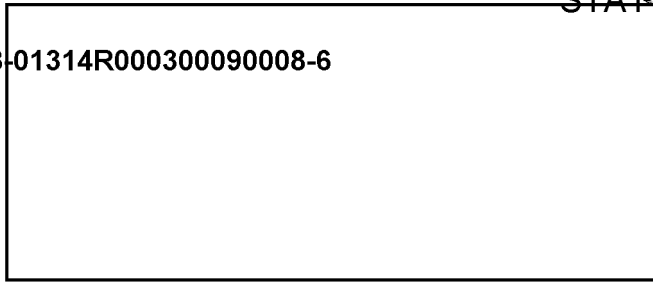


NEW YORK TIMES

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Approved For Release 2005/01/11 : CIA-RDP88-01314R000300090008-6



Simon and Schuster, Inc.
And Pocket Books, Inc.
A merger between Simon &
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Books, Inc., publishing firms,
became effective yesterday.