



Richard N. Goodwin May Be Next Arts Adviser

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By HENRY RAYMONT

Kennedy Considers Selecting Him for Job That August Heckscher Resigned

ger Jr. and Chester Bowles for having "consistently urged a soft policy toward Communism, both in Cuba and elsewhere throughout the world."

Adviser to Governments

President Kennedy is considering the appointment of Richard N. Goodwin, a former White House aide, as his special consultant on the arts. Mr. Goodwin would succeed August Heckscher, a director of the Twentieth Century Fund, who resigned on June 16.

The office was created by President Kennedy early in 1962 to bolster the country's cultural resources and to establish closer contact between the Government and the arts.

Administration officials readily admit that such efforts by the White House and other agencies have fallen far short of their goals. Too often, they said, a new initiative requiring participation by leading artists, writers or musicians became sidetracked by the formation of another consultative committee.

A sweeping critique of the Government's program for the arts was made by Mr. Heckscher in a report submitted with his resignation. It was emphasized at the time that he was resigning not in protest but because he had served more than twice as long as the six months to which he had agreed.

A Dual Goal Is Visualized

In considering Mr. Goodwin for the job, the President was believed to feel that much more needs to be done not only to stimulate the arts in America

but also to promote deeper awareness by other nations, especially in Latin America, of this country's cultural achievements.

It has been a recurring criticism that Washington has abysmally underestimated the importance that Latin Americans attach to cultural expressions as a key to better international understanding. Actually, while the Soviet Union is staging a major cultural drive to impress Latin America with its ballet groups, symphony orchestras and concert artists, Congress and the State Department have curbed funds for this type of activity.

Mr. Goodwin, 33 years old, is head of the international secretariat of the Peace Corps which fosters the creation of volunteer groups in Western Europe, Africa and Latin America. He previously was special counsel in the White House and a Deputy Assistant Secretary of State for Inter-American Affairs.

A speech-writer for Mr. Kennedy during the 1960 Presidential campaign, Mr. Goodwin was attacked by Senator Barry Goldwater together with Adlai E. Stevenson, Arthur Schlesin-

Sargent Shriver, director of the Peace Corps, has credited Mr. Goodwin with stimulating more than 20 governments into setting up their own peace corps to help underdeveloped nations.

Mr. Goodwin returned this week from the Dominican Republic where the Peace Corps has one of its largest operations.

While working on Latin American affairs, he became convinced that a lack of cultural exchanges between that critical area and the United States was an important element in the misunderstandings that have frequently beset inter-American relations.

As a result, he helped organize a conference of United States and Latin-American intellectuals with the help of Huntington Hartford 3d, publisher of Show magazine. Mr. Hartford subsequently sponsored the showing in the United States of paintings by Latin-American artists who attended the conference.

If Mr. Goodwin is appointed to the White House position, he would first complete a series of trips to Western Europe and Latin America in connection with his Peace Corps activities, official sources said.

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