

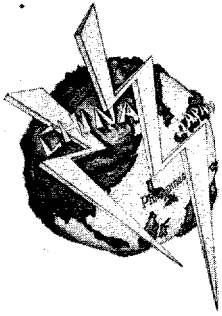
FAR EAST BROADCASTING COMPANY

STAFF INFORMATION RELEASE

NO. I

MARCH 1953

PUBLICATIONS AND DOCUMENTATION



# FAR EAST BROADCASTING CO., Inc.

*"Christianity to the World by Radio"*

BOX 1 WHITTIER, CALIF.

TELEPHONE: OXFORD 6-7711

CABLE ADDRESS: FEBCOM

CPYRGHT

Memo from Publications and Documentation:

Dear Staff Member:

Here is your first copy in a series of Staff Information Releases which this Department hopes to issue from time to time to help you keep abreast of current vital statistics and information regarding your organization.

We trust this report will assist you in the operation of your ministry and in your presentation of the FEBC to church groups.

Suggestions you may have for the improvement of these Releases will be welcome.

PUBLICATIONS AND DOCUMENTATION

TRANSMITTERS

AT MANILA

BROADCASTING:

DZAS-5.9 KC.  
DZH-6-6.030 MC.  
DZH-7-9.730 MC.  
DZH-8-15.300 MC.

DZH-9-11.855 MC.  
DZ1-6-17.805 MC.  
DZB-2-3.325 MC.

20 HRS. DAILY  
IN  
34 LANGUAGES

CPYRGHT

Page 1-Staff Information Release No.1, March 1953-Publications and Documentation  
Far East Broadcasting Company

VITAL STATISTICS AS OF MARCH 1953

1. Seven (7) transmitters: 1 medium wave  
6 short wave

DZAS - 680 kc	DZH7 - 9.73 mc.
DZB2 - 3.34 mc.	DZH8 - 15.3 mc.
DZH6 - 6.03 mc.	DZH9 - 11.85 mc.
DZI6 - 17.8 mc.	

2. Broadcasting 20 hours per day--7 days a week--365 days a year at 81,700 watts of effective radiated power.

Transmitters divided: Philippine Service  
Overseas Service

Twenty-eight (28) total program hours per day.

3. Operating in 34 languages and dialects of Asia. Language broadcasts, where possible, originate at local language area with indigenous personnel.

4. Personnel:

U. S. A.:	Paid	14 persons
	Unpaid	20 "
Manila:	Paid	45 "
	Unpaid (Estimate)	300 "
Other Asiatic Countries:	Paid	2 "
	Unpaid (Estimate)	104 "
	Total	485 persons

5. Recording facilities in every country of Asia outside the Iron Curtain.
6. The FEBC has logged more than 82,000 broadcast hours since it first went on the air in 1948.
7. More than \$2,000,000 worth of air time has been freely given to missionaries, national Christian workers and other Christian programs representing approximately 36 denominations and 21 religious organizations.
8. Proposed 1953 expansion includes installation of two new transmitters that will raise the effective radiated power of the "Call of the Orient" from 81,700 watts to 262,500 watts.

CPYRGHT

Page 2-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

9. Cost Breakdown:

	20 hours per day
	<u>x7 transmitters</u>
	140 transmitter hours per day
	<u>x30 days per month</u>
Transmitter hours per month	4200
1952 total expenditures:	\$13,000 (average per month)
Cost per program hour per transmitter	\$3.00 per hour

Page 3-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

BREAKDOWN OF FAR EAST BROADCASTING CO. PROGRAM SCHEDULE

PHILIPPINE SCHEDULE

News	14%
Music	32%
Public Service	14%
Education	8%
Spiritual Approach	32%

OVERSEAS SCHEDULE

News	7%
Music	17%
Public Service	10%
Education	4%
Spiritual Approach	62%

CPYRGHT

Page 4-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

FOR PUBLICATIONS COMMITTEE: "Here is the dollar and cents breakdown on the time FEBC has been on the air to date. It is necessarily a rough estimate but I believe very conservative. It is based on commercial rates in Manila so far as we know. During the first year or two of our operation I do not know what the rate card said. However, I am sure I have used a very conservative figure. This is how it breaks down:

First year -- on the air 1460 hours with a 1000 watt transmitter. Figuring at the conservative rate of \$50 per hour, the value in time would be \$73,000.00.

Second year -- we were on the air 1920 hours. We had increased with one more shortwave transmitter but it was not very effective. Figuring at a conservative rate of \$50 per hour the total amount of time used would be \$96,000.00.

Third year -- on the air 5070 hours. Our medium wave transmitter was putting out between 4000 and 5000 watts. We were on the air with three shortwave transmitters. Commercial rates in Manila for one medium wave and one shortwave transmitter operating on Class A time is \$250 per hour. Of course all time is not Class A time. Trying to take an overall average I have arrived at the figure of \$125 per hour. The dollar value in time used in the third year would be \$633,750.00.

Fourth year -- on the air a total of 6845 hours. Our medium wave signal was increased considerably and also two more shortwave transmitters were added. There is no rate card out here which tells what one 6000 watt medium wave and five shortwave stations would be sold for. To be conservative I have used the same figure of \$250 per hour but averaged it out over Class A, B, and C time and multiplied the hours by \$125 per hour. The dollar value would be \$855,625 for the fourth year.

Fifth year (six months only) -- on the air 3422 hours. At the rate of \$125 per hour the value would be \$427,750.00.

Adding the four-and-a-half years dollar value together the total is \$2,086,125.00."

TRANSMITTER HOURS ON AIR

The following is a summary of the total transmitter hours we have been on the air:

DZAS -- June 1948 to Dec. 31, 1952	12,640 hours
DZB2 -- Oct. 1950 to Dec. 31, 1952	13,980 "
DZH6 -- Aug. 1949 to Dec. 31, 1952	18,630 "
DZH7 -- Nov. 1949 to Dec. 31, 1952	13,980 "
DZH8 -- Aug. 1950 to Dec. 31, 1952	14,340 "
DZH9 -- Nov. 1951 to Dec. 31, 1952	7,410 "
DZI6 -- Nov. 1952 to Dec. 31, 1952	1,200 "
<b>TOTAL TRANSMITTER HOURS</b>	<b>82,180</b>

CPYRGHT

Page 5-Staff Information Release No. I, March 1953-Publications and Documentation  
Far East Broadcasting Company

FAR EAST BROADCASTING COMPANY  
TRANSMITTERS AT MANILA

Antennas - December 1952

DZB2 - Power input 2500 watts.

Antenna: 2 element broadside; power gain 2.5; Bearing 138/318

Effective Radiated Power: 5000 watts.

DZH6 - Power input 2500 watts.

North/South antenna: 4 element broadside; power gain 4.0; Bearing 169/349

Effective radiated power: 8000 watts.

East/West antenna: 2 element end fire; power gain 2.82; Bearing 274/94

Effective radiated power: 5600 watts.

DZH7 - Power input 2500 watts.

North/South antenna: 6 element colinear broadside, power gain 4.9;

Bearing 26/206

Effective radiated power: 9800 watts.

East/West antenna: 8 element colinear broadside; power gain 6.75;

Bearing 282/102; Effective radiated power 13,500 watts.

DZH8 - Power input 2500 watts.

Antenna: 3 element parasitic array; power gain 8.0, Bearing 0 to 360 rotary

Effective radiated power 16,000 watts.

DZH9 - Power input 2500 watts.

East/West antenna: 12 element end fire array; power gain 15.85

Bearing 280/100; Effective radiated power 31,700 watts.

North/South antenna: 4 wavelength unterminated V; power gain 5.0

Bearing 26/206; Effective radiated power 10,000 watts.

DZI6 - Power input 1880 watts

Antenna: delta matched half wave; power gain 1, Bearing 294/114

Effective radiated power: 1500 watts.

DZAS - Power input 15,000 watts

Antenna: 300 foot vertical power, power gain 1

Effective radiated power: 6000 watts

CPYRGHT

Page 6-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

DENOMINATIONS, CHURCH ORGANIZATIONS, AND INDEPENDENT  
MISSIONARY ORGANIZATIONS REPRESENTED IN THE PROGRAMMING  
OF THE "CALL OF THE ORIENT" STATIONS, MANILA, PHILIPPINES

DENOMINATIONS

1. American Baptist Convention
2. Assemblies of God
3. Brethren
4. Christian
5. Christian Brethren
6. Christian and Missionary Alliance
7. Church of Christ
8. Church of God
9. Church of England
10. Congregational
11. Conservative Baptist Foreign Mission Society
12. Disciples of Christ
13. Episcopal
14. Evangelical Free
15. Free Methodist
16. Foursquare
17. Friends (Quaker)
18. General Association of Regular Baptists
19. Greek Orthodox
20. Independent
21. Independent Baptist Church of America
22. Lutheran
23. Mennonite
24. Methodist
25. Mission Covenant
26. Nazarene
27. Open Bible
28. Pentecostal
29. Plymouth Brethren
30. Presbyterian
31. Reformed
32. Salvation Army
33. Southern Baptist Convention
34. United Brethren
35. United Evangelical
36. United Followers of Christ

(continued next page)



CPYRGHT

Page 7-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

CHURCH ORGANIZATIONS AND INDEPENDENT MISSIONARY ORGANIZATIONS

1. Aviation Missionary Fellowship
2. Bob Jones University
3. China Inland Mission
4. Christian Business Men's Committee International
5. Christian Radio Amateurs Fellowship
6. Christian Radio Missionary Fellowship
7. Evangelical Alliance Mission
8. Far Eastern Gospel Crusade
9. Go Ye Fellowship
10. International Christian Leprosy Mission
11. Intervarsity Christian Fellowship
12. National Association of Evangelicals
13. New Tribes Mission
14. Oriental Missionary Society
15. Philippine Gospel Association
16. Pocket Testament League
17. Slavic Gospel Association
18. The Sunshine Hour
19. United Christian Missionary Society
20. Voice of China, Peniel Mission
21. Youth for Christ

CPYRGHT

Page 8-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

\*\*\*\*\*

DENOMINATIONS, INDEPENDENT CHURCH  
GROUPS, MISSIONARIES, AND NATIONAL  
PASTORS COOPERATING WITH THE FAR  
EAST BROADCASTING COMPANY IN THE  
PRODUCTION OF TAPE RECORDED PRO-  
GRAMS AND PM DISTRIBUTION.

MARCH 1953

\*\*\*\*\*

CPYRGHT

Page 9-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

AUSTRALIA

TAPE RECORDED PROGRAMS

Christian Radio Missionary Fellowship

C. Sydney McLeod-Jones

The Sunshine Hour

Vernon K. Turner

Weekly broadcast in English

Claude De-Evelyns

PM DISTRIBUTION

Christian Radio Missionary Fellowship  
Sydney

C. Sydney McLeod-Jones

Construction and distribution of PMs

CPYRGHT

Page 10-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

BURMA

TAPE RECORDED PROGRAMS

Baptist

Rangoon

Leonard Crain

Chairman of the Burma FEBC Committee  
FEBC recorder

Thra Tun Shein

David Van Bik

Produce Burmese and Karen broadcasts

J. Maung Pe

Burmese Preacher

CPYRGHT

Page 11-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

CAMBODIA

TAPE RECORDED PROGRAMS

Christian and Missionary Alliance

F. C. Peterson

David Ellison

David Ellison is Field Superintendent of C.M.A. work. We purchased his tape recorder outfit for him and were reimbursed by C.M.A.

CPYRGHT

Page 12-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

ENGLAND

TAPE RECORDED PROGRAMS

Christian Radio Amateurs Fellowship  
Liverpool

Bert Ralfs

Has sent two Chinese tapes, Mandarin and  
Cantonese, for audition. These are  
made by missionaries on furlough and  
Chinese Christians in England.

Has assisted in exploring the possibility  
of purchasing transmitting equipment  
for the European project from Britain.

CPYRGHT

Page 13-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

FORMOSA

TAPE RECORDED PROGRAMS

Evangelical Alliance Mission

Doris Broughman

Regularly produces programs in  
Amoy and Mandarin

CPYRGHT

Page 14-Staff Information Release No.1, March 1953-Publications and Documentation  
Far East Broadcasting Company

HONG KONG

TAPE RECORDED PROGRAMS

Christian and Missionary Alliance

Paul Bartel

Sends Mandarin broadcast

Kowloon

Robert Patterson

Produces "Mandarin Bible School"  
1/2 hour five days a week

Voice of China, Peniel Mission

Paul Sweet

Produces daily broadcasts, "Truth and  
Freedom", "Words of Life" and a  
children's program in Cantonese.  
Has F.E.B.C. recorder.



CPYRGHT

Page 15-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

INDIA

TAPE RECORDED PROGRAMS

Baptist

(South India)

Maurice Blanchard

From Ramapatnam Baptist Theological Seminary. Has been working on Indian language tapes for a long time, but as yet has not been able to send anything.

Evangelical Alliance Mission

East Khandesh

Don Hillis

Sending programs in Marathi. (Now having received an FEBC recorder, has promised more programs in both Marathi and Bengali.)

Methodist

David A. Seamands

He is District Superintendent in India and has promised to make recordings.

Hindustan Bible Institute Inc.

N. Paul V. Gupta

Has made sermons in Telegu on tape. Is soon to set up Bible School in India.

CPYRGHT

Page 16-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

INDO CHINA

TAPE RECORDED PROGRAMS

Christian and Missionary Alliance

Chester Travis

Produces all the Vietnamese broadcasts.  
Has FEBC recorder.

Mr. Le-van-Thai

Chairman of Committee which handles  
broadcasts.

PM DISTRIBUTION

Christian and Missionary Alliance

Chester Travis

Representative for PM distribution

CPYRGHT

Page 17-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

INDONESIA

TAPE RECORDED PROGRAMS

Christian and Missionary Alliance  
Macassar

Walter M. Post

Would like to provide Indonesian broad-  
casts from the Bible School, but they  
have no tape recorder.

Assembly of God  
Ambon

John C. Tinsman

Has a tape recorder, and we have sent  
him a microphone but as yet he has sent  
nothing. He has promised to produce  
broadcasts in Indonesian.

Christian and Missionary Alliance

Byron Ross(as of 3/1/53 in the Philippines)

Mrs. Ross produces a program in  
Indonesian on tape recorder loaned by  
FEBC.

Robert Williams

Ais M.O. Formes

CPYRGHT

Page 18-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

JAPAN

TAPE RECORDED PROGRAMS

Independent (Church of the Open Door, Los Angeles)

Harry J. Swan

Has a broadcast over seven Japanese stations and is sending all of his recorded Japanese broadcasts to us.

Evangelical Alliance Mission

Fred Jarvis

Sends tapes of interviews with Christian men at the battlefront and items of interest for broadcast on various "public interest" programs.

Methodist

William E. Schubert

Producing Bible studies in Mandarin.

Methodist

Evyn Adams

His FEBC tape recorder was stolen but as soon as he gets another one, he will send tapes in Japanese.

Go Ye Fellowship

A.E. Mitchell

Sends weekly devotional broadcast in English.

Evangelical Free

Cal Hanson

Produces weekly Japanese broadcast.

Far East Gospel Crusade--Pacific Orient Broadcasting Company

Bernard Shaw

Assists interested missionaries and recordings made and shipped. Produces some Japanese broadcasts.

CPYRGHT

Page 19-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

JAPAN (continued from page 18)

TAPE RECORDED PROGRAMS continued

Japan Evangelistic Band

Hideo Aoki

Produces "Japanese Gospel Hour"  
forwarded from Home Office to Manila.

Bernard Holritz

CPYRGHT

Page 20-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

KOREA

TAPE RECORDED PROGRAMS

Oriental Missionary Society

Ed Kilbourne

On furlough

CPYRGHT

Page 21-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

PHILIPPINES

PM DISTRIBUTION

Christian and Missionary Alliance  
Zamboanga  
R.E. Bressler

Field Director of C&MA and is interested in all cooperation between their Philippine missionaries and FEBC. Cooperates in distribution of PMs.

Christian and Missionary Alliance  
Glan, Cotabato  
Byron Ross

Pm repair and distribution for Cotabato and Davao area.

Baptist(Independent)  
Leyte  
Edward Todd

Pm distribution

Methodist  
Lingayen, Pangasinan  
James Moore

Cooperating in PM distribution and follow up.

Assembly of God  
Rudy Esperanza

Cooperates in Pm distribution and follow up.

Presbyterian  
S.E. Luzon  
Milton Vereide  
Ensign Leininger

They cooperate in PM distribution

Evangelical United Brethren  
Mt. Province  
Rodney A. Sundberg

PM distribution

CPYRGHT

Page 22-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

PHILIPPINES (continued from page 21)

PM DISTRIBUTION continued

United Christian Missionary Society

N. W. Luzon

Norwood Tye

Hubert Reynolds

PM distribution

Pentecostal

Romblon Island

Jack Richey

PM distribution

Free Methodist

Mindano

Raymond Streutker

Naomi Thorson

PM distribution and follow up



CPYRGHT

Page 23-Staff Information Release No.I, March 1953-Publication and Documentation  
Far East Broadcasting Company

SINGAPORE

TAPE RECORDED PROGRAMS

Brethren

G. D. James

Has custody of FEBC tape recorder.  
He produces a program in Tamil.

China Inland Mission

H.A.J. Lead

Will use recorder that G.D. James has  
in Bethesda Hall and they have promised  
to produce programs.

"The Bible Societies in Maylaya"

Ian Morrison

On furlough

Assemblies of God

Alfred F. McGrew

Works with FEBC recorder.

Bismark Si Man Djuntok

Assists in broadcasts.  
Speaks excellent Malay.

CPYRGHT

Page 24-Staff Information Release No.I, March 1953-Publication and Documentation  
Far East Broadcasting Company

THAILAND

TAPE RECORDED PROGRAMS

Christian and Missionary Alliance

Wayne Persons

Has FEBC recorder and produces daily  
Siamese programs. Has constructed  
complete studio with all facilities for  
preparing FEBC programs.

Chalome Liempitcharat

Outstanding speaker.

CPYRGHT

Page 25-Staff Information Release No. I, March 1953-Publications and Documentation  
Far East Broadcasting Company

Manila, January 30, 1953  
By Gene D. Symonds  
United Press Staff Correspondent

MANILA -- (UP) -- A radio station built by the faith of three young Americans on the outskirts of Manila daily spreads the voice of Christianity around the world and through the Iron Curtain of Soviet Russia and Red China.

For 20 hours a day in 34 languages and dialects, radio station DZAS broadcasts to 25 countries, programs of public interest and welfare -- music, education, first aid, hygiene, agriculture, news -- and Bible studies.

Its seven powerful transmitters, using specially beamed antennas, carry the Word of the gospel into the farthest corners of Russia and China, from Japan to Indonesia and all countries in between, and even to the United States and Europe. Its main aim, however, is to spread Christianity in Asia.

The non-commercial, non-profit station is interdenominational. No time is sold. Its airwaves are freely open to all missionary and evangelical groups, to churches and local pastors and individuals, so long as their objective is to preach the gospel of salvation through Christ.

There is no fixed income. The station and its operators are supported only by the donations of listeners and persons moved by their hearts to help.

Literally, the station was built on faith. After the end of the last war, John C. Broger, a naval veteran from Fullerton, Calif., Robert Bowman, Altadena, Calif., and William J. Roberts, Inglewood, Calif., got together to use their radio talents by starting a station to spread the gospel in Asia.

They tried first to establish the station in China but red tape prevented it.

"We thank God now for that," Bowman said.

Filipino officials were quick to give them approval and sanction to the plan. With only \$1,000 in the bank in December, 1945, the three took an option on 12 1/2 acres of land just north of Manila worth \$20,000. Then they hit the speakers' trail in the United States to raise the rest of the money.

One week before the option date was up they were still several thousand dollars short of the \$20,000 needed.

"We decided not to worry," Bowman, who is presently running the station, said. "If God wanted us to succeed he would provide a way. We decided on a week of prayer."

On the day the option was due to lapse they were \$4,000 short. Coming into their office that afternoon they found a letter from a Chicago businessman who, while on a vacation in California, had heard them tell of their plan.

CPYRGHT

Page 26--Staff Information Release No.1, March 1953--Publications and Documentation  
Far East Broadcasting Company

(continued from page 25)--Manila, Jan. 30, 1953--By Gene D. Symonds, United Press  
Staff Correspondent

"My heart has been moved," the businessman said. "Please accept my check."

It was for \$5,000.

The contributions continued and soon they had enough money for a bare beginning. Broger put the first program on the air in June, 1948. The contributions continued and the station grew.

Today, the material value of the station is estimated at close to a quarter of a million dollars. Its spiritual value to its staff and its listeners is much greater than that.

The work of Broger, Bowman and Roberts has reaped results around the world. In their files are letters from great cities and simple farms, praising the programs and begging them to continue.

There are many news broadcasts each day using the dispatches of United Press. From Shanghai recently came a letter saying: "Only from you are we getting the truth. Please give us more."

An hour and a half of Russian is broadcast each day. There are programs in Amoy and Arabic, Japanese and Hindu, Turkish and Urdu, Korean and Malayan. There are a total of 34.

In December 2,800 letters came to the station, a few of them by the underground out of China.

The scope of programming is wide. Missionaries throughout Asia send tape recorded sermons and talks, native music and stories to DZAS for broadcast. This way the message and entertainment is carried to every corner of a country.

Many program scripts are written on the fringes of the Iron and Bamboo curtains, bringing a ringing authenticity to the beam of truthfulness focused on the communist countries.

To reach hundreds of thousands of people in areas where there are no radios or electricity, DZAS sends "portable missionaries" -- battery operated, pre-tuned receiving sets worth \$35.

The communists have a dread of the things DZAS has to say. It is estimated that 25 transmitters are being used by the reds in Manchura and China to jam the broadcasts. But they still get through, as the letters attest.

Even attempts by the communists to exploit the station's high "hooper rating," have turned against the reds.

CPYRGHT

Page 27-Staff Information Release No.I, March 1953-Publications and Documentation  
Far East Broadcasting Company

(continued from page 26)--Manila, Jan.30, 1953--By Gene D. Symonds, United Press  
Staff Correspondent

Officials in communist Czechoslovakia sent propaganda to DZAS, asking that it be used. Bowman used it all right, by incorporating it into programs revealing the traps and shallowness of the communist ideology and to compare it with Christianity.

The three young Americans with a dream are making good on their desire to preach the gospel of Christ "to the regions beyond."