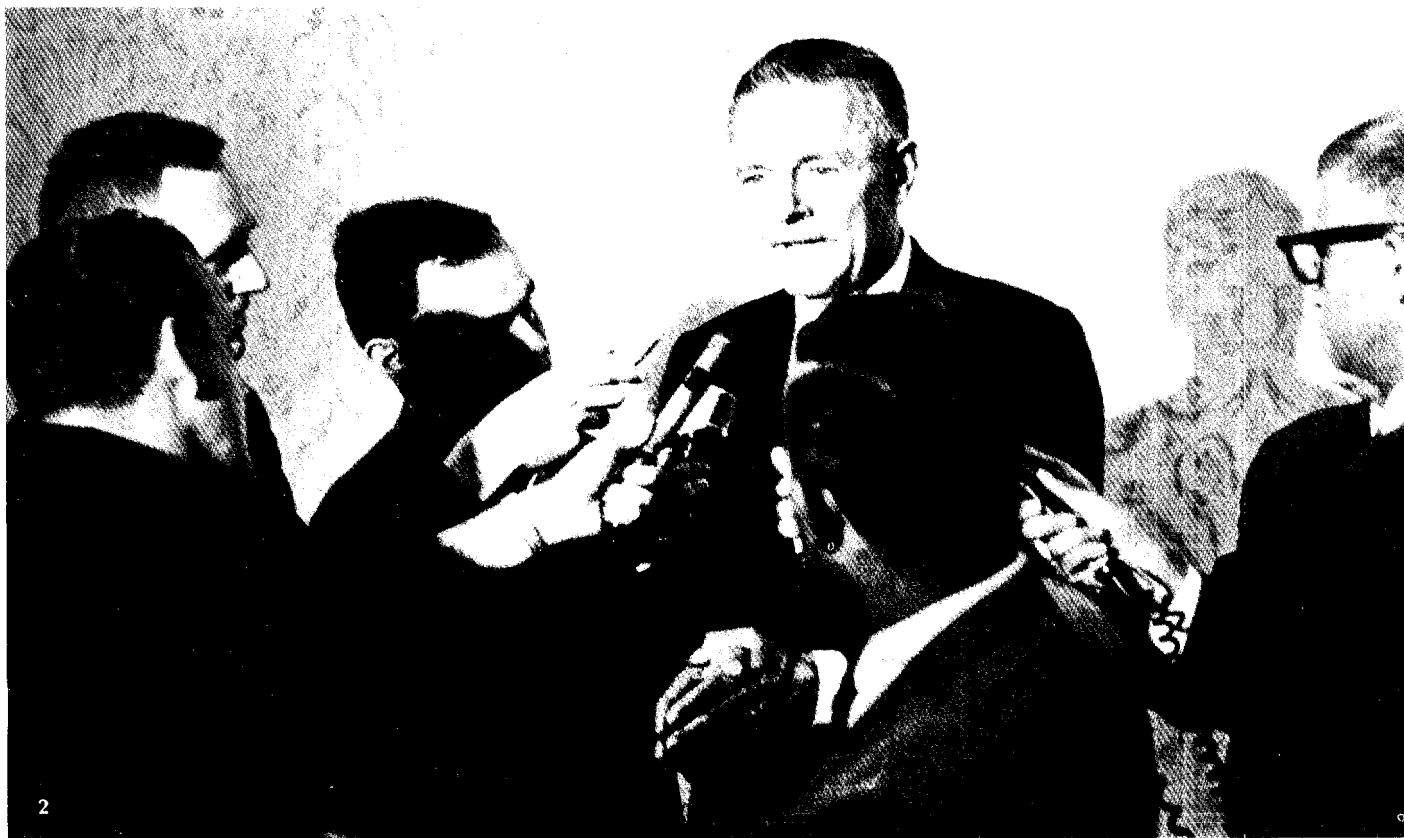
#### SPECIAL EVENTS

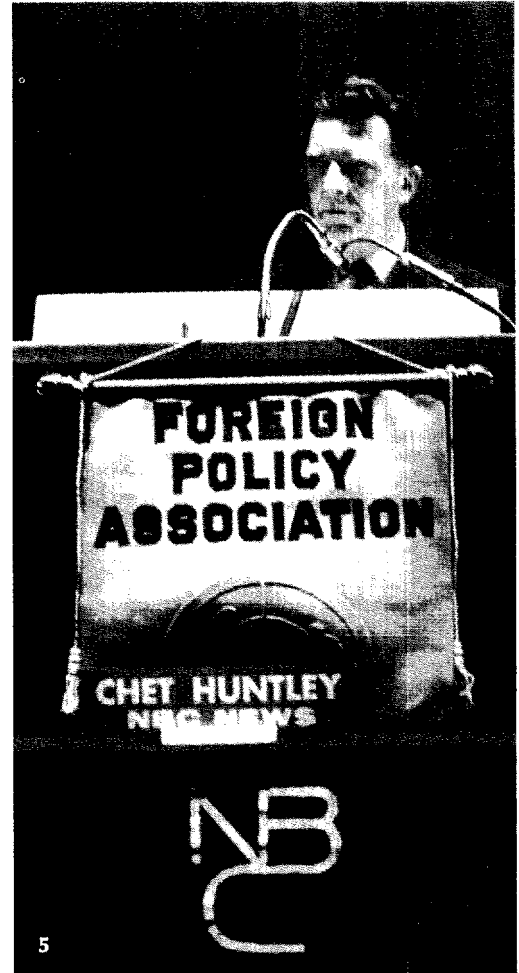
FPA presented three special luncheons during the year, attended by a total audience of 3606, largely composed of corporate executives.

**1. Barbara Ward** (Lady Jackson), British economist and author, spoke on "Basic Conditions for Tomorrow's World" in November, 1964.

**2, 4. The Honorable Henry Cabot Lodge**, U.S. Ambassador to Vietnam, spoke on "Vietnam" in June, 1965.

**3, 5.** Ten NBC foreign correspondents, with **Chet Huntley** as moderator, helped launch FPA's "Great Decisions" program in January, 1965.





## Program Counsel and Services

An extremely important channel of social communication, unique to our society, is the voluntary organization. It may be a World Affairs Council, a religious group, a service organization, an association, a trade or professional group, an educational group, or a group which advocates a particular policy. Many of these voluntary organizations now include or may decide to include world affairs education in their programs. A major function of the Foreign Policy Association is to facilitate communication among these organizations, to be aware of their programs and their program needs, and to consult with them on the development of programs of education on foreign policy issues.

Joint programs with these organizations, which have total membership in the millions, offers FPA a tremendous opportunity for reaching active citizens.

### Intercom

FPA maintains contact with voluntary organizations on the programs they are planning and their publication activity. This information is published in INTERCOM. This periodical includes a roundup of world affairs educational activities, a bibliography of new books, and a listing of pamphlet material of value in the study of foreign policy issues. In addition, each issue of INTERCOM, published six times a year, covers a topic of major interest

#### In 1964-65 INTERCOM featured:

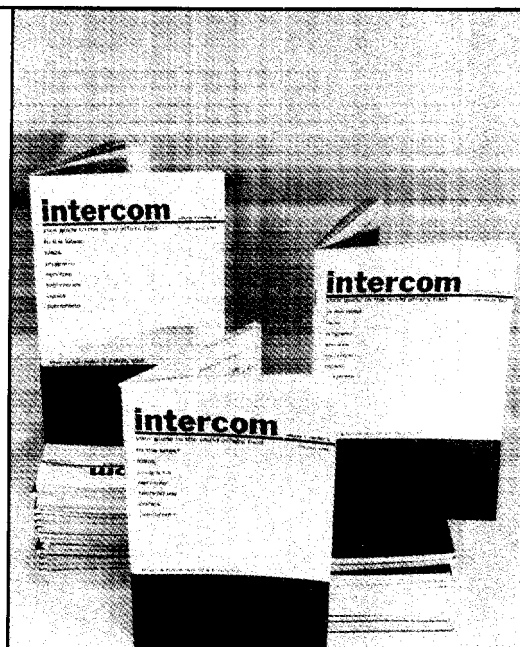
International Cooperation Year  
Careers in World Affairs  
The China Problem  
The Atlantic Community  
Religion and World Affairs  
Eastern Europe

#### Features planned for 1965-66 include:

Films on World Affairs  
The Soviet Union  
Travel and Hospitality  
The Citizen and U.S. Foreign Policy  
Africa  
Directory of Voluntary Organizations  
in World Affairs (Revised Edition)

Of special interest this year is the use of INTERCOM by organizations who use the feature section of an issue for their own purposes. The United Nations Association of the U.S.A. ordered 50,000 reprints of a 12-page section featuring International Cooperation Year, from the September-October 1964 issue of INTERCOM. Three World Affairs Councils (Minnesota, Cleveland and Philadelphia) ordered, in advance of publication, 1000 copies each of the November-December 1964 issue featuring "Careers and World Affairs".

During the past year, 51,000 copies were distributed through paid subscriptions and single and bulk sales.



and lists a wide selection of material on that topic. INTERCOM is an invaluable reference tool for program chairmen, educators, librarians and others who require a convenient catalog of available materials on a given topic.

### **National Consulting Activities**

The national executives of a number of organizations interested in world affairs education meet with FPA in special conferences devoted to mutual problems. In the past year one conference covered a demonstration and discussion of simulation as a technique for world affairs education, and discussed major substantive issues with experts invited by FPA. A later meeting of leaders of national organizations provided a forum in which each group outlined its program for the coming year for the other participants.

On May 27, FPA with The Brookings Institution sponsored a conference based on the book by Ernest Lefever, *Crisis in the Congo: A UN Force in Action*. The content of the book was discussed with a small group of experts on the UN and with world affairs educators who would find the book useful in their own programs. The dissemination of research material in foreign affairs is a problem on which FPA may be able to provide increasing assistance.

A report was completed for the United Automobile Workers, one of the country's largest unions, which had requested assistance from FPA in reviewing their needs in world affairs education. Working with Victor Reuther, Director of the union's International Affairs Department, FPA prepared a limited group of discussion materials, studied its programs of world affairs education and conducted research on the attitudes of union leadership and membership.

Under a grant from the union, a study was undertaken under the direction of Alfred O. Hero, Jr., a specialist on public opinion and world affairs. Questionnaires were administered to UAW board members, elected and appointed officers of the union, and representatives of the membership. The report of this research, with program recommendations to the union, were presented to its Board of Directors in June of this year. Final, more detailed results of the study were submitted in October.

FPA provided services to the AFL-CIO's International Affairs and Education Department, helping plan conferences on U.S. foreign relations. In Austin, Texas, a conference on Latin America was held in February with the Texas AFL-CIO and the Institute of Latin American Studies at the University of



Victor G. Reuther, Director, International Affairs Department, United Automobile Workers, addresses closing session of UAW training program for local union presidents from New Jersey, conducted with the cooperation of FPA and Rutgers University.



Texas. FPA planned and helped direct this meeting, attended by 50 elected and staff union leaders. Small discussion groups first studied materials prepared by FPA. Resource persons were provided by the Institute of Latin American Studies, and each group was chaired by an experienced moderator.

A similar format was employed for a conference on the West Coast dealing with Far Eastern problems. This meeting, held in March, was run in conjunction with the University of California's Industrial Center for Research and Education, the Institute of Industrial Relations, and the California AFL-CIO, and was attended by 180 elected leaders and staff from California unions. FPA's "Great Decisions" Fact Sheet Kit for 1965 was one of two reading pieces used. Discussions were moderated by experts from the Political Science Department and Chinese Studies Center of the University and from the AFL-CIO and FPA.

Conferences are arranged by FPA to meet the particular needs of organizations. For example, this year, a day-long briefing on the United Nations was held for 20 presidents of local United Automobile Workers unions; a half-day program on "Trends in the World Economy" was arranged for the chief corporate officers of camera companies for the Ziff-Davis Publishing Company; a day's session on programming for world affairs was held for 51 Executive Secretaries of the YMCA; and a session on FPA educational services was arranged for 40 in-training chaplains with the U.S. Army Chaplain School.

These formal consultations by FPA represent only a part of FPA's consulting



activities. The entire staff is involved frequently in individual meetings and discussions with other organizations and individuals interested in world affairs education, contributing information, ideas and counsel. Without the assistance and cooperation of other organizations mobilized by these consultations, the scope of FPA's work would be sorely limited.

### **Regional Consulting Activities**

Side by side with FPA's national consulting programs, the Regional Staff is called upon to offer advice and assistance to local civic organizations, educational institutions, World Affairs Councils, and other groups. FPA's regional men draw upon their professional experience, and more important, they are able to consider the special needs and resources of the particular part of the country in which they live and work. Thus, their advice is a realistic combination of over-all FPA skills adapted to regional needs.

To illustrate, FPA's Regional Staff consulted on a community world affairs program in Cheyenne, Wyoming; assisted the organization of the Santa Fe Council on Foreign Relations; helped plan a conference for public school adult educators; made recommendations for the International Simulation high school effort in Kansas; helped plan world affairs programs for Junior Colleges; worked with cooperative extension departments on world affairs education projects; offered advice on seminars, conferences and assemblies on world affairs to universities and citizen groups.

### **United Nations Briefings**

As an educational service, FPA offers impartial daily and special briefings on the United Nations and the issues before it. These briefings by specially trained volunteers are held in FPA's ground floor auditorium.

This year more than 5000 persons attended the daily briefings, open to the public free of charge, Monday through Friday, from 1:00 to 2:00 P.M.

Special briefings, tailored to the needs of adult and student groups, are an important part of the program of many schools and organizations. This year more than 9000 persons attended specially planned sessions, an increased attendance largely due to secondary school students.

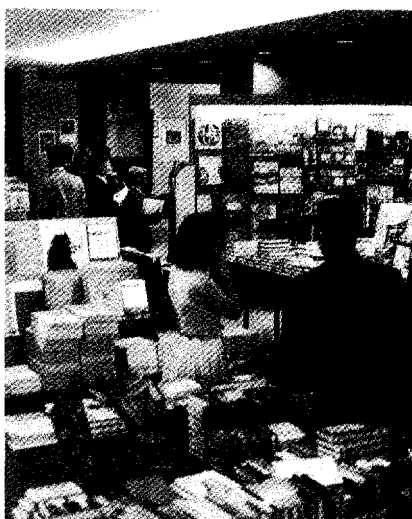
## World Affairs Book Center

FPA's World Affairs Book Center, in the Carnegie Endowment International Center across from the United Nations, offers the most comprehensive collection of books and pamphlets on foreign policy and world affairs available in any one bookstore in the United States. Its selections, ranging from popular works to specialized treatises, are published by commercial and university presses, governmental and international agencies and private, educational and research organizations.

In 1964-65, Book Center sales increased nearly 65 percent over the previous year. An expanded selection of paperbacks, a new outside canopy, new display shelves, all contributed to the rise in sales. Annotated lists of "New Books on World Affairs" were sent to customers throughout the country on a regular basis.

The Book Center also serves as an appropriate location for honoring distinguished authors of books on foreign affairs. In December, a reception was held for Richard N. Gardner, then Deputy Assistant Secretary for International Organization Affairs, on the publication of his book, *In Pursuit of World Order*. More than 300 persons attended, including the late Ambassador Adlai Stevenson and Ambassadors to the United Nations from other countries.

In May, Dr. Henry A. Kissinger, noted foreign policy expert, discussed his latest book, *The Troubled Partnership: A Reappraisal of the Atlantic Alliance*. Dr. Kissinger's book is the first of a 12-volume series sponsored by the Council on Foreign Relations and known as "The Atlantic Studies".



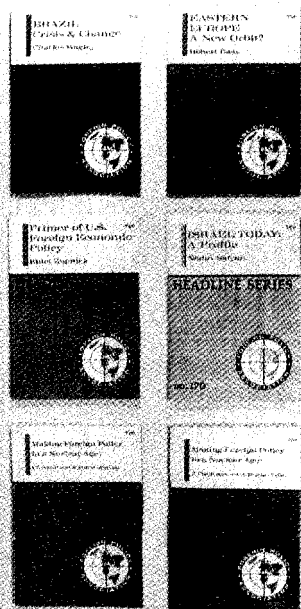
World Affairs Book Center.



Dr. Henry A. Kissinger,  
Director of the Defense Studies  
Program at Harvard University.



Richard N. Gardner, Professor of Law, Columbia University, and  
former Deputy Assistant Secretary for International Organization Affairs,  
with the late Ambassador Adlai Stevenson, at Book Center reception.



### FPA publishes HEADLINE SERIES...

bimonthly series of 64-page pamphlets, written by leading experts, offering a concise background of fact and analysis on foreign policy topics in the news.

#### 1964-65 titles:

**World Communism Divided** by William E. Griffith

**Brazil: Crisis and Change** by Charles Wagley

**Eastern Europe: A New Orbit?** by Robert Bass

**Primer of U.S. Foreign Economic Policy** by Elliot Zupnick

**Israel Today: A Profile** by Nadav Safran

**Making Foreign Policy in a Nuclear Age:**  
I. Government and Public Opinion, Prepared by FPA Staff, Norman Jacobs, Editor

#### Tentative titles for 1965-66:

**Making Foreign Policy in a Nuclear Age:**  
II. Challenges to U.S. Foreign Policy, Prepared by FPA Staff, Norman Jacobs, Editor

**The UN at Twenty** by Lincoln P. Bloomfield

**Population Problems** by Philip M. Hauser

**Russia after Khrushchev** by Philip Mosely

**South Africa** by Thomas Karis

This year substantial sections of various issues of HEADLINE SERIES were reprinted by: Carnegie Institute of Technology, Curriculum Development Center; *Europa-Archiv*, the journal of the German Society on Foreign Affairs; the *Quarterly* of the Atlantic Council of the U.S.; the National War College; the Inter-American Defense College; the Industrial College of the Armed Forces.

Of the 94,289 copies which were distributed, 10,175 of each issue went to subscribers and contributors; other purchasers included high schools, colleges, libraries and individuals with a special interest in a particular issue.

## Financing FPA Programs 1964-65

Essential to the progress of the Foreign Policy Association is the constant and increasing task of providing funds for our work. The need is great. Our directors, staff and allies provide a continuing flow of new ideas for useful educational projects, necessitating difficult choices in allocation of funds.

Provision for continuing and strengthening present programs, normal increases in operating costs, and funds needed for development of new and promising programs are the components of FPA's budget. Each year these must be carefully matched to available funds, a process that has often required a regrettable use of surgical treatment.

In common with most privately-supported institutions, four sources are available for funds: foundations, corporations, individuals and the sale of materials and services.

As the accompanying chart demonstrates, FPA's largest source of income has been the major foundations. Their substantial and generous backing has

historically provided about half of FPA support. We are concerned about this proportion for two reasons. First, the broader our base of income, the more stable our operation becomes; secondly, the traditional and understandable preference of major foundations is to see their resources used for new programs and activities, which gradually secure support from other sources.

For this reason, FPA has as its goal the expansion of support from corporations and individuals.

In the past year corporations have been asked to take a fresh look at FPA in the light of the changes in FPA over the years, and the growing need for greater public awareness of the nation's foreign policy problems. Our directors and staff have worked intensively to create a better understanding of FPA's programs and goals in the belief that such efforts will produce an increasing level of support from industry and provide more continuing stability. This is a long-range and continuing task. Our accomplishments in this past year indicate that the direction is the right one. More and more corporations are including FPA as a part of their corporate program for the support of education.

Results of the industry fund drive last year were the best in FPA's history, with a total contribution of \$184,425.

Contributions from individuals in the 1964-65 fiscal year showed a continuation of the small decline we have experienced for several years. Our challenge here is to work intensively to increase the number of individual contributors, who in their giving express their understanding and appreciation of the importance of FPA's work. The problem is quite different from most fund-raising programs which can tap the emotional appeals related to medicine, children or charity. A program to meet this challenge is the National Council of FPA, a group of citizens who believe in the importance of a better-informed and more articulate public opinion on foreign policy issues and who will give financial support to FPA toward that end.

The fourth source of income for FPA is the sale of program materials and fees for consulting services. While we are aware that most effective education requires a substantial subsidy, every effort is made to increase the circulation of and the income from our program materials, where this can be done without jeopardizing effectiveness.

FPA's staff and accumulated experience are increasingly called upon by corporations and some institutions which are prepared to pay a fee for such service. Such opportunities have been increasing and are reflected in the arrangements made in the past year with Western Electric Company, Ziff-Davis Publishing

Company, the National Broadcasting Company, Eastern Air Lines, the UAW, and The Brookings Institution.

Fund-raising activities for the Foreign Policy Association in the past year would have been impossible without the cooperation of the individuals listed below. Functioning as industry chairmen, or assisting in special solicitations, these willing allies command our deep gratitude. The list includes, as will be noted, a substantial number of FPA's board members.

## 1964-65 Development Campaign

General Chairman: **N. A. Bogdan**,\* President, The Bogdan Corporation

Vice Chairman, Industry: **Kenneth Rush**,\* Executive Vice President, Union Carbide Corporation

Vice Chairman, Small Foundations: **Gerald F. Beal**,\* Chairman, J. Henry Schroder Banking Corporation

Vice Chairman, Individual Gifts: **Jackson E. Spears**\*

### Industry Chairmen

**Archie E. Albright**, Executive Vice President, Stauffer Chemical Company

**Gerald F. Beal**,\* Chairman, J. Henry Schroder Banking Corporation and Schroder Trust Company

**William K. Beckers**, Spencer Trask & Company

**Edward E. Booher**,\* President, McGraw-Hill Book Company, Inc.

**Robert J. Caverly**, Executive Vice President, Hilton Hotels Corporation

**R. Canon Clements**, Executive Vice President, J. Henry Schroder Banking Corporation

**A. R. Edwards**, President, Armco International (Retired)

**Chandler H. Kibbee**, Executive Vice President, Finance, Philip Morris, Inc.

**E. A. G. Manton**, President, American International Underwriters Corporation

**Donald H. McGannon**, President, Westinghouse Broadcasting Company, Inc.

**Wilfred J. McNeil**, President, Grace Line, Inc.

**J. Irwin Miller**, Chairman, Cummins Engine Company, Inc.

**John M. Mitchell**, Executive Vice President, Aluminum Company of America

**W. T. Okie**, President, J. M. Mathes, Inc.

**Hugh B. Patterson, Jr.**,\* Publisher, Arkansas Gazette

**Dr. L. T. Rader**, Vice President & General Manager, Industrial Electronics Division, General Electric Company

**J. M. Roche**, President, General Motors Corporation

**Richard Salomon**, President, Lanvin-Charles of the Ritz, Inc.

**Theodore Schlesinger**, President, Allied Stores Corporation

**Eustace Seligman**,\* Partner, law firm of Sullivan and Cromwell

**John G. Sevcik**, President, Burton-Dixie Corporation

**Stuart Shumate**, President, Richmond, Fredericksburg and Potomac Railroad

**Herbert R. Silverman**, Chairman & President, James Talcott, Inc.

**Louis Stein**, President, Food Fair Stores, Inc.

**Raymond D. Stitzer**, Partner, White Weld & Company

**William R. Stott**,\* Executive Vice President and director, Standard Oil Company (N.J.)

**Paul W. Thompson**, Vice President, Reader's Digest Association, Inc.

**Arthur B. Toan, Jr.**,\* Partner, Price Waterhouse & Company

**Thomas J. Walsh, Jr.**, President, Walsh Construction Company

**Walter H. Wheeler, Jr.**,\* Chairman, Pitney-Bowes, Inc.

### The 1964-65 Development Campaign also had the benefit of assistance from:

**Dillon Anderson**,\* Partner, law firm of Baker, Botts, Shepherd & Coates

**Robert B. Fiske**,\* Former Vice President, American Cyanamid Company

**John D. Harper**,\* President and director, Aluminum Company of America

**John B. Inglis**,\* Former Senior Partner, Price Waterhouse & Company

\*FPA Board of Directors

**Edmund N. Littlefield**, President, Utah Construction & Mining Company

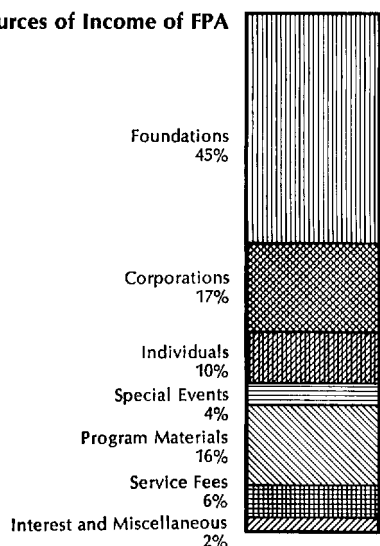
**William A. Lydgate**,\* Partner, public relations firm of Earl Newsom & Company

**Frank R. Milliken**,\* President, Kennecott Copper Corporation

**Stuart T. Saunders**,\* Chairman, Pennsylvania Railroad Company

**Henry Siegbert**,\* Partner, Investment Banking, 1925-1942

Sources of Income of FPA



**Fund Raising Costs**

As the accompanying chart shows, the income of the Foreign Policy Association derives from contributed funds (corporations, foundations and individuals) and from earned categories (sale of publications, fees, interest). The total contributed funds for the year 1964-65 were \$830,433. Expenditures for fund raising amount to \$77,781 or 9.36% of contributed income (a very low percentage for a national program). Included in these costs are all salaries and expenses related to fund raising plus allocations of charges from other departments and proper share of general overhead.

**Contributions to FPA are tax-deductible.**

**Financial Statement**

July 1, 1964—June 30, 1965

**INCOME**

Foundations .....	\$ 488,925
Corporations (incl. corporate foundations) .....	184,425
Individuals (incl. family funds) .....	111,108
Special Events .....	45,975
Program Materials and Publications .....	170,054
Service Fees and Program Receipts .....	69,262
Interest and Miscellaneous .....	21,045
<b>Total .....</b>	<b>\$1,090,794</b>

**EXPENSE**

Book Center .....	\$ 30,076
Information Services incl. INTERCOM .....	101,904
Intensive Work with National Organizations .....	36,498
Field Services Coordination .....	41,396
Northeastern Region .....	46,923
Midwestern Region .....	44,990
Western Region .....	48,535
Southeastern Region .....	41,534
Program Materials and Publications .....	185,054
Programs and Conferences .....	117,481
Administration .....	85,773
Business Management .....	39,459
Corporate Services Department .....	33,947
Development Department .....	74,127
Public Information .....	53,107
Rent, Maintenance and Equipment .....	69,110
Miscellaneous .....	974
<b>Total .....</b>	<b>\$1,050,888</b>
Excess of Income over Expense .....	\$ 39,906

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\*Chairman of Executive Committee

*FOREIGN POLICY ASSOCIATION*

SAMUEL P. HAYES

PRESIDENT  
FOREIGN POLICY ASSOCIATION  
INCORPORATED

*FILE*

345 EAST 46TH STREET  
NEW YORK, N. Y. 10017  
OXFORD 7-2432





30 October 1964

The following was given to the office of Mrs. Miriam C. Miller, Editor, INTERCOM, by telephone by PMC on the above date. INTERCOM is a publication of the Foreign Policy Association's World Affairs Center.

"The CIA employs individuals for Washington service as intelligence analysts with backgrounds in politics, history, economics, geography, physics, engineering and virtually all divisions of the physical and social sciences. Individuals are also employed for eventual overseas service. These are selected on the basis of general intelligence and aptitude, without specific reference to subjects of major study. Individuals are also sought with backgrounds in public administration and the various administrative specialities. For information, write to Office of Personnel, Central Intelligence Agency, Washington, D.C. 20505"

This was done at the direction of Emmett Echols, Director of Personnel.



# FOREIGN POLICY ASSOCIATION

INCORPORATED

345 East 46th Street • New York, N. Y. 10017 • Area Code 212—OX 7-2432

WORLD AFFAIRS CENTER

345 East 46th Street  
New York, N. Y. 10017

October 23, 1964

Office of Personnel  
Central Intelligence Agency  
Washington, D.C. 20505

Dear Sir:

We plan to refer to the Central Intelligence Agency in the next issue of our world affairs periodical, INTERCOM, and are eager to have this information correct and up-to-date. With this in mind, I am enclosing a draft copy of the chapter in which this reference will appear in our feature on "Careers in World Affairs." We would like to draw your attention especially to page G-19.

I am also enclosing a tentative table of contents to give you an idea of the scope of the issue, which will be an updated and enlarged edition of a feature first published in April 1961.

I would very much appreciate your checking the Central Intelligence Agency copy and advising us if our report provides a correct estimate of the opportunities in the Department for jobs with international dimensions, whether in the U.S. or overseas.

I thought it would be helpful to send you the entire section on "Working with the U.S. Government" so that you could see how other Departments were being covered and how the Central Intelligence Agency fits in. However, I must confess that I did have another reason for sending it to you. I wondered if you had any thoughts as to our over-all selection of Departments or other Bureaus or agencies. Bearing in mind our space limitations and our need to pinpoint only those job opportunities relating to international affairs, would you want to comment on the adequacy of our coverage? Your thoughts would be most welcome.

As always with a publication, we must meet a printer's deadline and would, therefore, be most grateful to you for a reply by letter or telephone no later than October 30 and sooner if possible.

Many thanks for your cooperation.

Sincerely,

  
(Mrs.) Miriam C. Miller  
Editor, INTERCOM

REGIONAL OFFICES

Northeast Region  
345 East 46th Street  
New York, New York 10017

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Mountains and Plains Region  
2930 Pearl Street  
Boulder, Colorado 80301

Western Region  
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Southern Region  
127 Peachtree Street, N. E.  
Atlanta, Georgia 30303



# FOREIGN POLICY ASSOCIATION

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## WORLD AFFAIRS CENTER

345 East 46th Street  
New York, N. Y. 10017

## CAREERS IN WORLD AFFAIRS

Special feature to appear in INTERCOM's  
November-December 1964 issue is a new and  
revised edition of one published in April 1961.

It will provide a unique guide to work opportunities in the field  
of world affairs, both in the U.S. and overseas. It will cover:

- \* organizations and publications which offer services, guidance and helpful information to the job applicant.
- \* information on the kinds of jobs available, how to prepare for them and how to apply for them.
- \* opportunities in official and private agencies and organizations.
- \* many fields of interest - educational, business, religion, humanitarian, etc.

### Tentative Categories To Be Included:

- I. Some Organizations With a General Interest in the Careers Field.
- II. Working for the U.S. Government.
- III. Working for Intergovernmental Agencies.
- IV. Working for Voluntary Agencies - In the U.S. and Abroad.
- V. Working for International Business.
- VI. Working for Foreign Governments.
- VII. Opportunities for Teaching Abroad.
- VIII. Preparing Yourself for a World Affairs Career.
- IX. Training Programs for Overseas Jobs.
- X. Programs Which Use Volunteers.
- IX. Bibliography.

#### REGIONAL OFFICES

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Atlanta, Georgia 30303

## WORKING FOR THE U.S. GOVERNMENT

The Nation's Largest Single Employer

With approximately 2,500,000 civilian employees, the U.S. Government is the nation's largest single employer, and offers the most numerous opportunities for careers in the world affairs field, both here and abroad. Some 200,000 individuals are hired each year, selected from more than 2,000,000 applicants, to staff new positions and to fill vacancies created through normal turnover. Most Federal employees are concentrated in a few agencies: 43 percent are in the Department of Defense, 23 percent in the Post Office Department, 7 percent in the Veterans Administration, 4 percent in the Department of Agriculture. The remaining 23 percent are distributed throughout the other approximately 60 agencies. Some 375,000 U.S. Government employees hold professional positions. Only about 10 percent of all Federal employees work in the District of Columbia or its suburbs. Eighty-three percent are dispersed throughout the 50 states; 5 percent (about 100,000) work in foreign countries; 2 percent are employed in United States territories.

Job Opportunities

With regard to Government service, President John F. Kennedy remarked that it "is an attractive career, and I wouldn't want anyone to sit on the sidelines today when so much goes on in the mainstream... Whether you serve the Government abroad - and I assure you it isn't a place for those who prefer the gentle winds - ...or whether you work in Washington or any place, this is the most challenging career that could possibly be before any American..."

A variety of jobs are available in Washington for persons trained in international relations and area studies, and in other branches of political science, economics, geography, history, language, law and journalism.

The Government also employs a large number of U.S. citizens for work overseas in almost every occupational field, including highly qualified and experienced doctors, nurses, teachers, librarians, recreation leaders, social workers, technical experts, construction and maintenance workers, mining engineers, meteorologists, geologists, clerks, stenographers, typists and skilled tradesmen.

The greatest number and variety of job opportunities both here and abroad are in the: Department of State, Agency for International Development, U.S. Information Agency, the Departments of Commerce, Agriculture, and Defense, National Security Agency, and Central Intelligence Agency. Other departments, although primarily concerned with domestic affairs, maintain small offices which deal with the international implications of their special field or hire people to work abroad because of the overseas aspects of their operations.

#### How to Apply

In most cases the Federal Government recruits people by holding competitive examinations conducted or supervised by the Civil Service Commission, the central recruiting agency for the executive branch of the Government. The widest variety of positions for college graduates are filled through the Federal Service Entrance Examination (FSEE). FSEE's supplementary Management Intern Examination is used to recruit people with management potential for special training in this field. FSEE is open to college seniors and gradu-

ates, regardless of their major field of study, as well as to persons who can qualify on the basis of experience alone or through a combination of education and experience.

Some jobs for experienced personnel are filled through special examinations announced under specific job titles, such as engineer, chemist, foreign language writer and editor, historian, social worker, librarian and others. These are for jobs in the U.S. as well as overseas. In most cases, overseas positions are filled by transferring career Government employees from the U.S. When Government employees are not available for transfer overseas, vacancies are filled through the regular competitive examining process.

Other Federal jobs are completely "excepted" from the competitive requirements of the civil service rules and regulations. These include positions in the Foreign Service of the State Department, overseas positions with the U.S. Information Agency and the Agency for International Development, and all positions in the Central Intelligence Agency, National Security Agency and Atomic Energy Commission. "Excepted" positions also include teachers for military dependents' schools and most overseas positions of clerk-translator, translator, and interpreter.

General information, applications and copies of current Federal examination announcements for positions here and abroad can be obtained from the U.S. Civil Service Commission, Washington, D.C., 20415, from the Commission's regional offices and from many post offices. Write to individual agencies for additional information about programs and opportunities. Information on "excepted" positions can only be obtained by writing directly to the hiring agency.

For more information...

Check the following official publications for additional information about U.S. Government jobs:

Federal Career Directory - A Guide for College Students. U.S. Civil Service Commission, 1963 (revised edition available in early 1965). 84 pp. 60 cents. Order from Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Contains three sections: 1) general information on Federal employment, including method of filling jobs, student trainee programs, pay scales and other topics; 2) description of the work of each of the Federal agencies and of their career opportunities for college graduates; 3) descriptions of the major Federal career occupations, giving brief descriptions of each job (e.g., historian, geographer, intelligence specialist), qualifications required, and career opportunities in specific government departments.

Working for the U.S.A. U.S. Civil Service Commission, Pamphlet 4, May 1964. 24 pp. 15 cents. Order from Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Pamphlet tells how to apply for a Federal job, what the Government expects of its workers, and lists on-the-job benefits.

Federal Jobs Overseas. Brochure. Single copies free. Order from U.S. Civil Service Commission, Washington, D.C. 20415. General description of overseas jobs, how they are filled and conditions of employment. Includes a listing of the principal agencies that have personnel outside the U.S., the kinds of positions for which they may be recruiting, and the addresses to which inquiries or applications should be sent.

Note: A special section of the College Placement Annual on "United States Government Agencies" contains a complete listing of the Cabinet departments, independent agencies, and sub-agencies, and indicates the occupational needs of each. See p. 00 for complete annotation of the Annual.

#### Department of State

Of all U.S. agencies, the State Department is probably the primary target for job seekers with an international affairs background. The official channel through which the American people conduct their relations with the other governments and peoples of the world, the State Department employs some 7,100 Americans in the U.S. and close to 7,000 abroad in 300 posts in more than 100 countries. Of a career with the State Department, Secretary Dean Rusk has said: "There is no unimportant job in the Department of State, from the most junior employee to the most senior official.... Every day thousands of actions are taken somewhere in the world to protect American citizens, advance their interests, or to protect the American nation. And this can only be done when everyone of us brings to bear upon his or her particular job a full appreciation of what it means to represent the United States in the world today --whether as a messenger in Washington or...in a message center abroad, or in a high post of public acknowledgement and some times acclaim."

#### Job Opportunities

Like any other Government agency or like any business concern, the State Department hires men and women who have special training,



ability, or experience in the field of work in which it is engaged. Positions in the State Department are classified into two groups: Foreign Service and Departmental Service.

Foreign Service. Members of the Foreign Service fall into three categories:

Foreign Services Officers are individuals with training in such fields as political science, public and business administration, economics, history, geography, and language and area studies. Virtually all professional positions in the diplomatic and consular posts abroad are filled by Foreign Service Officers who have qualified for appointment through annual competitive Foreign Service Officer examinations. Applicants must be between 21-31 years of age.

Foreign Service Reserve Officers are specialists who possess some skill or knowledge required by the Department. Usually these are persons over 31 who serve for limited periods rather than on a career basis.

Foreign Service Staff are technical specialists, as well as administrative, secretarial, clerical and maintenance personnel, who supply many services which are essential to the work of the Foreign Service abroad and to the day-to-day operations of U.S. embassies, legations, and consulates. There is a continuing need for secretaries, stenographers, and communications and records clerks.

Departmental Service. Personnel employed for continuous service in Washington - the "Home Office" - are members of the Departmental Service. The Service consists of secretarial, clerical, and staff positions, as well as a limited number of officer positions, appointments to which are made in accordance with Civil Service rules and

regulations. There is a continuing need for candidates for full-time clerical, stenographic and clerical positions, and a recurring need for officer personnel in such categories as: international economist, intelligence research specialist, diplomatic historian, translator, and interpreter.

#### Where to Apply

Information on all positions available with the Department can be obtained from the Employment Division, U.S. Department of State, Washington 25, D.C. The following publications give all information concerning requirements, applications, examinations, appointments, etc: "The Foreign Service Officer," "The Foreign Service Staff," and "A Career with the Department of State in Washington, D.C." (Single copies are free.)

#### Agency for International Development

##### Administering the Foreign Aid Program

The Agency for International Development, a semi-autonomous agency within the Department of State, has primary responsibility for carrying out the non-military aspects of the U.S. aid program. AID missions operate in more than 70 nations in the Far East, Near East and South Asia, Latin America (Alliance for Progress program) and Africa. American employees of AID total some 8,000 - about 3,000 in the U.S. and about 5,000 overseas. (AID also employs some 5,000 foreign nationals who work locally overseas.) In addition more than 1,600 U.S. citizens serve overseas as employees of some of U.S. universities, a number of business firms and other organizations, working under AID contracts.

Job Opportunities

Most of AID's overseas employees - and also those serving under AID contracts - are technical experts with from 5 to 15 years of professional training and experience in the fields of agriculture, communications media, community development, economics, education, financial management, engineering, general administration, housing, industry, labor, public administration, public health, public safety and transportation. While job opportunities are somewhat limited at the professional level overseas except for individuals with considerable technical experience, AID has a continuing need for secretaries and stenographers who must be at least 21 years or older.

Opportunities in the AID Washington headquarters are also somewhat limited at the professional and administrative level. Again, there is a continuing need for secretaries and stenographers. AID sponsors an interne program to train a limited number of young administrators for overseas work in the management and accounting fields.

Where to Apply

For information about AID positions overseas or in Washington, and for information about U.S. universities and other groups working under AID contracts overseas, write to the Office of Personnel Administration, Agency for International Development, Washington, D.C. 20523.

United States Information Agency

Telling America's Story Abroad

To carry out its job of "interpreting the United States and its policies abroad," the U. S. Information Agency employs all avenues of mass communication: press, radio, motion pictures, television, books, libraries, exhibits. Some 1,300 U.S.I.A. officers are currently engaged in a variety of tasks at public information missions in 106 countries, 180 libraries or information centers in 86 countries, 70 reading rooms in 34 countries, and 149 bi-national centers in 33 countries.

Job Opportunities

Foreign service positions with the U.S.I.A. other than secretarial, are divided into two broad categories: informational and cultural. Those whose primary interest is in the informational side of the program must have training and experience in one or more of the communications media - press, publishing, radio, motion pictures, or television.

To qualify for an appointment in cultural affairs, an applicant must have professional experience in either teaching or research in a major academic discipline, a working knowledge of one of the creative arts, or experience in some phase of international cultural relations. Trained librarians, particularly those who have conducted cultural center programs connected with a library, are also needed occasionally by the agency.

In addition to the limited number of positions available in the regular career program of the U.S.I.A., positions are available at

Binational Centers primarily located in Latin America, but also in the Near East, Far East, and Europe. These Centers, locally organized and supported by citizens of the host country and resident Americans, seek to foster better understanding between the U.S. and the host country. The varied activities of the Centers involve the services of teachers of English, librarians, administrators, directors of courses, group directors and coordinators of student activities. Persons assigned to Binational Centers are not Civil Service or Foreign Service employees; they are awarded grants by the Agency to enable them to work for the Centers overseas for a minimum service period of two years.

The major employment opportunity with U.S.I.A. for the individual with little training or experience is through the Foreign Service Junior Officer Trainee Program. Designed for those between the ages of 21-31, this program trains about 40 persons each year for overseas cultural and informational work. All applicants must pass the written entrance examination offered by the State Department to candidates for the U. S. Foreign Service.

Most administrative jobs at the Washington headquarters of U.S.I.A. are filled by those who have passed regular Civil Service examinations. Most information and cultural officer positions at headquarters are filled by regular career Foreign Service employees re-assigned from overseas posts to Washington.

#### How to Apply

Inquiries about the various types of jobs available with the U.S.I.A., and the basic qualifications required, should be directed to Chief, Employment Branch, U. S. Information Agency, Washington,

D. C. 20547. Publications detailing personnel requirements for specific programs such as The Binational Centers and others, are available.

Peace Corps

"The most exciting career in the most exciting time."

In addressing a group of outgoing Volunteers, President Kennedy referred to experience in the Peace Corps as "the first installment in a long life of service in the most exciting career in the most exciting time." Today more than 7,000 Peace Corps Volunteers are working on projects utilizing over 300 skills in approximately 50 countries in Africa, Asia, and Latin America. These Volunteers come from the cities, villages and farms of all 50 states, Puerto rico, the Virgin Islands and Guam. Although the typical Volunteer is unmarried and about 25 years old, many married couples are now serving together overseas. Some Volunteers are as young as 18 - the minimum age - and several are over 60. Their professional backgrounds range from students who have yet to finish their education, to those who have left their careers in midstream, to others who have passed the normal age of retirement. They include all manner of skills and experience - teachers, farmers, carpenters, nurses, engineers, social workers, home economists, and others. They also include those with no experience or skills whatsoever, except imagination and vision.

Many returning Volunteers find that their Corps experience qualified them for a "Career in World Affairs." Government agencies, in-

dustry, labor, education, and private organizations recognize the value to them of the specialized knowledge acquired by Peace Corps volunteers during their overseas service, and special efforts are being made in all sectors of the U. S. economy to utilize their special talents. The Peace Corps itself conducts a Career Information Service which provides career information and assistance to returning Volunteers and serves as a point of contact for persons interested in returning Volunteers.

#### Qualifying as a Volunteer

As the Peace Corps itself has stated: "There is no 'Peace Corps type.'" Selection is made for individual projects and every project has its own particular requirements.

To qualify as a Peace Corps volunteer, individuals must be American citizens; at least 18 years of age (there is no upper age limit); if married, husband and wife must qualify for the same project and have no dependents under 18; available to serve for a minimum of two years. Prior knowledge of a foreign language is desirable, but not required.

#### How to Apply for The Peace Corps

Volunteer candidates must first fill out a Volunteer Questionnaire available from most Post Offices, the Washington Peace Corps Office, college Peace Corps Liaison Offices or United States Senators and Congressmen. All candidates must then take the Peace Corps Placement Test, which is given several times a year throughout the U. S.

For additional information, write for the Peace Corps Fact Book, available from The Office of Public Affairs, Peace Corps, Washington, D. C. 20525.

Department of DefenseJob Opportunities

Jobs in the U. S. and overseas with the military departments and agencies listed below are generally filled under Civil Service rules and regulations, except for those with the National Security Agency.

National Security Agency hires liberal arts majors for its research and language programs and engineers, mathematicians and physicists for work in research and development, communications systems, and data systems. All jobs are outside the Civil Service system. Information about the Professional Qualification Test, required of all liberal arts majors, can be obtained from College Placement Directors. For information concerning all positions, write to Director, National Security Agency, Fort George G. Meade, Maryland.

Department of the Army employs persons trained in international relations, history, geography, political science and other fields for work as intelligence specialists in Washington. (The same is true of the Departments of the Navy and the Air Force. See below for addresses of those Departments.) They collect, analyze, evaluate and disseminate information on the political, economic, social and cultural or military conditions in foreign and domestic areas which affect the national security. Address inquiries to Employment Coordination Office, Department of the Army, Room 105, Old Post Office Building, 12th and Pennsylvania Ave., N.W., Washington, D. C. Overseas positions with the Department of the Army are normally filled through the reassignment of Army career employees from the U. S. Outside recruitment is conducted to fill a number of positions



that require unusual or special skills, such as: engineers, equipment specialists, librarians, cartographers, and recreation specialists. Address inquiries to the Interchange and Recruitment Coordination Branch, Employee Management Division, OCP, DCSPER, Department of the Army, Washington D. C. 20310. For information on overseas teaching positions with the Department of the Army, see p. 00.

Department of the Navy also hires intelligence specialists for work in Washington. Address inquiries to Employment and Employee Relations Branch, Department of the Navy, Room 1000, Main Navy Building, 18th and Constitution Avenues, N.W., Washington, D. C. 20350. Overseas positions with the Navy occur in engineering, science, skilled trades, accounting and auditing and administrative positions. For employment in the Pacific area, address inquiries to Navy Overseas Employment Office (Pacific), Federal Office Building, San Francisco, California. For employment in the Atlantic area, Canada, Caribbean area, Canal Zone, Iceland, Europe, Africa and the Near East, address inquiries to Navy Overseas Employment Office (Atlantic), Headquarters, Potomac River Naval Command, Washington, D. C. 20390. For information on overseas teaching positions with the Department of the Navy, see p. 00.

Department of the Air Force also employs intelligence specialists for work in Washington. Address inquiries to Headquarters, Civilian Personnel Office, Department of the Air Force, Room 5E-931, Pentagon, Washington, D. C. 20330. Overseas job opportunities exist largely in the fields of engineering, teaching, accounting, recreational and library work. They are largely filled by reassignment of qualified employees from Air Force installations in the U. S. For information, address inquiries to Civilian Personnel Officer at the nearest Air

Force installation. For information on overseas teaching positions with the Department of the Air Force, see p. 00.

### Department of Agriculture

#### Promoting Overseas Markets

Major agency within the Department of Agriculture in the foreign field is the Foreign Agricultural Service, which works with private business to promote greater markets for U. S. farm products abroad. Through its Washington staff members and agricultural attaches stationed at some 62 posts abroad, FAS analyzes and reports on foreign agricultural marketing opportunities and the development of foreign markets for American farm products. FAS also is responsible for administering most aspects of the Food for Peace program abroad.

#### Job Opportunities

Professional positions are usually filled by Departments of Agriculture employees trained in agricultural marketing and agricultural economics. Appointments are initially made from the Federal Service Entrance Examination and examinations for Agricultural Economist and Agricultural Marketing Specialist. Secretarial positions are generally filled by transfer from the Washington staff of the Department of Agriculture.

#### Where to Apply

For information about jobs with the FAS write to Personnel Division, Foreign Agricultural Service, Department of Agriculture, Washington, D. C. 20250.

Department of CommerceJob Opportunities

In its efforts to promote the foreign trade of the U. S., the Department of Commerce works closely with the State Department in all areas concerning foreign commercial services and commercial officer representation abroad. (Commercial attaches at U. S. embassies and missions abroad are part of the U. S. Foreign Service.) The Department also participates in the overseas technical assistance programs of The Agency for International Development.

Jobs overseas and in Washington, D. C., most of which are under Civil Service rules and regulations, for individuals with technical skills or an international affairs background are primarily with the following Department of Commerce bureaus:

Bureau of International Commerce employs a number of international economists, statistical analysts, and trade promotion experts. Address inquiries to Director, Office of Personnel, Department of Commerce, Washington, D. C. 20130.

Bureau of Public Roads hires highway design, planning, construction, maintenance, and bridge engineers and specialists in the operation and repair of highway construction equipment for U. S. technical assistance programs in the Near East, Africa, Asia, and South America. Highway and bridge engineers also work for the Bureau in Central America on the construction of the Inter-American Highway. Address inquiries to the Bureau of Public Roads, Washington, D. C. 20235.

National Bureau of Standards employs engineers and physicists with specialized experience in the operation and maintenance of radar,

guided missiles or other electro-mechanical electronic systems for work in Antarctica. Address inquiries to Personnel Officer, National Bureau of Standards, Boulder Laboratories, Boulder, Colorado.

Weather Bureau hires persons with experience in weather or electronics for work at weather stations in Alaska, Puerto Rico, Hawaii, Wake Island, Guam, Canton Island, the Trust Territories and on the Antarctic Continent. Address inquiries to U. S. Weather Bureau, Washington, D. C. 20235.

Bureau of the Census employs statistical advisers to work abroad in connection with U. S. technical assistance programs. Social science analysts are also hired for work in the U. S. on publication exchange and analysis of foreign statistical reports. Address inquiries to Chief, Personnel Division, Bureau of the Census, Suitland, Maryland 20235.

Coast and Geodetic Survey hires persons with experience or education in the field of geophysics for work in Alaska, Puerto Rico, Hawaii, Guam and on the Antarctic Continent. Address inquiries to Director, Coast and Geodetic Survey, Washington, D. C. 20230.

U. S. Travel Service employs travel and tourism experts for work in Washington and at its nine overseas offices in England, France, Germany, Italy, Japan, Australia, Brazil, Columbia, and Mexico. Address inquiries to Director, U. S. Travel Service, Washington, D. C. 20230.

Department of the Treasury

The Office of International Affairs hires international economists to do fiscal and financial research on conditions in foreign countries and in connection with U.S. international financial relations. For information about job opportunities, write to Director, Office of Personnel, Treasury Department, 15th Street and Pennsylvania Ave., N.W., Washington, D.C. 20220.

Department of Labor

The Bureau of International Labor Affairs, among other responsibilities, has primary responsibility for U.S. participation in the International Labor Organization, and assists the Department of State in the management of the Foreign Service with regard to labor attaches stationed at U.S. embassies and missions throughout the world. The Bureau's staff of geographic area specialists develops programs in the field of labor for various foreign countries. The Bureau also works closely with the Agency for International Development and the State Department on programs of technical assistance and exchange of persons. Direct inquiries to Chief, Employment Division, U.S. Department of Labor, 14th Street and Constitution Ave., N.W., Washington, D.C. 20210.

Department of Health, Education and Welfare

A unit within HEW under a Deputy Assistant Secretary for International Affairs handles international organization relations, international program relations, and international surveys. The Office

of Education's Bureau of International Education makes studies of education in foreign countries, administers international exchange programs, recruits American educators for service abroad under the U.S. technical assistance (AID and UNESCO) programs. For information about job opportunities, write Director, Personnel Department of Health, Education, and Welfare, 330 Independence Ave., S.W., Washington, D.C. 20201.

Central Intelligence Agency

The CIA employs individuals trained in international relations, history, geography, political science, and other fields. For information, write to Office of Personnel, Central Intelligence Agency, Washington, D.C. 20505.

Atomic Energy Commission

The AEC is occasionally interested in applicants for work in its Division of International Affairs, which develops and directs the AEC's program of international cooperation and for work in its Division of Special Projects which helps plan major international conferences and provides support on disarmament and other programs. Address inquiries to Director, Division of Personnel, AEC Headquarters, Germantown, Maryland.

U.S. Arms Control and Disarmament Agency

The Arms Control and Disarmament Agency hires primarily technical experts for its Weapons Evaluation and Control and Science

and Technology Bureaus. Its Economics and International Relations Bureaus conduct research, and also contract with universities and private research organizations for special research studies. For information, write Executive Director, U.S. Arms Control and Disarmament Agency, Washington, D.C. 20451.

Bureau of the Budget

The Budget Bureau hires budget examiners who analyze international programs and legislation, and fiscal economists who analyze and advise on economic issues of international programs. Direct inquiries to Personnel Officer, Bureau of the Budget, Washington, D.C. 20503.

Library of Congress

The Foreign Affairs Division of the Legislative Reference Bureau hires research specialists to prepare analytical reports on pending or prospective Congressional legislation in various fields of U.S. foreign affairs. Ph.D. degree preferred. Direct inquiries to Chief, Foreign Affairs Division, Legislative Reference Service, Library of Congress, Washington, D.C. 20540.

Panama Canal Company

Applications are accepted from qualified dental hygienists, optometrists, teachers, medical officers, nurses, hospital residents, medical technicians and pilots. Address inquiries to Personnel Director, Panama Canal Company, Box 2012, Balboa Heights, Canal Zone.

U.S. Tariff Commission

The Commission investigates and reports on tariff and foreign trade matters and hires international trade economists for its work. For further information, write to Personnel Section, U.S. Tariff Commission, Washington, D.C. 20436.

Export-Import Bank

AS an independent agency that aids in financing and facilitating exports and imports, the Bank is primarily interested in international economists. Direct inquiries concerning job opportunities to Administrative Officer, Export-Import Bank, 311 Vermont Ave., N.W. Washington, D.C. 20571.

Other Sources

The following agencies also have a limited number of personnel engaged in work on international programs: Civil Aeronautics Board, Department of the Interior, Federal Aviation Agency, Federal Communications Commission, Federal Maritime Commission, Federal Power Commission, Federal Trade Commission, General Accounting Office, General Services Administration, Housing and Home Finance Agency, National Academy of Sciences - National Research Council, National Aeronautics and Space Administration, National Science Foundation, Post Office Department, Public Health Service, Small Business Administration, Smithsonian Institution, Tennessee Valley Authority. For information about job opportunities with any of these or other U.S. Government agencies, write directly to the personnel director



of the agency. Names and addresses of officers of the agencies can be found in the U.S. Government Organization Manual and the Congressional Directory, both published annually, and available for reference in most libraries.

Several committees in both the Senate and the House of Representatives deal with international affairs, e.g., Senate Foreign Relations Committee, House Foreign Affairs Committee. Research and other jobs are limited, and the competition for them is keen. Address inquiries to Senators or Representative.

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MIAMI HERALD

Behind The  
Front Page

# Opinion A Public Power?

By JOHN PENNEKAMP

HOLDING that public opinion has acquired great power in forming policy decisions at high levels, the program "Great Decisions," sponsored by the Foreign Policy Association, is entering its 10th season.

Its purpose is to bring about discussions of pending international questions so that viewpoints can be exchanged and those participating can benefit from several shades of opinion.

The association takes no position on specific issues of United States foreign policy. It presents a statement of the relevant aspects of an issue, then leaves it to the discussion groups to take over.

There are such meetings in cities, towns and rural communities in all 50 states, several in Dade County. Some of the gatherings are as small as six persons who meet in homes. Larger groups meet in churches, schools, clubs, libraries and other available assembly places.

THIS YEAR'S subjects include:

"World Communism Today — How great the danger?"

"France and the West — Will Atlantic unity survive?"

"Egypt and the Middle East — What prospects for stability?"

"Disarmament — Alternative to the balance of terror?"

"Castro's Cuba — Challenge to the Americas?"

"Indonesia — Guided or misguided democracy?"

"Foreign Aid — How much? How long? For what?"

"Ideological Warfare — Who's winning?"

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VIEWS as to the power of public opinion rarely follow a middle course, but are extreme.

Thus, Walter Lippmann wrote that public opinion, "has shown itself to be a dangerous master of decisions when the stakes are life and death."

Others scoff at the suggestion, pointing out that the President, his advisers and Congress are the responsible policy makers.

The scoffers hold that mass public opinion seldom, if ever, penetrates to the higher policy making levels, while the opposition holds that in a democracy, those in high places keep open the channels that reflect to them the views of the "man in the street."

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THAT ARGUMENT has substance, as note the facility with which members of Congress and those holding appointive office respond to their mail.

Only recently I heard a Florida member of Congress severely criticized because his responses were as much as two weeks behind, while another was extolled because "you get a reply by return mail. It doesn't always respond to your question, which may require time to look up, but it is an impressive acknowledgement that you are being served."

Of course, many of the replies might as well not have been written; they follow the non-committing, brush-off pattern.

THAT POLICY making is influenced by public opinion is supported by the fact that the State Department, next to the President the most sensitive of the normal decision points, has an extensive program to keep in touch with public attitudes.

One division regularly surveys opinion polls and digests newspaper and magazine comment on foreign policy for the Secretary.

It also has an office of public services which sends men to conventions of the larger private organizations as observers and pulse finders. As with congressmen, it is meticulous in answering letters.

All are conscious of the voter's controlling authority when he goes to the polls, despite the fact that he can express himself in Presidential elections only every four years.

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THE FOREIGN Policy Association has headquarters in Atlanta.

It has an annual budget of more than one million dollars, 85 per cent of which is obtained from corporations, individuals and major national foundations, and about 15 per cent from service fees and the sale of materials.