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OPERATIONS COORDINATING BOARD
Washington 25, D. C.

March 2, 1956

MEMORANDUM OF MEETING: Working Group - Committee on Broadcasting and
Television (COBAT)Eighth Meeting held 2 p.m.,
March 2, 1956, OCB Conference Room

WORKING GROUP MEMBERS PRESENT:

USIA	- Robert E. Button (Chairman)
	- Frederick Long (Alternate Chairman)
State	- T. H. E. Nesbitt
Defense	- Lt. Col. M. E. Williamson
ICA	- Robert Bruskin
OCB	- Ralph R. Busick, Staff Representative

OTHERS PRESENT:

State	- Richard Straus
	A. G. Stanford (for section on Finland only)
	Mary V. Trent (for section on Finland only)
OCB	- Lt. Col. William R. Bond

1. Minutes of the previous meeting approved as read.
2. Discussion of the draft Report and Recommendations Concerning Television in Europe occupied the attention of the Committee, as this was the purpose of calling the meeting. With new contributions from some of the agencies, together with revisions and editorial changes, a final working draft of the report was prepared so that mimeographed copies may be made available for the next meeting.
3. Problems which came up in discussion of the report concerning means of U.S. stimulation and help to develop a Europe-wide TV network involved chiefly the instrumentality of discovering exactly what European countries need and how U.S. help can be financed after determining the need. The representative of RA in State modified somewhat State's former opposition to a survey possibly to be conducted through the Organization for European Economic Cooperation (OEEC). It was agreed that in the final analysis, the problem of financing TV is the crucial one - i.e., that it is an economic matter. The ICA representative pointed out, in this connection, that the most feasible way for ICA to operate is through OEEC.
4. The next meeting will be held Monday, March 5, at 2:00 p.m.

Ralph R. Busick
Staff Representative

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