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60-6588  
22 AUG 1960

MEMORANDUM FOR: Director of Central Intelligence  
THROUGH: Acting Deputy Director (Support) JSL  
SUBJECT: Final Report on the Chilean Relief Fund Drive

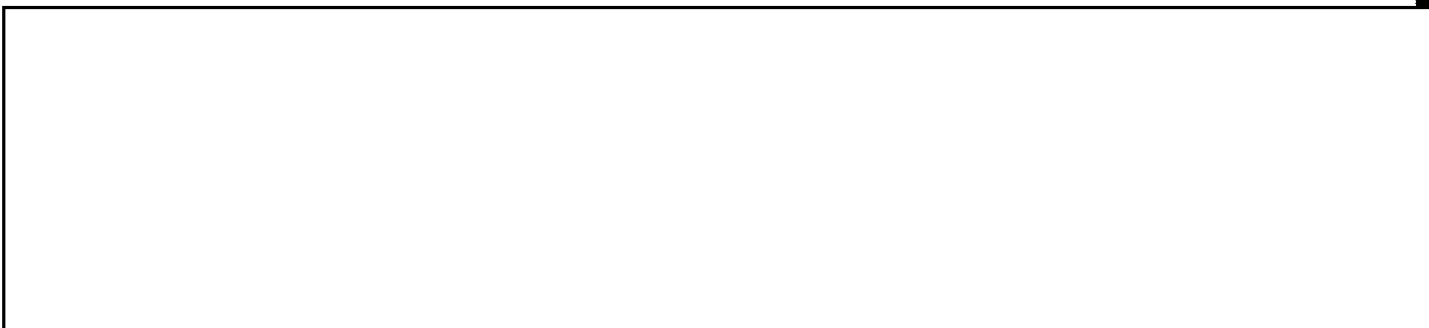
WILL DESTROY

B/L  
8/27/60

1. This memorandum is for information.

2. Agency employees contributed \$6,392.25 to the Chilean Relief Fund. This total was exceeded by only four other agencies (Defense, State, Treasury, and Commerce) as reported in the semi-final report published by the Red Cross. Since the drive has been concluded for all practical purposes, we expect our standing to remain about the same in the final report.

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ment 4. It will be seen that, generally, the per capita contributions from DDI are highest and those from DDS are lowest; however, we do not view these comparison as having special significance because of the different objectives of each fund drive.

4. Since we will very shortly ask you to announce the 1960-61 UGF campaign, we propose to include a statement on the results of the Chilean Relief drive in that announcement rather than in a special issuance. In doing so, we hope to make the emergency nature of the Chilean Relief drive quite plain in order to overcome, or at least minimize, complaints about the number and frequency of fund drives in the Agency.

5. Although the Chilean Relief campaign was not conducted competitively and there were no goals or quotas to be met, we have taken this occasion to review the results of all of the 1959-60 fund drives. To eliminate the very small agencies in which extreme results might be obtained and to reduce the number of agencies studied, we used for this purpose only those reporting 5,000 or more contributors and 90% or more of their quotas in the UGF drive. CIA ranked eighth among this group on the UGF drive, second on Joint Crusade and National Health, and seventh on Chilean Relief. Rankings of all agencies included in this review are shown in attachment 5.

Personnel

/s/ Emmett D. Echols  
Emmett D. Echols  
Director of Personnel

Attachments: 5 Distribution: 0 - Addressee 1 - DD/I w/att. 1, 4, 5  
1 - DDS 1 - DD/P w/att. 3, 4, 5  
1 - BSD/OP 1 - D/Pers Subject File w/held  
1 - D/Pers chrono w/held

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C-O-N-F-I-D-E-N-T-I-A-L

Approved For Release 2002/05/07 : CIA-RDP80B01676R003400170002-7

CHILEAN RELIEF FUND

DDI

COMPONENT	AMOUNT CONTRIBUTED	% OF <sup>1/</sup> ON DUTY	% OF CONTRIBUTIONS <sup>2/</sup>				
			Chilean Relief	UGF	National Health	Joint Crusade	
o/DDI	[REDACTED]						
OB1							
OCR							
OCI							
ONE							
OO/Admin Contact PHID FID							
ORR							
OSI							
PIC							
<b>Total, DDI</b>				28.14	35.09	37.48	38.52
<b>AGENCY TOTAL</b>							

1/ Percent of total departmental on duty strength as of 30 June 1960.

2/ Percent of total Agency contributions in fund drives named.

C-O-N-F-I-D-E-N-T-I-A-L

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CHILEAN RELIEF FUND

DDS

COMPONENT	AMOUNT CONTRIBUTED	% OF <sup>1/</sup> ON DUTY	% OF CONTRIBUTIONS <sup>2/</sup>			
			Chilean Relief	DOF	National Health	Joint Crusade
O/DDS	[REDACTED]					
Audit						
Commo						
Compt						
Gen Coun						
Logistics						
Mgmt						
Medical						
Personnel						
Security						
Training						
<b>Total, DDS</b>			[REDACTED]	33.36	28.08	24.18
<b>AGENCY TOTAL</b>						

1/ Percent of total departmental on duty strength as of 30 June 1960.

2/ Percent of total Agency contributions in fund drives named.

C-O-N-F-I-D-E-N-T-I-A-L

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**CHILEAN RELIEF FUND**

DDP

COMPONENT	AMOUNT CONTRIBUTED	% ON/ ON DUTY	% OF CONTRIBUTIONS <sup>2/</sup>			
			Chilean Relief	UGF	National Health	Joint Crusade
O/DDP	[REDACTED]					
DPD						
MSU						
Plan Grp						
CA						
CI						
FI						
TSD						
OPSER O/C						
RID						
CCD						
War Plan						
Col						
Africa						
EE						
FE						
IO						
NE						
SR						
WE						
WH						
<b>Total, DDP</b>		[REDACTED]	35.73	33.21	36.68	34.75
<b>AGENCY TOTAL</b>						

1/ Percent of total departmental on duty strength as of 30 June 1960.  
 2/ Percent of total Agency contributions in fund drives named.

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C-O-N-F-I-D-E-N-T-I-A-L

CHILEAN RELIEF FUND

SUMMARY REPORT

COMPONENT	AMOUNT CONTRIBUTED	PERCENT OF ON DUTY IN COMPONENT <sup>1/</sup>	PERCENT OF TOTAL CONTRIBUTIONS FROM COMPONENT			
			CHILEAN RELIEF	DDP	NATIONAL HEALTH	JOINT CREWERS
DCI						
DDI						
DDP						
DDS						
OTHER SOURCES <sup>2/</sup>						
TOTAL						

<sup>1/</sup> Percent of Agency's departmental strength represented by component's on-duty strength as of 30 June 1960.

<sup>2/</sup> Unidentified contributions to Chilean Relief; amount added to 1959-60 USF collections from Consolidated Charities account in order to meet goal.

C-O-N-F-I-D-E-N-T-I-A-L

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COMPARATIVE RESULTS FOR 1959-1960 FUND DRIVES  
(SELECTED AGENCIES 1/)

AGENCY	AMOUNT	UNITED GIVERS FUND			AMOUNT	JOINT CROSSAID			NATIONAL HEALTH		CHILEAN RELIEF	
		NUMBER OF CONTRIBUTORS	PERCENT OF GOAL	RANK 2/		NUMBER OF CONTRIBUTORS	% PARTICIPATION	RANK 2/	% PARTICIPATION	RANK 2/	AMOUNT	RANK 2/
State	\$152,930	7,131	117.0	1	\$5,828.33	2,192	36.8	8	52	8	\$12,815	4
Interior	105,002	6,154	106.8	2	4,323.58	2,278	36.9	9	52	8	927	22
Treasury	152,514	11,411	104.3	3	12,118.38	10,527	88.1	1	94	1	8,844	5
Agriculture	193,593	10,616	103.4	4	6,584.28	2,760	35.0	10	47	10	1,308	14
Navy	224,011	21,403	102.8	5	16,771.90	11,840	81.3	5	73	3	26,342	1
Army	390,759	44,228	102.5	6	32,385.11	32,113	65.0	3	72	4		
Air Force	140,487	12,615	102.1	7	16,891.58	15,366	64.6	4	70	6		
DC Gov't	204,000	24,000	100.0	9	NO REPORT				NO REPORT		4,056	9
HEW	164,282	14,282	99.4	10	12,246.92	8,162	53.7	7	61	7	5,478	8
Justice	102,002	8,009	96.7	11	4,884.73	4,385	60.6	6	71	5	NO REPORT	
Post Office (Wash. Reg.)	58,710	8,158	96.0	12	1,991.91	1,919	27.1	11	42	11	1,640	13

1/ Agencies reporting 5,000 or more contributors and 90% or more of goal in 1959-60 UGF campaign.

2/ Rank indicated is among those listed for UGF, Joint Crossaid, and National Health. For Chilean Relief, it is straight ranking based on total dollars contributed for all agencies reported; ranks not listed were assigned to agencies not included in this summary.

3/ Final "income" report for National Health not yet published; therefore, final dollar amount and number of contributors are not available.

4/ Based on 11 August report.

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