

THE AMERICAN UNIVERSITY
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BUSINESS COUNCIL FOR INTERNATIONAL UNDERSTANDING
OVERSEAS TRAINING PROGRAM

Cultural Analysis 3 weeks, Monday - Saturday, 10:30 a.m. - 12 noon

Lecturers:

School of International Service Staff:

Harold M. Randall, Director, Overseas Training Program
Philip Kaiser, Director, Labor Training Program
Lawrence Krader, Professor of Anthropology

Dr. Seymour Beardsley, Psychologist in private practice, lecturer American University
Mr. Frederick Blachly, Assistant Director, Mutual Security Program, International
Cooperation Administration
Mr. James C. Hostain, Linguist, Foreign Service Institute
Dr. Alan Little, Specialist in Communist Strategy, Foreign Service Institute
Dr. Gerald Winfield, Chief, Communications Media, International Cooperation
Administration
Mr. Douglas Williams, Colonial Attache, British Embassy

The purpose of the course in Cultural Analysis is to acquaint the participants in problems of meeting and adjusting to a foreign culture or getting someone from a foreign culture to understand our own more easily. The course will focus on three major themes and a week will be devoted to the exploration of each. The first major theme is Cultural Relations; the second is Cultural Communications, and the third is Cultural Change. Each of these cultural themes has an economic, a psychological and a political aspect which will be explored in turn. Interspersed in the series will be separate lectures on the nature of the American commitment in current international relations.

Curriculum Outline:

First Week: Major Theme -- Cultural Relations

Monday, January 4, Session No. 1 -

Tuesday, January 5, Session No. 2 -

Wednesday, January 6, Session No. 3 - Empathy and Culture Shock -- Krader

Thursday, January 7, Session No. 4 - Psychological Aspects of Cultural Relations --
Beardsley

Friday, January 8, Session No. 5 - Labor in American Foreign Relations 1. --
Kaiser

Saturday, January 9, Session No. 6 - Cultural Differences. Social Relations in a
Foreign Milieu - Little

Second Week: Major Theme - Communications

Monday, January 11, Session No. 7 - Communications by Language and by Action.
Verbal and Non-verbal Communication - Krader

Tuesday, January 12, Session No. 8 - U.S. Mission Operations - Relations with
Business - Randall

Wednesday, January 13, Session No. 9 - British Policy in International Relations -
Williams

Thursday, January 14, Session No. 10 - Psychology in International Communications -
Beardsley

Friday, January 15, Session No. 11 - Communication for the Attainment of Change -
Winfield

Saturday, January 16, Session No. 12 - Communication and Language - Bostain

Third Week: Major Theme - Cultural Change

Monday, January 18, Session No. 13 - Patterns of Cultural Change - Krader

Tuesday, January 19, Session No. 14 - Labor in International Affairs II - Kaiser

Wednesday, January 20, Session No. 15 - The Role of the C.I.A. in the Formulation of
National Security Policy - [REDACTED] STATINTL

Thursday, January 21, Session No. 16 - Psychology of Cultural Change - Beardsley

Friday, January 22, Session No. 17 - Program of I.C.A. in Culture Change - Blachly

Saturday, January 23, Session No. 18 - Prospect: Advantaging and Inhibiting Factors
in Achieving Our Aims in Culture Change.
Factors of Blocking and Accomodation in
Foreign Culture - Little

The suggested readings will be:

Clyde Kluckhohn,	<u>Mirror for Man</u>
David Riesman,	<u>The Lonely Crowd</u>
Raymond Firth,	<u>Human Types</u>
Edward Hall,	<u>Silent Language</u>
Clarence Randall,	<u>Challenge to American Business</u>
John Fayerweather,	<u>The Executive Overseas</u>
Harlan Cleveland &	
Gerald Mangone,	<u>Art of Overseasmanship</u>