Approved For Release 2003/08/27: CIA-RDP78-04718A002400440156-7

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Assistant Dean William P. Gormbley
Director, Advanced Management Program
Harvard Graduate School of Business
Administration
Soldiers Field
Boston 63, Massachusetts

Dear Dean Gormbley:

25X1A9a	I am writing in support ofapplica- 25X1A9a tion for the Advanced Management Program at the Harvard Graduate School of Business Administration. I feel I have some qualification for such support on two counts. First, I have known for some ten years and have worked with him closely during that time, and, secondly, I have the good fortune to be an AMP graduate of the 23rd session.
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that he is better suited than the average to contribute in the various fields included in the Advanced Management Program.

Secondly, I have considered how Bob can profit most from the Program. From my own experience I know how hard it is to estimate the over-all value of the Program, but not only does it centribute specific knewledge, it also develops techniques, methods of approach, and philosophic concepts. So granting the over-all value, I think Bob would benefit most by those aspects I found most interesting at the time and useful since then. Probably the one subject that I knew least about when starting and got most out of by the end was that of financing in all its aspects. Another was sensideration of business policy problems and the modern concepts of developing top management. Still another was a study of modern developments in the field of labor relations. This is no way derogates the other subjects considered but is merely an attempt to analyse those which had the most impact on me and will. I think, have the most impact on Bob. I am confident they will contribute materially to his performance in the future.

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I trust the foregoing will assist you as you consider Bob's application for the Program.

Yery truly yours,

SIGNED

Lawrence R. Houston General Counsel

Director of Training