

STAT

MAY 7 1966

Hill and Knowlton Executives Move Into New Posts

Hill and Knowlton Inc., international public relations counseling firm, has announced the election of the following senior management officials:

John W. Hill, founder of the firm, has been elected chairman of its policy committee.

Bert C. Goss, president since 1955, has been elected chairman of the board and chief executive officer.

John G. Mapes, chairman of the executive committee, has been elected vicechairman of the board.

Richard W. Darrow, executive vicepresident, will become president of the company.

Hill, a native of Shelbyville, Indiana, was a newspaperman and a magazine editor before he started his public relations firm in 1927 in Cleveland.

Goss was in journalism and college teaching before entering public relations in 1944.

Mapes attended Kenyon College in Ohio before becoming a reporter for the *Cleveland Press*. In 1929, he went to the American Society for Metals as assistant editor of *Metal Progress* and in charge of public relations. In 1934, he joined Hill and Knowlton and American Iron and Steel Institute as director of public relations for the Institute.

Darrow, 50, is in his 25th year in public relations. He joined Hill and Knowlton in 1952. Previously he was assistant director of public relations for Curtiss-Wright Corporation, assistant to the president of the American Meat Institute and director of public relations and advertising of the Glenn L. Martin Company.

An Ohio native, and a 1936 graduate of Ohio Wesleyan University, he is a former newspaperman in Ohio and Washington, D. C.