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Print Notes: Robert Roy Metz, managing editor, appointed executive editor of the Newspaper Enterprise Association. He will co-ordinate all NEA's editorial operations in all American and foreign bureaus. Robert J. Cochran promoted to news editor, directly responsible for the New York news feature desk. . . . At Fawcett Publications, Inc.: Charles R. Buckwalter jr. appointed promotion manager of Mechanix Illustrated and Rudder magazines, succeeding Raymond A. Foster, who was transferred to the True promotion staff; Stanley H. Murray appointed promotion manager of Cavalier magazine, succeeding Donald C. Marowski, now with Fuller & Smith & Ross, and Voldemar Zalaman to Woman's Day as assistant promotion manager, a new post.