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3 March 1972

MEMORANDUM FOR: Deputy Director for Intelligence

SUBJECT : "Facts on File" Request for China
Atlas Reproducibles

1. It has been DDI policy to deny the sale of CIA map reproducibles except for country terrain base maps (see Enclosure 1). Because sales place extra burdens on PSD, our practice has been additionally to restrict sales to one map only.

2. Until March 1969, we denied all requests for purchase of Agency reproducibles (a very few reproducibles were made available cost-free to academic requesters). Since March 1969, in conformance with the changed policy set forth in Enclosure 1, three requests for purchase of map reproducibles have been received and approved:

<u>Requester</u>	<u>Date Fulfilled</u>	<u>Item</u>	<u>Reimbursement Charge</u>
Prof. Robert K. Holtz University of Texas (Enclosure 1)	March 69	7 plates for terrain base, Mexico	\$ 50
Federated Lithographers - printers, Inc. New York (Enclosure 2)	July 69	6 plates for map of world	\$ 60
Rand McNally & Co. Chicago, Illinois (Enclosure 3)	July 70	12 plates for terrain base, North Vietnam	\$180

We required that the original Rand McNally request be cut back; no requests were denied.

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3. The "Facts on File" request involves 251 reproducible. At \$15.00 each, the total charge for the reproducible would be \$3,765.00. This covers materials and processing labor only; it does not include equipment depreciation, management, and similar costs which are not practicable to calculate. If sale of the reproducible is denied, we calculate that the task of color-separating the atlas would cost "Facts on File" about \$15,000.00. Thus the company figures to save about \$11,000.00 or 73% of its plate expense if it can procure Agency originals at PSD's cost.

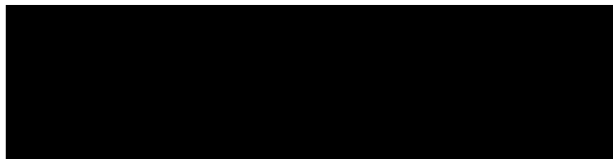
4. I feel that the sale of these reproducible would be very unwise. Reproducible for three of the maps are already in use for further intelligence production, and other reproducible are expected to be in use soon. We can ill afford their loss for the lengthy period PSD would require to copy them. A decision to approve the sale would also leave us without a workable policy to control future requests. This would inevitably lead to a load of running correspondence and negotiations with requesters, complainers, and commenters that we are unequipped to handle.

5. The main loser, of course, would be PSD. [redacted] states that he is in no way staffed to service the flood of requests he anticipates from other publishing houses after the sale to "Facts on File" becomes known. The consequent load on PSD could seriously impair its ability to support the DDI, and it is doubtful the situation could long be tolerated.

6. Considering all factors, I strongly recommend that the "Facts on File" request be denied.

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JOHN KERRY KING

Director

Basic and Geographic Intelligence

Enclosures: 3

As stated in Pars. 1 and 2

Distribution:

O&I - Addressee

1 - Ch/CD

2 - D/BGI