

JUL 19 1967

**Reuters and AP to End
News Exchange Accord**

NEW YORK, July 18 (AP)—
The Associated Press and
Reuters jointly announced to-
day the termination of a long-
standing agreement on the ex-
change of news.

The agreement, dating from
World War I, provided that
Reuters would supply news
from the British Isles in re-
turn for the Associated Press
supplying news from the
United States. Each agency
was free to distribute the
other's news in countries other
than that in which it was
gathered.

The arrangement will be
terminated as of Sept. 7, after
which each organization will
make its own arrangements
for gathering news in Britain
and the United States, respec-
tively.

STAT

AP, Reuters News Link Ends Sept. 7

A long-standing news exchange agreement between the Associated Press and Reuters will end on September 7.

A brief announcement distributed by both news agencies on Tuesday (July 18) said that from the cut off date each "organization will make its own arrangements for gathering news in England and the United States respectively."

The agreement, dating from World War I, provided that Reuters would supply news from the British Isles in return for the AP supplying news from the United States. Each agency was free to distribute the other's news in countries other than that in which it was gathered.

Cost of Coverage

AP's general manager, Wes Gallagher, told E&P: "Over the years the value of news from the United States has increased. Also, it's costing more cash to cover the U.S. Last year we spent \$51-million on a world wide basis on news gathering. Reuters spent approximately \$12-million . . . we asked the Reuters management to pay a differential. They decided not to do so, preferring instead to increase their own staff coverage from the U.S."

Gallagher said AP had received the Press Association coverage from Britain through Reuters. Now, the AP will be dealing directly with Press Association in London. "We have a large bureau in London which, together with the PA report, will provide us with exactly the same news file as before."

A spokesman at Reuters' New York bureau commented: "All I can tell you is that termination of the agreement was decided by management . . . London executives will be drawing up a plan for expanded coverage in the U.S. by our own correspondents replacing the service we had from AP."

Under the agreement, Reuters took the AP's 'A' wire, rewriting leads and changing copy styles for its British audience. Reuters maintains its own bureau in Washington which provides independent coverage from the U.S. capital. Similarly, Reuters has staff correspondents manning a bureau at the United Nations.

When the agreement with AP

terminates, it seems likely that Reuters will establish bureaus in Los Angeles, San Francisco, and, possibly in a Texas city. The agency has stringers in other major U.S. cities.

Stormy Years

The relationship between AP and Reuters has been one of mutual cooperation, particularly in recent years, following a period of stormy policy and competitive disagreements.

It was a relationship that began in 1893 allowing the newly formed Associated Press to win a decisive victory over the old United Press. Preferring to deal directly with a national association of newspapers, the Reuter agency offered the exclusive cartel contract to the AP. It was accepted and from that moment the new agency went forward to success, but AP at the same time became a fettered member of the European cartel. The latter situation took years to overcome.

The earlier relationship between AP and Reuter was well summed up in comments made in 1951 at a Centenary dinner for the British news agency by the Archbishop of Canterbury. Dr. Geoffrey Fisher, noted amid laughter, "I confess that I find myself surprised and even taken aback tonight because here everything is billing and cooing between Reuters and the AP of the United States. As I read the book "Reuters Century" they were bitter enemies, and Mr. Kent Cooper (AP general manager) led the fight from the other side. Well, I am very glad to find that in one sphere of human endeavor peace has supervened . . ."

In recent history Reuters became a cooperative like the AP, its ownership resting with publishers of the national and provincial newspapers in England and several in Australia and New Zealand.

Two AANR Chapters Elect New Officers

Two chapters of the American Association of Newspaper Representatives have announced new officers for the coming year, through June 30, 1968:

Kansas City—Cranston M. Lintecum (Allen-Klapp) president; Robert Linton (Southwest Dailies) vicepresident; and William Bonham (Branham) secretary-treasurer.

Philadelphia—Dana Carroll (Cresmer, Woodward, O'Mara & Ormsbee) president; Russell E. Franz (Julius Mathews) vicepresident; and Robert Kramer (Katz) secretary-treasurer.

Manning Reporter's Pay

Utica Papers

UTICA, N. Y.

Striking pressmen continued to block publication this week of the *Utica Observer-Dispatch* and *Utica Daily Press*, Gannett Group newspapers. Negotiations with the pressmen's union collapsed July 17.

Picket lines were set up outside the plant which produces the morning Press and the evening-Sunday Observer-Dispatch. The pressmen walked out when they failed to reach agreement with management over manning of new presses expected to come into operation at the plant next spring.

Herman E. Moecker, publisher, told E&P: "We bought 10 Scott press units from the *Dallas Times Herald*, the purchase being made in 1965. We expect to have them in operation next year, therefore we started discussing new manning schedules. The union has been asking for two additional men on each machine over our present manning—an approximate manning increase of between 30-35 percent."

Moecker, who sent a letter to 330 fulltime employes of the newspaper asking them to return to work, reported that by mid-week he had full employment in advertising and circulation departments, "plus a third of the regular editorial team reporting for work."

Unions observing picket lines set up by the 14 striking members of Local 58 of the printing and pressmen's union, were printers, stereotypers and engravers. According to Moecker, some guild members were crossing the line.

The contract with the pressmen expired Feb. 1. In addition to the manning issue, the pressmen are seeking wage increases and other benefits. Contract issues with other unions, reportedly, remain to be settled.

Irving L. Martin Dies

STOCKTON, Calif.

Irving L. Martin, 48, publisher of the *Stockton Record* and third generation member of the newspaper's founding family, died in his sleep July 19. After military service he became co-publisher with Ross Williams in 1952, when his grandfather died. He advanced to publisher and president when Williams died last year.

Chicago's American and the AFL-CIO Chicago Editorial Association have agreed to wage scales that will bring reporters an increase of \$30 a week on June 10, 1968, and rewriter and copy readers \$25 more a week on the same date.

Rewrite and copy desk men who are receiving \$190 a week got \$205 effective June 12. They go to \$210 Dec. 11 then to \$215 next year. Reporters, now at \$175 go to \$205 in steps of \$190 and \$200.

A feature of the new agreement, according to Don Husch, union president and an American copy reader, is that over scale editorial personnel received the same raises, rather than the difference between present salary and the new scale. Sub-editors received a \$10 weekly increase and now are \$20 over scale, or \$235 by June 10, 1968.

The agreement provides three weeks extra vacation for base ball writers and paid holiday during the sports seasons; increased gasoline and meal allowances; prorated vacation time for retirees; and a more liberal nightside differential policy.

Dean Kenneth Olson Of Medill School Dies

EVANSTON, Ill.

Kenneth E. Olson, 71, dean emeritus of Northwestern University's Medill School of Journalism, died July 13 of a heart attack. He was Medill dean from 1937 to 1957, retiring because of ill health.

At Medill he introduced the first five-year training program for journalists and the master of science degree in journalism. He continued to teach until 1966 as dean emeritus and also did research for his book, "The History Makers," published in 1966. He had worked for newspapers in Minnesota and Wisconsin, later was managing editor of the *Madison* (Wis.) *Capital Times*.

Financial Editor

CHICAGO

Louis Saxon has been appointed financial editor of *Chicago's American*, succeeding Thomas G. Michelmore, retired. William Gruber succeeds Saxon as assistant financial editor. Saxon has been with the *American* since 1928.