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30 November 1966  
ORD 5314-66

MEMORANDUM FOR: D/ORD

SUBJECT : Establishment of a New ORD Goal

1. It is recommended that a new ORD goal be established in the Medical and Behavioral Science Division area. This goal, entitled "Imperative Cultural Forces", is recommended because of the need for meeting requirements of the ethnocultural operational climate.

2. Examples of these requirements are:

- A. Cross-Cultural Study - Assessment of Foreign Civil Service Personnel in Emerging Nations
- B. Foreign Group Behavior Prediction
- C. Operational Group Performance Evaluation - Internal Historical Study
- D. Operational Group Performance Enhancement/Opposition Group Performance Degradation
- E. Ethno-pharmacological Practices of Tribes and Cultural Sub-Groups
- F. Power Implications of World Population/Food Crisis - Computer Simulation Studies



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3. To date, categories of research efforts have been directed toward individuals. The addition of this new proposed category will permit an evaluation of the individual in the context of his environment.

4. Our recent discussions with TSD/DDP strongly indicate the need for long range planning and development of programs concerning imperative cultural forces governing the behavior of foreign societies.

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GROUP 1  
Excluded from automatic  
downgrading and  
declassification