

13 April 1976

MEMORANDUM FOR: Angus MacLean Thuermer
Assistant to the Director

SUBJECT : Public Relation Visits to CIA and a CIA Museum

REFERENCE : Your memo of 5 April 1976, same subject

1. Your suggestion to create a CIA Museum for public relations and general education purposes has my full support. As Chairman of the Fine Arts Commission, it is my view that a well-designed and maintained museum of the sort you suggest would be a continuing source of pride and satisfaction to Agency employees. It would also provide an excellent and interesting introduction to those parts of the Agency's work that can be discussed and shown. I do not know how far the top management of the Agency proposes to move in the direction of more public exposure of the Agency and its activities. But even at present levels, there is a very clear need for something to supplement -- and in some instances to take the place of -- the current briefings and question-and-answer periods conducted for selected groups of visitors.

2. As you know, for 2 1/2 years during the height of the unrest on American college campuses, I was chosen to create the job of Coordinator for Academic Relations and invited to develop programs to ease the friction between the intelligence and academic communities. At my initiative, some of the earliest visits of college groups to the Agency took place. Looking back on the situation, it occurs to me now what a very useful, educational and interesting adjunct to my efforts as Coordinator for Academic Relations the existence of a museum such as you propose would have been.


Chairman
Fine Arts Commission

STATINTL

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26 APR 1976

ATTACHMENT

MEMORANDUM FOR: Deputy Director for Administration *Records*

FROM : Robert W. Gambino
Director of Security

SUBJECT : Public Relations Visits to CIA
and a CIA Museum

REFERENCE : Memo to DCI from Assistant to the
Director, dtd 31 Mar 76, same subj.

1. This memorandum is for your information only.

2. This Office fully appreciates the public relations value of offering visitors the opportunity to visit the Agency, view an exhibit, and return home with positive viewpoints. As you are aware, recent Headquarters exhibits which have been opened to family viewing, have necessitated increased manpower allocations on an overtime basis. Our primary concern is that a public museum located at Headquarters would require a very substantial increase in manpower to provide adequate security for visitor control.

3. In 1969, Director Richard Helms was considering a suggestion to locate an Agency museum or public exhibit room at the Smithsonian Institution. It was felt that this type of location would draw the greatest amount of tourist traffic and pose no security problems to the Headquarters compound. It is further suggested that consideration be given to dividing the museum concept into two parts; a classified museum, so located that it is viewed by Agency personnel only; and a non-classified museum that could be viewed by official visitors to this Agency, located in an area similar to the exhibit corridor or the Bubble.

4. Mr. Thuermer had cited the National Security Agency as an example of a classified-type organization having a museum. An appropriate official of that Agency was contacted by this Office in an effort to learn the physical layout and relative security procedures. The NSA museum is in the

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planning stages only, and two professional slots have been allocated for planning the museum. The NSA Cryptologic History Staff is the focal point group for the museum. They are currently planning for a museum in the Main Lobby under controlled access. Persons who are on official business and NSA applicants may view this unclassified exhibit. They further plan for a classified exhibit for employees only in a restricted area of the main building.

5. Although this Office is not enthusiastic about the concept of a museum at Headquarters, we will, of course, support any final plan that is adopted and will provide security guidance in any manner as the suggestion develops to the point where specific locations and types of exhibit items have been identified.


Robert W. Gambino

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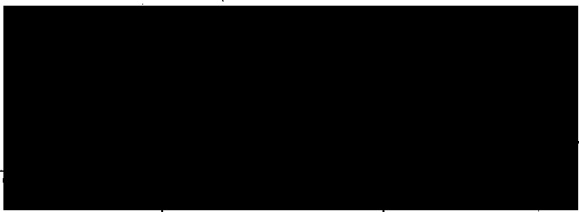
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REFERENCE

DD/P705

FYI

Andrew says the
old deadline is
15
April 1976

FORM NO. 238 1 MAY 58		REPLACES FORM 35-1 WHICH IS OBSOLETE		DOCUMENT CONTROL (13-40) MFG 4-74	
SEC. CL.		ORIGIN		CONTROL NO.	
DATE OF DOC		DATE REC'D	DATE OUT	SUSPENSE DATE	CROSS REFERENCE OR POINT OF FILING
4/5/76		4/7/76		4/10/76	CS 3 1456/1
TO	Multiple	D/Sec		ROUTING	
FROM	Angus Thuermer			DD/P705	17/76
SUBJ.	Public Relation Visits to CIA and a CIA Museum			DD/P705	1/7
				2/6/76	
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ILLEGIB

5 April 1976


MEMORANDUM FOR: DDA
Chairman, FAC
Curator, HIC
D/OS ✓

SUBJECT: Public Relation Visits to CIA and a CIA
Museum

The possibility of a CIA museum interests the Director. He would like to have the Management Committee consider it. First however, he has asked me to have you make some input.

See the attached memo, including his handwritten note in the corner.

Could you send me any comments you have by ^{April} ~~March~~ 1976?
I will then forward the results to the Management Committee for their consideration.


Angus MacLean Thuermer
Assistant to the Director

STATINTL

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Att.

March 31, 1976

MEMORANDUM FOR: Director of Central Intelligence

FROM : Angus MacLean Thuermer
Assistant to the Director

SUBJECT : Public Relation Visits to CIA and a
CIA Museum

Intermittently, during past years, there have been suggestions that we have a CIA museum. The National Security Agency has one, as does the Pentagon. We have a collection of material that would be of interest to both Agency folk and visitors.

Similarly, through the years, we have had inquiries from the public about visiting the Agency. Hitherto, we have not been able to oblige such persons on security grounds, or have we had any "show & tell" exhibit for them. Student groups particularly have wanted to visit us as they do the FBI. Although we obviously can't have an open FBI-type visitors' program, perhaps some middle ground is available.

With the reshuffling of space in connection with the IC Staff move, there might be some spare corner for a museum. Space near the Bubble would be good. Those who come to attend briefings or "Presidential Classroom" lectures there could be brought up to look at our intelligence museum without trotting them through the whole building.

If this interests you -- and I hope it does -- you might want the Management Committee to look into it.

Executive
76-1

5 APR 1976
R131

STATINTL

Angus MacLean Thuermer

Yes, have Management Committee consider

No, forget it

Other

cc: DDA
Fine Arts Commission
HIC
Security

but first
ask DDA, Fine Arts, HIC
and security for a
preliminary inputs

ROUTING AND RECORD SHEET

SUBJECT: (Optional)

FROM: Robert W. Gambino
Director of Security

EXENSION

NO.

STATINTL

DATE

26 APR 1976

TO: (Officer designation, room number, and building)

DATE

OFFICER'S INITIALS

COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)

RECEIVED

FORWARDED

1. Co-DDA
7D26 Hqs.

27 APR 1976

[Handwritten initials]

*Placed copy to
Annis Pharmacis.
Done [initials]
27 APR 1976*

2. ADDA

27 APR 1976

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3. DDA

27 APR 1976

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