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Interpublic Post: Jean-Max Lenormand, formerly vice-chairman and managing director of R. L. Dupuy, ses Fils and Lehormand Agency in Paris, Brussels and Milan, has been appointed president and managing director of Interpublic France, newly formed in Paris, which includes Sodico McCann-Erickson and Marche et Publicite, both advertising; Infoplan, publicity; Marplan, market research; Thomas J. Deegan Co., public relations; and Promart, sales promotion and merchandising. Each of these units will operate as a separate, independent entity with its own executive management, under Interpublic France.