

Ryer Directory  
1971

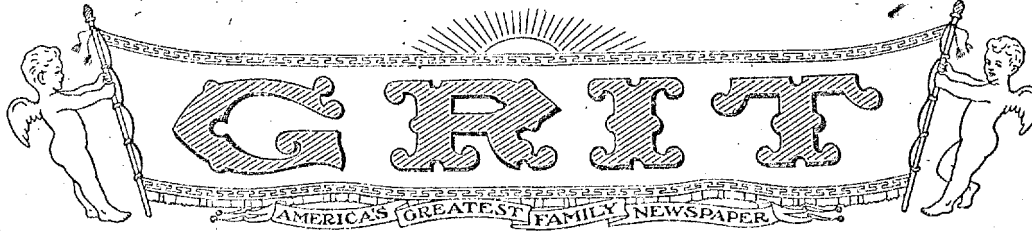
Social Grit

PENNSYLVANIA

WILKES-BARRE† (Continued)	Estab	Cols	Width	Depth	Sub	Circ
Record†.....Morn.ex.Sun...Ind. Rep.....	1832	8	23	308	31.20	★25,823
H. H. Smith, Editor.						
Times-Leader News†.....Evg.ex.Sun.....Independent.....	1903	8	23	308	31.20	★54,909
Color and comic strip advertising accepted in both dailies.						
John J. McSweeney, Ed.; Wilkes-Barre Publishing Co., 15 N. Main St. (18701)						
Russian Orthodox Journal†.....Monthly.....Religious.....	1927	3	25	134	x5.50	6,000
July-August issue combined.						
Peter Melnik, Editor; Federated Russian Orthodox Clubs, Publisher, 84 E. Market St. (18701)						
Svit (Light) (Carpatho- Russ)†.....Semi-mo.....Fraternal.....	1897	7	26	294	3.00	1,725
Russian Orthodox Catholic Mutual Aid Society, Pub., 84 E. Market St. (18701)						
TV Guide—See Radnor, Pa., Scranton-Wilkes-Barre Ed., circ., ★76,866; Central Pennsylvania Ed., circ., ★85,776.						
<b>WILKINSBURG (C6½), pop. 26,564; (independent branch of Pittsburgh P. O.); Alle-</b> <b>gheny Co. (SW). Adjoins Pittsburgh. Bricks, tile, pumps, lubricating equipment,</b> <b>machine tool products, beverages manufactured.</b>						
Gazette (offset).....Thursday.....Independent.....	1890	8	23	301	5.00	5,000
Lurayn Kean, Editor; Edward L. Dardanell, Publisher, 704 Franklin Ave. (18221)						
<b>WILLIAMSBURG—Blair Press—See Hollidaysburg.</b>						
<b>WILLIAMSPORT† (H3), pop. 37,694; Lycoming Co. (NEC). On Susquehanna River,</b> <b>75 m N of Harrisburg. Airline: AL. Lycoming College; Williamsport Area Com-</b> <b>munity College.</b>						
Manufactures wire rope, leather, plastic products, crepe paper, boilers, valves, fire hydrants, shirts, flashlight batteries, airplane and marine motors, electronic devices, furniture, veneer doors, photoflash bulbs, shoes, stainless steel products, power piping.						
Bell, The†.....Friday.....Collegiate.....	1948	5	22	199	x6.00	200
Students of Lycoming College, Editors and Publishers. (17701) Non-paid 1,500						
Grit (offset).....Sunday.....Ind. & Fam.....	1882	5	24	200	7.50	★43,094
Printed in 3 editions: National Ed., Pennsylvania State Ed., Williamsport City Ed. Combined circ. ★1,285,367.						
Kenneth D. Rhone, Editor; Grit Publishing Co., 208 W. Third St. (17701)						
Sun-Gazette (offset).....Evg.ex.Sun.....Independent.....	1801	6	26	297	26.00	★32,667
Color advertising accepted.						
Sun-Gazette Co., Publisher, 252 W. Fourth St. (17701)						
<b>WILLIAMSTOWN (J4½), pop. 1,902; Dauphin Co. (SEC). 25 m W of Pottsville.</b> <b>Hosiery, knitting mills. Coal mines. Diversified farming. Grain.</b>						
Times†.....Thursday.....Ind. & Agric.....	1880	9	22	294	4.00	1,319
Hester M. Moss, Editor; J. B. Ralph, Publisher, 123 East St. (17098)						
<b>WILLOW GROVE (M5), pop. ×12,000; Montgomery Co. (SE). 15 m N of Philadelphia.</b> <b>Manufactures woodwork, machine tools, pressed steel equipment, electrical</b> <b>components, hosiery, clothing. Greenhouses. Dairy, truck, grain farms. Wheat,</b> <b>corn.</b>						
Asbestos.....Monthly.....Asbestos.....	1919	1	44	82	4.00	1971
D. M. Fagan, Editor; Stover Publishing Co., 131 N. York Rd. (19090) Non-paid 1,229						
Guide (offset).....Thursday.....Independent.....	1925	8	22	294	7.50	★4,106
William E. Strasburg, Ed.; Montgomery Pub'g Co., 131 N. York Road. (19090)						
<b>WINDBER (E5), pop. 6,241; Somerset Co. (SW). 3 m SW of Altoona. Children's</b> <b>clothing, foundation garments, metal furniture manufactured. Creamery. Saw-</b> <b>mill. Dairy, poultry, fruit farms.</b>						
Era (offset).....Wednesday.....Independent.....	1890	6	21	196	5.20	19,000
Joseph Polenta, Editor; Tribune Publishing Co., 508-13th St. (15963) 11,000—Free						
<b>WYALUSING (K2), pop. ×685; Bradford Co. (NE). On Susquehanna River, 35 m NW</b> <b>of Scranton. Flour, planing mills. Farming. Corn, hay, buckwheat.</b>						
Rocket (offset).....Thursday.....Democratic.....	1887	8	22	280	6.00	13,000
Wm. W. Keeler, Editor and Publisher. (18853)						
<b>YARDLEY (N5), pop. 2,582; Bucks Co. (SE). 29 m NE of Philadelphia. Manufactures</b> <b>textiles, shirt neckbands, linings, sheet metal, chemicals. Truck farms. Spinach,</b> <b>carrots, asparagus.</b>						
News†.....Thursday.....Independent.....	1946	8	24	280	3.00	15,192
R. Joseph Martini, Editor and Publisher, Main and Afton Sts. (19067)						
<b>YEADON (M5½), pop. 12,088; Delaware Co. Adjoins Philadelphia on the west.</b> <b>Residential.</b>						
Times (offset).....Thursday.....Republican.....	1929	5	24	217	1.00	1,231
Frank P. Davenport, Editor and Publisher, 719 Church Lane. (19050)						
Yeadon Courier—See Lansdowne.						
<b>YORK† (J5½), pop. 50,008; York Co. (S). 23 m SE of Harrisburg. Limestone quarries.</b> <b>Manufactures refrigerating and air conditioning equipment, hydraulic turbines,</b> <b>electronic equipment, artificial teeth, oil burners, furniture and office furniture,</b> <b>building materials, wall and roofing paper, pretzels, tire chains, bakers machinery.</b>						
Dispatch†.....Evg.ex.Sun.....Ind. Rep.....	1876	8	24	308	24.00	★45,042
H. D. Chronister, Ed.; Dispatch Pub'g Co., 15-21 East Philadelphia St. (17405)						
Five Star News (offset).....Semi-mo.....Independent.....	1961	5	24	210	6.720	—Free
Mac Lowe, Editor; Mac and William C. Lowe, Publishers, RD. No. 1, New Cumberland. (17070)						

Circulation—★Sept. A.B.C. Statement; ★June and March A.B.C. Statements; ●A.B.C. Audit; >B.P.A. Audit;  
 ◆C.A.C. Audit; †V.A.C. Statement; ‡P.O. Statement; Light face, estimated; †Publisher's Report; Bold face,  
 sworn. -J. Uses mats. ◊Nonpareil cuts. 12 to inch. ∇Agate lines, 14 to inch. †County seat. †Visited only during  
 academic year. xSubscription included in membership fee.  
 BE SURE TO READ the Guide to the use of the Directory in front of book.

Soc. 4. 0. 1. 1 G. r. T



Pub. Weekly at 208 W. 3rd St., Williamsport, Pa. 17701  
© GRIT Publishing Co., 1971—89th Yr., No. 36

AUGUST 15, 1971

Second-Class Postage  
Paid at Williamsport, Pa.

20 CENTS

# Nation New A On Illn Cancer, Hea Listed as To

Incredible advances have been made in medical science. Yet the No. 1 killer, still costs 928,000,000,000 every year. And the toll in the world is the highest in the United States.

Dread infections which used to rage through whole communities have largely been conquered. Diphtheria, typhoid fever, paralytic polio, whooping cough, undulant fever, and rheumatic fever are no longer considered among the common risks of life.

But the world of serious illnesses—cancer, heart disease, venereal disease, arthritis, emphysema, and mental disease—still exists.

### Cancer No. 2 Killer

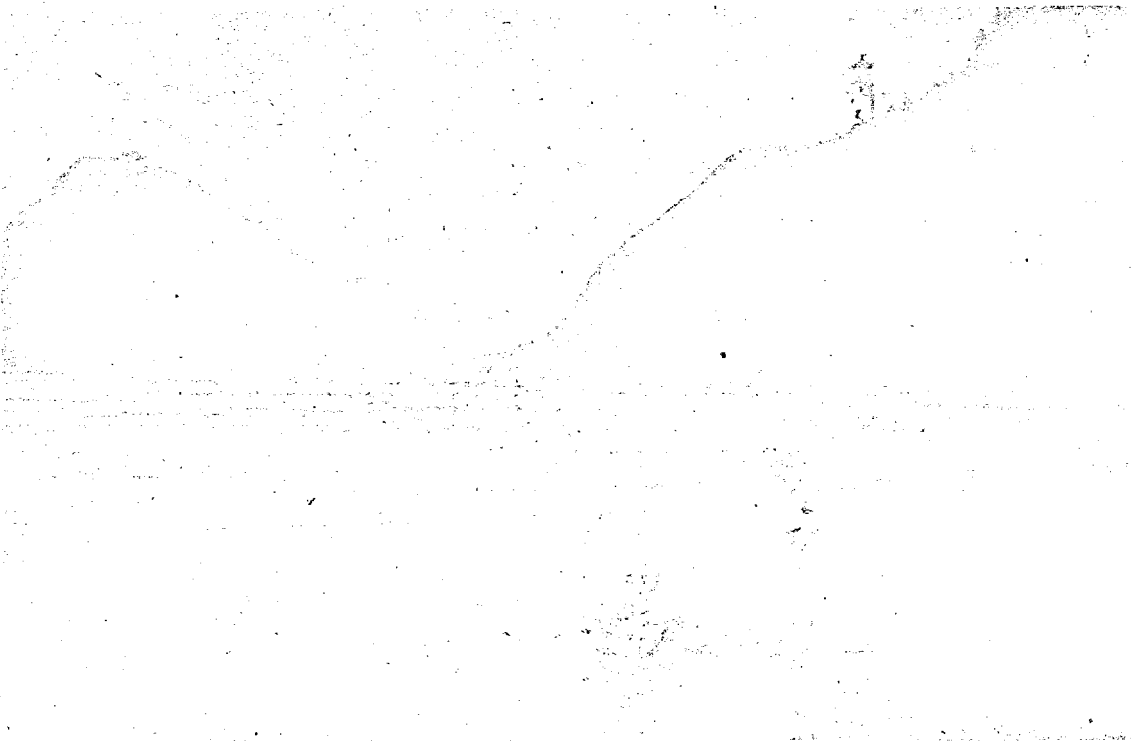
The National Health Education Committee, issuing a report in New York City on a study begun in 1969, listed cancer as the No. 2 killer, accounting for 17 percent of all deaths, well behind the 53 percent caused by heart disease.

Several Americans have lived for more than a year with transplanted hearts. Several thousand have had kidney transplants. Yet between 100 and 200 persons each year die of tetanus, an infection that should be totally prevented by inoculations that have been available since 1890.

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## Colorful Top Admi

Although most of the things that have been classified, just can't be...



## VIEW PHOTOGRAPHERS CAN'T RESIST

One of the most photographed scenes on a coastline noted for exceptional beauty is Heceta Head, a formation named for the Spanish explorer who sighted it in 1775. Heceta Head,

located between Florence and Yachats, Oreg., looms over the smooth sands of Devils Elbow State Park. The 1,000,000-candlepower light-house has the strongest light in the state.

## Term Apollo 15 Mission Best Yet for Scientists

Scientists assessing Apollo 15's today visit to the moon say the lunar mission may have contributed more fundamental knowledge about the moon than all past landings.

One of the four Apollo lunar landings has substantially increased man's knowledge. Although the moon is fragmented, like a jigsaw puzzle, it will complete the

pansion of man's knowledge of the moon and his ability to make inferences about the creation of the earth and the rest of the solar system.

The treasures include a possible piece of the original lunar crust, samples of bedrock that might lie just beneath the moon's surface, discovery of layering in the sides of Hadley Rille, and pictures of cinder cones in a corner of the Sea of Serenity.

"We're witnessing some extremely important human exploration," said Dr. Robin...

### BITS OF WISDOM

**M**OST of us like people who come right out and say what they think—unless they disagree with us.

These are the "good old days" of the 1980's and 1990's.

### Name Couldn't Be Better

A member of the California highway patrol who is also its lobbyist at Sacramento, Calif., is named John E. Law.