Approved For Release 2008/01/18: CIA-RDP85B01152R000600700007-0

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Remember the call I got from the carpool group in Rosslyn. He'd like these brochures distributed down in Rosslyn. If you want to, fine. If not, just thowout.

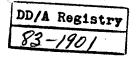
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Northern Virginia Transportation Commission



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July 20, 1983

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Office of Public Affairs Central Intellegence Agency Washington, D.C. 20505

I have enclosed 1000 applications for the Rosslyn Commuter Services. In less than a week the application will trigger the mailing of a ridesharing matchlist to the applicants home address. A sample matchlist is included. This can be used by anyone wishing information about car and/or van pooling as a rider or driver or

If the appropriate box is checked route specific

The information provided by the applicant is deleted from the data bank in 6 months unless renewed. No fee is charged for the matchlist. The information is used for the purposes of ridesharing only.

public transit information can be made available.

The ideal method of distribution is an all employee mailing in Rosslyn. We have had this sort of assistance from the DOD and USAID offices located in Rosslyn. Another effective use of the application is as a part of the new employee orientation meterials. Jack Carlile of GSA's ridesharing effort can provide a similar GSA form for ongoing use in this capacity. His office number is 557-1288. Most of the local jurisdictions have ridesharing efforts and most including ours feed the Metropolitan Washington Council of Governments Commuter Club matching service. The list of phone numbers includes local ridesharing coordinators, public transit information, and other services and options available to the Washington Commuters.

I have also included information about vanpooling in general. The NVTC has a program providing interest-free \$1000 loan for start up expenses and information about insurance discounts and 100% financing for vanpool vehicles. This material can be distributed in any manner. More of the blue brochures can be made available for bulletin boards and the like.

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Traffic congestion and parking limitations problems can be alleviated with a vigorous ridesharing and public transit promotion by major employers in both Rosslyn and around Langley. I hope that this employment area based effort the NVTC is undertaking in Rosslyn can supplement the CIA's efforts in this regard. If you or anyone else has any questions or need more applications please call me at the Commission. A meeting can be arranged at your convenience to give a more detailed explanation and answer any questions you may have.

Thank	you.	

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Enclosures PB/ek