



DEFENSE INTELLIGENCE AGENCY
WASHINGTON, D. C. 20301

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14 DEC 1964

U-48/DR

MEMORANDUM FOR THE CHAIRMAN, UNITED STATES INTELLIGENCE BOARD

SUBJECT: NBC/TV Request for Assistance in Production of Network
Special on Espionage

1. Reference is made to the attached correspondence pertaining to an NBC/TV request to the Office of the Secretary of Defense for assistance in production of an hour-long network special on espionage and its associated arts, for broadcast on May 14, 1965.
2. In view of the nature of the request, your over-all role in the protection of intelligence information and because other elements of the intelligence community may be solicited for assistance in exploring the possibilities for the show, this is brought to your attention with the suggestion that it be a subject for discussion at an early meeting of the United States Intelligence Board.

Joseph F. Carroll
 JOSEPH F. CARROLL
 Lieutenant General, USAF
 Director

Encl
 OSD (PA) memo, 8 Dec 64,
 w/enclosure

DIA review(s) completed.

SEARCHED FOR DIA



OFFICE OF THE ASSISTANT SECRETARY OF DEFENSE
WASHINGTON 25, D. C.

PUBLIC AFFAIRS

December 8, 1964

MEMORANDUM FOR Special Assistant, Office of the Director, DIA
Technical Assistant, Office of Deputy Director,
Defense Communications Systems, DCA
Chief, Audio-Visual Branch, CINFO, Army
Chief, Audio-Visual Branch, CHINFO, Navy
Chief, Radio-TV Branch, SAFOI, Air Force

SUBJECT: NBC-TV request for assistance in production of
network special on espionage

Enclosed is a copy of a letter from Mr. Robert Rogers, an associate producer for NBC, which informs us that they are planning to produce an hour long special on the subject of espionage and its related arts to be broadcast May 14. Mr. Rogers is asking for assistance in several fields, as referenced by items 1 through 5 in his letter. In addition, he has asked for permission to photograph the Russian tank now at the Detroit Arsenal.

Request your comments, guidance and recommendations on which this office may base a reply to Mr. Rogers.

It should be noted that NBC apparently is committed to this show with or without our help. If it would be advantageous to meet with Mr. Rogers in a group meeting before you submit your position in reply to this memo, I will make the necessary arrangements.

Our relationship in a program such as this can be effected in three ways:

1. Complete all-out assistance, which covers the gamut of supplying stock footage, interviews on camera, background briefings, and allowing photographers to film subjects not normally available to the media. All of this would be subject to strict control during all phases of production and including a DoD review of the program for security and policy prior to air date.

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2. Token or courtesy assistance which would be basically reserved to stock footage and perhaps some background information. Review would not be a requirement.

3. No assistance whatsoever.

A response to this memo would be appreciated by December 15.

Norman T. Hatch

Norman T. Hatch
Chief, Radio-TV Newsfilm Branch
Directorate for Information Services

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NATIONAL BROADCASTING COMPANY, INC.

4001 Nebraska Avenue, N. W. Washington, D. C. 20016

EMERSON 2-4000

November 30, 1964

Mr. Norman T. Hatch
Radio, Television and Newsfilm Branch
Office of the Assistant Secretary of
Defense for Public Affairs
Department of Defense
Washington, D. C.

Dear Norm:

We are starting production on an hour long network special on espionage and its associated arts to be broadcast May 14 with John Chancellor narrating.

As now conceived, the show will trace the history of the intelligence gathering arts in America including George Washington's spy nets, Nathan Hale, etc., and one or more of the Civil War spy cases. We also hope to explore the role of intelligence gathering in international affairs since World War II emphasizing two themes: the difficulties for a free society like ours in competing in this field with a closed society like the Soviet Union, and the changes brought about in intelligence gathering methods by modern technological advances.

We would like to request Defense Department assistance in exploring the following possibilities for the show:

- 1 - A filmed interview with Admiral Hyman Rickover on the problems of security in our society. According to de Gramont's The Secret War (Putnam 1962, p. 20) "In April 1960, Admiral Rickover told Congress' Joint Atomic Energy subcommittee that a toy manufacturer had produced a model of the Polaris atomic submarine so accurate that a good ship designer can spend one hour on that model and tell he has millions of dollars' worth of free information." This is essentially what we'd like to talk to Admiral Rickover about.


NATIONAL BROADCASTING COMPANY, INC.

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- 2 - Both Allen Dulles and John McCone have hailed the U-2 as a major breakthrough in intelligence gathering techniques. We would like to obtain appropriate color stock footage of the U-2 or permission to shoot our own. In addition, we would like very much to figure out a way to demonstrate to the audience the capabilities of modern aerial photography.
- 3 - NASA has informed us that the modern family of recon satellites are the responsibility of the Department of Defense. We realize that these are generally classified, but would like an opportunity to meet with the appropriate authorities to see what kind of coverage we might be able to include in our report on this general subject.
- 4 - We would also like to explore the possibility of covering in general terms the subject of Electronics Intelligence.
- 5 - We would also like permission to discuss with the curator of the Counter-Intelligence-Corps museum at Ft. Holabird the possibility of filming from the museum's exhibits some of the traditional tools of espionage and sabotage.

In addition to asking you to put us in touch with the appropriate people to discuss the above specifics, we also hope you might bring our project to the attention of the appropriate people in the Defense Intelligence Agency. They are a big outfit doing a big and essential job and might have some ideas on subjects in this vast field which we might overlook through sheer ignorance. If anyone has any on or off-the-record suggestions, we'd be happy to listen.

Thanks,


Robert Rogers
Associate Producer