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ANDREW BRICHANT
VICE PRESIDENT

May 21, 1975

Mr. George A. Carver, Jr.
Deputy for National Intelligence Officers
Central Intelligence Agency
Washington, D.C. 20505

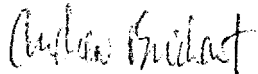
Dear Mr. Carver:

You will perhaps recall that in my letter of April 15th to Mr. William Colby, to which you replied on April 29th, I expressed my concern over the increasingly hostile attacks against the institutional framework within which American foreign policy is conducted, including particularly your Agency. As those attacks appear to be gathering momentum, I wonder whether the following idea would appeal to your Agency.

While discussing this problem at some length with a good friend of mine, Alan Neuman -- who is a well-known television and film producer -- I asked him whether he thought a one-hour television special showing the positive contributions of the CIA to America's security could not be put together. Mr. Neuman's response was emphatically in the affirmative. This led me, in turn, to ask him to write me a brief note outlining his thoughts on the subject. The original of that note is enclosed herewith for your perusal.

As the contents of Mr. Neuman's note are self-explanatory, I will not repeat them here, but simply pass them on to you for your comments. Alan Neuman's qualifications are described in the Xerox copy of a fairly recent NBC newsletter; they too are self-explanatory.

Sincerely yours,



Andrew Brichant
Vice President

AB:nc
Enclosures (2)

cc: Alan Neuman

Alan Neenan & Associates

20 May 1975

Dear Andrew,

This letter will briefly describe the reasons I believe a documentary on the Central Intelligence Agency is necessary.

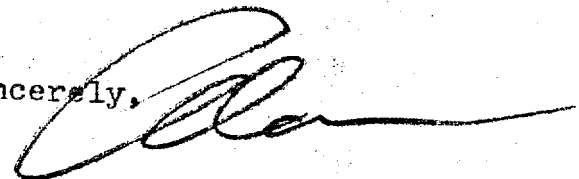
In the past, any suggestions for such a program would have been deemed unwise considering that the very nature of the Agency would preclude television exploitation. However, recent events have thrust the CIA into the public limelight and there is a constant barrage of media commentary, much of it inadequate or inaccurate. What is more to the point, public scrutiny and governmental investigation continue and there will be little likelihood of any abatement in publicity.

Now is the time for a film to be made that will help set the record straight and give a balanced true picture of the Agency mission and performance. This would be funded from the private sector and would be done without utilizing any sensitive material or compromising the Agency in any way. Public awareness of the CIA will continue to grow whatever the case, so it behooves us to at least make certain that the facts are presented in correct context. We all could be reminded that the Agency is an integral part of our national security. This program not only would present a true well-defined picture of the Agency, but would put to rest false allegation and inuendo.

Such a program could be done only under the direct supervision of the Agency with its full cooperation. Every step of the way from inception to culmination in the on the air presentation; the script, pre-production, photography and the final editing must be a joint effort on the part of the producing company and the Agency -- or the film should never be attempted.

It would be the responsibility of our producing company to visually amplify the material presented to us. We would bring our expertise to bear to extract the most significant, meaningful and effective story of the Central Intelligence Agency that could be shown. We would then be doing a service to the Agency and is more important to the American people.

Sincerely,



Alan Neuman was one of the producers of television's first national election coverage in 1948 (NBC). He produced the first combined armed forces show; his ninety-minute "Power For Peace" program had the full cooperation and participation of every branch of the defense establishment. He was also the first to introduce the split-screen technique and he directed the first television network broadcast from Chicago (Democratic National Convention), as well as the first remote dramatic telecast. He also did the first live color remote drama in 1953 on Matinee Theatre.

Mr. Neuman did many of the very first European originations for American television consumption when he took "Person To Person" to England and the Continent. He produced two seasons of programming from abroad.

On the cracker-barrel sessions of "The Kate Smith Hour" he had many outstanding personalities for their first national television appearances, from the then Congressman Jack Kennedy to Nelson Rockefeller. The only time that television cameras have ever been allowed in the United States Senate was on a program produced by Mr. Neuman. He produced and directed "A Walk With Mr. Wagner, A Tour Of City Hall" in color on the Mayor's last day in office. He also was the first to televise from the famed Sistine Chapel and the Pope's private gardens. On a program of his, four countries were linked "Live" for the first time... The United States, Canada, Cuba and Mexico. The Library of Congress requested kinescopes of Mr. Neuman's Wide, Wide World to be held there for future historians to use.

There have been well over 100 wire service breaks on stories originating on programs produced by Alan Neuman.

During the 1967 - 1968 season, Mr. Neuman was the Executive Producer in charge of NBC's Owned and Operated Division's Programming Development Unit. He was responsible for a daily half-hour variety talk strip and he developed personalities and program material for network usage. The following year he produced and developed "Beat The Odds", a nationally syndicated daily game show. He also produced Ludden Unlimited, a television variety special.

In 1970, the widely acclaimed "Three Dog Night" special was personally produced by Mr. Neuman. He also produced the day-time TV series "Letters To Laugh-In" for NBC.

In the theatrical field, Alan Neuman was associated with Eva Le Gallienne in the National Repertory Theatre Tour of the Seagull, The Cradle and Ring Round The Moon. (1962-1963). In 1964, Mr. Neuman produced a National Tour of "Jean De Sacco" U.S.A.

Alan Neuman & Associates

In 1962 and again in 1963, Alan Neuman, with an associate packaged and produced 320 half-hour programs over the CBS-TV Network - the "College Of The Air", and "The New Biology" was offered in 1962-63. "The American Economy" course was offered in 1963-64 and it was the largest class of all time. It was broadcast by 241 television stations, seen in all 50 states and viewed as early as 5:00 A.M. and as late as 10:00 P.M. with at least 359 colleges and universities offering credit for the course. The late Presidents Kennedy and Eisenhower were two of the many leading notables who guested on this series.

Another commercial public series production that Mr. Neuman produced was a specially conceived series of farm seminars - which was sold to Ceigy Chemicals and syndicated throughout the midwest in 1963 on 107 stations.

In 1964 he produced and directed the Julie London Show for Desilu. As a producer-director he initiated the Guideposts series and continued the production into 1966 where it was carried in color by well over 100 stations. In 1964 Alan Neuman was a supervisor of production for the Xerox U.N. Specials. He was also a consultant for the United Nations office of Public Information Radio Visual Services.

For several years he served as a communications consultant to The United States Treasury Department (Savings Bond Division). Presently he is an advisor and stockholder in Boston Broadcasters, Inc.

Alan Neuman was a producer of Wide, Wide World for three years. His widely acclaimed The Armed Forces Show, Story of Three Faiths, The Years Between, Flight, The Hollywood Story, helped to win for Wide, Wide World, an Emmy - 7 Emmy Nominations, 2 Thomas Alva Edison Awards, Billboard Award, a Sylvania Award, an Ohio State Award, and a Robert Sherwood Nomination.

Mr. Neuman has scored some notable television firsts and several historic newsbeats. His Wide, Wide World showed the first public unveiling and firing of the Polaris Missile...the Atlas Missile was shown in its first live television appearance...the first live television pick-ups from military jet aircraft carrier and missile cruiser at sea, and from a submarine beneath the surface were all televised by Mr. Neuman. In England, he produced Sir Anthony Eden's first telecast following the Suez crisis and his subsequent resignation. One of President Eisenhower's few appearances on commercial television was produced by Mr. Neuman. The only appearance of the late President Herbert Hoover on commercial television was for Mr. Neuman's "Person To Person"

Alan Neuman is responsible for two movies of the week for the 1974 television season. The highly-rated "The Godchild" on ABC starring Jack Palance, Keith Carradine, Ed Lauter and Jack Warden was a Nor-Film Fare - Alan Neuman Production in association with MGA. "The Stowaway" starring Lloyd Bridges for CBS was made in association with 20th Century Fox. During the 1972 - 1973 season, Mr. Neuman had two series in syndication. He produced, directed and wrote "You Asked for It" and he produced "This Is Your Life". Both series have been among the most notable and successful in the syndicate market.

Alan Neuman has been producing and directing television programs since 1947 and has been responsible for developing new, exciting and successful commercial program concepts. He has produced and/or directed programs which featured top stars of Hollywood and Broadway; he is respected among broadcasting's foremost innovators.

For the artful combinations of entertainment, drama and music applied to highly commercial programs and series of significance, some of broadcasting's most coveted honors have been bestowed on Alan Neuman. Among the forty-eight national awards for excellence in TV, radio and film which have been awarded to programs produced by Mr. Neuman are "Emmy", Sylvania, Christopher, Thomas Alva Edison and Freedoms Foundation Awards. In 1960 he was chosen one of five "Producers of the Year" in the Radio Television Daily 18th Annual Poll.

Included among his many highly commercial producer-director credits have been the Coke Specials, Person To Person, Wide, Wide World, Perry Como Presents, Producer's Showcase, The Colgate Comedy Hour, The Academy Award Show, The Kate Smith Hour, Matinee Theatre, Chevrolet Teletheatre, Broadway Open House, Lights Out and Inner Sanctum. He joined NBC-TV in 1947 when the entire programming staff numbered only ten. Among his 2,000 television programs are Adlai Stevenson Reports, Meet The Press, The NBC Opera, The Wisdom Series, Youth Wants To Know, The March Of Medicine.

One of his special niches in television is the area of remote broadcasts, both live and tape, variety, dramatic and "actuals". Long before his Wide, Wide World, Person To Person, America Pauses series, he staged live dramatic programs from outdoor locations in a series called "City At Midnight".