

SO4.01.1 Shade of the

18 April 1977

MEMORANDUM FOR: Deputy Director of Central Intelligence

FROM : Herbert E. Hetu
Assistant to the Director (Public Affairs)

SUBJECT : "Shade of the Palms"

1. We attempted to obtain a copy of Shade of the Palms so I could look it over before making comments on Mr. Linberg's letter. We have checked numerous bookstores, libraries, and distributors for this book and any others by the same author with no success. The attached description of HARLEQUIN (the reported publisher) from the WRITERS MARKET will give some indication of the types of books they publish, i.e., "romantic fiction."

2. Frankly the idea leaves me pretty cold. It has all the earmarks of a B- film complete with dark glasses and trench-coats. However, I have had a bit of motion picture experience and can speak Hollywood. I would be happy to meet with Charlie Elkins on a non-committal basis to satisfy Elmer Linberg and Bob (?). I have done nothing toward checking out Elkins credentials as a film producer, etc. but can on a quiet basis if you wish.

3. I am ready to move in any direction.

SIGNED

Herbert E. Hetu

Attachment

Writer, Market 77

ator: Carl Shipman.
title and distribution
'oney' per se. We use
hed 4 titles last year.
vidence to determine

activities, especially
-aping, cooking, etc.
ited."

5. Editor: Walter R.
5% royalty contract.
ter on request. Query
tocopied submissions
unt per line, 25 lines
ejected material in 4

r tanks, auto repair.

, B.C., Canada VOS
iginals and reprints.
last year. Will send
submissions. Proper
ports in 1 week to 2

books, cooking and
to, sports, hobbies.
al history, adventure
well illustrated with
ahanni (Turner) and

tor-in-Chief: Patrick
contract of 10-12-1/2
on is mainly by mail.
market that can be
first for nonfiction.
ports in 4 weeks for
se return postage.
novels with strong

approaches to tired
the shorter version.
c areas of practical
les.

10017. Director of
rback originals and
on must be returned
or actively solicited

1 adult and juvenile
ons, with our trade
arket originals and
amid Books include
s of category fiction
missions in other
tion of hardcover
-anne Glass or Kay
ested in titles of a
redeemed lives. No
ky, Senior Editor.
ng readers through

the young teenager. Length: 5,000 to 60,000 words. "We will be doing more nonfiction than fiction. Fiction must be of exceptional quality. Our list will probably contain fewer picture books, translations and imports."

HARIAN PUBLICATIONS, 1000 Prince St., Greenlawn NY 11740. Editor: Frederic Tyarks. Advances paid on royalties. Published 8 titles last year. Will send copy of current catalog on request. Query first. Reports in 1 week. Enclose S.A.S.E.

Nonfiction: Books on travel, retirement, investments, and health. Length: 50,000 words minimum for completed mss.

HARLEQUIN ENTERPRISES LTD., 240 Duncan Mill Rd., Don Mills, Ontario, Canada M3B 1Z4. Publishing Director: Fred Kerner. Publishes paperback originals. Offers negotiable royalty contract. Published more than 250 titles last year. "Marketing by series has provided Harlequin with the lowest return factor in the paperback business." Will send free catalog to writer on request, and a sample book if required. Will consider photocopied submissions. No simultaneous submissions. Submit outline and sample chapters for all fiction titles. Acknowledgement is made immediately, followed by full report as soon as possible. Enclose return postage.

Fiction: Publishes romantic fiction. Emphasis on travel. No overt sex or violence. Length: 55,000 to 58,000 words. Suggest authors read several books in Harlequin Romance or Harlequin Presents series before submitting. Also, science fiction/adventure. Upbeat ending essential here. Suggest authors read several of Laser Books series before submitting. "In all instances, Harlequin suggests that potential authors for any of its series read books in the series to determine what an acceptable ms is for our audience. All titles appear in paperback and all are carried in our own book club operation to a wide audience in Canada and the U.S. and well as the United Kingdom."

HARPER & ROW, PUBLISHERS, INC., (including Torchbooks, Colophon, and Perennial Library, and Barnes & Noble), 10 E. 53rd St., New York NY 10022. Publishes hardcover and paperback originals and reprints. Royalty schedule subject to negotiation, but generally 10% to 5,000; 12 1/2% to 10,000; 15% thereafter. Published 1,700 titles last year. Query letters, sample chapters and outlines preferred. For fiction, prefers completed ms. Address General Trade Department for fiction and nonfiction. Address Children's Book Department for juveniles. Reports in 4 to 6 weeks. Enclose return postage.

General Fiction and Nonfiction: Publishes books between 40,000 and 200,000 words in the following departments: college, elementary and high school, mail order, medical, nature and outdoor, religious, social and economic, and trade. Trade books can cover any subject of general interest, fiction or nonfiction, rather than specialized or scholarly works.

Juveniles: Ellen Rudin, Publisher.

Textbooks: Publishes elementary and high school textbooks. Address Harrison Bell, School Department, 10 E. 53rd St., New York NY 10022. College textbooks. Address James Clark, Publisher, College Dept. Harper & Row, 10 E. 53rd St., New York NY 10022. Junior college textbooks. Address Jack Jennings, Publisher, Canfield Press, 850 Montgomery St., San Francisco CA 94133.

HARVARD UNIVERSITY PRESS, 79 Garden St., Cambridge MA 02138. (617)495-2600. Director: Arthur J. Rosenthal. Published 116 titles last year. Prefers queries with outlines. Enclose return postage.

General Nonfiction: Publishes general nonfiction including history, science, religion, philosophy and the arts. Publishes books of scholarly research directed toward a scholarly audience.

HARVEST HOUSE, LTD., PUBLISHERS, 4795 St. Catherine St. W., Montreal, P. Q., Canada, H3Z 2B9. Editor: Maynard Gertler. Publishes hardcover and paperback originals, reprints, and translations. Royalty schedule varies between 8% and 12%. Published 20 titles last year. Prefers completed ms. Reports in 6 weeks. Enclose S.A.E. and International Reply Coupons.

Nonfiction: History, biography, philosophy, science, social sciences, education, public affairs, and general nonfiction. "We prefer nonfiction to fiction and deal with mss concerning Canadian and general world interest." Minimum length is 35,000 words.

HARVEY HOUSE, INC., 20 Waterside Plaza, New York NY 10010. Editor: Jeanne Gardner. Publishes hardcover originals. Royalty and advance vary. Published 18 titles last year. Will send catalog to a writer on request. Query first or submit complete ms. Reports in 3 to 12 weeks. Enclose return postage.