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UNCLAS HN

950 KRIEBEL FROM MORGENROTH/SEELY WA 703

ONE--IN ORDER TO STANDARDIZE LOGOGRAPH USAGE, REQUEST BUREAUS
HENCEFORTH USE FOLLOWING LOGOGRAPH FORMS:

ALFA: LOGOGRAPH FOR ALL INTERNATIONAL BROADCASTING SERVICES,
EXCEPT AS NOTED IN PARA BRAVO, BELOW:

(CITY OF ORIGIN) IN (LANGUAGE) TO (TARGET AREA)

BRAVO: INTERNATIONAL BROADCASTS WHICH REQUIRE AN EXCEPTIONAL
LOGOGRAPH FORM ARE THOSE IN ANY ONE PARTICULAR LANGUAGE WHICH ARE
REPEATED SUCCESSIVELY THROUGHOUT THE DAY TO DIFFERENT TARGET AREAS

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OR ARE DIRECTED SIMULTANEOUSLY TO SEVERAL WIDELY DIFFERENT TARGETS.
IN THESE CASES THE LOGOGRAPH SHOULD BE:

(CITY OF ORIGIN) (OVERSEAS, INTERNATIONAL, OR EXTERNAL AS
APPROPRIATE) SERVICE IN (LANGUAGE)

CHARLIE: THE LOGOGRAPH FOR CLANDESTINE BROADCASTS SHOULD BE:
(NAME OF BROADCASTING STATION) (CLANDESTINE) IN LANGUAGE TO (BEAM).

TWO: FOLLOWING ARE EXAMPLES, TAKEN FROM BUREAU COVERAGE , OF THE
FORMS STATED ABOVE:

BRUSSELS IN FLEMISH TO AFRICA

BRUSSELS IN FRENCH TO AFRICA

ALGERIAN RENAISSANCE MOVEMENT (CLANDESTINE) IN ARABIC TO ALGERIA

VOICE OF FREE MEN (PRO FRENCH CLANDESTINE) IN ARABIC TO UAR

PRAGUE IN ENGLISH TO NORTH AMERICA

QUITO, VOZ DE LOS ANDES, IN SPANISH TO LATIN AMERICA

PARIS IN ENGLISH TO INDOCHINA

PARIS IN FRENCH TO POLYNESIA AND NEW CALEDONIA

PARIS IN FRENCH TO INDOCHINA

PARIS IN FRENCH TO WEST AND EQUATORIAL AFRICA

COLOGNE, INTERNATIONAL SERVICE IN ENGLISH

BUDAPEST IN ENGLISH TO NORTH AMERICA

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BUDAPEST IN ARABIC TO THE ARAB WORLD

JERUSALEM (ISRAEL) IN ENGLISH TO EUROPE

MONROVIA ELWA IN ENGLISH TO NORTH AMERICA.

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