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CENTRAL INTELLIGENCE AGENCY REPORT
INFORMATION FROM
FOREIGN DOCUMENTS OR RADIO BROADCASTS CD NO. []

COUNTRY China DATE OF INFORMATION 1949
SUBJECT Sociological; Economic - Motion pictures DATE DIST. Dec 1949
HOW PUBLISHED Daily newspapers
WHERE PUBLISHED Bangkok; Hong Kon NO. OF PAGES 2
DATE PUBLISHED 27 Oct, 3 Nov 1949
LANGUAGE Chinese SUPPLEMENT TO REPORT NO.

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SOVIET FILMS REPLACE US FILMS IN CHINA

CCP WELCOMES SOVIET FILMS -- Chuan-min Pao, 3 Nov 49

The motion-picture business is one of the important arts which has a very wide appeal; therefore, in the building of a New China it deserves close attention.

Long ago the psychology and technology of Soviet films surpassed those of capitalist countries. In the past, under US imperialism, movie fans in China rarely saw Soviet films, least of all any which carried deep educational meaning for the working classes. The reactionaries forced patrons to see vile American films. Records show that in the old China about 400 films were imported annually, three fourths of them from the US.

We must get rid of these bad films and supply native and foreign films that benefit the people. We have already begun to produce some films but the supply is insufficient. The Soviet Union can furnish us with fine cultural food. Only with her help can our cinema business be revolutionized quickly.

I hope that many Soviet films will be furnished with Chinese words, and I charge our film-makers with this as one of their important tasks. Only in this manner will Soviet films be widely accepted and understood by our people. -- Lu Ting-1, chairman, propaganda section, Central Committee, CCP

MARKET FOR US PICTURES DECLINING -- Hsin-sheng Wan-pao, 27 Oct 49

The Columbia Motion Picture Company's Far Eastern market, already reduced considerably after the fall of T'ien-ching and Shang-hai, will soon be gone completely if the current attitude of the Chinese Communists in South China continues. This will be a severe blow to the US motion picture industry.

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The general manager of the overseas branch and the manager of the Far East Division of the Columbia Motion Picture Company arrived at Hong Kong on 26 October 1949, to study the conditions of the Hong Kong motion picture industry. They will also deal with problem of company employees who are still in China and of several hundred reels of films which are in Communist areas.

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