

OPERATIONS COORDINATING BOARD  
Washington 25, D. C.

December 20, 1955  
REF: OCB Mtg. 11/2/55

TERMS OF REFERENCE FOR COMMITTEE ON  
BROADCASTING AND TELEVISION

1. Radio broadcasting, and television in particular, are becoming increasingly important as media of communications in overseas areas. The President's Committee on International Information Activities recommended in its report to the President, dated June 30, 1953, that the U. S. should be prepared to provide assistance to television industries in other countries while those industries are in their formative stages. The 1954 ODM/OCB (Schramm) survey also pointed out the increasing importance of overseas television and the need for improving the program effectiveness of broadcasting undertaken by or with the assistance of U. S. government agencies.

2. To assist the OCB to coordinate the implementation of national security policies relating to the field of international broadcasting and overseas television activities, there is established an OCB Committee on Broadcasting and Television.

3. The Committee will:

- a. Assure the preparation and coordination of OCB reports on U. S. international broadcasting as required by the NSC.
- b. Assure appropriate inter-agency coordination on projects involving assistance to foreign governments with both equipment and personnel in the development of the radio and television phases of their own information services.
- c. Explore opportunities for introducing Western TV standards in those countries where television is in its formative stage.
- d. Explore opportunities for assisting Free World countries in making television an important medium of communication.
- e. Undertake the development of specific projects, including planning and arranging for financing, to counter Soviet TV efforts into Free World areas.
- f. Develop proposals for inter-governmental and private cooperation in the development and exchange of program materials and other information in this general field.

OCB File No. 83

- 1 -

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- g. Develop, on an inter-agency coordinated basis, such other proposals and reports on broadcasting and television as may be assigned by the Board or the Board Assistants.

4. The Technical Panel on International Broadcasting (TPIB) shall continue to be responsible for technical matters pertaining to international radio and TV broadcasting. Coordination between the OCB Committee on Broadcasting and Television and the TPIB will be achieved through the Chairman of the two groups, or when advisable, by a joint action of the two groups. The Chairman of each group shall be kept informed and shall attend meetings or otherwise participate in the work of the other group to the extent necessary to assure proper coordination between the two groups.

5. The Committee shall consist of representatives of:

- a. United States Information Agency, Chairman.
- b. Department of State.
- c. Central Intelligence Agency.
- d. International Cooperation Administration.
- e. OCB Staff.
- f. Other agencies when appropriate, as determined by the OCB Executive Officer.

The Department of Defense will participate as necessary on an ad hoc basis.

6. The Committee shall be guided by the "OCB Detailed Operating Procedures" as stated in Part II of the OCB Handbook, dated September 15, 1955, and by supplementary instructions issued from time to time by the Executive Officer.

7. Policy guidance channels between the Department of State and the U. S. Information Agency are not affected by these Terms of Reference.

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