



**The
MID-AMERICA COMMITTEE**
for international business and government cooperation, inc.

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THE MID-AMERICA COMMITTEE

The Mid-America Committee for International Business and Government Cooperation, Inc. was formed in 1966 to provide a platform for the exchange of views on international economic policy, trade and investment between senior U.S. and foreign government officials and senior executives of the largest multinational corporations based in the Midwest.

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The Committee was founded by [redacted] president of an international consulting firm, together with the chief executive officers of the major multinational corporations in the Midwest (sponsors include the chief executive officers of the eighty top firms in the region). Sponsors have met with over three hundred and fifty U.S. and foreign government officials in the past sixteen years. The Committee's guests have included President and Mrs. Gerald Ford, Vice-President George H.W. Bush, Their Majesties The King and Queen of Sweden, Secretary of State George P. Shultz, Prime Minister Amintore Fanfani of the Italian Republic, Senator and Mrs. Charles H. Percy, and the Honorable Henry Kissinger.

The Committee's activities include sponsoring high-level Trade and Investment Missions to various parts of the world (e.g. Middle East, 1974; Cuba, 1977; China, 1976, 1977, 1979). In addition, the Committee arranges Washington meetings for its sponsors with senior U.S. government officials and also organizes seminars on topics of current economic interest such as Trade and Investment in Latin America, Asia, Africa and China.

The Wisconsin Council of the Mid-America Committee was recently formed in Milwaukee under the sponsorship of major local corporations.

The Mid-America Committee is a not-for-profit organization.

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