

Orig ANPA



American Newspaper Publishers Association

The Newspaper Center, Box 17407, Dulles International Airport, Washington, D.C. 20041
Executive Offices: Reston, Virginia (703) 620-9500

Sept. 11, 1978

STAT

[Redacted]

Public Affairs Officer
Central Intelligence Agency
Washington, D.C. 20505

STAT

Dear [Redacted]

Thank you for the information you provided in your letter of Aug. 31 including the agenda for the Sept. 20 ANPA Government Affairs Committee's visit to CIA, the biographies of Director Turner and others and the map.

Per your request, I am enclosing an alphabetized list of attendees with full name, address, date and place of birth, and I hereby confirm that all these persons are U.S. citizens. None on this list is handicapped.

The list includes more than 40 persons, but, given the meeting room accommodations which you outlined, we will limit the actual contingent to 40 from the list. Some ANPA staff members will have to be excluded.

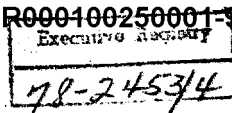
The committee will be traveling by bus to the Langley headquarters from downtown Washington. The bus company is the Washington Metropolitan Area Transit Authority/Metrobus. The only other vehicle will be the ANPA van which will accompany the bus. This is a 1977 Dodge van with Virginia license plate No. 405-154. The van driver will be Mr. Kelly Watkins. We understand that the bus and van will pull up to the main entrance of the CIA where you will meet us and direct the vehicles to the proper parking place. Also, we understand that arrangements will be made for Mr. Watkins and the bus driver to eat lunch in one of the CIA cafeterias upon a showing of their driver's licenses.

We also understand that arrangements can be made for taxi service for any publishers who have to leave before the conclusion of the briefing and luncheon.

I think the above information covers all the bases. If you have any questions or if there are any other details which remain to be worked out, please contact me. Otherwise, I want you to know that ANPA very much appreciates all the assistance you have given us in arranging this function. I look forward to seeing you on the 20th.

Sincerely,

James E. Donahue
Manager, Government Affairs



THE EVENING NEWS ASSOCIATION

615 LAFAYETTE BOULEVARD
DETROIT, MICHIGAN 48226

PETER B. CLARK
PRESIDENT

September 21, 1978

Admiral Stansfield Turner
Director
Central Intelligence Agency
Washington, D. C. 20505

Dear Admiral Turner:

Thank you for your hospitality yesterday, and for the good briefing you and your staff provided.

I greatly enjoyed the remarks of Dr. Bowie, Mr. Heymann, [redacted] and Mr. Lilley. I particularly enjoyed the opportunity to chat with you at lunch, and the question and answer exchange.

This kind of dialogue is extremely useful to the press and, therefore, in the long run, to the CIA and the public.

My continuing best wishes.

Sincerely yours,

Peter B. Clark

PBC/m

NEWSPAPER DIVISION *Michigan* THE DETROIT NEWS
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CENTRAL INTELLIGENCE AGENCY

WASHINGTON, D. C. 20505

PUBLIC AFFAIRS

31 AUG 1978

Phone: (703) 351-7676

Mr. James E. Donahue
Manager, Government Affairs Department
American Newspaper Publishers Association
Box 17407
Dulles International Airport
Washington, D.C. 20041

Dear Mr. Donahue,

Enclosed is the agenda for the visit of the Government Affairs Committee of the American Newspaper Publishers Association at the Central Intelligence Agency on Wednesday, 20 September. Also enclosed are biographic sketches of Admiral Turner, Mr. Carlucci and Dr. Bowie for your information and use.

As we discussed, ten days in advance of your session I will need an alphabetized list of attendees with full name, address, date and place of birth and confirmation of U.S. citizenship (this is merely a statement from you that the attendees are indeed U.S. citizens.) If any foreign nationals plan to attend, I need the same information plus their current U.S. address, address of any foreign residences still maintained, and current citizenship. Children under 16 are not allowed to attend these sessions. If any handicapped people plan to attend, I would appreciate your letting me know so that I can make special arrangements to assist them as necessary.

The Agency does not allow hazardous equipment--such as weapons or explosives--or cameras, recording devices or radio transmitters to be brought into the building.

The meeting room will only accommodate 40 guests, so I must ask you to limit attendees to this number.

It would assist us if you would please let us know the transportation arrangements, i.e., the name of the bus company and makes and tag numbers of any private vehicles. Our parking facilities are extremely limited; we urge you to use bus transportation if possible.

I hope the enclosed map will be helpful. We are looking forward to your visit.

Sincerely,

[Redacted Signature]

Public Affairs Officer

25X1

Enclosure

fc/typed: 31 Aug 78

Enclosure sent:

Agenda

Bio-Turner

-Carlucci

-Bowie

Map

Distribution: Orig addressee w/atts
1-P&PB Chrono wo/atts
1-ANPA file wo/atts ✓

31 AUG 1978

MEMORANDUM FOR: Deputy Director of Central Intelligence

FROM:

[Redacted]

Deputy Director, Public Affairs

SUBJECT: American Newspaper Publishers Association,
Wednesday, 20 September 1978

1. Action Requested: That you agree to act as back-up luncheon host and speaker for the DCI in the event he is unable to meet with approximately 40 members of the Government Affairs Committee of the American Newspaper Publishers Association (ANPA) on Wednesday, 20 September, in the Executive Dining Room, 1230 to 1400 hours.

2. Background: The Government Affairs Committee of the ANPA is holding a two-day meeting in Washington--19 and 20 September. ANPA is a trade association whose more than 1290 member newspapers represent more than 91% of the daily newspaper circulation in the United States and more than 85% of Canadian daily newspaper circulation. Several non-dailies also are members.

Dr. Bowie will emcee a session from 1000 to 1230 hours in the DCI Conference Room prior to the luncheon. The luncheon will be in the Executive Dining Room from 1230 to 1400 hours. The DCI is scheduled to speak for approximately 20 minutes and to respond to questions for another 20 minutes. The subject of the DCI's remarks will be the role of the intelligence in a free society, the need for secrecy legislation, and the Agency's public policy, with specific reference to relationships with the press.

The DCI has blocked the time on his calendar to address this influential group.

3. Recommendation: That you agree to back-up the DCI for this event.

[Redacted]

APPROVED:

Deputy Director of Central Intelligence

Date

DISAPPROVED:

Deputy Director of Central Intelligence

Date

STAT

STAT

P&PB/N [Redacted] 31 Aug 78
Distribution: Orig-addressee (returned to PAO)

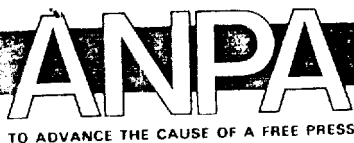
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Approved For Release 2004/10/13 : CIA-RDP88-01315R000100250001-9

1-ANPA file

25X1

75-6002



American Newspaper Publishers Association

The Newspaper Center, Box 17407, Dulles International Airport, Washington, D.C. 20041
Executive Offices: Reston, Virginia (703) 620-9500

July 19, 1978

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Greenville (Tenn.) Sun

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Harte-Hanks Communications, Inc.
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The Forum, Fargo, N.D.

Ashton Phelps
New Orleans Times-Picayune
and States-Item

Warren H. Phillips
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Donald N. Soldwedel
Yuma (Ariz.) Daily Sun

Richard C. Steele
Worcester (Mass.) Telegram
and Gazette

Jerry W. Friedheim
Executive Vice President
and General Manager

Admiral Stansfield Turner, U.S.N.
Director
Central Intelligence Agency
Washington, D.C. 20505

Dear Stan:

The Government Affairs Committee of the American Newspaper Publishers Association, which meets in Washington September 19-20, would very much appreciate the opportunity to tour your headquarters at Langley and to discuss with you those intelligence operations, policies and practices which you are free to address.

Consequently, I have been asked by the committee to propose such a tour on Wednesday morning, September 20 and to invite you to join our group as its guest speaker at lunch at the headquarters -- at our expense, of course.

As you may know, ANPA is a trade association whose more than 1290 member newspapers represent more than 91% of the daily newspaper circulation in the United States and more than 85% of Canadian daily newspaper circulation. Several non-dailies also are members.

The Government Affairs Committee, headed by Chairman John M. Jones of Greeneville, Tenn., generally is the most active of ANPA committees, and the weight of its contribution to the newspaper business is illustrated by the fact that the elected officers of ANPA always attend this committee's meetings. In addition, many of the 36 committee members also are ANPA Directors.

The committee meets twice a year in Washington to study and make recommendations for action on government matters affecting newspapers and to discuss these issues with top federal officials.

In addition to those issues which could be categorized as "press" or "newspaper" issues, our committee members are vitally interested in all intelligence and national security matters and would welcome the opportunity to have your views and to discuss these matters with you.

- 2 -

The format the committee usually follows is for the guest to deliver remarks for perhaps 10-15 minutes, leaving the bulk of time for informal discussion with the committee. This can be off-the-record to any extent you desire. We do not make public announcements of these sessions which are entirely for the background information of the publishers.

If this tour and luncheon meeting can be arranged, the ANPA officers, Government Affairs Committee members and some senior staff -- a group of approximately 40 -- could arrive at the CIA by bus from Washington at approximately 10 a.m. September 20, tour the headquarters and finish with a noon luncheon with you.

Last year this group made a similar visit to the National Military Command Center with CJCS Gen. George Brown; it was enthusiastically received by the committee, a reflection of the interests of these newspaper executives.

For your information, I am enclosing a roster of the Government Affairs Committee, the list of guests who have met with the committee in recent years, and a booklet describing ANPA.

I sincerely hope that arrangements can be made for this tour of the headquarters and that your schedule will permit you to meet with us September 20.

We, of course, will provide any additional information you or your staff might require.

Best personal regards,



Jerry W. Friedheim

Enclosures

cc: John M. Jones

Herbert E. Hetu

25X1

John M. Jones, Chairman
Publisher
Greeneville Sun
200 S. Main Street
Greeneville, Tennessee 33743

K. Prescott Low, Vice Chairman
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The Patriot Ledger
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Quincy, Massachusetts 02169

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Omaha World-Herald
14th and Dodge Streets
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President
Landmark Communications, Inc.
Norfolk, Virginia 23501

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Staten Island, New York 10305

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Courier
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William J. Keating
President and Editor
Cincinnati Enquirer
617 Vine Street
Cincinnati, Ohio 45202

- 2 -

Raymond C. Kennedy
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366 Warren Street
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Clayton Kirkpatrick
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Chicago, Illinois 60611

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Publisher
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Publisher and Editor
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Montgomery, Alabama 36104

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Rochester, New York 14604

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Editor
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204 W. Church Avenue
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Ashton Phelps
Publisher
The Times-Picayune and States-Item
3800 Howard Avenue
New Orleans, Louisiana 70140

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Editor and Co-Publisher
Free Lance-Star
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Fredericksburg, Virginia 22401

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Ottaway Newspapers Inc.
P.O. Box 1108
Medford, Oregon 97501

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Journal-Star Printing Co.
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Lincoln, Nebraska 68501

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Chicago, Illinois 60616

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President
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Minneapolis, Minnesota 55488

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Publisher
The Daily Journal
8 Dearborn Square
Kankakee, Illinois 60901

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Executive Vice President
Las Vegas Review-Journal
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Las Vegas, Nevada 89101

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President
Stauffer Communications Inc.
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Topeka, Kansas 66607

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Publisher
Boston Globe
135 Morrissey Blvd.
Boston, Massachusetts 02107

Robert M. White II
President, Publisher, Secretary &
Editor
Mexico Ledger-
300 N. Washington Street
Mexico, Missouri 65265

- 3 -

John B. Winsor
Chairman of the Board
Canton Daily Ledger
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Canton, Illinois 61520

Charles H. Withers
Publisher
Rochester Post-Bulletin
18 First Avenue, S.E.
Rochester, Minnesota 55901

OR 91 ANPA (American Newspaper Publishers Assoc)



American Newspaper Publishers Association

The Newspaper Center, Box 17407, Dulles International Airport, Washington, D. C. 20041
Executive Offices: Reston, Virginia (703) 620-9500

OFFICERS

- Chairman and President
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The Forum, Fargo, N.D.
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Katharine Graham
The Washington Post Co.
- Chairman of the Executive Committee
Joe D. Smith Jr.
Alexandria (La.) Daily Town Talk

September 25, 1979

Mr. Herb Hetu
Director/Public Affairs
Central Intelligence Agency
Washington, D.C. 20505

Dear Herb:

You'll recall that you contacted me several months ago about whether we could provide you with reproductions of the First Amendment artwork which was displayed at the ANPA Convention in New York City last April.

Sorry this has taken so long -- but we have now received word that Peters Griffin Woodward Inc., the firm which controls the copyright, will not grant us permission to reproduce the artwork in poster form for distribution to our member newspapers and to others requesting it.

We regret that we are not able to give you a more favorable response.

All the best.

Cordially,

William Schabacker
Manager/Public Affairs

WS/l sb

- DIRECTORS**
- Alvah H. Chapman Jr.
Knight-Ridder Newspapers Inc.
Miami, Fla.
 - Lyell B. Clay
Charleston (W.Va.) Daily Mail
 - Stanton R. Cook
Chicago Tribune
 - Helen K. Copley
The Copley Press Inc.
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Greeneville (Tenn.) Sun
 - K. Prescott Low
The Patriot Ledger, Quincy, Mass.
 - Robert G. Marbut
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New Orleans Times-Picayune
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 - Warren H. Phillips
Dow Jones & Co. Inc.
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 - Lloyd G. Schermer
Lee Enterprises Inc.
Davenport, Iowa
 - Dolph C. Simons Jr.
Lawrence (Kan.) Journal-World
 - Donald N. Soldwedel
Yuma (Ariz.) Daily Sun

Jerry W. Friedheim
Executive Vice President
and General Manager

under the name of American News, Inc.
Publishers' Ass'n.
ORGI SALT

Article appeared
on page A-20

We Must Modernize Our Own Strategic Forces'

Following are excerpts from President Carter's address yesterday to the American Newspaper Publishers Association:

I want, first of all, to commend and endorse the theme of this convention: the defense of the First Amendment and the freedom of the press.

Liberty of expression is our most important civil right, and the freedom of the press is its most important bulwark. We can never afford to grow complacent about the First Amendment. On the contrary, we must actively protect it always.

The American press has grown enormously since our nation's early days—not only in size and breadth, but in its conception of its own duties and responsibilities. The highest of those duties is to inform the public on the important issues of the day. And no issue is more important than the one I want to discuss with you today—the control of nuclear arms.

Each generation of Americans faces a choice that defines its character—a choice that is also important for what it says about our nation's outlook on the world.

In the coming months, we will almost certainly be faced with such a choice: whether to accept or to reject a new strategic arms limitation treaty [SALT]. The decision we make will profoundly affect our lives—and the lives of people all over the world—for years to come.

We face this choice from a position of strength—as the strongest nation on earth—politically, economically and militarily. . . . We have a capacity for leadership in the world that surpasses that of any other nation.

That leadership imposes many responsibilities upon us, but our noblest duty is to use our strength to serve our highest interest: the building of a secure, stable and peaceful world.

In our relations with the Soviet Union, the possibility of mutual annihilation makes a strategy of peace the only rational choice for both sides.

As the Congress and the American people consider the SALT treaty which is now nearly complete, the debate will center around four basic questions.

First, why do we need a strategic arms limitation treaty?

We need it because it will contribute to a more peaceful world—and to our own national security.

Today, we and the Soviet Union with sharply different world outlooks and interests, both have the ominous destructive power literally to destroy each other as a functioning society, killing tens of millions of people in the process. And common sense tells us—as it tells the Soviet Union—that we must work to make our competition less dangerous, less burdensome, and less likely to bring the ultimate horror of nuclear war.

Indeed, the entire world has a vital interest in controlling the strategic arms race.

We have consulted closely with our allies, who count on us not only to maintain strong military forces to offset Soviet military power, but also to manage successfully a stable East-West relationship. SALT is at the heart of both these crucial efforts. That is why the leaders of France, Great Britain, the Federal Republic of Germany, Canada and other nations have voiced their support for the emerging Treaty.

Some nations which have so far held back from building nuclear weapons will be strongly influenced by whether the two nuclear superpowers will restrain our own weapons. Rejection of the new strategic arms treaty would seriously undermine the effort to control proliferation of these deadly weapons. And nothing would more surely damage our other critical efforts in arms control.

An overwhelming majority of the American people recognize the need for SALT II. Our people want and expect continued, step-by-step progress toward bringing nuclear weapons under control. Americans will support a reasoned increase in our defense effort, but we do not want a wholly unnecessary return to the Cold War and an all-out arms race, with vastly greater risks and costs. Through strength, we want world peace.

Let me turn to the second question—how SALT II is related to our overall defense strategy.

The strategic forces of the United States and the Soviet Union today are essentially equivalent. They have larger and more numerous land-based missiles. We have a larger number of warheads, and significant technological and geographical advantages.

Each side has the will and the means to prevent the other from attacking us first. Neither side is

in a position to exploit its nuclear weapons for political purposes, nor to use strategic weapons without facing almost certain suicide.

What causes us concern is not the current balance but the momentum of the Soviet strategic buildup. Over the past decade, the Soviets have steadily increased their real defense spending, while ours has had a net decrease. In areas not limited by SALT I, they have launched ambitious programs to strengthen their strategic forces. At some future point, they could achieve a strategic advantage—unless we alter these trends.

That is exactly what I intend to do—with the support of the American people and the bipartisan support of Congress.

We must move on two fronts at the same time:

First, within mutually accepted limits, we must modernize our own strategic forces. Along with the strengthening of NATO, that is a central purpose of the increased defense budget I have submitted to the Congress.

Second, we must place more stringent limits on the arms race than are presently imposed by SALT I. That is the purpose of the SALT II treaty.

The defense budget I have submitted will ensure that our nuclear force continues to be essentially equivalent to that of the Soviet Union.

The SALT II agreement will slow the growth of Soviet arms and limit the strategic competition, and by helping to define future threats we might face, SALT II will make our defense planning more effective.

Under the agreement, the two sides will be limited to equal numbers of strategic launchers for the first time, ending the Soviet numerical advantage permitted in SALT I.

SALT II will also impose the first limited but important restraints on the race to build new systems and improve existing ones—the so-called "qualitative" arms race.

Let me turn now to the third of the four questions. . . . How can we know whether the Soviets are living up to their obligations under this SALT agreement? . . . We are confident that no significant violation of the treaty could take place without the United States detecting it.

Our confidence in the verifiability of the agreement derives from the

Mexico Ledger

A.B.C.

LEDGER NEWSPAPERS INC.

PHONE (314) 581-1111

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Mexico, Missouri 65265

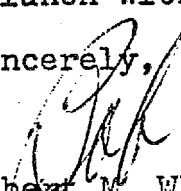
Oct. 16, 1978

Mr. James Lilley
National Intelligence Officer for China
Central Intelligence Agency
Washington, D. C. 20505

Dear Jim:

Again, you did a marvelous job with your China briefing
for the ANPA group. Thank you so much.I think I told you I was scheduled to go to the Soviet
Union to a seminar at Moscow. The seminar was
called off by the Soviets, the invitation being
withdrawn.Out of the blue I've received the attached letter and
story attributed to Novosti. It's the first time
I ever had any contact of this kind from the Soviets.That point was of interest to me; however, I was equally
interested in what I suppose is their new thrust:
"...the growing rivalry between itself (Peking)
and Washington in Southeast Asia".While all of this might be an old story to you, I thought
I would send it along just on the chance it might
be of some interest.Again, my deepest appreciation for the briefing and the
pleasure it was to have lunch with you.

Sincerely,


Robert M. White II

RMW/dhs

Encl.

MISSOURI
Distinguished Service To Journalism
1944, 1943, 1967UNIVERSITY OF MINNESOTA
Distinguished Service To Journalism
1964NATIONAL NEWSPAPER
ASSOCIATION AWARD
Of Merit, 1967MISSOURI PRESS ASS'N
GENERAL EXCELLENCE
First Place, 1963, 1958, 1953
1950
Second Place, 1974, 1971, 1961
Third Place, 1973, 1970, 1967,
1962, 1951
Honorable Mention, 1972, 1968,
1965, 1959, 1957, 1956, 1949BEST EDITORIALS
First Place, 1963
Second Place, 1974, 1973, 1966, 1968,
1957, 1956, 1954
Third Place, 1968, 1965
Honorable Mention, 1975, 1967, 1959BEST ADVERTISING IDEA
Second Place, 1972BEST FRONT PAGE
First Place, 1952
Third Place, 1970, 1969BEST FARM COVERAGE
First Place, 1956
Second Place, 1975, 1967
Third Place, 1974, 1968
Honorable Mention, 1971, 1969,
1966, 1963, 1957, 1954BEST SPORTS PAGE
Second Place, 1968
Honorable Mention, 1972, 1967BEST NEWS STORY
First Place, 1967, 1965, 1961
Second Place, 1963BEST NEWS PICTURE
Third Place, 1971BEST FEATURE PICTURE
Third Place, 1976, 1970BEST FEATURE STORY
First Place, 1967, 1962
Second Place, 1969, 1968
Honorable Mention, 1973SPORTS PICTURE
Second Place, 1969, 1966, 1961
Third Place, 1963BEST USE OF PICTURES
Third Place, 1963
Honorable Mention, 1972, 1971BEST COLUMN
Honorable Mention, 1965, 1963BEST YOUNG PEOPLE'S PAGE
Second Place, 1974
Third Place, 1976, 1975TYPOGRAPHICAL EXCELLENCE
Second Place, 1972
Honorable Mention, 1971NATIONAL BETTER
NEWSPAPER CONTEST (NNA)
COMMUNITY SERVICE
First Place, 1949BEST EDITORIAL
Second Place, 1949, 1948
Third Place, 1959, 1967
Honorable Mention, 1963HERRICK EDITORIAL AWARD
Honorable Mention, 1956
Third Place, 1971, 1949GENERAL EXCELLENCE
Honorable Mention, 1964, 1946TYPOGRAPHICAL EXCELLENCE
Honorable Mention, 1965, 1958
1953, 1954, 1946BEST NEWS PICTURE
Third Place, 1962N. W. AYER & SON
TYPOGRAPHICAL EXCELLENCE
Finalist, 1950FREEDOMS FOUNDATION
EDITORIAL DIVISION
Award, 1949NATIONAL SAFETY COUNCIL
Public Interest Award, 1949INLAND DAILY PRESS ASS'N
WILLIAM ALLEN WHITE AWARD
PUBLIC RELATIONS
First Place, 1953, 1952, 1950TYPOGRAPHICAL EXCELLENCE
Third Place, 1956
Honorable Mention, 1949
Second Place, 1947

LOCAL NEWS COVERAGE

Group 1 American Newspaper
Publication
(ANPA)

DATE OF EVENT:

TYPE:

NAME: ANPA

ADDRESS:

CONTACT: JERRY FRIEDHEIM

PHONE:

LETTER RECD (PAD): 13-14 Sept OUT (in Europe)

ACT FOR RESPONSE
From J.F.

1st RESPONSE: 4 Apr HET (in hold for later)

2d " : NO per HET 13 Apr

3d " :

SPEECH:

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BIO/PIX OUT:

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GUESTS:

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Headquarters: 11600 Sunrise Valley Drive • Reston, Va. 22070 • (703) 620-9500

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P.O. Box 17407
Dulles International Airport
Washington, D.C. 20041

April 15, 1977

Mr. Herbert E. Hetu
Assistant for Public Affairs
to the Director of Central Intelligence
Central Intelligence Agency
Washington, D.C. 20505

Dear Mr. Hetu:

Jerry Friedheim has asked me to give you some information concerning the ANPA Government Affairs Committee following his communications with you about the possibility of CIA Director Turner addressing the committee.

As you know, ANPA is the trade association for newspapers whose more than 1225 member newspapers represent more than 90 percent of the daily newspaper circulation in the U.S. In addition, several nondaily newspapers also are members.

The Government Affairs Committee, headed by Chairman Len H. Small of Kankakee, Ill., generally is the most active of ANPA committees, and the weight of its contribution to the newspaper business is illustrated by the fact that the elected officers of ANPA always attend this committee's meetings. In addition, many of the 36 committee members also are ANPA Directors.

The committee meets twice a year in Washington to study and make recommendations for action on government matters affecting newspapers and to discuss these issues with top federal officials.

The meetings with guests from the government are in conjunction with meal functions -- two luncheons, one dinner and one breakfast session at every two-day meeting of the committee. Generally these affairs are informal ones at which the guest delivers remarks for about 10-15 minutes, leaving the bulk of time for informal discussion with the committee. This can be off-the-record to any extent the guest desires. We do not make public announcements of these sessions which are entirely for the background information of the publishers.

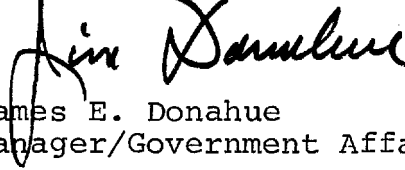
For your information, I am enclosing a roster of the Government Affairs Committee, a list of guests who have met with the committee in recent years, and a brochure which describes in more detail the activities of ANPA.

As Jerry mentioned, the next committee meeting is September 13-14 at the Capital Hilton Hotel in Washington, D.C.

We expect attendance will be approximately 45, comprised of nearly all of the committee, the elected ANPA officers, some guest publishers and some ANPA staff and counsel.

If you have any further questions about the committee or its activities, please contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "Jim Donahue". The signature is written in a cursive style with a large initial "J".

James E. Donahue
Manager/Government Affairs

JED/biw
Enclosures

cc: Len H. Small
John M. Jones

GUEST SPEAKERS

Approved For Release 2004/10/13 : CIA-RDP88-01315R000100250001-9
October 1971 Thru March 1977

October 18-19, 1971

William D. Ruckelshaus, Director, Environmental
Protection Agency

Miles W. Kirkpatrick, Chairman, Federal Trade
Commission

Senator Warren G. Magnuson (Washington)

March 7-8, 1972

Miles W. Kirkpatrick, Chairman, Federal Trade
Commission

Donald Rumsfeld, Director, Cost of Living Council

Herbert G. Klein, Director of Communications,
White House

Maj. General Winant Sidle, Chief of Information,
Department of Army

Lawrence F. O'Brien, Chairman, Democratic National
Committee

September 12-13, 1972

Rep. Gerald R. Ford (Mich.)

Senator Sam J. Ervin, Jr. (N.C.)

L. Patrick Gray, III, Acting Director, Federal
Bureau of Investigation

March 28-29, 1973

George Bush, Chairman, Republican National Committee

Don I. Wortman, Assistant Director, Office of Price
Administration

Senator Alan Cranston (California)

John Ehrlichman, Assistant to the President

Luther Holcomb, Vice Chairman, Equal Employment
Opportunity Commission

Senator Edward M. Kennedy (Mass.)

September 11-12, 1973

Senator Charles H. Percy (Ill.)

John Love, Director, Office of Energy Policy

Senator Thomas Eagleton (Missouri)

Dr. John Dunlop, Director, Cost of Living Council

Lewis Engman, Chairman, Federal Trade Commission

Clarence M. Kelley, Director, Federal Bureau of Investigation

William E. Simon, Administrator, Federal Energy Office

Rep. Robert W. Kastenmeier (Wisc.)

Rep. John J. Rhodes (Ariz.), House Republican Leader

Rep. Wilbur D. Mills (Ark.)

October 8-9, 1974

Dr. Albert Rees, Director, Council on Wage and Price Stability

Sen. Robert P. Griffin (Mich.)

Rep. Thomas P. O'Neill, Jr. (Mass.)

Attorney General William B. Saxbe

March 11-12, 1975

Senator Robert C. Byrd (W.Va.)

L. William Seidman, Asst. to the President for Economic Affairs

Donald Rumsfeld, Assistant to the President

Rep. Phillip Burton (Calif.)

Horace R. Kornegay, President and Executive Director, The Tobacco Institute, Inc.

H. Thomas Austern, Law Firm of Covington and Burling

Rep. Al Ullman (Ore.)

September 16-17, 1975

Senator L. Hruska (Neb.)

Senator Frank Church (Idaho)

Senator Hubert H. Humphrey (Minn.)

Melvin R. Laird, Executive, Reader's Digest, Inc.;
Former Secretary of Defense

March 16-17, 1976

James R. Schlesinger, Former Secretary of Defense

George F. Will, Syndicated Columnist

Elliot L. Richardson, Secretary of Commerce

Robert S. Ingersoll, Deputy Secretary of State

Thomas J. Madden, Asst. Admin./Gen. Counsel, LEAA

Senator John Tower (Texas)

September 14-15, 1976

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Senator Russell B. Long (La.)

Leonard H. Marks, Former Director of the U.S.
Information Agency

Patrick H. Caddell, Pollster for The Jimmy
Carter Presidential Campaign

Representative Barbara Jordan (Tex.)

Rogers C. B. Morton, Chairman of the President Ford
Campaign Steering Committee

March 15-16, 1977

Jack Germond (The Washington Star) and Jules
Witcover -- syndicated political columnists

W. Michael Blumenthal, Secretary of the Treasury

Senator Howard H. Baker Jr. (Tenn.), Senate Minority
Leader

Paul F. Gavaghan, Vice President/Research and Public
Information, Distilled Spirits Council of the
U.S. Inc.

Senator Adlai E. Stevenson III (Ill.)

13 April 1977

Mr. Jerry W. Friedheim
American Newspaper Publishers Association
P. O. Box 17407
Dulles International Airport
Washington, D.C. 20041

Dear Jerry,

Things have finally settled down somewhat as has Admiral Turner's schedule. He would very much like to meet with ANPA's government affairs committee but unfortunately he will be out of the country on September 13-14.

However, I would like to offer some alternatives. We might either send a senior representative (one of our principal deputies) or if your group could spare the time we could invite them here to the Agency for a briefing and tour. There still seems to be a certain mystique about what goes on in this place and such a tour might be an interesting break in the schedule.

If either of these alternatives sound good, please let me know. In the meantime Stan sends his best and asks for a raincheck.

Sincerely,

Herbert E. Hetu
Assistant for Public Affairs
to the Director of Central Intelligence

4 April 1977

Mr. Jerry W. Friedheim
American Newspaper Publishers Association
P. O. Box 17407
Dulles International Airport
Washington, D.C. 20041

Dear Jerry,

Many thanks for your letter of March 28 and for your kind remarks. It promises to be a busy and exciting job.

As you can imagine the Admiral's public speaking schedule is still somewhat uncertain but I know he would very much like to meet with your government affairs committee in September if at all possible. I'll let you know just as soon as I can. In the meantime if someone in your office could send a few more details on the meeting, who will probably attend, etc., it would be helpful.

Thanks again for your thoughtful letter and very warmest wishes.

Sincerely,

Herbert E. Hetu
Assistant for Public Affairs
to the Director of Central Intelligence

mb

AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION

*“...to
advance the
cause of a
free press.”*

- Research
- Training
- Government Relations
- Labor Relations
- Professional Meetings
- In-plant Consultation
- Inquiry Service
- Credit Data
- Newsprint and Traffic Information
- Timely Information Bulletins
- Special Studies
- Educational Programs
- Libel Insurance
- Strike Insurance
- Management Tips and Tools

Reston, Virginia
Easton, Pennsylvania

How do you put into a booklet a meaningful definition of the many ways in which ANPA serves the cause of a free press? Certainly a mere listing of publications and activities hardly does justice to the program.

It is difficult to describe briefly ANPA's continuous work with congressional committees and federal agencies—the White House, the U.S. Postal Service, the Federal Communications Commission, the Federal Trade Commission, the Department of Labor—and with non-governmental and international organizations in support and defense of our newspaper publishing business.

Or the research effort involved in bringing together the various elements of private industry to provide solutions to the modern production and communication challenges of the North American press.

Or the time spent in developing better working relationships between management and the international and local unions represented in daily newspapers.

Or the work of the Newsprint/Traffic Department during the newsprint shortage in rounding up supplies for dailies and weeklies throughout the country so they could maintain publication.

Or the work of our attorneys in many court cases where the right of the people to a free press is being tested.

Or the individual staff efforts spent consulting with members or researching a reply to a specific inquiry to help in the solution of some member's publishing problem.

We hope this booklet will provide an understanding of what ANPA seeks to do for its membership, for the newspaper business in general and for professional journalists everywhere. We welcome the many requests we receive for assistance and try to respond promptly to them.

Members have commented that if there were no ANPA, they would have to invent one to help keep them abreast of the complicated business of publishing a responsible, financially-sound newspaper in a free society. We intend to continue to fulfill this responsibility to the press and the public.

Sincerely,



Jerry W. Friedheim
General Manager

Reston, Virginia
August, 1976

ANPA: ITS PROGRAM AND ACTIVITIES

Founding

Representatives of 95 daily newspapers formed the American Newspaper Publishers Association in 1887.

Present membership is more than 1170 newspapers, located principally in the United States, Canada, and the offshore islands (Bahamas, Bermuda, Guam, Virgin Islands and West Indies) and constitutes more than 90% of U.S. daily circulation. Member newspapers represent circulation sizes from two thousand to two million. While most members are daily newspapers, membership also includes some non-dailies.

Purpose

Formed initially to monitor business interests of the daily press, the purposes of the Association have expanded greatly and now include advancing the cause of a free press by encouraging the advancement of the newspaper publishing business in all of its branches and departments, protecting the rights of the people to a free press and promoting the highest standards of journalism.

Leadership

The Association is directed by a 20-member Board of Directors elected by the membership to represent newspapers of all circulation sizes. ANPA also has a permanent professional staff headed by an Executive Vice President who serves as General Manager.

Assisting the General Manager are a Senior Vice President, a Vice President/Technical, a Vice President/Labor and Personnel Relations and a Vice President/Comptroller. The senior staff includes the managers and directors of the various departments of ANPA proper, the ANPA Foundation and the ANPA Credit Bureau. ANPA's offices include headquarters and Labor and Personnel Relations Office in Reston, Virginia, and the Research Center at Easton, Pennsylvania.

Committees

At the heart of the continuing ANPA program are various committees representing the interests of and the myriad tasks involved with newspaper publishing. The titles of most of these committees are descriptive of their functions. They include: Membership, Labor and Personnel Relations, Government Affairs, Professional Relations, Newsprint, Traffic, Postal, Circulation, Press Communications, Technical Coordinating, Production Management, Laboratory, Format and Printing Materials Standards, Press-Bar Relations, News Research, ANPA-AEJ Journalism Education, and Convention Arrangements. Special task forces and committees are formed as required to deal with special problems. An example is the ANPA Task Force on Broadcast and CATV Ownership. Printed committee reports are distributed as part of the annual convention report. Representation on these committees comes from throughout ANPA membership, comprising all circulation groups and geographic areas. This enables the committees to be true spokesmen and expert witnesses for the newspaper publishing business in their dealings with governmental and non-governmental organizations.

Meetings

The ANPA Annual Convention for members is held in April or May. There is no registration fee. The convention schedule follows: San Francisco in 1977, Montreal in 1978, New York City in 1979 and Honolulu in 1980.

A Production Management Conference is held each June in different cities—New Orleans, Houston, Las Vegas, Atlantic City, Anaheim, for example. This meeting features the nation's largest exhibit of newspaper production equipment and technical discussions of current production techniques.

Organization

At Reston headquarters are the offices of the General Manager and staff departments representing the Comptroller's Office, Membership Services,

Newsprint/Traffic, Public Affairs, Government Affairs, Labor and Personnel Relations, the ANPA Foundation and the ANPA Credit Bureau. Other organizations with offices at ANPA include: International Circulation Managers Association (ICMA), International Newspaper Promotion Association (INPA) and Newspaper Personnel Relations Association (NPRA).

Functions performed at the ANPA headquarters encompass the principal administrative, service, publications, labor and personnel relations, legislative and legal functions of the Association. The activities include:

- The **ANPA Labor and Personnel Relations Office**, formerly in Chicago but recently consolidated with the Reston headquarters, is the responsibility of the Vice President/Labor and Personnel Relations. Operations include:

1. A file of thousands of newspaper labor contracts and a staff of trained personnel who advise member publishers on matters pertaining to contract negotiations, personnel relations, arbitration, union organizational attempts, and wage & hour matters.
2. Publication of information which is described in the section of this booklet on bulletins.
3. Operation of training programs throughout the year that include contract negotiations, seminars and managerial skills workshops for supervisors (both production and administrative).

- The **Newsprint/Traffic Department** assists newspapers with the transportation details of any shipment including the auditing of freight bills. It can advise on all aspects of newsprint on-track unloading and off-track delivery arrangements, clarify carriers' tariff rules and regulations and provide general tariff information. This department publishes monthly newsprint consumption and supply information and other important newsprint and transportation matters. It also advises and represents members on postal rules, regulations and rates and coordinates the ANPA/ICMA Safe Driving Campaign.

- The **Public Affairs Department** publishes the ANPA General Bulletins and special publications; conducts policy review; edits the publications of other staff departments; supervises press activities for the Association; provides staff representation for the com-

mittees on Professional Relations and News Research, and handles public inquiries.

- The **Government Affairs Department** monitors and reports on issues affecting the newspaper business in the legislative, executive and judicial branches of government. The department coordinates activities in this area, maintains close liaison with the office of the ANPA General Counsel, provides staff support for the Government Affairs Committee and handles inquiries on governmental matters.

- The **ANPA Library** represents a major resource of books and periodicals available for general use. This facility, along with extensive record files covering nearly every aspect of newspaper publication, enables ANPA personnel to promptly answer numerous membership inquiries.

- The **ANPA Credit Bureau, Inc. (CBI)**—incorporated separately—provides many services at a modest monthly fee (ranging from \$4.17 to \$84.00) based upon the size of the newspaper subscriber. These services include:

- (a) Periodic Credit Bulletins containing confidential data about advertising agencies, national advertisers and retail advertisers placing business in newspapers;

- (b) Credit Index, which is a looseleaf service continuously kept up-to-date with information on advertising agencies and mass marketing retailers doing business with newspapers;

- (c) Debt Recovery and Reports (over the years, the Credit Bureau has helped ANPA members recover millions of dollars in past due accounts);

- (d) Collections on a contingent fee of 5%, exclusive of attorney charges and legal cost;

- (e) Identification of ownership of retail establishments which have merged or been sold (especially useful in bankruptcies). CBI has access to data on more than 200,000 retail companies throughout the country, including 1400 mass marketers, providing subscribers with immediate access to information on retailers as well as advertising agencies.

- The **ANPA Foundation** is a non-profit organization chartered in 1963 "to encourage in the broadest and most liberal manner the advancement of freedom of speech and of the press; and to foster such study

and research by others." ANPA Foundation is a public foundation, funded through an endowment. Newspapers, newspaper groups, newspaper organizations and individuals have contributed more than \$5.5 million to the Foundation's Endowment Fund.

The Foundation has three major program goals:

- (a) To develop informed and intelligent newspaper readers
- (b) To develop and strengthen the public understanding of a free press
- (c) To advance the professionalism of the press.

The ANPA Foundation undertakes projects to support these goals through conferences, seminars, publications, research studies and consulting services. Included in this effort is assistance to newspapers and school systems in starting and improving Newspaper in Education programs.

• The **ANPA Research Institute** in Easton, Pa., is supervised by the Vice President/Technical. Principal department heads include the Director, Production Department and the Director, Research Center. The American Society of Newspaper Editors (ASNE) has its office at this location.

The Research Center is a major activity for newspaper research, development, testing and training. ANPA invests more than \$1 million of its \$3 million-plus annual budget in this facility and its related functions. Services from Easton include:

1. Basic Research and development on newspaper production problems including mail-room equipment, Occupational Safety and Health Administration related problems, computer programming, newsprint and ink testing service, standardization of color inks, shallow-relief plate development, etc. This Research Center works with many manufacturers to stimulate development of new equipment needed by newspapers.
2. Liaison for advanced research with the Massachusetts Institute of Technology on advanced computer program technology, and with other research organizations and equipment suppliers in the development of pagination devices, advanced communications systems, lasers and plateless printing.
3. A variety of technical training seminars held throughout the year on a less-than-cost basis. Most are

“hands-on” working sessions emphasizing practical application. These include Basic Offset Press and Plate; Camera Techniques; Direct Plate Quality Control; Electronic Editing for the Newsroom; Photocomposition and Paste-Up; Management Orientation to New Technology; and Environmental Control.

4. Objective and professional in-plant technical advisory services (TAS) which are available to member newspapers on request. ANPA production engineers spend whatever time is needed (usually two days) at nominal charge at a newspaper plant as consultants on specific production problems.

5. Research bulletins and the annual Production Management Conference, which are described elsewhere in this booklet.

Training Programs

In addition to the various technical seminars and workshops offered by the Research Center and the Labor and Personnel Relations Office, ANPA sponsors other types of newspaper personnel training. This includes seminars for young newspaper people; credit administration; electronics in the newsroom; CATV; those sponsored by the ANPA Foundation for reporters and editorial staff and Newspaper-in-the-Classroom personnel; and those sponsored jointly with other organizations, such as the ANPA-INPA Newspaper Executives Marketing Seminar and the ANPA-INPA-ASNE Newspaper Research Workshop.

Regular Bulletin Mailings

1. The weekly **ANPA General Bulletin** covers general management, laws, circulation and advertising. Its handy size and format facilitate both reading and filing. Bound, indexed copies are available on request at the end of the year for more permanent reference purposes.

2. The periodic **ANPA News Research Bulletin** summarizes timely information about surveys of editorial content, format, reader preferences

and other projects conducted under the auspices of ANPA News Research Center, or by others.

3. The **ANPA Report** (Blue Ribbon Letter) contains brief comments and analyses by the General Manager on the most important business, government and management items and expectations of the month. It is circulated to top executives of member newspapers.

4. The monthly **Public Affairs Newsletter** provides general interest information about newspapers and the newspaper business. It is designed to assist publishers, editors, journalism educators, businessmen, and the community at large in gaining public understanding of the role of newspapers.

5. The **Newsprint & Traffic Bulletin** reports monthly statistics on newsprint consumption, production shipments and publisher stocks as well as other newsprint and traffic matters.

6. The **Equipment Exchange Bulletin** affords a way of locating or offering newspaper equipment for sale.

7. The **Library Memorandum** concerns newspaper library operations.

8. The **Labor & Personnel Relations Bulletin**, issued weekly by the ANPA Labor and Personnel Relations Office reports on developments in labor matters, arbitration awards, NLRB and court decisions, wage trends showing contract settlements, and includes semi-annual scale summaries which provide information on contract settlements for each newspaper and each union.

9. A weekly **Labor Letter** and **Top City Scale Report** are provided publishers who wish to monitor current contract-negotiation developments in the nation's largest cities.

10. The **ANPA R.I. (Research) Bulletins** (recognized by their yellow color) are issued as developments in the technical field warrant (every week or two) with detailed information on new equipment, new production techniques, safety, physical plants and other results of research conducted at the ANPA Research Center or elsewhere.

11. The **Environmental Control Memoranda** deal with various matters affecting personnel, materials equipment and management.

12. **Special Reports** are issued as necessary on subjects of interest.

Special Publications

1. **Facts About Newspapers** provides an annual general summary of the basic economic facts of the newspaper business.

2. **Newspapers and the Courts** summarizes court cases affecting newspapers. One set of this document is provided each ANPA member in a hard cover looseleaf binder at no charge. Supplements are issued periodically.

3. The **ANPA Most Valuable Staffer Award** brochure describes a minimum-cost program by which newspapers may recognize and honor students working on high school newspapers.

4. The **Annual ANPA/ICMA Safe Driving Campaign** affords a program encouraging safe operation of newspaper delivery vehicles, thus promoting favorable insurance ratings.

5. A **Report on Pre-Printed Ad Supplements** concerns second-class mailing requirements.

6. **Political Advertising in Newspapers** is a digest of federal and state laws pertaining to political ads.

7. **How to Conduct A Readership Survey of Features** is a do-it-yourself manual for editors.

8. **Newsprint Conservation Methods** offers ideas for saving newsprint as compiled from a survey of ANPA members.

9. **AdPro™ ROP Newspaper Color Ink Book** Vol. V, for use with letterpress (\$20).

10. **Preparation of ROP Color Advertising for Newspaper Reproduction** is a booklet on art work, engraving, stereotyping, inks and offset ROP color.

11. **The Environmental Primer for Newspapers** is an ANPA Research Institute bulletin on safety and health regulations.

12. **Specification Data** is a comprehensive ANPA Research Institute compilation issued annually listing newspaper production equipment in use by each member newspaper.

13. The **Letterpress Presses Manual** is a detailed instruction manual on operation of various type letterpresses (\$18.50).

14. **Handbook for Maintaining the Independent Contractor Status of Newspaper Carriers** is a special report providing detailed guidance on this subject.

15. **Free Press and Fair Trial**, a 1966 report of a special ANPA committee.

16. **Taxes Affecting Newspapers**, a summary of state sales, use, gross receipts and business license taxes affecting newspapers.

ANPA Foundation publications are available to all at minimal cost. They include:

1. **Speaking of a Free Press**—famous quotations on the importance of press freedom (\$40 per 100 copies; single copy free).

2. Newspaper in Education instructional material, including:

(a) **Newspaper in the Classroom Manual for Newspapers**, a looseleaf publication (\$10).

(b) **The Kit of Teaching Materials**, a collection papers written by teachers, describing the use of newspapers at various grade levels (\$1.50).

(c) **The Anatomy of a Newspaper**, a student guide to the daily newspaper (\$2.00 each for 1-5 copies, less for quantity orders).

(d) **The Newspaper in the American History Classroom**, a teachers guide for using the newspaper in the secondary social studies classroom (\$2.00).

(e) **Update NIE**, a quarterly review of new and important uses of the newspaper in education (\$2.50 per 25 copies, single copy free).

(f) **The Newspaper as an Effective Teaching Tool** introduces the classroom teacher to the Newspaper in Education concept (\$1.00).

(g) **Using Newspapers to Teach Reading Skills** relates comprehension, vocabulary development, reading rate and word attack skills to the use of the newspaper at primary, intermediate and secondary school levels (\$1.00).

3. **Learning in the Newsroom: A Manual for Supervisors** is a looseleaf guide to help editors orient and train new newsroom employees (\$20).

4. ***News Research for Better Newspapers*** is a series of seven volumes compiling News Research Bulletins issued by the ANPA News Research Center (\$15, includes index).

5. ***Your Future in Daily Newspapers*** provides facts about a career in the daily newspaper business (\$40 per 100 copies; single copy free).

6. ***Education for Newspaper Journalists in the Seventies and Beyond*** is a set of authoritative papers on future directions for newspaper journalism and newspaper journalism education (\$8).

7. ***Free Press and Fair Trial: Some Dimensions of the Problem*** provides studies on pre-trial news and its effect on juries (\$3.75).

8. ***Guidelines for Newspaper Libraries*** is a 126-page looseleaf manual on proven methods of gathering information and systematic procedures for storing data and making it quickly available (\$15).

9. ***Hanson on Libel***; a definitive legal reference work in two volumes (\$48 per set). Supplements update the work periodically (\$10).

10. ***Films About Newspapers***—a brief listing of films, film strips and slide presentations about the newspaper business (\$25 per 100 copies, single copy free).

11. ***ANPA Foundation Newsletter***—a periodic report on the activities of ANPA Foundation.

Insurance Program

ANPA members are eligible to participate in a strike insurance program underwritten by the Mutual Insurance Company Limited of Hamilton, Bermuda, which will insure any member of the ANPA for losses caused by a strike. The program, in one form or another, has been in effect for 38 years. This same company has underwritten libel insurance for ANPA members for the past 13 years. MIC also offers libel coverage to TV, radio and CATV stations owned or controlled by ANPA members. Information concerning these insurance programs may be obtained by writing directly to Mutual Insurance Company Limited, Reid House, P.O. Box 1179, Hamilton, Bermuda.

**ANPA
BOARD OF DIRECTORS**

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 Richard C. Steele Worcester (Mass.) Telegram and Gazette

**ANPA FOUNDATION
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 Executive Vice-President Jerry W. Friedheim
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Trustees of the ANPA Foundation include members of the ANPA Board of Directors, plus the following:

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 Lloyd G. Schermer Lee Enterprises, Davenport, Iowa
 Franklin D. Schurz Jr. South Bend (Ind.) Tribune

STAFF

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James E. Donahue Manager/Government Affairs
Michael J. Genick Vice President ANPA/Credit Bureau Inc.

ANPA Research Institute
P.O. Box 598
Easton, Penn. 18042
Street Address: 1350 Sullivan Trail
Easton, Pa. 18042 Phone (215) 253-6155

William D. Rinehart Vice President/Technical
Peter P. Romano Director, Production Dept.
Erwin Jaffe Director, Research Center

American Newspaper Publishers Association

ANPA

TO ADVANCE THE CAUSE OF A FREE PRESS

ANPA

American Newspaper Publishers Association
P.O. Box 17407, Dulles International Airport, Washington, D.C. 20041

March 28, 1977

EXECUTIVE OFFICES
Reston, Va.
(703) 620-9500

Jerry W. Friedheim
Executive Vice President
and General Manager

Mr. Herbert E. Hetu
Assistant to the Director
for Press Relations
CIA
Washington, D.C. 20505

Dear Herb,

Glad to read that you will be helping Stan in his new DCI hat. It is an important task for the admiral and for the country, and I'm pleased you were available and willing to undertake it.

I talked last month with Stan about the possibility of him meeting sometime with ANPA's government affairs committee. The group will gather here September 13-14, and I hope you and I might be able to work out something then. In the meantime, you are invited to beautiful, downtown Reston for lunch at your convenience.

Sincerely,



Jerry W. Friedheim

... to advance the cause of a free press.

STAT

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COMMANDER IN CHIEF
ALLIED FORCES SOUTHERN EUROPE

21 FEB 1976

Dear Jerry,

Many thanks for your words of congratulations on my nomination. I am really grateful for the honor, humble at the immensity of the task and appreciative of your good wishes.

I'll certainly keep your offer of assistance from ANPA in mind and will be interested when things slow down a bit to get together and chat about what you are doing there.

In the meantime, again thanks.

Yours,

STANSFIELD TURNER
Admiral, U.S. Navy

Mr. Jerry W. Friedheim
American Newspaper Publishers Association
Post Office Box 17407
Dulles International Airport
Washington, D.C. 20041

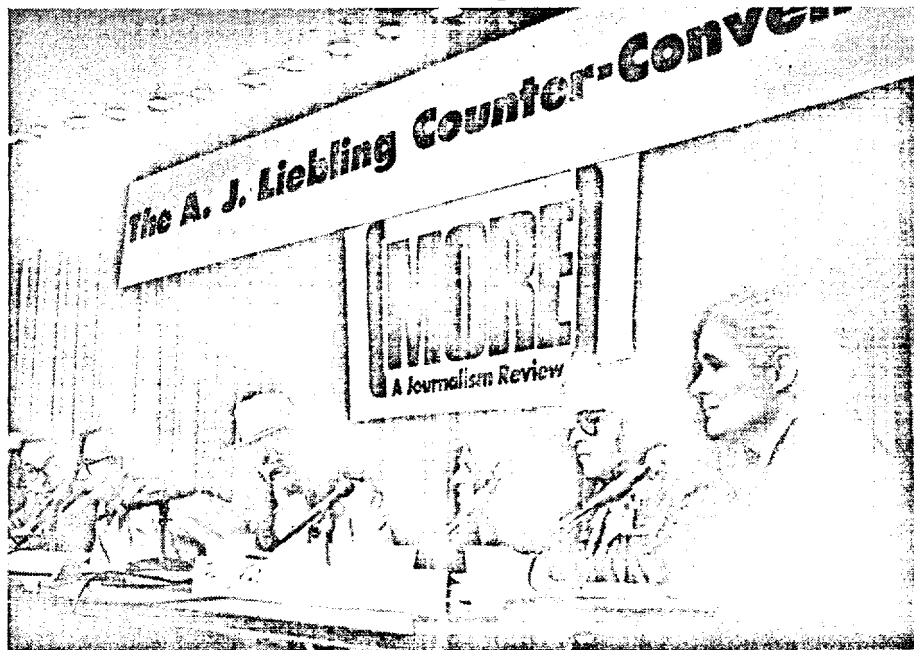
8 MAY 1972



Gloria Steinem



I. F. Stone



Counter-convention panel: The audience criticized the critics, too



Ernest Dunbar



Tom Wicker

The Enemy Within

"The American Newspaper Publishers Association convention reaches here at the same season as the Ringling Brothers and Barnum and Bailey Circus," A.J. Liebling once wrote in *The New Yorker*. "Like the Big Show, the convention always bears a certain resemblance to its predecessors."

Liebling, the most respected critic and chronicler of the press that the U.S. has yet produced, died eight years ago, but his wry analogy still holds. Both the Ringling Brothers' circus and the ANPA convention were holding forth in New York City last week with what looked very much like the same old acts. Meeting at the Waldorf-Astoria, with the U.S. Marine Band providing the flourishes, the nation's newspaper publishers held their usual sessions about the usual subjects—advertising, circulation, labor relations—and then adjourned to the usual cocktail parties to munch on tidbits of industry gossip. Five blocks across town, however, an entirely original journalistic event was taking place—the first A.J. Liebling Counter-Convention. Sponsored by MORE, a year-old, New York-based journalism review, the counter-convention attracted more than 1,500 of the profession's stars and students—along with a vociferous number of Consciousness III propagandists and publicity parasites. Yet while the two-day counter-convention had quite as many circusy overtones as the ANPA convention, it at least served to demonstrate that Vice President Agnew and his supporters were anything but alone in their unhappiness with the nation's media.

The rationale for organizing an alternative to the ANPA conclave was summed up by MORE editor Richard Pollak. "In city rooms and television newsrooms around the country," he wrote in MORE's current issue, "thou-

sands of men and women capable of giving their communities the kind of enlightened, tough-minded reporting they deserve are daily demeaned by the feckless institutions for which they work. And thousands more leave or refuse to enter the profession every year because of a system that still rewards stenography and discourages enterprise. This lament is hardly new. What is new, however, is that working journalists are beginning to sense they might be able to do something about it."

Pies: Whether the bulk of the U.S. press does indeed share Pollak's disaffection with the traditional modes is indeterminable, but no one who observed the ferment at last week's Liebling counter-convention could help but conclude that the sheer number of angry young newsmen and women constitutes a significant phenomenon. The only trouble was that too many seemed intent on grinding their own special axes. No sooner had the meeting been launched with a discussion of the "New Journalism" than representatives from the "underground" press began circulating leaflets denouncing the affair itself as "a back-patting sock hop." Some of the protesters threatened to throw pies at the panelists unless they were allowed to share the spotlight; others began organizing a sort of counter-counter-convention to explore what they termed "the real issues of American journalism."

While the convention's organizers sought to assuage the underground, a bearded member of the Vietnam Veterans Against the War grabbed the microphone to demand that the agenda include the media's coverage of the war. He was followed by a representative of the Gay Activist Alliance, who duly voiced his outrage over the press's treatment of homosexuals. "You think you've got a feminist who was championing the feminist

cause. In fact, the feminist was at that moment having her troubles with a young male chauvinist from educational television. "I see that this panel has three women on it," he sneered. "Well as far as I'm concerned, that's three too many." As the audience heaved with outrage, a reporter for *The St. Louis Post-Dispatch* began groping toward the bar. "My God," he exclaimed. "This is turning into another Altamont."

The panelists themselves—perhaps the most glittering array of journalistic superstars ever to put their egos on the line voluntarily—also seemed to have difficulty in reaching beyond their own personal piques. Women's lib activist Gloria Steinem wanted to know why the press was not investigating "how male machismo makes us stay in Vietnam." Ernest Dunbar, author of "The Black Experience," objected to the criticism some had voiced over NBC's decision to hire a non-journalist, former Cleveland Mayor Carl Stokes, as co-anchor on its New York evening news show. And J. Anthony Lukas, who won a Pulitzer Prize while a reporter for *The New York Times*, attacked editors in general and the *Times*'s managing editor A.M. (Abe) Rosenthal in particular. "When he was first made an editor," said Lukas of Rosenthal, "we all celebrated. But he's a disaster. I think it's because egotistical, brilliant, hard-driving reporters just make lousy editors. Editors need to put aside their egos and let the writer just write."

Boredom: While all this titillated some of the rank and file, it seemed highly disappointing to those journalistic rebels concerned with decision-making power—and specifically with how to wrest more of it away from their editors, publishers and station managers. Yet the panels that offered practical information along those lines, such as an expert discussion on how to get a TV license, drew the smallest audiences of the conven-

continued

tion. On the other hand, an overflow crowd attended a celebrity-studded panel, "How They Cover Me." What came out of that one were such momentous revelations as director Otto Preminger's dislike for movie reviewers, actor Tony Randall's dependence on press agents and author Gore Vidal's boredom with just about everything.

Perhaps the most revealing indication of the counter-convention's mood came when a middle-aged journalism professor from the University of Iowa hesitantly stepped up to the mike to extend an invitation. "I've just come from another part of the forest," he said. "I've been attending the ANPA convention across town. Now why don't some of you go over there and make your voices heard

public and private power. "None of us have any ready-made answers," warned Stone with a rueful smile. "The fun of being a reporter is to recognize how little we know. So listen to a lot of different voices."

By that token, both Izzy Stone—and the late A.J. Liebling—would have been heartened by the diverse reviews that the counter-convention received from those who were there. "The fact that we all finally came together," enthused a Chicago reporter, "is probably the most significant happening in modern journalism." But an older New York reporter came away dispirited. "The only time I doubt the value of a free press," he muttered, "is when I find myself in a large group of journalists." More succinctly, a

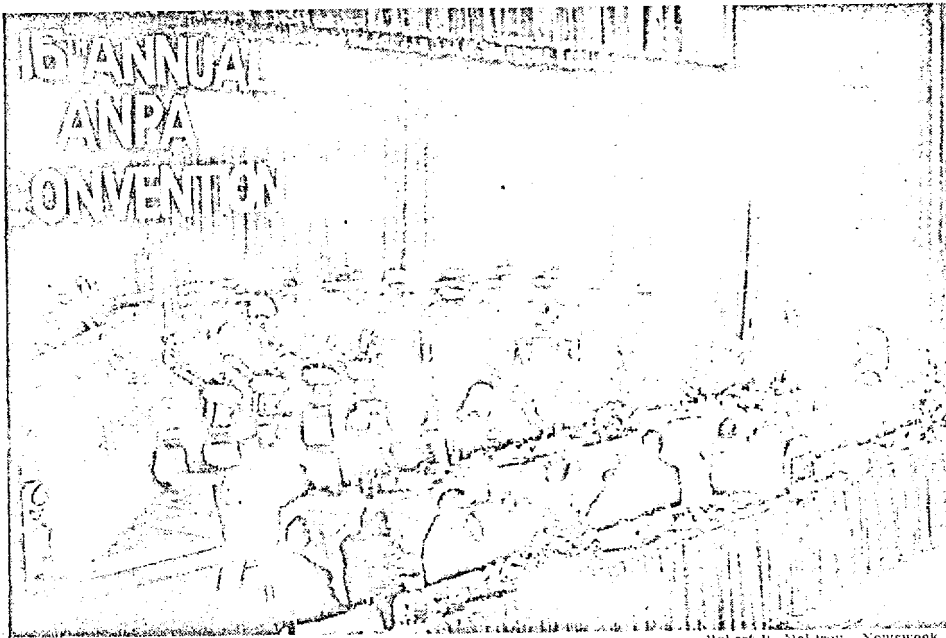
women, blacks and long-haired youths. Despite such heretical stands, the Observer has won influence out of all proportion to its small size (twelve pages) and paltry circulation (about 3,000). Among its regular readers are Gov. Cecil Andrus, more than half the members of the state legislature, the Idaho Congressional delegation and almost everyone else who wields any power in the state. "We can't afford not to read the Observer," says John Hough, the governor's press secretary.

The man who has given the Observer its remarkable political clout is its editor, 45-year-old Samuel H. Day Jr., a kind of radical William Allen White who conceals a will of granite beneath the friendly demeanor of a basset. The son of a career Foreign Service officer, the perennially ruffled Day has run the Observer since 1964 when it had only 450 readers. But until last week the paper was owned by station KBOI-TV, whose boss, H. Westerman Whillock, originally saw it as a counterweight to the strident conservatism of the Statesman.

'Phony Concept': Whillock became disenchanted with Day's stewardship last year when the feisty editor took up the cudgels for a GI antiwar group at nearby Mountain Home Air Force Base and inserted its pacifist newspaper in the Observer. At that, Whillock suspended Day, charging that he had totally lost "his objectivity." Day freely concedes the accuracy of that charge. "There's no such thing as objectivity," he told NEWSWEEK's Gerald Lubenow last week. "It's a phony concept. We try to bridge gaps and be fair on all sides but we openly align ourselves with causes."

Rather than accept Whillock's crack-down quietly, however, Day and his circulation director, a strapping Methodist minister named Milt Jordan, came up with a scheme to convert the Observer into a reader-owned paper. Working with a volunteer board of directors that included a Boise-Cascade executive, a professor of accounting at Boise State College, an auto salesman and a reclamation engineer, Day and Jordan sold \$27,550 worth of stock to more than 200 Observer readers. With \$10,000 of the money they bought the paper from KBOI; with the rest they plan to build circulation and advertising.

Last week, Day and his three-member staff triumphantly moved into new offices above a Chinese restaurant in downtown Boise. And despite his narrow brush with professional oblivion, Day has vowed to continue making waves in the Idaho desert. To his detractors, Day's polemical approach has made him something of a humorless ideologue obsessed with the faults of society and unmindful of its successes. But even his journalistic rivals admit that he is a sage political analyst and a hard-digging reporter. "Sam Day is a brilliant guy," says one Boise Statesman editor. "And we respect the Observer very much."



U.S. Marine Band serenading the publishers: 'Weirdos' need not apply

where they'll do the most good?" There was a momentary silence, and then a youthful panelist shouted "Up your ---!" As it happened, the publishing chieftains in that other part of the forest were concerned enough about the New Journalism to hold a seminar on "democracy" in the newsroom. But here, too, a communications gap yawned. "It's the most nitwit idea I've ever heard of in my life," snapped the publisher of The Huntington (Ind.) Herald. "I'm responsible for what's in my paper and I'm not going to delegate it to a democracy. We get off the track when we bring in all these freaks and weirdos."

Power: Meanwhile, New York Times columnist Tom Wicker was offering some cautionary advice in a luncheon talk at the counter-convention. "I'm opposed to advocacy journalism," declared Wicker. "Beware of new orthodoxies to replace the old ones. We need a journalism that will let a hundred flowers bloom." The same note was sounded by Washington muckraker I.F. Stone, who received the first annual A.J. Liebling award for his "unrelenting investigation" of abuses of

newswoman who had covered both the MORE and ANPA affairs resorted to a paraphrase of cartoonist Walt Kelly's immortal line. "I have met the enemy," she sighed, "and it seems to be us."

Noise in Boise

Nestled safely in their mountain-ringed desert, the 80,000 citizens of Boise, Idaho, come close to fulfilling Spiro Agnew's vision of Middle America. For the most part, their politics run what might be called half a gamut—from middle of the road to extreme right. And their leading newspaper, The Boise Statesman, espouses a brand of conservatism that would warm the cockles of the Vice President's heart.

Curiously, however, the most talked-about publication in Boise these days is not the Statesman but an upstart weekly called The Intermountain Observer, which champions such causes as immediate U.S. withdrawal from Vietnam, the right of servicemen at local military bases to oppose the war and the extension of full membership in the human race to

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PUBLISHER GROUP TO LEAVE THE CITY

Rent Rises Prompt Planned
Move to Reston, Va.

By LINDA CHARLTON

The American Newspaper Publishers Association, which was founded in New York City 84 years ago and has been here ever since, announced plans yesterday to move its headquarters to Reston, Va., primarily because of "unacceptable" rent increases.

The association's decision to move, according to its bulletin, was approved by the board of directors after "an extensive series of reports" from a special subcommittee that investigated the future needs and likely operating costs of the group after its present lease expires in May, 1973.

A study of the possibility of renewing the lease and of other possible locations in Manhattan "clearly showed cost increases which A.N.P.A. deemed unacceptable," the bulletin said. The group now occupies the 17th floor of 750 Third Ave. at 46th Street. Its Research Institute occupies part of the 19th floor of the building as well as a site in Easton, Pa.

Dulles Airport Nearby

Another factor influencing the board's decision was the proximity of Reston, a new "planned town" in northern Virginia, to Dulles International Airport. The airport, the bulletin said, will make for "ease of membership contact" with the headquarters — "easier in many respects than reaching midtown Manhattan."

Proximity to Federal Government agencies and departments was still another consideration.

A spokesman for the group said that "in the long run" it would be less expensive for the A.N.P.A. to buy 10 acres of land in Reston and build a 30,000-square-foot building than to remain in New York. The move is planned for the summer of 1972. About 50 people work in the headquarters.

The announcement came less than a week after one of the major corporate tenants in the city, the General Telephone and Electronics Corporation, announced it would move its executive offices to Connecticut in early 1973.

Kraftco Plans to Move

The Kraftco Corporation, 260 Madison Avenue, also announced relocation plans yesterday, but a spokesman said that the decision to move the corporate headquarters to Glenview, Ill., a suburb of Chicago, was a reflection solely of the corporation's structure: "We've been very happy in New York," he said.

Kraft Foods, the largest division of the corporation, is situated in Chicago, and the corporation's research and development division is already in Glenview.

The two Kraftco divisions now in New York—Sealtest Foods and Breakstone Sugar Creek—will remain here, the spokesman said.

Another New York concern, the Richardson-Merrell Corporation, outlined on Monday night a proposal for moving its corporate headquarters from 122 East 42d Street to Wilton, Conn. The pharmaceutical concern is seeking a zoning adjustment in Wilton that will enable it to move to a 54-acre site by 1974.

24 APR 1970

U. S. Technology Lags, Publishers

Told

BY WILLIAM FULTON

(Chicago Tribune Press Service)

New York, April 23—Dr. John S. Foster Jr., director of the government's defense research and engineering, warned today that "the Soviet Union is about to seize world technological leadership from the United States." He addressed the American Newspaper Publishers association.

The scientist, whose responsibility was described as generating defense weaponry to protect the nation in the next decade, said that during the last 15 years the Russians had almost quadrupled their training of engineers. He observed they were "turning them out at a rate of six times ours."

Foster revealed for the first time the United States had been gathering intelligence since the late 1950s of a towering soviet radar complex,

known in code as "Hen House."

Size of Radar Complex

"Imagine, if you can, three football fields lined up end to end and standing on their sides," he said. "That is the size of the Hen House radar."

Additional Hen Houses have been deployed, down thru the years, he disclosed.

"We know now that the giant Hen House radars serve an important early warning and tracking function in the soviet ABM weapons system," he said. "They can in the near term provide the same radar coverage which we will have some eight years from now if all the Safeguard program is completed."

Measures Are Taken

Research and development have taken measures to counter the Hen House, Foster said.

"Unless we have a thorough understanding of what is possi-

ble, and unless we continue a vigorous program providing research and development hedges, our reaction time could be dangerously long," he warned.

"We cannot penetrate all of soviet or communist Chinese secrecy. Those are closed societies, successfully closed. We must have another way to guard against dangerous surprise.

A Vigorous Program

"That counter in the past has been a vigorous research and development program, which provided American technological leadership. We can lose our technological lead—or, we can turn the trend around. We can fulfill the opportunity for new American leadership thru science and technology."

Dr. Werner von Braun, deputy associate administrator for planning, National Aeronau-

tics and Space Administration, urged continued space exploration despite the near disaster of Apollo 13.

Tour of Outer Planets

Von Braun told plans for a tour of the outer planets, orbiting and landing unmanned reporting vehicles on Mars, the first orbital space station called Skylab, shuttle craft for crews and equipment, and earth reporting satellites.

Clayton Kirkpatrick, vice president and editor of THE CHICAGO TRIBUNE, said the infiltration of a reporter's views into a news account could be "dangerous if carried to an extreme."

"Opinions of reporters and writers have to be labeled and balanced as part of an editor's job," he said.

Kirkpatrick said he was impressed that, altho young reporters on THE TRIBUNE staff

had their own ideas and commitments, they respected the highest standard of ethics and were "honest journalists."

More than 1,500 newspaper executives from the United States and Canada wound up their 84th annual convention with the election of Richard H. Blacklidge, publisher of the Kokomo [Ind.] Tribune, as president. He succeeded William F. Schmick Jr., publisher of the Baltimore Sun.

Mr. Ahlgren, American Newspaper Publishers Assoc.

Triumvirate of Scientists Aids Newspapers

DETROIT The U.S. newspaper industry has a continuing rapport with scientists who are shaping the future of communications.

Otto A. Silha, general manager of the *Minneapolis Star and Tribune*, reminded the members of the Association of

Newspaper Classified Advertising Managers here this week that the Scientific Advisory Committee of the American Newspaper Publishers Association is entering its fifth year of counselling to the industry.

The "unusual triumvirate of scientists" was named in 1962,

Silha said, and it was a dramatic step for the newspaper industry in keeping up-to-date on developments in the communications field.

Two of the original members of the committee are still serving. They are the chairman, Dr. Athelstan Spilhaus, dean of the Institute of Technology at the University of Minnesota, and Dr. John F. Pierce, executive director of communications research, Bell Telephone Laboratories.

They have been joined, since the death of Trevor Gardner in 1963, by Dr. Carl F. J. Overhage who is in charge of the INTREX program at the Massachusetts Institute of Technology. This project—Information Transfer Experiments—seeks to determine the best methods of making available information located in the libraries to MIT staff members who require it in their research and training work.

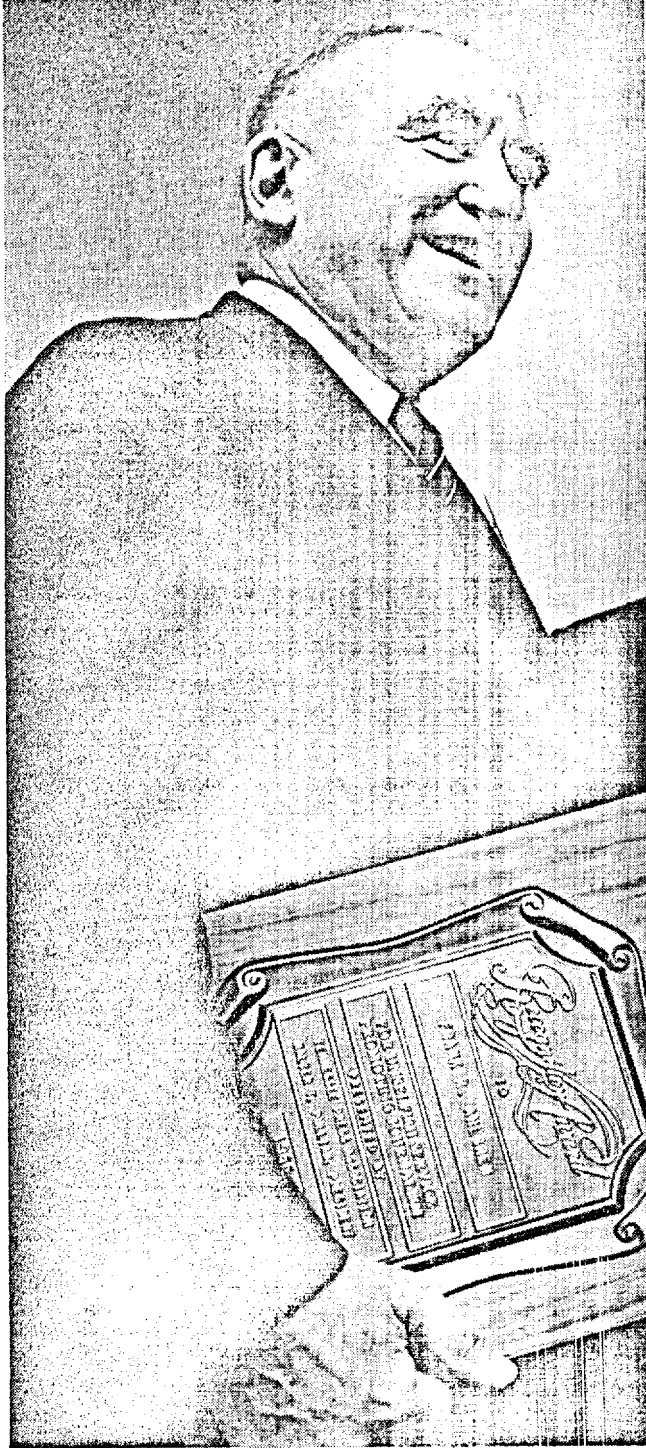
"Our scientists," Silha said, "firmly believe that all of us are in the information transfer business, not just the newspaper business. They caution us not to make the mistake which railroads made earlier in this century and not just the railroad business. So keep in mind that our 'three wise men' constantly urge us to take the broad view."

Dr. Overhage and MIT expect to produce a new breed of scientists—information transfer engineers, Silha noted.

The newspaper industry, he said, is interested in the MAC project at MIT—Multiple Access Computer. This involves more than 100 teletypewriter terminals at various points all connected to a central computer.

One of the major recommendations of the Scientific Advisory Committee is that the ANPA Research Institute enter into a formal relationship with a major university to give better access to high-level scientific information which might be useful to newspapers.

In the near future, Silha said, the consummation of an agreement with MIT will be announced. This will give the newspapers a stake in "the wonderful world of computer information."



EDITOR AND HIS PLAQUE—Frank R. Ahlgren, editor of the Memphis Commercial Appeal, looks well pleased as he holds the President's Plaque of the Tennessee Press Association citing him for his service in the development of journalism education. His wife and their three sons, who are all pursuing careers in journalism, attended the presentation ceremonies. Ahlgren is serving a fourth term as president of the American Council for Education in

BALTIMORE SUN

JUN 2 1966

**Publishers Pick
'Bulletin' Owner**

New York, June 1 (AP)—Robert L. Taylor, president and publisher of the Philadelphia *Bulletin*, was elected president today of the American Newspaper Publishers Association Foundation. He succeeds David Lindsay, Jr., president and publisher of the Sarasota (Fla.) *Herald-Tribune and Journal*.

Eugene S. Pulliam, assistant publisher of the Indianapolis *Star and News*, was elected vice president.

Barnard L. Colby, publisher of the New London (Conn.) *Day*, was reelected secretary, and Eugene S. Bishop, president of Peninsula Newspapers, Palo Alto, Cal., was elected treasurer.

The ANPA Foundation administers the newspapers in the classroom program of workshops for teachers, sponsors the annual world press achievement award and publishes a variety of materials to aid teachers and newspapers in educational activities.

*Pres Taylor, Robert L.
Day, American Newspaper
Publishers Association
Foundation
Pres Colby, Barnard L.
Pres Bishop, Eugene S.*

Plus Wood, 3
 Gen. American Newspaper
 Publishers Ass.

Every Saturday Since 1884



April 30, 1966

ANPA Elects J. H. Wood Of Chicago As President

Union Chief Tells Publishers To Stand Firm on Contracts

J. Howard Wood, president of The Tribune Company and publisher of the *Chicago Tribune*, was elected president of the American Newspaper Publishers Association on the final day of this week's convention.

William F. Schmick Jr., president of A. S. Abell Company, publisher of the *Baltimore (Md.) Sun*, was elected vicepresident; Richard H. Blackledge, *Kokomo (Ind.) Tribune*, was named treasurer and St. Clair Balfour, Southam Press Lt., Toronto, was re-elected secretary.

Gene Robb, *Albany (N. Y.) Times-Union* and *Knickerbocker News*, retiring president, was elected a director for a two-year term. Other new directors for two-year terms are William David Taylor, *Boston (Mass.) Globe*, and Walter W. White, *Lincoln (Neb.) Star*.

New directors for a one-year term are M. W. Armistead, III, *Roanoke (Va.) Times* and *World-News*; Peter B. Clark, *Detroit (Mich.) News*, and John H. Colburn, *Wichita (Kans.) Eagle and Beacon*.

Joyce A. Swan, *Minneapolis (Minn.) Star and Tribune*, retiring treasurer, reported a surplus of \$7,411.18. Revenue in 1965 exceeded that of 1964 by \$63,596.68. Expenses for 1965 including contributions to ANPA Research Institute Inc., exceeded 1964 expenses by \$74,610. Contributions to the Research Institute in 1965 were \$458,730.

Contributions to the ANPA Foundation for last year were \$57,000, including \$10,000 to the Newspaper in the Classroom Program Fund.

Mr. Swan said the excess revenue was made possible without recourse to the general 10 percent increase in membership dues which had been authorized as of July 1, 1964.

During a panel discussion Thursday, general

greeted a comment directed at Governor Nelson A. Rockefeller that New York State's unemployment pay policy subsidizes strikes against newspapers and gives the unions a balance of power in negotiations. (See story on page 13.)

Labor Relations

Capitulation by publishers in the New York City and Boston strikes may be a very serious

factor to contend with in the future, in the opinion of Anthony DeAndrade, president of the International Printing Pressmen and Assistants' Union, who addressed the ANPA during its labor relations session Monday.

"Now — notwithstanding the past achievements of arbitration —and there have been many— there have been unfortunate instances in recent months wherein negotiations have completely broken down," DeAndrade said.

"This has resulted in interrupted publication of some newspapers, the temporary unemployment of thousands of people, inestimable inconvenience to the general public and the loss of millions of dollars in business revenue, salaries and wages. I have had many years of first-hand experience in contractual negotiations on which to base an opinion relative to collective bargaining. In my opinion we—the newspaper publishers of this country and the labor unions involved—must strive to determine and establish some system whereby agreement can be reached without warfare.

"The two most recent of these have been in New York City and

Boston. In each case, the publishers and most of the unions involved had agreed upon a package deal which had been hammered out in contract negotiations. As a matter of fact, most of the unions signed these collective bargaining contracts in good faith, believing they had accepted the final offer of the publishers. Then they found themselves out of work and in the embarrassing position of being the innocent victims of a strike by another union which decided to employ industrial warfare rather than accept what the publishers said was their final offer.

"This capitulation on the part of the publishers may be a very serious factor to contend with in the future. If we cannot bring about a policy whereby unions in multiple bargaining will accept negotiated benefits agreeable to the majority, or the employers will not 'stand fast' after signing contracts with the majority of the unions, then we must search for a better system of negotiated contracts or the crafts may bind themselves together into one all-powerful unit."

DeAndrade said that as an alternative "we may see contractual negotiations seriously hampered by the refusal of any of the unions to sign a contract until all of the unions have agreed on terms. Each of you can visualize the chaos that would result from this."

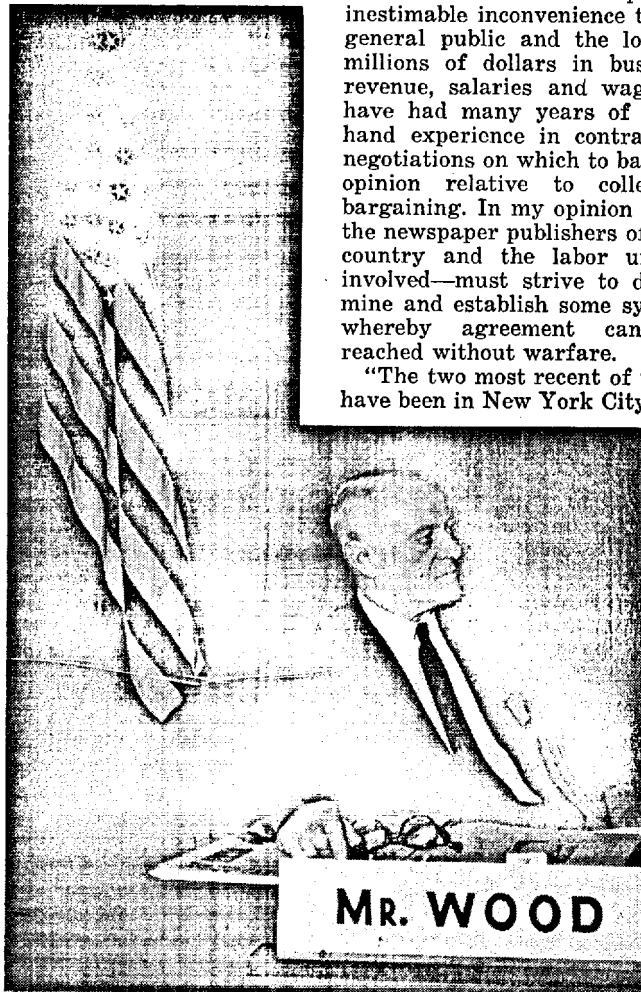
Suggests New System

The pressmen's leader said he would prefer that "we immediately address ourselves to improving our system in order that we may avoid the repetition of the New York and Boston massacres."

He added there are enough brains, experience and ability on both sides of the bargaining table to create some system whereby newspapers can continue to publish and the employees can continue to draw their wages during the period when contractual differences exist. He observed that "perhaps we both have been a little negligent in the search for the common meeting ground."

He again made the suggestion that one labor union embracing the various crafts in the printing industry be created.

"This," he declared, "could be



PRESIDENT—J. Howard Wood, president of The Tribune Company, Chicago, is pictured just before his election as president of the

Chicagoan Heads Publishers Group

J. Howard Wood, publisher of The Chicago Tribune, was elected yesterday as president of the American Newspaper Publishers Association as it ended its 80th annual meeting at the Waldorf-Astoria Hotel.

Mr. Wood, 65 years old last Jan. 2, was a newspaper carrier boy at the age of 11 in Canton, Ill., where his father edited The Daily Register and later The Daily Ledger. He worked in a circulation mail room before becoming a cub reporter in Canton at 16, and started as a police reporter for The Chicago Tribune in 1925.

William F. Schmick Jr., of The Baltimore Sun, was elected vice president. St. Clair Balfour, Southam Press Ltd., Toronto, Ont. was re-elected secretary. Richard H. Blackledge, Kokomo (Ind.) Tribune, moved up from director to treasurer.

The outgoing president, Gene

Robb, of The Albany Times-Union and Knickerbocker News, was elected a director of the A.N.P.A., along with William Davis Taylor, of The Boston Globe for two-year terms. Peyton Anderson, Macon (Ga.) Telegraph and News; Eugene C. Bishop, Palo Alto (Calif.) Peninsula Newspapers; Barnard L. Colby, New London (Conn.) Day; Jack R. Howard, Scripps-Howard Newspapers, New York, and Walter W. White, Lincoln (Neb.) Star, were re-elected also for two-year terms.

For one-year terms as directors the association elected M. W. Armistead 3d, Roanoke (Va.) Times and World News; Peter B. Clark, Detroit News, and John H. Colburn, Wichita (Kan.) Eagle and Beacon.

Directors continuing until 1967 include Crosby N. Boyd, Washington Star; M. J. Frey, Portland Oregonian; Eugene S.

Pulliam, Indianapolis Star and News, and Robert L. Taylor, Philadelphia Bulletin.

Mr. Wood took over leadership of an organization with a record membership of 978 newspapers in the United States and Canada. Joyce A. Swan, of The Minneapolis Star and Tribune, outgoing treasurer, reported that 1965 revenues of \$1,645,549.93 exceeded expenses, including a \$40,000 allocation to reserves, by \$7,411.18. The convention registered 1,425 delegates.

Mr. Wood has been president since July, 1960, of the Tribune Company, which owns The Chicago Tribune, New York News, Chicago's American, Fort Lauderdale (Fla.) News and Orlando (Fla.) Sentinel & Star, as well as WGN Continental Broadcasting Company, Ontario Paper Company, Quebec North Shore Paper Company and other interests.

*Pres Smith, Stanford
 Prof. American Newspaper
 Publishers Ass.*

CIRCULATION

'No Girl Carriers' Is A Moral Matter

Stanford Smith, general manager of the American Newspaper Publishers Association, has found it necessary to straighten out the thinking of the Equal Employment Opportunity Commission on the subject of newspaper carriers—boys and, if any, girls.

In a bulletin containing legal opinions for the Commission, Mr. Smith spotted the following: "Denial of employment to 14-year-old girl as newspaper carrier because of her sex violates Sec. 703 (a) unless the law of the state or municipality prohibits it."

The reason that newspapers generally do not employ girls to service routes, Mr. Smith pointed out in a letter to EEOC General Counsel Charles T. Duncan, is grounded in an old self-regulation procedure worked out with the U.S. Children's Bureau. Standards pertain to minimum wages, permissible hours, summer and winter, and include the following specific

statement: "Girl Carriers: No female minors to be permitted to sell or distribute newspapers."

Mr. Smith's letter to the general counsel went on to explain:

"The recommendation against girl carriers was adopted and has continued through the years, not as a physical matter involving the weight of the newspapers but rather as a moral matter to avoid subjecting teenage girls to any risk of approach by unsavory characters who might observe their regular passage of the same places at the same time each day.

"These standards agreed to many years ago by newspapers and the Federal Government have worked well. They have been disseminated to newspapers from time to time through channels of the American Newspaper Publishers Association and the International Circulation Managers Association.

"One further important point. Use of the word 'employment' implies that newspaper carriers are employees. Generally speaking they are *not* employees but are independent contractors, buying newspapers at wholesale and selling them to their own customers at retail."

Pres Healy Hergew

Pres Hayhow, D. J.

PUBLISHERS FIND SUPPORT ON ASIA

Most People Back Johnson on Vietnam, They Report— Convention Opens Today

By WILL LISSNER

Newspaper publishers yesterday reported widespread support around the country for President Johnson's Vietnam policy.

They made their findings known in interviews at the Waldorf-Astoria Hotel, where the 79th annual convention of the American Newspaper Publishers Association opens this morning. The convention, which will end Thursday, is expected to draw 1,200 newspaper executives — a record — from the United States and Canada.

Many who arrived early were among 3,000 persons invited to the New York World's Fair for a preview Easter Sunday promenade.

The problem of Communist activity in South Vietnam and the possibility of further intervention by the Soviet and Chinese Communist camps is casting a shadow over the country at a time when business conditions are good and getting better and when there are few clouds on the economic horizon, the visitors said.

"Most people wonder why we're in Vietnam in the first place," said J. M. Blalock, board chairman of The State and The Columbia Record of Columbia, S. C. "Most people would be glad to see us get out if we could do it without losing face. But they back the President."

Ralph W. Callahan, executive vice president of The Star of Anniston, Ala., said people were troubled by an inability to assess the seriousness of Soviet intentions in Vietnam.

"I'm not an admirer of [the late John Foster] Dulles's brinkmanship, but I don't see how we can retreat," he said.

James D. Harding of The Modesto (Calif.) Bee said that some persons in his area were concerned about Vietnam and others were not. But he said he believed that the people generally supported President Johnson.

David J. Hayhow, assistant to the publisher of The Hillsdale (Mich.) Daily News, said opinion on Vietnam was divided in his section, with policy a matter of debate.

"Personally, I'm more favorable toward a hard policy than a soft one but I'm a little bit frightened about the outcome," he said. "But there's general agreement that our Government has done what it had to do so far."

Philip D. Adler of The Davenport (Ia.) Times Democrat said people there were very much concerned because returning veterans had told them how long the war was going to last.

"Sort of like fighting the Indians," he said. "But almost unanimously people are wholeheartedly behind the President. What we shrink from is the utter hopelessness of winning or losing."

George W. Healy Jr., executive editor of The Times-Picayune & States-Item of New Orleans, said people were finding the war very confusing.

"Parents who have lost a son are finding it difficult to understand how their son can be killed and we not be at war," he said.

People are naturally concerned "over the continuing possibility of escalation of the war," said Hugh B. Patterson Jr. of The Arkansas Gazette of Little Rock. "But my feeling," he added, "is that people generally are in sympathy with the course the Administration is pursuing."

William J. A. Rohn of The Reading (Pa.) Eagle-Times said he had heard no great amount of criticism but there was serious concern about greater involvement.

Paul A. Schrader of The Toledo Blade said there was a "calm concern."

People "don't quite understand what's going on and where we're going," he added.

A report to the convention said that for the third successive year the accident rate had declined for newspaper ve-

hicles in the Safe Driving campaign sponsored by A.N.P.A. and the International Circulation Managers Association.

Gene Roblischer of The Albany Times-Union and Knickerbocker News and president of the publishers association, will deliver the annual address this morning prior to a session on labor relations. Elmer Brown, president of the International Typographical Union, will speak at the session. U Thant, United Nations Secretary General, will speak at a general membership luncheon Wednesday. At the luncheon, Cetin Remzi Yuregir, a 27-year-old publisher of Adana, Turkey, will receive a gold medallion. His paper, The Yeni Adana, a six-page daily with 2,500 circulation, won the first World Press Achievement Award of the A.N.P.A. Foundation.

Stanford Smith, general manager of the association, reported that, all important industry barometers showed substantial growth in 1964.

"United States daily newspaper circulation has passed 60 million," he said. "Newspaper advertising volume has passed \$4 billion. Newsprint consumption in 1964 exceeded 8 million tons."

- Pres Adler Philip D
- Pres Robinson, Gene
- Pres Schiada Paul A
- Pres Rohn, William J. D.
- Pres Patterson, Hugh B
- Pres Callahan, Ralph W
- Pres Harding, James D.
- Pres Blalock, J. M.

~~Soc 4-01.1~~ (Am. Newspaper Pub.)
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 Soc 4-01.1 HS/Chicom
 Soc 4-01.1 Chicom/HS

editorial

Covering Red China

THE CHANGE in attitude of the U.S. Department of State toward the freedom of reporters to go to Red China is welcome news. For 15 years U.S. correspondents have been pawns in a diplomatic chess game and the American public has been the loser. Now our government agrees that it should not prevent the travel of bona fide news reporters into any country of the world with which we are not at war. This is the position which the American Newspaper Publishers Association has adhered to for a decade and a half and which it has successfully convinced the State Department is correct.

We suspect that quite a few newsmen will follow the recommendation of ANPA and apply to the Chinese Communist government through its diplomatic representatives overseas for permission to visit that country. The U.S. government has let it be known that it has "in effect pre-validated the passports" of 45 bona fide correspondents if the Red Chinese grant a visa. (The quoted words are those of ANPA.)

We don't know whether the Chinese will give such permission to any U.S. newsman. It seems doubtful in the light of past experience. But at least we now know that the real barrier to admission of American reporters to the mainland of China is the Communist Chinese government and not our own government.

FEB 23 1965

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See 4-01.1 HS / Olson
802 7-81.7 Olson / 48
~~See 4-01.1~~ (American
ORS Newspaper Pub. Ass)

Rees Smith, Stanford

Red China News Visa Bids Urged

U. S. news media seeking to send reporters to Red China should make direct contact with Peking.

This is the advice contained in a message to American Newspaper Publishers Association members from general manager Stanford Smith.

The latest pronouncement on this delicate subject follows a meeting in Washington of ANPA officers and Secretary of State Dean Rusk. Representing the ANPA were its president, Gene Robb; its immediate past president, Irwin Maier, and Mr. Smith.

In a letter to ANPA members, Mr. Smith states: "We are now confident that any bona fide news reporter who can get permission of the Chinese communists to enter Red China will be given immediate passport approval by the U. S. State Department.

Apply Now

"We recommend that any ANPA member who wishes to send a reporter or editor to Red China or any publisher who himself wishes to go should make immediate application to the CHINESE COMMUNIST GOVERNMENT through its diplomatic representatives in any country which recognizes it. Applications might well be made through Hong Kong, Paris, Geneva, London, Rome or any other city where Red China maintains an embassy or legation. These might be made by regular reporters now stationed in such cities or by newspaper editors or publishers visiting in such cities. Applications also can be mailed.

"If the Chinese grant a visa or indicate that they will do so, application should be made at once to the U. S. State Department, James L. Greenfield, assistant secretary of State for Public Affairs, to whom details should be given. This can be done by cable if urgent."

Mr. Smith points out that U. S. diplomats for several years have raised the question of ad-

mission of reporters with the Peking representatives at Warsaw on several occasions — always without success. He notes: "ANPA is now convinced that the real barrier to admission of American reporters is the government of Red China and that only continuous efforts by U. S. newspapers will have any chance of achieving the goal of actual entry of several reporters."

Mr. Smith noted that for some time the State Department has maintained a list of correspondents designated by their news media as prepared to go to China, adding: "By this method the State Department has in effect pre-validated the passports of correspondents on the list (who now number 45) for travel to mainland China any time they can obtain permission. Up to the present no U. S. correspondent whose name was on the list has obtained permission, though many have tried. Even when reporters of other nationalities have received visas U. S. reporters have been turned down by the Communist authorities."

Mr. Smith said the ANPA is interested in achieving the goal of reporter-entry "for the benefit of the American people."

AP and UPI to Act

The letter broke the silence which the State Department had imposed on the recent talks. Now that "the wraps were off," executives of both AP and UPI said they would renew their bids to get reporters into Red China on a permanent basis.

Still undetermined was whether Peking would still insist on a quid pro quo — an exchange of newsmen — and whether the U. S. officially would accept the "journalists" China sends here.

Several years ago Peking admitted a few U. S. newsmen for limited coverage, then slammed the doors again. Meanwhile, Canadian and French news agencies have been allowed to establish bureaus there.

PUBLISHERS PLAN FAIR-TRIAL STUDY

Will Explore Relationship of Press and Courts

The American Newspaper Publishers Association has decided to make an extensive study of the relationship between a free press and fair trials.

At a meeting yesterday, the board of directors of the daily newspaper trade association approved a proposal that it make such a study. Afterward the president of the association, Gene Robb, publisher of The Albany (N.Y.) Times-Union and Knickerbocker News, announced the appointment of a 12-man committee of nationally prominent newspaper executives to make the study.

Mr. Robb said the committee would be known as the A.N.P.A. Committee on Free Press and Fair Trial.

"The public interest is paramount in any consideration of these two constitutional guarantees — a free press under the First Amendment and a fair trial under the Sixth Amendment," Mr. Robb said. He went on:

"Those few instances where they appear to be in conflict should be resolved without any loss of our liberties.

"Indeed, the studies now embarked upon concerning the relationships of a fair trial and a free press in the administration of justice ought to help preserve and strengthen both. That is our purpose."

Will Talk With Bar

The A.N.P.A. committee is arranging to discuss fair trial and free press problems with the American Bar Association and its Advisory Committee on Fair Trial and Free Press, recently appointed by Lewis F. Powell Jr., A.B.A. president. Judge Paul C. Reardon of the Supreme Judicial Court of Massachusetts is chairman of the A.B.A. committee.

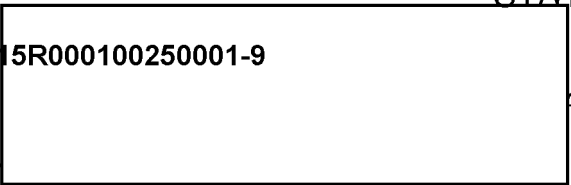
The A.N.P.A. committee will cooperate with the Judicial Conference of the United States, which is also studying the subject.

D. Tennant Bryan, president and publisher of The Richmond (Va.) Times-Dispatch and News Leader, a past president of the association, is chairman of the A.N.P.A. committee. Other members are:

Otis Chandler, publisher, The Los Angeles Times; Jack R. Howard, president, Scripps-Howard Newspapers, New York City; W. D. Maxwell, first vice president and editor, The Chicago Tribune; Paul Miller, president, Gannett Newspapers, Rochester; Benjamin M. McKelway, vice president and editorial chairman, The Washington Evening Star.

Also, Sam A. Ragan, executive news editor, The Raleigh (N.C.) News & Observer and Raleigh Times; Vermont C. Royster, editor, The Wall Street Journal; Arthur Ochs Sulzberger, president and publisher, The New York Times; Robert L. Taylor, president and publisher, The Philadelphia Bulletin; Louis A. Weil Jr., publisher and editor, The Lansing (Mich.) State Journal, and Robert M. White 2d, president and editor, The Mexico (Mo.) Ledger.

JAN 30 1965



*Original American Newspaper
Publishers Association
Research Institute Inc*

Elected by Publishers

J. L. Knight Heads Research Institute

James L. Knight, president of The Miami Herald, was elected president of the American Newspaper Publishers Association Research Institute Inc. Friday at Ocean Reef Club in North Key Largo.

At a meeting of the board of directors, Knight was chosen to head the research arm of ANPA which operates mechanical research programs for the daily newspaper business and serves ANPA members in the field of production management.

Knight succeeds Harold F. Grumhaus, vice president and general manager of The Chicago Tribune. He will take office April 22 at the annual meeting of the ANPA in New York.

Succeeding him in the post of vice president, in which capacity Knight has served the Research Institute for two years, is Otto A. Silha, vice president and business manager of The Minneapolis Star and Tribune. Silha is the former ANPA treasurer.

Richard H. Blackledge, publisher of The Kokomo, Ind., Tribune is the new treasurer. Bernard L. Colby, publisher of the New London, Conn., Day, was reelected secretary.

ANPA President Gene Robb, publisher of The Albany Times-Union and Kickerbocker News, was reelected chairman of the board of the ANPA Research Institute.

Stanford Smith continues to serve as general manager of both ANPA and its research organization.



James L. Knight
... Herald president

JAN 16 1965

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Flory Begins Assignment With OEP

WASHINGTON

Harry Flory, former general manager of communications for United Press International, has been appointed to serve as a consultant on emergency information to the Office of Emergency Planning.

Mr. Flory will represent the American Newspaper Publishers Association, the Associated Press and United Press International at OEP meetings. This is the executive agency which co-ordinates national non-military planning in the case of enemy attack or natural disaster.

The retired UPI executive will advise OEP staffers in the planning for the functions of the press in situations of national emergency. The details of such plans are classified information, but an OEP spokesman describes Mr. Flory as a "bridge between the industry and OEP." He says, "Every time we need competent guidance we have a seasoned representative who knows the problems of the industry." He is paid by ANPA.

A security clearance was obtained for Mr. Flory in December to give him access to "sensitive" information. An OEP spokesman said that Mr. Flory has been in Washington two or three times in connection with his new post.

Mr. Flory will serve on a part-time basis, unlike the representative of the broadcasting industry, who works full-time for OEP. A spokesman said that this is because more extensive planning is required for the functioning of the network of broadcast stations throughout the country which would be immediately involved in any national emergency.

Mr. Flory served as general manager of communications with UPI from 1952 until his retirement in 1963. He is a former European news manager for UPI and was a staff correspondent and bureau manager in Europe with International News Service.

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NEW YORK
DAILY NEWS

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OCT 7 1964

*Publisher's Association***Publishers' Aid
Takes New Post**

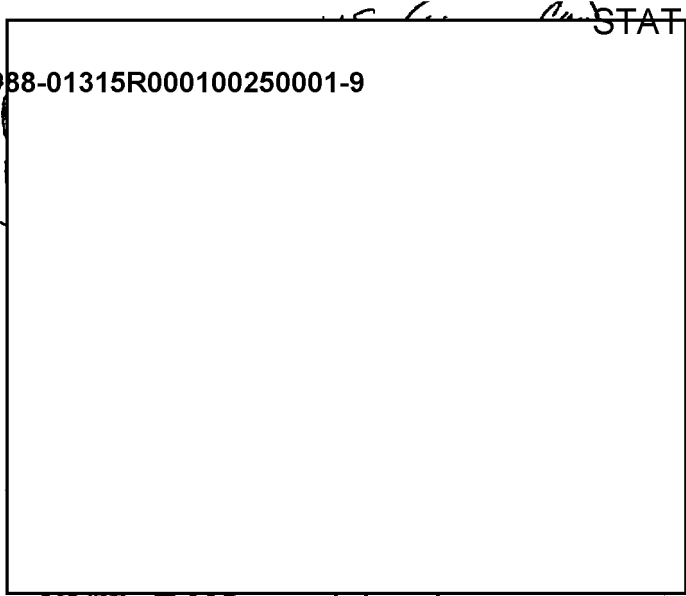
Donald R. McVay, executive secretary of the Publishers Association of New York City, yesterday was named assistant general manager of the American Newspaper Publishers Association. He will take over the new job on completion of current assignments for the New York association, said Stanford Smith,

ANPA general manager. McVay, 50, was general manager of the Toronto Council of Printing Industries before taking the New York position in 1958.

WASHINGTON DAILY NEWS

SEP 29 1964

Soc4-03.1



'SERIOUS CONSIDERATION' FOR WARREN PROPOSAL

News Media Weigh Ethics Code

NEW YORK, Sept. 29 (UPI)—Miles H. Wolff, President of the American Society of Newspaper Editors, said yesterday the Warren Commission's suggestion of a code of professional conduct for all news media deserves "serious consideration."

The Commission criticized news media for "general disorder" and lack of "self-discipline" in covering the assassination of President Kennedy and subsequent events.

REPORT DUE

Mr. Wolff, executive editor of the Greensboro, N. C., News, said an ASNE committee headed by Alfred Friendly, Managing Editor of the Washington Post, would make a preliminary report Thursday on a study begun last April on a proposed code of ethics.

"Notwithstanding this, I am

asking Mr. Friendly to meet with representatives of other media at the earliest possible time to consider the Warren Report recommendation," Mr. Wolff said.

"I have suggested that the group include representatives of Sigma Delta Chi journalistic fraternity, the Radi-Television News Directors Association, and the National Association of Broadcasters, together with any press groups that would want to join in the deliberations."

POOLING PROPOSED

Mr. Friendly said the Warren Commission's remarks about press conduct and responsibility in Dallas "must, obviously, be weighed thoughtfully by everyone concerned with the function of news presentation in a Democratic society."

He noted his committee has proposed pooling newsmen in

certain circumstances "where members of reporters and photographers could be disturbing," if other news media generally agree.

Gene Robb, President of the American Newspaper Publishers Association, commenting on the Warren Commission suggestion, said:

"Newspapers and their organizations already are discussing improved criminal case procedures with bar and law enforcement groups.

ANPA will participate further in these undertakings. The paramount public interest that newspapers always must serve is to get and print the news, exactly what they did in the Oswald case.

"I am glad to find nothing in the Warren report criticizing them for this."

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Press Award Aide Named
Sam A. Ragan, president of the Associated Press Managing Editors Association, has been appointed to an award advisory board of the American Newspaper Publishers Association Foundation. Mr. Ragan, executive news editor of The Raleigh (N.C.) News & Observer and Times, will represent the Association on the board that will select the winner of the foundation's World Press Achievement Award. The award is to encourage the growth of a free press in the developing nations of the world.

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NEW YORK TIMES

PUBLISHERS' CHIEF HOPEFUL ON LABOR

Maier Reports to A.N.P.A. on
Discussions With Unions

By WILLIAM LISSNER

The retiring president of the American Newspaper Publishers Association voiced "hope" and "cautious optimism" yesterday that the industry had seen the last of the long, costly strikes that have plagued it in recent years.

Irwin Maier, who is completing a two-year term as president, reported to the association's annual meeting at the Waldorf-Astoria Hotel on efforts to settle management-labor disputes.

Emphasizing that any statement had to be tentative, Mr. Maier declared:

"We may be on the threshold of a new era of labor-management relations that will be marked more by enlightenment than by passions, by understanding rather than emotion, and by a mutual search for common ground rather than a frantic scramble for strategic ground."

He said that while no one could predict the future, recent developments supported his hope.

The A.N.P.A.'s former standing committee has been renamed the labor-relations committee and has been strengthened with additional members and supporting staff, he said.

Joint Meetings Described

A number of presidents of newspaper unions met with a group of publishers, including himself, and several labor-relations experts last September under the auspices of the Center for the Study of Democratic Institutions at Santa Barbara, Calif. A number of misconceptions were corrected and a further meeting called for, he said.

The second meeting was held in Tampa, Fla., in January under the auspices of the American Arbitration Association.

Again some mutual misunderstandings were corrected, he said. Also, "we have agreed to explore the field of technological improvements in the newspaper business and the possibility of developing better methods for collective bargaining," he reported.

Mr. Maier said he was also optimistic about the future of daily newspapers in their competition with other media of mass communication.

"The newspaper, by reason of its frequency of appearance and its literary rather than audiovisual character, is naturally suited to perform an indispensable task in our society—to inform and at the same time to enlighten its readers," he went on.

Asks "Meaningful Writing"

"The rhythm of newspaper publication corresponds to the rhythm of the daily life of the reader. This enables the reporter to engage the attention of the reader more swiftly and more surely than might otherwise occur. Then, of course, it is the reporter's task to reward that attention with knowledgeable and meaningful writing."

The newspaper cannot be content with dispensing data, it must distill wisdom, Mr. Maier, the president and publisher of The Milwaukee Journal and The Milwaukee Sentinel, asserted.

"The newspaper must communicate meaning," he declared. "And meaning cannot be communicated through radio headline, or bulletin journalism, or through an occasional audiovisual documentary."

"Full meaning can be communicated only through the printed word, through thoughts and insights, which, because they are printed, can be read and studied, re-read and re-studied and finally filed for future reference by those whose business it is to write and teach and lecture and, indeed, to govern."

Brazilian Sends Message

Gov. Carlos Lacerda of Guanabara state, a Brazilian newspaper editor and publisher who was a leader in the political campaign that resulted in the deposition of President João Goulart, sent a message to the convention through Jules Dubois, Latin America correspondent of The Chicago Tribune.

Governor Lacerda said there had been an alliance in his country between Communism and corruption, which waged a subversive war upon the country through an attack by a fifth column organized within it. This, he said, "is what we had to fight."

Mr. Dubois, chairman of the Committee on Freedom of the Press of the Inter-American Press Association, said he had moved before the association's executive committee to award the Hero of the Freedom of the Press Medal for 1964 to the "free and independent press of Brazil" because "of the courageous fight" it conducted.

"As hemisphere problems become more acute," Mr. Dubois said, "we have two alternatives: we can 'hope and pray' that our two continents will be immune to the enticements of the world's most

devastating force, or we can go all-out in militant counter-diplomacy and friendliness and demonstrate a direct personal interest.

"And — unpopular though this may be — we must step forward at certain psychological moments with financial assistance, irrespective of what one may think of foreign aid as an abstract principle."

K. M. Whitworth, president of the Newspaper Society of Great Britain, told of efforts in his country to improve the training of newspaper writers and editors. Britain still is a long way from getting a chair of journalism at any university, he said.

Richard H. Blackledge, publisher of The Kokomo (Ind.) Tribune and chairman of the A.N.P.A. newspaper in the classroom committee, said there would be five workshops for teachers this year on the use of the newspaper as a teaching aid. In addition individual newspapers will organize a number of local and regional seminars for teachers, he said.