

# SECRET

MAY 20 1982

MEMORANDUM FOR:           The Honorable  
                              James A. Baker III

                              The Honorable  
                              William P. Clark Jr.

                              The Honorable  
                              Michael K. Deaver

                              The Honorable  
                              David R. Gergen

                              The Honorable  
                              Edwin Meese III

FROM                       :     Charles Z. Wick

SUBJECT                   :     Public Affairs Issues Relating to  
                                  President Reagan's Visit to Europe  
                                  June 2

1. PAO Meeting in Paris May 14.

Attached is a transcript of a meeting of Public Affairs Officers from Bonn, London, Paris, Rome, USNATO, USEC, USOECD, and our Mission in Geneva, which sets forth the substance of discussions we conducted with Assistant Secretary of State Robert Hornats and NSC Director of International Affairs, Henry Nau. I was impressed with the range of the discussion, the cogent public affairs points made during it, and the emphasis our Public Affairs Officers and their Ambassadors placed upon the relationship between economic well-being and the continuance of peace.

State Dept. review completed.

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Derivatively Classified by: PAO Paris  
Basis: HR Via 17493  
Disposition: RDS I  
Declass. Date: 5-14-03

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## 2. Extensive Access to White House Media Events for National Media.

I applaud the decision that will allow the national media of the countries the President plans to visit exposure to the full range of Administration policies, through extensive access to White House media events. As a result of such careful treatment of the European media, I believe we will see a very positive echo emerge from the visit.

## 3. The Bonn Summit.

The Bonn Public Affairs Officer, reflecting Ambassador Burns' view, underscored that peace should be the focal point of the Bonn Summit. The emphasis should be that NATO has been and continues to be an Alliance for Peace. Such a characterization of NATO would give the President the high ground vis-a-vis the European peace movement, and will allow many non-communist peace supporters to agree with the U.S. position.

## 4. Mrs. Reagan's Normandy Visit.

As you will see from the attachment, the PAOs and I believe that Mrs. Reagan should speak briefly during the Normandy ceremonies.

Her remarks could be as short as two or three minutes, and should include a reference to her understanding, as a mother, of the horror and pain of war. At the same time her remarks should not make specific reference to any country.

Attachment:  
Transcript of Meeting

Drafted by: GMEisenstadt:cas:5/19/82  
Clearances: C-JShirley; EU-LJBaldyga

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