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CENTRAL INTELLIGENCE AGENCY

CLASSIFICATION

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REPORT

CD NO.

COUNTRY

Romania

25X1

DATE DISTR.

9 January 1953

SUBJECT

Press Circulation Service, Bucharest

NO. OF PAGES

DATE OF INFO.

PLACE ACQUIRED NOT CIRCULATE

NO. OF ENCLS.

SUPPLEMENT TO REPORT NO.

THIS DOCUMENT CONTAINS INFORMATION AFFECTING THE NATIONAL DEFENSE OF THE UNITED STATES, WITHIN THE MEANING OF TITLE 18, SECTIONS 793 AND 794, OF THE U.S. CODE, AS AMENDED. ITS TRANSMISSION OR REVE-LATION OF ITS CONTENTS TO OR RECEIPT BY AN UNAUTHORIZED PERSON I PROHIBITED BY LAW. THE REPRODUCTION OF THIS FORM IS PROHIBITED.

THIS IS UNEVALUATED INFORMATION

- The Centrul de Difuzare a Presei (CDP: Press Circulation Service) is controlled by the Editura Presa Si Difuziumi (EPD: Publishing, Press and Distribution 25X1 Department), which is attached to the Prime Minister's Office and under the supervision of Joseph Kisinevschi. CDP has branch offices in the province 25X1 capitals and agencies in all important centers.
 - The central office of CDP, located at 3 Strada Otetelesanu, Bucharest, and employing 1,000 people, has the following departments:
 - The Director's Office, which is in constant touch with the Executive Committee of the Party. No decisions are made without directives from the Executive Committee.
 - The Fersonmel Department, for the political supervision of the employees. Supervision is particularly careful in this office; the staff is spied on and members are frequently dismissed.
 - The Circulation Department, responsible for determining the number of copies to be printed of each paper and for their distribution. This department also prepares the subscribers' list for Scanteia, the official Party paper, which is printed in 800,000 copies daily by Casa Scantela. The Scantela is modeled on Prayda, and about 30 percent of its contents are translations from Prayda and other Soviet newspapers. The Party places ample funds at the disposal of Scantela. This department is badly organized.
 - The Advertising Department, exists only on paper as the press no longer accepts advertising from private persons, and official organizations require no advertising.
 - The Accounts Department, which is completely disorganized. Balance sheets are made out containing approximate figures.

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	f. A department supervising the work of the branches and agencies distributing the newspapers, particularly Scanteia. A large number of inspectors are employed to supervise distributions in the provinces.
	The CDP sends Rumanian publications abroad to addresses furnished by the Foreign Ministry.
	Soviet publications are sent to Rumania by the Soviet State Publishing Agency (Mejdunarodnaya Kniga) in Moscow and supervised by a certain Ciuprin, a member of the Russian Embassy. This material arrives by air and has to be at the disposal of subscribers, such as members of the government and Central Committee, within an hour. The agency is negligent in its work and mistakes often occur.
•	
	Twenty copies each of Rode Pravo and Prace are received from Czechoslovakia, but these are not wassiy sold.
	About ten Hungarian newspapers are received by CDP, of which the most widely read is Indas Natyi, a homograp paper. These Hungarian papers are modeled on their Moscow prototypes. Because of the Hungarian minority in Transylvania the reading of Hungarian newspapers is encouraged and a 30 percent reduction in price is arranged.
	The Cominform paper, For a Lasting Peace, is printed in five languages in Bucharest and its clronistion is very much encouraged.

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agencies.

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Horia Miromeson, beed of the department controlling the branches and

Publications from other countries are not admitted.

Anastasiu (fora), head of the Personnel Department.

Radulescu (fine), head of the Distribution Department.

Gisella Grandbarg, load of the Accounting Department.

Ulrich (frm), head of the Advertising Department.

The following personalities are known:

Albu (fnu), Political Mirector, CDP.

Soreamu (fmu), Technical Director.

Stefanescu (fru), Resuly Director.