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# Consortium for the Study of Intelligence

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February 1982

## MEMORANDUM ON CONSORTIUM TEACHING-RELATED ACTIVITIES

FROM: Roy Godson

*Roy Godson*

I thought you might be interested in an update of our teaching-related activities. I'll be sending you a report on our policy-oriented studies in the near future.

Enclosure

RG/jef

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## TEACHING FOREIGN INTELLIGENCE

### 1. First Faculty Seminar on the Teaching of Intelligence, 1981

CSI's first seminar for teaching faculty was held in July 1981 at Bowdoin College in Maine. Twenty-three academics, of various ranks and disciplines, participated in the ten-day program.

The overall written evaluation was extremely favorable: 18 rated it as a very positive experience, while 3 scored it positive, and 1 individual was uncertain. There were no negative ratings. The following comments are representative of the views expressed by the participants:

- ...Overall an excellent forum. From my perspective, very enlightening and interesting.
- ...The blending of theory, (academic) insights, with practice was wonderful.
- ...A fine high intensity atmosphere and interaction. Lots of learning.
- ...Without question, the best seminar I've ever attended.

Participant comments on such specific parts of the seminar as the strengths and weaknesses of each lecturer, sessions on teaching the subject, source materials, and so on were equally favorable.

### 2. Impact of First Bowdoin Seminar

Of the 23 participants in the first seminar, 8 now are teaching entire courses on intelligence, while 10 incorporate intelligence into courses on foreign policy and international relations. Two participants who are currently completing their dissertations have indicated that they intend to offer intelligence courses when they begin teaching. One who also edits a journal has reported that he now regularly incorporates intelligence-related topics in the publication.

### 3. Applications for Second Bowdoin Seminar, July 1982

Although the deadline for applications is still one month away, we already have over 50 high-quality completed applications. Nominations have been solicited from key academics in the national security area, as well as the various service schools, and the many organizations and institutions with whom NSIC works regularly in the course of its national security education activities. Additionally, "advertisements" were placed in P.S., a professional journal of the American Political Science Association; the Heritage Foundation's Newsletter; ISA Notes, a publication of the International Studies Association; Armed Forces and Society; the American Bar Association's monthly Intelligence Report; and the Inter-University Seminar Newsletter.

Several 1982 applicants have mentioned that they are applying on the basis of very positive reports they received about the first seminar. We anticipate that we will again be in a position to select from a wide variety of ranks and disciplines, a feature which Bowdoin I participants especially praised, and mentioned as being very significant to the overall value of the seminar.

### 4. International Studies Association

The International Studies Association, the major professional organization for international affairs teachers with membership in the US and abroad, has asked the Consortium to assist in institutionalizing teaching about intelligence. Specifically, it was agreed that Roy Godson and Richard Shultz of CSI would prepare a special issue of ISA Notes on "Teaching Foreign Intelligence," based on the experience of Bowdoin I. This is to include a syllabus, a review of the literature and teaching resources available. This 30-page issue will be published in February 1982 and distributed to worldwide membership of the Association. CSI also will be distributing this special issue.

#### 5. Two-Day Regional Faculty Seminars

Based on the response to Bowdoin I, and recognizing that Bowdoin II can reach a maximum of 25 participants, CSI will sponsor abbreviated versions in "two-day seminars" for university faculty in various geographic regions. The first one will take place this April in Chicago. The "two-dayer" will be co-sponsored by the Inter-University Seminar on Armed Forces and Society (IUS). IUS is an association of academic, professional military, and civilian defense officials who share a common interest in the various elements of civil military relations and national security policies. According to the IUS seminar coordinators, they have received quite a number of inquiries about the seminar already. A second "two-dayer," to be held in the Southwest during the Fall of 1982, is in the planning stage. We believe these two-day seminars will allow CSI to reach the much larger constituency which has expressed interest in our work.

#### 6. The Intelligence Requirements for the 1980's

This five-volume series is increasingly being used by college teachers. It is also in use at professional military schools, as well as various government agencies both in the US and in Europe. Approximately 17 colleges and service schools have adopted the books for use in courses.

Elements of Intelligence, the first volume in the series, has sold out two printings and we are currently considering a revised updated edition. The second volume, Analysis and Estimates, is about to go to a second printing.

We are also beginning to receive many requests from the US and abroad for our bibliographies and other classroom-related materials.