

FOREIGN BROADCAST INFORMATION SERVICE
OKINAWA BUREAU
APO 239 SAN FRANCISCO,
CALIFORNIA

7 November 1960

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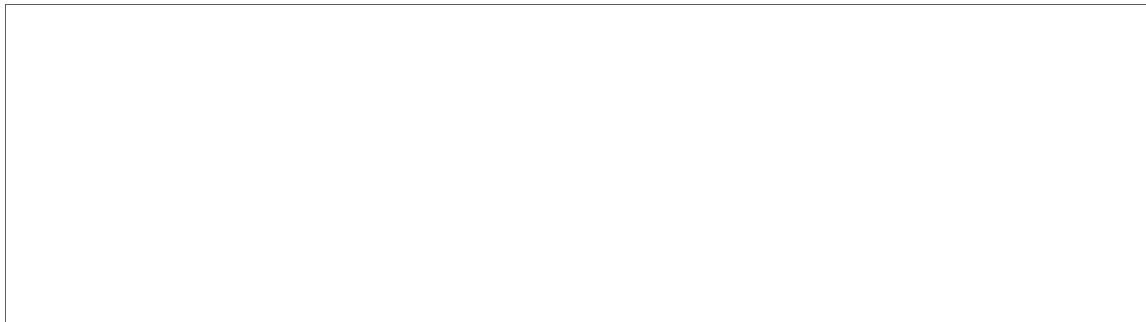
[Redacted] Chief
Foreign Broadcast Information Service
2430 E Street, N. W.
Washington 25, D. C.

Dear Roger:

Subject: Sheringham Visit

John Sheringham departed Okinawa this morning after a full week at the bureau. His visit was very fruitful; we discussed all aspects of the Okinawa Bureau's services to EPC. (See Attachment 1)

Sheringham met all the editors and addressed them as a group. He gave an excellent little orientation talk on the organization, operation, and basic purposes of the BBC Monitoring Service. He was also able to give some specific guidance to our editors, especially BBC requirements concerning Peking broadcasts to Africa. (See Attachment 2)



With the help of the Howard's and others, Sheringham was entertained royally with many parties and sightseeing excursions. He seemed to enjoy his visit immensely.

Sincerely,

[Redacted Signature]

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Chief, FBIS Okinawa Bureau

Attachments:

1. Bureau Notice No. 8-60 addressed to bureau editors summarizing visit
2. BBC Requirements Peking to Africa

7 November 1960

Bureau Notice No. 8-60

TO: Okinawa Bureau Editors
SUBJECT: Mr. John Sheringham's Visit

The following is a summation of Mr. Sheringham's remarks concerning the coverage provided for the BBC by the Okinawa Bureau:

CHINA

Home Service and NCNA: Our coverage of the Home Service and NCNA is more than adequate. BBC would like to have the Peking Press Review from NCNA English by 1000 GMT as long as reception of NCNA in London is poor.

International Service: The BBC has great interest in Africa and as a result has levied certain requirements from Peking programs to Africa. These requirements were made more specific by Mr. Sheringham in the list he prepared on 3 November 1960. The BBC would like more information about Peking's foreign language broadcasts and it was believed this could be derived from monitored summaries. The bureau will airmail samples to Mr. Sheringham periodically to satisfy this need.

? Regional Services: BBC would like stepped up coverage and processing (commensurate with our ability to do so) of regional radios. Types of information desired include that providing a clue to atomic developments in China, weather reports, agricultural achievements, etc. We are going to airmail some monitor's summaries to BBC for perusal and information.

NORTH VIETNAM AND NORTH KOREA

Coverage is more than adequate.

NON-COMMUNIST ASIAN COUNTRIES

The BBC is anxious to receive more information on the routine day-to-day happenings in Indonesia, Thailand, South Korea, and Taiwan. Mr. Sheringham said our coverage of these areas during a crisis is excellent but the BBC does not get enough information on events that lead up to the crisis. Types of information that he singled out from program summaries as being of

interest to the BBC included the weekly national and international reviews from Indonesia and visits of British officials to different countries.

Because FBIS normally files the text from Peking of a communique resulting from Chinese negotiations with non-communist countries, such as Burma, India, and Indonesia, the BBC would like a FYI indicating that the local radio of the non-communist country concerned carried the communique too.

Mr. Sheringham indicated that the BBC probably will require the information we file from Ceylon, India and Pakistan but he will have to go into this more after he returns to Caversham. At that time he also will update all the requirements levied on the bureau by the BBC. We probably will not receive this until the first of the year.



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Chief, FBIS Okinawa Bureau

Copy to: Chief Monitor

BBC Requirements from Okinawa Bureau Coverage of Peking to Africa Broadcasts

Wanted:

Monitors' summaries

Texts of all broadcasts by Africans (belts if in African languages)

Commentaries (excerpts will often be enough)

Activities of Africans in CPR, text if not covered by NCNA

Reports not carried by NCNA of events and press or radio comment in Sub-Saharan African countries not listed below

Names and addresses of any African listeners mentioned

Not Wanted:

Reports of UN proceedings

7 Reports of events and press or radio comment in Uganda, Kenya, Tanganyika, Zanzibar, the Rhodesias, Nyasaland, Union of South Africa, S.W. Africa

Reports quoting other agencies which are monitored (e.g. Tass, MENA), provided attribution is quoted in monitor's summary

Statements made in Cairo by African leaders (invariably will be covered by MENA)

(Prepared by Mr. John Sheringham, 3 November 1960)