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SECRET

MEMORANDUM FOR THE HONORABLE ALEXANDER M. HAIG, JR.
THE SECRETARY OF STATE

THE HONORABLE WILLIAM CASEY
THE DIRECTOR OF CENTRAL INTELLIGENCE

SUBJECT: Public Affairs Strategy for El Salvador

Events of the past week have underscored the need for a carefully crafted, integrated public affairs strategy and a structure which can exploit opportunities as they may arise. Accordingly, the President requests that the Core Team of the NSDD-21 Management Group should assume direct responsibility for public affairs issues related to El Salvador. The Core Team will consist of one representative each from the Departments of State and Defense, the DCI, the JCS and the NSC staff. The Core Team recommendations will be reviewed by the NSC prior to implementation.

FOR THE PRESIDENT:

Bill Clark
William P. Clark

SECRET

Review on March 13, 1982

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