

JIFBLS/Chrono

MIQ-5017/85
19 February 1985

MEMORANDUM FOR: Chief, Operations Group
Chief, Analysis Group
Chief, Production Group
Chief, Monitoring Operations Division
SPC, Production Group
Chief, USSR Division
Chief, London Bureau
Chief, Okinawa Bureau
Chief, Austria Bureau
Chief, Hong Kong Bureau
Chief, Seoul Bureau
Chief, Panama Bureau

FROM:

[redacted]

Senior Requirements Officer
Liaison and Requirements Branch, E&PS

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SUBJECT:

FBIS Collection Guidance No. 85-06: Moscow TV VSL
Guidelines [redacted]

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1. Attached are some guidelines to assist London and Okinawa in selecting material from Moscow television other than the obvious shots of the top Soviet leadership and new military hardware. These guidelines are a result of a survey of various consumers who were asked to comment on a list of video selection requirements drafted by MOD. The purpose of the survey was to help us refine and reformulate requirements and selection guidance. [redacted]

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2. Although the survey focused on Soviet television, consumer interest often spilled over to the television of other countries as well. As a result, we hope these guidelines will also be general enough to be of use to other bureaus. [redacted]

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3. Please understand that we consider these guidelines to be exactly that--guidelines and not formal requirements. We told the consumers that our survey had been a special effort aimed at locating areas of interest and refining requirements, but that FBIS would not be able to provide this additional volume of video material regularly until we were able to increase staffing at the bureaus concerned. [redacted]

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4. The promise of television has definitely captured the imaginations of many of our consumers. Needless to say, these guidelines will probably go through several evolutions before we can pinpoint more precisely what people want. As we all know, however, events often drive

our collection effort. Everyone is thus encouraged to use imagination and commonsense when considering whether particular video coverage seems unusual and unique or can otherwise add to an analyst's understanding of events. In the meantime, here is a first cut at some tangible targets we encourage you to take into account when viewing television.

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5. We welcome your comments, since only through your feedback can we begin to refine these guidelines and educate our consumers as to what is practical.

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FOR THE DIRECTOR, FBIS:

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